



PRESEASON

Green Bay Packers (1-2) 31, Dallas Cowboys (2-2) 27
Monday August 19th 1968 (at Milwaukee)



Packers Snap Losing Streak at Dallas 31-27

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(DALLAS) – Erecting a commanding lead in the stretch on a 75-yard dash by Travis Williams and sealing the enemy's doom with a successful goal line stand minutes later, the Packers whipped the title-contending Dallas Cowboys, 31-27, before a capacity crowd of 72,014 rabid Texans here Saturday night. The victory ended a two-game losing streak for the Packers, who moved to a 17-10 halftime lead on a one-yard scoring plunge by Jim Grabowski, a 15-yard field goal by Jerry Kramer and a 3-yard run from pass formation by Zeke Bratkowski. The champions' third touchdown came in the third quarter on a one-yard slant by Donny Anderson, following a 29-yard pass from Bratkowski to the golden palomino.

LAUNCHED OFFENSE

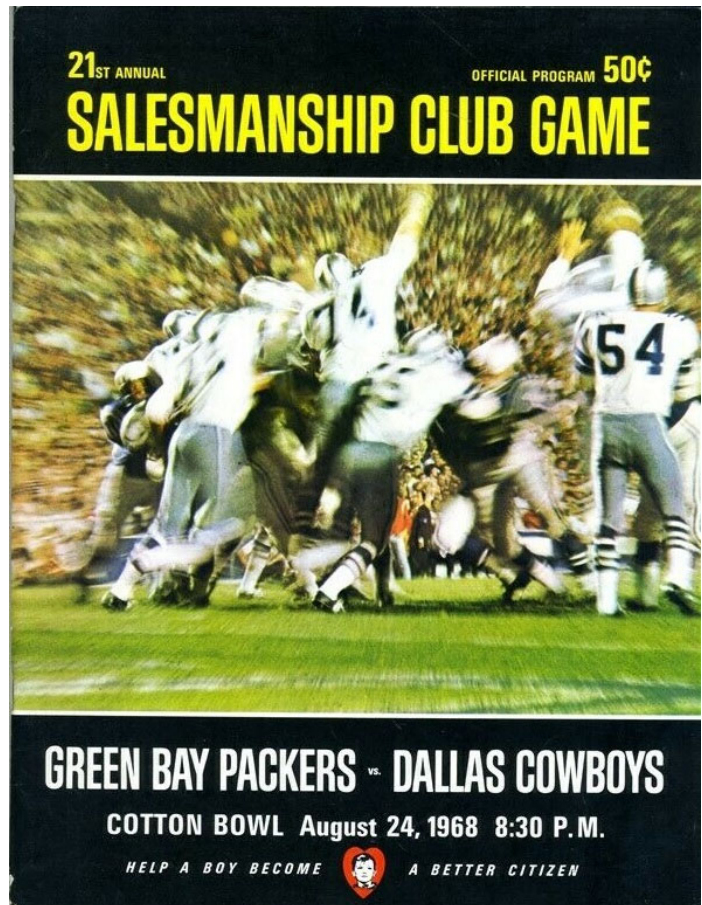
The Cowboys launched the game's opening offensive from their own 37, following a 25-yard return of Jerry Kramer's kickoff. Kramer's original kickoff, which sailed 4 yards deep into the end zone and was returned to the 22 by Baynham, was nullified by an offside penalty. The charged-up Texans proceeded to forge two first downs in a row. Shy hit for 7 and Don Perkins for 8 to register the first, after which a Don Meredith pass to Lance Rentzel netted 5 and Shy shot over right tackle for 10 to the Packer 35. Baynham bit off three and Perkins 4 but Perkins dropped Meredith's third down pass into the flat. It forced the Cowboys to settle for a 35-yard field goal attempt by Mike Clark, which was deflected by Henry Jordan and fell short. The Packer offense also lost no time making its presence felt. A Bart Starr to Jim Grabowski pass produced 8 yards and Grabo swept right on the next play for 5 more and a first down. A Starr pass, intended for Carroll Dale, next missed fire but Starr hit Grabo for 4 yards before being smothered for a 10-yard loss by George Andrie on third down. Donny Anderson, back to punt was roughed in the process, giving the Packers a first down at their 32. Taking quick advantage, Starr fired a 52-yard "bomb" to Dale, caught from behind at the Dallas 16 by defender Mike Gaechter.

FORGED FIRST DOWN

Anderson forged a first down in two plays, the second a 10-yard sweep to the 3. The Cowboys next were penalized a yard for offside, after which Grabowski was held to a yard in two thrusts before bursting between right guard Kramer and right tackle Forrest Gregg for the final yard and the touchdown at 9:47. Kramer converted. Homan, felled at the 17, was held to a 10-yard return on the succeeding kickoff. Baynham circled right end for 5 and Perkins hit the middle for 4 but Meredith's third down pass to Bob Hayes boomeranged when he fumbled on a jarring tackle by Dave Robinson and Ray Nitschke recovered at the Cowboy 41. The Packers mounted a fast first down, Grabo hitting for 2, and Starr following with a 12-yard pitch to Boyd Dowler at the 27. On the next play, however, Anderson fumbled when hit by Jethro Pugh and Bob Lilly recovered for the Cowboys at the 29.

JOY SHORT-LIVED

Dallas Joy was short-lived as a first down holding penalty set the Cowboys back after Robinson had knocked down a Meredith "bomb" intended for Hayes. Meredith missed fire with a subsequent toss to Rentzel, then hit him for a 14-yard gain before again missing the same receiver on third down. Taking over at their own 40 following a fair catch of Ron Widby's 35-yard punt by Tom Brown, the Packers ran into penalty problems. A Starr-Dowler pass failed but second attempt by the same duo netted 10 yards only to be voided by a 21-yard holding penalty back to the 19. Starr, however, quickly regrouped, hitting Grabo for 2 with swing pass, then lofting a 37-yard strike



to tight end Marv Fleming, run to earth at the Dallas 42 as the first quarter ended. Switching to the ground, the world champions hammered out two first downs with dispatch as the second quarter began, Anderson sweeping outside right tackle for 15 to the 27 behind a crunching block by Phil Vandersea and Grabowski slicking over left guard for 10 more. But the Cowboys stiffened after Andy bolted over left tackle for 5 and Grabo added 4 to the 8. Andy was held for no gain on third down and Kramer retreated to kick a 15-yard field goal to build 10-0 Packer lead. Starting from their 29, following a combined 10-yard runback of the kickoff by Ralph Neely and Homan, the Cowboys quickly retaliated. After being felled for a 4-yard loss on first down by Robinson, Meredith hit four straight passes to reach payday.

FOUND PERKINS FIRST

He first found Perkins with an 11-yard screen, then connected with Rentzel for 17 up the middle before arching a 36-yard strike to Hayes, felled at the 11 by Doug Hart. Meredith then capped the surge with an 11-yard strike to Rentzel, stepping in front of Herb Adderley, beneath the goalposts at 6:28 of the quarter. Clark converted and the Packer lead was pared to 10-7. The Packers were forced to start from deep in their territory when Adderley was dropped at the 14 following the kickoff and were unable to gain momentum. With Zeke Bratkowski replacing Starr at quarterback, Travis Williams was held to a yard at right end, a Bratkowski-Mercein pass produced only a yard and a Brat-Williams collaboration 5. Anderson's towering 56-yard punt enabled the Packer coverage to fell Homan for a 3-yard loss, rookie Fran Winkler doing the honors at the 20. Perkins hit for 3 on first down but a pass intended for him was incomplete and his next toss was intercepted

by Ray Nitschke, who returned 18 yards to the 13. The champions went the rest of the way in 5 plays, the big gainer a 13-yard Bratkowski pass to Williams. Mercein lost 3 at right tackle and Williams was held to a yard at right end bringing up third and goal at the 3. Retreating to pass, Bratkowski found his receivers covered and darting to his left, wheeled into the end zone unmolested at 12:47. Kramer's conversion made it Packers 17, Cowboys 7. The Cowboys were forced to punt following the kickoff, after Meredith was run out of bounds for no gain on third down by Caffey at the Dallas 18, but the Cowboys had the ball back directly.

BROWN FUMBLED PUNT

Tom Brown, signaling for a fair catch, fumbled Widby's punt at the Packer 20 and Larry Cole recovered for the Cowboys. The Texans converted this opportunity into three points. Meredith passed to Baynham for 9 yards on first down and, after another intended for Rentzel was incomplete in the end zone. Baynham hit left tackle for 2 and a first down at the 19. Meredith missed Pete Gent along the left sidelines and again when his pass hit the crossbar, then connected with Rentzel but the Cowboy flanker caught the ball beyond the end line of the end zone. Clark then was summoned to kick a 16-yard field goal with only 28 seconds remaining in the half, reducing Green Bay's margin to 17-10. The Packers were stopped following the second half kickoff, Anderson being held for no gain on third down following 9 yards in two stabs by Grabowski. Starting from the 23 following a 44-yard Anderson punt, the Cowboys reached a first down but Tom Brown intercepted a Meredith "bomb," intended for Gent, and the Packers took over on their own 31. They were unable to move, however, a Bratkowski-Bob Long pass falling incomplete and Grabowski being held for no gain, after which Brat was thrown for an 11-yard loss by Pugh.



—AP Wirephoto
Lee Roy Jordan of the Dallas Cowboys put a halt to the flight of Jim Grabowski (33) but not until the Packer fullback had achieved a 15-yard gain on a pass from Bart Starr. Action took place in the first quarter.

