



St. Louis Cardinals (3-2) 31, Green Bay Packers (3-2) 10
Saturday September 2nd 1972 (at Green Bay)



Pack Gives, Cards Take 31-10 Win

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(GREEN BAY) - Gracious to a fault, the Packers literally "handed" a 31-10 decision to the St. Louis Cardinals in the 13th annual Bishops Charities game at Lambeau Field Saturday night. Rookie Bob Hudson twice fumbled punts deep in Green Bay territory and the Cardinals converted them both into touchdowns, one coming - on a one-yard plunge by ex-Packer Donny Anderson and the other on a 5-yard Jim Hart pass to tight end Jackie Smith. The Cardinals also made capital of a bad snap from center on Ken Duncan's first scheduled punt of the evening. George Hoey felled Duncan for a 12-yard loss and Jim Bakken shortly kicked a 34-yard field goal. The night's proceedings left combatants with identical pre-season records. It was the Packers second defeat against three victories and the Cardinals third success against two defeats. The Cardinals, 33-24 victims of the Houston Oilers only last week, deepened the Packers sense of futility when Anderson bounced a punt out on the Green Bay one-yard-line late in the final period. Following a short Packer punt, the visitors added a superfluous touchdown on a 29-yard excursion by Johnny Roland off a draw. MacArthur Lane provided the only consolation for a partisan, capacity house of 56,263 fans. He amassed 91 yards in 20 attempts, easily surpassing the production of Anderson, traded to the Cardinals last February. Anderson emerged with 9 yards in nine rushing attempts and caught 2 passes for 23 yards. The Packers got off to a somewhat inartistic start, taking a 17-7 halftime deficit into the dressing room that was directly traceable to a series of mechanical misadventures. Their problems began almost immediately when Ken Duncan, back in punt formation, was the victim of a low, wide snap from center Cal Withrow. Scooping up the ball, he attempted to make a run for it but was felled for a 12-yard loss on the Packer 30 by the Cards' George Hoey. The Packer defense, with the aid of a delay-of-game penalty on St. Louis, forced the Big Red to settle for a 34-yard Jim Bakken field goal. Retaliating with dispatch, the Packers drove 68 yards in eight plays with the following kickoff for the game's first touchdown, registered by Lane on a five-yard sweep left. Lane, sprung by a Gale Gillingham block, carried Cardinal cornerback Roger Wehrli into the end zone with him. Major items enroute were a 19-yard end run by Perry Williams, a 21-yard sweep left by Lane, triggered by a Bill Lueck block, and a 13-yard Hunter pass to Carroll Dale. The Packers had barely established this foothold when rookie Bob Hudson fumbled a Donny Anderson punt when Hoey and the ball arrived simultaneously. Rookie Redbird linebacker Mark Arneson recovered at the Packer 28. The Cardinals required only four plays to convert that gratuity into a touchdown, chief among them a 23-yard second down pass to tight end Jackie Smith, run out of bounds at the Packer four. Anderson took it from three in two plays, bolting over left guard from the one for the score. Later in the second quarter, more difficulties loomed for the Packers when Cardinal defensive end John Hoffman tipped a Hunter pass and linebacker Terry Miller intercepted, returning 23 yards to the Green Bay 19. But Ken Ellis appeared to have averted disaster when he returned the favor, leaping in front of Mel Gray in the end zone to waylay a Van Galder pass and return it to the Packer seven. The Cardinals quickly forced a punt, however, and Gray, ricocheting off one of his own men on the runback, spun into the open and returned 18 yards to the Packer 37. Van Galder took the visitors in with surprising ease, Roland picking up two first downs on just three rushes to ignite the push. Then, after the Cardinals drew a motion penalty with only 28 seconds remaining in the half, Smith got loose on an end-around to the left and, eluding four Packer tacklers enroute, threaded his way into the end zone. Bakken's PAT gave the Big Red a 10-point bulge. The Packers quickly set about closing the gap as the third quarter opened, driving to a Chester Marcol field goal with the second half kickoff, but found themselves even further in arrears by the close of the period. Lane, a workhorse against his old teammates, personally moved the Packers into field goal position, amassing 39 yards in eight carries on a 46-yard rush to the St. Louis 12. There the drive foundered when a third down Hunter pass, intended for Hampton, was almost intercepted by Miller as Hampton slipped to the turf just before the ball arrived. Marcol was summoned and connected from the 20, forging his fourth success in six attempts as a pro. Double jeopardy then befell the Packers on the Cardinals ensuing drive. They throttled the Big Red after one first down



Sideline strategy

Green Bay Packer defensive coach Dave Hanner goes over some sideline strategy with safety Al Matthews Saturday at Lambeau Field. The Packers dropped a 31-10 decision to St. Louis in the Bishop's Charities game.

—Neenah-Menasha Northwestern photo

but Al Randolph ran into Anderson as he delivered a 53-yard penalty. Hudson then compounded the problem by fumbling and the Cards Wayne Mulligan recovered at the Packer 17. Jim Hart, who took over at quarterback to start the third quarter, hit Anderson with a second down pass that carried to the 5 as Anderson ricocheted off Jim Hill just inside the west sidelines and barged up field before being runout by Freddie Carr. On the next play, Hart found Jackie Smith alone in the right corner of the end zone as Hill arrived a split second too late.

	ST. LOUIS	-	3	14	7	7	-	31
	GREEN BAY	-	7	0	3	0	-	10
			<u>ST. LOUIS</u>			<u>GREEN BAY</u>		
First downs			15			13		
Rush-yards-TDs			38-139-3			32-144-1		
Comp-Att-Yd-TD-INT	14-9-136-2-1		16-6-98-0-1					
Sacked-Yards Lost	2-23		1-8					
Net Passing Yards	97		90					
Total yards	216		234					
Fumbles-lost	0-0		3-2					
Turnovers	1		3					
Yards Penalized	7-75		7-63					

SCORING

- 1st – STL – Jim Bakken, 34-yard field goal STL 3-0
 2nd – GB – MacArthur Lane, 5-yard run (Chester Marcol kick) GB 7-3
 2nd – STL – Donny Anderson, 1-yard run (Bakken kick) STL 10-7
 2nd – STL – Jackie Smith, 17-yard run (Bakken kick) STL 17-7
 3rd – GB – Marcol, 20-yard field goal STL 17-10
 3rd – STL – J. Smith, 5-yard pass from Jim Hart (Bakken kick) STL 24-10
 4th – STL – Johnny Roland, 29-yard run (Bakken kick) STL 31-10

RUSHING

GREEN BAY – MacArthur Lane 20-91 1 TD, Perry Williams 6-38, Leland Glass 1-10, Dave Hampton 5-5
ST. LOUIS– Johnny Roland 16-74 1 TD, Bobby Moore 2-20, Jackie Smith 1-17 1 TD, Craig Baynham 5-14, Donny Anderson 9-9 1 TD, Leon Burns 5-5

PASSING

GREEN BAY - Scott Hunter 16-6-98 1 INT
ST. LOUIS – Jim Hart 10-6-73 1 TD 1 INT, Tim Van Galder 4-3-63 1 INT

RECEIVING

GREEN BAY – Dave Hampton 3-43, Perry Williams 2-42, Carroll Dale 1-13
ST. LOUIS – Bobby Moore 2-51, Craig Baynham 2-34, Jackie Smith 2-28 1 TD, Donny Anderson 2-23

PACK FILES CARDS, THINKS OF CHIEFS

SEPT 5 (Green Bay Press-Gazette) - In the fast changing world of pro football, there is little time for looking back. Regrettably, a victory cannot be fully savored. And, happily there is not time to brood over a defeat, such as the 31-10 reversal the Packers encountered at St. Louis Cardinal hands in Lambeau Field over the weekend. Another opponent, not infrequently more imposing than the one just met, always lies immediately ahead such as the hulking Kansas City Chiefs, who await the Packers in their pre-season finale at Milwaukee County Stadium Saturday night. Thus, instead of dwelling upon the depredations of Jackie Smith, Bob Moore and Johnny Roland, the focus must be on the threat to be presented by Lennie Dawson, Otis Taylor, Jan Stenerud and Willie Lanier, leading lights in a cast which is rated by many pro football pundits as the most talented in the game. Even if there were an inclination to dwell upon the errors of the most recent past, such reflection might well be what the politicians are fond of describing as "counter-productive." Ken Bowman, the Packers veteran center, leans toward this theory. "If you let that kind of a game eat at you, you'll have a repeat performance week after week," he philosophized following Monday's practice, which saw the green and gold regroup for the first time since Saturday night's misadventure. "It was just one of those nights when we couldn't do anything right and they couldn't do anything wrong. The defense did a remarkable job in holding them to 31 points with all of the mistakes we made. "But I don't think this game was indicative of the quality of ball players we have here, or the quality of our team. When you lose, you start looking for excuses. You can't look for excuses. When you lose, there are reasons and it's up to the coaches to determine what they are." And that, of course, is precisely what Dan Devine and his staff spent most of the weekend doing in a Lombardi Avenue projection room. Surprisingly enough, Devine emerged from that grim task Monday in a slightly more cheerful mood than he had been immediately following the game. "It really wasn't that bad. after seeing the film," he conceded. "It was as bad only because you hate to see those little mistakes cost you so dearly. Some guys really played great for us. I don't feel it's fair to the guys who played well to say we played a poor game...Some didn't play well, of course, and some just got out-matched, too. "But some played extremely well. MacArthur Lane's blocking for example, was outstanding, even remarkable. Gillie (Gale Gillingham) played real well again and Rich McGeorge blocked well. Defensively, Freddie Carr, Jim Carter, Clarence Williams and Willie Buchanon all turned in way above average performances. Our breakdowns, actually, were the case of one individual making a mistake...And it wasn't always a rookie. As far as our passing



