



PRESEASON

Chicago Bears 19, Green Bay Packers (1-1) 9
Saturday August 16th 1969 (at Milwaukee)



BEARS RALLY TO BEAT PACKERS, 19-9

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) – The Packers charged to an early 9-0 lead here Saturday night on three Mike Mercer field goals but the Chicago Bears rebounded with a 10-point third quarter and forged from there to a 19-9 victory in the 20th annual Midwest Shrine game. Bear quarterback Jack Concannon passed 39 yards to Dick Gordon for a third period touchdown and Mac Percival kicked a 22-yard field goal later in the quarter and two more from 30 and 24 yards in the final 15 minutes to give the Bears the decision before 47,014 fans. Parlaying Mike Mercer's toe with the element of surprise, the Packers charged to a 6-0 lead in the first 6 ½ minutes.

SPLITS UPRIGHTS

When an eight-yard Starr swing pass to Grabowski left the Packers with fourth down and six inches at the Bear 39 ½-yard-line, Mercer was summoned and lofted a soaring, 46-yard drive through the uprights with only 3:54 gone. The Packers then befuddled the Bruins on the succeeding kickoff when Francis Winkler, coming over from the right, stepped in front of apparent kicker Joe Runk to launch the ball. The Bears were so startled, receiver Gale Sayers fumbled and Hampton recovered at the Chicago 14-yard - line. Anderson and Grabowski collected eight yards in three thrusts and Mercer returned to drill home a 13-yarder at 6:29 to mount a 6-0 lead. Another opportunity bloomed when Grabo rambled 16 yards on a draw and Anderson added eight to right tackle to the Bear 36 following one of Bobby Joe Green's few short punts, a 36-yarder, but the drive stalled there.

VEERS LEFT

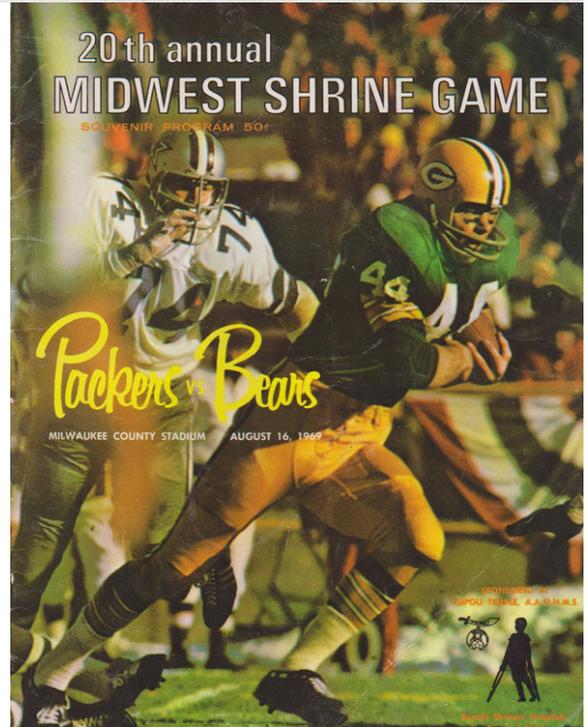
Mercer's boot from the 43 with 2:28 left in the first quarter, had ample height and distance but this time it veered to the left. It ended a string of seven consecutive field goals for Mercer, who had kicked five in succession against the Giants a week earlier after missing his first effort. With an involuntary assist from the enemy, the Packers padded their lead to 9-0 in the early minutes of the second quarter. After a 16-yard, third down Starr pitch to Marv Fleming had produced one first down, the Bears forced a punt but then were guilty of roughing rookie kicker Ken Vinyard.

STARR DROPPED

With a first down at the Bear 38, Chuck Mercein hit for two yards but a Travis Williams option pass to Carroll Dale was incomplete and Starr was dropped for a four-yard loss by Ed O'Bradovich on third down. Enter Mercer for a fourth time - and a third success, this one a 47-yard liner that sailed through with 4:55 gone. Two exchanges later the Packers reluctantly returned the favor when Travis Williams fumbled and the Bears' Rudy Kuchenberg recovered at the Packer 25. After Ron Bull and Brian Piccolo had combined for six yards, Phil Vandersea stopped Bull for no gain and Mac Percival kicked a 26-yard field at 133:38, cutting the Packer margin to 9-3. A 13-yard Vinyard punt presented the Bears with a long range opportunity at the Packer 45 with only seven seconds remaining in the half but Percival's 52 yard field goal attempt on the final play was short.

BEAR LEAD

The Bears forged in front for the first time on one big play early in the third quarter. After a Concannon pass to Sayers yielded 18 yards and a first down at the Packer 39, the Bear quarterback arched a strike goalward. Gordon, five yards beyond defender Bob Jeter, ran under it on the two and cruised into the end zone. Percival's conversion staked the Bruins to a 10-9 advantage. The Packers retaliated with two quick first downs following the kickoff, one on a 25-yard Starr pass to Dale, but Major Hazelton intercepted a second pass at the Bear 47 and returned it 38 yards to the Packer 15 before being hurled out of bounds by Francis Peay. Four plays later, Percival kicked a 22-yard field goal, stretching the Chicagoans' lead to 13-9. The Packers appeared to have a drive underway when Hampton exploded for 13 yards on the final play of the third quarter but a second first down, at the Bear 46, was nullified by a clipping penalty and, a third down Starr pass to Fleming was incomplete. The Bears took over on their own 33 following Donny Anderson's punt and drove to the Packer 22 – with



the help of an offside penalty on the Pack on a fourth down Bear gamble. Stalled there, the visitors called upon Percival and he responded with a 30-yard bullseye to forge a 16-9 Bear lead. The Packers again appeared to have a threat mounted when Starr completed a 13-yard strike to Dale at the Bear 46 but the flanker fumbled after a jolting tackle and Dick Butkus recovered. Moving primarily on the ground, the Bears churned out two first downs before settling for a 24-yard Percival field goal at 12:42 which sealed the Packers' fate.

	CHICAGO	-	0	3	10	6	-	19
	GREEN BAY	-	6	3	0	0	-	9
				<u>CHICAGO</u>		<u>GREEN BAY</u>		
First downs				10		11		
Rush-yards-TDs				32-102-0		26-92-0		
Comp-Att-Yd-TD-INT	21-10-108-1-0					27-13-150-0-1		
Sacked-Yards Lost				0-0		4-29		
Net Passing Yards				108		121		
Total yards				210		213		
Fumbles-lost				1-1		2-2		
Turnovers				1		3		
Yards Penalized				3-15		4-37		

SCORING

- 1st - GB – Mike Mercer, 46-yard field goal GB 3-0
- 1st - GB – Mercer, 13-yard field goal GB 6-0
- 2nd - GB – Mercer, 47-yard field goal GB 9-0
- 2nd – CHI – Mac Percival, 26-yard field goal GB 9-3
- 3rd – CHI – Dick Gordon, 39-yard pass from Jack Concannon (Percival kick) CHI 10-9
- 3rd – CHI – Percival, 22-yard field goal CHI 13-9
- 4th – CHI – Percival, 30-yard field goal CHI 16-9
- 4th – CHI – Percival, 24-yard field goal CHI 19-9

RUSHING

- GREEN BAY** – Jim Grabowski 8-41, Donny Anderson 8-15, Dave Hampton 2-13, Perry Williams 2-10, Travis Williams 4-8, Chuck Mercein 2-5
- CHICAGO** – Ross Montgomery 8-37, Mike Hull 6-19, Gale Sayers 8-17, Ronnie Bull 6-13, Jack Concannon 2-10, Brian Piccolo 1-4, Andy Walton 1-2