GREEN BAY	-	7	10	14	0	-	31
DALLAS	-	0	10	3	14	-	27

	<u>GREEN BAY</u>	<u>DALLAS</u>
First downs	15	16
Rushing Yards	36-149-3	25-105-0
Comp-Att-INT	18-12-190-0-0	36-18-283-3-3
Sacked-Yard Lost	2-21	1-8
Total Yards	318	380
Fumbles lost	3-2	3-3
Yards penalized	5-41	44

SCORING

1st - GB – Jim Grabowski, 1-yard run (Jerry Kramer kick) GREEN BAY 7-0

2nd - GB - Kramer, 15-yard field goal GREEN BAY 10-0
 2nd - DAL - Lance Rentzel, 11-yard pass from Don Meredith (Mike Clark kick) GREEN BAY 10-7
 2nd - GB - Zeke Bratkowski, 3-yard run (Kramer kick) GREEN BAY 17-7
 2nd - DAL - Clark, 16-yard field goal GREEN BAY 17-10
 3rd - GB - Donny Anderson, 1-yard run (Kramer kick) GREEN BAY 24-10
 3rd - DAL - Clark, 45-yard field goal GREEN BAY 24-13
 3rd - GB - Travis Williams, 75-yard run (Kramer kick) GREEN BAY 31-13
 4th - DAL - Peter Gent, 27-yard pass from Meredith (Clark kick) GREEN BAY 31-20
 4th - DAL - Dennis Homan, 10-yard pass from Meredith (Clark kick) GREEN BAY 31-27

RUSHING

GREEN BAY - Travis Williams 11-77 1 TD, Jim Grabowski 11-33 1 TD, Donny Anderson 8-32, Doug Goodwin 3-6, Zeke Bratkowski 2-3 1 TD, Chuck Mercein 1-(-2)

DALLAS - Don Shy 9-58, Don Perkins 4-20, Craig Baynham 3-10, Craig Morton 1-6, Walt Garrison 4-4, Jerry Rhome 2-1, Don Meredith 2-(-4)

PASSING

GREEN BAY - Bart Starr 8-6-115, Zeke Bratkowski 10-6-75

DALLAS - Don Meredith 19-9-115 1 TD, Jerry Rhome 7-2-58, Don Morton 10-7-110 2 TD

RECEIVING

GREEN BAY - Grabowski 3-14, Travis Williams 2-18, Carroll Dale 1-52, Marv Fleming 1-37, Claudis James 1-32, Donny Anderson 1-29, Boyd Dowler 1-12, Doug Goodwin 1-(-5)

DALLAS - Peter Gent 5-99 1 TD, Lance Rentzel 5-52 1 TD, Dennis Homan 2-59 1 TD, Bob Hayes 2-43, Don Perkins 1-11, Craig Baynham 1-9, Dave McDaniels 1-7, Walt Garrison 1-3

Chandler Declares He Won't be Back

CHANDLER DECLARES HE WON'T BE BACK

AUG 25 (Dallas-Green Bay Press-Gazette) - Don Chandler, the balding placekicker whose talented toe loomed large in the Packers' surge to three straight NFL titles, reaffirmed his retirement here Saturday. Chandler, who officially called it a career in July, also gave his probable successor, Jerry Kramer, a solid vote of confidence. Don, in from his Tulsa, Okla., home to see the Packers duel the Cowboys, quietly but firmly laid to rest rumors that he might rejoin the world champions. "I

wouldn't do a thing like that, retire and then come back," he said. "I've definitely retired." Chandler was equally as positive about Kramer's competence to replace him. "The Packers are using their best kicker against the Cowboys," he declared. "Jerry can do the job." During the week before the Super Bowl in Fort Lauderdale last January, Jerry kicked as well as anybody ever kicked. "The only thing, of course, is that if Jerry should get hurt while playing his regular position, you'd have to have somebody as a backup man." Chandler, now a real estate developer in Tulsa, admitted he has not completely adjusted to his new role. "I miss it today, seeing all the guys," he admitted. "I saw the All-Star game on television, and also the Bear game. "I felt bad," he concluded, "watching us lose to the Bears. Jim Weatherwax, latest defensive tackle to be felled by injury, did not suit up. The huge Californian suffered a knee injury in the fourth quarter of Monday night's 10-7 loss to the Bears. Fellow defensive tackle Henry Jordan, out since the All-Star game with a back injury, was a surprise starter in behalf of Weatherwax, previously Jordan's replacement. Elijah Pitts, who previously had been slowed by a knee injury, was further hampered by a muscle pull incurred in Friday's Cotton Bowl workout.

PACKERS RESPONSE TO 'MUST SITUATION PLEASES BENGTON

AUG 26 (Green Bay Press-Gazette) - "All we need is a little spark here and there." This capsule appraisal came from Coach Phil Bengtson late last week as he weighed narrow though successive Packer losses to the Giants (15-14) and Bears (10-7), then pondered an imminent invasion of Dallas to meet the explosive Cowboys. He obviously was satisfied early Sunday, as he analyzed a 31-27 triumph more substantial than the score suggests, which the world champions had found in the withering, 91-degree heat of the refurbished Cotton Bowl Saturday night. "We knew we were in for a real good ball game," the tall, scholarly Scandinavian observed, "and the fact we responded to a situation which required something of a major effort is pleasing - not only to me but to the players as well, I'm sure...STILL HAD PLAYERS: "After those two losses, there was a little doubt, I suppose, although I didn't ever have any myself. I knew we still had the football players and knew they were capable. "But this was a game that we wanted to win very badly," he admitted. "In fact, we felt that we had to win it. Three losses in a row would have put us in a hole." Bengtson termed the Pack's performance "by far our best game of the season. Of course, we got some breaks (a fumble and three interceptions) and we were able to take advantage of them ... We haven't been getting those. "I was particularly pleased," he added, "to see Henry (Jordan) and Kos (Ron Kostelnik) recovering from their injuries." Jordan, making his first appearance since suffering a back injury in the Pack's opener against the College All-Stars Aug. 2, was a surprise starter and played better than half the game, as did Kostelnik, sidelined by a knee injury since the Giant game Aug. 10. Bengtson admitted to having had some trepidation in the final minutes as the Cowpokes forged to within four points with a pair of "instant" touchdowns. "I was definitely concerned," he said. "A lot of things were happening out there. The ball was bouncing around pretty

strangely. We lost our poise a little during that time, but we definitely shouldn't have. "That tip-up pass to Gent shouldn't have happened either. We had plenty of coverage on the play," the Packer strategist reported. "I heard a couple of our defensive backs trying to reconstruct that play in the shower after the game. It was a mystery to all of them as to what happened. "There is no such thing," Bengtson dryly reminded, "as a safe lead." Turning to another phase of his athletes' performance, he noted, "The pass protection was pretty good, particularly considering the Cowboys led the league, I believe, in quarterback traps last year." Bengtson also expressed pleasure over rookie Fred Carr's debut at linebacker, which saw the former University of Texas-El Paso luminary intercept a Jerry Rhome pass. "We hoped to play him more," Phil explained, adding, "This was a terrible game to put him in. It could have ruined his confidence, but it worked out all right. "We gave Doug Hart a good run, too. Of course, we knew what he could do. He got beat by Gent a couple of times late in the game, but I thought overall his play was good. "Doug, of course, is used to playing halfback but he was working at free safety this time because Willie Wood is out with sore ribs. Willie didn't play at all." Happy with veteran Zeke Bratkowski's performance in relief of starter Bart Starr, Bengtson said, "He could have had a few more completions. They dropped a couple on Zeke. "That one he threw to Claudis James," he appended, "was a beauty." A losing coach is not expected to smile in defeat. But Tom Landry, Bengtson's coaching rival, reacted drastically - for one of his customarily placid nature - to Saturday's setback. For the first time within the memory of Cowboy intimates, he locked out Dallas scouts and equipment personnel, in addition to the press, immediately after the game in order to lecture his tigers in private for 10 minutes. When he did open the doors, the ex-Giant defensive genius was sharply critical of the Cowboy performance. "There was little excitement on our part except at the end," he said. "If you start hunting for good things on our side, you'll have to hunt a long time, because we didn't do anything well. "Craig (Morton) threw the ball well and Pete Gent and Dennis Homan made some good catches there at the end," he said...COWBOYS WEREN'T ALERT: "But that's about all. We did start out good with one good drive, but until the closing minutes we didn't look very well at all, either offensively or defensively. "If I knew why we were so great last week (in a 42-10 decimation of the Rams) and so bad this week, I'd do something about it," the Dallas major-domo declared. "We made too many mistakes. Green Bay didn't. I should say their first unit didn't. "I've been on the sidelines many times and have seen teams that aren't alert get beat," Landry concluded. "I saw it out there tonight. We weren't alert and that was that." Landry's No. 1 field general, Don Meredith, echoed the master's appraisal. "We just didn't play well...that's all," he said. Asked if a virus he was afflicted with early in the week might have caused him to be off key, Meredith replied, "I wasn't that ill. Physically, I was okay. I just threw poorly, called a bad game and made stupid mistakes."...PACKER PATTERN: Bengtson rewarded the Packers by giving them today off. They do not return to the practice field until 10 o'clock Tuesday morning, when they begin preparing to host the Pittsburgh Steelers in Milwaukee County Stadium Saturday night...Forrest Gregg's "baby" brother, 13-year-old Rick, served as a clubhouse aide to Equipment Manager Dad Braisher. Gregg brought his brother into the dressing room, introduced him and told Dad, "Put him to work"...A number of former Packers were in the Cotton Bowl stands, among them defensive great Bobby Dillon and fullback Larry Hickman.

