



PRESEASON

New York Giants (1-0) 15, Green Bay Packers (0-1) 14
Saturday August 10th 1968 (at Green Bay)



Last-Minute Tarkenton Pass Stuns Pack 15-14

Eighth Annual

BISHOP'S CHARITIES GAME



OFFICIAL
PROGRAM

50¢

Lambeau Field - August 10, 1968 - 8:00 p.m.

World Champion
GREEN BAY PACKERS
vs NEW YORK GIANTS

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(GREEN BAY) – Frantic Fran Tarkenton, at his nomadic best, combined with the inexorable law of averages to sabotage the world champion Packers in the final minute of their home debut Saturday night. Only 15 seconds remained as Tarkenton found veteran flanker Joe Morrison in the left corner of the end zone for the touchdown which lifted the Giants to a 15-14 decision over the Packers in the eight annual Bishop's Charities Game, witnessed by a capacity house of 50,861 fans. The New York victory ended a string of 12 consecutive Packer triumphs in their venerable rivalry, dating back to 1961, and also marred the home bow of the Pack's new head coach, Phil Bengtson. It was, in a sense, history repeating itself because Bengtson's predecessor, Vince Lombardi, also lost his home debut as Green Bay's headmaster, a 19-16 decision to the Chicago Bears in the Shrine Game at Milwaukee. The Packers, operating with rookie Dick Himes and newcomer Francis Peay at offensive tackle throughout the first 20 minutes, fell behind 9-0 as quarterback Bat Starr was tackled in the end zone in the closing minute of the first quarter and Tarkenton subsequently collaborated with the gifted Homer Jones on an 82-yard pass-run maneuver. A last gasp bid by the home forces was nullified when a 56 yard field goal by Wade Traynham was blocked by the Giants' Jimmy Holifield. Starr, who deserved a better fate, rallied the champions with vengeance midway through the second quarter. He drove them 85 yards in 7 plays to whittle the Giants' lead, keying the surge with a 41-yard pass to Carroll Dale, and sending fullback Jim Grabowski the final yard. Starr, who

completed 15 consecutive passes for 236 yards during one stretch, marshalled the Pack 83 yards in another 7-play march in the third quarter to send them out front, 14-9.

36-YARD GRABO GAIN

The big gainer was a 36-yard burst by Grabowski off left tackle on the first play of the drive, climaxed by a 14-yard pass from Fleming, who scored from the 1. It remained that way until those closing seconds when Tarkenton, faking to his right, wheeled and fired to Morrison, a half step to the left of defender Bob Jeter in the end zone. The Packers were without the services of both defensive tackles throughout the second half. Henry Jordan sat out the game with a back injury, and Ron Kostelnik suffered a knee injury in the first quarter. The Giants dominated the first quarter offensively, three times invading Packer territory, but it remained for the defense to produce the Giants' only points of the period. They came when Roger Anderson, a 6-foot-5, 265-pound tackle felled Starr for a safety in the Green Bay end zone with only five seconds remaining. Ironically, the Packers had short circuited a major Giant threat.

UNDER PRESSURE

Tarkenton, who had maneuvered the Giants to the Green Bay 26, rolled out to his right on third down under heavy pressure from Lee Roy Caffey, Kostelnik and Dave Robinson. Firing on the run, he lofted a pass down the western sidelines, intended for Jones. But it was wide of the mark and Tom Brown ran under the ball on the Packer 10 just before stepping out of the bounds. The Giants, with Tarkenton scrambling effectively, earlier had penetrated to Green Bay's 43-yard line the first time they acquired possession, but that budding threat evaporated when the fidgety field general's "bomb" was complete to Aaron Thomas out of bounds at the Packer 17. The Packers, meanwhile, were unable to cross midfield and closed out the quarter with a net gain of one yard, in sharp contrast to a grand total of 71 for the visitors. The champions, in fact, settled for a lone first down. It came as Anderson curled outside right tackle for 10 yards on the Packers' first play from scrimmage. That came after Travis Williams had returned the opening kickoff 28 yards to the 36. It actually was Les Murdock's third attempt, the first two having sailed out of bounds as the Giant placement artist attempted to avoid Williams. Things

got worse, before they got better, for the world champions in the second quarter, although it began auspiciously enough. Murdock's 45-yard field goal attempt was short on the fourth play of the period and wondrous Willie Wood, gathering in the leather on the 4, returned 34 yards to the 38 before running out of room along the eastern sidelines. That opportunity dissolved abruptly, however, as a third down Starr pass to Anderson left the Packers three yards short.

TARKENTON FINDS JONES

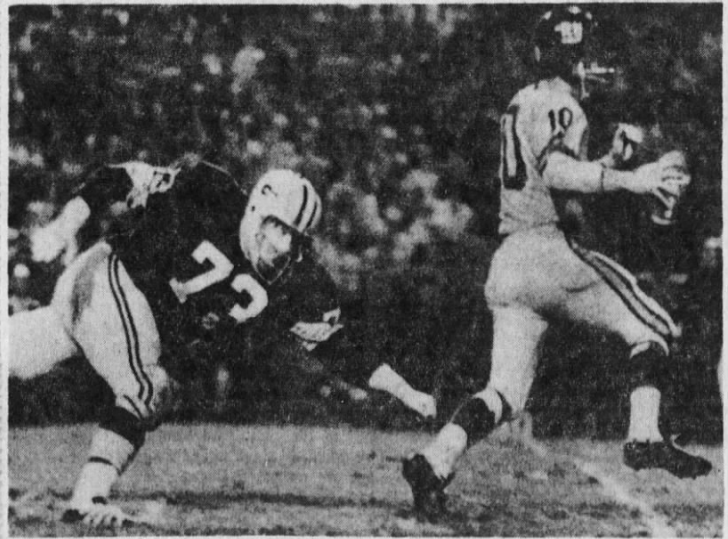
Three plays later, the Giants struck. Retreating in conventional fashion, Tarkenton found Jones a step in front of Tom Brown along the eastern sidelines on the Packer 27 and the Giants speedball cruised to paydirt at 5:17. Properly perturbed by this turn of events, the Packers reacted with vengeance, sweeping 75 yards to score in 7 plays with characteristic precision. After Anderson circled right end for 5 yards, Starr arched a 41-yard strike to Carroll Dale, who eluded the Giants' Clarence Childs with a masterful fake, which carried to the visitors' 29. Grabowski added another first down with 6 and 7-yard thrusts to reach the 16, after which Anderson crashed for 7 more, then swept end behind incisive blocking to the 1.

SOUZA MAKES DEBUT

The rest was east, Grabo following Anderson outside left tackle into the end zone on the next play. Souza makes his pro football debut at this point, entering to kick the extra point at 9:45. The Packers reacquired possession with only 57 seconds left in the half and with Starr at his pinpoint best, mounted another threat and reached the Giant 15 before running out of time. The Packers, again resembling their champion selves, set about acquiring the lead at their first opportunity following the intermission. Grabowski triggered the go-ahead surge, bursting off left tackle and rambling 36 yards to the Giants' 47.

STARR-TO-GRABO

Anderson next was held to a yard, but Starr's screen to Grabo netted 11 to the 45. Anderson lost 2 yards and the drive was jeopardized as the Packers were penalized 21 yards back to their own 42 on the following play. But Starr got all of those yards back seconds later, pitching a 27-yard strike to Boyd Dowler, who was felled at the Giant 31. Bart next hit Anderson up the middle and the Golden Palomino maneuvered an additional 7 yards before being swarmed under at the New York 16. After Grabo picked up 2, Starr found Marv Fleming along beneath the goal posts at the 1 and he stepped into the end zone at 8:27 to send the Packers in front for the first time. Souza returned to add his second conversion. The fourth quarter was a study in frustration for both teams until the final minute. The Giants, who had driven to the Packer 32, attempted a field goal from the 37, but Murdock's boot was wide to the left following a high pass from center. Later in the period, the Packers mounted a push of their own that carried to the New York 34, with the aid of a Starr pass to Williams and Fleming of 13 and 25 yards. But the Bays, who had lost 18 yards when Starr was trapped on first down, had to settle for a 41-yard field goal attempt by newcomer Wade Traynham and it, like Murdock's effort, veered to the left of the uprights. Then came the Giants' final surge and Tarkenton's decisive dart to Morrison.



OUT OF REACH

New York Giants' Fran Tarkenton scrambles away from Packers' Jim Weatherwax (73) during Saturday's game at Green Bay. Packers lost the Bishop's Charities contest, 15-14, in final seconds on a Tarkenton pass. —AP Wirephoto

NEW YORK	-	2	7	0	6	-	15
GREEN BAY	-	0	7	7	0	-	14

	<u>NEW YORK</u>	<u>GREEN BAY</u>
First downs	19	16
Rush-yards-TDs	39-153-0	21-96-1
Comp-Att-Yd-TD-INT	15-27-167-2-1	16-18-262-1-0
Sacked	-0	-38
Net passing yards	167	224
Total yards	320	320
Fumbles lost	0	0
Turnovers	1	0
Yards Penalized	15	38

SCORING

- 1st - NY - Safety, Roger Anderson sacked Starr in end zone NEW YORK 2-0
- 2nd - NY - Homer Jones, 82-yd pass from Fran Tarkenton (Les Murdock kick) NEW YORK 9-0
- 2nd - GB - Grabowski, 1-yard run (Souza kick) NEW YORK 9-7
- 3rd - GB - Fleming, 14-yard pass from Starr (Souza kick) GREEN BAY 14-9
- 4th - NY - Joe Morrison, 3-yard pass from Tarkenton (Run failed) NEW YORK 15-14

RUSHING

GREEN BAY - Jim Grabowski 11-59 1 TD, Donny Anderson 9-25, Travis Williams 1-2

NEW YORK - Fran Tarkenton 6-46, Bill Triplett 14-41, Ernie Koy 6-31, Tucker Frederickson 11-35, Allan Jacobs 2-5

PASSING

GREEN BAY - Bart Starr 18-16-262 1 TD

NEW YORK - Fran Tarkenton 27-15-167 2 TD 1 INT

RECEIVING

GREEN BAY - Carroll Dale 5-107, Donny Anderson 4-27, Boyd Dowler 2-39, Dave Dunaway 1-26, Travis Williams 1-13, Jim Grabowski 1-11

NEW YORK - Joe Morrison 5-31 1 TD, Bill Triplett 3-21, Ernie Koy 3-8, Homer Jones 2-86 1 TD, Aaron Thomas 2-21

