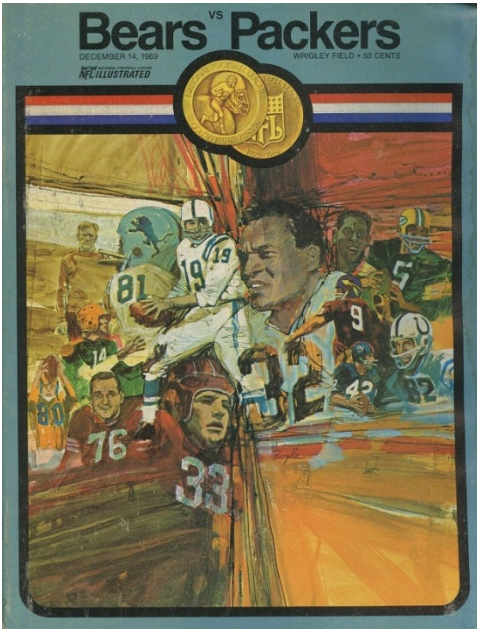




Green Bay Packers (7-6) 21, Chicago Bears (1-12) 3  
 Sunday December 14<sup>th</sup> 1969 (at Chicago)



# Packers Shake 3rd Period Hex, Rip Bears, 21-3



## GAME RECAP (GREEN BAY PRESS-GAZETTE)

(CHICAGO) - With the score stalemated 0-0, the smartly garbed Wheeling, Ill., High School band pranced onto the scarred turf of Wrigley Field at halftime Sunday afternoon to deliver a musical prediction. Obviously Bear-oriented, it optimistically struck up, "Everything Is Coming Up Roses ... " Although subsequent developments couldn't have been what the youthful bandsmen had in mind, they proved unerringly prophetic. The Packers, thrice frustrated in that fruitless first half, mounted their most potent offensive of the season in an explosive third quarter to trigger a 21-3 victory over their immemorial enemies.

### TRAVIS THE CATALYST

With quarterback Don Horn suddenly a poised, polished workman after two periods of indecisive effort, the Packers struck for three touchdowns within seven minutes and 18 seconds, thus expunging budding Bruin hopes of an upset in this 102<sup>nd</sup> exchange. As has been the case on more than one occasion in the last three seasons, jet-like Travis Williams again served as the catalyst, this time jolting 39 yards off right tackle with only 3:49 gone in the third quarter to end the scoreless standoff. This eruption ignited the Packer defense, Bob Brown and Lionel Aldridge promptly charging through to flatten Bear quarterback Bobby Douglass for a 14-yard loss, on the next series and force a punt. And, less than three minutes later, the green and gold were home again. Faking a pitchout to

Travis Williams, which lured the defense out of position, Horn lofted a strike to Donny Anderson, who cantered to a 49-yard gain at the Bear seven before run to earth by free safety Dick Daniels. Anderson next lost three yards on a sweep right, but Horn's second down pass cleared a half dozen straining hands in the end zone and settled in Marv Fleming's ample pair to erect a 13-0 lead, which Booth Lusteg shortly padded with his second conversion. A Willie Wood interception, augmented by a 21-yard runback, keyed the Pack's final breakthrough. Horn capped those third period pyrotechnics in one play, connecting on another artfully executed play action pass to Travis Williams. Just a step beyond Dick Butkus at the point of reception, the Road Runner easily outdistanced the fearsome Bear linebacker to the goal. The erstwhile Monsters of the Midway managed to avert a shutout in the fourth quarter by way of a 34-yard Mac Percival field goal, but it was more than slightly anti-climactic. Ironically, the third quarter had been the least productive this season for the Bays, who had scored only 31 points in that period in their previous 12 games. The Packers third straight success over their longtime rivals, it assured them of no worse than a 7-7 finish (they now are 7-6) in the National Football League's Central Division and, thus, an improvement on 1968 when they emerged with a 6-7-1 reading.

### EMPTY-HANDED INVASION

As surprising as it was opportune, the Packers third quarter heroics were in delightful contrast to an abortive getaway which saw them invade Bear terrain three times in the first half, only to come away empty-handed. The first threat carried them all the way to the Chicago 10, by dint of Dave Hampton's 53-yard sweep of the Bears' right flank, a maneuver ended by Bennie McRae's desperate, come-from-behind tackle. Hampton, now a marked man and somewhat winded, was called upon again on the next play and was promptly inundated by Butkus at right end for a 5-yard loss. That, plus a subsequent 15-yard penalty for having an ineligible receiver down field, set the Packers back to the 30 and they ultimately settled for a 34-yard field goal attempt by Lusteg, which was partially blocked and sailed wide to the left.

### HITS CROSSBAR

Two other Packer gestures met a similar fate. Lusteg's second try, like the first launched into a stiff wind, from the Bear 42 struck the crossbar and ricocheted back onto the field shortly before the end of the first quarter and Hampton fumbled when jolted by Butkus and George Youngblood at the Bear 35 in the second period. Lusteg also saw a third kick, a marathon effort from the Packer 49, blocked by Major Hazelton and recovered by Garry

NFL Standings						
Eastern Conference						
Century Division						
	W	L	T	Pct.	Pts.	OP
Cleveland	10	2	1	.833	337	273
New York	5	8	0	.385	237	284
St. Louis	4	8	1	.333	286	344
Pittsburgh	1	12	0	.077	194	377
Capitol Division						
Dallas	10	2	1	.833	349	413
Washington	7	4	2	.636	297	299
Philadelphia	4	8	1	.333	266	363
New Orleans	4	9	0	.308	284	359
Central Division						
Minnesota	12	1	0	.923	376	423
Detroit	8	4	1	.667	239	185
Green Bay	7	6	0	.538	224	193
Chicago	1	12	0	.077	207	319
Coastal Division						
Los Angeles	11	2	0	.846	313	230
Baltimore	7	5	1	.583	266	261
Atlanta	5	8	0	.385	266	265
San Francisco	3	8	2	.273	263	306
Saturday's Result						
Dallas 27, Baltimore 10						
Sunday's Results						
Green Bay 21, Chicago 3						
Atlanta 27, Philadelphia 3						
Cleveland 27, St. Louis 21						
Detroit 28, Los Angeles 0						
Washington 17, New Orleans 14						
New York 21, Pittsburgh 17						
Minnesota 10, San Francisco 7						
Sunday's Games						
Baltimore at Los Angeles						
Cleveland at New York						
Detroit at Chicago						
Minnesota at Atlanta						
Philadelphia at San Francisco						
Pittsburgh at New Orleans						
St. Louis at Green Bay						
Washington at Dallas						

Lyle. The Bruins also managed to forge a threat of their own, created when punter Bobby Joe Green completed a 19-yard pitch to Cecil Turner, which brought them a first down. But it also was unproductive, Percival's 28-yard field goal attempt veering to the right with 4:57 remaining in the half.

### EXEMPLARY BALANCE

The Packers, who close out 1969 operations against the St. Louis Cardinals at home next Sunday afternoon, exhibited their most exemplary balance of the season, rolling up 173 yards rushing and 190 passing as Horn connected on nine of 17 attempts. Horn also escaped unscathed, a tribute to the artistry of the offensive line, which has come some distance in three short months. Hampton, rapidly maturing into one of the NFL's premier backs, just missed scaling the 100-yard barrier for the first time, amassing 94 in 10 attempts. At that, he outstripped the Bruins' incomparable Gale Sayers, who had to be content with 90 in 25 tries, a production which catapulted him to within easy range of the 1,000-yard plateau. He now has gained 972 yards in 221 attempts.

### 'GOODBYE DOOLEY'

Despite Sayers' best efforts, the Bears totaled only 196 yards, an involuntary testimonial to the controlled fury of the Packer defense, led by Brown, Aldridge and a far-ranging Ray Nitschke. It was, in fact, a happy afternoon all-around for the resilient Bays, rebounding from a distasteful venture in Cleveland just one week earlier. It was an equally painful one for their ancient antagonists, now owners of a bleak 1-13 record. And their coach, Jim Dooley, who was serenaded in the fourth quarter by disenchanted Bruin fans, singing, "Goodbye, Jim Dooley, It's Been Good To Know You..."

**GREEN BAY - 0 0 21 0 - 21**  
**CHICAGO - 0 0 0 3 - 3**

	<u>GREEN BAY</u>	<u>CHICAGO</u>
First downs	14	11
Rush-yards-TDs	29-173-1	37-158-0
Comp-Att-Yd-TD-INT	17-9-190-2-2	24-8-62-0-2
Sacked-Yards Lost	0-0	4-24
Net Passing Yards	190	38
Total yards	363	196
Fumbles-lost	2-1	1-0
Turnovers	3	2
Yards Penalized	4-30	3-48

### SCORING

- 3<sup>rd</sup> - GB - Travis Williams, 39-yard run (Booth Lusteg kick) GB 7-0
- 3<sup>rd</sup> - GB - Marv Fleming, 10-yard pass from Don Horn (Lusteg kick) GB 14-0
- 3<sup>rd</sup> - GB - T. Williams, 60-yard pass from Horn (Lusteg kick) GB 21-0
- 4<sup>th</sup> - CHI - Mac Percival, 34-yard field goal GB 21-3

### RUSHING

**GREEN BAY** - Dave Hampton 10-94, Travis Williams 8-51 1 TD, Perry Williams 5-20, Donny Anderson 6-8  
**CHICAGO** - Gale Sayers 25-90, Bobby Douglass 3-45, Virgil Carter 1-11, Mike Hull 7-11, Bob Wallace 1-1

### PASSING

**GREEN BAY** - Don Horn 17-9-190 2 TD 2 INT  
**CHICAGO** - Virgil Carter 10-2-17, Bobby Douglass 13-5-26 2 INT, Bobby Joe Green 1-1-19

### RECEIVING

**GREEN BAY** - Travis Williams 3-71 1 TD, Marv Fleming 2-30 1 TD, Perry Williams 2-27, Donny Anderson 1-49, Boyd Dowler 1-13  
**CHICAGO** - Bob Wallace 2-8, Mike Hull 2-(-1), Dick Gordon 1-19, Cecil Turner 1-19, Ray Ogden 1-14, Gale Sayers 1-3

# BEARS LOSE 12TH; ONLY ONE MORE TO GO

### PICTURE WIN FOR DON HORN

DEC 15 (Chicago-Green Bay Press-Gazette) - A picture, it's said, is worth a thousand words. Don Horn, for one, is inclined to agree. And with abundant reason. The Packer quarterback studied the Bears on film last week, then parlayed that knowledge into a pair of touchdowns that loomed large in the Packers 21-3 victory over the Midway Monsters here Sunday afternoon. "We saw what they would do in given situations in the films," he happily explained in the Pack's dressing room. "When you faked to certain people, they converged on the ball carrier. That, of course, has to leave other things open."...SPECIAL PLAYS: Horn, needless to say, found them. "In the second half, we called a couple of play action passes, special plays we put in for the Bears. "On the first one, I faked a pitchout to Travis Williams. Everybody shot over there. Andy (Donny Anderson), meanwhile, sneaked through the middle and took off. They respect Travis, of course, and Dick Butkus was over there pursuing him...I just laid the ball down there to Donny." This collaboration produced a 49-yard gain

### AFL Standings

Eastern Division						
	W	L	T	Pct.	Pts.	OP
New York	10	4	0	.714	353	269
Houston	6	6	2	.500	278	279
Buffalo	4	10	0	.286	230	359
Boston	4	10	0	.286	266	316
Miami	3	10	1	.231	234	332
Western Division						
Oakland	12	1	1	.923	377	242
Kansas City	11	3	0	.786	359	177
San Diego	8	6	0	.571	288	276
Denver	5	8	1	.385	297	345
Cincinnati	4	9	1	.308	280	367
Saturday's Result						
Oakland 10, Kansas City 6						
Sunday's Results						
Houston 27, Boston 23						
San Diego 45, Buffalo 6						
Denver 27, Cincinnati 15						
New York 27, Miami 9						
Saturday's Playoff Game						
Kansas City at New York						
Sunday's Playoff Game						
Houston at Oakland						



Packer Tight End Marv Fleming grabs a 10-yard scoring pass from Don Horn as he moves between Bear defenders George Youngblood (left) and Dick Daniels during the third quarter of Sunday's NFL game in Chicago. It was Fleming's second touchdown of the year. The Packers scored three times in the period and eventually won, 21-3. (AP Wirephoto)



Gale Sayers (40) of the Chicago Bears picked up 15 yards and a first down on this play before being tackled by Dave Robinson (89) of the Green Bay Packers. The action took place in the first quarter of Sunday's National Football League game at Chicago which the Packers won, 21-3. (AP Wirephoto)

to the Bear seven and keyed the Pack's second touchdown, a 10-yard Horn pitch to Marv Fleming. **TRICKLES THROUGH:** "The second one – the touchdown to Travis – was the same thing," Horn reported. "I faked it to Travis up the middle. Then I dropped back and Travis trickled through the middle. "Butkus didn't take the fake very well, though, but Travis made a good move. He got open for a second and I was able to hit him." "On the touchdown to Fleming," he added, "Carroll Dale and Marv both went into the end zone and turned in. I just read the defense and decided who to throw to. Marv did a great job - there were three guys converging on him. I was afraid I wasn't going to be able to get the ball through all those hands. "I thought Marv also made a great play on that pass down the middle which put us in position at the Bears' 39-yard-line."...**THROWING OFF BALANCE:** Noting that Butkus had intercepted the third play action pass he had attempted, Horn reported, "They went into a sort of zone type defense on that one. They weren't supposed to on that play. I was kind of between the devil and the deep blue sea, but I should have thrown it away. Butkus made a helluva grab, I thought." The former San Diego State field general, off key in the first half when he several times overshot receivers and finished with a two-for-eight passing record, explained, "I probably was throwing a little off balance. In the second half, I guess we came out with a little bit better attitude than at the start." Aglow over the victory, Horn observed, "I thought the team today looked like the Pack of old. There was a lot of hitting going on out there. The defense was tremendous."