TRAVIS CONCERNED WITH BAD RATHER THAN GOOD PLAYS

Travis Williams, normally effervescent, should have been mildly ecstatic. Approximately two hours earlier, the Road Runner had sprinted 75 yards to the touchdown which sealed 31-27 Packer victory over the Dallas Cowboys in the Cotton Bowl. His first such excursion along the pre-season trail, it should have

been the cause for celebration. But the California comet, holding forth at the Pack's post-game buffet in Dallas' Executive Inn early Sunday morning, was somewhat subdued...SORT OF HESITATION: His "home run" had been a lift, he admitted, but proceeded to inform, "I've got to get myself together in other phases of the game. "On quick-hitting plays," Williams explained, "I'm sort of looking for the blocking instead of thinking about running. I have a sort of hesitation. "It happened down on the goal line tonight...Other than that, I guess I can hold my head a little higher. But I've got to get myself together - it's a matter of techniques. "You don't think about the things you do well," he added soberly. "You think about the things you do bad. As far as running that touchdown, I'm not thinking about that."...JUST A FOOT RACE: When had he seen daylight on that decisive maneuver? "The safety man - I think it was the safety man - took a shot at me," Trav replied. "After that, I knew it was just a foot race." Ageless Zeke Bratkowski, the author of another Packer TD, was equally succinct in his summation. The champions' 36-year-old graybeard, who charged into the end zone from three yards out in



GREAT CATCH—Green Bay Packer defender Bob Jeter (21) goes high in the air to knock away a pass from Dallas quarterback Don Meredith, but Cowboy receiver Lance Rentzel (19) somehow managed to grab the ball and score a touchdown.—AP Wirephoto.

the second quarter, reported, "I was looking for the passing thing but it was covered pretty tight and it opened up for the run." Henry Jordan, whose block of a Mike Clark field goal attempt in the early minutes set the winning tone, was openly delighted to be back...**'NO PROBLEM':** Jordan, making his first appearance since the All-Star game because of a back injury, declared, "I thoroughly enjoyed it." Any reaction from the tender area? "No problem," Henry dryly rejoined, "except I ache." Also back, after an injury "vacation," fellow defensive tackle Ron Kostelnik reported, "It went pretty well - the knee didn't bother me. But I had a bit of a reaction problem. That two week layoff didn't help." Discussing his one-handed deflection of Clark's kick, Henry explained, "Kos and I got down in front of the guard. I told him we were going to knock him for a loop. I think we talked him out of it."...**CARR FLASHES SMILE:** A new addition to the defensive platoon, rookie Fred Carr, flashed a shy smile over his spectacular debut. Carr, who intercepted a Jerry Rhome pass on his first official play as a pro, understandably couldn't remember whether he had jumped to clutch the ball. "I guess I jumped a little," he decided after due deliberation. Carr, who played "eight or nine minutes," confessed, "I'd been wanting to get in there. I wanted to see what it was like playing with the guys." Another freshman, Gordon Rule, reconstructed the bizarre play which produced the Cowboys' second last touchdown. "Herb (Adderley) tipped the ball and Gent (Pete) rolled off him. I was behind Herb and I barely touched it...I should have had it. Gent just kept running after he rolled off Herb and caught the ball as it bounced off my hand." Elder statesman Ray Nitschke, whose interception and runback triggered Bratkowski's touchdown, summed up the general sentiment with quiet satisfaction. "It's here," he said, surveying the dressing room. "It's just a matter of putting it together...We needed this very much."

DOUBTERS' FAITH RESTORES BY PACKERS' BIG-GAME VICTORY

AUG 26 (Green Bay Press-Gazette) - "For they conquer who believe they can."- Virgil. The Packers believed they could and in so doing...in conquering the Cowboys...they restored the faith to Packerland. Let's admit it. All of us lost at least a pinch of faith over the last couple weeks while the Packers acted like they were bidding for a berth in the Continental League. Oh, we passed the defeats off as being merely exhibition games. We pointed out that Coach Phil Bengtson was playing a lot of men. We noted that there were a number of bothersome injuries. And we said we weren't really concerned about the ill showings against the Giants and Bears. We comforted ourselves in the knowledge that while the Packers had stumbled around...and sometimes over themselves, they had lost the two games by a total of only four points. We liked to remember that Fran Tarkenton had an exceptional game, even for him, and that the Bears acted like they had been given an overdose of adrenalin. And all these points were valid ones. But there remained the itchy bit of uncertainty. The unscratched feeling that a couple of the veterans had lost a step or two...that the championship edge had been dulled by success...that Vince Lombardi was now in the press box. And these points seemed valid, too, which is why not very many bucks were being put down even up on the Packers Saturday. It was all very reminiscent of the week before the Western Division playoff game last season. And, happily, Saturday night's result was also reminiscent of that memorable shearing of the Rams. There were two things that made the victory over the Cowboys particularly delightful. One was that it was accomplished despite the Pokes' dedication to redeeming themselves on national TV for the embarrassments of the last two championship games. For them, it was far more than an exhibition game...and they admitted it frequently all last week, though Coach Tom Landry did follow his reserve quarterbacking plan. The second was that it was accomplished despite Bengtson's continuing heavy use of rookies and reserves. The coach was not to be swayed from his obvious plan of preparing for regular season...not even by the stern threat of a third straight defeat. This indeed is to his credit as well as to the credit of the players who performed so well. Perhaps we should add a third reason for it being such a satisfying win, however. It was, after all, Bengtson's first triumph over a pro team. And what better team to beat than the Cowboys...who just smashed the challenging Rams a week ago. And it was so convincing. Much more than the final score indicates. Both the offense and defense had their glorious moments. The Packers looked like the Packers, not the Podunk Pogguns. Hopefully, this conquest of the Cowboys will prove to be the launching pad needed for another moonshot. Hopefully, it will re-establish the winning habit that began to waver just slightly. But if the immediate future...the next two exhibitions...finds another flip-flop, it should be no cause for great concern. The Packers have already proven that they can still come up with the big game...the prize performance they need it.

FUZZY-RETIRED ALL-PRO GUARD-IS A PACKER BACKER, WHAT ELSE?

AUG 27 (Madison) - It's pretty hard for the great - but now retired - left guard, Fred (Fuzzy) Thurston, not to think about the Green Bay Packers. Not that Fuzzy doesn't like to wonder and recall - especially about the chances of another championship and the glory and the cash which go with that achievement. It's just that Fuzzy is now on the fans' side - a spectator. And he admits it's a different setting, watching his old teammates on television. Fuzzy was in Madison Monday night to tell a few jokes and speak "from the shoulder" to both



the younger and older set at the ninth annual Madison Edgewood Kick-off Banquet at the West Side Business Men's Club. "When I watch the Packers I keep my eye on the center and the guards, then, naturally, I follow Bart (Starr) and the play," he said. Fuzzy has more of an insight to what Jerry Kramer, Gale Gillingham, and Ken Bowman will do, because he's been there before. Playing beside Bowman, the former University of Wisconsin standout, Thurston knows Ken's capabilities and speaks highly of him. "Bowman is a good one, one of the best in the NFL," he said. "He can pick up a block with the best of them." The ball has bounced right for Thurston, who never played high school football and only two years at Valparaiso University before being drafted by the Philadelphia Eagles. It was a trade by Vince Lombardi that brought him to the Packers. Thurston said he handled the ball just once in his 12-year career and that was when he recovered a fumble. Monday night he spoke of many things - Fran Tarkenton, Vince Lombardi, Wisconsin football fans, the Packers' winning tradition, Phil Bengtson, and the seemingly endless flow of talent that Lombardi has amassed for the Packers. "Everytime a new rookie comes into the Packers' locker room he feels the winning tradition of the Packers," Thurston said. "That tradition, which has gained the respect of everyone in all NFL cities, was accomplished with hard work. It's a matter of pride. Pride breeds perfection. And the Packers have always had it." He was particularly praiseworthy of Wisconsin fans, calling them "the finest in the country." "You should see some of the fans in Chicago and other cities, the way they act. Then you're glad our Packer fans aren't like them," he added. "We need fans, any team does, and ours are the finest." Although Bart Starr has no quarterback peer in Thurston's opinion, he is extremely high on Tarkenton, the scrambler now with the New York Giants. "Some say a scrambler like Tarkenton can't win, and maybe it's true, but he's a good one. Starr likes him. Maybe Tarkenton wouldn't scramble as much behind a line like ours." Fuzzy reiterated the toughness of Lombardi, saying that "he always drove us, whipped us, and made us work, but just about the time you think you're down, he'd bring you back with praise. "He always had the philosophy that there were three things of prime importance - religion, family, and the Green Bay Packers - but not necessarily in that order." About Bengtson and the Packers' chances of repeating, Fuzzy repeated Jerry Kramer's words before Saturday's Dallas game when Kramer said perhaps the current Packers "could become the greatest team of all time." Fuzzy got a "little fiery from the pulpit" when he spoke to Edgewood gridders about the importance of learning to think, work, and practice. They may have been words they'd heard before, but it was different because they came from Thurston. Finally, Fuzzy sported a wide smile when toastmaster Jim Mott gave him a present from the Edgewood Athletic Assn. It turned out to be a mammoth-sized Chicago Bears' jersey with the No. 63. He simply said, "I think. I'll make a comeback."