Bengtson Credits Fran's Scramble For Giants' Edge

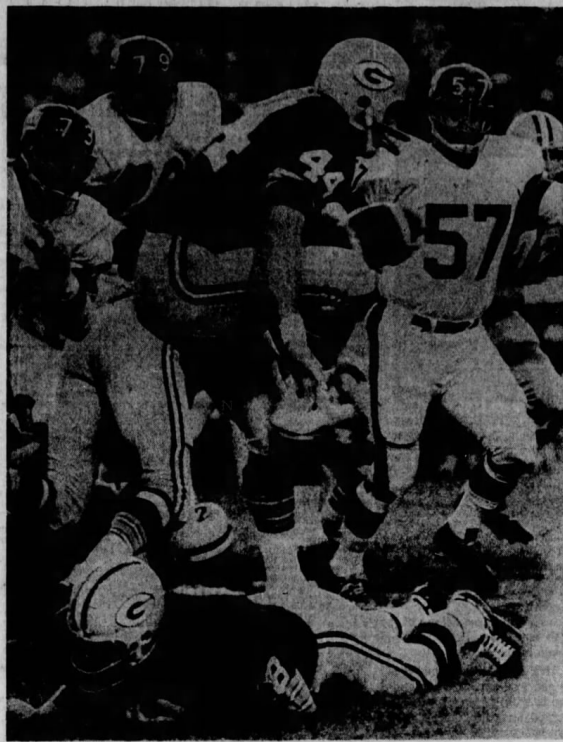
BENGTSON CREDITS FRAN'S SCRAMBLE FOR GIANTS' EDGE

AUG 11 (Green Bay Press-Gazette) – A subdued coach Phil Bengtson gave all the credit for the New York Giants' 15-14 victory over his Packers in Lambeau Field Saturday night to devilish Fran Tarkenton. "They were able to capitalize so much on Tarkenton's running," he said in at least partial explanation for the surprise defeat. "All the key players were out and out scrambles," he went on. "All the normal runs we stopped pretty well. But he did make all the key plays, no question about that...the third down plays and that fourth down play." In this connection, he added, "they didn't give our offense much time to function." The Giants had 66 offensive plays to 43 for the Pack. With Henry Jordan sidelined and Ron Kostelnik injured early in the game, Leon Crenshaw and Jim Weatherwax

manned the defensive tackle positions and Bengtson admitted that Jordan's speed would have helped in chasing the slippery Giant quarterback. "They didn't do too badly. They don't quite have the pursuit from inside the others have but I thought they held up in their positions well." The coach said he started Dick Himes and Francis Peay at offensive tackle because "we wanted to be sure and get them in and felt that was the best time to try them." Bengtson thought his soccer kicker, Fernando Souza, "kicked pretty well" and said he would have used him throughout the game but he pulled a muscle in his already injured leg. "He had an ice pack on his leg and Jerry Kramer didn't have his kicking shoe on," he said in explaining why Wade Traynham was given the last second shot...which wound up being blocked. Kostelnik suffered a knee injury but Bengtson didn't know its extent immediately after the game...Henry Jordan, sartorially resplendent in a sharp "civilian" suit, trooped up the 60 rows of seats to the press box before the game and spent the evening in the scout booth with coaches Wayne Robinson and Tom McCormick. The veteran tackle, who injured his back in the College All-Star game, revealed that this was the first time in his entire football career, beginning with high school, that he was not able to suit for a game. But, puffing just a bit from his hike, he grinningly declared that his back had "loosened up a bit" on the climb. With Jordan watching, Jim Weatherwax stepped into the starting lineup and shortly put a crusher on ex-Packer Allen Brown. In general, it was quite a night at the tackle position. Less than six minutes into the game, Jordan's first string partner, Ron Kostelnik, limped off the field and Leon Crenshaw replaced him. Offensively, Coach Phil Bengtson pulled a surprise by using rookie Dick Himes and newcomer Francis Peay, obtained from the Giants, at tackle through most of the first half. Regulars Bob Skoronski and Forrest Gregg did not make an appearance until after the Giants had snatched a 9-0 lead. With them back in the lineup, the Packers immediately flew to a touchdown. Brazilian Fernando Souza, though not kicking with the punch he displayed in practice earlier in the week, caught a lot of eyes in the pregame warmup with his sidewheeler boots. And he drew appreciative applause when he easily toed the extra point after the Packers' first touchdown. But that applause turned to a collective gasp when he socked the kickoff both high and far, two yards into the end zone. He virtually duplicated that to start the second half. Jerry Kramer, Chuck Mercein and Wade Traynham also warmed up their legs before the game and Kramer drove one home from the 50-yard line...Bishop Aloysius J. Wycislo proved to be a quiet satisfactory right hander for a rookie in tossing out the first ball to start the game. His pass to Co-Capt. Bob Skoronski was a little soft, a little wobbly but right on target. Earlier this Bishop, who came to Green Bay from Chicago, announced to the capacity crowd that despite his former residence it didn't take long for him to become an ardent Packer fan because "I know which said my bread is buttered on." Both Bishop Wycislo and the Rev. Peter N. Klauck, Director of the Green Bay Diocese Apostolate, lauded Gene Sladky for his work as general chairman of the Bishop's Charities Game. WNFL Sports Director Rick Whitt served as emcee for the pregame ceremonies, which included the pledge of allegiance led by Boy Scout Keith Hansen of Green Bay and the raising of a new flag signifying all the Packer championships over the years. The official program also called for a special presentation that never came off. Although not detailed in the program, it was supposed to be an award to Packer General Manager Vince Lombardi for his cooperation in staging the Charities game for the past eight years. There was no explanation from officials why the presentation did not take place.

PACKER PLAYERS BACK JACK OLSON

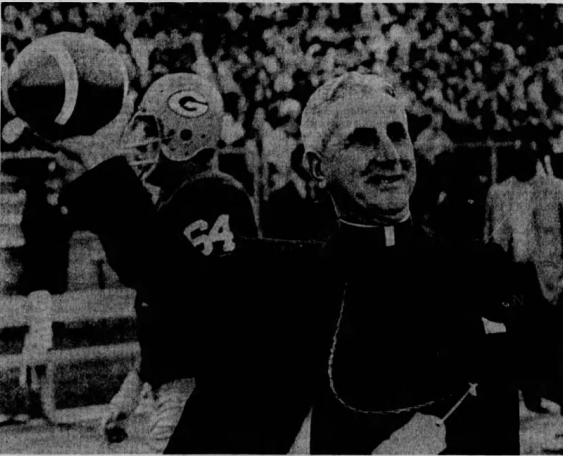
AUG 12 (Green Bay Press-Gazette) – A committee of Green Bay Packers, led by Bart Starr, will back Lt. Gov. Jack Olseon in his quest for a third term. Olson, a Republican, "knows the state, knows its people and their problems, knows state government and how it works, and how to make it move," Starr said in a statement released Saturday. Other Packers backing Olson are Willie Davis, Ron Kostelnik,



High-Stepping Yardage — Bishop Throws Out Ball — Donny Anderson (above) appears to be giving guard Gale Gillingham (on ground) a stamping as the Packer halfback picks up short yardage in the first period of the Packer-Giant game at Lambeau Field

Saturday night, Below, Bishop Aloysius Wycislo tosses the first ball as he starts the festivities prior to the Bishop's Charities game which the Giants won in the last minute 15-14.

(Press-Gazette Photo)



Doug Hart, Jim Grabowski, Zeke Bratkowski, Jerry Kramer, Boyd Dowler, Bob Long, Henry Jordan, Jim Weatherwax and the retired Fred (Fuzzy) Thurston.

PACK BEATEN BY OWN GAME, BALL CONTROL

AUG 12 (Green Bay Press-Gazette) — The villain of Saturday night's Packer derailment, undeniably, was the Giants' footloose field general, Fran Tarkenton. His extemporaneous maneuvers, which frequently came in key situations, loom uncomfortably large in the 15-14 accounting. But, in the final analysis, the world champions were victimized by their own longtime weapon, possession. And in this project, Tarkenton had the considerable assistance of running backs Tucker Fredrickson and Ernie Koy and a surprisingly potent offensive line. Taking a leaf from the Packers' book, the New Yorkers monopolized the ball for 9:12 of the last 10 minutes en route to their winning touchdown... 12 RUNNING PLAYS: The Giants ran off an incredible total of 18 plays on that 80-yard march, climaxed by Tarkenton's 3-yard pitch to Joe Morrison in the left corner of the end zone. Twelve of the plays were time consuming runs. The scoreboard clock offered mute testimony to the success of the invaders' strategy. It left the Packers, starting from their own 20 after Les Murdock's kickoff soared into the end zone, with only 15 seconds to recoup. They, of course, were not nearly enough. Able to get off only two plays, the Pack settled for a prodigious 56-yard field goal attempt by newcomer Wade Traynham and it died aborning, blocked by defender Jimmy Holifield as the game ended. The Giants' climatic drive enabled Allie Sherman's athletes to emerge with a substantial 66-43 margin in a highly important category, "total offensive plays."... JETER INSIDE: The decisive maneuver, the Tarkenton-Morrison collaboration, might have been prevented a personal change in approach, Bob Jeter observed. "I more or less defeated myself when I lined up inside Morrison," the Pack's all-NFL cornerback said. "I should have played him head up because then I could stay with him either way. The quick goal line pass is probably the toughest to defend against. The receiver know where he's going. You don't. And if he gets a step on you, it's six points." Masterful fakery by Tarkenton was credited with triggering the Giants' first TD, an 82-yard strike to the jet-like Homer Jones. "Homer was my man all the way," Herb Adderley reported. "I thought Tarkenton had handed off to the halfback and I came up to cover him. It was beautiful execution by Tarkenton."... CHANCE TO SCORE: From an offensive standpoint, the Packers may have lost a major opportunity on the final play of the first half, which saw time run out as Donny Anderson maneuvered to the Giants' 15-yard line. "I should have gone out of bounds," Anderson volunteered, "when I got past the linebacker. But I didn't see anybody else and felt I had a chance to score. It was a mental mistake on my part." The world champion's problems with the itinerant Tarkenton, already complicated by the loss of Henry Jordan, were compounded when fellow

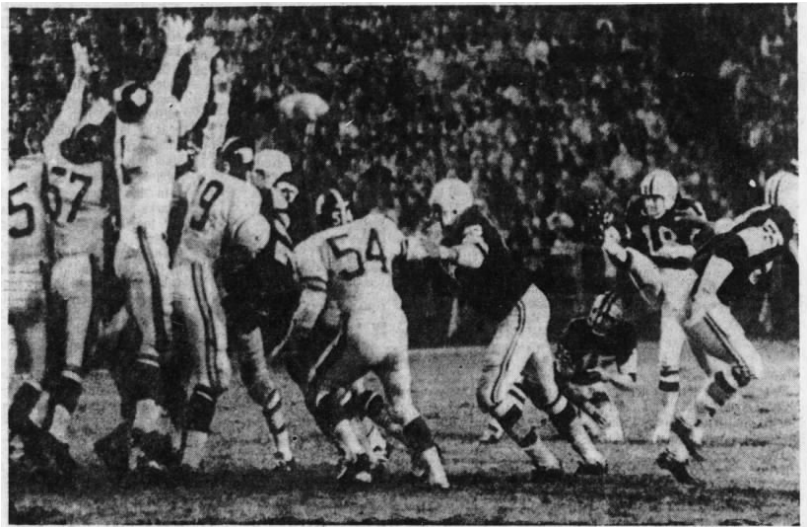
defensive tackle Ron Kostelni was injured and unable to appear for the second half. Kos, out of the game after being injured in the first quarter, said, "I hurt my knee chasing that rabbit. It's the first knee injury I've had in seven years. But I don't think it's too serious. At least I hope not."... PACKER PATTERN: The Packers and Giants emerged with identical net yardage totals of 320, but they were acquired in contrasting fashion. The Packers amassed the bulk of theirs through the air, collecting 224 yards on a spectacular 16-of-18 performance by Bart Starr. The Giants virtually split their production down the middle, 153 on the ground and 167 by passing. The Packers' second touchdown drive, officially listed as 83 yards, actually covered 104. It included a 21-yard penalty for holding... Allie Sherman, the Giants' wiry little major-domo, summed up his first victory over the Packers (in 13 attempts) in one sentence. "We didn't create any breaks for them," he said, "and when we controlled the ball, we controlled the game. This is as good a start as I could ask for," he added, "beating the greatest team in football."... Dave Klein, Newark Star-Leader sportswriter who has been a frequent witness to Packer triumphs over "his" Giants, couldn't quite believe his eyes. "I didn't think I'd live this long," he quipped... Following a day of rest and reflection, the Packers returned to the practice field today to begin preparing for their next assignment, their annual Shrine date with the Chicago Bears in Milwaukee County Stadium one week from tonight. The roster, only three over the NFL limit which must be reached by Aug. 29, remained unchanged at 52.