#### **SCORING BLITZ HAD PHIL 'EXCITED'**

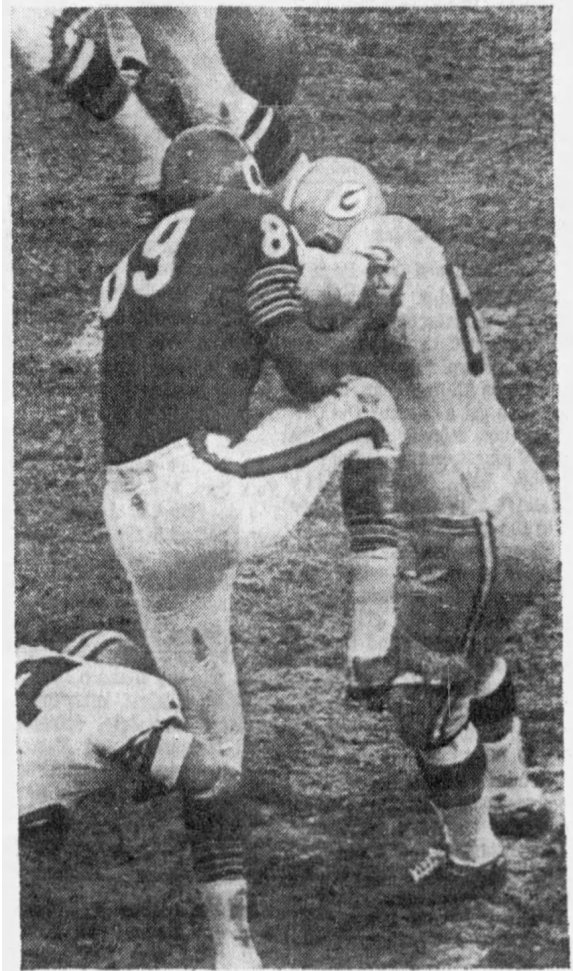
**DEC 15 (Chicago-Green Bay Press-Gazette)** - "I was excited, to tell you the truth." The author of this smiling admission was Phil Bengtson, a picture of contentment as he relaxed on a bench in his temporary sanctum sanctorum at the rear of the Packers' dressing room here Sunday afternoon. Bengtson's confession had been prompted by mention of the Packers' 21-point eruption in the third quarter, a barrage which had swept them to a 21-3 victory over their oldest adversaries, the Chicago Bears. "That," the Pack's head coach and general manager admitted, "is the most points we've scored in a quarter in a long time."...**WAIT FOR LONG RUN:** (Subsequent research documented his point. The Packers last such antics came on Oct. 6, 1968, when they also coined 21 points in the third quarter en route to a 38-7 conquest of the Falcons in Atlanta). Asked if he had an explanation for this sudden turnabout in the wake of a scoreless first half, Bengtson said, "You got to play these people steady and wait for the long run, the long gainer...It's kind of the nature of the business." The Packers, he said, had done "nothing particularly different" between halves to initiate the explosion, compounded of a 39-yard scoring run by Travis Williams and 10 and 60-yard TD passes from Don Horn to Marv Fleming and Williams. "They hadn't done anything unusual, that is nothing

that we weren't prepared for, so there wasn't too much need to make changes. They had played well, of course, but they were the same defenses that they had been using. The big difference is that the things we were doing in the first half weren't working, and the same things were working in the second half." The highly productive passes to Travis Williams and Donny Anderson, who collaborated with Horn on a 49-yard maneuver to set up the second touchdown, had not been out of the ordinary, he added. "We've always done a lot of throwing to our backs," Bengtson explained...**KICKED IN LEG:** Anderson had been removed in the early going, he said, "because he got kicked in the leg...He had to come out. But he was back in there later, of course." The Packer major-domo termed Horn's performance "very good," noting, "I thought his play selection was very good." He exhibited a wry smile and appended, "His first interception was the result of a brilliant play we sent in from the bench, so you can't blame him for that one." Asked if Bart Starr could have played, he replied, "It would have been a real emergency if we had used him. His throwing would have been very limited." Starr, who suffered a shoulder separation in the Nov. 23 game against Detroit, was reactivated shortly before game time. Room was made for him by placing rookie guard Dave Bradley on the move list. "If we had used Bart," Phil said, "it probably would have been on a special play."

Commending the play of defensive tackle Bob Brown and his partner, Lionel Aldridge, he observed, "Brown, I thought, had a good day and Aldridge did, too. He was very aggressive. Brown played against Howard Mudd, who we think is a real fine offensive guard, and did a very good job." Queried about the fake punt formation pass the Bears turned into their only first half threat in the second quarter, Bengtson conceded, "we didn't like it very well - it makes you look a little foolish." "But the averages are against you when you do things like that (a 19-yard pass from punter Bobby Joe Green to Cecil Turner that gave the Bruins a first down at the Packer 27). "And, of course," he pointed out, "they didn't get anything out of it. Mac Percival missed the field goal they tried after getting that position." The Packers, a Chicago scribe pointed out, also had come away empty-handed on three first half opportunities. "That's right," Phil agreed. "We missed those two field goals. The third one, the one that was blocked, was kind of optimistic, from 51 yards out. We wouldn't have tried it if we had had more time." Asked to assess the Bears, now 1-12, Bengtson said, "They certainly play with a lot of enthusiasm, both on offense and defense. Their defense is active and rugged and their offensive line has come along very well. Inexperience in their passing game is what apparently has held them back. No, we hadn't prepared particularly for Bobby Douglass, as well as Virgil Carter...We hadn't seen Douglass. But I can tell you we certainly know him now. We knew he was a runner, but we didn't know he was that good (45 yards in three attempts)...He was fabulous."

#### PACKER WIN PRODS BEARS FRUSTRATIONS INTO OPEN

DEC 15 (Chicago-Green Bay Press-Gazette) - The Chicago Bears' frustrations began simmering in the opening game of the season against the Packers and Sunday - eleven weeks later - the Packers prodded them into an explosion among themselves. Some of the dissension, unhappiness and general discontent one would expect on a team that has won once and lost 12, surfaced following the Packer's 21-3 triumph in Wrigley Field when quarterback Virgil Carter, usually a gentlemanly, good natured fellow, referred to his head coach as a "liar" and without "guts" and vowed he was through with the Bears. There were also uncomplimentary remarks hurled at some newspapermen by other players. Carter's discontent stemmed from Coach Jim Dooley's decision to bench him in the second half of a scoreless game in favor of rookie Bobby Douglass at quarterback. Carter contended that he had been promised a chance to play the entire game but that he was removed without a word of explanation. 'DIDN'T HAVE GUTS': "It's the third time they've screwed me and that will be the last. I won't give them another chance," Carter said. "It said in the papers this week I would be the quarterback for the whole game and that Douglass was not going to play," he continued. "I would consider that being a liar." Asked what Dooley had told him at halftime, Carter replied, "He didn't have the guts to tell me anything. All he said was Douglass is starting and for me to stand next to him on the sidelines." Carter was asked if he followed the directions and he snapped, "No, I certainly did not stand by him." Douglass said he too was surprised when he was told to start the second half. "I really thought Virgil would go all the way," he commented. "No, they didn't give me any reason why they were making the change." Dooley, who told one reporter prior to the game that he planned to use both quarterbacks, was asked what was the reasoning behind the switch... 'A STAFF DECISION': "It was a staff decision. The staff just thought we needed a change." "A staff decision" on the choice of quarterback would mean a conference among Dooley, backfield coach Ed Cody and quarterback coach Sid Luckman. "The first thing on my list of things to do tomorrow is to ask Dooley to be traded," Carter went on. "If they won't trade me I'll play out my option." Carter was reminded by newsmen that



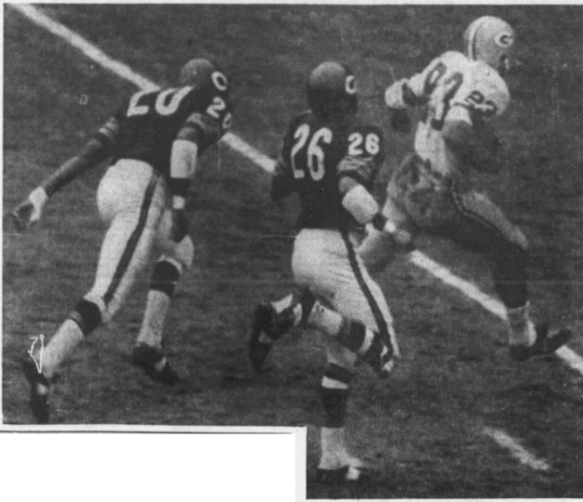
IN A CROWD—Chicago Bears' Bob Wallace (89) finds the ball an elusive object as a pass from Virgil Carter is incomplete. Green Bay Packers' Ray Nitschke (right) and Willie Wood scissor Wallace and help force the miss.—AP Wirephoto.



(TRIBUNE Staff Photos by Edward Feeney)

#### A Little Bit of Light

Bears' Gale Sayers, National Football league's leading rusher, getting 14 yards against Packers yesterday. Gale gained 90 yards in game.



#### Traveling Travis Breaks Ice

Packers' Travis Williams outracing Bears' Joe Taylor and Bennie McFae [26] for first touchdown of game yesterday in Wrigley field.

other Bears who have attempted to play out their options have not had an easy time of it. "It depends on how tough they want to make it," he said. "If they want to make it real tough then I can just go to work in industry this June after I get my degree (a masters in business administration from Northwestern). "The last couple of weeks the Bears have been threatening to trade away a lot of players and all I'm doing is volunteering," Carter commented...TWO OTHER INCIDENTS: Carter explained that he considered the other two incidents in which the Bears did not carry through with their promises to him were (1) The second exhibition game in Miami, when he was benched after the first half in favor of Jack Concannon after being promised he would play the complete game; and (2) when rookie Douglass was promoted over him to starting quarterback after the fourth game of the regular season. Carter, who seemed in line to take over when Concannon was unable to move the team, was not given a starting assignment until last week in San Francisco. He completed 31 passes for 301 yards in a losing effort. Who will the Bears' quarterback be next was the question still lingering in Chicago. Carter won't play. Concannon is too disenchanted to do anything and that leaves Dooley

with only Douglass. When the question was put to the Bears' coach, he replied, "I would rather not talk about the quarterbacks."

#### TDS COME EASY FOR ROAD RUNNER

DEC 15 (Chicago-Green Bay Press-Gazette) - To a man of Travis Williams' talents, this is an uncomplicated world. At least that part of it which encompasses his operations on the football field. The mercurial Road Runner, who streaked to two touchdowns in the Packers' 21-3 triumph over the Bears here Sunday afternoon, succinctly summed up each of his ventures in two sentences. "The first one (a 39-yard run) was a 39-toss sweep," he explained. "I got a beautiful block from Gail Gillingham."...HAMPTON ECONOMICAL: He flashed a somewhat apologetic smile and added, "I more or less ran away from Butkus on the pass for the second one...I was just running a middle pattern." Fellow runner Dave Hampton was almost as economical of verbiage in describing his 53-yard excursion in the first quarter, longest run of the season by a Packer. "It was a short yardage play, a sort of wide play," he said. "Travis got a good block for me. Naturally, the line did, too. All I had to do was run. I cut inside Travis's block, as I remember." Donny Anderson, recipient of a 49-yard pass which set up the Pack's second touchdown, reported, "I went through the line on that pattern. I think the linebacker lost me with the play action. After I caught the ball, the free safety fell off on me...PINCHED NERVE: "If I'd had any speed," he said dryly, "I would have scored." The Golden Palomino had been forced to leave in the first quarter, he said, "because somehow I pinched a nerve in my hip. I turned to miss a guy and another hit me across the back. It just went numb on me for a while." Willie Wood, whose third quarter interception triggered the Pack's last touchdown, revealed, "I was free on the play - I didn't have any particular pass coverage. I tried to be as deep as the deepest man. I don't think the quarterback saw me back there. I was surprised he threw it in there." Mountainous Bob Brown, again a stickout in the defensive line, quietly explained, "I wasn't doing anything different. I was just interested in taking it to him (the Bears' Howard Mudd). LUSTEG DISAPPOINTED: "I played our regular defenses - I just tried to do it very aggressively. I got off the ball real quick, and that's the main secret, of course." Kicker Booth Lusteg was disappointed over an 0-for-3 afternoon in field goal attempts, even though two of them were blocked. "The ball hung up there on the second one that I missed - looked like the wind took it. I think somebody touched the first one, I don't know who. "But it doesn't make any difference," he said unhappily. "I didn't make any of them."