Dan Devine

NFL Exhibitions						
American Conference						
	East					
	W	L	T	Pct.	Pts	OP
Buffalo	2	2	1	.500	92	113
New York Jets	2	2	1	.500	87	100
Miami	2	3	0	.400	119	99
Baltimore	2	3	0	.400	59	103
New England	1	4	0	.200	105	157
	Central					
Pittsburgh	4	1	0	.800	150	53
Cincinnati	3	2	0	.600	120	120
Houston	2	3	0	.400	108	99
Cleveland	0	5	0	.000	61	114
	Western					
Kansas City	5	1	0	.833	131	87
Oakland	4	1	0	.800	133	80
San Diego	4	1	0	.800	90	74
Denver	2	2	0	.500	89	106
National Conference						
	East					
	W	L	T	Pct.	Pts	OP
Dallas	4	1	0	.800	127	91
Washington	4	1	0	.800	145	60
St. Louis	3	2	0	.600	113	94
New York Giants	2	2	1	.500	116	104
Philadelphia	1	4	0	.200	81	128
	Central					
Detroit	4	1	0	.800	132	85
Minnesota	3	1	0	.750	80	65
Green Bay	3	2	0	.600	61	85
Chicago	1	3	1	.300	78	102
	West					
San Francisco	2	3	0	.400	104	95
New Orleans	1	4	0	.200	62	136
Los Angeles	1	4	0	.200	61	97
Atlanta	0	4	0	.000	37	94

game is concerned, there was nothing wrong with it that a couple of good catches and a little better pass protection wouldn't have helped. Basically, two things killed us in this game - Johnny Roland, who not only ran well but blocked like a demon, and our poor fielding of punts. Those two things hurt us more than anything. "The consolation is that the mistakes we made are ones that, by hard work and concentration, we can eliminate. If we played like this next week, I'd really be concerned," Devine conceded. "Regardless of the score, I'm hoping for a good performance against Kansas City." He admitted that his team could have been tired going into the game. "That may have been part of our trouble," he said. "We had a short week (after playing the Bears the previous Sunday night) and the practices were long, I'll be the first to admit that. But there's so much to do. Everything we've had to do here, we've had to start from scratch. It's been tough. We're just going to have to get better. We really don't have any choice...We want to have a winning football team this year. The experience just isn't there, so we have to play better without that experience. "We have to cut down on our mistakes completely and we're going to do it," he grimly assured. "I don't exactly know how, but we're going to do it." Devine had a word of comfort for the author of two of those mistakes, Bob Hudson, the luckless rookie who mishandled two punts which resulted in St. Louis touchdowns. "Aside from getting hit by one of those kicks and dropping that other punt, Hudson was by far the best we had on special teams against the Cardinals, both in his blocking and tackling." At the same time, however, Devine quickly zeroed in on this trouble area Monday, capping the day's practice with an extensive session on punt returns. It featured a lecture on the fair catch from offensive backfield coach Red Cochran to Hudson and his fellow returners, Ken Ellis, Dave Davis, Leland Glass, Willie Buchanon and Lee Hitt. "It's an area that needs ten times as much work as an experienced team would need," Devine said. "We've devoted time to it during training camp, but not that much." He indicated he is planning no major changes in personnel here, reporting, "We'll probably use basically the same two against the Chiefs - probably a combination of Hudson, Ellis. and Dave Davis." In this connection, Devine clarified the status of Davis, who had been reported during Saturday night's game as having cleared waivers. "I don't know how that announcement happened to come out," DD said. "Davis was never waived. He was injured - that's why he didn't play against the Cardinals. He'll be ready to play against Kansas City. If he was on the taxi squad, of course, he couldn't play. John Brockington, who has had bruised ribs, also will be ready for the Chiefs. He actually was cleared by the doctor to play against the Cardinals. In fact, the doctor more or less recommended that he play. But he hadn't run anything all week in practice, so he didn't know what we were doing." Devine, taking a searching look at the quarterback situation, gave sophomore Scott Hunter a vote of confidence. "I think with a little patience and a lot of hard work, our quarterbacking will improve," he said, "and our team, as well. We thought very seriously about calling all the plays for Scott," Devine admitted. "We discussed it very seriously this week. But I just think a quarterback calling the game with help from the sidelines is the best way of doing it. I might add, when a punt hits a receiver and he fumbles another, you can't blame the quarterback...Scott's going to be all right. I have a lot of confidence in him. We just need a little patience. I feel the same way about the ball club."...PACKER PATTERN: Devine, pondering what might have been, disclosed that the Packers have been close to acquiring the Cardinals' Johnny Roland prior to Saturday night's game. "There's no chance of getting him now, after the way he played against us," DD said. "But I was very close to getting him about three days ago...He's a helluva back on one leg. You take him off the field in Saturday night's game and it would have made quite a difference." Roland was the Cards' leading ground gainer with 74 yards in 16 attempts. The Packer coach also reported that Chester Marcol "possibly" will punt against Kansas City Saturday night, in addition to handling the placekicking chores. Punter Ken Duncan who reported a tightness in the hamstring muscle he tore last season, did not kick during Monday's practice...On the subject of the kicking game, Devine observed, "I don't think the snap to Duncan in the first quarter Saturday night was that bad. It was bad, but not so bad that it shouldn't have been fielded." Duncan was felled for a 12-yard loss and the Big Red converted the opportunity to a 34-yard Jim Bakken field goal...The Packers returned to a two-a-day format today - presumably just for the day. The second practice will be held in Lambeau Field tonight. "We're

going to work on our two-minute drill," Devine said. "We've never had a good session on it before. We'll bring in officials and use a clock, just like game conditions."

PACK GETS IKE THOMAS, WIDBY

SEPT 5 (Green Bay Press-Gazette) - Moving swiftly in the wake of Saturday night's disasters on both ends of the punting game, Packer Coach Dan Devine acquired a punter and kick returner from the Dallas Cowboys today in exchange for what the Packers termed an "undisclosed" draft choice and the Cowboys called a "high" draft choice. Obtained from the world champions were punter Ron Widby, who averaged 41.6 yards per kick last year, and returner Ike Thomas, who ran two kicks back for touchdowns last year. The Packers also put six players on waivers with the 24 hour recall still in effect. Chief surprise among the cuts was defensive tackle Jim DeLisle. Others were punter Ken Duncan, defensive backs Al Randolph, Paul Johnson and Moody Jackson, and guard Randy Winkler. The Packers also announced that Kevin Hunt has been placed on the taxi squad, where he joins Mike McCoy and Charley Napper. There is no further word on Bob Kroll's status. Dave Davis, announced as waived Saturday night, was recalled and is back on regular duty. The changes, announced this morning, put the Packer roster at 47 and they are required to be at 44 by this afternoon. Widby is a four year veteran from Tennessee. He finished third in the NFC and eighth in NFL punting last year. An all-around athlete, he played a year of pro basketball with New Orleans in the ABA and is a 2-handicap golfer. Thomas, a cornerback by position, was activated from the taxi squad for the eighth game last year, his rookie season. He returned a kickoff 89 yards against the Rams and 101 yards against the Jets.

OUT OF BOUNDS?

SEPT 5 (Green Bay Press-Gazette) - Midway in the third quarter of Saturday night's alleged contest against the Cardinals, a Packer player was helped from the sidelines over to the tunnel and up to the dressing room by Dr. Eugene Brusky and assistant trainer Dan Davis. The player was jacketed and therefore his identity was pretty well unknown. Well, the player was Jerry Tagge, who suffered a leg cramp...and the irony is that he wasn't even in the game. The incident is mentioned here because it sort of tells you what kind of game it was for the Packers. Miserable. I suspect Tagge may have been glad he didn't have to watch the rest of it. I think it was obvious where many of the problems were: the floundering special teams. So rather than dwell on the obvious, let's try to find some positive aspects. MacArthur Lane certainly looked super. He has an amazing instinct for finding daylight and zipping into it...And Perry Williams played very well. Maybe all he really needs is more of an opportunity...Jim Carter came up with a good game. As a matter of fact, though Clarence Williams also performed well, I gave my vote for Packer defensive player of the game to Carter. It appeared he picked up some inspiration from his old roomie, Donny Anderson...And I was impressed at the way Chet Marcol has improved the elevation of his kicks of all types. The placekicking game seems to be in good foot. I suppose virtually everyone was comparing Lane and Anderson in this head-to-head confrontation of the two trades. In my estimation, it was just about a draw and the jury remains out...though it seems both teams are happy about the whole thing and that's important. It is well to note, however, that Donnell Smith, another recent Packer now in Cardinal uniform, played down to his usual standard...William Dahle, the father-in-law of Cardinal kicker Jim Bakken, arrived in Green Bay Friday, having bicycled from Madison. He carried a sign on his bike predicting a 24-17 Cardinal victory...Kansas City Saturday night will give the Packer pass defense its first real extended test of the exhibition season. The Pack hasn't seen a Len Dawson and Co. aerial attack anywhere but for the first half against Bob Griese and the Dolphins.