BENGTSON EXPERIMENTS TEST OF FLOYALTY FOR ITCHY FRED FAN

AUG 12 (Green Bay Press-Gazette) — Fred's got the itch on his toe, see. It's irritating but it isn't really serious. He'd like to scratch it, though. That itch reminds me of the Bishop's Charities game... irritating but not serious. Not serious, that is, unless Fred Fan's middle name turns out to be Fickle. Fred, you see, is one of those guys who liked to criticize Vince Lombardi for not using any of his rookies or

reserves in exhibition games. Fred could never understand Lombardi in this respect but the way the Packers won game after game on the preseason schedule made Fred happy. Now Fred saw Phil Bengtson experiment in that Bishop's Charities game against the Giants. Bengtson used a pair of youngsters, rookie Dick Himes and sophomore Francis Peay, at offensive tackle until the Packers found themselves in arrears, 9-0, midway in the second quarter. And Bengtson continued to work on improving his team's running game even though more passing might have beaten the Giants. So now Fred has the option of praising Bengtson for going ahead with this experiment even in the face of possible...and what, in this case, turned out to be actual...defeat or screaming that he should have concentrated on winning the game even at the expense of experimentation. I hope Fred holds his ground...that is, that he praises Bengtson for going ahead with the experimenting. I feel that this is what

preseason games are for. On there's no doubt that the loss to the Giants struck a mild blow at the "winning habit" that Lombardi considered so vitally important. But it's doubtful if a habit as well established as the Packers' winning habit will be severely damaged by one game. It certainly isn't that Bengtson didn't want to win the game. Indeed it must have been a painful loss, his first "pro" game and all that. But he is also wise enough to know that Bob Skoronski and Forrest Gregg do not own private Fountains of Youth. He has also indicated some previous concerns for the Packers' running game. Once the trademark of the team, this attack weapon has been giving way more and more to the pass in the last couple years. With Bart Starr firing with a sniper's accuracy (he hit 15 in a row and 16 of 18 for the game) and Carroll Dale, Boyd Dowler and Donny Anderson again enjoying wide open spaces, the Packers might have collected another touchdown or two by staying more consistently in the air. What was encouraging was that despite this experimenting, the Packers lost by only a point...the margin of a safety, really. And while the Packer offense scored only two touchdowns under these conditions, the Packer defense allowed only two touchdowns despite playing most of the game with rookie Leon Crenshaw and reserve Jim Weatherwax at the tackles. The Giants hammered at Crenshaw and hammered at him. I suspect he had some double Excedrin-sized aches Sunday morning. But he held his ground as well as could be expected. The trouble was neither he nor Weatherwax offered light-footed Fran Tarkenton much pursuit. Henry Jordan and Ron Kostelnik were sorely missed in this respect. This undoubtedly contributed to Tarkenton's big night...which was actually indicative of the Giants' attitude in this game. They wanted to win. Trooping back to the dressing room after their triumph, the glee was obvious. "This is the one we needed," somebody yelled and a big cheer went up. The Giants had lost to the Packers 12 straight times. And they are trying to rebuild that winning habit. Breaking that frustrating string and beating the world champs at the same time will probably boost their morale about 800 percent. Tarkenton's performance in the clutch was spectacular. Faced with 19 third down situations, he made good on 13 of them. And on one of the six in which he failed, he made up for it on fourth down. And on 12 of the then 14 successful clutch plays, he handled the job personally. Eight times he completed third down passes and four times he scrambled his way to a first down. And yet the Giants scored only two touchdowns...though in this case it proved to be enough. The question is, Fred Fan, are you willing to accept a few disappointments like this in the interest of experimentation? Or do you



BLOCKED FIELD GOAL
A mountain of New York Giants rise up to block this field goal attempt by Green Bay Packers' place kicker Wade Traynham (18) Saturday evening in Green Bay. The 56-yard boot was wide of its mark as the Packers dropped the game, 15-14.
—AP Wirephoto

Packers Study Bears' New 'Total Offense'

Bears, who bar the world champion's path in Milwaukee County Stadium next Monday night. Taking a break from film session Monday afternoon, which found the board of strategy scanning pictures of the Midway Monsters' 10-0 loss to Baltimore over the weekend, the Packer field leader announced, "The Bears look very good." "They show a wide variety of offense and a wide variety of defenses," he added. "That total offense encompasses a wide variety of formations."...**HALAS NEW CONCEPT:** Said "total offense" is the "new concept" which venerable George Halas promised his beloved Bruins would unveil this season. Halas since has retired and the task of revamping the Chicagoans' attack has fallen to one of Papa Bear's young lieutenants, former flanker Jim Dooley. Upon request, Bengtson later paused a moment to analyze what he had seen in the screening of Saturday night's 15-14 loss to the Giants. "It was pretty much the way we had seen it on the field," he said. "If we could have stopped Tarkenton (Fran) on those crucial third and fourth down plays, we would have been all right – and our defense would have looked good....**GOOD PERFORMANCES:** "If we had done that, of course, the offense would also have had the ball more...They possessed the ball on us. That," Bengtson pointed out, "is more or less the kind of football we count on, and not making mistakes, like a fumble or an interception. But they didn't have any. Other than that, I thought we had some pretty good performances." "If we could have force them to punt with five minutes left, for example, we probably would have

think that itch on your toe might be serious?

PACKERS STUDY BEARS' NEW 'TOTAL OFFENSE'

AUG 13 (Green Bay Press-Gazette) – The coffee shop quarterback may still be conducting animated postmortems but to Phil Bengtson and his fellow Packer coaches, the Giant unpleasantness is now history. Bengtson and associates have turned their thoughts and energies to the Chicago

scored," he noted. "Once we got the ball, we moved it pretty well." Commenting on the Giants' first quarter safety, Bengtson observed, "Bart (Starr) didn't have quite as much room as he needed because of the limited area back there. And the Giants had a pretty good rush on." Bengtson, who found himself with only two able-bodied defensive tackles early in the game, issued an optimistic infirmity report. "I think Ron Kostelnik will be back for the Bears," he said, "and Henry Jordan is recovering from his back problem." Kostelnik incurred a wrenched knee while pursuing the uncommonly elusive Tarkenton in the first quarter, and Jordan, failing to suit up for the first time in his 20-year football career, sat out the game because of muscle spasms in his lower back. Both Kostelnik and Jordan were running up and down the Lambeau Field steps during Monday's practice in an attempt to recondition their refractory knee and muscles, respectively...**BROWN INDEFINITE:** Soccer style kicker Fernando Souza also was trying to run the kinks out of his right leg along the sidelines. Souza, who kicked both extra points Saturday night in his pro football debut, aggravated a pulled muscle on a kickoff. The return of another Packer casualty, king-sized Bob Brown, is still indefinite, Bengtson said. "We don't know yet about him. We're having his arm x-rayed periodically to see how it is healing and so far, it has been normal." Brown, like Kostelnik and Jordan a defensive tackle, fractured his right arm during a goal line scrimmage July 27...**PACKER PATTERN:** Andy Beath, listed at defensive halfback on the original camp roster, was formally moved to that position Monday. Beath, a Canadian citizen who reported late because of difficulties over obtaining a work visa, had been employed at flanker...Following an abbreviated practice, shortened to permit the team to make its annual recognition luncheon at St. Norbert College, the Packers heard a scouting report on the Bears from chief scout Wally Cruise...Quarterback Bart Starr now owns a slightly phenomenal 80.5 passing percentage. He has completed 33 of 41 for 550 yards and four touchdowns, without an interception, in appearances against the College All-Stars and Giants. Donny Anderson leads the Pack in rushing with 99 yards in 20 carries, followed by Jim Grabowski with 77 in 19. Carroll Dale, off to a spectacular start, paces the receivers with 11 catches for 210 yards, a plush 19.1 average. He also leads in scoring with 18 points...Rookie kicker Fernando Souza, a native of Brazil, spiced Monday night's rookie entertainment during the team dinner at St. Norbert College by singing "I'm Looking Over a Four Leaf Clover" – in Portuguese. His performance drew a round of "oles" from his teammates. Entertainment Chairman Jim Weatherwax also enlivened the proceedings by leading the squad in a rousing rendition of "Mathilda." One of the highlights came when Weatherwax called for "all veterans over 35" to sing as a group and quarterback Zeke Bratkowski, a youthful 36, good naturedly responded with a solo...Kickoff time for next Monday night's bash with the Bears, to be nationally televised, will be 8:30, a half hour later than customary.

PHIL REPEATS OPTIMISM

AUG 13 (Green Bay Press-Gazette) - As if oblivious to the 15-14 defeat by the New York Giants in their preseason pro opener just Saturday night, Packer Coach Phil Bengtson declared Monday, "I see no reason why, with a reasonable amount of luck, we can't continue our winning ways." Bengtson's remarks came during the eighth annual Packer luncheon sponsored by the Sports Committee of the Green Bay Chamber of Commerce. With General Manager Vince Lombardi absent, Bengtson accepted a huge trophy from Al Schneider, who was acting on behalf of the Sports Committee. The gleaming gold trophy is inscribed with the scores of the Packers' Western Conference, NFL and Super Bowl championship games. "I'm pleased to accept this fine trophy, which represents an outstanding effort on the part of the team," Bengtson told the group. And he added, "We're certainly going to do everything in our power to repeat the 1967 season and hopefully be here next year to accept a similar trophy. We have every intention of putting forth the effort it's going to take to bring back another championship." Bengtson then introduced every member of his coaching staff and squad, including Henry Jordan, who missed the Giant game because of an injured back. This prompted emcee Jim Irwin to quip that since Fran Tarkenton left town, Henry is back in good health. The players sat at various tables throughout the St. Norbert College Memorial Union dining room, mixing with the capacity crowd attending the luncheon program. Lombardi was not on hand because of the filming of a TV show but Irwin, Channel 11 sports director, suggested that the Packer GM was more likely setting up a toll gate on Lombardi Avenue.

