



PRESEASON

Green Bay Packers (0-0-2) 6, Chicago Bears 6 (T)
Saturday August 15th 1970 (at Milwaukee)



Late Packer Field Goal Salvages 6-6 Tie

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) – Booth Lusteg punched home a 12-yard field goal with only seven seconds left to give the Packers a 6-6 tie with the Chicago Bears in their Midwest Shrine struggle at County Stadium Saturday night. It was the second successive tie for the Packers, who had battled to a 31-31 deadlock with the New York Giants in their pre-season opener last week. The stalemate ended a two-year winning streak for the Bears in the Shrine classic, witnessed by a record 47,298 fans. Chicago had taken a 6-0 lead in the second quarter on a 60-yard pass from quarterback Bobby Douglass to rookie flanker Linzy Cole. The Packers cut that margin with a 43-yard field goal by Joe Runk, setting the stage for Lusteg's last minute heroics. Ironically, it was a generally bad night for kickers. The Bears' Mac Percival missed all three field goals he attempted, plus an extra point, and Runk missed one and had another blocked after his third quarter success.

LOFTS STRIKE

The Bears, who were able to score only one touchdown in three exchanges with the Packers last season, struck dramatically in the opening minute of the second quarter. Douglass, obviously taking picks at Packer inexperience on the left corner, lofted a strike to Linzy Cole, the Bears' rookie speedster. Cole, who has been clocked at 9.5 in the 100, pulled in the ball just behind Matthews and to the left of an oncoming Doug Hart at the Green Bay 15-yard-line. Hart managed to get a fleeting hand on the Bear flanker but Cole spun away and wheeled into the end zone with only 17 seconds gone in the period.

FUMBLED SNAP

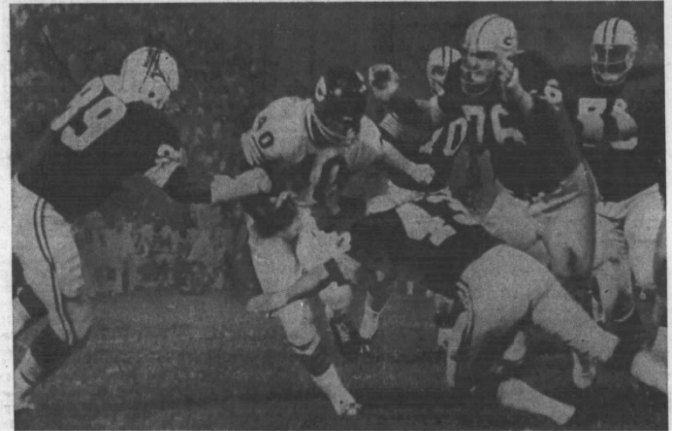
Jack Concannon fumbled the snap from center on the extra point and Mac Percival's subsequent kick was wide to the right, leaving the Bears with a 6-0 bulge. That was the margin the Bruins enjoyed at the intermission, after the Packers squandered two major scoring opportunities. The first came when Garry Lyles fumbled Donny Anderson's short, high punt and Francis Winkler recovered at the Bear 33 late in the first quarter. On a third-and-6 situation, Bart Starr rifled a liner to tight end John Hilton up the middle for an apparent first down at the Bear 20 but the Packers were assessed 25 yards for holding and the opportunity dissolved. Later, with Don Horn at the controls late in the second quarter, the running of Dave Hampton and passes to Perry Williams and John Spilis, combined with an unnecessary roughness levy on the Bears, carried the Packers to a first down at the Chicago 33.