KROLL TAXIED

SEPT 6 (Green Bay Press-Gazette) - Defensive halfback Bob Kroll and running back Mike Rich, both rookies, have cleared waivers as injured and been placed on the taxi squad, the Packers announced today. Other members of the taxi squad are

PRO CHARTS

by MURRAY OLDERMAN

National Conference: Central Division

21—GREEN BAY PACKERS

PROSPECTUS—Shaky shakedown cruise of Dan Devine among the pros didn't deter his spirit. Sees more serene sailing in '72. May be kidding himself, though, because this is not the Pack of old. Fact is, they no longer frighten anybody—the old Lombardi championship days are only a glimmer of memory. Last vestiges faded with retirement of Bart Starr.



Dan Devine

OFFENSE

QUARTERBACK—It's all in Scott Hunter's hands. The confident young Alabaman is still in the learning process. And behind him, Jerry Tagge of Nebraska, a Green Bay native, is green. Rating—C+.

RUNNING BACKS—Brutish power and surprising speed for big men are the qualities imparted by John Brackington, who gained more yards than any rookie in pro history, Dave Hampton and MacArthur Lane (ex-Cardinal). Hampton, who needs to cure fumbleitis, could be most exciting of group. Rating—A—.

WIDE RECEIVERS—Help wanted! It's good thing Carroll Dale lives right. At 34, in 13th season, he's only reliable pass grabber on hand. Had some hopes for Sam Dickerson, 49er discard, but he came in with bad knee. Can always go back to John Spilis. Rating—C.

TIGHT END—Developing Rich McGeorge has the size and the pass-catching ability to rank with the best. Predict big things for him. Rating—B+.

LINE—Most people think it begins and ends with Gale Gillingham, the all-pro guard. He's tough, but so are some of the others around him—longtime center Ken Bowman, other guard Bill Lueck, tackle Dick Himes. Not too many defenders got to the Pack qb's last year. Rating—B.

DEFENSE

LINE—Concerned enough about the pass rush to mull the shift of Fred Carr from linebacker to end. Could still happen if things get bad. But right now Clarence Williams, Alden Roche figure at end, with Bob Brown (undeterred by off-season shooting injury) and Mike McCoy inside. McCoy's got to do better—bad knee bothered him all of '71. Rating—B—.

LINEBACKING—In Lombardiland they'll match their trio with anybody. Dave Robinson healthy again at one corner, Carr at the other, agile Jim Carter in the middle. Particularly tough on pass coverage. And look who's waiting for spot action—old Ray Nitschke, determined to make it 15 seasons as a pro. Rating—B+.

SECONDARY—Should see a couple of new faces. One is high draftee Willie Buchanon as a corner back. Other is Jim Hill at free safety—he came from San Diego. Al Matthews, corner man last year, has taken over at safety for retired Willie Wood. Ken Ellis is competent starter. Rating—B.

KICKING—Going to give Ken Duncan another shot at punting role. He wasn't impressive in brief stint last year. Drafted Chet Marcol of Hillsdale as the new placekicker. Rating—C.

SPECIAL TEAMS—Much heavier concentration of attention needed. They were poor last year on coverage. On returns, Dave Hampton, if they can spare him, is dangerous carrying kickoffs. Rating—B—.

PREDICTION
Third in Division. As Dan Devine learns right along with his suddenly young team the nuances of pro ball.

Mike McCoy, also waived as injured because of a broken foot, quarterback Charlie Napper and offensive tackle Kevin Hunt. Elsewhere in pro football, the Detroit Lions attempted to shore up ranks weakened by injuries via the trade route. They acquired tight end John Hilton from the Redskins for an undisclosed future draft choice and linebacker Rick Ogle from the Cardinals for running back Paul Gipson. Hilton will join Craig Cotton at tight end as the Lions await the recovery of all-pro Charlie Sanders, expected to miss about half the season with a shoulder separation.

WHAT A DIFFERENCE A DAY MAKES

SEPT 6 (Green Bay Press-Gazette) - Perched on a table in his dressing room office late Tuesday night, Dan Devine succinctly summed up the most dramatic, one-day turnover of talent in recent Packer history. "I think we're a heck of a lot stronger football team tonight," he said with evident satisfaction, "than we were this morning." Acting boldly in the wake of last weekend's sobering 31-10 loss to the Cardinals, he and his staff had engineered two major trades during the course of a hectic day and readied two startling "in-house" transfers in a sweeping revision of the 1972 Packers' format just one week before the opening of the regular season. Devine, who earlier in the day had dealt a high 1973 draft choice to the Cowboys for Widby and Thomas, a cornerback of some ability as well as a kick returner, dispatched Hampton to the Falcons Tuesday evening for Snider, a three-year starter at guard for Atlanta. He and his aides had begun a day of multiple decisions by waiving six players in the process of paring the roster to the NFL's newest cutdown limit of 44. Sent away were punter Ken Duncan, defensive tackle Jim DeLisle, guard Randy Winkler and defensive backs Al Randolph, Paul Johnson and Moody Jackson. The two trades obviously were inter-related. It was necessary to acquire a returner of Thomas's caliber in order to validate the deal with Atlanta, since Hampton was the league's leading kickoff returner a year ago. And, with Duncan on waivers the acquisition of Widby also was dictated. Clearly pleased over the three new additions, Devine said, "You can't get an offensive lineman like Snider in the draft. And, though this is in no way intended as a reflection upon the ability of Dave Hampton, who is a fine running back, your chances of getting a good back in the draft are better simply because there are more of them available. We couldn't afford to have somebody like Hampton sitting on the bench when we could get somebody like Snider in a trade. If MacArthur Lane gets hurt, we may wish we had Dave back. But we can't sit around waiting for Lane to get hurt. And chances are Lane will play as much for us as John Brockington did last year. Brockington played 95 per cent of the time for us last year and we expect Lane to play 95 per cent of the time for us this year. As for the other

two, Widby is a proven punter. He punted in the Super Bowl and he punted to get the Cowboys there. His record is good (a 41.6-yard career average). He's consistently kicked well over four seasons with Dallas. "The other boy, Thomas, has played a lot in the pre-season. In fact, he played a lot against Kansas City last week. He's a corner first, after that a kick returner...We possibly will also use him as a punt returner. Although it's not the only reason, the chief reason we traded for Thomas was to look at him as a cornerback. We needed a corner with speed very badly. Also with quality. He is a kid we were interested in during the draft two years ago. We debated for a considerable amount of time whether to draft him high, and we talked to Dallas about him last year after the Cowboys drafted him." Hampton, who rushed for 303 yards and a 4.5 average last year but also fumbled seven times, welcomed the trade. "It gives me a chance to get away from the whole situation and start new," he said. "I figured it wasn't much good leading the offense in the preseason only to sit on the bench when it counted. I don't want this to sound like a sour grapes type of thing. I'm moving on. I have no regrets. I've met some beautiful people here." Devine, fully aware that the probable transfers of Gillingham and McCoy would be somewhat startling to the faithful, put these maneuvers in highly practical perspective. "We just want to put the 22 best football players on the field," he said, noting, "We've been thinking about both of these moves for a year." He added, "We've got to stop people, particularly in our own division, where every team has a fine defense. It's tough to move an all-pro guard like Gillingham to defense," he admitted. "But, by Gillie's own admission, Snider is about a hair away from being all-pro...And Gillie's enthusiastic about playing defense. We talked to him about it last year, when we were considering a change, as far as that's concerned. He's enthusiastic because it would prolong his career. Dave Hanner (Packer defensive coordinator) has estimated it would add two years to Gillie's career. Defensive linemen can just play longer than offensive linemen...The regular season hasn't started yet and Gillie's already beat up, I might add. Both he and Mike have good attitudes about making a switch. They just want to win, which is what we're all here for. As far as McCoy is concerned, we've felt for a

The New Look Pack

OFFENSE

Wide receivers: Carroll Dale, John Spilis, Dave Davis (Sam Dickerson, Leland Glass).

Tight ends: Rich McGeorge, Leonard Garrett,

Tackles: Francis Peay, Dick Himes, Bill Hayhoe, Mike McCoy.

Guards: Bill Lueck, Malcolm Snider, Gale Gillingham (Keith Wortmann).

Centers: Ken Bowman, Cal Withrow (Wimpy Winther).

Quarterbacks: Scott Hunter, Frank Patrick (Jerry Tagge).

Running backs: John Brockington, MacArthur Lane, Perry Williams, Larry Krause (Bob Hudson, Den Heater)

Kickers: Ron Widby (Chester Marcol)

DEFENSE

Linemen: Clarence Williams, Alden Roche, Bob Brown, Vernon Vanoy (Dave Pureifory).