JAY BACHMAN SENT TO RAMS
AUG 13 (Green Bay Press-Gazette) – Center-guard Jay Bachman has been traded to the Los Angeles Rams for an undisclosed draft choice, Packer General Manager Vince Lombardi announced today. Bachman, a fifth round draft choice from the University of Cincinnati a year ago, was a member of the Packer taxi squad last season. His departure reduces the training camp roster to 51, two over the figure which must be reached by Aug. 29 under NFL rules.

LEON FINDS 'GIG' WITH PACK

AUG 14 (Green Bay Press-Gazette) – Lying on his back in the Packer dressing room with feet upraised to rest his aching spine, Henry Jordan confided, "Ever since Leon came to camp this year, he's been saying, 'I'm just looking for a gig, just looking for a gig.' He meant



LONG NIGHT — Green Bay Packer Coach Phil Bengtson (right) walks dejectedly behind players from both sides Saturday night as the Packers dropped a 15-14 tilt to the visiting New York

Giants. This was the first Bishop's Charities Game the Packers have lost in eight years and was the first NFL game Bengtson coached since Vince Lombardi's retirement. (AP Wirephoto)

he was looking for a place on the team. "After the game against the Giants Saturday night," the five-time all-NFL tackle appended his smile, "I told him, 'I think you've found one.'" "Leon," of course, is mountainous Leon Crenshaw, a 24-year-old hopeful from Tuskegee Institute back for a second pass at crashing the world champions' roster. One of the last rookies to be released a year ago, Crenshaw was unexpectedly subjected to the acid test in the Giant misadventure, being required to go most of the route at defensive left tackle after Ron Kostelnik suffered a knee injury in the first quarter. And he impressed defensive line Coach Dave Hanner in the process. "He did a real fine job," said Hanner, a conservative citizen who is not given to idle praise. The 6-foot-6, 280-pound Crenshaw, a genial giant who has become something of a favorite with his teammates for his willingness to sing during the evening meal at training camp and his constant good nature, assessed his performance with typical candor. "I did some good things, and I made some mistakes," he said. "I made some mistakes you make because of lack of playing experience. But I know what I did wrong, and I won't make 'em again." The traffic, he admitted, had been heavy. "They seemed more like a right hand team, which means, of course, that they would be running most of their plays to the left." "Of course," he added dryly, "they might have detected I was a new man in there, too. That might account for the way they were running more than the fact they're a right handed team." ... 'A LITTLE WINDED': With Jordan, Kostelnik and Bob Brown, out with a broken arm, already sidelined, Crenshaw and Jim Weatherwax were the only defensive tackles available most of the way and the attrition began to take its toll in the fourth quarter, Leon conceded. "We were in there nine minutes on the last series and I got a little winded," he said. "But I'm much stronger than I thought I would be. I'm in much better shape than I was last year. All that weight is gone." Crenshaw, who came in at a billowy 315 in 1967, explained, "I played a lot of industrial league basketball during the winter instead of lying around. I got down as low as 278 here last season, and I kept my weight down to 285 over the winter." Now in his third major league bids — he tried out with the Dallas Cowboys in 1965 before spending a season with the Lowell, Mass., Giants of the Atlantic Coast League in '66, the massive Alabamian says he is "optimistic" about his current chances... 'DIDN'T GET DOWN': "I'm always optimistic," he informed with a wide smile. "I was optimistic last year. That's the only way you can be if you want to do the job. If you don't think you have much of a chance, you're going to play that way. Last year, I couldn't blame anybody but myself for getting cut. I knew from the beginning what weight I was supposed to come in at and I didn't get down. The man (then head coach Vince Lombardi) gave me a big break by keeping me around and letting me take the weight off." An electronics engineer by profession, Crenshaw as a school teacher in Columbus, Ga., during the offseason but hastens to report, "I don't think I'll do any more school teaching." Any particular reason? "Headaches, man," he replied with feeling, "kids are headaches."

CARR FINDING TIGHT END TAKES MAJOR ADJUSTMENT

AUG 14 (Green Bay Press-Gazette) — Freddie Alton Carr, a quietly confident citizen, is not entirely comfortable at the moment. But, the Packers' top draftee expects, it won't be for long. One of the nation's premier linebackers during a brilliant collegiate career at the University of Texas-El Paso, Fred presently is holding forth at tight end for the world champions, which obviously requires a major



The Many Phases of Phil—Saturday night's Bishop's Charities game with the New York Giants, which marked his home debut as the Packers' head coach, found Phil Bengtson exhibiting a variety of reactions. Left

to right, above, he rubs jaw reflectively, listening intently on field telephone with hand to head. Below, he grimaces (left) as plot thickens, later claps hands to exhort his team. (P-G Photos by Ken Behrend)

adjustment...**PRACTICAL APPROACH:** Highly adaptable, the awesomely constructed Carr has taken a practice approach to the change. Fred, who could see spot duty in next Monday night's Shrine game against the Bears, assessed his new assignment following Tuesday's brisk practice with the observation, "It's all right. It'll be all right...I guess. I don't know for sure." "I probably could have caught on faster at linebacker," Carr subsequently admitted in replay to a question, "but I'm going to give it everything I've got. If I make it at tight end, I'll be that much more valuable to the team because then I will be able to play two positions." Fred, who is contending with incumbent Marv Fleming and returnee Phil Vandersea for the starting assignment, confesses, "Catching the ball and getting my steps at the same time is my main problem." "It's a little ragged right now, but I'm learning the technique," the 6-foot-5 Arizonan added. "Once I do, it'll just be a matter of putting it all together. I know what to do – it's just a question of getting there, being there on time. And I've got to know what then other people are doing on every play." Fred may not be entirely satisfied with his performance to date but Coach Phil Bengtson has no complaints...**FINE PROGRESS:** Both Carr and guard Bill Lueck, his fellow first round draft choice from the University of Arizona, "are making real fine progress," the Packer field leader asserted following Tuesday's workout. Carr has been assisted in the educational process by the man he is striving to replace, he reported. "Marvin (Fleming) has been a great help to me," the soft-spoken giant said. "And Coach Schnelker has been putting a lot of effort into helping me learn the plays. After every meeting we meet for a half hour or an hour and go over them." Rated by Packer scouts the finest athlete to emerge from the nation's collegiate ranks last autumn, Carr presently weighs 237 pounds but confides, "I'm gradually going up. I'll go up continually now – I want to play at about 242."...Veteran halfback Elijah Pitts, Bengtson was pleased to note, is running more freely these days. Pitts, who suffered a knee bruise in practice last week, was held out of last Saturday's home opener with the New York Giants. "He's got the knee bound up pretty well," Bengtson said, "but it's coming along well." The Packer strategist also reported fullback Ben Wilson, sidelined since he came to camp by a knee that did not respond favorably to offseason surgery, is making progress. "He's starting to run a little more all the time," Bengtson said. "He's been working hard, so we know he's been getting a good workout. But we don't know just how it will be when he makes the transition from running straight ahead to the way he would run in a game."...**PACKER PATTERN:** The Packers own a 7-2 bulge over the Bears in their Shrine game rivalry. The champions, shaded 13-10 in '66, rebounded to blank the Bruins 18-0 last year in a game which cost them the services of Lionel Aldridge, felled by a fractured ankle. Overall, the Packers hold a 10-8 edge in the Shrine series, which has found the Bears their annual opponents since 1959...Donny Anderson is sporting a plush 44-yard punting average for the Pack's two appearances to date. Travis Williams, who forged a NFL record in 1967 when he averaged 41.1 yards on 18 kickoff returns, has a 25.0 mark for three runbacks to date.

Packer Defense Sees Wild Bears; It's Total Offense

PACKER DEFENSE SEES WILD BEARS; IT'S TOTAL OFFENSE

AUG 15 (Green Bay Press-Gazette) – It looked like sandlot football on the Packer practice field Wednesday morning. The offensive team lined up differently for every play with players scattered all over the gridiron. But it wasn't sandlot football. It was Chicago Bears football. That offensive team

was giving the Packer defense a look at Chicago's "Total Offense," as scouted by Wally Cruice last Saturday night when the Bears bowed to the Baltimore Colts, 10-0, in Birmingham, Ala. "They use every conceivable legal way to line up 11 men," Packer Coach Phil Bengtson shook his head. "I can't think of another formation they could use."...**CONSIDERABLE PRESSURE:** This, of course, will put considerable pressure on the Packer defenders in Milwaukee County Stadium Monday night when the ancient rivals clash in the Midwest Shrine Game. "We expect to make some mistakes against them," Bengtson conceded. "But we expect them to make some mistakes too," he hastened to add. "After all, it's all new to them too and it's still early in the season." The fact that the Bears failed to score against the Colts with this attack might tend to make one scoff at it a bit, but Cruice insinuates that the failure only backs up Bengtson's feeling that the Bears will make mistakes with it. "They got down to the goal line twice but fumbled both times," Super Scout explained...**OBVIOUS MOTIVE:** Cruice pointed out that the obvious motive behind all this "total offense," is to prevent the Bears' opposition from concentrating on the brilliant Gale Sayers. Travis Williams, who can give more than just a pretty fair imitation of Sayers, to say the least, impersonated the Chicagoan's Kansas Komet on the Oneida Street practice field Wednesday and wound up playing everywhere from fullback to halfback to flanker to tight end. "Sayers is liable to be anywhere," Cruice declared. "When you can't figure out where he will be, you can't set up for him."...**CONCEIVED BY HALAS:** According to Cruice, the Bears make line up in a Straight T, a Pro T, a double wing, triple wing or even a bigger spread. And they shift people into different positions. The Bear imitators shifted as many as five people after their original set against the Pack's defense Wednesday. The Total Offense was supposedly conceived by George Halas, who talked about his plans for it late last season. Then Halas retired in favor of young Jim Dooley, who guided the Bears to a 30-24 conquest of Dallas in his first outing but then lost to the Colts. But the offense and the coach are not all that's new in the Bears' camp, according to the eagle-eyed Cruice. "They look real good. They've got some new spirit and some new enthusiasm," he reported. "They're breaking in some new offensive linemen and when they get Wetoska (Bob, still recovering from an injury) back, they'll be even better. They can go a long way this year."...In the first two games, Sayers has rushed 21 times for 112 yards and caught one pass for 47 yards and a touchdown. Quarterback Jack Concannon has completed 11 of 24 attempts for 153 yards. Dick Gordon and Ron Bull have grabbed five passes apiece for 41 and 48 yards, respectively...A story out of Chicago Wednesday indicated that the Eagles, now minus quarterback Norm Snead because of a broken leg, are trying to dicker with the Bears for a QB, probably Larry Rakestraw...**GIANT-SIZED QUOTES** – Fran Tarkenton: "I really didn't know what to do. I knew I had two plays left and one time out. I didn't want to run at them because they are so tough down there on their goal line. So I went to Joey (Morrison). Bob Jeter, as good a cornerback as you can find, sometimes get beat to the outside so we sent Morrison against him. I had to dump the pass in there, not rifle it. It had to be just so." Allie Sherman – "This was a great shot for

us. We'll go from here. We're going to play our regulars, the 25 men who win games for us. We want victories to build some confidence on this team. It's coming."...PACKER PATTERN: The Packers' two defensive tackles are still hobbled. Henry Jordan remained in the training rooms and stadium during Wednesday's drill. And Ron Kostelnik left formal practice early to run the stadium steps...Personnel Director Pat Pepler was back on the job Wednesday, at least on a part day basis, after being ill and hospitalized for several weeks...Defensive end Bob Brown has been placed on the injured reserve list. This means he cannot be reactivated for 30 days and will not be counted against the Packer roster limit during this time...Former Packer Lee McLaughlin, who was named the team's rookie of the year in his only season, 1941, died Tuesday. McLaughlin, 50, has been head football coach at Washington and Lee University since 1957 and in that capacity directed Packer Publicist Chuck Lane when Lane quarterbacked the Generals.