#### LONG AWAITED EXPLOSION FINALLY CAME

DEC 15 (Chicago-Green Bay Press-Gazette) - No more firecrackers...this is the year for atomic - like explosions. No more trudging...this year we have wings. No more Hornung and Taylor...this year we have Williams and Anderson and Hampton and...How many times did we write about this, talk about this, read about this? Not only me. Not only Lee Rummel. Not only the radio and TV people. You too. You said it too. Before the football season began. And how long did we have to wait for some evidence of it? Twelve and a half games, that's how long. But when the third quarter of Sunday's game arrived, this explosive, high flying, Road Running attack arrived with it. And in the space of five offensive plays, the Packers scored three touchdowns. Travis Williams zipped 39 yards for No. 1...Don Horn teamed with Donny Anderson on a bomb and then hit Marv Fleming to set it off for No. 2...and Horn and Trav teamed on a 60-yard aerial rocket for No. 3. This was the type of pyrotechnics expected all season from a team loaded with guns like Williams, Anderson, Pitts, Grabowski, Hampton, Dale, Dowler, Starr and Horn. And the explosion, when it arrived, was spectacular...particularly since it had been well concealed for so long and even remained well hidden during the first half. In those first 30 minutes, the Packers launched Hampton once but managed to foul it up after getting a first down at the Bear 10. They reached the Bear 35 but came away empty handed when Booth Lusteg's field goal attempt hit the cross bar. They had a first down at the Bear 42 after putting the Chicagoans in a deep hole but wound up losing to the Bear 48. They had a first down at the Bear 47 but fumbled it away at the Bear 41. And Horn missed wide open Carroll Dale...again. It looked like a typical Packer Sunday and considering the Bears' record and ill fortune this season, there appeared a reasonably good chance that nobody was going to win. In fact, TV commentator Paul Christman, looking at the statistics, was moved to volunteer, "It's a little bit hard to believe you're

watching an NFL game." And he added, in fact, "The only statistic appropo of a good professional football game is the punting." Christman was not being sarcastic. He was being honest. But the third quarter changed all that. Suddenly the offense turned on...and against a pretty good defense, too. And it was a different game. The Packers proved that the weapons and ammunition are there...if only they can be triggered...FOOTNOTES: The Packer defense played its usual fine game. Dave Robinson was dazzling on the tube. Herb Adderley has been great this year...But the Bears had their turn too. That Butkus is a terror. He looks better on instant replay than in person...It would appear that Phil Bengtson's backfield woes (that is, who should be playing) are increasing. Perry Williams looks better every outing...The second TV game Sunday matched the Vikings and 49ers in a delayed telecast, which explained why no score was being reported on that one during the Packer-Bear game. That's good show biz, I guess, but I'm not so sure of the ethics The game looked like it was being played between the Siberia Seals and the Hudson Bay Huskies...But the heavy snow gave the Rams something to think about for Dec. 27. And it probably gave Pete Rozelle something to think about too.

#### **ALWORTH TOPS DON HUTSON CATCH MARK**

DEC 15 (San Diego) - Wide receiver Lance Alworth of the San Diego Chargers broke the pro football record Sunday when he caught a pass for the 96th consecutive game. Alworth grabbed a nine-yard look-in pass from John Hadl in the first period against Buffalo to snap the 27-year-old mark of 95 straight set by former Green Bay star Don Hutson, who went on the field to congratulate Alworth. Hutson had come from Racine, Wis., where he is an auto salesman, to watch Alworth's anticipated record-breaking performance.

### *Meanwhile, Back in the Dressing Room . . .*

## **Boiling Carter Calls Dooley 'Liar'**



**Teacher and 'Naughty' Pupil** (TRIBUNE Staff Photo)  
Coach Jim Dooley of Bears and his disgruntled quarterback, Virgil Carter.

#### **BOILING CARTER CALLS DOOLEY 'LIAR'**

DEC 15 (Chicago Tribune) - Virgil Carter was unable to generate any spark in the lifeless Bears on the field yesterday but he successfully dropped a verbal bomb in the clubhouse after another confused, inept display by the local professionals. What the 23-year-old quarterback did in essence was brand his head coach, Jim Dooley, both as a "liar" and a man lacking in intestinal fortitude and vowed to sever his relationship with the Bears no matter what action it requires. Carter, who was under the impression he was to play the entire game at quarterback, was boiling at Dooley's decision to bench him in the second half after two scoreless quarters against Green Bay. He was also bothered by the lack of communication between the coach and the quarterbacks...NO MORE CHANCES: "It's the third time they've screwed me and that'll be the last. I won't give them another chance," Carter said in a rather quiet voice, measuring each word carefully. "It said in the papers this week I would be the quarterback for the whole game and that Douglass was not going to play." he continued. "I would consider that being a liar." Asked what Dooley had told him at halftime to explain his decision to make the change, Carter replied: "He didn't have the guts to tell me anything. All he said was Douglass was starting and for me to stand next to him on the sidelines." A newsman asked Carter if he stood next to Dooley as he

was told and Carter responded: "No, I didn't stand by him." Douglass also professed surprise when he was tapped to start the second half, saying: "I really thought Virgil would go all the way. No, they didn't give me any reason why they were making the change." Dooley, however, had told a reporter in an interview before the game that he planned to use both Carter and Douglass "probably each for a half." Dooley was asked three times for his reasoning behind the switch and each time he repeated: "It was a staff decision. The staff just thought we needed a change." A "staff decision" on the quarterback choice would include Dooley, Ed Cody and Sid Luckman, who preside over the offensive backfield. "The first thing on my list of things to do is ask to be traded," Carter went on. "If they won't trade me, I'll play out my option." Carter was warned by newsmen that other Bears who have attempted to play out their options have not had the easiest of paths to tread. "It depends on how tough they want to make it," he said. "If they want to make it real tough then I can just go to work in industry this June after I get my degree [masters in business administration from Northwestern]. "The last couple of weeks they [the Bears] have been threatening to trade away a lot of players and all I'm doing is volunteering," Carter stated. Heard in the background from an unidentified Bear was the comment: "Tell it like it is, Virg." Another teammate urged Virgil to "cool it," but Carter snapped, "I'll be cool like they're cool to me." Carter explained that he considered the other two incidents in which the Bears did not carry thru with their promises to him were: [1] the second exhibition game in Miami when he was benched after the first half in favor of Jack Concannon after ostensibly being told he would play the complete game and [2] when Rookie Bobby Douglass was promoted to starting quarterback over him after the fourth game of the regular season. Carter was asked if there were any other Bears who felt the same way he does toward the coaching staff "I have no idea what the others players feel like," he replied. Then Concannon was asked what he figured he would be doing next season. "I know

## Bart Starr for Senator?

In the unsubtle ways of politics, it is clear enough that the suggestion that Bart Starr become the Republican candidate to oppose Sen. William Proxmire next year comes from places of high rank in the Republican party.

Formation of a committee to support Starr's candidacy was announced by William Struebing, a former Calumet County assemblyman who is now Assembly chief clerk, a post filled by appointment of the Republican majority in that house. It is safe enough, thus, to say that Struebing is speaking with the consent of Republicans of some stature or at least after consultation with them. Previous suggestions that Starr should be a candidate came from within the Republican state organization.

In the terms of politics, this is a "trial balloon," intended to sound out the public's response to such a candidacy and possibly to put pressure on Starr to make the decision.

Some of Starr's Green Bay area friends will respond that Starr is just too nice a guy to enter politics and that, because of this, he would stand to be chewed up in the rough and tumble of politics which does not have the hard and fast rules of competition on the gridiron. But a better way of saying the same thing is that Starr is the type of person who should be encouraged to enter politics because his type is needed. Green Bay knows first hand of Starr's participation in civic affairs, often with his firm request that there be no personal publicity about these activities.

We do not know whether Starr intends this season to be his last as Packer quarterback, what his career plans are after his retirement from football, nor whether they include consideration of some form of public service. But we are hopeful that he will continue to live in Wisconsin which offers many areas of public service, both elective and otherwise, in which his talents could be put to good use.

what I won't be doing next year," said the deposed signal caller, with a wry smile. The Bears who still remained in the clubhouse were asked for their comment on the Carter explosion. Some of them refused comment, others chuckled, a few more rolled their eyes as if in agreement. "Did anybody find out why they changed?" asked Dick Butkus, who said his injured leg felt much improved. "All I know is they come in at half time and said we had to get the offense moving and then in the first series of the third quarter I looked around and there was Douglass." Who will be the Bears' quarterback next week? Commented Dooley: "I'd rather not talk about the quarterbacks."

### PACK CAPITALIZED ON THIN BEAR DEFENSE

DEC 16 (Green Bay Press-Gazette) - Whatever possessed the Packers? To score 21 points in 7 ½ minutes, that is, after struggling through a scoreless first half against the Bears. Phil Bengtson, minutes removed from Monday's film analysis of that titillating eruption, found it hard to improve upon the off-the-cuff explanation he had advanced immediately after Sunday's 21-3 decision of the Bears. "The plays worked," the Pack's head coach and general manager succinctly observed. "That's all." He paused, then pointed out, "Eight plays is all we

had - and 21 points. It was just a question of getting our fast backs into the open - we hadn't been able to do that in the first half...But we didn't do anything different. The Bears have that type of defense - they come after you very aggressively. As a result, their line of defense is thin. Once you get through it, you're gone. The same thing happened to them against the 49ers last week...It's just the nature of the Bears. They come after you really hard, so if you break through there it's going to be a long gainer." take advantage of it...Don is making good progress." The Packers, it was noted, have permitted only 19 points in the fourth quarter this season, as compared to a yield of 87 in the second, for example. This total includes the three scored by the Bears on Mac Percival's field goal in the final period Sunday afternoon. Did he have any explanation? "Not off hand," Bengtson replied "although our conditioning probably has something to do with it. They're in good shape"...FANTASTIC SCRAMBLES: He had been "well pleased" with his defense, he added. "They did a real good job. If Bobby Douglass hadn't got out there on a couple of fantastic scrambles, the Bears wouldn't have had anything." Linebackers Dave Robinson and Ray Nitschke, Bengtson conceded in this connection, "both played real well." Though the gifted Gale Sayers gained 90 yards, he failed to score and Bengtson thus pronounced himself "satisfied" with the Pack's containment of the Kansas Comet. "He came close to breaking away a couple of times, but the fact remains that he didn't...He has great balance and stronger legs than you'd think for a man his size." The Packer chieftain also made these other points:

- "Dave Hampton's a good runner but it would be pretty difficult to predict at this point if he ever will approximate Sayers' stature. That's a pretty high category.
- "We've always liked Perry Williams - he has fine potential. He does a good job of running and he's a good blocker...He figures pretty prominently in our plans for 1970.
- "I don't know yet whether Bart Starr will be able to play against the Cardinals Sunday or not. He could have gone in against the Bears in an emergency. It's hard to say what kind of improvement we'll see this week although he improved to beat heck last week over the week before.
- "The wind was a factor in Booth Lusteg's second field goal attempt, the one that hit the crossbar. He couldn't have had a tougher angle as far as the wind was concerned - it was the coming from that direction...He just hooked the first one.

The one that was blocked he had nothing to do with. It was kicked a little low, but he had nothing to do with its being blocked"...PACKER PATTERN: The Packers permitted the Bears only three points - on Sunday's fourth quarter field goal by Percival - in sweeping their season series. They victimized the Bruins, 17-0, in their first '69 meeting at Lambeau Field Sept. 21. It is the fewest points one rival has permitted the other in a single season exchange since 1949, when the Bears prevailed twice, 17-0 and 24-3...Cornerback Herb Adderley, closing out one of the finest seasons of his nine-year career, scored his second successive "shutout" Sunday. He held Bear flanker Dick Gordon, one of the National Football League's better long ball artists, without a reception. A week earlier, Adderley blanked the Cleveland Browns' talented Gary Collins.

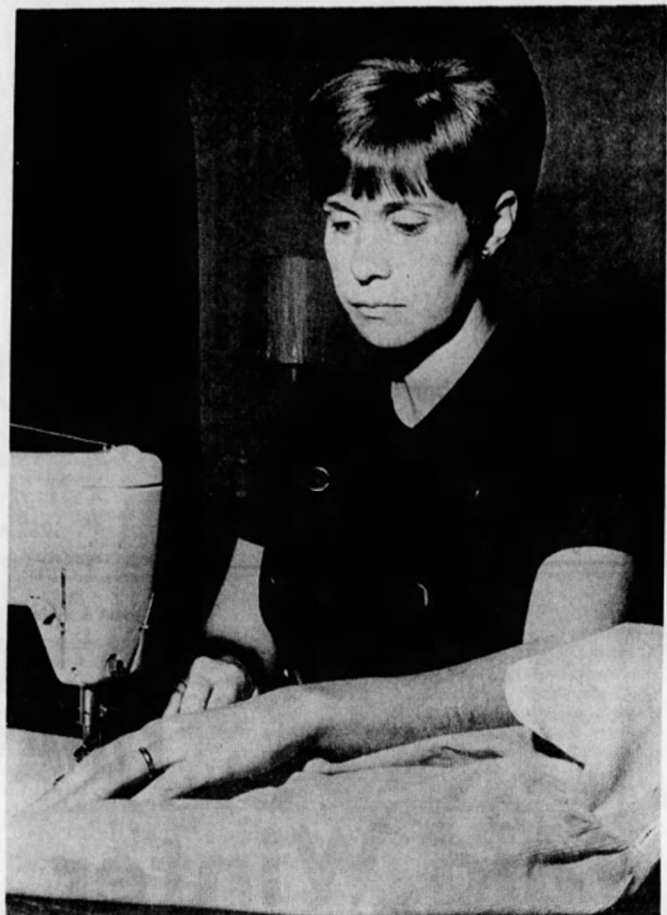
### NOTES AND NOTIONS

DEC 16 (Appleton Post-Crescent) - Though the Packers squelched the Bears Sunday, there was nothing they could do to prevent the Lions from clinching second place in the Central Division. The Detroit win over the Rams doomed the Bays to third place in a 4-team division for the second straight year. There's some consolation for Green Bay in the knowledge that it played in the strongest division under the current NFL alignment, which ends Sunday. The Central is the only sector which boasts as many as three teams with winning records. Packer fans, of course, are hoping that their once all-powerful team doesn't continue the habit of third place finishes in the NFL's new 3-division set-up. With the Packer defense still one of the toughest in the league to score against and the kind of offensive brilliance the Bays exhibited in the third quarter against Chicago one wonders how they can be held down indefinitely. Travis Williams and Dave Hampton, for example, were explosively superb again, and one would have to feel they're "untouchable" no matter what offseason trades may be