Linebackers: Dave Robinson, Ray Nitschke, Jim Carter, Freddie Carr, Tommy Joe Crutcher (Larry Hefner, Eric Patton).

Halfbacks: Al Matthews, Jim Hill, Ken Ellis, Charlie Hall, Ike Thomas (Willie Buchanon, Lee Hitt)

Suddenly...

— **Gale Gillingham**, an all-pro offensive guard, is a prospective defensive tackle.

— **Mike McCoy**, a third year defensive tackle, is a prospective offensive tackle.

— **Malcolm Snider**, late of the Atlanta Falcons, is a Packer offensive guard.

— **Ron Widby**, a former Dallas Cowboy, is the Packers' new resident punter.

— **Isaac (Ike) Thomas**, another recent Cowboy, is the Packers' new kickoff return specialist.

— **And Dave Hampton**, a Packer starter at running back only two weeks ago, is an Atlanta Falcon.

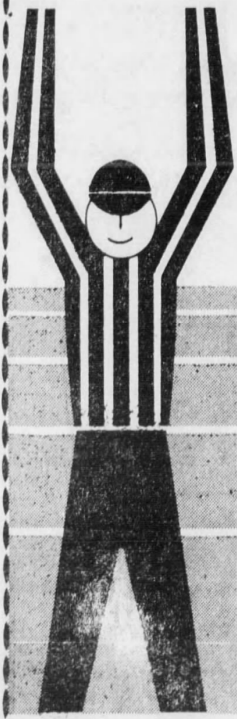
considerable period of time, too, that Mike would make a fine offensive lineman. "Mike should be a great pass protector and a great drive blocker. Maybe not over night, but in time: And he can work on his offensive techniques now while he's building up his leg. Another thing, Mike could play offense quicker coming off the injury (a broken foot suffered in Houston Aug. 19) than he could if he were to play defense." Although Devine indicated the prospective changes are not yet definite, McCoy attended his first meeting with the offensive unit Tuesday prior to a full dress session on the two-minute drill, staged under the lights in Lambeau Field. The former Notre Dame star, scheduled to work at left tackle behind veteran Francis Peay, may not be completely enthralled over the impending switch but he is a good soldier. I want to do anything that will help the team," he said. "If it will win, that's all that is important...It's going to be kind of funny, though, not starting after being a starter for three years. It's sort of like starting over." Devine, addressing himself to Gillingham's status, prudently left himself a coachly out. "The decision on Gillie is one that would have to come this weekend, probably by Sunday, because we start the regular season next week," he said, although all indications were that the move was all but a fait accompli. He indicated that Gillingham should have no trouble making the adjustment. "Dave Hanner has frequently said - and he reiterated the opinion today - that Gillie could play defensive tackle with one week's practice because he's such a good athlete and an intelligent football player," Devine said. Gillingham, an all-pro guard the last three years, said, "I don't want to comment on playing the position until I see how it works out first." He did note, however, that it would not be a completely new experience for him. "I played defensive tackle my last two years in college at Minnesota," he said. "In fact, I played very little offense in college after my sophomore year, when I played fullback." The timing of Gillingham's transfer presumably will depend to a large extent upon how rapidly Snider, due to join the team today, is able to assimilate the Packer offense. In any event, the former Stanford star's Packer debut will not be delayed. "Snider definitely will play against the Chiefs Saturday night," Devine said. Both Widby and Thomas pronounced themselves pleased over the trade. "I have no regrets coming to Green Bay," said Widby, the No. 3 ranking punter in the National Football Conference last season with a 41.6-yard average. "I feel it's good for me and I hope it's good for Green Bay. I hope I can do a good job for Green Bay." Tom Landry, Cowboy coach, indicated he had not parted with the former University of Tennessee athlete lightly. "The decision on Widby was a tough one because he is a pro and he's performing well," he said. "The main thing we considered was Marv Bateman's ability to placekick and serve as a placekicking backup man (as well as the Cowboys' punter). That was the deciding factor." On the subject of Thomas, a No. 2 draft choice from Bishop College of Dallas in 1971, he said, "Ike Thomas is a guy who has shown great potential but hadn't produced for us." Ike, meanwhile, said, "I believe it's for the best. I'm looking forward to coming to Green Bay, really. I'd rather be on a team where I can play than to be on a championship team and sit on the bench." Thomas, who has 4.5 speed in the 40-yard dash and returned kickoffs 89 and 101 yards for touchdowns last season as a rookie, is pleased over the prospect of inheriting that assignment with the Packers. "That's my thing," he said. "running back kickoffs." Devine, faced with finalizing three more cuts today to reach the current league limit of 44 players, pondered the day's manifold maneuvers and expressed a conviction. "The pieces," he said, "are starting to fall into place."

PERSONALITY PARADE

SEPT 6 (Green Bay Press-Gazette) - The Packers most urgent need going into last February's National Football League draft was improvement in the pass rush, lacking in both vigor and consistency in 1971, when the defensive line collectively registered a mere 19 quarterback traps. But Walt Patulski, Lionel Antoine and Sherman White, adjudged to be the only blue chip defensive linemen available, were long gone when the Packers made their first selection, forcing Coach Dan Devine to reluctantly conclude that any increase in front four efficiency would have to come from within. Clarence Williams, the towering Texan who patrols left end for the Pack, accordingly set about doing his part in this project during the off-season. He began by launching a regular and strenuous weightlifting program, to which he added equal parts of jogging and on-the-field classroom work against teammates Bill Hayhoe, Bill Lueck and Dick Himes of the offensive line, like Williams year-around Green Bay residents. That unsolicited effort has begun to pay dividends for the former Dallas Cowboy, who came to the Packers with Malcolm Walker in the 1970 trade which sent Herb Adderley to the Pokes. "Clarence is coming off the ball well," says Dave Hanner, the Packers defensive coordinator, with an approving nod. "And, of course, he has another year of experience under his belt, so he should be improved. He's supposed to be. At this point, he's coming along real well. The thing that is making him more effective is that he's staying a little lower - he's not playing as high as he did last year.

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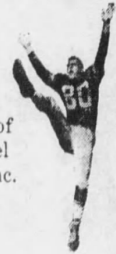
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And," Hanner pointedly noted, "he still could get lower. Clarence has a great attitude and he works hard...He just needs more experience...He's not going to learn it all over night." Williams, an imposing 6-foot-5 and 255 pounds, is convinced that the weightlifting has contributed greatly to his increased proficiency. "I know its helped me," he said. "I'm a lot stronger than I was last year...I think it also has helped me in my agility. I lifted weights at least three times a week, sometimes four, all during the off-season. I did more running, too, than any time since my rookie year (1969). Another thing that helped me was practicing with the Southwest High School basketball team here all last winter while I was practice teaching there. I think it helped my agility a great deal. I also worked against Hayhoe and Lueck and Himes on my pass rush quite a bit – we worked out together whenever we got a chance. I think that helped, too." Williams, whose artistic unswing has been apparent to the railbirds as well as the coaching staff, says he hopes to make it a continuing program. "I'm trying to improve from week to week," he informed. "The pass rush is the main thing I'm working on – you can react to the run all right...I'm trying to move on the ball quicker and to get rid of my opponent quicker. I think that's where the lifting weights has helped me. It's made me stronger in my upper body. "I'm not sure, but I think I've had two quarterback sacks so far this pre-season, and been in on a few others. Last year I had maybe three all season...It was very, very few, whatever the total was. The big thing about playing defensive end, though, is that you can't overlook the value of experience, of knowing more about offensive formations, watching film...And getting more involved in the game. I don't have any particular personal goals, except that I want to get to the quarterback more...If I do that, it will help the team as well as help me. I want to keep continuous pressure on the quarterback." Convinced that the Packer pass rush will be markedly more vigorous than it was in '71. Williams says, "I think it's definitely going to improve over last year. If only one man improves, it's going to improve...And it's going to improve a lot when Mike McCoy (currently out with a broken foot) gets back."