NO AGE PROBLEM, BENGTON SAYS

AUG 27 (Green Bay Press-Gazette) - One salutary development was somewhat obscured in the pyrotechnics of the Packers' Dallas revival. That was the explosive performance of the world champions' offensive line, the catalyst in Travis Williams' 75-yard touchdown canter and an overall rushing net of 149 yards. This last figure represents the Packer forwards' most productive night of the NFL's grapefruit season and, significantly, Saturday's effort came against one of the NFL's premier defenses. It also may have provided the

answer to the question pro football pundits have been pontifically posing for at least the last three seasons: Has age caught up with the Packers' interior line? If it has, it wasn't perceptible in the incisive operations of left tackle Bob Skoronski, 33, the Pack's longtime captain, his all-NFL running mate, Forrest Gregg, 34, and guard Jerry Kramer, 32, the NFL's-reigning Blocker of the Year. Strapping Gale Gillingham, and the unsung but highly effective Ken Bowman also made substantial contributions they, of course, are not in the "over 30 club." Coach Phil Bengtson, pleased to note "we had some good blocking in Dallas" after a study of the game film, categorically dismisses the experts' suggestion of an age-induced decline up front. "There is no indication of it," he says. "There is no age problem as far as we're concerned. "Jerry Kramer, for one, played a great game against the Cowboys," he added by way of documentation. "He didn't play as much as he normally does, but he made several good blocks in the line and the one everybody saw which sprang Travis Williams on his touchdown run." He also was happy to report that newcomer Francis Peay, obtained in the Steve Wright-Tommy Joe Crutcher trade with the Giants, and rookie Bill Lueck "did a real good job." "Lueck hurt his leg early and played a little gimpy," Bengtson informed, "but he played very well. He got beat a couple of times but he did some good things, too. "Bowman also is doing real well - his experience is



Ex-Packer Fuzzy Thurston Likes It Here — In Retirement

—State Journal Photo by A. Craig Benson

Fuzzy—Retired All-Pro Guard— Is a Packer Backer, What Else?

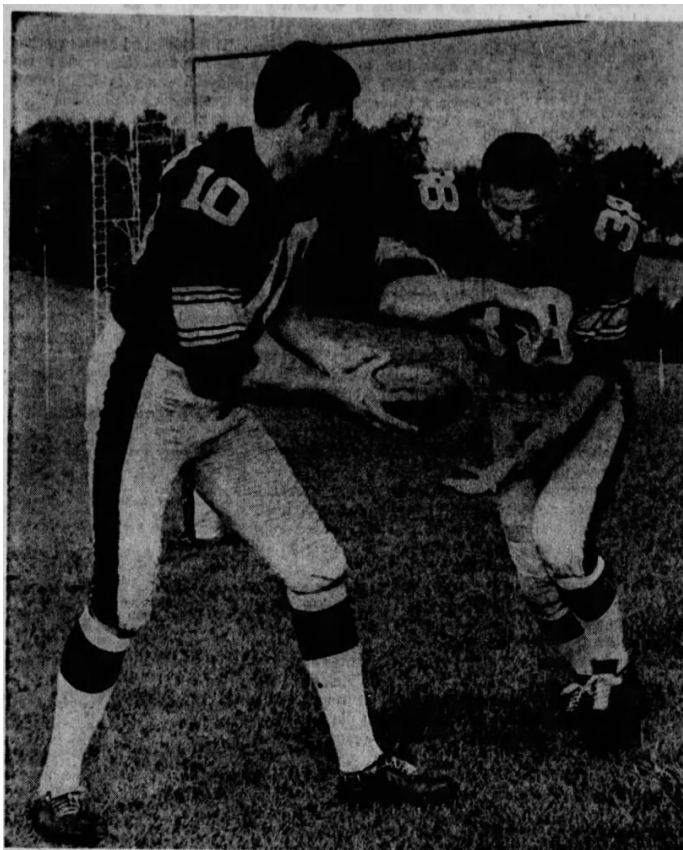
beginning to show. He did a pretty good job against the Cowboys, particularly considering he had his hands full blocking Lilly (all-pro Bob) and LeeRoy Jordan, a pretty good middle linebacker." After permitting himself this pleasant reflection, Bengtson returned to the matter at hand, Saturday night's exchange with the Pittsburgh Steelers in Milwaukee County Stadium. The Steelers, 2-2 at this point, ran afoul of the AFL's fledgling Cincinnati Bengals (19-3) last time out - just one week after outgunning the potent San Diego Chargers also of the AFL, 36-33. The Pennsylvanians, led by ex-Packer Kent Nix at quarterback, were not overly sociable in their last Wisconsin visit. Coached by former Packer aide Bill Austin, the Steels upended the Bays, 24-17, in their regular season finale at Lambeau Field Dec. 17... PACKER PATTERN: Although excused from the practice field Monday, the Packers checked in at 6 o'clock for dinner, then heard a report on the Steelers from Wally Cruice, chief game scout. The world champions resumed their on-the-field regimen this morning...Nine different Packer receivers figured in 12 Bart Starr and Zeke Bratkowski pass completions against the Cowboys...Though he settled for a lone but lengthy 52-yard catch against Dallas, flanker Carroll Dale still leads the team with 15 receptions for 312 yards, followed by split end Boyd Dowler with 13 for 188 and halfback Donny Anderson with 10 for 94. Anderson, with touchdown twin Jim Grabowski tight on his heels, continues to set the rushing pace with 172 yards in 42 carries. Grabo has 164 in 40 and Travis Williams, surging over the century mark by dint of his 75-yard scoring burst against the Cowboys, 109 in 26...Anderson also owns a lusty 46.5 punting average for 12 kicks and Starr has padded his passing percentage to 64.7 with a 6-for-8 performance...Tom Brown leads in interceptions with three.

PACK TRADES CAPP, CUTS TWO

AUG 27 (Green Bay Press-Gazette) - The Packers stabilized their kicking game Monday and engineered a trade in the process of trimming their roster below the current NFL limit. Waivers were asked on placement specialist Wade Traynham, acquired from Atlanta in a trade for rookie guard Steve Duich, and Andy Beath, first year defensive back from Duke. These developments came in wake of linebacker Dick Capp's departure for the St. Louis Cardinals in exchange for an undisclosed future draft choice. The Packer roster now numbers 47, four above the figure which must be reached by the second NFL cutdown date, Sept. 2. Coach Phil Bengtson also announced that veteran running back Elijah Pitts, hobbled since the All-Star game by a knee injury, will miss the Packers' last two preseason appearances because of a pulled thigh muscle suffered in last Friday's final pre-game workout for the Dallas Cowboys. Bengtson said the Packers' two other casualties, defensive tackle Jim Weatherwax and free safety Willie Wood, may see action against the Pittsburgh Steelers in Milwaukee Saturday night. Weatherwax is troubled by a bruised knee, Wood by bruised ribs. Commenting on the release of Traynham, Bengtson said, "We're anticipating going with Jerry Kramer, Chuck Mercein and Francis Winkler as our kickers." Kramer, apparent successor to the retired Don Chandler, has made two of three field goal attempts, one of them a record 47-yard bullseye in the Pack's 34-17 victory over the College All-Stars Aug. 2. Mercein, a prominent figure in the world champions title games against the Rams (Western Conference) and Cowboys (NFL), presumably will be employed as a backup man. Winkler, a rookie from Memphis State, has been used solely as a kickoff man to date. Capp, a second year hopeful from Boston College, saw limited action in three games last season, including the Super Bowl, largely as a member of the special teams.

VINCE FOR GOVERNOR IN '70? DEMS WOULD WELCOME LOMBARDI

AUG 27 (Chicago) - Will Vince Lombardi, general manager of the Green Bay Packers, one day decide to top his distinguished competitive career with a detour into upper level politics? The story has circulated in Wisconsin Democratic politics for months, and although Lombardi recently scoffed at the idea in a Green Bay news conference with sports writers, it has popped up here at the national convention which has attracted most of the Wisconsin Democratic party brass as participants or observers. While the politicians who are asked about Lombardi as a potential candidate for high political place in a future year decline to speak for attribution, it is plain that they have not dismissed the possibility, and that many of them would welcome to their leadership ranks the most successful football coach in contemporary America. The time for filing for the Wisconsin ballot this year has passed. But politicians think in longer terms than one season - even as do successful coaches. The idea is probably hope is a better word - that Lombardi will be asked to run for one of the highest offices on the Wisconsin ballot in 1970, the careful listener deduces. In Madison last week, a highly-placed source reported that Lombardi had been asked to run for Lieutenant Governor on the Democratic ticket this year and had declined, which may have given rise to the question raised at the Green Bay news conference - which he dismissed with a laugh - but was not pursued there. Here some leading party men are telling another version of Lombardi's possible future. It goes like this: The state party organization is likely to be



Ex-Packers Face Pitt — Former Packers Kent Nix, left, and Earl Gros will lead the Pittsburgh Steelers against the world champions in Saturday night's pre-season game at Milwaukee County Stadium. Nix is expected to start at quarterback, Gros at fullback.

defeated decisively by the Republicans in the fall, with the result that the organization man will be anxious to recruit attractive new faces and personalities for a recovery attempt in 1970. In that event the importunings for Lombardi's ticket services would become stronger, with the possibility that he would be boomed either for the governorship or for U.S. Senator. The term of Sen. William Proxmire expires in that year. Although Green Bay's best known citizen has not participated in political affairs, he is regarded as a democrat, at least by the men who rule the Wisconsin party. He is an old friend of the Kennedy family, the relationship dating back to his New York coaching days. As Wisconsin politicians arrived here during the weekend, there were reports that Lombardi would come to Chicago as a guest of the Wisconsin delegation. But it was reliably reported that he had sent a message saying that he would be detained in Green Bay.