contemplated. Coach Phil Bengtson has concentrated on Travis and Perry Williams, Hampton and Donny Anderson as his running backs in recent weeks. Whether this means that Jim Grabowski and Elijah Pitts will be considered expendable in 1970 plans remains to be seen in the coming months. It will undoubtedly depend on what the Packers go after in the trade mart (as well as in the collegiate draft, of course) and what other clubs will demand in return. The hunch is that the Packers could be fairly active in trading, especially since swaps with the AFL become legal after the Super Bowl game...The offensive inconsistency, which has been responsible for a good deal of the Green Bay woes in 1969, was much in evidence Sunday. Both the Bays and the Bears were so intent on offense in the first half that the game might have been termed the Futility Bowl. Without warning, the Packers became scoring titans (three touchdowns in about seven minutes) in the third quarter, Don Horn's stock again received a boost. Alternately, Packer fans have been optimistic and pessimistic about the future of their quarterbacking...but this is undoubtedly traceable to the inexperience of a young quarterback like Horn. He's actually played only about five complete games in his three seasons on the Packer roster. Horn certainly looked like a world-beater compared to the Bears' Virgil Carter and Bobby Douglass...The Bears' morale, in general, and the quarterbacking situation in particular, deteriorated even further Sunday. Carter's hot-tempered statements were strong language indeed. Players have been known to blast coaches after they've been traded away but not while they're still employed by the club, with which they've become disenchanted. With Douglass showing up far better as a runner than as a passer, it's possible the Bears will have to change their thinking and go for a quarterback in the first round of the draft. The Bears will either get the first or second pick (with Pittsburgh getting the other spot). The Steelers, too, could be interested in Purdue's Mike Phipps, for example, even though they have a young quarterback in Terry Hanratty. If the Bears don't have a crack at Phipps, they might well take Steve Owens since they need a good strong runner to take some of the pressure off Gale Sayers... History is repeating itself for Vince Lombardi. In his first Packer year (1959), Lombardi directed his team to a winning (7-5) record. In his first Washington year, he is now 7-4-2, with a game at Dallas still remaining. (This writer predicted, at the time Lombardi left Green Bay, that he would produce a winning record in '69 and that the Redskins would finish second to Dallas). To continue the parallel, Lombardi's team would have to win a division title next year and it's highly possible it will - since there's a chance, in the still-unsettled realignment, that none of the NFL's hold-over powers - Minnesota, Dallas or Los Angeles - will be in Washington's division... While three of the four NFL division champions displayed a business-as-usual attitude in last weekend's games (and settled for nothing, less than victory), the Rams approached the Detroit game with something less than total dedication. Minnesota, Cleveland and Dallas retained the winning habit and their momentum even though the games were relatively meaningless. It will be interesting to see what results George Allen's "strategy" produces in the playoffs. He held some regulars out of the Detroit contest and didn't seem particularly interested in an all-out effort. Will the 28-0 shellacking the Rams took have a permanent effect on their confidence - or will it give the coaching staff a better chance to fire them up in the weeks ahead? Part of the answer will come Sunday (in the Colt game) but most of it will be in evidence Dec. 27 (vs. Minnesota).

#### **SHE GAINS DOMESTIC YARDAGE**

DEC 16 (Appleton Post-Crescent) - Dottie Bradley "doesn't know that much about football," but she's a fan anyway. Her husband has seen to that. He's Dave Bradley - rookie offensive guard for the Green Bay Packers. "He was their second-round draft choice," says blue-eyed Dottie, showing off some gridiron lingo. Sitting in the attractive and comfortable living room of their apartment, the 21-year-old spoke cheerfully while keeping an eye on her 20 month-old son, Dave II, who was literally bouncing around on the floor. Dave and Dottie have come a long way since their high school courtship and later "skrimping" days as young marrieds when Dave was in college. They were married after Dave's sophomore year at Pennsylvania State University, University Park. According to Dottie, it was hard but worth it. "We're spoiled now," she admits. When he was drafted by the Packers the first thing she thought of was how her husband would react to the weather here. "I had read Jerry Kramer's book," she says. "And I remembered that he said it was so hard for rookies to get used to the cold." Actually, Dottie enjoys the Green Bay climate and terrain. "It's such a change from Pennsylvania," she says. "I'd never been further west than Ohio before and I'm used to a lot of mountains. It's so flat here but I like it." The Bradleys lead fairly quiet lives. "We don't go out that much," she says. "When we do, we go out for dinner or get together with other team members and their wives. It's hard to meet people who are not associated with the team." They are expecting their second child in February. Dottie's days are filled with sewing on her new machine, chatting or shopping with



—Press-Gazette Photo by Russ Kriwanek  
**Dottie Makes Good Use of Spare Time at Sewing Machine**  
She's making presents for her nieces and nephew.

other Packer wives and caring for Dave II. "Keeping him keeps me busy," she says nodding her head toward the bouncing boy who by now has untied his shoelaces and found a rubber ball to play with. "He's so independent," she says with a sigh. She says she "hopes" he won't be a pro football player. "Dave says he's going to be a golfer," she says. If Dave II doesn't want to golf, Dottie will be glad to take it up. "I've been after Dave to teach me," she says. "He won't take me out, but I've caddied for him already." They're leaving next week to return to Pennsylvania where Dave will pick up the remaining credits toward his degree.

#### **RUMORVILLE, U.S.A.**

DEC 16 (Green Bay Press-Gazette) - Titledtown? Green Bay might also be called Rumorville, U.S.A. And frankly, I'm getting a little weary of Shula Stories...that is, that Baltimore Colt Coach Don Shula has been in Green Bay to confer with Packer officials. I'm weary of them and disturbed by them...for a number of reasons. And the first among those reasons is that they are rumors and only rumors. I have a witness who was engaged in conversation with Shula in another city at the moment the most prevalent rumor had him in Green Bay. And I have traced that rumor back through person after person to the source and that source admitted "I wouldn't even know Shula if he walked up to me." Additionally, both Shula and Packer President Dominic Olejniczak have denied the story...emphatically. But there are other reasons. For instance, the members of the Packer Executive Committee are gentlemen, and I can't believe gentlemen would get involved in this sort of thing before a season is over...or that Shula, also a gentleman, would get involved during a campaign. If the Packers see any reason to review General Manager-Coach Phil Bengtson's position, I'm sure they would not do so until all the Cards have been played...particularly since he does have another full year on his current contract. But the biggest reason I'm disturbed is because the rumors are completely unfair to Bengtson. The man and his team are finishing their season this week...not three weeks ago. And the Packers can finish with a respectable 8-6 record by beating St. Louis Sunday. I have always contended that it is difficult to knock a coach who produces a .500 or better season. Heck, that's winning more than you lose and, in my book, that spells success. Instead of spreading rumors, let's expend that energy in encouraging the Packers toward a victory in the season finale...Besides, if the Packers wanted to talk to Shula, they wouldn't bring him into Green Bay to do it.

#### **GLICK NAMED ALUMNI HEAD**

DEC 16 (Green Bay Press-Gazette) - Eddie Glick was elected president of the Packer Alumni Assn., at the group's December meeting at the American Legion clubhouse Monday night. Mike Michalske was named vice president, Paul Miller secretary-treasurer, and Wuert Englemann sergeant-at-arms. New directors elected were Verne Lewellen and Dave Zuidmulder. Charley Brock, past president, becomes an ex-officio member of the board. Miller succeeds John Biolo, who has been secretary-treasurer for many years. The association, formed in the late 1940s, concluded one of its most successful years, according to Brock. A highlight was the Packers' 50th anniversary celebration.

#### **CARTER'S TEMPER COSTS \$1,000**

DEC 16 (Chicago) - Discontentment, dissension, disenchantment - call it what you will - but it all seems to be surfacing for the Chicago Bears in the wake of charges against the club by quarterback Virgil Carter, who has been slapped with a \$1,000 fine. Carter, the usually soft-spoken Mormon from Brigham Young, sounded off after being lifted at halftime of Sunday's game with the Green Bay Packers and replaced by rookie quarterback Bobby Douglass. The Bears lost their 12<sup>th</sup> National Football League game in 13 starts as the Packers scored all their points in the third quarter for a 21-3 victory. Carter fumed that Coach Jim Dooley "didn't have the guts" to tell him why he was taken out, called Dooley a liar and demanded to be traded. "They've been threatening to trade away a bunch of players and I'm making it easy for them - I'm volunteering," snapped Carter, who is in his sophomore year with the Bears. "I told Virgil," said team owner George Halas, "that when he mentions he wants to be traded or play out his option, or his troubles with Dooley, that's one thing. But when he says he wants to play out his option and hopes that the chicken management won't stand in his way, that's something else. I told him, 'Now you are in my bailiwick and you are being fined \$1,000' for conduct detrimental to the ball club." "Carter said, 'You can't do that.' I said, it's being done.



Virgil Carter

Jim Dooley

George Halas

"It's the biggest fine I've ever made against a player for this type of thing. The money will be turned over to the Crusade of Mercy fund." Carter was not available for comment after the fine. Dooley said that "anything particular I have to say to Virgil or the team will be done as a group and at an appropriate time." Dooley added that it was a "coach's decision" to bench Carter. "He has played 6 ½ games in two years and all of a sudden he is questioning the coaching staff," said Dooley. Two hours after the announcement of Carter's fine, a "Dollars for Virgil" drive sprung up in Chicago. Frank Diamond, an advertising salesman who started it, said: "We began the collection because we feel the Bears had no right to fine a man just because he's got guts enough to speak his mind."

#### **TUCKER GETS PACKER TRIAL**

DEC 17 (Green Bay Press-Gazette) - There was a new face in Packer camp Tuesday. It belongs to Bob Tucker, a 6-foot-4, 222-pound tight end, pass receiving champion of the Atlantic Coast Football League, who has been brought in for a trial. Tucker, a member of the Philadelphia Eagles' taxi squad this season, helped Pottstown, Pa., win the ACFL title by snaring 70 passes for 1,100 yards and 15 touchdowns. It is the second year in a row that Tucker, a Bloomsburg College product, has led the league in receiving.

## ROBINSON LONE BAY ON UPI'S ALL-NFL

DEC 16 (New York) – Dave Robinson was the only Green Bay Packer chosen on United Press International's 1969 National Football League All-Star team, announced today. For Robinson, it was the third straight year he was chosen at an outside linebacker post. Packer guard Gale Gillingham made the second team after being beat out of first place laurels by the Browns' Gene Hickerson and the Rams' Tom Mack. The Rams led the squad with six players earning honors. In addition to Mack, other Rams selected were quarterback Roman Gabriel, offensive tackle Bob Brown, defensive end Deacon Jones, defensive tackle Merlin Olson and safety Eddie Meador...HILL ONLY ROOKIE: In the backfield are the Bears' Gale Sayers and the Cowboys' Calvin Hill. Hill was the only rookie named to the team. In the backfield are the Bears' Gale Sayers and the Cowboys' Calvin Hill. Hill was the only rookie named to the team. The wide receivers are the Browns' Gary Collins and the Steelers' Roy Jefferson while Washington's Jerry Smith is at tight end. Dallas' Ralph Neeley joins Brown at tackle while the center is the Vikings' Mike Tingelhoff. Defensively, the Vikings' Carl Eller joins Jones at end while the tackles are Minnesota's Alan Page and Olson...JURGENSEN

2ND TEAM: The middle linebacker is the Bears' Dick Butkus while Dallas' Chuck Howley joins Robinson at the outside posts. Detroit's Lem Barney and Dallas' Cornell Green are the cornerbacks with the Cardinals' Larry Wilson and Meador as safeties. The second team offense has Sonny Jurgensen of Washington at quarterback with Leroy Kelly of Cleveland and Tom Woodeshick of Philadelphia at running acks. Gene Washington of Minnesota and Dan Abramowicz of New Orleans are the wide receivers. Grady Alderman of Minnesota and Bob Vogel of Baltimore are the tackles with John Niland of Dallas and Gillingham at the guards and Bill Curry of Baltimore at center. The defensive line has Jim Marshall of Minnesota and George Andrie of Dallas at ends with Lilly and Alex Karras of Detroit at the tackles. Mike Lucci of Detroit is the middle linebacker with Chris Hanburger of Washington and Dave Wilcox of San Francisco at the linebackers. Jim Johnson of San Francisco and Bobby Bryant of Minnesota are the cornerbacks with Karl Kassulke of Minnesota and Mike Howell of Cleveland at the safeties.

## COLT OWNER SAYS SHULA WILL REMAIN

DEC 17 (Baltimore) – Carroll Rosenbloom, owner of the Baltimore Colts, was quoted Tuesday as saying that as far as he is concerned Don Shula will continue as coach of the National Football League team. "When we hired Don Shula back in 1963, we told him we hoped it would be the last job he ever had to take," Rosenbloom told the Baltimore Sun. "As far as I'm concerned, the situation remains the same." His comments came at a time talk was circulating in Green Bay that Shula might replace Phil Bengston as coach of the Packers who have record of 7-6 in the National Football League. The Colts, champion of the NFL last season, are 7-5-1. Rosenbloom said "you have to look at the whole picture," referring to Shula's seven-year record to date which is 70-23-4.

## FANS NAME ROAD RUNNER WNFL'S MOST VALUABLE

DEC 17 (Green Bay Press-Gazette) - Travis Williams, the Packers mercurial running back, has been voted the "Most Valuable Packer Player" in the season-long fan contest conducted by Press-Gazette radio station WNFL. "Final tabulation of ballots gives the Road Runner a clear majority," Hugh K. Boice, general manager of WNFL, announced today. Williams currently leads the Packers in scoring with 48 points, in ground gaining with 501 yards in 120 carries and is tied for second in pass receiving with 25 catches for 256 yards and two touchdowns. Travis, who also ranks ninth in the National Football League in kickoff returns, will be presented with a silver champagne bucket as a memento of his selection. The previous winner was linebacker Ray Nitschke, chosen in both 1967 and 1968. Formal presentation will be made to Williams at the Green Bay Elks Club's annual sports dinner April 21.