TRIO IMPRESSIVE

SEPT 7 (Green Bay Press-Gazette) – Dan Devine was impressed. Touching upon the arrival of newcomers Malcolm Snider, Ike Thomas and Ren Widby, who checked in for Wednesday afternoon's practice following their acquisition in the trade market, he enthused, "Those three guys look 10 times better on the field than they did on the

blackboard. Snider, an offensive guard, was acquired from the Falcons Tuesday in a straight player trade which sent running back Dave Hampton to Atlanta, while Thomas, a cornerback, and Widby, a punter, were purchased from the Dallas Cowboys for the price of a high, undisclosed 1973 draft choice. Noting that Snider cuts an imposing figure at 6-foot-4 and 251 pounds, Devine said, "He adapted himself extremely well, as did the other two. He worked the whole offensive period and then moved in to help portray the Kansas City offense. Of course, he's a very intelligent athlete. He had the starting count, how the plays were called, and never went offside once. Thomas sure looks like a good athlete, too. He's the biggest secondary man we have (6-foot-212 and 197 pounds) - he's rangier than Jimmy Hill. And he's 9.5 in the 100. I also noticed a little thing about Widby...When he practiced his punting today, he kicked into the wind. Most punters kick with the wind because they like to get off those long kicks." Widby explains his approach by reporting, "Sam Baker once gave me a tip. He said anybody could kick with the wind but it was a real pro who learned how to kick against it. I wasn't a very good kicker against the wind, so I needed the practice. It doesn't look very good in practice, but I feel it helps me." Devine indicated that Widby, the regular holder for placekickers Mike Clark and Toni Fritsch at Dallas, will make his debut in that role for the Packers against the Chiefs. Scott Hunter and Charlie Hall also are holders," he said. "but Widby probably will hold Saturday night." Gale Gillingham, who Devine has said is likely to transfer from guard to defensive tackle, made his first appearance in the Packer front four as the No. 1 defensive unit worked anticipated Kansas City offense Wednesday afternoon. The timing of the proposed switch. Devine said, "depends on how Bill Lueck come along and on if Snyder continues to pick up things as rapidly as he has. Lueck has a bad toe right now, so it isn't likely to happen this weekend." Confident that Gillingham can successfully make the transition, he said, "I saw enough of him last year, and also in college at Minnesota, to know Gillie could play there."...PACKER PATTERN: Quarterback Jerry Tagge, who suffered a muscle spasm during Wednesday's practice, has been listed as doubtful for Saturday night's game. "I don't know what Jerry's status is at this time." Devine said. "I would call Bill Lueck probable."...Dave Hanner, the Packers defensive coordinator, flashed a big smile when Gillingham "trapped" the passer during his stint on defense. He moves pretty good." Hanner later approvingly observed...The practice was closed out with a session on kickoff returns featuring newcomer Ike Thomas back with rookie Bob Hudson and MacArthur Lane in tandem with Willie Buchanon. Jim DeLisle, placed on waivers earlier this week, has been claimed by the Cardinals and was scheduled to report in St. Louis today.

CHIEFS BETTER THAN EVER?

SEPT 7 (Green Bay Press-Gazette) – The last time the Packers saw the Kansas City Chiefs was in the first Super Bowl, an extravaganza staged in the Los Angeles Coliseum Jan. 15, 1967 amid a backdrop of fluttering pigeons and drifting balloons. Our heroes, due in no small measure to an opportune interception by Willie Wood, prevailed 35-10 to preserve the prestige of the establishment as represented by the National Football League in its rivalry with the then upstart AFL. The 1972 Chiefs, playoff finalists last year, fully expect to grace the same premises when the Super Bowl returns to the City of Angels next

January, which indicates the quality of resistance the Packers are likely to encounter in their pre-season windup at Milwaukee County Stadium Saturday night. Hank Stram, the Missourians' chunky little taskmaster, is convinced they have the physical wherewithal to make their third appearance in pro football's annual classic. "This," he said with uncoachly daring "could be the best team we've ever had." Stram, the only head coach the Chiefs have ever had, bases his optimistic appraisal upon improved depth at virtually every position. "Hank feels the quality and depth is better than he's ever had," Chiefs public relations director Bob Sprenger told the Mike and Pen Sports Club Wednesday. "He feels there is more experienced depth in people like Wilbur Young, a reserve defensive lineman, linebacker Cesar Belser, offensive tackle Sid Smith, quarterback Mike Livingston and center Mike Girard... These backup people all now have been around a few years." An intimidating illustration of what Stram was talking about is to be found at tight end. "There's a big battle going on there," Sprenger confided. "I'd say Morris Stroud is probably the starter right now. But he doesn't have it locked up, by any means. Willie Frazier is a very fine tight end, too. In fact, Frazier had a great game against Dallas last week. He made a couple of great catches. He has better hands than Stroud, but when you're 6-7 I guess you don't have to have great hands. There's also a pretty good battle going on in the defensive line Stram felt our biggest weakness last season was in the pass rush and he's been working hard on that. He's been alternating Marvin Upshaw, Aaron Brown and Wilbur Young in there – the other starters are Curley Culp and Buck Buchanan - and Young could be beating out Brown. The pass rush has improved, I might add." Sprenger didn't say so, but even as a perfectionist, Stram could have little fault to find with his starting cast, liberally sprinkled with superstars and all-pros like wide receivers Otis Taylor and Elmo Wright, linebackers Willie Lanier and Bobby Bell, cornerback Emmitt Thomas, running back Ed Podolak, quarterback Lennie Dawson, placekicker Jan Stenerud and punter Jerrell Wilson. The fact that there are now only three rookies on the Chiefs' regular roster – running back Jeff Kinney of Nebraska, quarterback Dean Carison of Iowa State and kick returner Larry Marshall of Maryland - is an eloquent testimonial to the Chiefs' overall talent. Although hard to put to list a specific weakness, Sprenger said, "Everybody has weak spots. You really don't know what they are until you get into it (the regular season). We open against Miami a week from Sunday in a rematch of pro football's longest game ever and that should tell us what they are. Right now, we're a little thin at running back. Ed Podolak and Jim Otis are still hurting with sprained ankles. Both will play against the Packers Saturday night, although they won't be 100 per cent." Dawson, who reportedly has been seriously weighing retirement during the off-season, apparently has found the fountain of youth at 37. He's completed 45 or 79 passes for 539 yards and a glittering .569 percentage thus far in the pre- season, although mere statistics cannot fully measure his contributions to the cause. "Lennie says his arm feels better than it ever has at this time of the year," Sprenger said. "Usually he has had a sore arm in training camp. Dawson has a tremendous effect on our team. You can feel the change in the team when he goes on the field. "Lennie will start Saturday night, by the way. Hank hasn't said whether he will use Livingston or John Huarte, but I expect that they will play some during the course of the evening. That's not a certainty, though. Hank's philosophy is to win, whether it's pre-season or regular season. He wants to see as many people as he can. But first and foremost, he wants to win so that dictates how many people we will see." Turning to the kicking game, he reported, "Jan Stenerud is really kicking well. That field goal he missed in that overtime playoff game last December apparently hasn't affected his confidence. He kicked a 57-yard field goal, the longest of his career, for us against the Rams. He also has kicked a 46-yarder and a 48-yarder. In fact, our kicking game has really been good this year overall. Jerrell Wilson, who has led the last two years, is averaging 46.6 yards per kick. He's had a 63-yarder, a 62-yarder and a 57-yarder. And the 57-yarder was out of our own end zone, which was a super kick, because we needed it...And he had a bad snap on the play." The Chiefs, who now have only 11 holdovers from the team which faced the Packers in the '67 Super Bowl, derailed the world champion Dallas Cowboys in their most recent venture (20-10) and will take a 5-1 exhibition record into Saturday night's exchange.

OUT OF BOUNDS?

SEPT 7 (Green Bay Press-Gazette) – Let's look at it this way - The Packers did their 1973 drafting a little early and came away with a two-for-one deal that is a much better gamble than any collegiate pick would be. And they managed to erase a potential problem with little fuss, while uncovering a huge piece of potential at the same time. Giving what is believed to be a second round draft pick to Dallas for punter Rod Widby and kick returner-cornerback Ike Thomas represents a deal equivalent to trading Kevin Hardy to San Diego for a first round choice. The key factor in the deal is that both Widby and Thomas are young but proven pros. George Allen's theory of trading draft picks for old, proven pros may be open to question. But young...in the sense that Widby is in only his fifth season (and as a punter he could easily last 10 more years) and Thomas is in only his second year. The other deal, in which Dave Hampton was dispatched to Atlanta for guard Mal Snider, probably evoked considerably more shock and questioning around Packerdom. Hamp, for all his fumbling, was a pretty popular figure. But there is good authority behind the information that he either asked to be traded last year or was at least giving such a request serious thought. He was not satisfied behind MacArthur Lane this year. Not that any player worth his salary, whatever it may be, should be satisfied in a reserve role. But in Hampton's case, it was a high degree of dissatisfaction because he knew he was a very talented player capable of playing regularly. This sort of situation can cause untold problems. But those have been solved and the addition of Snider will spring Gale Gillingham to defense and Mike McCoy to offense, moves that have been contemplated for some time by coaches who are paid to spot the best possible uses for the talent available. Hamp's major contributions to the Packer cause have been kickoff returns, though his career 4.0 average from scrimmage is very creditable. But his fumbling habit had everybody holding his breath on every run. In Thomas, the Pack has a new and flashy kickoff return man, making Hampton largely dispensable. Perry Williams' performance in a lengthy stint against the Cardinals was impressive enough to assure us that we still have a fine reserve running back...who also seems to be a capable pass receiver. And Widby is more than a punter...he's a reliable

Remember That First Super Bowl Year?

punter...Dale Livingston is back in town and looking for another job after being waived by Oakland...Ted Fritsch Jr. continues to be listed as Atlanta's second string center...A new book entitled The Future is Now, the story of George Allen, includes this from Redskins President Edward Bennett Williams: "I was very interested in him (Allen) the first time because I was having a hell of a time getting stock for Lombardi and that was the only way I could get him out of Green Bay. The second time, Green Bay went all out to get Allen. There were five teams in all after him."