RAMS TITLE PICK IN NFL

AUG 15 (New York) – The Los Angeles Rams will supplant the Green Bay Packers as NFL champions this year, according to results of a poll reported in the current issue of Sport magazine. The magazine took the poll of more than 1,000 pro football players who predicted the Rams would win the NFL's Coastal Division and the Packers the Central Division title. The players predicted the Rams would beat the Packers in the Western Conference playoff. Last year, the Packers beat the Rams in Milwaukee for the Western Conference title and went on to win the NFL title and Super Bowl.

PACK PREPARING FOR LATEST BEAR PHENOM, TURNER

AUG 16 (Green Bay Press-Gazette) – Remember George McAfee...and Harlon Hill? The names aren't likely to elicit a glimmer of recognition from the Pepsi Generation, understandably attuned to the exploits of Gale Sayers, but the more mature of the Packer faithful may find it necessary to repress a shudder at the memory. Whatever the vintage, the world champions' loyalists will take little comfort in discovering the Bears may have unearthed another game breaker of the McAfee-Hill-Sayers stripe. The Bruins' latest long ball threat, certain to be unveiled for Packer inspection in Monday night's Midwest Shrine Game at Milwaukee County Stadium, is Cecil Turner, a jet-like rookie from Cal Poly...FRESHMAN PHENOM: Turner, more celebrated for his track and field achievements than his football prowess, originally scheduled to hold forth at defensive back for the Monsters of the Midway. And, judging by his performance to date, the Packers may wish the Bear board of strategy had proceeded according to plan. Now stationed at flanker, the freshman phenom flashed to a touchdown the first time he handled a football as a pro, a maneuver which keyed the Bears to a 30-24 triumph over the Dallas Cowboys in the annual Hall of Fame game at Canton, O., Aug. 3. Turner, who has been clocked at an exceedingly brisk 9.3 in the 100-yard dash, gathered in the opening kickoff on his 12-yard line and streaked 88 yards...CAUGHT FIRST PASS: Some time later, the 5-foot-10, 170-pound Washingtonian caught the first pass thrown to him by quarterback Jack Concannon and again went the distance, this time for a 74-yard strike. "The best thing he did that day, though, wasn't discovered until the coaches were going over the game films," Bears Publicity Director Dan Desmond reports. "Turner and another rookie, Willie Dearion, were back in double safety to receive a Cowboy punt. As the ball was in the air, Dearion told Cecil, 'Get away, I want this one.' When the coaches viewed the movies, they noticed that Turner was 12 to 14 yards behind Dearion when he caught the ball," Dan chuckled. "Then they saw Cecil go by Dearion like he was shot out of a cannon. He threw one block to cut one guy down, then got up and threw another. And Dearion went 62 yards for a touchdown..."TRACK SCHOLARSHIP: The fleet fledgling didn't play high school football until he was a junior – he weighed a mere 120 pounds as a sophomore and the coach wouldn't let him – and went to Cal Poly on a track scholarship. "By that time, he had gotten up to 165," Desmond reported, "so the coach asked him to come out for football and he was used as a split end because of his speed." In two varsity seasons, he used his swiftness to obvious advantage, spearing 27 passes for 635 yards and eight touchdowns. He also returned 23 kickoffs for 547 yards. Before bidding his alma mater farewell, Turner keyed the school's thinclads to the NCAA college division track and field championship in May...ONE MAN GANG: A one-man gang, he won the 100 meters in 10.3, the long jump with a leap of 24-feet-3 1/2, finished second by one-tenth of a second in the 200 meters and ran the first leg for the 400 meters relay team, which shattered the division record. "It isn't only his speed," Desmond enthuses. "He also has incredible hands, plus tremendous moves – he just runs out of their grasp. He's much faster than Sayers. Of course, Gale's main asset is his moves, not his speed." Little wonder that Jim Dooley, the Bears' new headmaster, says, "As a fifth choice, Turner was a steal. Second guessing, he could easily have gone in the second round."...PACKER PATTERN: Thursday's Packer session was highlighted by what Coach Phil Bengtson termed "a pretty lively" offensive drill. "There still is a little confusion on defense about some of the shifts and formations he will be facing against the Bears," he added. "so maybe we're lucky to have an extra day of practice this week."...The attacking unit had exemplified the Bears' total offense, with Zeke Bratkowski portraying Bruin quarterback Jack Concannon...The Quad Cities Angels of the Midwest Baseball League, in the area to play



The grave site of Lee (Knubby) McLaughlin - New Providence Presbyterian Church Cemetery, Raphine, VA (Source: <https://www.findagrave.com/memorial/65119574/lee-massey-mclaughlin>)

the Fox Cities Foxes, toured the Packer dressing room Thursday morning. It was like old home week to one member of the Angels' party. Coach Nick Kamxiz starred at shortstop for the Green Bay Bluejays in the old Wisconsin State League during the early 1940s.

DOOLEY MADE GOOD IN MOVIES

AUG 16 (Green Bay Press-Gazette) – Want to be a head football coach? Go to the movies. This is an over-simplification, of course, but in the case of the Chicago Bears' Jim Dooley, fondness for flicks was more than slightly instrumental in his selection as successor to venerable George Halas. Dooley, will be masterminding the Bruins against the Packers for the first time in Milwaukee County Stadium next Monday, first attracted Halas' attention at Bear screening sessions. "Jim went through the 1962 training camp with us, then asked to be put on the coaching staff," Dan Desmond, the Chicagoans' voluble publicity director, reported Thursday during his annual August visit to Titledown. "So Halas put him on as a player-coach. Dooley worked out with the players during the week, to be available if needed, and then on Sunday he'd be on the sidelines as a coach. During that year and the next, the coaches discovered he sees films differently than the rest of us. He saw many things that escaped others...LIKES MOVIES IN GENERAL: "Sid Luckman, our quarterback coach, expressed it best, 'All I can is borrow a medical term,' Luckman told me. 'Jim performs a biopsy while he's watching a game film.' Dooley likes movies in general, not only football movies," Desmond went on to explain. "He and his wife, Elaine, a beautiful woman who is a former Miss Miami Beach, go to the movies two or three times a week." His flair for films is not, obviously, the ex-flankers' only head coaching credential. "As a take-charge guy, he is amazing," Desmond declares. "The Chicago writers like him, I might add, because he is an outspoken guy. He has announced that he expects to spend 70 percent of his time on offense and 30 percent on defense, and that's what he's been doing." Desmond doesn't say so, but the Bruins' new major-domo should be well ground in both. He began his coaching career as an assistant to George Allen, then defensive coach of the Bears. In 1965, Dooley was transferred to the offense, where, Dan confided, "he worked basically with the pass patterns. That year, we scored the most points in Bear history, 409, and he had a lot to do with it."...FLIP-FLOPS HIS TACKLES: The following spring, when Allen made his somewhat controversial exit to Los Angeles, Downey was moved back to the defense and shortly gained league-wide notoriety with what has come to be known as the "Dooley Shift." It involves inserting a fifth defensive back (in this case Bennie McRae or Joe Taylor) to replace right linebacker Jim Purnell for blitzing purposes. "He also flip-flopped out defensive tackles, Doug Evey and Frank Cornish," Desmond pointed out. "They would switch from the strong side to the weak side and vice versa." Currently, the process of developing the Bears' much heralded "total offense," the youthful Bruin boss has to be one of the NFL's more active head men. "Every day after practice," Desmond reports, "he takes about four laps around the field. And some days, he also takes part in the calisthenics." He does not, Dan imparts, resemble the stereotype of a football coach. "Jim, with his curly hair and horn-rimmed glasses, looks like a math teacher, which is what he was for a few years in the offseason. But he always wanted to be a football coach."

TOTAL OFFENSE, YES; BUT BEARS ALSO HAVE DEFENSE

AUG 17 (Green Bay Press-Gazette) – Considerable verbiage has been expended in recent days about what the Chicago Bears are pleased to call their "total offense." Obscured in the attendant shuffle, curiously enough, has been the Windy City athletes' defense, a unit which has been more miserly than most for quite some time. This fact is, however, a matter of more than casual concern to members of the Packer offense, among them 1967 Blocker of the Year Jerry Kramer, who will be fending off such stalwarts as mountainous Frank Cornish, Dick Evey and Ed O'Bradovich in Monday night's Shrine game renewal at Milwaukee County Stadium. Meditating upon this prospect following Friday's practice, Kramer noted, "I don't know what their defense's ranking was last year, but I understand it was right near the top, if not the top..."BUNCH OF HITTERS: "And, if anything, it should be better this year than last. They had some new people in there last year who obviously will benefit by that year's experience. And Petitbon (Richie) and O'Bradovich, their older guys, are playing better than ever." "They've got a real bunch of hitters," Kramer added dryly, "a typical Bear defense. Cornish, who reportedly weighs about 330 pounds, is going to be a fine tackle. He and our Ken Bowman lifted weights together all during the offseason, which indicates the kid is obviously a pretty dedicated individual." "They've got a great deal of pride in their defense," the Pack's all-NFL guard pointed out, "which makes it better."...EXCELLENT SECONDARY: Continuing his analysis, Kramer observed, "Butkus (Dick) is starting to reach his peak for them at middle linebacker and Evey's a fireball. He gives you 150 percent effort on every play. He's the lightest lineman they've got – about 255 or less – and maybe that's why. He never stops running – he's perpetual motion. They also have an excellent secondary. Roosevelt Taylor is a great one, and Petitbon is a real smart football player. I know Bennie McRae also is a good football layer, but I don't know too much about the kid on the other corner (Curtis gentry, a starter for the first time in '67)." "They have," the 32-year-old athlete-author summed up, "a pretty fine defensive unit."...PACKER PATTERN: The Packers' placekicking assignment for Monday night's match is undetermined at this point. Both Wade Traynham, obtained in a recent trade with Atlanta, and Brazilian Fernando Souza are still recovering from pulled leg muscles although both kicked with greater freedom in Friday's workout. Kramer, author of a record 47-yard field goal in the College All-Star game, and fullback Chuck Mercein also are available, of course.

MCCARTHY TO LIONS

AUG 17 (Green Bay Press-Gazette) – The Packers today reduced their training camp roster to 50 by trading rookie fullback Brendan McCarthy to the Detroit Lions for an undisclosed draft choice. The Packer roster now is one above the figure which must be reached by Aug. 29, the first NFL cutdown date.

BEARS' CORNISH TOO HEAVY, BANNED FROM FACING PACK

AUG 18 (Rensselaer, IN) – Jim Dooley's first disciplinary act as new Chicago Bear head coach came Saturday as Frank Cornish, huge defensive tackle, was banned from Monday night's game with the Packers for "extraordinarily excessive weight." Dooley said Cornish, weighing an estimated 330 pounds, would be left in camp when the Bears travel to Milwaukee, for the exhibition contest with the Packers.