PASSING

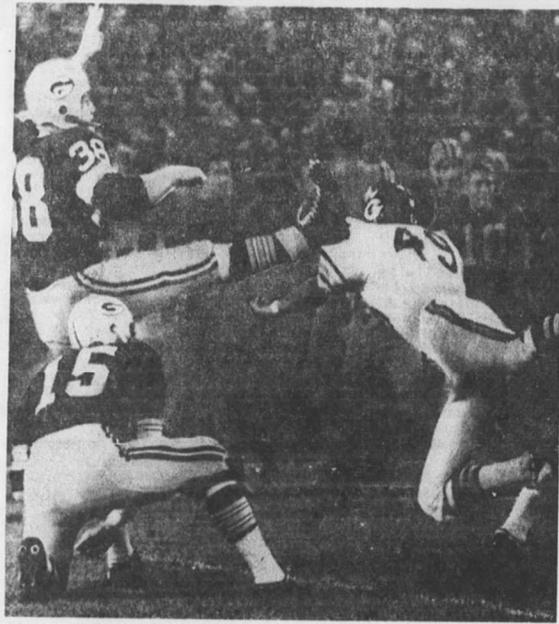
- GREEN BAY** - Bart Starr 23-11-133 1 INT, Don Horn 3-2-17, Travis Williams 1-0-0
- CHICAGO** – Jack Concannon 21-10-108 1 TD

RECEIVING

- GREEN BAY** – Boyd Dowler 4-41, Carroll Dale 2-38, Dave Hampton 2-28, Marv Fleming 1-16, John Spilis 1-12, Jim Grabowski 1-8, Perry Williams 1-5, Chuck Mercein 1-2
- CHICAGO** – Dick Gordon 4-65 1 TD, Gale Sayers 2-26, Ross Montgomery 2-8, Austin Denny 1-8, Brian Piccolo 1-1

AGA JANIAN TUTORING CENTERS, HOLDERS

AUG 17 (Milwaukee) - Bootin' Ben Agajanian is a temporary member of the Chicago Bears' coaching staff but not, surprisingly enough, to tutor Bear kickers. "I'm not working with Mac Percival," Agajanian, pro football's first placekicking specialist, confided as he awaited Saturday night's Packer-Bear Shrine collision in County Stadium. "My job is to work with the centers and holders." "Richie Petitbon was the holder last year but he was traded, so I came in to work with Jack Concannon and Virgil Carter, who have replaced him." "A good holder can make a fair kicker into a good kicker and a good kicker into an excellent kicker," Agajanian, a Packer in 1961 when he filled in for soldier Paul Hornung, explained. Both of his new proteges are improving rapidly, he reported, an intelligence which will not be happily received in Packerland. The faithful remember only too well Percival's 47 - yard free kick field goal that shaded the Pack, 13-10, in Lambeau Field last Nov. 3. "Concannon has developed into the Bears' No. 1 holder," Ben informed, "and Virgil Carter is coming along very well, too." As a result, he said, Percival is again on target. "Mac won the game on field goals at Miami last week (16-10). It had to be real good holding and real good centering." Agajanian, who became a great kicker despite losing three toes on his kicking foot in a childhood accident, also had kind words for Packer toe Mike Mercer. "I've seen him on film several times and he's very good," Ben, father of Packer rookie Larry Agajanian asserted. "The secret to a good kicker is a good center and holder and with Bart Starr as the holder he has one of the best. "Mercer will do a fine job for the Packers - he's a good kicker." The best around today, in his opinion? "Percival led the league last year but you have to rate a kicker, I believe, over what he has done the last five years. Overall, I would have to rate Jim Bakken of the Cardinals the best. Sam Baker is close and so is Lou Michaels. They're usually up there one - two - three. I think soccer kickers are real good, too, I might add. Some people disagree with me but I think there's definitely room for soccer kickers in football. They do an excellent job." Bear owner George Halas, recovered from a second hip operation within a year's time, viewed the proceedings from the press box. "I'd like to enjoy this," he said, adding with a sly smile, "There's only one way." A surprise spectator was Vince Lombardi's spouse, Marie. Visiting daughter Susan and her husband, Paul Bickham in Chicago, Mrs. Lombardi persuaded them to accompany her to County Stadium. The proceedings also were viewed by Bus Mosbacher,



Mercer Puts 3 on Board

Mike Mercer kicking one of his three first half field goals for Green Bay Packers last night in exhibition game against Chicago Bears in Milwaukee County stadium. Bear Defensiveman Major Hazelton [49] nearly blocks Mercer's effort.

internationally known sailor who is President Nixon's advisor on physical fitness. Mosbacher, here for a sailing competition, will compete in the Mallory Cup races at Menominee, Mich., beginning Aug. 25. There was concern when a few sprinkles of rain fell out of a gray sky about 6:30 p.m. But the Shriners were able to state their elaborate pre-game pageantry without inconvenience or interruption.

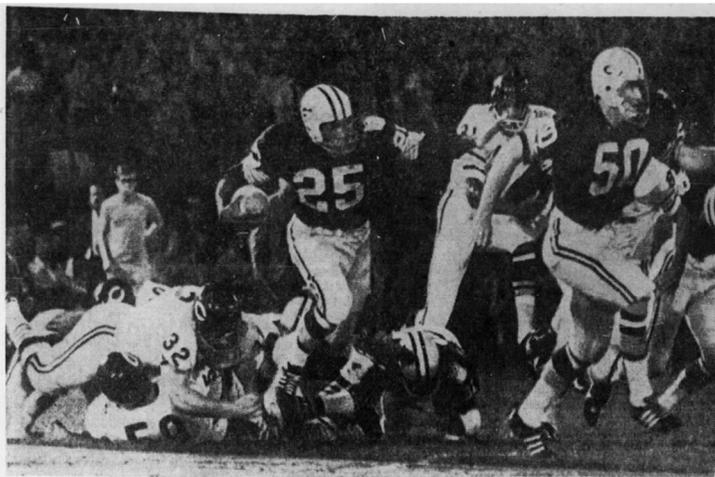
BUSTED PLAY, MIXED DEFENSIVE SIGNALS GAVE BEARS TOUCHDOWN

AUG 18 (Green Bay Press-Gazette) - It may be of little consolation to our heroes at this point, but a "busted play" was the catalyst in the Bears' come-from-behind victory over the Packers. This is the word from Jack Concannon, the curly-haired architect of the second half Bruin uprising which sabotaged the Pack, 19-9, in Saturday night's Midwest Shrine match at Milwaukee County Stadium. "It was a kind of a busted play," said Concannon, referring to his 39-yard touchdown pitch to Dick Gordon in the third quarter, a maneuver which sent the Bears ahead for the first time. "It was supposed to be a short pass but it didn't work out that way. I couldn't spot Dick for a while and, in another half second, I would have started to scramble. But he took off and, fortunately, I was able to see him." The Packers Bob Jeter, five yards in the wake of Gordon as he minced into the end zone, attributed the contemps to a "mixup on our signals. "I was going up to force because the safety man gave me the signal to go up," Jeter explained. "I thought Doug Hart was back there, but he thought the tight end was going to release so he was covering him. "I felt Gordon going past me, but I didn't pay any attention

to him because I thought Doug was back there." Discussing another play that assumes some prominence in retrospect, Carroll Dale said, "The officials ruled it a fumble but I think (Dick) Butkus actually caught it in mid-air." Dale had reference to the unhappy climax to a 13-yard pass from Bart Starr, which would have given the Packers a first down at the Chicago 47-yard-line with nearly 7 ½ minutes remaining. Dale, jolted as the ball arrived, explained, "I juggled it and caught it a second time but I never did get it put away."...WINKLER SATISFIED: John Rowser, who fleetingly appeared to have intercepted a Concannon pass minutes earlier, sadly informed, "I tried to get my whole body in front of it and it went through here (he gestured to his armpit). I had that elbow pad there and I couldn't feel the ball." Three plays later, Mac Percival kicked a 30-yard field goal to mount a 16-9 Bear lead. Francis Winkler, whose surprise kickoff produced one of the game's brighter moments, confided, "We practiced that play three days...it worked out pretty good. The idea was just to get it high enough and long enough for our guys to get down there and cover Sayers." Winkler, who crossed in front of presumed kicker Joe Runk to deliver the boot, fulfilled the purpose of the maneuver admirably. The ball bounced high in front of Sayers, who fumbled, and Dave Hampton recovered at the Bear 14-yard line. Mike Mercer's second field goal of the evening, from the 13, followed. Mercer, who emerged with a three-for-four night and now has an 8-for-10 chart to date, took little satisfaction in his sparkling record...MERCER UNSATISFIED: "Exhibitions don't mean a thing," he said. Ironically, he added, "The one I missed was the best one I hit. It had a little hook on it - I lined it up wrong...I should have had four out of four." Earlier, Concannon had expressed similar sentiments about his performance. "It's too bad," he said. "Dick Gordon should have had four touchdown passes tonight. I don't think I played very well in the first half." The victory, he admitted, "means a little more than the average pre-season game because of the rivalry, which has been going on for a long time. I also knew how much Jim Ringo (new Bear line coach) wanted to win this game because of having been with the Packers for so long. Maybe some of the linemen felt that way, too."