STEELERS WERE CAUGHT YAWNING BY INFANT BENGALS

AUG 28 (Green Bay Press-Gazette) - Cincinnati Bengals 19, Pittsburgh Steelers 3? More than a few eyebrows were elevated when this startling score was communicated earlier this week to the heart of Packerland, presently awaiting the world champions' pre-season skirmish with the Steels in Milwaukee County Stadium Saturday night. The AFL's infant Bengals, coached by perfectionist Paul Brown, hardly were expected to offer the Steelers serious competition, let alone author an upset of such proportions...PUT BLAST ON RAMS: It is even more inexplicable in light of the Pennsylvanians' last previous venture, a 36-33 triumph over the highly representative San Diego Chargers of the AFL. The fact that the Chargers then put the blast on the title-favored Los Angeles Rams (35-13) does not, of course, serve to clarify the Steelers' performance against the Bengals. The explanation, however, is a relatively simple one, according to Ed Kiely, Pittsburgh's veteran publicity director. "We played a really bad game," he confided via long distance telephone. "In fact, our coach, Bill Austin, said it was a 'lousy, listless football game.' "In addition, we have a lot of guys hurt. Eight players, most of them regulars, didn't play. "But we beat San Diego with a lot of guys out, so that isn't the main reason. I just think our team came into the Cincinnati game yawning. I think they thought they just had to show up...NO YAWNING NOW: "I don't think we'll have any difficulty," Kiely added dryly, "keeping from yawning for Green Bay." Quarterbacking was a major problem against the Bengals, he said, noting, "Nix (ex-Packer Kent) has given us a good game, a bad game, a good game, a bad game. He completed only 5 of 20 passes for 60 yards before he was taken out. And, to complicate matters, Dick Shiner, our backup guy, was out with a fracture of a bone in his lower back. He will not play, of course, against the Packers. Lest the faithful become too sanguine, Kiely observed in passing, "Nix looked very good against San Diego...But he didn't look good against Cincinnati. Of course, the whole team looked lousy."...GROS TO PLAY: Nix, dealt to the Steelers a year ago for a fourth round draft choice (Brendan McCarthy), was slightly spectacular, as a matter of fact, in the Charger contest. The former TCU field general passed for three of Pittsburgh's four touchdowns and scored the other. Three of the Steelers' eight casualties, split end J. R. Wilburn, fullback Earl Gros and cornerback Bill Hohn, may be ready for Saturday's struggle, Kiely said. Wilburn is recovering from a broken hand while Gros has a bruised shoulder and Hohn dislocated fingers. Kiely describes the other injuries thusly: "Don Shy, our No. 1 halfback, has a separated shoulder and will not play. Defensive tackle Ken Kortas has an ankle injury, very questionable. Linebacker Bill Saul has a knee injury, will not play. Flanker Roy Jefferson has a hamstring pull, doubtful."...PACKER PATTERN: A new candidate for the Packers' placekicking assignment arrived upon the scene Tuesday. He is Mike Clemons, a 5 foot-11, 230-pound recruit from Sacramento State College. Clemons, who previously was with the Cincinnati Bengals, is a son of Ray Clemons, former St. Mary's (California) College athlete who was a Packer linebacker in 1947. "I was the last kicker Cincinnati cut," Mike reported. "The other kid could punt". A fullback and linebacker at Sacramento State, he explained, "I kicked in high school and college, but I never

Pro Charts

BY MURRAY OLDERMAN

• Green Bay Packers •

PROSPECTUS — Preseason reversals haven't buoyed Phil Bengtson, who's in unenviable role of Lombardi's successor. Packers not accustomed to losing in any form of contest. Brings up again old charges that Packers are growing old en masse — 11 of the 22 platoon regulars are over 30. You can't discount the inbred pride that has carried them to three straight unprecedented titles. But the long season may be too much for old bones.—**PRE-DICTION**—Third in Central Division.



Phil Bengtson

OFFENSE

PASSING — When it's apple-in-the-throat-time, Bart Starr still rates as the top field general around. His statistics weren't impressive last year — he had a bad elbow. But down the stretch he was superb, and his passing looks just as sharp now. Rating — A.

RECEIVING — Because of the Lombardi-inspired stress on power, this corps has been generally underrated. Carroll Dale, Boyd Dowler don't have blazing Olympic speed, but they'll fool you going deep. And Marv Fleming's starting to show why Packers have stuck with him these years as tight end. For sheer speed, Bob Long is promising asset. Rating — B plus.

RUNNING — Nothing to complain about when you have four such talents as Jim Grabowski, Donny Anderson, Elijah Pitts and Travis Williams to alternate. They can all run, catch, block. Grabowski has the quick power, Williams the breakaway speed. Pitts, Donny do it all. Only thing that can mar the depth is injury, which happened a year ago. Rating A minus.

LINE — The hawk of age hovers over this department, especially at the tackle posts, where Forrest Gregg, Bob Skoronski combine 21 years of pro pounding. Francis Peay behind them is still a latent talent. Jerry Kramer's no chicken at guard, either. But from there on, youth edges in, with Gale Gillingham potential all-pro at guard and either Ken Bowman or Bob Hyland eager to fill center spot. Rating — B.

DEFENSE

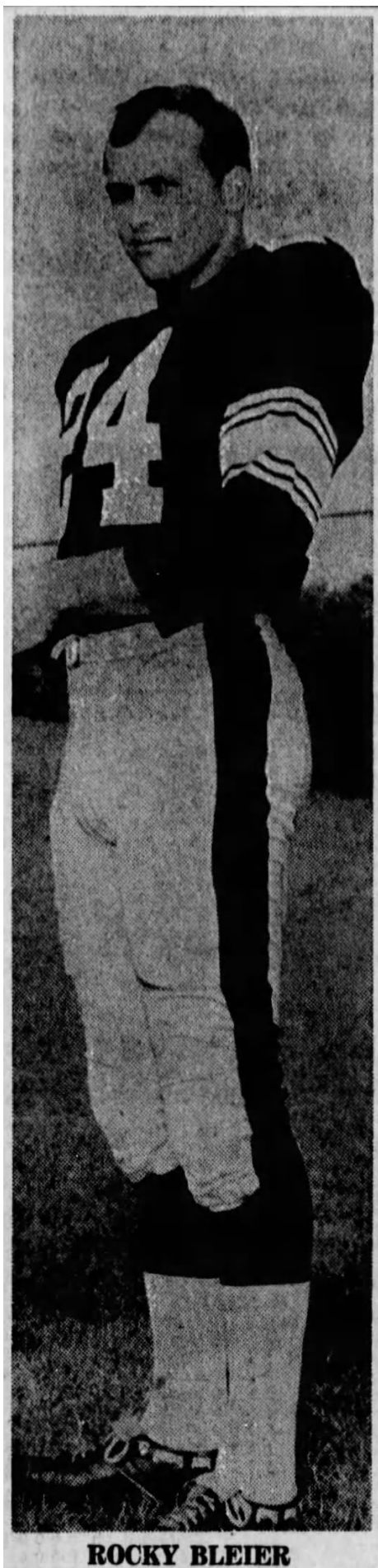
LINE — Spectre of age also circles menacingly over Willie Davis at end, Henry Jordan at tackle. Latter has had back luck. They're the super performers who provide most of the pass rush. Ron Kostelnik, Lionel Aldridge are steady supporters. Look for Jim Weatherwax, a big broth of a tackle, to see increasing service this season. Rating — B plus.

LINEBACKING — This is really the heart of the Packers' domination of football. None finer as a group than Ray Nitschke in middle, Dave Robinson on strong side, Lee Roy Caffey at the right post. Equally adept against pass or run. Tommy Crutcher, the fourth man, was traded away, but Jim Flanigan, a soph, should start coming on. And Fred Carr, the top draftee can play here or at tight end. — Rating — A.

SECONDARY — This is the fifth year together for Bob Jeter and Herb Adderley at corners, Willie Wood and Tom Brown at safeties. Though Jeter and Wood are over 30, Adderley just a shade away, there's no sign of decrepitude. Vet Doug Hart, soph John Rowser stand by for emergency. Or to give the older guys a blow. Rating — B plus.

KICKING — Don Chandler already is missed. Search for placekicker now turns to Jerry Kramer who has kicked in past. Donny Anderson, as a punter, boots 'em high, but not always far. Rating — B minus.

Kenosha News - August 31st



ROCKY BLEIER

concentrated on it until this year." Clemons, 22, estimated he kicked "something over mated he kicked "something over 20 field goals in college, including my freshman year". His Sacramento State team finished second in the Far Western Conference last season...The Packers devoted Tuesday's practice, their first since Saturday night's 31-27 conquest of the Dallas Cowboys, to polishing their attack. It was devoted to the passing game and a review of the offense.