The 6-6 Cornish, a standout from Grambling College, showed up for his third NFL season far heavier than the prescribed 290 when training opened a month ago. "He just hasn't shown any reducing progress at all," said Dooley, successor to owner George Halas as Bear coach. "He has been warned repeatedly, but he's our only player who hasn't made his proper weight." Dooley said a staff member will eat with Cornish at each camp meal to see that the player follows a special diet and anytime Cornish misses a prescribed meal he will be fined \$250. The coach warned Cornish that he faces automatic suspension if he fails to slim appreciably within two weeks. Cornish will be replaced against the Packers by Jack Johnson, 6-5, a 260-pounder.

SEALS FRIENDLY – UNLESS IT'S BEAR NAMED GEORGE

AUG 18 (Green Bay Press-Gazette) – Seals, according to the stereotype, are customarily friendly, playful creatures. Unless, that is, the first name happens to be George. This one, the Chicago Bears' mammoth left guard, is one of the most explosive blockers in professional football. Seals, dealt away by the New York Giants and Washington Redskins before finding a home in the Windy City, bulwarks the heart of the Bears' offensive line, which Packer Coach Phil Bengtson calls "about as good a group of interior linemen as we face, both on the pass and the run." The other members of the trio, which is expected to lead the Chicagoans' charge in Monday night's Midwest Shrine collision at Milwaukee County Stadium, are center Mike Pyle and right guard Jim Cadile... 'WHOLE LINE IMPROVED': "The Bears' whole offensive line, for that matter," Bengtson also noted, "is even improved over what it was a few years ago." But Seals, who originally was the Giants' fourth round choice in 1964, is the particular apple in Coach Jim Dooley's eye. The massive University of Missouri alumnus,



Shrine Queen—Miss Suzanne Wesa, 17, of Green Bay (above), was chosen Saturday night as queen of the Midwest Shrine football game between the Green Bay Packers and Chicago Bears. The National Football League exhibition game will be played in Milwaukee Monday night. (AP Wirephoto)

Dooley feels, is certain to be as great as ex-Colt star Jim Parker, former NFL blocker of the year. "There is no question in my mind that Seals can be another Parker, if he's willing to dedicate himself," the Bruins' new field leader has been quoted as enthusing. "He just has to want to do it." Dooley predicts the Higginsville, Mo., giant will lead Sayers on sweeps this season the same way Parker did for Lennie Moore... SEALS 'MUCH FASTER': "I was always more impressed with Parker than anybody else leading a play, even more than the Green Bay guards," he noted in this connection. "Parker was a steamroller. Seals has the same strength, size and ability, and he's much faster than Parker. He has tremendous speed for a man his size." Dooley, who wants the 285-pound Seals to play at a slightly more svelte 278, added, "Let me tell you something about Seals. He's folded up (Dave) Robinson and he's folded up (Ray) Nitschke. George will fold up anyone."... Bengtson, who has found it necessary to shuffle his defensive line, said yesterday he expects veteran defensive tackle Ron Kostelnik "to be available" for Monday night's match. "More than likely, Henry Jordan will be, too," he added. Kostelnik has been recovering from a knee bruise suffered in last week's 15-14 loss to the New York Giants here while Jordan has been plagued with muscle spasms in his lower back. Bengtson indicated, however, that Jim Weatherwax, a third year performer, and Leon Crenshaw, a free agent back for a second try, will start at tackle tomorrow night... HOPES TO USE CASH: He said he also hoped to use Dick Cash, a rookie from Northeast Missouri, in relief of this duo. Bengtson, who likewise has had injury problems in his kicking corps, said he would not decide on the placekicking assignment until after today's final pre-Bear practice. Brazilian booter Fernando Souza, hobbled by a pulled muscle until recently, indicated he is making a strong recovery. Aided somewhat by a brisk, partial crosswind, he drilled home five in a row from 47 yards out during a field

goal session... PACKER PATTERN: Quarterback Bart Starr hit Boyd Dowler with a 50-yard "scoring bomb" to highlight the weekly two-minute drill... Linebacker Dave Robinson pulled off an interception, with Zeke Bratkowski at the controls, to halt another "drive."... Bob Brown, celebrating an unhappy three-week "anniversary," sadly confided, "I'll be a happy man when I get this cast off." Brown fractured his right arm in a goal line drill July 27... The Packers were scheduled to leave for Milwaukee by bus at 1:30 this afternoon and headquarter at the Hotel Pfister. Their departure on the return trip is set for 11 o'clock Tuesday morning.

PACKERS READY FOR ALL-OUT APPROACH BY BEARS TONIGHT

AUG 19 (Milwaukee-Green Bay Press-Gazette) – A year ago at this preseason point, the Packers throttled the Bears, 18-0, in their annual Shrine game skirmish here. But, in two subsequent regular season exchanges, the world champions had to be content with a last minute 13-10 victory in Green Bay's Lambeau Field by way of a Don Chandler field goal, and a grudging 17-13 decision in their Central Division title-clincher at Chicago. Coach Phil Bengtson, a devout conservative and thorough going realist, expects more of the same when the Packers and their immemorial enemies renew their Shrine series in Milwaukee County Stadium tonight before a capacity house of more than 47,000 fans and a national television audience (8:30, Channel 2). "The rivalry promotes a real enthusiastic approach by both teams," Bengtson observed, perhaps with tongue ever so slightly in cheek. The Packers' new field leader and his aides also have discovered that the Bruins, like the Pack 1-1 at this juncture, appear to be considerably farther advanced than they did a year ago at this time. With

the champions' accomplished defensive line beset with injuries, Bengtson also is aware the problem of defending the Chicagoans' new "total offense" is likely to be compounded. Since the Bears likewise own a tightfisted defense, it promises to be an intriguing evening for the Packers, who will be striving to rebound from a last minute 15-14 loss to the New York Giants in their most recent venture. Tonight's meeting will be the age-old enemies' tenth in the charity production – the Packers have won seven of the previous nine collisions – and it will be a historic one. George Stanley Halas, pro football's patriarch, will be missing from his accustomed vantage point along the sidelines, which varied according to the position of the ball and the decisions of the officials, and Vince Lombardi from his across the way. Both, of course, have retired, Halas because a recalcitrant hip has severely hampered his mobility, and Lombardi because the dual role of head coach and general manager has become too burdensome...

DOOLEY SUCCESSOR: Tall, curly-haired Jim Dooley, once a fleet Bear flanker and now one of the game's bright young men, will be holding forth as Papa Bear's successor – and Bengtson's tactical rival. To him, of course, has been entrusted the responsibility for introducing the Bears' new multiple offense, which could prove confusing to themselves as well as their intended victims. Certainly, it provides their gifted Gale Sayers with unlimited opportunities. He may turn up anywhere in the Bruins' many alignments – at halfback, fullback or end. Bengtson, who devoted a substantial portion of last week's practice periods to a close "laboratory" inspection of the Midway Monsters' attack, admits his athletes are likely to make some mistakes. "But they'll make mistakes on offense, too," he has observed, "so it could balance out..."

SUPPORTING CAST: Sayers, launching his fourth season, will be complemented by the veteran Dick Gordon at split end, rookie whiz Cecil Turner at fullback and Ronnie Bull at fullback. Manipulating his cast, including what Bengtson has termed one of the league's top offensive line trios (center Mike Pyle and guards George Seals and Jim Cadille) will be Jack Concannon, the ex-Eagle who is back for his second season at quarterback. The Packer major-domo took note of this, pointing out, "Concannon, after a year with the team, is much improved." Turner, who has been caught at a blistering 9.3 in the 100-yard dash and scored two "long ball" touchdowns for the Bears in their opening 30-24 victory over the Dallas Cowboys at Canton, Ohio, is one of three freshmen who will be in the starting lineup tonight...

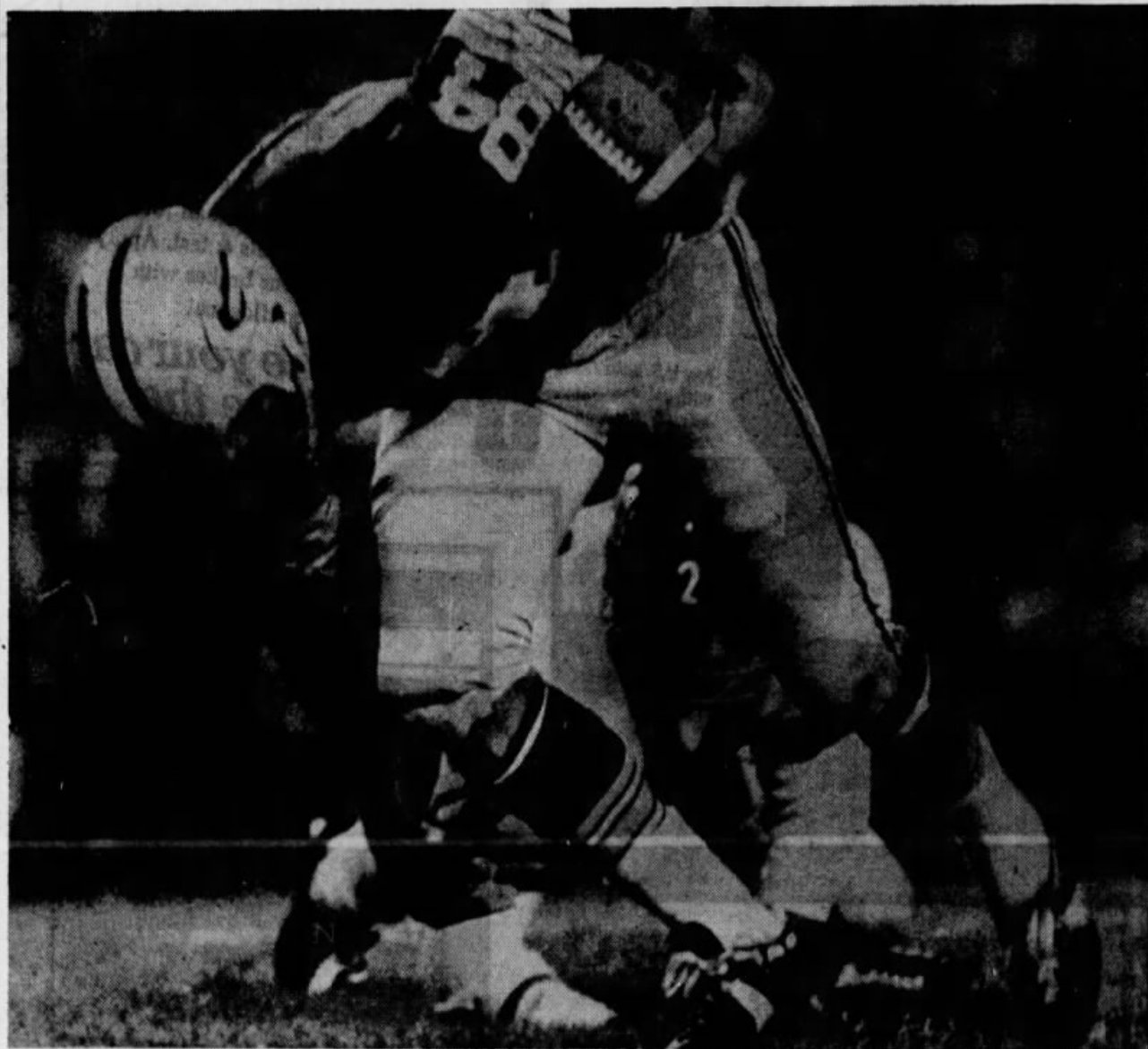
OTHER ROOKIE STARS: The others are Mike Hull, the Bears' No. 1 draft choice from USC, at tight end and Wayne Mass, a 6-4, 245-pound Clemton product, at right tackle. Dooley also will lead with one rookie – by necessity – on his veteran defensive unit, one of the NFL's finest. He is 6-4, 260-pound Willie Holman of South Carolina State, who is replacing the injured Marty Amsler. There also will be another "new" face in the front four as the result of disciplinary action taken against tackle Frank Cornish, charged by the Bears' new head man with "extraordinarily excessive weight." John Johnson, a 6-foot-5, 260-pound six-year veteran from Indiana, has been named to replace Cornish, currently confined to the Bears' training camp at Rensselaer, Ind...