DIDN'T TAKE OPPORTUNITY, PHIL ADMITS

AUG 18 (Green Bay Press-Gazette) - Phil Bengtson summed up an unhappy situation with admirable brevity. "We just couldn't move the ball," he said. It was early Sunday morning and the Packers headmaster was replaying Saturday night's misadventure with the Chicago Bears for a segment of the press corps in a dining room of Milwaukee's Pfister Hotel. Only too well aware the Green and Gold had gone without a touchdown in a 19-9 loss to the Bruins, Bengtson scanned the statistics and discovered they had gained only 207 yards overall in the Shrine classic at hot and humid Milwaukee County Stadium...TAKES SOME CREDIT: "That's terrible," he declared. "Of course, we'd like to take a little credit for holding the Bears to 210 yards." Ever forthright, Bengtson also paid tribute to the enemy for throttling his athletes on attack. "The Bears have a good, experienced, strong defense and a great linebacker in that (Dick) Butkus." That, however, did not entirely explain the Packers' failure to penetrate the Chicago end zone, he noted. "We had opportunities to take over and take command," he said, "but we didn't."...HIGH BOUNCER: One of those had come in the first quarter when Fran Winkler, surprise "replacement" for Joe Runk at point of kickoff, had dropped a high bouncer in front of Gale Sayers. The Bears' gamebreaker fumbled and Dave Hampton recovered on the Chicago 14. Three thrusts by Donny Anderson and Jim Grabowski netted only eight yards, forcing the Pack to settle for a 13-yard field goal by Mike Mercer. That, unfortunately, was to be their most attractive opportunity of the evening. Defensively, Bengtson pinpointed a fourth quarter scramble by Bear quarterback Jack Concannon as the most telling blow. "We let him run for a first down that time and I think they were



Packer Rookie Dave Hampton leaves behind a pile of Chicago Bears as he follows blocker Bob Hyland but his team suffered a sad second half and lost, 19-9. Saturday night in an exhibition game in Milwaukee. (AP Wirephoto)

out of field goal range when the play started," Phil said. "He squirmed and scrambled (eight yards) for a first down after we appeared to have him trapped. They went on to a field goal... POSITIVE FEATURES: Even in the gloom of defeat, Bengtson admitted there were some positive features. "We felt fortunate we contained Sayers pretty well on the run (17 yards in 8 attempts)," he said, "although he got loose on one pass there in the third quarter." Assessing Sayers' performance in the light of off-season knee surgery, the Packer major-domo observed, "His potential is still there - he's still a threat every time he carries the ball. But they have a lot of young offensive linemen like we do"... MERCER'S POINTS: Bengtson also thought rookie defensive tackle Richie Moore "did pretty well. I didn't see them hurting him and I saw him get to the passer one time." Phil, who looked over 50 specialists last season before finding the man he wanted, again expressed satisfaction with the kicking of Mercer. The owner of a glittering 8-for-

10 record for two 1969 outings, the former Minnesota Viking connected on three of four field goal attempts to account for all of the Packers' points. "He didn't miss by much," Phil pointed out, "on the one he did miss." "He didn't miss by much," Phil pointed out, "on the one he did miss." Bengtson, who now must prepare his Bays for Saturday night's invasion of Dallas, had no ready explanation for the Pack's fruitless second half. "The only thing I can say," he said, "is the Bears wanted to win more than we did." Earlier, in the Bears' lighthearted quarters, Coach Jim Dooley suggested the Chicagoans' turnabout was traceable to better execution rather than a change in strategy. "Basically, we tried to keep the same game plan," said Dooley. "A few things were changed, but not too much. A few adjustments were made, but we were able to hold the ball a little longer. "We didn't get the ball that much in the first half," he pointed out. "Fortunately, the defense held them down point-wise during that time... SAYERS OLD SELF: "The second half was almost a reverse procedure of the first," he smiled. "(Ross) Montgomery and (Mike) Hull did a fine job of running. And that swing pass to Sayers gave us momentum. "Gale looked like his old self... He didn't make too many yards but he's running well and I'm sure he'll be breaking some of those long ones in the near future. I also think Dick Butkus played one of the most vicious games he's played and it was just a compliment to the entire defense, led by Butkus"... DOUBLE FAKE: Discussing quarterback Jack Concannon's 39-yard third quarter scoring pass to Dick Gordon, Dooley explained, "We had thrown some short ones to Dick and this time we went long to him on a double fake." On another matter, the Bruins' youthful field boss admitted the Packers' quick switch from Joe Runk to Francis Winkler on the first Green Bay kickoff had been "a surprise." Dooley, soaked with perspiration from a recent appearance under television lights, volunteered, "I'm very proud of the team for keeping its poise under the conditions - being behind 9-0." He also had kind words for the vanquished. "I thought Green Bay did an outstanding job," he said, "in the first half."

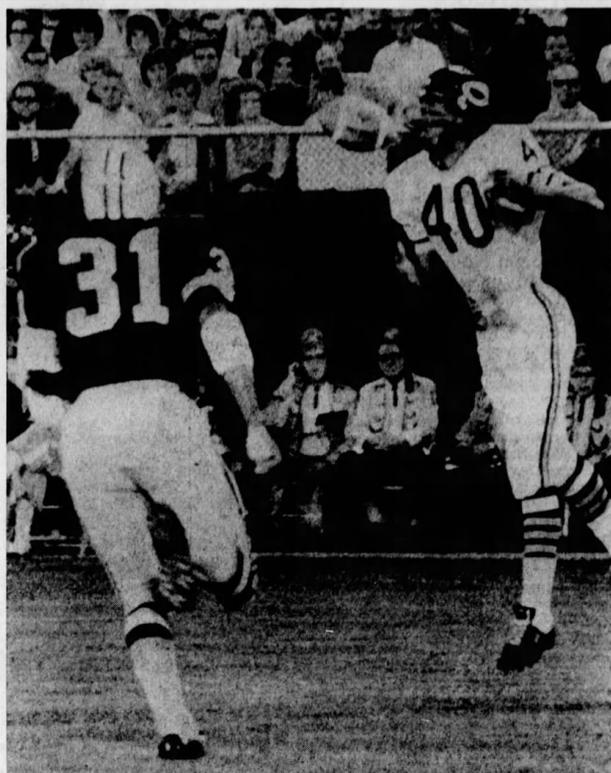
DOOLEY ALL SMILES OVER BEARS

AUG 18 (Chicago Tribune) - "Jim just left for camp about a half hour ago," said the voice on the other end of the line. "He was wearing a big smile. It's the first time I've seen him smile in a long time." The voice belonged to Elaine Dooley, the vivacious lady with the deep suntan and southern accent whose husband, Jim, is coach of the Chicago Bears. Dooley's Bears had whipped an honored adversary, the Green Bay Packers, 19 to 9, Saturday night in Milwaukee and among the reasons for Dooley's smile were the following: 1. A new zone defense which cut the Packers off without a touchdown and shut them out of the scoring columns altogether during the second half. Green Bay's once-potent offensive unit managed only three first half field goals by Mike Mercer despite the fact Quarterback Bart Starr played most of the game... BEAR OFFENSE ALIVE: 2. A Chicago offense which sputtered to life in the second half behind Quarterback Jack Concannon even tho the Bears'



Jack Concannon [11], Bears quarterback, conferring on sidelines with his head coach, Jim Dooley on means to penetrate Green Bay Packers' defense.