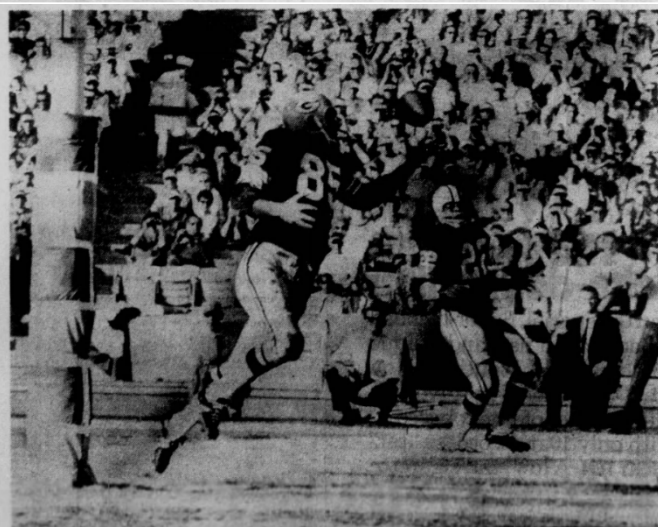
REMEMBER THAT FIRST SUPER BOWL YEAR?

SEPT 7 (Kansas City Star) - To the medley of "Try To Remember," "You've Changed" and "You've Come a Long Way, Baby" the following statements are presented: "Some of our guys were afraid and tense about playing Green Bay and there had been so many bad things said about our club. I can't remember when I was so emotionally disturbed about a game. I really hated the other person, despised the other team. I really wanted to hurt somebody and would have been glad to do so."

- Buck Buchanan, Chiefs' defensive tackle, on his feelings before facing the haughty Green Bay Packers in the first Super Bowl game, Jan. 15, 1967. "I have no spectar feelings. We'd like to beat them because we never have. But we'd just like to win against them now like we would against any other club. I have no harsh feelings about the game at all" - Buck Buchanan on his feelings about facing the rebuilding Green Bay Packers Saturday night in the Chiefs' seventh exhibition game of 1972. "That's been five years ago," Buck continued, looking back to Kansas City's only other meeting with Green Bay, a 35-10 embarrassment for the Chiefs. "There's hardly anybody left on Green Bay I played against. Ken Bowman was their starting center and I played against him. He's still with them and so is Gale Gillingham, a rookie guard who didn't play much at all. The rest of the linemen, the quarterbacks, the running backs...they're all new. "I don't think our squad will have any special feeling about getting revenge or anything like that. If we had played them the next year or the year after that I think there would have been. But not after five years. We don't have many people left from then, either. Besides we've also won a Super Bowl since that time. "Bobby Bell and I are the only defensive starters around from then. Aaron Brown and Emmitt Thomas were rookies and they just watched." Buchanan was asked if the emotional tenor of the game might change for him if Bart Starr was still playing. The smooth-working quarterback who shattered the Kansas City defense in the first ever meeting of National and American Football League clubs retired this summer, just ahead of Saturday's rematch in Milwaukee. "It might mean something," said Buck, who broke over Bowman to sack Starr in the first quarter. "He had a big day against us. I think he must have made 95 per cent of his third-down plays. So it could have meant a little something. But I think the main thing about this game is that we have a chance to beat another football team we've never beaten, although Bell and Ed Budde and I played on that 1963 College All-Star team that beat the Packers "There's still some magic to that Green Bay name." There's also a lot of punishing football played by the present Packers, coached by Dan Devine, who turned out power-oriented teams at Missouri from 1958-70. "I've watched them in the films and they're running the same kind of plays they did against us in the Super Bowl, or it seems that way," Buchanan, the Chiefs' 10-year stalwart from Grambling observed. "They're a very physical team and by that I mean they run the ball a lot with hard hitting and stuff like that."...CHIEFS' NOTES: The S.R.O. sign is up for the home season. The last of the seat tickets were sold yesterday, insuring crowds of about 78,000 for all games. Standing room tickets are still on sale...You guessed it the draft choices to San Diego for Jim Bishop and Gary Nowak were negated when the two didn't make it with the Chiefs. And as usual, they're undisclosed...Oakland sources say the Raiders can't get receiver Warren Wells inspired. "Teammates, coaches and writers have tried to encourage him but he just goes through the motions in practice," said an Oakland observer. "I don't know what the Raiders are going to do about him."...Aaron Brown and Jim Otis didn't make yesterday's practice. They're recuperating from injuries and doubtful for the Green Bay game....Ron Widby gets to hang them up against the Chiefs a second straight week. The Packers obtained the punter this week from Dallas in a trade. Widby averaged 43.3 on three kicks last Saturday and benefited from a frisky punt that rolled dead after 58 yards.

PACK CUTS 3 ROOKIES

SEPT 8 (Green Bay Press-Gazette) - The Packer numbers game is in a state of suspension - for the moment. The roster was reduced to 44, this week's NFL cutdown limit, Thursday afternoon with the separation of linebackers Larry Hefner and



ALL GREEN BAY: There were no Chiefs around when Max McGee of the Green Bay Packers juggled, then held on to this third-quarter touchdown pass in the first Super Bowl game. The Chiefs, who lost the Jan. 15, 1967 game, 35-10, play Green Bay again Saturday night in Milwaukee with not so much at stake.

Pro Exhibitions

Friday's Games

All Times EDT

San Francisco at Los Angeles, 11 p.m.

Philadelphia at Buffalo, 8 p.m.

Saturday's Games

All Times EDT

Atlanta At Cincinnati, 8 p.m.

Kansas City vs. Green Bay at Milwaukee, 9 p.m.

New York Jets at San Diego, 11 p.m.

Oakland at Dallas, 9 p.m.

Chicago at St. Louis, 9 p.m.

Washington at Pittsburgh, 8 p.m.

Sunday's Games

All Times EDT

Baltimore at Denver, 3 p.m.

Cleveland at New York Giants, 1 p.m.

New Orleans at Houston, 2 p.m.

Detroit at New England, 8 p.m.

Minnesota at Miami, 6 p.m., national television.

Eric Patton and wide receiver Sam Dickerson, all rookies. All three, the Packer announcement disclosed, "cleared waivers and could be placed on the taxi squad."

KC LINEBACKERS BEST?

SEPT 8 (Green Bay Press-Gazette) – Since the advent of the Rams' Fearsome Foursome and the Vikings' Purple Gang, the front four has displaced the quarterback as the key to success in pro football. It has become accepted as a way of NFL life that the teams with the best defensive lines will find their way to the Super Bowl., all other things being relatively equal. But there always is the exception that proves the "rule." For the purposes of today's essay, it is the Kansas City Chiefs, who help the Packers close out their pre-season schedule in Milwaukee County Stadium Saturday night. In the case of the Chiefs, the decisive force is most often exerted by their linebacking corps, anchored by the marauding Willie Lanier, a consensus all-pro in 1971. Not that Kansas City's front four need make any apologies for its artistry, since it also ranks among the premier quartettes in the NFL, but merely because its linebackers are so markedly superior. The documentation for this premise comes from Bill Tobin, the bespectacled Missourian who scouts the pros for the Packers and is particularly familiar with the Chiefs as a year-around resident of Kansas City. "I don't know if there are any three around who are better than Lanier, Bobby Bell and Jim Lynch," Tobin said while viewing the Packers Thursday workout on the South Oneida Street practice field, "and I've seen 20 teams thus far in this pre-season. All three are very strong, smart and agile, and they've played together for some years...They've determined the fate of a lot of their games over the last few seasons. The Chiefs have a fine front four, actually a front five, in Marvin Upshaw, Buck Buchanan, Curley Culp, Aaron Brown and Wilbur Young, and I was very much impressed with all of them in their victory over Dallas last week, but those linebackers have been an even bigger factor in their success in recent years. Against Dallas, the Chiefs knocked down six of Craig Morton's passes at the line of scrimmage, so that's a pretty good defensive line. And you put those great linebackers behind them you've got quite a defense. "And," Tobin dryly noted, "we haven't even gotten to their secondary...Emmitt Thomas and Jim Marsalis give them two pretty good ones at the corners. "Getting back to the linebackers, Lanier is really something. He has great range on his pass drops, and he pursues tremendously down the line. And he's smart. He's a good contact man, too – he delivers after he gets there, and he has the range to get there. He's such a factor in the ball game, like Ray Nitschke used to be in his prime. He has such a hand in determining the fate of the game...I've yet to see him have a bad game. Although he's been around quite a while, Bell is still a fine linebacker. He also has great range and great experience. Lynch's biggest asset probably is his strength at the hole. If the thing is coming straight at him, he can do a good job of clogging it up. All three of them seem to enjoy playing the game, which is evidenced by the fact that they do very little substituting from the first pre-season game out. They don't like to come out..."...PACKER PATTERN: There is a possibility guard Bill Lueck will be withheld from Saturday night's game, along with quarterback Jerry Tagge, who aggravated a thigh injury in the Packers Wednesday workout. "I'd like to keep Bill out of this one if I can," Coach Dan Devine said following Thursday's practice, "but I don't know if we'll be able to." Lueck, who has a toe injury, appeared on the practice field for the first time this week. "Keith Wortmann and Gillie (Gale Gillingham) would start if Lueck can't" he said. Wortmann, a 10th round draftee who survived in competition with veterans Dave Bradley and Randy Winkler, both waived in the last week, is a rookie from the University of Nebraska. "Gillie can play Lueck's spot, too," DD pointed out, "and Malcolm Snider (acquired in a Tuesday trade which sent Dave Hampton to Atlanta) appears to have adapted very well, so he probably could play Gillie's spot." Gillingham, reportedly on the verge of transfer to the defensive line, worked in the front four for the second consecutive day, suggesting the change is imminent. Devine, commenting on this subject, chuckled, "When I told Gillie what we were thinking of doing, he said, 'I was wondering when you were going to do it.'"