PACKER PROBLEM: The Packers also have some personnel problems up front, where the immediate status of defensive tackles Henry Jordan and Ron Kostelnik is uncertain. Both are likely to see only limited action, and, Bengtson has indicated, Jim Weatherwax and Leon Crenshaw will start, with freshmen Richard Cash (Northeast Missouri) and Francis Winkler (Memphis State) in reserve. Kostelnik is recovering from a bruised knee, Jordan from muscle spasms in his back. Offensively, he will lead with the same lineup which opened against both the College All-Stars and Giants, with one possible exception. The Packer chieftain said he had not decided from among Elijah Pitts, who started against the All-Stars, Donny Anderson, who started against the Giants, and sophomore speedster Travis Williams.

CHICAGO		GREEN BAY
Gordon	SE	Dowler
Jackson	LT	Skoronski
Seals	LG	Gillingham
Pyle	C	Bowman
Cadille	RG	Kramer
Mass	RT	Gregg
Hull	TE	Fleming
Concannon	QB	Starr
Sayers	RB	Anderson
Turner	FL	Dale
Bull	RB	Grabowski
CHICAGO		GREEN BAY
O'Bradovich	LE	Davis
Cornish	LT	Crenshaw
Evey	RT	Weatherwax
Holman	RE	Aldridge
Buffone	LLB	Robinson
Butkus	MLB	Nitschke
Purnell	RLB	Caffey
McRae	LH	Adderley
J. Taylor	RH	Jeter
Petillon	LS	T. Brown
R. Taylor	RS	Wood

Packers Ready for All-Out Approach by Bears Tonight

ACTION on **WNFL**



TONIGHT — 8:30 P.M.

Green Bay
PACKERS

vs.

Chicago
BEARS

PACKER WARM UP	7:30
PRO PREDICTIONS	8:00
PACKER PROFILES	8:10
PACKER PREVIEW	8:15

Following The Game
PRO FOOTBALL SCOREBOARD
PRO FOOTBALL HIGHLIGHTS

BE THERE WITH

 **WNFL**

1440 ON YOUR RADIO DIAL

LOMBARDI MOVES UPSTAIRS

By TOM MURPHY

Editor

Pride-Farmer's Friend Newspapers

The man who returned the Green Bay Packers to the top of the professional football ladder has moved himself upstairs. And though the first whistle of the regular season has yet to shrill, indications are the altitude isn't bothering him.

A bear of a man on the sidelines from coast to coast since Sept. 27, 1959, Vince Lombardi tonight is in self-imposed hibernation in the second deck of the press box.

The man, himself, is not sure how he will like it.

"I think I have enough discipline to keep myself away," Lombardi said, and anyone who knows the former Fordham Block of Granite believes him. "Discipline is important in this game. I've preached it. I'll practice it."

The words rang true but it was not hard to see that Vince Lombardi has been selling himself on the idea since last Feb. 1.

That was the day the man who has been caricatured as a martinet and painted without compassion said: "What I have to say is not completely without emotion . . ." It was the day Lombardi turned over the coaching chores to Phil Bengtson.

Of his decision to wear just one hat Lombardi said, "It's too early to say, but sure I'll miss coaching. How much I just don't know."

"Whether or not I made the right decision, as far as it affects me personally, remains to be seen. I don't mean the decision as it affects the Packers. Don't get that idea. Just me personally," he said.

The way he said it you knew he would miss being on the field tonight. But you knew he could acclimate—you knew he would. Lombardi passed the first test last week against the College All-Stars in Chicago. Would it be the same back home in Lambeau Field against NFL competition?

"Right now the pressure is the worst," Lombardi said of the natural urge to be on the practice field in shorts, T-shirt and green baseball cap.

"It's probably because it's so soon. As things go on, the pressure will ease. There's plenty to do right here in this office."

Lombardi said, "Wearing both hats is a back breaking job. It's becoming almost impossible to do both and do justice to both. I found myself putting in 16 to 18 hours a day and feel it is impossible to do it that way anymore."

He reiterated his statement of health that prefaced his February decision: "I am in excellent health and I believe in good physical condition. Any rumors to the contrary are false."

In that same "farewell address" at Oneida Golf and Riding Club, Lombardi made a comment that indicates the depth of his familiarity with the game: "We are all facing problems of player relationships

with management which will result in many meetings and will take a great deal of understanding."

Lombardi was on the negotiating committee for NFL owners in the recent dispute with players. He will not comment at length on the settlement, though when the talks were deadlocked he did say he was "saddened." His terse statement now: "We've got to live with what we have."

This pre-season, his first in nine years away from the Oneida St. fields, Lombardi still manages to take in a practice session or two. But he is in the general manager's shirt and tie—not the coach's cap and cleats.

"Sure, I'll be around. I believe it's part of my job. I just don't want to be down there too much. I don't want to be in a position of looking over anyone's shoulders," he said.

As general manager, Lombardi handles player contracts and probably will view as many practice and game films as he did in his dual position.

He will admit to "feeling some responsibility about this team." The rookies were his draftees and the veterans were the men whom he led to an overall won-lost record of 141-39-4. This stint probably never will be equalled and adds up to a .783 winning percentage. It includes six conference titles, five NFL crowns and victories in the only two Gravy Bowl games played to date. You don't build a dynasty like that without leaving more than a bit of yourself in the foundation.

Now that he has doffed one of his two hats, Lombardi appears more relaxed. Not that he does not drive himself as he drove his players, he finds time to toss bits of humor into his football. Something that rarely happened in past seasons.

Of that newly-remodeled press box, Lombardi told stockholders at last May's annual meeting: "Since I'm going to be sitting in it, I want it improved."

Of the 1968 season: "Since I won't be coaching the team this year, we've got the best material we've ever had—and the easiest schedule we've ever had."

Such jocularity was not always Lombardi's hallmark. The man obviously has divested himself of a burden; a burden he loved, but nonetheless a burden.

If you scan the press box tonight, you might be able to find Lombardi in the second deck. He's the man who said last February:

"I am positive that under Phil Bengtson's leadership and direction, Green Bay Packer football will continue to be excellent."

Vince Lombardi may be many things to many people. But one thing he is to all—a man of his word. When Vince Lombardi is positive, he is positive.

And the altitude isn't bothering him.

PACK OPENS 50TH SEASON

By LEN WAGNER

Sports Editor

Green Bay Press-Gazette

Tonight is a very special night.

The Bishop's Charities Game? Yes, that makes it quite special.

But tonight is also very special because this game marks the hometown start of the Green Bay Packers' 50th season.

Ironically, this is also the eve of the Packers' 49th birthday.

50th season . . . 49th birthday. Confused?

No reason to be. The Packers were founded on the night of Aug. 11, 1919 when a group of young men assembled in the newsroom of the Green Bay Press-Gazette, summoned by young and ambitious Earl (Curly) Lambeau and farsighted George W. Calhoun.

That was the birth of the Packers, which makes Aug. 11, 1968, the team's 49th birthday. But since birthdays are celebrated when the year is completed (your first birthday was celebrated when you had lived for one year) this season will be the 50th playing year.

There is no celebration being planned since those citizens usually in charge of such things apparently prefer to wait for the Golden Birthday rather than the Golden Season.

Nevertheless, tonight is a very special night. The hometown start of the Green Bay Packers' 50th season.

It brings to mind, of course, the marvelous story . . . a saga, really . . . of the small city that has stubbornly refused to surrender to the times.

The battle fought by the citizens of Green Bay is an unparalleled one. It has been an almost continuous struggle from the time Lambeau lost his

original franchise for lack of funds and then bought it back again with a borrowed \$250 in 1922.

The only lull in the fight is the one being experienced right now. It was brought on by the advent of television and Vince Lombardi, a combination that has brought the Packers to their most successful era, both financially and artistically.

But even in the midst of this unprecedented prosperity, the citizens of Green Bay can't help but think of the future. The possibility of losing the team when . . . if . . . the current peak levels off is a gnawing worry.

This is understandable. Even in Green Bay, many folks cannot fully comprehend a city of 85,000 people in the major leagues. And not only holding its own with the Gothams of the country but actually being looked up to by them.

Nevertheless, the history of the Packers offers a strength that is more comforting than a healthy bank account or even Bart Starr at quarterback.

For the fact is that the Packers are one of the few teams in all of professional sports to boast 50 years of continuous play in one city under one franchise.

No other team in pro football has existed in that manner for that long. In 1921, when the Packers joined the first national pro circuit, the teams they played were Chicago Boosters, Rockford, Chicago Corn-H, Beloit, Rock Island, Minneapolis, Evansville, Hammond, Cardinals, Staleys, Racine.

All but the Packers have passed on.

The Packers, surviving through years of change . . . in style of play, types of personnel and popularity of the game . . . as well as years of shifting franchises, are still here . . . beginning their 50th year.

THE WARREN INSURANCE AGENCY

ESTABLISHED 1874

FIRE, CASUALTY, AND AUTOMOBILE INSURANCE

720 Bellin Bldg.—P.O. Box 898

Phone 435-6659

Green Bay

BARK RIVER

Culvert and Equipment Co.