principal offensive weapon, Halfback Gayle Sayers, was used only sparingly in the late stages. 3. The unexpectedly strong performance of the Bear offensive line, once it got untracked, despite the fact several regulars were missing. "The Packers threw a 5-1 defense at us and we weren't expecting it." Tackle Randy Jackson said. "It took us a little while to adjust." Dooley was particularly proud of his rookie tackle, Rufus Mayes of Ohio State, who played every minute on offense. Mayes was paired against Willie Davis, the veteran Packer defensive end... MAYES 'EDUCATED': "Willie gave me a liberal education." Mayes said. "But I think I made out all right." Dooley and Line Coach Jim Ringo agreed. The Shrine game provided an opportunity for an improptu reunion between two old pals. It turns out that Bennie McRae, the veteran Bear defensive back, once was a teacher of Dave Hampton, flashy rookie Packer halfback, on the junior high school level. "I was student teaching at an Ann Arbor junior high school," Bennie recalled, "while getting my degree at Michigan. One of my



Sayers Bobbles Kickoff — Chicago Bears' Gale Sayers (40) leaps to snare kickoff, but he was hit by Green Bay Packers' rookie Perry Williams (31)

and fumbled. The Packers recovered and then kicked a field goal after failing to penetrate the Bear line.

(AP Wirephoto)

pupils was Dave. He was a sharp kid even then." Hampton was pretty sharp Saturday night against the Bears. He nearly broke away on one kickoff return...**WIN 3D OF SERIES:** This was the second consecutive victory for the Bears in the Shrine game series and their third in the last four contests. Dooley's men were opportunists, cashing in gleefully on Packer mistakes. A fumbled punt gave the Bears position for a field goal in the second quarter, an interception set them up for another in the third period, and a fumble started them toward a field goal in the fourth. Isn't it lovely to have Mac Percival around? The talented Texan booted four field goals and was barely short on a fifth from 52 yards out. The Bears now have won two pre-season games since an opening loss at Washington, and who is their leading rusher? Nope, not Sayers. After three games, Ross Montgomery, No. 3 draft choice from Texas Christian, shades the Kansas Comet in the rushing statistics by a single yard, 87 yards to 86. Next stop for the Bears is a Friday night date with the Oilers in Houston's Astrodome.

KOSTELNIK TRADED TO COLTS

AUG 19 (Green Bay Press-Gazette) - Ron Kostelnik, an eight-year veteran and a strong regular in the defensive line that helped the Packers to three straight NFL championships, has been traded to the Baltimore Colts for an undisclosed draft choice, the Packers announced this morning. A second round draft choice from Cincinnati for 1961, Kostelnik developed into the regular left tackle in 1964 and had handled that position until today though he was injured for part of last season. He is 29 years old and listed at 6-foot-4, 260 pounds. A Packer spokesman refused to indicate what draft choice was involved or even confirm that it was a "high" one. He did say that the Packers felt they have several defensive tackles

of about equal ability and that the Colts were interested in Kostelnik because of his experience. A year-round Green Bay resident, Kos works during the off season for Main Line Industrial Supplies and is a part owner of Valley School Supply in Appleton.

O-F-F-E-N-S-E-THAT'S PACK WATCHWORD FOR DALLAS

AUG 19 (Green Bay Press-Gazette) - The Packers today began priming for the Dallas Cowboys with a seven-letter watchword. It's spelled o-f-f-e-n-s-e. GM-Coach Phil Bengtson, concerned over the Pack's modest point production in two pre-season ventures to date, made this abundantly clear following Monday's practice, which was confined to running. "We're going to concentrate on offense this week," Bengtson declared. "We must - we've only scored one touchdown in two games." At the same time, the Packer chieftain said he is confident "the offensive potential is there. It's just that up to this point, things have been developing which have been stopping us."...**THIRD DOWN PROBLEM:** Taking note of some of these items in Saturday night's 19-9 loss to the Chicago Bears, he pointed out, "We just couldn't cash in on third down. It's third and two and the back would fall down going into the hole. And it's third and nine and we'd get 8 1/2." Things could easily have been different, Bengtson added. "We started to move the ball pretty well at the beginning. We get a field goal, then come in and get another one. That was only 6-0, but it should have been 10-0 and conceivably could have been 14-0. It's more our mistakes than their defense or offense, either one, that have been causing us problems." The fact that he has maneuvered personnel freely, with an eye to giving all rookies a close look, could have been a factor, he admitted. "We're a long way from the kind of organization that we'd like to have," Bengtson said. "I'm sure if we had played only our No. 1 offense and No. 1 defense, we would have done better against the Bears. I don't know whether we would have won the ball game, but we would have done better." Whatever the case, a check of the play-by-play reveals the Packers have hardly lacked for opportunities in shading the Giants, 22-21, and bowing to the Bears...**THWARTED THEMSELVES:** It also documents Bengtson's contention that the home forces often have thwarted themselves. In those two grapefruit league appearances, they have pushed beyond midfield on no less than 17 occasions, eight times against the Bears, yet have had to be content with eight Mike Mercer field goals and that lone touchdown. Against the Giants, they pushed to the New York 35-yard-line in the first quarter but drew a 20-yard holding penalty to kill the drive. Later in the same period, they again reached the Giant 35. This time Donny Anderson was held for no gain, a Bart Starr pass to Jim Grabowski was incomplete when deflected by New York's Bruce Anderson and a third down Starr pitch bounced off the left shoulder of intended receiver Marv Fleming. Mercer's ensuing 42-yard field goal attempt was wide...**HAMPTON FUMBLED:** A third major opportunity expired when rookie halfback Dave Hampton fumbled at the New York 3-yard-line late in the fourth and the Giants recovered. Doug Hart fortuitously nullified that one, however, intercepting a Milt Plum pass at the Packer 18 to trigger Mercer's game-winning field goal from the 17 in the final 21 seconds. Hampton earlier had been a major hero in the Bays' only TD march of the night, a 70-yard drive which Don Horn engineered in eight plays. Horn completed passes of 17 and 11 yards to Carroll Dale along the way and Hampton churned for 32 yards in three carries, including a final 10-yard bolt over the right side...**COSTLY MISADVENTURES:** Against the Bears, the Packers went scoreless in the second half after

mounting a 9-3 halftime lead by dint of three Mercer field goals. Three misadventures proved costly in those last 30 minutes, one of them an interception by the Bruins' Major Hazelton. The sophomore defensive back rambled 38 yards to the Green Bay 15, a maneuver which compounded the Packers' problems because Mac Percival subsequently kicked a 22-yard field goal to erect a 13-9 Chicago lead. Bart Starr later appeared to have something started when he hit Perry Williams with a 7-yard pass for an apparent first down at the Bear 46 but a clipping penalty voided the play - and the drive...**BALL JOLTED LOOSE:** More than six minutes still remained when Starr hurled a 13-yard strike to Dale at the Bear 46 for another first down, with the Chicagoans leading 16-9, but Dale was hit hard when the ball arrived and it was jolted from his grasp, Dick Butkus recovering. Although the Packers made one more desperate bid after the Bears had padded their lead to 19-9, that was, for all practical purposes, their last threat...**PACKER PATTERN:** Although their pride was understandably wounded, the Bays emerged from the Bear match without any troublesome injuries, Bengtson reported. Fullback Chuck Mercein suffered a knee bruise but is expected to be ready for the Cowboys in Dallas Saturday night...Monday's "race," a three-mile stint, served a dual purpose. It enabled the Packers to run out the weekend stiffness and simultaneously maintain their sleek condition.