## NOSTALGIA ADDED TO PACKER FINALE

DEC 17 (Green Bay Press-Gazette) - There will be more than a trace of nostalgia in the air at Lambeau Field Sunday afternoon. And not merely because the Packers will be closing out their 1969 exertions against the St. Louis Cardinals. It will be the competitive swan song for Willie Davis, the Pack's defensive captain, and undoubtedly for another long-time stalwart, Offensive Capt. Forrest Gregg. Defensive tackle Henry Jordan, who has been sidelined since the fifth game of the season with a back ailment and thus will view Sunday's proceedings in civilian clothes from the bench, also appears likely to join them in retirement...SPECIAL CEREMONIES: Davis, scheduled to be saluted at special ceremonies in connection with a scholarship fund established in his honor by WBAY-TV, already has announced that Sunday's game will be his last. The 36-year-old Gregg, who twice has been lured out of retirement in the past, understandably has declined to make an

NFL-All-Stars	
FIRST TEAM	SECOND TEAM
<b>OFFENSE</b>	
Wide Receiver — Roy Jefferson, Pittsburgh (28)	Wide Receiver—Gene Washington, Minnesota (14)
Tackle—Bob Brown, Los Angeles (39)	Tackle—Grady Alderman, Minnesota (6)
Guard—Gene Hickerson, Cleveland (36)	Guard—John Niland, Dallas (10)
Center—Mick Tingelhoff, Minnesota (38)	Center—Bill Curry, Baltimore (5)
Guard—Tom Mack, Los Angeles (18)	Guard — Gale Gillingham, Green Bay (8)
Tackle—Ralph Neely, Dallas (31)	Tackle—Bob Vogel, Baltimore (4)
Tight End—Jerry Smith, Washington (17)	Tight End—Charles Sanders, Detroit (14)
Quarterback—Roman Gabriel, Los Angeles (31)	Quarterback — Sonny Jurgensen, Washington (7)
Running Back—Gale Sayers, Chicago (37)	Running Back—Leroy Kelly, Cleveland (15)
Running Back—Calvin Hill, Dallas (26)	Running Back—Tom Woodeshick, Philadelphia (10)
Wide Receiver—Gary Collins, Cleveland (21)	Wide Receiver—Dan Abramowicz, New Orleans (9)
<b>DEFENSE</b>	
End—Carl Eller, Minnesota (47)	End — Jim Marshall, Minnesota (10)
End—Deacon Jones, Los Angeles (35)	End—George Andrie, Dallas (3)
Tackle—Merlin Olsen, Los Angeles (36)	Tackle—Bob Lilly, Dallas (22)
Tackle—Alan Page, Minnesota (27)	Tackle—Alex Karras, Detroit (8)
Middle Linebacker—Dick Butkus, Chicago (36)	Middle Linebacker — Mike Lucel, Detroit (5)
Linebacker—Dave Robinson, Green Bay (26)	Linebacker — Dave Wilcox, San Francisco (11)
Linebacker—Chuck Howley, Dallas (21)	Linebacker — Chris Hanburger, Washington (8)
Cornerback—Lem Barney, Detroit (39)	Cornerback—Jimmy Johnson, San Francisco (14)
Cornerback—Cornell Green, Dallas (18)	Cornerback—Bobby Bryant, Minnesota (13)
Safety—LARRY WILSON, Cardinals (25)	Safety—Karl Kassulke, Minnesota (8)
Safety—Ed Meador, Los Angeles (22)	Safety — Mike Howell, Cleveland (5)

# Nostalgia Added to Packer Finale

official announcement, but it is virtually certain he will be a full-time assistant coach in 1970. All he will say for the record, with an accompanying grin, is, "December 21 will be my last game - this year." Jordan, like Gregg, is a 13-year veteran of 34, says, "I don't know how I'm thinking. I haven't made any decision yet. As soon as the season is over, and I talk with Coach Bengtson, I'll make a decision."...**YOUNG MAN'S GAME:** An indication of how he is leaning, however, came when he added, "Physically, I don't know if I can take it again. The mental anguish, too. It's a young man's game." Should all three retire, it would leave the Packers with only a half dozen members of the old guard - those who combined to capture five National Football League championships in the seven-year span from 1961 through 1967, a record unparalleled in NFL history. Those six are Herb Adderley, Boyd Dowler, Ray Nitschke, Elijah Pitts, Bart Starr and Willie Wood. At this point, all are expected to return, although Wood and Dowler admit they have considered retirement. The 35-year-old Starr, who has been troubled with arm and shoulder injuries the last half of the season, says, "I'm not presently thinking of retiring but I want to talk to Coach Bengtson and see what his thoughts are. I haven't had a chance to do that as yet."...**DOWLER RE-EVALUATING:** Mr. Quarterback, still the league's No. 2 passer despite three weeks of inactivity, would become a rare 15-year man by returning in '70. Dowler, completing his 11<sup>th</sup> season at 32 and Wood, a 10-year veteran who turns 33 next Tuesday, are weighing the matter. "I'm thinking about retirement," Boyd, second only to legendary Don Hutson in Packer pass catching annals, admits. "You have to think about it...you have to re-evaluate." Wood, one of the finest free safeties in pro football history, says, "I don't know what I'm going to do yet. I'm going to sit down after the season ends and think it over."...**NITSCHKE TO RETURN:** Nitschke, finishing the 12<sup>th</sup> season of a distinguished career, and Pitts, a valued spot performer during his nine Packer seasons, are committed to returning. "I haven't thought about retiring," says Nitschke, chosen the premier middle linebacker in pro football history earlier this year, who will turn 33 later this month. Pitts, shortly to become 31, also summed up his sentiments in one sentence. "Heck, no, I'm not going to retire," he said with a characteristic grin, "not as good as I feel."...**RUNNING HELPS:** Another veteran, 32-year-old Bob Jeter, informed, "I'm definitely coming back. I want to get in 10 years." The skilled cornerback is only in his seventh Packer season because he elected to try Canadian football when he came out of the University of Iowa in 1960. "I think, with the running program that was started here this year, that I can do it," Jeter said. "I believe that will add two or three more years to my career, easily. As long as my legs hold up, I'll be all right and they feel fine now. I don't feel beat up at all. I feel in real good shape."...**PACKER PATTERN:** Jordan paid tribute to his recent front four partner, Lionel Aldridge, following Tuesday's weekly running session. "Lionel's had a great year," Henry declared. "He's always there, and no mistakes. That's what makes a champion, not the guy who flashes on one play, then is nowhere to be seen on the next three, then flashes again."...Continuing his climb, Donny Anderson has moved into eighth place in the NFL's punting figures, released today. Anderson, 13th two weeks ago, is now averaging 40.4 yards for 56 kicks...Fellow halfback Dave Hampton has taken over sixth place in kickoff returns with a 27.2 average for 22 runbacks...Travis Williams is ninth on a 24.6 average for 21 returns. Quarterback Don Horn is 14<sup>th</sup> in passing, having completed 67 of 137 attempts for 1,095 yards, six touchdowns and a 48.9 percentage...Two nationally renowned turf experts from the Milwaukee Sewage Commission, James Latham and Bob Welsh, have been consulted for the purpose of correcting the condition of the Lambeau Field playing surface. After examining the situation, they are scheduled to recommend a program for the care of the field. Both have been employed as special advisors on the fields at the Rose Bowl, West Point and Washington's Kennedy Stadium...The Packers' 20-game attendance this season will total 1,105,613, according to Publicity Director Chuck Lane, who notes that 19 of the 20 are sellouts...The aggregate includes 148,736 fans who saw three pre-season games at home, 176,707 for three exhibitions on the road, 348,105 who viewed seven sellouts at home and 432,065 who saw the Packers on the road. Only their Pittsburgh visit Nov. 2 was not a sellout.

## **WAITING ENDS FOR PERRY**

DEC 17 (Green Bay Press-Gazette) - Natty in an olive and gold plaid jacket and complementary slacks during a moment of leisure, Perry Williams soberly observed, "It was depressing to have an injury just before the 40-man squad was picked." The Packers' rookie fullback, who has become increasingly prominent of late, was reflecting upon the fractured thumb that complicated the early weeks of his baptismal season in Green Bay silks. "From the third pre-season game against Cleveland, when I got hurt, I kept some sort of cast on it until the regular season," reported Perry, Leroy Keyes' running mate for two highly productive years at Purdue. "I continued to play on the special teams - in fact, I did the rest of the game after I broke the thumb that night. After the cast was off, I got ready every week to play, like the other guys. Up until now I've just been waiting for an opportunity."...**NOW NO. 2 FULLBACK:** That has come in the last three weeks, which have seen the brawny ex-Boilermaker grind out 41 yards in 12 attempts against the Giants, Browns and Bears. Those performances, plus his acknowledged blocking ability, have impressed the Packer coaching staff sufficiently to install him as the No. 2 fullback behind speedball Travis Williams. Zeke Bratkowski, the erstwhile Super Sub who now is the Bays' backfield coach and predicts a glowing future for Williams, says, "We were impressed with Perry from the first time we saw him in camp. Physically, he is well built for a fullback. He also is very intelligent and a very hard worker. "We've always been impressed with his aggressive blocking and he showed against the Bears and Giants that he can run the football. He has good hands, too, and runs real good pass patterns. He's a well-rounded football player and a tremendous prospect. And, in addition, he's a fine young man." Williams, whose round, gold-rimmed spectacles give him a professorial appearance,



the pre-season. Johnson then started the first two games of the regular season. Hart came in late in the second game and started the third, which we won." Since that time, the Cardinal board of strategy has largely gone with the hot hand. As a result, Johnson has started eight games to date and Hart five. "Jim started last week," Pollack noted in this connection, "and Johnson came in and brought us back. We lost to the Browns on a real fluke. "We blocked a punt and it rolled out on the Cleveland six-yard-line. The officials ruled one of our guys had kicked the ball. So, instead of it being our ball on their six, we were penalized, giving them a first down and a chance to run out the clock. It was easy for them to do because we had no more time-outs and there was only 1:04 left in the game. That was symptomatic of our whole season. Not only have we played some bad football at times, but we haven't been able to buy a break. As to who will start Sunday, that's a good question. Off what he did last Sunday, it probably will be Johnson." Like the quarterbacking, the ground game has been erratic, Pollack said. "We have had a fairly good running attack. When we're good, we're very good and when we're bad, we're terrible. It's been pretty well balanced. Johnny Roland and Cid Edwards, who is a good looking young runner, have been pretty even. Edwards, who is a second year man, has kind of taken over Willis Crenshaw's old job. John Gilliam, the receiver we acquired from New Orleans, has done a fine job for us. He has a shot at 1,000 yards - he's got 920 right now. Our kicker, Jim Bakken, has not had a particularly good year. He had a mid-season slump, but he has come out of that and is 7-for-9 in the last three or four weeks and 12 for 24 overall." In ironic summary, Pollack observed, "We've been a very erratic ball club...We scored 42 points in two different games - and managed to lose one of them (to New Orleans, 51-42). We're not practicing in Busch Stadium at home right now because they've been installing AstroTurf, which should be ready for the baseball season...That's about the only good thing that's happened to us this year."...PACKER PATTERN: Jerry Daanen, the former De Pere High School and Miami University athlete who is in his second season with the Cardinals as a wide receiver, will captain the Big Red's special teams Sunday. "He does a real fine job with them," Pollack reported. "He also does a good job as a receiver when he is used in place of John Gilliam or Dave Williams, but, of course, they are pretty hard to beat out. Jerry is a receiver of the Bobby Joe Conrad type. He doesn't have great speed, but he runs good patterns and he catches the ball well."...Sunday's match will mark the Cardinals' first visit to Green Bay for a regular season game since 1955, when Liz Blackburn's Packers triumphed, 31-14. The Cardinals were here in the interim, however, for a pre-season date in 1965, also won by the Pack, 31-13. They last met in championship play in 1962, when the Bays claimed a 17-0 decision in Milwaukee County Stadium...Ex-Packer Fred Heron finished second in "most valuable" balloting by Cardinal players. The honor went to left linebacker Larry Stallings.

#### **ROBINSON SEES NEW PACKER BACKFIELD ERA**

DEC 18 (Green Bay) - Take it from Dave Robinson: the day of the "big backfield", the three yards in a cloud of dust, is gone from the Green Bay Packers. "The coming thing is the breakaway back," said Robinson, one of the best linebackers in the National Football League. The Packers won several NFL championships and the first two Super Bowl games with Jim Taylor and Paul Hornung grinding out the yardage. In the last two years, Donny Anderson and Jim Grabowski have operated as the running backs in the Packers decline. Now, with speedsters Travis Williams, Dave Hampton and rookie Perry Williams



*Charley Johnson*

### **Johnson May Get QB Nod**

showing a great deal of promise, the 1970 edition of the Packers promises to go more to the big gainer - the sudden touchdown strike...SPEEDSTER OFFENSE: "I'm sure we'll be designing our offense to fit runners like Travis Williams, Donny Anderson, Dave Hampton and Perry Williams," Robinson said. Last Sunday, in the Packers 21-3 victory over the Chicago Bears. Hampton enjoyed the best day of his rookie season, totaling 94 yards in 10 carries. That also was the best of any running back in the league last weekend. Travis Williams scored on a 39-yard run and a 60-yard scoring pass. "It was just a question of getting our fast backs into the open." said Packer Coach Phil Bengtson...LOOKING AHEAD: Looking ahead to next season, Bengtson said Perry Williams "figures pretty prominently in our plans." Robinson, whose job is to stop the running backs, said Jimmy Brown, the former Cleveland fullback, was "the greatest all-around runner I faced." "Now, however, a breakaway runner tops his list. "The best runner today is Gale Sayers, who has a sixth sense in finding a seam of daylight," the Packer linebacker said. Sayers, the key to the Chicago attack, was held to 90 yards in 25 carries last Sunday.