WINKLER PLIES ROOKIE RADAR

AUG 28 (Green Bay Press-Gazette) - Francis (Bubba) Winkler, a brawny, blond Tennessean, is blessed with exemplary radar, an attribute for which the Packers have had recent cause to be thankful. Dave Hanner, a keen judge of talent, says the rookie defensive end from Memphis State "is always around the ball," a rare compliment from world champions' defensive line coach. And, in the sweltering Cotton Bowl last Saturday, it was particularly fortunate that he is. Although less than a minute remained and the Packers led 31-27, the Cowboys still nurtured hope, expressed in the form of an onside kick...**SHORT-CIRCUITED THREAT:** Winkler, however, swiftly short-circuited this threat by smothering the ball at the 50-yard line and the Packers ran out the final 46 seconds to preserve their first victory of the season against professional opposition. Impressive against the Cowboys, as well as in previous appearances against the Giants and Bears, Winkler credits film study with his Dallas performance. Citing an example, he reported, "The Cowboys ran one play which started out to be a bootleg. I went in to get Rhyme (quarterback Jerry). He got rid of the ball in a hurry and threw it to Freddie (Carr, the Pack's rookie linebacker)." "If you didn't watch the films, you wouldn't have picked that up," the 6-foot-4, 248-pound freshman pointed out. "You can see other things, too. Tackles have a different way of sitting up and you can pick it up in the films. They set up differently if it is going to be a pass or a draw." A defensive tackle at Memphis State, Winkler finds his present position "not too much different...You're still lining over the tackle as you would in college. It seems almost the same, except you contain more. You always have to contain on a pass."...**'STARTING TO UNDERSTAND':** Does he find this a difficult adjustment? "Just when they start bootlegging the ball," he replied. Winkler, a fifth round choice in last January's draft, observed, "There are a lot of things to remember out there...I think I'm just starting to understand the defenses and the plays the opponents run." His veteran teammates have aided him no little in this respect, he said. "All of the players have helped me. Forrest Gregg, when he is playing against me on offense, and Willie Davis, particularly. "And on the plane on the trip to Dallas, Ray Nitschke talked to me about what a rookie should do-ask questions and know your defenses. "A rookie thinks first," Bubba, a miniature golf addict in leisure moments, explained, "but if he thinks, he doesn't react full speed. You're kind of scared to start with and a rookie doesn't get to play that much, so when he does play he has to do it right." "I had some questions right before the game in Dallas," he added, "and Weatherwax (Jim) helped me."...**'TRYING TOO HARD':** Employed as a kickoff artist on several occasions against the Cowboys, Winkler was a trifle apologetic about his performance in this department. "I guess I was just trying too hard and not watching the ball because it squibbed off my foot a couple of times," he said. "They told me the more things you can do, the better chance you have of making the team. And I want to so hard because they don't have a regular kickoff man. I hope I can kick off for 'em." "Being a rookie, I don't know where I stand. I hope I can stay in there and make it some place on this team. It's a real good team and they've all been real nice to me. I can see why they're world champions because they're a real fine bunch of men. Of course, they're all all-pros."

LOMBARDI FEATURED AS SALES TRAINER

AUG 28 (Green Bay Press-Gazette) - More than 80 representatives of midwestern corporations which regularly use training aids and films produced by the Dartnell Corp. of Chicago gathered at the Oneida Golf and Riding Club Tuesday noon for a sneak preview of another. The new product, a 30-minute color sales training film titled "Second Effort," features Vince Lombardi playing himself. Others in the movie are a professional actor named Ron Masak and Jerry Kramer, Packer guard. The story line is simple. A typical salesman (Masak) fails to land an order from Lombardi, then asks the Packer former coach and general manager what was wrong with his technique. Utilizing his own approach, Lombardi shows how the motivational principles he used in bringing success to the Packers

- dedication, pride and "second effort" - also apply to salesmanship...SHOWS STARR'S TOUCHDOWN: Told in Lombardi's own words, the message is a direct one, interspersed with shots of the Packers in training and in action, a key moment being Bart Starr's touchdown sneak against Dallas in last year's N.F.L. playoff. Kramer comes into the picture because he threw the block that cleared the way for Starr. As a sales trainer Lombardi is excellent, actually more convincing than Masak as the salesman. The latter is too much the overawed straight man to be entirely credible. Vince, on the other hand, speaks with force, no stumbling and in general handles himself with easy dignity. Filmed in Green Bay during the off season, the film contains shots of Lombardi's office at Lambeau Field, the Packer dressing room and the Packer Hall of Fame as well as the stadium. Action shots, culled from the extensive Packer files, show illustrations of plays on which Lombardi's insistence on second effort paid off. Copies of the film will shortly be available in a variety of orders, from outright purchase to a number of rental arrangements. It will prove useful, not only for the training of salesmen but also as an excellent bit of public relations for those companies who want to use it that... LOMBARDI ATTENDS SHOWING: Judging from reactions at Oneida Tuesday the film is due to be a highly successful product of the 51-year-old Chicago firm which produces a whole line of industrial and management training manuals, aids and films. Lombardi was present for the showing and afterward was surrounded by a crowd of hard-headed business executives as eager to get his autograph as any group of youthful Packer fans. The film was introduced by W. H. Fetridge, president of Dartnell. A straightforward showing, the story contains a minimum of humor but does manage to get off a couple of good cracks. Kramer has the best line, in which he describes one aspect of Lombardi's methods to Masak. "Lombardi doesn't have ulcers, himself," Jerry tells the questioning salesman. "But he's a carrier."

JORDAN WON'T QUIT DESPITE BACK PAINS

AUG 28 (Green Bay) - Defensive tackle Henry Jordan of the Green Bay Packers isn't thinking of quitting despite the pain that continues to grip his back. "More pain just means I have to find something else to cure this thing," said Jordan, who performed like his tough and wily self in the Packers' victory over Dallas in a NFL exhibition game. "I just have to keep looking for a cure, that's all." Jordan has suffered from back trouble before. But in the Packers' victory over the College All-Stars three weeks ago, the trouble flared up again. "I got kicked," Jordan said Tuesday. "This is something I've lived with for two years, but it didn't just suddenly get bad. It was an injury." The injury shelved Jordan for two games. The Packers lost both, the first to the New York Giants, the second to the Chicago Bears. "They tell me it's an inflamed disc in my back," Jordan said. "I don't know what that means, but I surely don't know how I'm going to get rid of it." Back injuries are dangerous for athletes of any age and Jordan, 33, has been playing pro football for 12 seasons. "Henry will be all right," said Dave Hanner, a former teammate who coaches the Packers' defensive linemen. "He still has that agility he's always had."

BLEIER ANXIOUS FOR RETURN TO GREEN BAY

AUG 29 (Green Bay Press-Gazette) - "I've been looking forward to it for a long time - ever since I came to camp." The speaker, via long distance, was Rocky Bleier, the former Appleton Xavier marvel who went on to captain Notre Dame's Fighting Irish and now is a member of the Pittsburgh Steelers. The object of his anticipation, as may have been deduced, is the Steelers' Saturday night struggle with the Packers in Milwaukee County Stadium, in which both the world champions and Pennsylvanians will be endeavoring to square their preseason records against professional competition at 2-2...NO PESSIMISM: Rocky, who gained deep respect for the Packers as a neighborhood fan, is cautious in his appraisal of Pittsburgh's prospects but not inclined to pessimism, despite last weekend's 19-3 loss to the fledgling Cincinnati Bengals. "I think our chances are as good as anyone," Bleier confided from the Steelers' training camp in Ligonier, Pa., Wednesday. "The team that makes the fewest mistakes is bound to win. That's the way the Packers have won over the years. "But they can be beaten, which has been shown in their previous exhibition games. If the Steelers are clicking and playing up to their potential and capabilities, I think we have a good chance."...CHANCES BRIGHTENED: Rocky, who once specialized in making life miserable for Premontre's Cadets, is more than casually interested in being one of the combatants and it is likely, in view of the invaders' injury problems, that he will see action. "I hope I'll be playing, anyway," he said. "The coaches haven't said anything much yet, but they usually don't until about a day before the game." How does he rate his chances of cracking the final 40? "They brightened a little, I'm sorry to say, when Ron Shy (the Steelers' No. 1 halfback) got hurt," Bleier forthrightly replied. "He has a slight shoulder separation and he'll be out for couple more weeks, maybe three or four. "Because of that, my chances look pretty good right now."...DOING FAIRLY WELL: Assessing his performance to date, Rocky said, "I feel that I'm doing fairly well, although it's a little different than college ball. The competition is quite a bit stiffer. "The big thing is to try to avoid mistakes, particularly costly mistakes. If you keep those down to a minimum and try to do your best, you should do all right." His size - he's 5-foot-11 and scales 202 - was considered to be something of a liability in the NFL, perhaps accounting in part for his having been drafted in the 16th round, but Bleier hasn't found it to be a problem. "I thought it might be at first," he confessed, "but it's really not that big of a handicap because I'm not a bull-type runner. At 202, I'm at about as much as I can carry and still have adequate speed."...IMPRESSED WITH AUSTIN: Has Coach Bill Austin given him any encouragement? "He's told me I've been doing a good job," Rocky said, adding, "The coaches don't say much, primarily, I suppose, because they have a lot of other work to do." Bleier, who spurred Xavier's Hawks to three consecutive Fox Valley Catholic Conference championships as a prep, is impressed with the Steeler headmaster, former Packer offensive line coach Bill Austin. "I think he's a real fine coach," the Rock said. "He knows the game of football as well as anybody, I would say. He's the one who works up our game plan - he knows how to take a defense apart and make an offense go...NO MAGIC NAME: "And he's a dedicated man. He's set on being a successful coach and he knows the only way to do that is to be a winner. So he's out to have a winning season." How does he explain the Steels' surprising 19-3 misadventure against the Bengals - after a 36-33 triumph over powerful San Diego a week earlier? "You play up to the capability of your opponent," Rocky rejoined, after some contemplation. "Cincinnati is not a very magic name - it's not like Green Bay. "The boys weren't very much up for the game. I think we already were looking ahead to this week's game with the Packers. "But I'm not taking anything