KOZ' TRADE GIVES JORDAN, MOORE VOTE OF CONFIDENCE

AUG 20 (Green Bay Press-Gazette) - The departure of Ron Kostelnik for the Baltimore Colts Tuesday left Packer colleague Henry Jordan with a twinge of sadness. Although he long ago learned to accept such developments as part of the game, the balding veteran volunteered, "I hate to see old Koz go. He's a good boy and we've been together a long time." The five time all-NFL selection and Kostelnik, an eight-year performer dealt to the Colts for a presumed high draft choice, have been the Packers' starting defensive tackles since 1965. Ironically, because he was competing with Ron for employment, Tuesday's exchange served as a vote of confidence for Jordan as well as the mountainous rookie, Rich Moore...**NO ULTERIOR MOTIVE:** GM-Coach Phil Bengtson conceded as much following Tuesday's practice, in which the Packers began girding for their third pre-season assignment, Saturday night's invasion of Dallas. "It could be interpreted that way," Bengtson said, adding, "We had six defensive tackles and Kostelnik was the one the Colts wanted. "Some people think there is an ulterior motive involved or criticism of an athlete implied when you trade him but it's not that at all," he continued. "It's simply a business arrangement." The Packer major - domo didn't say so but the performances of Jordan and Moore in the pre-season inaugural against the Giants and in last Saturday's 19-9 loss to the Bears at Milwaukee obviously assisted in clarifying the defensive tackle situation...**HEALTH CONCERN:** At the outset there had been understandable concern about the state of Henry's health because he had been hampered by an arthritic back throughout the 1968 season. There also was inevitable uncertainty about whether Moore, as a freshman, would be ready to take his place in the NFL. Study of the Giant and Bear films apparently reassured the Pack's board of strategy on both counts, although Bengtson indicated Tuesday that veterans Jim Weatherwax and Bob Brown still are very much in contention, along with rookie Larry Agajanian. "Henry looked fine against the Bears," Phil reported. "We're pleased with the way he's

Koz' Trade Gives Jordan, Moore Vote of Confidence

coming. He showed good quickness and agility...Moore, for a rookie, also performed very well." Assessing the front four outlook as a whole, Bengtson said, "It looks improved over a couple of weeks ago." In this connection, he added, "We're anxious to give Agajanian a chance to play." No decision has been made as to the exact number who will be carried at defensive tackle, he said, "but it will be six defensive linemen...Bob Brown, for example, can go either way - end or tackle."...**NEW LIFE LEASE:** Jordan, who seems to have gained a new lease on life after suffering through the '68 season, admits, "I feel much better." But he cautiously appends, "I don't know how long I'll last. You look at these other teams around the league and I don't recognize anybody." "That doesn't apply to the Cowboys, however," he hastened to note. "They still have a lot of the same people."...**KNEES FEEL GOOD:** The monolithic Weatherwax, who appears to have regained much of his old mobility after early frustration in the wake of two knee operations, also issued an optimistic medical report Tuesday. "The knee feels good," he said, flexing it as he observed with a grin, "There's no swelling and I've got big muscles again...And the pass rush is coming." Like Jordan, he expressed regret at Kostelnik's departure. "I'm sorry to see him go," Wax said. "He's been my roommate ever since I came here in 1966."...Kostelnik, who flew out of Austin Straubel Field Tuesday afternoon to join his new team, accepted the trade philosophically. "It's a fact of a football player's life," said Koz, a regular at left tackle during the Packers surge to three straight NFL championships in 1965-66-67. "I feel lucky that it just happened for the first time now. "I'm happy I'm going to the Colts because it's a championship team and it has the potential to repeat again...I'm anxious to get going," said Koz, who did not play in last Saturday night's Bear match...**FORECASTS TITLE GAME:** "I'm also leaving the Packers with some good feelings toward everyone concerned - other than the fact," he laughed, "that I'll have bad feelings when we play them for the Western Conference championship here in December. This, he added, was a serious "forecast." "I think Baltimore has an excellent chance to win in its division and I see no reason why Green Bay won't jell and have an excellent chance to win in its division."...**PACKER PATTERN:** After a session on the passing game, the Packers took formal note of the Cowboys for the first time in Tuesday's practice. The offense worked against the anticipated Dallas defense for 15 minutes and the defense then spent 20 minutes toiling against the complex Cowboy attack.

HAMPTON FEELS PRESSURE

AUG 20 (Green Bay Press-Gazette) - Although he has played little more than 15 minutes of professional football to date, Dave Hampton already has been compared to the Chicago Bears' gifted Gale Sayers. And, undeniably, the sinewy Packer yearling has glittering potential, the explosive kind which already has titillated all of Packerland. But such comparisons, though flattering, can be something of a burden to a rookie striving to make the pro grade, the former University of Wyoming athlete finds. A serious, thoughtful citizen, he says, "I consider it a compliment but it does put you under a little extra

pressure...I felt it a little last Saturday night, particularly playing in a game that he was playing in... 'I WASN'T COMPETING': "I wasn't even competing with him," Hampton was quick to assure, "I was just trying to do my best." Although he carried the ball only twice, his "best" produced the second longest Packer ground gain of the night, a 13-yard burst on the final play of the third quarter which immediately set the capacity Milwaukee County Stadium crowd agog with expectancy. Hampton, who later caught two passes for 28 yards, had made a vital contribution earlier when he recovered Sayers' fumble of Francis Winkler's "surprise" kickoff in the first quarter. His effort led to Mike Mercer's second field goal four plays later. Reconstructing that happy moment, Dave explained, "Perry Williams hit Sayers real hard and the ball was just there. I dove for it, along with several of my teammates, and I came up with it." Although the fans react vocally every time he carries the ball, much as they did when Travis Williams was running back kickoffs with spectacular abandon as a rookie in 1967, Hampton says he is not particularly aware of it. "I'm not too conscious of it on the field," he says. "A little bit, I guess." An Ann Arbor, Mich., native who matriculated at Wyoming U. because he wanted to see more of the country, Hampton amassed more than 800 yards rushing and scored 10 touchdowns in 1968. Despite these impressive credentials, he wasn't drafted until the ninth round because pro scouts were somewhat skeptical of his pass-catching ability... FINE PAIR OF HANDS: Dave, who has exhibited a fine pair of hands since joining the Pack in mid-July, finds the NFL "much more competitive than college football... It's really rough." At the same time, he has found the Packers veteran running backs, with whom he obviously is competing for a job, "real helpful. I've benefited from it, too... They're all nice guys. Although he and his offensive colleagues went without a touchdown in the 19-9 loss to the Bears, he is optimistic about the future." "I think it will be one of the best offenses in the league," Hampton predicted, "when we get everything together." And personally? "I'm doing what I expected to do," Hampton soberly replied, "but there's room for improvement."

HAYES IN DOG HOUSE, WILL GET PACKER TEST

AUG 20 (Dallas) - As far as Dallas coach Tom Landry is concerned, speedster Bob Hayes is in the dog house until he shows some enthusiasm in running routes in which he's not the primary receiver. Landry benched Hayes last week for the San Francisco 49er game. Landry said he planned to play split end Hayes against Green Bay Saturday night in a NFL exhibition game. Asked if he thought Hayes had learned his lesson, Landry replied, "We will see when we put him back in there." On other topics, Landry said rookie running back Calvin Hill of Yale would be used for several quarters. Hill was impressive in rolling up 106 yards rushing against San Francisco. His performance against the 49ers left some observers comparing him with Jim Brown, the former Cleveland great. "I can't say who he reminds me of, but he's a smart one," Landry said of the Cowboy's No. 1 draft pick. "We plan to keep him at running back for awhile to see if he's really for real."