#### **PACKERS' GRABOWSKI EXPECTS TO BE TRADED**

DEC 18 (Green Bay) - Running back Jim Grabowski, the Green Bay Packers' No. 1 choice in the National Football League's 1966 draft, has been relegated to the roll of a sub and he expects to be traded before next season. But, though he claims he's tempted to make public statements complaining about it he won't. "It's tempting, but it's not in me to do it. Besides, it looks this week as if it can cost you a lot of money," Grabowski said. Grabowski opened the season as a starter and had been a starter ever since the year after he signed for a reported \$400,000. Now he is a substitute and all he did in last Sunday's game was act as deep blocker on punts. "I want to play football," Grabowski said. "If I can't play here, then I guess I'll have to go someplace where I can play. And I think they (the Packers) have got that in their minds."

#### **JOHNSON MAY GET QB NOD**

DEC 19 (Green Bay Press-Gazette) - Charley Johnson is expected to get the call at quarterback for the Cardinals Sunday. The nine-year veteran ranks 12<sup>th</sup> in the league in passing with 114 completions in 233 attempts for a 48.9 percentage.

Johnson has passed for 1645 yards and 11 touchdowns and has had 12 passes intercepted. His alternate, Jim Hart, has an identical passing percentage.

**PACK LANDS 4 ON SI ALL-NFL TEAM, 2 ON AP**

DEC 19 (Green Bay Press-Gazette) - Although this has not been a vintage year from a won-and-lost standpoint, the Packer defense has had one of its more successful semesters. Invariably tightfisted, it ranks a lofty third in fewest points allowed, the only significant yardstick for measuring such skills, going into Sunday's season finale against the St. Louis Cardinals at Lambeau Field. In fact, if Packer defenders can restrict the Big Red to 15 points or less, they will emerge with their best overall performance since 1966, the second year of their three-title skein. The Bay defenders also stand fourth overall statistically - behind only the awesome Minnesota Vikings, Detroit Lions and Dallas Cowboys...PLEASANT SURPRISE: Thus, the selection of linebacker Dave Robinson, free safety Willie Wood and cornerback Herb Adderley on the Sports Illustrated all-NFL team, announced Thursday, was not entirely unexpected. But the naming of Gale Gillingham to the offensive team at guard came as something of a pleasant surprise. Not because it wasn't felt that the honor is richly deserved. In fact, teammate Forrest Gregg, the Pack's offensive captain and a shrewd judge of football flesh, declared, "If Gillie hadn't been chosen, it would have been a miscarriage of justice." But the odds, and tradition, were heavily against the massive Minnesotan. Generally, all-star selections are made from championship teams or major contenders, or from teams which rank high statistically. The Packers, however, have had offensive problems most of the season and presently are 13th in the NFL's overall figures, factors which suggest Gillingham's nomination is a tribute to his individual brilliance...SEASON-LONG ARTISTRY: A further testimonial to his season-long artistry is the fact that he led all guards in the voting, emerging with 7 points to 6% for runner-up Gene Hickerson of the Cleveland Browns. The SI selection is particularly meaningful, it might be added, because the magazine's honor team was chosen by vote of the NFL's assistant coaches. In announcing the picks, the SI's Robert T. Jones explained, "Our reasoning: the assistants watch more miles of game film more intensively, forward and backward, than anyone else; their futures depend on objective analyses, and thus they are less likely to indulge in ax-grinding...CROTCHETY CHARACTER: "Each team was awarded one vote for each position, and no one was allowed to vote for a member of his own team. If the coaches were unable to agree on a man for a given spot, the vote was fractionalized." Jones also noted, "Atlanta coach Norm Van Brocklin refused to permit his assistants to choose anybody - a decision in keeping with his crotchety character." Gregg, openly delighted over Gillingham's selection, said, "I don't know of any guard in the league who is any better. He's had some real good games against some good people." The Packers' offensive captain, who also serves as an assistant coach and as such has occasion to help grade Gillingham's performance each week, added, "He had two good games against Alex Karras of the Lions, he had a good half against Joe Greene of the Steelers - Greene didn't get to the passer once - before getting knocked out. And he also had a good game against Merlin Olsen of the Rams. In fact, he's done an outstanding job against everybody he's played against...He's got a long future, and a bright one."...PREMIER LINEBACKER: Robinson is recognized as the premier outside linebacker in the NFL today. He was named to the UPI's dream squad only Wednesday, marking his third consecutive year he has won league-wide recognition. The 28-year-old Penn State product finished only one point behind the Cowboys' Chuck Howley in the SI balloting for the two outside linebacker posts. The middle linebacker nod went to the Bears' great Dick Butkus, chosen over the Packers' Ray Nitschke, Tom Nobis of Atlanta and Lee Roy Jordan of Dallas. It is the seventh time Wood has been so honored in his ten-year career. Willie, also a five-time Pro Bowl choice, has missed being selected only once since 1961. Wood, who now has 40 career interceptions, was runner-up to the St. Louis Cardinals' Larry Wilson in the voting, collecting 4 1/3 points to Wilson's 6...THREE-WAY TIE: Adderley, a nine-year veteran, has been chosen for the sixth time in the last eight seasons. The former Michigan State athlete embellished one of his greatest years by running back an interception 80 yards for a touchdown, seventh such excursion of his career, to break the all-time NFL record he shared with Erich Barnes of the Cleveland Browns. Herb finished in a tie with the Cowboys' Cornell Green, behind Lem Barney of the Lions, in the cornerback voting... PACKER PATTERN: The Packers' Thursday snow-showered workout, staged on the



Wood Adderley Robinson Gillingham

**OFFENSE:** Wide - receivers - Paul Warfield, Cleveland, and Gene Washington, Minnesota; tackles - Ralph Neely, Dallas, and Charlie Cowan, Los Angeles; guards - Gale Gillingham, Green Bay, and Gene Hickerson, Cleveland; center - Mick Tingelhoff, Minnesota; tight end - Jackie Smith, St. Louis; quarterback - Roman Gabriel, Los Angeles; running backs - Calvin Hill, Dallas, and Gale Sayers, Chicago.

**DEFENSE:** Ends - Carl Eller, Minnesota, and Deacon Jones, Los Angeles; tackles - Bob Lilly, Dallas, and Merlin Olsen, Los Angeles; middle linebacker - Dick Butkus, Chicago; outside linebackers - Chuck Howley, Dallas, and Dave Robinson, Green Bay; cornerbacks - Lem Barney, Detroit, Herb Adderley, Green Bay, and Cornell Green, Dallas; safeties - Larry Wilson, St. Louis, and Willie Wood, Green Bay.

**First Team**

**OFFENSE**

Wide Receivers - Gary Collins, Cleveland; Roy Jefferson, Pittsburgh; and Dan Abramowicz, New Orleans.

Tight End - Jerry Smith, Washington.

Tackles - Bob Brown, Los Angeles, and Ralph Neely, Dallas.

Guards - John Niland, Dallas, and Gene Hickerson, Cleveland.

Center - Mike Tingelhoff, Minnesota.

Quarterback - Roman Gabriel, Los Angeles.

Running Backs - Gale Sayers, Chicago, and Calvin Hill, Dallas.

**DEFENSE**

Ends - Deacon Jones, Los Angeles and Carl Eller, Minnesota.

Tackles - Merlin Olsen, Los Angeles, and Bob Lilly, Dallas.

Middle Linebacker - Dick Butkus, Chicago.

Corner Linebackers - Chuck Howley, Dallas, and Dave Robinson, Green Bay.

Cornerbacks - Lem Barney, Detroit, and Herb Adderley, Green Bay.

Safeties - Eddie Meador, Los Angeles, and Larry Wilson, St. Louis.

**Second Team**

**OFFENSE**

Wide Receivers - Gene Washington, Minnesota, Lance Rentzel, Dallas, Charlie Taylor, Washington (died).

Tackles - Grady Alderman, Minnesota and Charlie Cowan, Los Angeles.

Guards - Tom Mack, Los Angeles, and Gale Gillingham, Green Bay.

Center - Bill Curry, Baltimore.

Quarterback - Sonny Jurgensen, Washington.

Running Backs - Tom Woodeshick, Philadelphia, and Leroy Kelly, Cleveland.

**DEFENSE**

Ends - Jim Marshall, Minnesota, and Claude Humphrey, Atlanta.

Tackles - Alan Page, Minnesota, and Alex Karras, Detroit.

Middle Linebacker - Mike Lucchi, Detroit.

Corner Linebackers - Maxie Bauhan, Los Angeles, and Chris Hanburger, Washington.

Cornerbacks - Bobby Bryant, Minnesota, and Cornell Green, Dallas.

Safeties - Mel Renfro, Dallas, and Paul Krause, Minnesota.

South Oneida Street practice field, was limited to 45 minutes... GM-Coach Phil Bengtson, favorably impressed by his first brief look at new tight end Bob Tucker, said he and his aides intend to take a longer look at the former Bloomsburg, Pa., College athlete, who has led the Atlantic Coast Football League in receiving the last two years. "He has good size and good hands," Bengtson said, "but we haven't had an opportunity yet to find out whether he can block."... The Packer major-domo said he had no comment on Jim Grabowski's recently published assertion that he expects to be traded during the off-season. Grabowski, who has had trouble regaining his old form since knee surgery late in 1967, presently is listed as the team's No. 3 fullback, behind Travis Williams and rookie Perry Williams.

### **THIRD HONOR FOR ROBINSON**

DEC 19 (Green Bay Press-Gazette) - Two Packers, linebacker Dave Robinson and cornerback Herb Adderley, were named to the National Football League's all-star first team Thursday by the Associated Press. A third Packer, guard Gale Gillingham, also was chosen on the second team. It was the third honor in as many days for Robinson, who previously was named to the United Press International and Sports Illustrated all-NFL teams, and the second for Adderley, who earlier was picked on the SI squad. The Los Angeles Rams and Dallas Cowboys dominated the AP's dream unit, each placing five men on the first team. Quarterback Roman Gabriel, named the league's most valuable player earlier this week, headed the Ram contingent, which also included end Deacon Jones, tackle Merlin Olsen and safety Eddie Meador on the defensive platoon and tackle Bob Brown on offense. Cowboy players chosen were rookie Calvin Hill at running back, Ralph Neely at tackle and John Niland at guard on offense and Bob Lilly at tackle and Chuck Howley at linebacker on defense. Oddly enough, the Central Division champion Minnesota Vikings placed only two representatives, center Mike Tingelhoff on offense and end Carl Eller on defense. The Vikings did, however, land six on the second team - split end Gene Washington and tackle Grady Alderman on offense and end Jim Marshall, tackle Alan Page, cornerback Bob Bryant and safety Paul Krause on defense.

### **PACK TO ALIGN WITH RAMS, 49ERS?**

DEC 19 (Green Bay Press-Gazette) - Will the Packers find themselves with the Los Angeles Rams and San Francisco 49ers as divisional rivals in the National Football League's 1970 realignment? This is the intimation in a story by Jerry Green of the Detroit News in the new issue of Pro Football Weekly. Pointing out that NFL club owners have failed to reach agreement after nine months of haggling, Green noted, "the issue is becoming urgent. Pete Rozelle thinks so, too. For one thing, the CBS and NBC-TV contracts expire with the end of this season. They have to be renegotiated for 1970. That's urgent, even the millionaires understand that. It was TV and its contracts which delayed the complete enactment of the merger until 1970 anyway..." INDIVIDUAL MEETINGS: "And the NFL continues in a state of impasse. It won't much longer, though. Rozelle has been inviting the individual NFL owners to New York for private conferences this month. His command is: Thrash out the 1970 realignment soon or else. The or else means the commissioner himself will impress his own concept of realignment upon the 13 remaining NFL teams (the AFL realigned last May, taking in Baltimore, Cleveland and Pittsburgh from the old NFL)." Green added, "Rozelle's concept of the way the teams should be realigned is this, according to just learned information: Division 1 - New York, Philadelphia, Minnesota, Washington. Division 2 - Chicago, Detroit, Green Bay, Los Angeles, San Francisco. Division 3 - Dallas, New Orleans, Atlanta, St. Louis." Commenting on this presumed proposal, Packer President Dominic Olejniczak said today, "With the realization that the commissioner has a difficult problem and that you can't satisfy everybody, this kind of realignment would have to be seriously considered by the Packers... It's not a bad one." Other reaction, Green indicated, has not been as temperate. "Some of the owners are howling mad about this setup," he wrote. "St. Louis wants to remain with its traditional foes in the East, the Giants, etc. But the Cardinals really don't have that much strength to hold off this plan..." ATLANTA HAPPY: "Back in May, St. Louis was all agreeable to enter the AFL and a press conference already had been called there. But the AFL said, 'We don't want St. Louis, let the NFL keep it.' And another club was substituted. Atlanta would be happy. The Falcons want to stay with New Orleans, but would be agreeable to being realigned with Washington. Minnesota is sore. The Vikings want to keep the old Central Division intact. But Detroit and Chicago want Minnesota out with the plea that a warm weather site is needed." Olejniczak reported that the Packers' wishes already have been communicated to Rozelle. "I had a conference with him when I was out there for a league meeting last month," the Packer prexy said. "I also have had one telephone conversation with him since, but it was general in nature."