away from Cincinnati. They played a real good offensive game and a real good defensive game."...PACKER PATER: Bleier currently is the Steelers' leading ground gainer, Publicist Ed Kiely reports. Kiely describes the Rock as "a modern day Dick Hoak (a former Pittsburgh back). He's a tough kid who does everything right, always runs a pattern well, for example, but doesn't have great speed. He just wants to play. I don't think," the Steeler advance man added dryly, "he knows you're supposed to get a pension. He's a wonderful kid, the kind you root for to make the club"...Bruce Van Dyke, a starting guard, has been added to Pittsburgh's imposing casualty list, Kiely reported. Van Dyke underwent surgery for removal of a cyst from his back Wednesday and is classified as "very doubtful" for Saturday night's exchange" Flanker Roy Jefferson and fullback Earl Gros also are "still doubtful," Kiely said. Defensive tackle Ken' Kortas "probably will play" but linebacker Bill Saul, halfback Don Shy, split end J. R. Wilburn, quarterback Dick Shiner and cornerback Bob Hohn all will be sidelined, he indicated...Short of receivers with Jefferson and Wilburn out, Coach Bill Austin has moved rookie Jon Henderson from defensive halfback to flanker for the present. Another rookie, Ken Hebert of Houston will start at that position, however. The Packer defense toiled against Pittsburgh's offense, which shifts from the I-formation into the convention pro-T, for the first time in Wednesday's practice...Elijah Pitts, who suffered a pulled muscle in the thigh last Friday, muscle in the thigh last Friday, was running well but cautiously optimistic. "At least I'm running," he observed, "but I'm scared to brag"...Marv Fleming, who had just received a leopard-spotted, African style robe in the mail, occasioned considerable hilarity in the dressing room when he exhibited the creation ... "You'd better not wear that in hunting season," Willie Davis quipped, "or somebody will have you on his mantle."

PACKER PUNTING NO PROBLEM; DONNY AVERAGING 46.5

AUG 30 (Green Bay Press-Gazette) – The Packers are still experimenting with one phase of their kicking game, although Jerry Kramer looms as heir apparent to retired placement artist Don Chandler, but there can be little question about the other. The punting of that talented Texan, Donny Anderson, has been somewhat more than adequate thus far in the now mature grapefruit league season. The Golden Palomino, who finished 14th in the NFL last season with a 36.6-yard average for 63 kicks, currently is averaging a booming 46.5 for 12 pre-season punts. Assessing Anderson's efforts Thursday as he readied the Packers for Saturday night's match with the Pittsburgh Steelers in Milwaukee County Stadium, Coach Phil Bengtson said, "Donny's not doing anything different except he's kicking more than he did last year. He didn't have any training camp a year ago because he was in the National Guard and reported late. And, of course, Don Chandler started out doing the punting. This year, he started right out as the punter, so he's bound to develop some strength in his leg." Bengtson, noting "Donny's been kicking some beauties," informed, "We were pleased with his average last year. The average return was 1 yard. You can't get a minus on a punt return, so that," he added dryly, "was pretty good." "If we can get that added distance this year and the same return, we'll be pleased." "There is one danger if you punt it too long, as happened to us with Bobby Hayes in Dallas last week," the Packers' field leader further observed. "He ran it (a 59-yard Anderson boot) down our throats. "Our coverage wasn't too bad, though, and I think the man who was clipped (the play was recalled and Dallas penalized 15 yards) would have had him because John Rowser's a pretty good tackler and he was right there." Anderson, who averaged a spectacular 51.7 yards against the Cowboys, has a slightly surprising explanation for his success to date. "It's warm," he said. "It makes a lot of difference." "As far as my survey of the situation is concerned," he appended, "it's pretty hard to kick against the wind, or when the ball is cold. I kick better when it's warm. The air seems lighter. When it's cold, the air seems thicker." He confirmed Bengtson's appraisal, reporting, "I'm kicking the ball the same as I've ever kicked it. I haven't changed my technique. Maybe I've changed one or two little things, but that's about it." The multi-talented halfback, perhaps pondering the inevitable onset of cold weather, smiled faintly and added, "You might come to me in November and ask why I'm kicking 'em so short."...PACKER PATER: Jerry Kramer, NFL Blocker of the Year last season, is a mere shadow of his 1967 self. "I'm down to 245, my lightest since Mayo's," he triumphantly reported following Thursday's practice. Kramer had reference to his visit to the Rochester clinic in late 1964 for surgery during his long bout with a major infection, when his weight dropped to near 200 pounds. "I played at between 255 and 262 last season," he said, adding, "This (245) is a good weight for me, especially at this time of the year. Later on in the season, when it gets colder, a little more weight doesn't bother you"...After an opening stint of picking up blitzes, the Packers devoted themselves to smoothing their attack with successive sessions on passing and the overall offense...Defensive tackle Jim Weatherwax, who suffered a knee injury in the 10-7 loss to the Bears Aug. 19, continued to view the proceedings from the sidelines...The Packers were scheduled to leave for Milwaukee by bus at 1:30 this afternoon. They will headquarter at the Hotel Pfister. They begin the return trip at 11 o'clock Sunday morning.

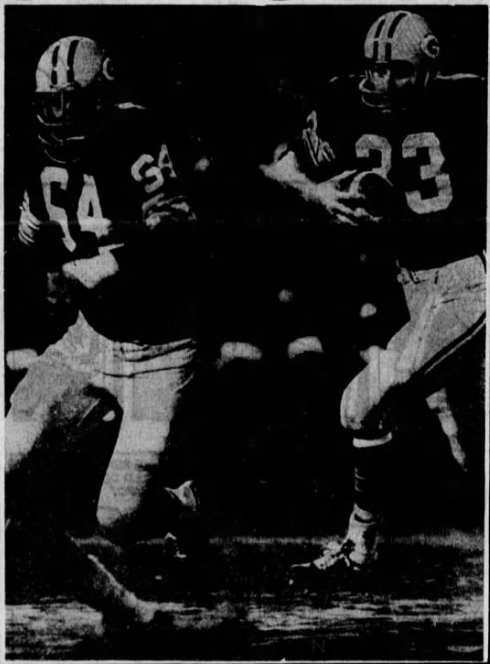
ACTION ON NFL

TONIGHT
at
8:00 P.M.
Green Bay
PACKERS
vs.
Pittsburgh
STEELERS

PACKER WARMUP	7:00
PRO PREDICTIONS	7:30
PACKER PROFILES	7:40
PACKER PREVIEW	7:45

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PHIL TAKING NOTHING FOR GRANTED, PACK WILL BE 'UP' FOR PITT BOUT

AUG 31 (Milwaukee-Green Bay Press-Gazette) – Like his predecessor, Vince Lombardi, Phil Bengtson takes nothing for granted. He sees no reason why the world champion Packers should find it difficult to exert themselves here tonight against the Pittsburgh Steelers, who have been beset by injuries and lost to the embryo Cincinnati Bengals of the AFL in their last start. "I don't think we should have any trouble getting up for them," the Packer headmaster said following Friday's final workout for the Bays' fifth pre-season venture in County Stadium. "We should be more concerned with our own performance and execution, anyway, rather than the opponent," the former University of Minnesota All-American declared. Pondering the point further, he admitted, "I suppose it's possible we could underestimate them." Lee Roy Caffey, the Packers rocket-like linebacker, was quick to point out, "We're fixing to get ready for the regular season and we want to polish for it. We gained momentum in Dallas last week and we want to keep it." "Another thing," Caffey informed, "The Steelers looked great, on film, against San Diego a week before the Cincinnati game...NIX AT CONTROLS: "Kent Nix did a heckuva job at quarterback for 'em in that game. It seemed every time there was an open receiver, he hit him." Nix, who wore Green Bay livery in 1966 and early 1967, will be at the Pittsburgh controls in tonight's match, which will find the Packers intent upon squaring their Grapefruit League record at 2-2 against professional opposition. After dispatching the college All-Stars (34-17) in their '68 baptism and losing to the New York Giants (15-14) and Chicago Bears (10-7), the Pack rebounded to outgun the Cowboys (31-27) last weekend. The Steelers, sabotaged by Cincinnati (19-3) in their most recent appearance, are 1-2 at the moment. They fell to the St. Louis Cardinals (24-6) before upending San Diego 36-33 two weeks ago. Nix, muck akin to the Pack's peerless Bart Starr in temperament and dedication, was the architect of that one, passing for three of the Steelers' four touchdowns and scoring the other himself. His primary targets tonight will be six-year veteran split end Dick Compton, right end Ken Heber and Chet Anders at flanker. Compton will be filling in for starter J. R. Wilburn, who was hurt and is not expected to play, while Heber will be replacing Roy Jefferson, reportedly sidelined with a hamstring pull. The other two offensive starters, halfback Don Shy and guard Bruce Van Dyke, also are expected to sit it out, along with linebacker Bill Saul, who has a knee injury. Rocky Bleier, the rookie from Notre Dame and Appleton Xavier, may start in Shy's spot. Bleier, a versatile athlete, is the Steelers' leading rusher at the moment...EXPECTED TO SUBSTITUTE: The Packers, who also have had their injury problems, will lead with the same format which opened against the Cowboys, Bengtson said. This means that Donny Anderson will open at left halfback opposite fullback Jim Brabowski and Henry Jordan and Ron Kostelnik, who returned to action last week after injury absences, will start at defensive tackle. Bengtson, however, is expected to continue the liberal substitution policy he inaugurated against the Giants to give all of his athletes as much playing time as possible and also determine who is qualified to remain as cutdown time nears. It thus will be in the nature of a final exam for some of the Pack's young hopefuls, because the roster must be reduced from a present 47 to 43 by Monday. Tackle Jim Weatherwax is expected to sit out another week. Elijah Pitts, who suffered a pulled thigh muscle in practice at Dallas a week ago, has been running with more freedom of late.