Replacements Help Dallas Forget Meredith, Perkins

REPLACEMENTS HELP DALLAS FORGET MEREDITH, PERKINS

AUG 21 (Green Bay Press-Gazette) - Flamboyant Don Meredith and explosive Don Perkins, two old Packer antagonists, have left the Dallas scene. Ordinarily, two such departures would suggest problems of adjustment for a team which has lost two-thirds of its starting

backfield, including its No. 1 quarterback. But such is hardly the case with the Cowboys, who host the Pack in Big D's Cotton Bowl Saturday night, according to veteran game scout Wally Cruice... IMPRESSIVE ROOKIE: Cruice, who charted the Pokes in last Sunday's 20-17 pre-season victory over the San Francisco 49ers, is convinced Coach Tom Landry has found highly competent successors to Meredith and Perkins in Craig Morton and Walt Garrison, not to mention an impressive rookie fullback in Calvin Hill. "Morton has done a great job in taking over at quarterback," Wally says. "He's been there four years, of course, and he has the complex Dallas system well recognized... He's in command. He looks like he really belongs - he could be greater than Meredith ever thought of being. And (Roger) Staubach looked good the times he played in the second and fourth quarters." Staubach, one-time Navy field general, has become a NFL rookie at 27 after a five-year service hitch... TREMENDOUS PLAYER: "The loss of Perkins has stimulated Les Shy and Craig Banyanham," Cruice continued "And Walter Garrison, who they look for to replace Perkins, is a tremendous football player. "They also have Calvin Hill, their number one draft choice from Yale, at fullback. Everybody laughed when they made Hill their first draft choice, but last week he gained over 100 yards against the 49ers... He's a big kid-about 6-foot-4 and 235 pounds." "The trades they made in the off-season should help them, too," Super Scout volunteered. "They got Mike Ditka from the Eagles and Bobby Joe Conrad from the Cardinals. And Dan Reeves also will be making his debut against us. He broke his leg last year, but he looks as good as ever in camp. They haven't played him to this point because they want to see the other kids. They also will be strengthened defensively for this game. Jethro Pugh had an ulcer attack and hasn't played so far but he's supposed to be ready for Saturday. Offensively, their style of play is the same - based on 25 or 35 different formations. No team in the league, of course, has better personnel." "They had a lot of big plays called back against the 49ers," Cruice added by way of documenting this last. "If they had capitalized on everything, they would have beaten the 49ers really big." The Packer analyst further observed, "As always, Dallas feels this should be the year they arrive"... TITLE THREATS: The Pokes have threatened to capture the NFL championship each of the last three years, losing to the Pack in the title game in both 1966 and 1967, then falling victim to the Cleveland Browns in the Eastern Conference playoff last year. Another factor is calculated to make the Texans less than hospitable in Saturday night's match, Wally pointed out. "This being their first home game, it'll be a tough test for us," he said. "They've been getting ready for it for the last couple weeks on the road. They don't want to lose before the home folks." Inevitably, the Cowboys also will be spurred by the memory of recent indignities at Packer hands in the Cotton Bowl, including 20-3 and 31-27 losses in their last two pre-season meetings and a 28-17 defeat in last year's nationally televised collision, a regular season contest... PACKER PATTERN: Henry Jordan and rookie Rich Moore

were running in tandem at defensive tackle on the first unit during Wednesday's practice, which could be an indication of things to come. The same pair also started last Saturday night's game against the Bears in Milwaukee...A "live" pass scrimmage highlighted the session, which saw fullback Chuck Mercein taking his regular turn of offense. Mercein suffered a bruised knee in the Bear match...The Packers staged their final home workout for the Cowboys this morning. They will leave for Dallas via United Airlines charter at 10:30 Friday morning and practice in the Cotton Bowl in the afternoon. The return trip is scheduled for 10 a.m. Sunday, with arrival at Austin Straubel Field set for 12:30 p.m.

LONG UNRETIRES TO JOIN REDSKINS

AUG 21 (Green Bay Press-Gazette) - Bob Long, the onetime promising Packer pass receiver and pizza peddler, has unretired from football even before he formally retired. Long, who walked out of the Atlanta Falcons training camp in Johnson City, Tenn., two weeks ago, was traded to the Washington Redskins Tuesday after Washington Coach Vince Lombardi had contacted him here in Green Bay. "I had just about decided to retire from football and go into business," Long said Wednesday while cleaning up some personal affairs before leaving for the Redskins Friday...GREAT SALESMAN: "But Coach Lombardi called me and he's a great salesman. At least to a certain extent, I guess, he talked me out of retiring and now I'm really excited about joining him with Washington," the Wichita University alumnus continued. "I don't think he would have traded for me unless he felt he could use me. They have a great quarterback (Sonny Jurgensen) you know and do a lot of throwing. It could be a great opportunity for me in my football career." Just why he left the Falcon camp is something Long preferred not to discuss but reports are that there was a very strong personality conflict with Coach Norm Van Brocklin. "I just left, that's all," Long said. "You know I broke my back in a car accident last year. It hasn't bothered me but I was coming back slowly." The implication was that it may have been too slowly to satisfy the fiery Van Brocklin...GREATEST YEAR: Already the owner of a string of six Pizza Huts and with three more in the planning stage, Long was considering going into business full-time with Hershberger Oil Explorations, operated by an old friend of his from Kansas. He explained that he has been working part time for the firm and was about to begin full time soliciting investors for the business when Lombardi's call arrived. "Last year I was having my greatest year before I got hurt," he declared. "And I'm still only 27 years old. I think I'm capable of a lot of football yet. I'm really looking forward to going to Washington now."

ROZELLE SEES MORE EXPANSION BY NFL

AUG 21 (New York) - Pro football is zeroing in on further expansion...which is more than can be said for the Philadelphia Eagles, who still find Leroy Keyes a tough bird to bag. Football Commissioner Pete Rozelle says the National and American leagues may add several more teams between 1972 and 1979. Meanwhile, Keyes, the Eagles' elusive No. 1 draft pick, is no closer to signing with the NFL team than, say, going to Canada. "I can't understand why we can't get together," Keyes' business agent, Arthur Morse, said Wednesday. "We're only about \$70,000 apart - and when one party is willing to climb down, that isn't too much."...GENUINE OFFER: Morse also said a reported offer from a Canadian Football League team was "genuine" and that he was not using it as a lever in negotiations with the Eagles. He said he would discuss it in Toronto today and Friday, while attending some NHL meetings. Morse described the offer as higher than that of the Eagles but added, "that doesn't make it acceptable." The Vancouver, B.C. Sun confirmed the Canadian football offer Wednesday. The paper said Merv Dais, a Vancouver businessman, was helping the British Columbia Lions in negotiations with the All-American halfback from Purdue. The Eagles are reportedly ready to hand Keyes a \$170,000, three-year package. Keyes is said to want something in the neighborhood of \$225,000. Rozelle, speaking at a Rotary luncheon in Detroit Wednesday, said that pro football expansion may follow the practice of the NHL by producing six new teams at once...WAY WE'LL DO IT: "I don't know exactly what we'll do, but it is a possibility," Rozelle said. "It's been successful for the hockey people. They just had one big expansion - and that was it. Perhaps that's the way we'll do it." Rozelle said the American and National football leagues will expand to 32 clubs in two conferences of four, four-team divisions by 1979, although no new clubs will be added before 1972. The league is looking for exotic cities and may also expand into the South, but Canadian cities will probably be off-limits, Rozelle said. "I think that by the time we get to 32 clubs we will have gone outside the continental limits of the United States, into Honolulu, or perhaps, Mexico City," Rozelle said. "But it is doubtful that we'd want to bust up the Canadian league by putting a team in Montreal or Toronto."...CITIES COMPETING: Birmingham, Portland, Phoenix, Seattle, Memphis, Tampa and Honolulu are among the cities competing for new clubs. One group is moving for a Carolina club that would rotate between Winston-Salem, Raleigh and Charlotte. In other developments, the New York Giants placed seven players on waivers Wednesday - including veteran running back Ronnie Blye and four-year linebacker Barry Brown. Marlin Briscoe, the first Negro to be a starting quarterback in professional football, was signed Wednesday as a free agent by the Buffalo Bills. They plan to use him as a receiver.