*Packers Work Out in Winter Wonderland Thursday*

"We know you can't have everything," he summed up. "This suggested realignment with Los Angeles and San Francisco isn't such a bad one...It could be worse."

### **AN ALL-TIME GREAT**

DEC 19 (Green Bay Press-Gazette) - It has been almost a quarter century since Don Hutson last cantered over the turf of a National Football League gridiron in the Packers' green and gold. The fabled flanker retired in 1945 after an 11-year career during which he dominated professional football like no other man has before or since. In the process, he amassed a collection of records rivaled only by the Washington Redskins' legendary Sammy Baugh. One of these, for having caught at least one pass for 95 games in succession, finally fell last week when the San Diego Chargers' Lance Alworth extended his streak to 96. But this fact failed to diminish the lustre of Hutson's achievement, nor did it detract from his contributions to the game, noted at length by columnist Francis Stann in the Washington Star this week. "A lot of people don't remember Hutson of Alabama and the Green Bay Packers, just as they don't remember Babe Ruth," wrote Stann. "Too bad. He was something to see. Hutson left a legacy and Alworth is richer for it. So are the Taylors, Abramowicz, Maynards, Collinses, Biletnikoffs and all other modern pass receivers. Don brought to the pro game in 1935 a swiftness, a grace and concept of offense that was to revolutionize not only end play but the entire sport. At college, he played the opposite end from Bear Bryant. When he joined the Packers he was - and remained - a wispy 6-foot-1 and 180 pounds, a rookie who looked even more fragile because a helmet was his only concession to safety. He wore no shoulder pads, or at most a set of mini-pads. He scorned protective equipment that might interfere with his amazing offensive ability, although in his day they played both ways and Don was a defensive halfback. Before Hutson came along, the pass receiver's technique was a bare, basic, predictable run to a designated area. What the youngster from Alabama introduced was a full repertoire of fakes that are seen today by only the most gifted of flankers and split ends. More often than not, Hutson faked his way into the clear, but when he went up for a ball in a crowd he caught passes, too. Arnie Herber, first of the Green Bay passers to capitalize on this will-o-the-wisp target, swore that, as relatively skinny and breakable as Hutson appeared, he never heard a step. Hutson worked at his art. He mastered the head fake and the change of pace. One moment a defender would be alongside Don, then Hutson was gone...And once he had the ball he was a halfback. In his rookie season Hutson served warning by catching seven TD passes and this was in an era when there was emphasis on running, not passing. In 1945, a decade later, his career was drawing to a close, yet there was life in the veteran. One day in '45, playing against the Detroit Lions, he caught four touchdown passes in one quarter and kicked five extra points to set another mark - 29 points in one period. Eight times he led the National Football League in pass receiving, five times in a row. He's the all-time fifth high scorer with 823 points and only Jim Brown of Cleveland, a running back, ever scored more touchdowns than Hutson's 105. Hutson's receiving, light Baugh's passing, was so brilliant that his other skills were overlooked, just as were Baugh's punting and defensive play. Hutson was a reliable extra point and field goal kicker and as a defensive halfback he was rated with the good ones."

### **SHE 'DIGS' THE WINTER SNOW**

DEC 19 (Green Bay Press-Gazette) - New to Green Bay and also new to professional football is Carolyn Jones, a soft-spoken Texan who by now has her expectations of snow in Green Bay fulfilled. She is the wife of Ron Jones, who is in his first year as tight end for the Packers and now a member of the taxi squad. Mrs. Jones is expecting their first child in May. After working for two years while her husband attended school, she now enjoys being a homebody for a while in Green Bay. Bruce, a 10-month-old pug that she brought with her from Texas, keeps her company during the day. She explains that she has gotten to know many of her neighbors in her West side neighborhood while she was out walking Bruce. The Joneses, who are both natives of Dallas, Tex., met while students at Henderson County Junior College, Athens, Tex. They were married in junior college and later Mrs. Jones worked in the personnel department for the El Paso Natural Gas Co., for two years while her husband attended the University of Texas at El Paso. Because they have lived in student quarters since they were married two and a half years ago they have not yet had a chance to acquire a home of their own. However, Carolyn says that she misses her own furniture and pictures, which are all stored in El Paso. Carolyn, who has spent all her life in Texas, is pleased that it has snowed before the football season ended. It has snowed perhaps once in the past five years in El Paso she quips. "It was so much fun; everything closed down and it was just like a holiday," she recalls "Right now I am just enjoying it," she says of being a homemaker. Sewing and playing the piano occupy part of her time. She is practicing her music on an old upright that she bought through a newspaper ad. She has started sewing a crib cover for their expected baby and also makes many of her own clothes; she took sewing lessons a year ago and since then has



**Bruce Sits Up for Carolyn Jones**  
Packer wife brought dog with her from Texas

—Press-Gazette Photo

RUSHING					
	Att.	Yds	Ave	Lng	TD
T. Williams, Pack	120	501	4.2	39	4
Edwards, Cards	98	476	4.9	48	3
Roland, Cards	129	465	3.6	21	5
Hampton, Pack	72	330	4.6	53	3
Anderson, Pack	77	267	3.5	16	1
Grabowski, Pack	73	261	3.6	22	1

PASSING					
	Att	Comp	Yds	Int	TD
Starr, Pack	148	92	1161	6	9
Johnson, Cards	233	114	1645	12	11
Horn, Pack	137	67	1095	10	6
Harl, Cards	169	84	1086	12	6

RECEIVING					
	No	Yds	Ave	Lng	TD
D. Williams, Cards	54	687	12.7	61	7
Gilliam, Cards	46	922	20.0	84	8
Smith, Cards	39	521	13.4	34	0
Dale, Pack	36	680	18.8	48	4
Dowler, Pack	25	375	15.0	45	2
T. Williams, Pack	25	256	10.2	60	2
Edwards, Cards	22	295	13.4	37	0

made eight or 10 dresses and also skirts and vests. "I'm glad Green Bay is smaller," says Carolyn, explaining that sometimes Packer wives get together to watch the out of town games. On the football teams in some of the larger cities the wives live so far apart it is not convenient to even get to know each other, she says. Mrs. Jones hopes some day to be an English teacher. Ron still has some credits to earn and she hopes to take some more courses herself when he goes back to school.

### CARDS CLOSE NFL SEASON IN GREEN BAY

DEC 20 (St. Louis Post-Dispatch) - The football Cardinals close out a season of disappointment tomorrow with their first trip to Green Bay in a decade as a St. Louis franchise. With a 4-8-1 record, the Big Red must beat the Packers, 7-6 in another season of disenchantment of their own, to escape a repeat of their low in St. Louis, set with a 4-9-1 showing in 1962. The only time the Cardinals have beaten the Pack in four meetings over 10 years was in the Playoff Bowl game of 1965. To be decided in the game at Lambeau Field (KMOX-TV, KMOX-radio, 1 p.m., St. Louis time) are: the Big Red rushing title, with leader Cid Edwards and Johnny Roland only 11 yards apart, and

John Gilliam's shot at becoming the third Cardinal to total 1000 yards in pass receptions. He has 922 yards in a bid to join teammate Jackie Smith and former Cardinal Sonny Randle. Making the trip with the Big Red will be wide receiver Fred Hyatt. He was reactivated yesterday to replace injured defensive tackle Fred Heron on the roster.

### TRAVIS EYES 1,500 TOTAL YARDS MARK

DEC 20 (Green Bay Press-Gazette) - Judging by the statistics, Travis Williams is twice as effective as he was in 1968. And that is a conservative evaluation. The Road Runner, who found a home in the Packers' starting backfield this season, should surpass the 1,500 mark in total yardage with ease in Sunday's '69 swan song against the Cardinals at Lambeau Field. Williams, only Packer back to scale the 500 plateau in ground gaining, has amassed 1,490 yards in 13 games to date. His imposing aggregate includes 501 rushing, 256 on 25 pass receptions, 544 on 22 kickoff returns and 189 on 8 punt returns. As suggested, this is a far cry from 1968, when Williams fell prey to the pressures exerted by his glittering '67 performance as a rookie, which saw him flash to an all-time National Football League record for kickoff returns. "I felt like I had to go all the way every time I got the ball," Travis since has confessed. "You try not to have that feeling but it's there. You try to do it and you want to do it, but you don't. So the next time, you try even harder. Then you really get fouled up." As a result, Williams emerged with a meager 63 yards in 33 attempts, a 1.9 average, and five receptions for 48 yards. He did return 28 kickoffs for 599 yards but finished a distant 16<sup>th</sup> in the NFL with a 21.4 average, compared to his record 41.1 mark in '67. This, happily, has been a distinctly different year for the personable Californian. He not only has led the Packers in rushing and kickoff returns but also is closing in on the team scoring title. He has collected 48 points to date on eight touchdowns, two of them coming on punt and kickoff runbacks against the Steelers in Pittsburgh Nov. 2. And only flanker Carroll Dale has caught more passes than Williams, who shares second place with Boyd Dowler in the club's individual figures... PACKER PATTER: The most spectacular statistic among the Packer figures belongs to Herb Adderley. He has averaged 33.8 yards on runbacks of five interceptions, due in no small measure to the 80-yard return he engineered against the Falcons here Oct. 28. Dale also has a substantial 18.8 mark for 36 catches, which have netted 680 yards. The Cards' fine flanker, John Gilliam, owns an impressive 20.0 average for 46 catches, which have produced 922 yards. Running mate Dave Williams has eight more receptions but a less imposing 12.7 average... The Packers Willie Davis, who will be playing his final game in green and gold, will be formerly inducted into the National Association of Intercollegiate Athletics' Hall of Fame between halves of Sunday's game. He will be presented with the award by E. William Vickory, athletic director at La Crosse State and first vice president of the NAIA.

### PACKER GAL LIVES BY 'GORDON' RULE

DEC 21 (Green Bay Press-Gazette) - Although Sue Rule is a newcomer to the list of Packer wives, she is not a newcomer to Green Bay. The tall, slim brunette grew up in this city. Even so, she met her Green Bay Packer husband in Oshkosh. Last year was a whirlwind year for the wife of Gordon Rule, defensive halfback for the Packers. She met her future husband in late September, started going out with him in October, flew to Arizona to meet his parents at Christmas, was graduated from



—Press-Gazette Photo  
New Packer Wife Stitches a Dress for the Holidays  
Mrs. Gordon Rule—Native of Green Bay

college and started teaching in January, became engaged in February and was married in June...MET THROUGH FRIENDS: Things have settled down a bit now, although she is still very busy combining the two roles of third grade teacher and new homemaker. Sue was a senior at Oshkosh State University in September, 1968, when a college girl friend who had been graduated and since moved to Green Bay brought some Green Bay friends to Oshkosh one day. Gordon Rule was in the group and this is where the two met. Mrs. Rule is the daughter of Mr. and Mrs. Paul Slatky, 1132 13th Ave. She attended St. Joseph Grade School and St. Joseph Academy and earned her teaching degree from Oshkosh State University. She is now a third grade teacher at Valley View School in Ashwaubenon. Although she completed her practice teaching with kindergarten and first grade students, she is most enthusiastic about the third graders. "They are so responsive; I just love it" she says about her teaching. She has 24 students. "The size is ideal - small enough so that I can still give individual help" he explains. "My teaching gives me a feeling of being useful and helping others" she says, adding that she is much happier to be busy because last summer after her husband left for training camp she didn't have enough to keep busy. "Now I am a lot more at ease; I know more of what to look for when the children have problems" she says of herself after having taught for almost two semesters. As a relatively new homemaker, she points out that after school started this fall it was difficult to keep house and teach fulltime, too - but now she has her time pretty well managed. Not having done much cooking before she was married, the football player's wife learned quickly...HUSBAND GOOD SPORT: Before they were married her husband told her no matter how the food turned out he would "grin and bear it" but so far she says she is pleased with the results and he has been too. She explains that she is kept busy baking for her husband. For instance, he recently ate half a full cookie jar of gingersnaps in one evening. Mrs. Rule is also enthusiastic about the benefits of the Packers' off-season running program and even did some running herself last summer. She and her husband jogged together; they measured a one mile course near their apartment which she ran with him. He also had a three-mile course they would start together and she would go as far as she could with him. Although teaching keeps her busy she also likes to sew and knit, which helps her pass the time when her husband is out of town. They plan to spend the off-season in Green Bay; she will teach and he is a sales trainee for the George Banta Publishing Co., Menasha.