Lineups			
OFFENSE			
PITTSBURGH		GREEN BAY	
Compton	SE	Dowler	
Haggerty	LT	Skoronski	
Gagner	LG	Gillingham	
Mansfield	C	Bowman	
Davis	RG	Kramer	
J. Brown	RT	Gregg	
Anderson	TE	Fleming	
Nix	QB	Starr	
Bleier	LH	D. Anderson	
Hebert	FL	Dale	
Asbury	FB	Grabowski	
DEFENSE			
PITTSBURGH		GREEN BAY	
Voss	LE	Davis	
Arndt	LT	Kostelnik	
Hinton	RT	Jordan	
McGee	RE	Aldridge	
Campbell	LLB	Robinson	
May	MILB	Nitschke	
Russell	RLB	Caffey	
Harris	LH	Adderley	
Wade	RH	Jeter	
Thomas	LS	T. Brown	
Martha	RS	Wood	

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1968 GREEN BAY PACKER BROADCAST SCHEDULE

PRE-SEASON GAMES

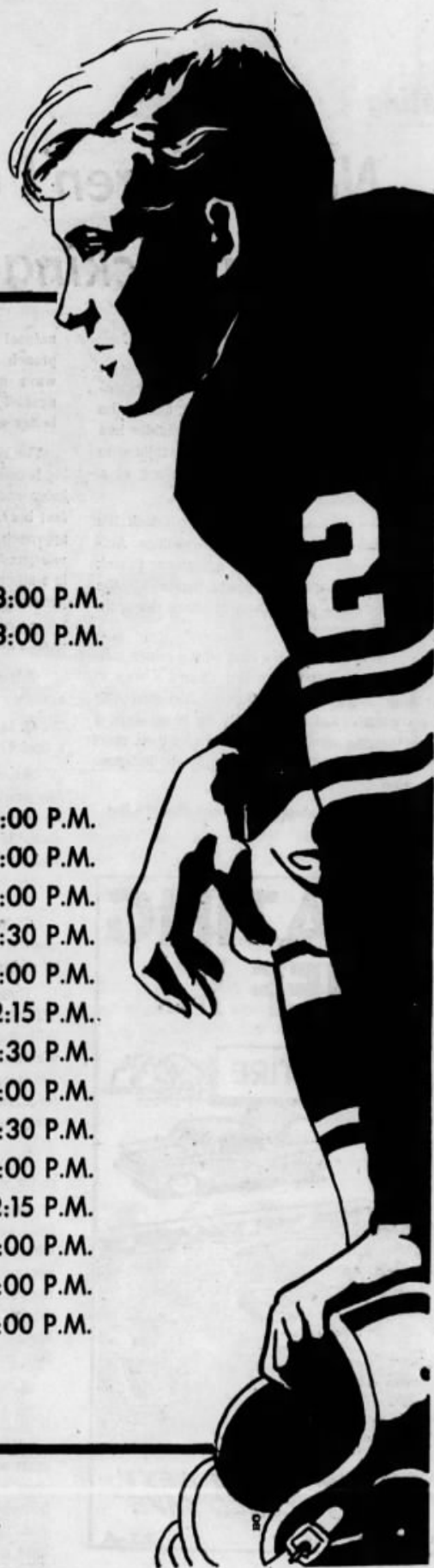
Saturday, Aug. 31	Pittsburgh Steelers	8:00 P.M.
Saturday, Sept. 7	Cleveland Browns	8:00 P.M.

LEAGUE GAMES

* Sunday, Sept. 15	Philadelphia Eagles	1:00 P.M.
Sunday, Sept. 22	Minnesota Vikings	1:00 P.M.
* Sunday, Sept. 29	Detroit Lions	1:00 P.M.
Sunday, Oct. 6	Atlanta Falcons	12:30 P.M.
Sunday, Oct. 13	Los Angeles Rams	1:00 P.M.
Sunday, Oct. 20	Detroit Lions	12:15 P.M.
Monday, Oct. 28	Dallas Cowboys	8:30 P.M.
* Sunday, Nov. 3	Chicago Bears	1:00 P.M.
Sunday, Nov. 10	Minnesota Vikings	1:30 P.M.
Sunday, Nov. 17	New Orleans Saints	1:00 P.M.
Sunday, Nov. 24	Washington Redskins	12:15 P.M.
Sunday, Dec. 1	San Francisco 49ers	3:00 P.M.
* Saturday, Dec. 7	Baltimore Colts	1:00 P.M.
Sunday, Dec. 15	Chicago Bears	1:00 P.M.

* PLAYED IN GREEN BAY

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Prange's Teams Up With NFL and Opens The Packer Shop

Prange's scores again...with the official NFL appointed Packer Shop featuring clothing, accessories, uniforms and gifts created in the official Packer colors and bearing the authentic Packer insignia. Head for the goal, The Packer Shop, street floor.

Boys, Register to Be a Packer Mascot!

- Boys age 8-13, register in our Packer Shop to be a Packer Mascot
- Names will be drawn one week prior to the home game
- The lucky Mascot and his father will receive complimentary tickets to a home game
- At the end of the season there will be a drawing of all Mascot's names from NFL shops throughout the United States.
- One Mascot and his father will receive an all-expense paid trip to either the NFL runner-up game in Miami or the All-Pro championship play-off game between the NFL and AFL
- One entry per boy; duplicate entries disqualified.

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\$1

Join the thousands who have enjoyed this gift item over the years. Up-to-the-minute uniform and helmet design.

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Wonderful gift or personal item. Light as a feather. Silver or gold rich brushed anodized finish. Completely sealed fluid chamber.

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or Tie tac Tie tac, cuff link set

Beautiful set of gold men's jewelry for your autumn and winter suits and sport coats. Make your choice and wear the Packer emblem proudly.

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Here are handsome sweaters of 100% Orlon® acrylic fabric by Jantzen. Machine washable and dryable for mom's convenience. Sizes 8-14. Official Green Bay Packer colors.

Packer Cotton Sweat Shirts

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Boys of all ages will enjoy the good-looks and warmth of a 100% cotton sweatshirt with the official NFL team emblem. Boys' sizes S-M-L-XL. Men's sizes S-M-L-XL. \$4.



W.C. Prange Co.

EX-COACH RIBS WRITERS - VINCE IN POLITICS? SOME GUESS YES

(AUG 24 - Sporting News) - For a man who is supposed to be both retired and a grouch, Vince Lombardi is remarkably active and attractive in this young National Football League season. Lombardi quit as coach of the Green Bay Packers last February, to concentrate on his duties as general manager of the NFL champions. But it has since become apparent that in narrowing the scope of his duties, he was also expanding the range of his interests. Lombardi always had the knack for fascinating conversation, when he chose to indulge in it. Writers who had cringed under the threat or reality of his anger in season often were surprised to experience his charm out of season, until they began to understand that to Lombardi's direct mind, football seasons were times in which you coached football. Chit-chat, obviously, was a distraction, and distractions were not to be tolerated. But now Lombardi has removed himself from the pressure cooker, and time is no longer of the essence. At the team's intrasquad game in July, Lambeau Field's new press box was only a framework of steel, and writers worked on makeshift tables in the stands. Shortly before the game began, a shower of pebbles began to bounce off heads, and the writers, irritated, craned their necks upward. There, three floors up, was Lombardi, dive-bombing the reporters with bits of concrete, laughing with great good nature. The pressure was off. This is not to suggest that Lombardi is not Lombardi, of course. As coach, he felt deeply, shouted loudly, complimented extravagantly and spoke very, very forcefully. He still does...HATE IS A WEAKNESS, SAYS VINCE: In his

increasingly frequent public speeches, he has merely transferred his intensity to a wider arena, and translated the lessons he taught professional football to a lesson for society. "Heart power is the strength of the Green Bay Packers," he said. "Heart power is the strength of America. Hate power is the weakness of the world." This is strong stuff, of course, but so is Lombardi, and his voice resonates with earnestness as he warms to his subject. "It is hard to have patience with a society which has sympathy only for the underprivileged," he said. "The talented are no more responsible for their birthright than the underprivileged. We must have sympathy for the doer, too." "We speak of freedom; sometimes I think we confuse it with license. Everything is done to strengthen the rights of the individual, at the expense of responsibility to church, state and authority. "We are in the midst of a rebellion, a struggle for the hearts and the souls and the minds of all of us, and there are no spectators in this struggle, only players. "We do not regret the rebellion. But perhaps the battle was won too well. We must help the underprivileged, certainly. But let us also respect success." There are those who are skeptical of Lombardi being able to harness his energies and be content in his new job, and there are those who believe politics might be the fresh interest he is seeking. "It's a good thing the players did not go out on strike this summer," one man said. "Otherwise he would have been bored stiff by now." But politics? "They'd eat me alive in politics," Lombardi said. "I'm too much an idealist for politics." Still, the door is not quite closed. "If you mean am I interested in doing something for my country, the answer is yes," he added. "But whether that would be politics, I don't know." Neither does anyone else. But some are wondering.

Rough, Swift -- Grid Cards' Jackie Smith . . . Page 41

The Sporting News

Vol. 166, No. 6

AUGUST 24, 1968

Price: 35 Cents