HIGHWAY AND INDUSTRIAL EQUIPMENT

CULVERTS AND DRAINAGE PRODUCTS

Box 2095

GREEN BAY, WISCONSIN 54306



Green Bay Packers

OFFENSIVE STARTING LINEUP

FB 33 Grabowski

HB 22 Pitts

FL 84 Dale

QB 15 Starr

TE

RT

RG

C

LG

LT

LE

81 Fleming • 75 Gregg • 64 Kramer • 57 Bowman • 68 Gillingham • 76 Skoronski • 86 Dowler

10 Stevens, QB
12 Bratkowski, QB
15 Starr, QB
17 Traynham, K
20 Booth, FL
21 Jeter, DB

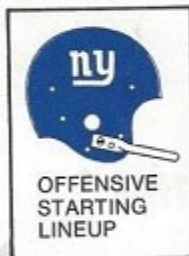
22 Pitts, RB
23 Williams, RB
24 Wood, DB
26 Adderley, DB
27 James, FL
28 Robinson, FL
29 Donaway, FL
30 Mercen, RB
33 Grabowski, RB
35 Goodwin, RB
36 Wilson, RB
37 Vanderson, LB
38 McCarthy, RB
40 Brown, DB

41 Farler, RB
43 Hart, DB
44 Anderson, RB
45 Rowser, RB
47 Rule, DB
50 Hyland, C
52 Jones, TE
54 Bachman, C
55 Flanagan, LB
57 Bowman, C
58 Winkler, DE
60 Calfoy, LB
62 Luck, G
64 Kramer, G

66 Nitschke, LB
68 Gillingham, G
69 Cash, DT
70 Gresham, DT
71 Peay, DT
72 Hines, DT
73 Weatherwax, DT
74 Jordan, DT
75 Gregg, DT
76 Skoronski, DT
77 Kostelnik, DT
78 Brown, DE
80 Long, FL
81 Fleming, TE

82 Aldridge, DE
83 Carr, TE
84 Dale, E
86 Dowler, E
87 Davis, DE
88 Capp, LB
89 Robinson, LB

COMPLETE PACKER ROSTER ON PAGE 32



New York Giants

OFFENSIVE STARTING LINEUP

FB 24 Frederickson

HB 23 Koy

FL 40 Morrison

QB 10 Tarkenton

TE

RT

RG

C

LG

LT

LE

88 Thomas • 78 Wright • 62 Dess • 53 Larsen • 65 Case • 69 Young • 45 Jones

10 Tarkenton, QB
11 Merrill, QB
18 Kennedy, QB
20 Eaton, DB
21 Blye, RB
22 Post, DB
23 Koy, HB
24 Frederickson, FB
26 Harris, DB

27 Minnick, RB
28 Duhon, DB
29 Parker, DB
30 Jacobs, FB
33 Humphries, K
35 Brown, LB
37 Payne, E
38 Triplett, RB
40 Morrison, HB
41 Williams, DB
43 Lockhart, DB
45 Jones, E
46 Halbrook, DB
47 Koontz, E

48 Childs, DB
49 Hollifield, DB
51 Weisacosky, LB
51 Willard, C
52 Swain, LB
53 Larson, C
54 Avery, LB
55 Spill, DT
56 Crutcher, LB
57 Costello, LB
58 Cicciarella, LB
59 Hinton, C
60 Van Horn, G
61 Harper, T

62 Dess, G
63 Bulin, G
64 Gross, G
65 Case, G
66 Davis, H, LB
67 Thompson, G
69 Young, T
71 Lurtsema, DE
73 Anderson, R, DT
74 Meran, DT
74 Glenn, G
75 Katsavage, DE
76 Davis, D, DT
77 Bazin, T

78 Wright, T
79 Anderson, B, DE
80 Chatman, DT
81 White, DB
82 Boston, DT
84 Mordock, K
86 Kotite, E
88 Thomas, E
89 Crespin, E

COMPLETE GIANT ROSTER ON PAGE 37

The WBAY Stations

TELEVISION 2 • RADIO 1260 • FM Stereo 101.1 • GREEN BAY

HEAR THEM ALL ON **WNFL**



1968 GREEN BAY PACKER BROADCAST SCHEDULE

PRE-SEASON GAMES

Monday, Aug. 19	Chicago Bears	8:30 P.M.
Saturday, Aug. 24	Dallas Cowboys	8:30 P.M.
Saturday, Aug. 31	Pittsburgh Steelers	8:00 P.M.
Saturday, Sept. 7	Cleveland Browns	8:00 P.M.

LEAGUE GAMES

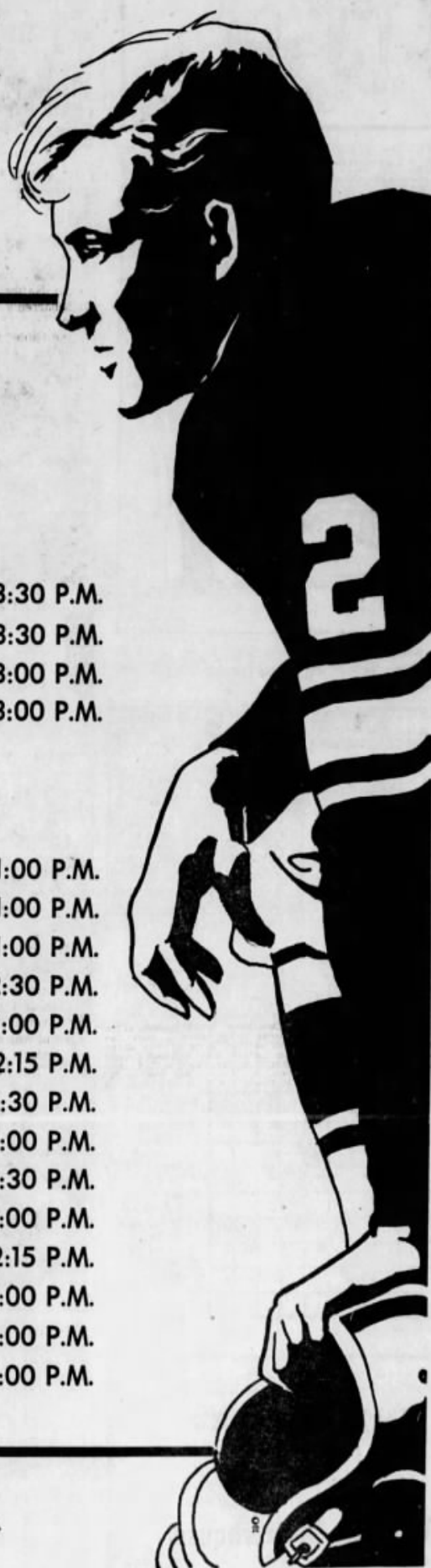
* Sunday, Sept. 15	Philadelphia Eagles	1:00 P.M.
Sunday, Sept. 22	Minnesota Vikings	1:00 P.M.
* Sunday, Sept. 29	Detroit Lions	1:00 P.M.
Sunday, Oct. 6	Atlanta Falcons	12:30 P.M.
Sunday, Oct. 13	Los Angeles Rams	1:00 P.M.
Sunday, Oct. 20	Detroit Lions	12:15 P.M.
Monday, Oct. 28	Dallas Cowboys	8:30 P.M.
* Sunday, Nov. 3	Chicago Bears	1:00 P.M.
Sunday, Nov. 10	Minnesota Vikings	1:30 P.M.
Sunday, Nov. 17	New Orleans Saints	1:00 P.M.
Sunday, Nov. 24	Washington Redskins	12:15 P.M.
Sunday, Dec. 1	San Francisco 49ers	3:00 P.M.
* Saturday, Dec. 7	Baltimore Colts	1:00 P.M.
Sunday, Dec. 15	Chicago Bears	1:00 P.M.

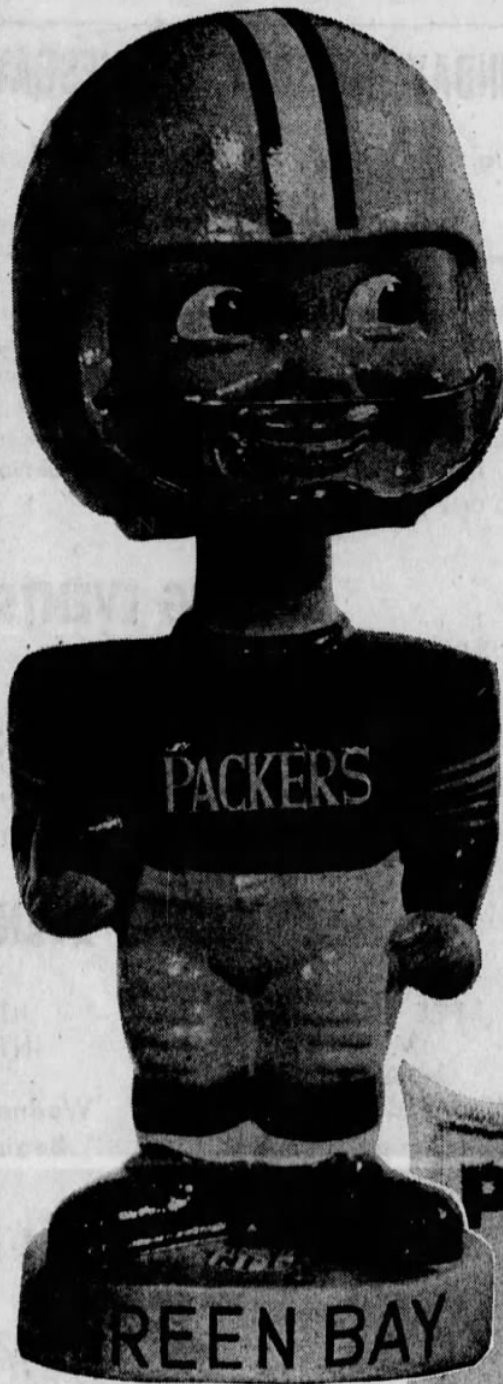
* PLAYED IN GREEN BAY



1440

ON YOUR
RADIO DIAL





Get This PACKER MASCOT DOLL and OFFICIAL CLOTH INSIGNIA

(BOTH SHOWN HERE
ACTUAL SIZE)

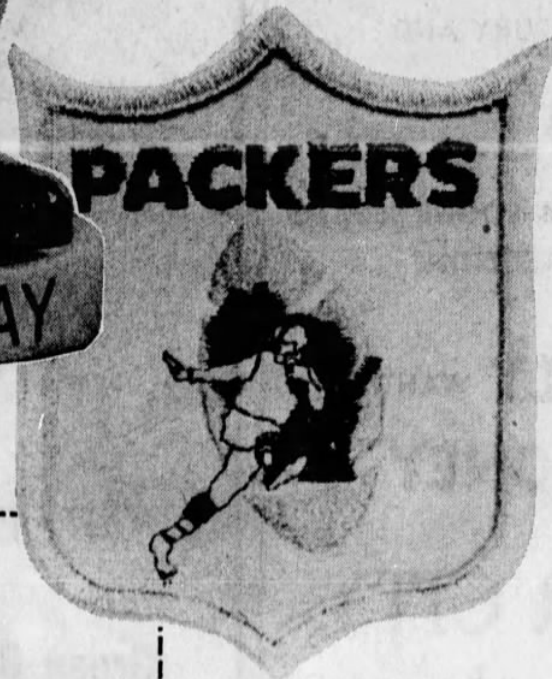
DOLL — \$2⁰⁰
INSIGNIA — 50¢

(Both have official Packer colors)

Clip coupon below and
get yours now!

*Immediate delivery
assured!*

Please enclose self-addressed
stamped envelope for
insignia



SEND TO:
V.L. Distr.
1123 Blue Ridge Drive
Green Bay, Wis. 54304

Enclosed please find \$_____ for
_____ Packer dolls and \$_____ for
_____ official cloth insignia.

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

Please use checks
or money order