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ANDY SHAKES LEG INJURY, APPEARS READY FOR DALLAS

AUG 22 (Green Bay Press-Gazette) - Donny Anderson, a gimpy citizen since late July, is healthy again. And his recovery could hardly have come at a better time, it might be added, for the Packers collectively or the Golden Palomino himself. A sound Anderson, Mr. Everything in the Packer attack a year ago, obviously will enhance the green and gold's prospects against the multi-talented Dallas Cowboys in Saturday night's annual pre-season argument at the Cotton Bowl...REMAINS CAUTIOUS: And for his part, the former Texas Tech luminary freely admits, "I enjoy playing at home. A Texan always enjoys playing in Texas." Running with freedom in practice Thursday for the first time in three weeks, Anderson had been troubled with tendonitis in the right knee since just prior to the intra-squad game. Although he was cautious about pronouncing himself completely whole following Thursday's workout, Anderson noted with a faint smile, "We'll say it's about

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75 per cent better than it was...I can kick and run. That's my job - kick and run." "At least," he added, "I've got my speed back - I can cut and run."...**HEARTENING DEVELOPMENT:** This had to be a heartening development for the brawny blond, who has had to settle for a mere 22 yards rushing in 11 attempts during the Pack's first two grapefruit league appearances against the New York Giants and Chicago Bears. GM-Coach Phil Bengtson also smiled with satisfaction after viewing Andy's footwork in practice. "Donny had two dashes today," he noted, "that were the best ones I've seen him get off this year." Anderson, the Packers leading ground gainer in 1968 with 761 yards in 170 attempts and an impressive 4.5 average, admits, "It's nice just to be well, for this game or any game...My attitude hasn't been too good lately." Concerned over the way the injury had lingered, the erstwhile bonus baby understandably had been inclined to moodiness in recent days. Donny, who first appeared in the Cotton Bowl against Southern Methodist as a collegian, is soberly mindful of what lies ahead in Saturday night's return to Big D. "The Cowboys are a great football team," he observed. "A good, all-around football team. They're strong and consistent - that's what makes a good football team. Their defense (his primary concern) always has been outstanding and, judging by the films we've seen, it looks better than ever this year."...**PACKER PATTERN:** Before leaving for Texas, the Packers moved out of their Sensenbrenner Hall training

camp headquarters at St. Norbert College and into a new temporary base at the Norbertine Abbey. The transfer was necessitated by the annual influx of students returning to the St. Norbert campus. The Packers will make their home at the Abbey until the end of the exhibition season...Veteran defensive tackle Bob Brown again will be held out of action Saturday night, Bengtson said. Brown, troubled with injuries since training camp opened, also missed the Bear imbroglio. "It's nothing serious," Bengtson reported. "Just a little nuisance thing in his calf, but he can't run on it. Apparently it's a thing that only rest can cure. We've tried everything else."...The Packers acclimated themselves to the torrid Texas temperatures, which have been soaring over the 100 mark in recent days, with a workout in the Cotton Bowl this afternoon...The Packer and Cowboy coaching staffs will be guests of the Dallas Salesmanship Club, sponsor of Saturday night's game, at the club's annual outdoor barbecue tonight. Veteran Jim Grabowski and rookie Dave Hampton will resume their duel for the team's ground gaining lead in Saturday night's struggle. Grabowski has rolled up 91 yards in 20 attempts, a 4.5 average, Hampton 88 in 11, a plush 8.0 average. Hampton also has returned four kickoffs a total of 85 yards...Carroll Dale and Boyd Dowle have caught eight passes each, Dale's receptions netting 121 yards and Dowler's 105...Bart Starr has completed 17 of 36 passes for 218 yards and a 47.2 percentage, Don Horn 8 of 17 for 85 yards and a 47.0 mark.

PARTISAN CROWD OF 70,000 TO SEE PACKER-DALLAS TILT

AUG 22 (Green Bay) - A predicted 70,000, always partisan Dallas football fans will cram the Cotton Bowl in Dallas Saturday night to view the 22nd annual Salesmanship Club Charity game with the Green Bay Packers as guest protagonists, and a sideshow of sensational rookie running backs will vie for the crowd's attention. Rookies Dave Hampton and Calvin Hill have made more than the average size splash for first year fish in the big NFL pond. In their two appearances in preseason action both backs have got the fans to mumblyings hopefully and to making the inevitable comparisons with Chicago's Gale Sayers. The Pack's Hampton and Dallas' Hill are more fairly compared to each other...**BOTH LARGE MEN:** With Hampton at 210 and Hill at 217 both are large men considering their speed and running manners. Both have the same open field style, the fast, inborn ability to cut, follow blocking, accelerate and, with their size, the potential ability to pick up the vital short yardage and that extra yard or two after the apparent tackle. But the most striking similarity lies in their sudden arrival in the limelight, the sudden change in the fans' reaction from "who?" to "wow!" Hampton rose from a ninth round nobody to the next Gale Sayers candidate during the four short periods of the Packers' in intrasquad game. Though training camp speculation had singled the rookie out with strange consistency, few Packer fans were ready for his long runs from scrimmage and kickoff returns through the usually leak-free Green Bay defense...**QUITE A SHOW:** They were slightly better prepared by the time the Packer's first preseason game with the Giants rolled around, but Hampton's 75 yards in nine carries for a 8.4 average was quite a show for any back, even Sayers. While Hampton came from the prolific rookie farm club of Wyoming, Dallas' Calvin Hill migrated from Yale and the almost sterile Ivy League. In production of yards on the football field, however, Hill's output in his first important appearance rivaled a Hong Kong assembly line. Pressed into service because of an ailing Dan Reeves, Hill ran among, around and, in some cases, over San Francisco defenders last week for a total of 106 yards...**AMAZING TO WATCH:** "It was amazing to watch," coach Tom Landry said afterward, "We've never had a rookie

step in and play like that." Landry called Hill a natural runner and also compared him to Sayers in many respects, but wished the rookie would learn drop his shoulder into tacklers. The Dallas fans will probably not be as picky as Laundry as they unleash their pent-up lung power for Hill in his Dallas "homecoming," and they will probably ignore the efforts of Hampton.

KRAMER SIGNS BOOKS AND TALKS FOOTBALL

AUG 23 (Green Bay Press-Gazette) - The lady in the housedress advanced, thrust a book toward the man seated behind a small table, and said, "Put your name in this." It was a command that Jerry Kramer, a 260-pound former All-Pro football player, obeyed without question. The ballpoint pen looked like a toothpick in his football-battered right hand. He signed, smiled and the lady drifted away, quickly replaced by a giggle of teenage boys who wanted the signature on slips of paper. He may be out of football, but Kramer's signature is still a treasure. A steady stream of people came forward Friday afternoon to get it, hopefully on the pages of the book Kramer was promoting in an autograph session at Prange's. He talked, as he signed, of books - and football. His newest entry in the literary wars is "Jerry Kramer's Farewell to Football," a hard cover edition published by World. How's it doing? "The first printing was 80,000 and it has sold 60 to 70,000 so far," Kramer said. "And the publication date is Sept. 12." Kramer, stylish in an iridescent shirt, multi-hued wide tie and vested suit, used the same technique on his new book that he did on last year's "Instant Replay." Kramer tape recorded his material and writer, and co-author, Dick Schaap worked it over in transcript form. "Dick and I got together and went over it, then we went over the galleys." His first book is still selling well, Kramer reports. Two hard cover editions accounted for more than 300,000 sales, and paperback printings have gone into two and one-half million copies. A deal with a razor blade firm accounts for more than a million. "But I'm not sure if that is part of the total or is separate," he said. Either way, the book has provided fortune and a new type of fame for Kramer. "It's a pain promoting," he said. "But it has been financially rewarding." He has plans for a third book, this one to be written with poet Rod McKuen, who provided the introduction to his present book. The third work, he said, will discuss the "motivational aspect of athletics." People who have never competed are often ignorant of what the athlete feels and achieves, he explained. "There is a void between the normal guy and the ball player," Kramer said. Since sports writers and broadcasters have been unable to fill it successfully, he said, the book might help. His reputation as a writer has been interesting, Kramer says. "At the start people were curious. With the second book they have become a little more interested and still curious. But the professional writers haven't regarded me as competition. When I go on talk shows they still regard me as a football player. And they seem surprised I can say hello without stuttering. But the athlete is overcoming the dumb ballplayer image." Kramer speaks easily now of "Norm" and "Jackie." The Norm is Norman Mailer, and the Jackie is Jacqueline Susann. But you can only talk books with Jerry Kramer for so long - then you must talk football. "I miss it. I miss the people. But I feel better than I have in years. My neck works. My head isn't bleeding. I don't ache." He smiled, then reached out to sign another flyleaf, using the stiff, smashed hand signature - a souvenir of his football career.