### BIG RED PLAY AT GREEN BAY

DEC 21 (St. Louis Post-Dispatch) - The football memories here are of seasons past. Lambeau Field. Lombardi Avenue. Like the Cardinals, who play at Lambeau Field Sunday in their final National Football League this year, the Green Bay Packers engage in only reluctant recall of the 1969 season in which both are groping for the end. And though the Big Red record is 4-8-1 to Green Bay's 7-6, the Packers, perhaps, have fallen harder. On the October Sunday the Cardinals might have closed in on the Cleveland Browns in the Century Division race but didn't, the Pack began to think it might be back. In that sixth NFL week, when the Big Red tied the Browns. 21-21, the Packers had themselves a day out of the past against the Atlanta Falcons. In winning, 28-10, to stay within a game of Central leader Minnesota, Green Bay rushed for 241 yards, its best total in 27 games spread over three seasons. Donny Anderson, unused except for two carries that gained two yards in the first five games of '69, ran at Atlanta for 114 yards on 18 attempts as a replacement for ailing Travis Williams. And the Packer defense got to Falcon quarterbacks six times, Green Bay's best sacking raid in 31 games. That same afternoon, Herb Adderley got the seventh interception-return touchdown of his career, reclaiming the NFL record for Cleveland's Erich Barnes. The next week, while the Big Red were 51-42 losers of New Orleans, Green Bay kept kindling hope. Against Pittsburgh, Williams returned. He ran back one kickoff 96 yards for a TD and another 83 yards for a TD. For the first time in 10 games, the Packs' quarterback wasn't tackled for a loss. Bart Starr didn't start because of a sore arm discovered in pregame warm-up. But when the Pack trailed by 10 points behind backup Dave Horn in the third quarter, Starr returned - and completed seven of 10 passes for 168 yards and a touchdown. Green Bay won, 38-34. 'That was Green Bay's last fling. Without Starr, the Packers scored no touchdown and lost to Baltimore, 14-6. With Starr returned, completing 12 of 21 for 151, the Pack lost to Minnesota, 9-7. Then five turnovers handed Detroit a 16-10 victory and Starr was lost with a shoulder separation. Horn threw for two TDs and linebacker Jim Flanigan, who suffered a broken arm in the season opener, returned in a 20-10 victory over New York. But defensive tackle Henry Jordan, one of the few remaining links to the past, was put on the reserve list. Then Cleveland, never a winner against Green Bay, slapped the Pack, 20-7, with Leroy Kelly running for 151 yards. There was a 21-3 victory over the Chicago Bears last week, with rookie Dave Hampton having his best pro day on 10 rushes for 94 yards. But that was a game of hollow success - the Packers of the past...Ray Nitschke...Boyd

## Pro Football

### NATIONAL LEAGUE CENTRAL DIVISION

	W	L	T	Pct.	P	OP
Minnesota	12	1	0	.923	376	123
Detroit	8	4	1	.667	239	185
Green Bay	7	6	0	.538	224	193
Chicago	1	12	0	.077	207	319

### COASTAL DIVISION

	W	L	T	Pct.	P	OP
Los Angeles	11	2	0	.846	313	230
Baltimore	7	5	1	.583	266	261
Atlanta	5	8	0	.385	266	265
San Francisco	3	8	2	.273	263	306

### CENTURY DIVISION

	W	L	T	Pct.	P	OP
Cleveland	10	2	1	.833	337	273
New York	5	8	0	.385	237	284
St. Louis	4	8	1	.333	286	344
Pittsburgh	1	12	0	.077	194	377

### CAPITOL DIVISION

	W	L	T	Pct.	P	OP
Dallas	10	2	1	.833	349	213
Washington	7	4	2	.636	297	299
Philadelphia	4	8	1	.333	266	363
New Orleans	4	9	0	.308	284	369

### Games Today

Baltimore at Los Angeles  
 Cleveland at New York  
 Minnesota at Atlanta  
 Philadelphia at San Francisco  
 Pittsburgh at New Orleans  
 St. Louis at Green Bay  
 Washington at Dallas  
 Detroit at Chicago

### AMERICAN LEAGUE EASTERN DIVISION

	W	L	T	Pct.	P	OP
New York	10	4	0	.714	353	269
Houston	6	6	2	.500	278	279
Boston	4	10	0	.286	266	136
Buffalo	4	10	0	.286	230	359
Miami	3	10	1	.231	233	332

### WESTERN DIVISION

	W	L	T	Pct.	P	OP
Oakland	12	1	1	.923	377	242
Kansas City	11	3	0	.785	359	177
San Diego	8	6	0	.571	288	276
Denver	5	8	1	.385	297	344
Cincinnati	4	9	1	.308	280	367

### Game Today

Houston at Oakland

### Probable Starting Lineups:

#### OFFENSE

ST. LOUIS		GREEN BAY
D. Williams	SE	Dowler
Reynolds	LT	Peay
Goode	LG	Lueck
DeMarco	C	Bowman
Sortun	RG	Gillingham
McMillan	RT	Gregg
Smith	TE	Fleming
Johnson	QB	Horn
Roland	RB	Anderson
Edwards	RB	T. Williams
Gilliam	FL	Dale

#### DEFENSE

ST. LOUIS		GREEN BAY
Krueger	LE	Davis
Schmiesing	LT	Moore
Rowe	RT	Brown
Walker	RE	Aldridge
Stallings	LLB	Robinson
Rivers	MLB	Nitschke
Rosema	RLB	Caffey
Wehrli	LH	Adderley
Wright	RH	Jeter
Stovall	LS	Hart
Wilson	RS	Wood

### Packer - Cardinal Series

Packers Won 36, Cardinals 20, 3 tied.  
 Points — Packers 977, Cardinals 676.



Broadway Joe Namath cut a lonely, dejected figure as he walked off the field amid swirling dust after his team was forced to give up the ball against the Kansas City Chiefs Saturday in New York. The Chiefs ousted the defending world champions from further playoffs, 13-6. (AP Wirephoto)

Dowler...Willie Davis...Carroll Dale...hanging one on the Bears, one-game winners, for old times' sake. Starr may be back for a departing day Sunday at Lambeau Field, a place of 50,861 seats in "the littlest big-league city," with its population of 83,000 or so, where dusk already has gathered into darkness.

### PACK CHALLENGES CARDS IN FINALE

DEC 21 (Green Bay Press-Gazette) - Ollie Matson...Lamar McHan...and Charlie Trippi. These were some of the more prominent names in the enemy cast when the Cardinals last visited Green Bay for a regular season National Football League exchange with the Packers. That, believe it or not, was in 1955 - before Lambeau Field, to be the scene of five championships within a seven-year span, was built. The home forces, then exercising in venerable East Stadium, victimized the Big Red that November day, 31-14, as Tobin Rote fired touchdown passes to Gary Knafelc, Bill Howton and Al Carmichael. Although normally agreeable types in a non-competitive setting, the Packers hope to be similarly inhospitable this afternoon (1 o'clock, WNFL) when the Cards make their first official visit to the Bays' commodious "new" arena, long since sold out (50,861) for the occasion, to help them wrap up their 1969 season. The "official" designation is employed because the Cardinals did put in a pre-season appearance here in 1965, while being tutored by ex-Carroll College star Wally Lemm, and yielded a 31-13 decision to the Pack, then en route to the first of three consecutive titles. That 1955 visit, incidentally, marked the Cards' last Green Bay showing as the Chicago Cardinals. The franchise was transferred to St. Louis in 1960. The latest regular season game ever to be staged here, today's contest may be played in light snow, according to the Green Bay Weather Bureau's forecast. A fall of 1 1/2 inches is expected by game time, at which point temperatures are expected to be in the middle 20s and the winds southeasterly at approximately 12 m.p.h. The Packers have two excellent reasons for being anti-social. Primarily of course,

they would prefer to close out their '69 exertions with a victory and a two-game winning streak. That, in turn, would produce an 8-6 record, an improvement on last year's 6-7-1 reading and one which could be construed as an indication of progress in "The Pack Will Be Back" project launched last September. They also would like to win this one as an appropriate farewell to three of the greatest performers in the club's storied history - Captains Willie Davis and Forrest Gregg and longtime defensive stalwart Henry Jordan. Davis, a five-time all-pro at defensive end, already has announced his retirement and it is assumed that Gregg, an eight-time all-pro, and Jordan, like Davis a five-time honoree, will follow suit...INDESTRUCTIBLE GREGG: Jordan who came to the from the Browns in 1959 with Davis, has been out with a back ailment since mid-season and will watch from the bench. The indestructible Gregg, an assistant coach as well as the starting offensive right tackle, will close out his 13th season by playing in his 173rd consecutive game, longest current string by an active player. The Cardinals also will have some incentive, although it might be considered of a less positive nature. They must win to avoid matching the poorest record in their St. Louis decade, a 4-9-1 mark they finished with in 1962. Although there has been no official indication of it, a Cardinal victory also might have a salutary effect upon Charlie Winner's chances of remaining as coach of the Big Red. His contract reportedly expires just two weeks hence...FOURTH START: Don Horn, making his fourth consecutive start, will be striving to forge a full length performance along the lines of an eight-play splurge he triggered in last Sunday's 21-3 victory over the Bears at Chicago. That eruption produced all of those 21 points in the space of 7 minutes and 18 seconds. Bart Starr, who has not thrown a pass in competition since suffering a shoulder separation in the first quarter of the Pack's 16-10 loss to the Detroit Lions Nov. 23, will be used only in an emergency, GM-Coach Phil Bengtson indicated. He noted, however, "Bart gets better every day...He's been throwing pretty well in practice." Charley Johnson, a nine-year veteran with considerable gridiron acumen, is expected to start at quarterback for the Cardinals, who also have employed youthful Jim Hart extensively...THREE FINE RECEIVERS: Whoever the passer may be, Bengtson points out, "They have three receivers, in John Gilliam, Jackie Smith and Dave Williams, that we consider as good as any three in the league. The last time we saw Williams in person, I might add, he was a sensation." The former U. of Washington flanker caught six passes for 147 yards and two touchdowns in that one, which saw the Packers win 31-23 after overcoming a 23-17 Cardinal lead on Travis Williams' 93-yard scoring runback of a kickoff. "The Cardinals have some inexperience in their defense," Bengtson admits, "but they have some good people, too. Larry Wilson and Jerry Stovall are as good a safety pair as you will find." The Packers hold a bulging lead in the all-time rivalry, having won 36 of 59 previous meetings, three of which ended in ties. They have outscored the Cards, 977 to 676.

# Pack Challenges Cards in Finale

**ACTION**

on

**WNFL**



**TODAY at 1:00 P.M.**

Green Bay **PACKERS** vs. St. Louis **CARDINALS**

PACKER WARM UP ....	11:30
PRO PREDICTIONS .....	12:30
PACKER PROFILES .....	12:40
PACKER PREVIEW .....	12:45

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Boyd Dowler and Carroll Dale Do Their Specialties, Dowler (Left) Pulling in a Pass Against Minnesota, Dale Scoring on a Pass Against Detroit.

## Dowler, Dale Still Shining in Packers' Fadeout

### DOWLER, DALE STILL SHINING IN PACKERS' FADEOUT

DEC 20 (The Sporting News) - Boyd Dowler is breaking in a new quarterback as the Green Bay Packers, for the first time in a decade, play out the string on a football season. The last time Dowler did that was in 1959, when he was a rookie and in the last four games of the season he had to get used to the throwing habits of a kid named Bart Starr, who had just replaced Lamar McHan as the regular. A lot of passes have been carried into a lot of end zones since then, and now the Packer wide receiver has come full circle. Now, as he and his teammates try to adjust to the fact that somebody else is wearing the crowns, Dowler has Don Horn aiming for him. "It's been a long time between changes," Dowler agreed. "But it shouldn't be that much of a problem, really. We work with all the quarterbacks in practice every week, and part of your job is to adapt." Dowler and his running mate at wide receiver, Carroll Dale, are senior citizens in Green Bay this season, as age and injuries cut increasingly wider swaths into the veteran Packers. The wide ends are each 31 years old, and when young Dick Himes replaced Forrest Gregg at tackle in the game against Cleveland, the ends were anachronisms in a unit otherwise manned by athletes of 26 years or younger...A LOST MONTH FOR BOYD: Never in his 11 years as a professional had Dowler had such a meaningless final month as in 1969. In only four of those years were the Packers out of the playoff series - in 1959, 1963, 1964 and 1968 - and in none of those years did Green Bay drop from contention with a month to go. But to assume that the fall of the Packers has caused an attendant drop in the effectiveness of the Packer ends is erroneous. Dowler, indeed, stands as the leading active pass catcher in the NFL; Dale, who came to the Packers from the Los Angeles Rams in time for the 1965 season, had the best year of his career in 1968, and is the team's pass-catching leader again this year. It is ironic, then, that while Starr, even injured, ranks second among NFL passers, neither of his favorite receivers is listed among the league leaders in pass catching. The reason is a forthright one - Starr is, and always has been, a league leader because passing statistics reflect efficiency. Dowler and Dale, whose contributions are officially measured merely in terms of passes caught, never have had a chance to catch enough to hit the statistical top. "Some ends get the ball thrown to them 150-180 times a year," Dowler said. "I doubt if I've ever had more than 100 balls thrown my way in a season, and that just isn't conducive to catching a whole lot." Still, Dowler has, without ever making an all-pro team, achieved a high professional standing. Going into the game against Cleveland, he had caught 440 passes, more than anyone else in the NFL. He did it quietly, never catching fewer than 29 passes in a season, or more than 54. But he did it steadily, and now he is first among active receivers, and seventh among all men who ever played end in the league. He started the season in eighth place, but he passed Bobby Joe Conrad of Dallas in the first month of play, and now he is 12 catches behind the No. 6 pass catcher, Pete Retzlaff, now Philadelphia's general manager. And then he will be able to zero in on a very special target, Don Hutson, who caught 488 passes in 11 seasons with the Packers and ranks fifth in league annals. Dale's talents as a flanker have provided a remarkable complement to Dowler's rangy power as a split end. Dale is the home-run threat, and this season he has averaged nearly 19 yards a catch for the Packers. The patterns the two men run are classic - so crisp that other coaches like to use movies of them to illustrate the right way to run a pattern...PRO BOWL COMPETITOR: Yet their fame always has been restricted largely to those who know football from the inside. Dale made the Pro Bowl team

last year; after an uncharacteristic burst of publicity as Rookie of the Year in 1959, quickly and permanently sank back into the anonymity of the team, and there he has stayed. It was suggested to Dowler that he and Dale paid a price in all-league selections for the Packers' reliance on a balanced passing game, but he disputed that. "I'd say rewarded would be better," he said. "We've had a lot of championships, and a lot of times you find that the guys who are out in front in pass catching are on teams that aren't championship caliber. We've always thrown to the open man, and that's fine. Any other way and you're reflecting an imbalance in your attack, or maybe among your receivers, and that isn't good." That is the way it always has been in Green Bay, and that is the way it will stay, whoever is throwing the passes that Dowler and Dale will turn into touchdowns.