PERSONALITY PARADE (OTIS TAYLOR)

SEPT 8 (Green Bay Press-Gazette) – Superlatives are tossed about with casual facility these days, particularly by those glib, mellifluous-toned members of the electronic media who are called upon to report pro football games. Perhaps fearful the viewer may lose interest if not regularly assured that he is watching an athletic epic; they are inordinately fond of unfurling a "greatest" to describe the talents of an athlete who has just made a relatively routine run or catch. There are occasions, however, when their prolifically bestowed label applies. A current and choice example is Otis Taylor, the gifted wide receiver who is likely to be making things uncomfortable for Packer rookie Willie Buchanon in Milwaukee County Stadium Saturday night. Taylor's credentials are imposing. A consensus all-pro and the American Football Conference's Player of the Year in 1971, he amassed more yards catching passes last season than any other receiver in the game, totaling 1,110 yards with 57 catches. Now the fifth ranking active receiver in the AFC, he has continued to intimidate enemy defenders during the current pre-season campaign. He already has made 19 receptions for 336 yards in the Chiefs' six exhibition appearances and, also a running threat, has averaged 15 yards on two end-arounds. Although he has impressive speed in addition to size (6-3 and 210) and strength, it is his endless pursuit of excellence that sets him apart. The former Prairie View A. and M. performer, who can do a blistering 4.4 in the 40, regularly practices catching the ball either left-handed or right-handed, and even in the crook of one elbow. He also is known to work on catching a ball running at full speed with his arms folded behind his back. "This is my job," he says. "If a ball is thrown to me, I should catch it. A ball can come in so many ways, and I do these things in practice because something awkward may happen in a game. God did give me two hands to catch with, and if the ball comes when I can't use one of them, I'll use the other. I'm not defeated." Taylor also is unceasingly diligent in continuing his professional education. Whenever the Chiefs' defensive backs assemble to watch a film of an upcoming opponent, he watches, too. Elaborating on this practice, he explains, "I figure if I can look at Paul Warfield or Charley Taylor and pick up some little things they're doing, I'm going to be a better receiver. I don't ever feel like I know too much about being a receiver. For some inexplicable reason, there are those among Chief buffs who feel Taylor doesn't try to be the best. To this, Otis replies with vigor. "That's very untrue...It's the most ridiculous thing I've ever heard. I'll tell you something

about Otis Taylor. He wants to be the best - always. There hasn't been a year he has played when he didn't want to score more touchdowns than anybody, have more yardage than anybody "At the first of every season I start out aiming for the top 10, and higher. And I don't quit. It's a day-by-day thing, every week, every game."

MANY CHANGES: DEVINE GIVES PACK NEW LOOK

SEPT 8 (Kansas City Star) – Noted for his low key, close-to-the-vest approach at Missouri, Dan Devine has emerged as a wheeler-dealer at Green Bay. In the last week Devine has wheeled a couple of stalwart linemen to other positions and pulled off deals for a guard, cornerback-kick returner and punter. Mike McCoy, a onetime Green Bay No. 1 draft choice after a star-filled defensive career at Notre Dame, is being moved to offensive tackle Gale Gillingham, who played against the Chiefs in the first Super Bowl and considered a good offensive lineman at guard, is being switched to defensive tackle. Devine sent Dave Hampton, a running back to Atlanta for guard Malcom Snider, a Stanford product who had enjoyed starting status with the Falcons. Then Dan gave up a draft choice (undisclosed but probably fairly high) to Dallas for Ike Thomas, the cornerback and kick return artist, and Ron Widby, a floater-type punter. "With Snider, Widby and Thomas we're a heck of a lot stronger football team," Devine said, adding that the Packers were badly in need of cornerback help and that Thomas has the potential to be a good one. Thomas was used almost exclusively on returns by the Cowboys this summer, bringing back three for 78 yards against the Chiefs last Saturday. The switch of McCoy will have to wait. He still wears a walking cast on his fractured right foot. The new Packers probably will see action against Kansas City tomorrow night in Milwaukee...PRO GRID OBSERVATIONS: If the Chiefs need to stock their injury-depleted running back ranks they could make a pitch for Duane Thomas. He hasn't joined the Chargers and might be available. On whether Thomas would report to Kansas City, one Chiefs' player observed, "He'd be here the next day." Hank Stram's discipline system and his rapport with blacks has gained widespread notice among players around the league...Speaking of Thomas, Harland Svare, the Chargers' coach, said if he had to make the deal all over for the running back, he'd still do it. You have to wonder if he wouldn't tack on a condition that the deal would be void if the player refused to report...Three name players on the Oakland defensive unit have lost their starting status. Ben Davidson was moved from starting defensive end to back-up tackle and was playing inside when he suffered a torn Achilles that will keep him out of action for another month. Tom Keating, slowed by injuries the last two years, is backing up at tackle. Dan Connors was bumped at middle linebacker by Gerald Irons, a youngster better suited for dropbacks in the zones. (Yes, Oakland plans to use more zone.) Connors always looked like an all-pro against the Chiefs but a Raider observer says he didn't perform to those standards against other clubs...Atlanta used different starting quarterbacks in four straight exhibitions: Leo Hart, Bob Berry, Dick Shiner, Pat Sullivan. The Falcons haven't won yet...San Diego ran 75 plays to 34 for New Orleans yet needed a late field goal to pull out a 16-14 verdict...Abe Gibrón is getting tricky with the Bears. He used Dick Butkus (a blocker in punt formation) to take a direct snap and run for a 7-yard gain.

INDIAN SUMMER GREETES CHIEFS IN MILWAUKEE

SEPT 9 (Kansas City Star) – It was like stepping into autumn when the Kansas City Chiefs arrived here yesterday for their National Football League exhibition finale against the Green Bay Packers. As the Chiefs departed for a workout in County Stadium, where a sellout crowd of about 47,000 will watch them put a 5-1 record on the line against the 3-2 Packers tonight, the temperature stood at 62 degrees. And it was breezy. The forecast for tonight will be in the 50s. For some Chiefs players there is more to be concerned about than the weather. Ed Podolak, for example, is expected to see his first game action since Aug. 12, when he suffered an ankle injury against St. Louis. "Only that man in the brown suit (Stram) knows how much I'm going to play," said the Chiefs tailback, still not completely healed from the ankle injury. "But I hope to play. I've got to play." It appears Larry Gagner, the left-guard who replaced Ed Budde and had a good game against Dallas last Saturday, will see considerable duty tonight. Gagner, who came in as a free agent after an automobile accident broke up a long starting career with Pittsburgh, apparently is in position to land a spot on the roster. "Things have been working out pretty well for me," said the 247-pound Gagner, who played here against the Packers when he was at Pittsburgh. "But after my episode last year with the Giants, I'm not counting my chickens before they're hatched. I thought I had a good exhibition season and still got dumped. Of course, I'm not anticipating that happening again." Gagner is in excellent condition and has had no physical problems since the accident. Some jobs will be on the line as the Chiefs must drop their 44-man roster to 40 Tuesday.

ART'S TAILORING SERVES PACKERS

SEPT 9 (Green Bay Press-Gazette) - Art's Custom Tailoring roots for the Green Bay Packers and the Green Bay Packers root for Art's Custom Tailoring. This popular Green Bay retail tailoring establishment lists among its clientele most of the Green Bay Packer football team and coaches and makes the travel uniforms for the entire team and staff. Consequently, Art's attractive black zipper suit bags with the store name and insignia printed on them can be seen at airports wherever the players travel. Packer Coach and General Manager Dan Devine speaks highly of Art's and tells of how he continued the Packer tradition of trading at Art's. "When I first came to Green Bay, Coach Schnelker was in charge of travel uniforms, and he informed me of the fine service that Art's Custom Tailoring had provided the team" Devine said. "I found them to be most cooperative and their work in fitting the squad and staff to be outstanding." The story of the successful tailoring operation began in 1938 with the arrival in this country of 18-year-old Arthur Lichtenstein. The young man had left Nazi Germany and his father's tailor shop in the town of Volkmar, bringing with him a few practical tools of the trade and a sound basic background in tailoring. Energetic and ambitious, Art lost no time in trying to make a place for himself in his new country. Art's Custom Tailoring had its beginning in the Soquet building and moved to its present location at 229 Cherry St. 15 years ago. Since the death of Arthur Lichtenstein, his wife, Erika, continued the business with her son, Brian, until she could find a partner qualified to continue operating Art's Custom Tailoring in the same tradition of the past. Erika's partner is Master