Ex-Packer Jerry Kramer Returns to Autograph 'Farewell to Football'

—Press-Gazette Photo

Ex-Packer Jerry Kramer Returns to Autograph 'Farewell to Football'

NO DISLOYAL INTENTIONS, SAYS JERRY

AUG 23 (Green Bay Press-Gazette) - Jerry Kramer doesn't think that his revelation of what many people think should have remained Green Bay Packer family secrets can be charged to disloyalty. Kramer's report of a cola-throwing feud between Marv Fleming and Francis Peay during a team party last year as well as such things as the lack of motivation provided by Coach Phil Bengtson and the utter lack of confidence in rookie quarterback Billy Stevens is in his newest literary venture called Farewell to Football. And the former All-Pro guard was in Green Bay for an autograph session in Prange's book department Friday. In defending himself against the disloyalty charge being leveled both in print and by word of mouth, Kramer quietly declared, "I question if it would have been loyalty or even honesty to say only good things and not the other things."...**HONEST WRITING:** And he added, between signatures, "I think the guys (fellow players) will tell you that Instant Replay (Kramer's first book) was the most honest book written in sports. They accepted it and laughed it off. Now, I did Farewell the same way. You know, if you begin hedging and maybe making things up, pretty soon you find yourself doing more and more of it and you get into an awful web." Kramer did admit that he thought about some of the incidents at length and particularly about what he called "the situation with Phil. I hate to even mention it anymore because I may have said too much already. I like the guy and it's difficult to write about him but I think what's in the book is fact, not opinion." As to the Fleming-Peay incident, Jerry argued, "How can talking about that hurt the team? Actually, it's probably better to bring things like this out in the open. Once it's out, you can laugh about it. I think it helps." But what about Stevens? "If Billy has

Hayes Benched for Pack Invasion

got it, something like this will make him work three times harder to prove it," Kramer reasoned...HASN'T CHANGED: Garbed in a lavender shirt and black suit with scarlet lining in the coat, Kramer enjoyed the banter with folks buying his bock, banter which sometime interrupted his "defense plea." It also reminded him that it may have been the fact that the Packers were winners, big winners, when Instant Replay came out and they were able to chuckle over what Jerry promises to be many more revealing incidents than are contained in Farewell. Now Farewell will come out when the Packers are no longer big winners and this may have caused a change in attitude. "My feeling for the club hasn't changed," he insisted. This despite the fact that he is now an analyst on CBS telecasts of NFL games and supposedly a neutral observer.

HAYES BENCHED FOR PACK INVASION

AUG 23 (Dallas-Green Bay Press-Gazette) - The Packers are scheduled to see only 30 minutes of Bob Hayes in the sweltering Cotton Bowl tonight. Cowboy Coach Tom Landry reportedly is miffed at the world's fastest human for failing to run his pass routes with proper enthusiasm when he is not the primary receiver. As a result, Landry has announced that his mercurial split end will sit out the first half of tonight's pre-season exchange with the Parkers which will have an 8 o'clock kickoff (WNFL). A half hour of Hayes could be more than enough. But, at first glance, his early absence might well be construed as a boon to the Bays as they strive to regain the winning touch in the wake of last weekend's 19-9 loss to the surprisingly obstreperous Bears. Packer cornerback Bob Jeter, who customarily covers the southern speedball, is not convinced that such will be the case, however...CONRAD

GREAT, TOO: "It won't make that much difference in my area," he says. "I understand Bobby Joe Conrad is going to start in his place and he also is a great receiver. He was al -pro with the Cardinals before they traded him to the Cowboys. "He's not quite as fast as Hayes," Jeter conceded as he awaited tonight's match, "but he probably has better moves than Bob." It will be a matter, he added, of playing the situation by ear. "I never had the opportunity to cover Conrad when he was with St. Louis," he explained. "When we played the Cardinals, Conrad was on the other side and I had to cover Billy Gambrell." t's not going to be any easier," Jeter said, emitting a dry chuckle. "It's nothing to get happy about." Whatever amount Hayes performs, he will constitute only one of diverse Packer problems defensively. The Cowpokes, with more than 25 formations, own the most complex offense in pro football and they have the personnel to make it function uncommonly well. Strapping Craig Morton (6-foot-4 and 215-pounds), who served a four-year apprenticeship, reportedly is proving to be a worthy successor to the retired Don Meredith at quarterback and Walt Garrison has been impressive as a replacement at fullback for Don Perkins, who also called it a career...REEVES TO APPEAR: In addition, the Pokes have bruising Craig Baynham at left halfback, were the highly regarded Dan Reeves will be making his first appearance of the season tonight. Reeves broke his leg last season and has seen no action in the Texans' first pre-season ventures against the Los Angeles Rams and San Francisco 49ers. The Texans likewise are scheduled to unveil their spectacular rookie, Calvin Hill, at the start of the second half. Hill, a 6-foot, 235-pound Yale alumnus who was the Cowboys' No. 1 draft choice, amassed over 100 yards in last Sunday's 20-17 victory over the 49ers. This, it should be added, is only the Dallas infantry, which also includes another fine runner in Les Shy. Morton, operating behind one of the NFL's most competent offensive lines, has, along with Hayes and Conrad, other highly talented receivers in flanker Lance Rentzel and tight ends Pettis Norman and ex-Bear Mike Ditka. There, too, is little fault to find with the Dallas defense, a miserly unit headed by all-pro tackle Bob Lilly and the jet-like cornerback, Mel Renfro. Although the Packer defenders are sure to be severely taxed, the Bays' primary concern is to revitalize an offense which has produced only one touchdown in two games...MERCER TOP PRODUCER: The Packers have not crossed an enemy goal line since the fourth quarter of their grapefruit inaugural against the Giants when rookie Dave Hampton burst into the end zone from 10 yards out. Other than that eruption, the Pack's production has been restricted to eight field goals by Mike Mercer, who has missed only two attempts thus far and owns a glossy 15-for-22 record since being added to the roster last November. The return to health of Donny Anderson, troubled with tendonitis for the last three weeks, should be of material assistance in mounting a more effective attack. Defensively, rookie Rich Moore will be subjected to the acid test in his third consecutive start at tackle. He will be working alongside 12-year veteran Henry Jordan, who also started against the Bears. Although the Cowboys have been an NFL power in recent seasons, the Packers have been a consistent source of frustration to the Texans. They own an imposing 13-2 overall record in competition with the Pokes, including a 31-27 victory in 1968's pre-season meeting here and a 28-17 decision on the same soil in a regular season encounter last October...PACKER PATTERN: Every member of the 53-man squad will be ready for combat tonight, except for defensive tackle Bob Brown, GM-Coach Phil Bengtson reported. Brown is being withheld because of a nagging calf injury which thus far has failed to respond to treatment...Rookie fullback Calvin Hill has been so impressive the Cowboys are afraid to talk about him. "He looks fantastic," Publicity Director Curt Mosher says. "He looks so good you've got to be a little cautious." The Pokes also are high on another freshman, quarterback Roger Staubach, the former Navy star who is

Ride 'Em

Probable Starting Lineups:
OFFENSE

GREEN BAY		DALLAS	
Dowler	SE	Conrad	
Peay	LT	Liscio	
Hyland	LG	Niland	
Bowman	C	Walker	
Gillingham	RG	Wilber	
Himes	RT	Neely	
Fleming	TE	Norman	
Starr	QB	Morton	
Anderson	RB	Baynham	
Grabowski	RB	Garrison	
Dale	FL	Rentzel	

DEFENSE

Davis	LE	Cole	
Moore	LT	East	
H. Jordan	RT	Lilly	
Aldridge	RE	Andrie	
Robinson	LLB	Howley	
Nitschke	MLB	L. R. Jordan	
Caffey	RLB	Edwards	
Adderley	LH	Green	
Jeter	RH	Renfro	
Hart	LS	Gaechter	
Wood	RS	Daniels	

just out of service. "Staubach is not ready to take us all the way yet," Mosher informs, "but he's got it, no question about it. He has a very strong arm, he's a good thinker and a dedicated type. In personality, he reminds you of Bart Starr - he's a real gentleman."