Tailor Werner Falkenhayn who learned the tailor trade in Berlin, Germany. Werner made an immediate hit with Art's customers and is dedicated to serving Green Bay and the surrounding area with the same devotion that has been responsible for the success of Art's Custom Tailoring, Inc. Werner's wife, Ruth, is an experienced alteration lady and began working for the firm when Brian began his studies at the University of Wisconsin in Madison. The store is a well-designed, modern and functional one-story building, with a large glass front that provides ample exposure to passersby of its attractive interior. There is a large, colorful display of domestic and imported fabric samples, a presentation so eye-catching and so convenient for customer examination and selection that it has been copied in recent years by a number of retail tailoring establishments in other cities. In addition to selling made- to-measure clothes, Art's also carries a large selection of ties and custom made shirt samples. Art's also does repair work and alterations, but there are no ready-made garments to be found at Art's Custom Tailoring. "I have no ready made garments and no ready made sales pitch," stated Werner. "Each customer has his own individual needs. That's why I'm a 'custom' tailor. I get the biggest kick out of seeing a well fitted garment on a man who thought he was impossible to fit before he came to me." (Advertisement)

PACKERS, CHIEFS COLLIDE TONIGHT

SEPT 9 (Milwaukee-Green Bay Press-Gazette) - The Packers, perceptibly off their feed last time out, are hoping to get well tonight. Unfortunately for their purposes, the Kansas City Chiefs hardly represent instant recuperation. Blessed with perhaps the finest personnel in all of professional football, the Chiefs are favored by many of the alleged experts to reach the Super Bowl or the third time. And they have been living up to their lofty reputation, sweeping to five victories in six pre-season appearances, including a 20-10 conquest of the world champion Dallas Cowboys last week. Tonight's contest in County Stadium (8 o'clock, WNFL), which brings the Chiefs to Wisconsin for the first time ever, will be the final exhibition exercise for both teams. In addition to an opportunity for redemption in the wake of a 31-10 loss to the Cardinals, it represents a chance for the Packers to finish the pre-season campaign with a .500-plus record. They will be taking a 3-2 mark into action before another capacity crowd in excess of 47,000 fans. There will be no "live" television because of an agreement between the NCAA and the National Football League which provides there can be no "live" telecast of a pro game in an area where a college varsity football game is being played at the same hour. It will be presented on a delayed basis, however, by Channel 11 at 3 p.m. Sunday. The Chiefs, Western Division champions of the American Football Conference last season, and Packers will be meeting for the first time since the 1967 Super Bowl. And, quite clearly, the shoe will be on the other foot tonight. In the '67 classic, in which Vince Lombardi's troops claimed a 35-10 decision, the Packers were the mature, established team with imposing credentials, the Chiefs on the rise but young and inexperienced. This time around, the roles are largely reversed. And, though this is merely an exhibition, the Chiefs cannot be expected to be particularly agreeable. Although that first Super Bowl has been history for five years, the memory lingers in Kansas City. "I'm sure Hank Stram still has some feeling about that game," a Chiefs spokesman said this week. "But I think it'll be more just wanting to win...Hank wants to win everything." The Packers' best hope against Stram's talented cast is a mistake-free performance. Errors like those which cost them 24 points against St. Louis last week obviously would be disastrous against a team of Kansas City's caliber. Dan Devine, determined to field a contender in his second year at the Packer controls, reacted dramatically to that inartistic effort. He acquired offensive guard Malcolm Snider, defensive back Ike Thomas and punter Ron Widby in a pair of trades and all three are scheduled to make their Packer debuts tonight. Devine has indicated that Snider will relieve starter Gale Gillingham, who may be shifted to defense in the near future, somewhere along the way. Widby, who had been the Cowboys regular punter the last four seasons, will do all of the punting and Thomas may take a turn at cornerback in addition to returning kickoffs, an assignment where he presumably will succeed the departed Dave Hampton, dealt to Atlanta in the Snider trade. Widby, a former University of Tennessee



Favorite Packer Tailor — Packer Coach Dan Devine, wearing his Packer traveling suit, selects items for his personal wardrobe with assistance by Werner Falkenhayn of Art's Custom Tailoring.

PACKER PRE-SEASON FOOTBALL



**PACKERS VS. CHIEFS
SUNDAY 3:00 P.M.**

Complete Replay

Reported by
Bob Schulze
and
Chuck Lane



OFFENSE			
KANSAS CITY		GREEN BAY	
Wright	W R	Spilis	
Tyrer	L T	Peay	
Budde	L G	Lueck	
Rudnay	R C	Bowman	
Moorman	R G	Gillingham	
Hill	R T	Himes	
Stroud	T E	McGeorge	
Dawson	Q B	Hunter	
Podolak	R B	Lane	
Haves	R B	Brockington	
DEFENSE			
Upshaw	L E	C. Williams	
Culp	L T	Vanoy	
Buchanan	R T	B. Brown	
A. Brown	R E	Roche	
Bell	LL B	Robinson	
Lanier	ML B	Carter	
Lynch	RL B	Carr	
Marsalis	L C	Buchanon	
Thomas	R C	Ellis	
Kearney	L S	Matthews	
Reardon	R S	Hill	

basketball star, also will hold for any placekicking attempts made by rookie Chester Marcol, who has been successful on four of seven field goal tries to date. Since Devine has announced he is through experimenting, tonight's starting format is likely to be the same one which will take the field in next weekend's NFL opener against the Browns at Cleveland, with the possible exception of left guard. Bill Lueck, the incumbent there, has been bothered by a toe injury and there is a possibility rookie Keith Wortmann will start in his place. Elsewhere, Scott Hunter again will open at quarterback and, with Jerry Tagge ruled out because of a deep bruise in his left thigh, is likely to go most or all of the way. He will be handing off, at least at the outset, to MacArthur Lane, the team's rushing leader with 253 yards in 58 attempts, and John Brockington, returning to action after sitting out last week's game because of bruised ribs. Vernon Vanoy, the 6-foot-3 colossus acquired on waivers from the New York Giants three weeks ago, will be making his second start at left defensive tackle. Faced with the long ball artistry of Len Dawson, who has such targets as all-pro Otis Taylor, speedball Elmo Wright and 6-foot-10 Morris Stroud to sight in on, it could be a hectic evening for the Packers revamped secondary. Taylor, the AFC's Player of the Year, led the league in receiving yards last season with 1,110 on 57 catches and Wright averaged an impressive 20.2 yards per reception. Ed Podolak, the Chiefs' leading rusher last season with 708 yards in 184 carries, also is a pass receiving threat. He was the Missourians' No. 2 receiver last year with 36 catches

for 306 yards. But perhaps their major weapon is the man Devine calls "the premier placekicker in the game," Jan Stenerud. The six-year veteran has accounted for 49 of Kansas City's 127 points to date, 36 of them on 12 field goals in 17 attempts. The Chiefs' famed "stack" defense also will present a king-sized challenge for the Packer offense. The "stack" makes it possible for the Chiefs to present anything from a three-man to a seven-man front, creating a different look for the quarterback and forcing changes in blocking. Key to its success is the Kansas City linebacking corps, Willie Lanier, Bobby Bell and Jim Lynch, rated by some observers the best in football.

Packers, Chiefs Collide Tonight

A GAME FOR THE BIRDS

The Cardinals took advantage of mistakes and posted a 31-10 victory. But MacArthur Lane, handling the running chores because John Brockington was sidelined with an injury, battered his former mates for 91 yards and made a Packer trade look very good.

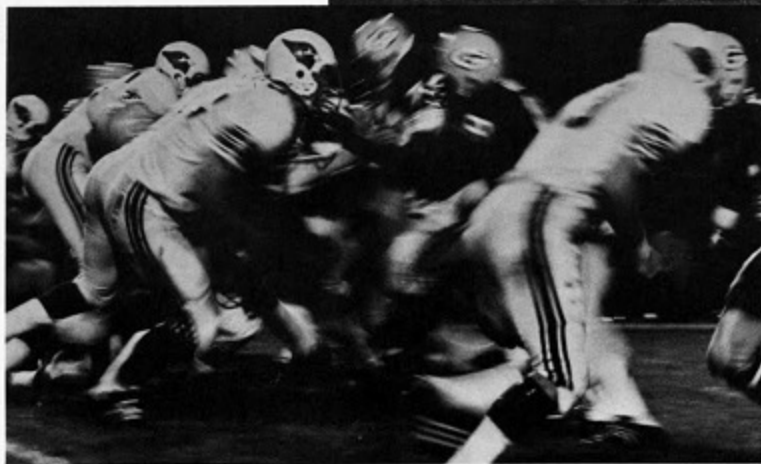


MacArthur Lane stiff arms Roger Wehrli of the Cardinals and rams over for a Packer touchdown.



Packer linebacker Fred Carr and the ball arrive at the same time as St. Louis' Craig Baynham awaits a pass. Carr jolts Baynham to the ground and narrowly misses an interception.

Green Bay's Bill Lueck attempts to block both Larry Stallings (left) and John Hoffman as Scott Hunter fires a pass.



The swift takeoff by both teams blurs the action at the line of scrimmage.