CHEWS UP 6 YARDS

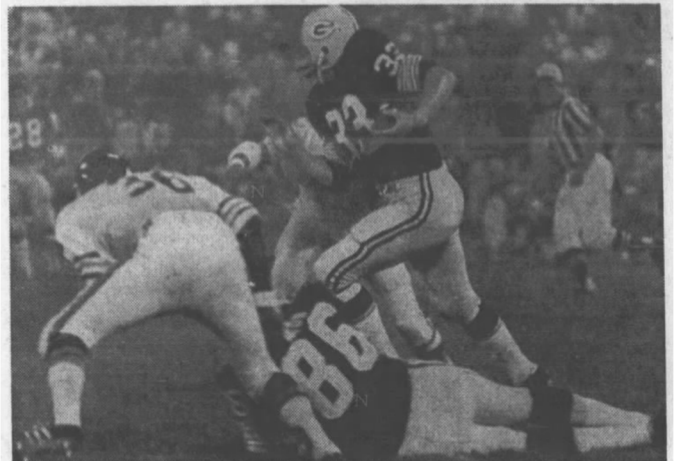
After Hampton chewed up six yards in two stabs, Horn's pass glanced off the hands of a leaping Spilis and Booth Lusteg was summoned. It was a relatively routing attempt from the 34 but the pass from center was high and Lusteg's kick, badly rushed, veered far to the left. The Bears' Percival, 3-for-3 in the Bears' opener last week, also was off target with a 35-yard attempt in the first quarter. Doug Hart was shaken up while tackling Gale Sayers shortly before Percival's errant boot and replaced by Gordon Rule but he returned to action at the start of the second quarter. The Packers finally crashed the scoreboard in the third quarter, but not as emphatically as they would have liked. Pushing to the Chicago 31 with the second half kickoff, they saw the drive stall when Dick Butkus blunted a Starr screen to Perry Williams for a seven-yard loss and another pitch to Carroll Dale missed fire.

RUNK HITS FG

This time, rookie Joe Runk was called upon and he responded by drilling home a 43-yard field goal at 5:59 of the period to cut the Bears' lead in half. Another chance bloomed when Rich Moore separated Craig Baynham from the football, following



Chicago's Gale Sayers trying to break thru Packer defense. Swarming in are Dave Robinson (89), Doug Hart (43), and Mike McCoy (76). (AP Wirephoto)



Jim Grabowski of Green Bay gaining 22 yards on screen pass against Bears last night despite effort of defender Mike Johnson, who is partially blocked by Packers' John Hilton (86). (UPI Telephoto)

a Douglass pass, and Matthews recovered at the Bear 40. The Packers were forced to settle for another field goal attempt, however, and Runk's 28-yard effort was wide to the left. The Pack later escaped further damage when Willie Wood fumbled after returning a Bobby Joe Green punt and rookie Russ Brubacher recovered at the Green Bay 16. Under siege by the Packer front four, Douglass was off target with three successive pass attempts and the Bears brought on Percival. His attempt from the 23 was deflected by Rich Moore and Mike McCoy and angled crazily to the left with 1:16 remaining in the quarter. Both of the immortal rivals frittered away scoring chances in the final period before Lusteg came on to forge the tie. It opened spectacularly with Starr launching a 43-yard bomb to Dale, run to earth at the Bear 27, on the first play. One first down later, the drive foundered and Runk turned for a third attempt. This one, from the 22, was blocked by Bear defender George Youngblood. Percival also missed a second field goal attempt later in the quarter, a low liner from the 42 that rolled to the goal line.

CHICAGO - 0 6 0 0 - 6
GREEN BAY - 0 0 3 3 - 6

	<u>CHICAGO</u>	<u>GREEN BAY</u>
First downs	11	19
Rush-yards-TDs	17-66-0	20-72-0
Comp-Att-Yd-TD-INT	32-19-212-1-0	37-21-267-0-0
Sacked-Yards Lost	2-15	1-5
Net Passing Yards	197	262
Total yards	263	334
Fumbles-lost	4-2	1-1
Turnovers	2	1
Yards Penalized	3-42	1-25

SCORING

2nd – CHI – Linzy Cole, 60-yard pass from Bobby Douglass (Kick failed) CHI 6-0

3rd – GB – Joe Runk, 43-yard field goal CHI 6-3

4th – GB – Booth Lusteg, 12-yard field goal TIED 6-6

RUSHING

GREEN BAY – Dave Hampton 7-50, Perry Williams 3-9, Jim Grabowski 3-6, Donny Anderson 7-7

CHICAGO – Bobby Douglass 3-29, Gale Sayers 4-19, Mike Hull 3-9, Craig Baynham 5-8, Ray Ogden 1-2, Ross Montgomery 1-(-1)

PASSING

GREEN BAY - Bart Starr 17-10-136, Don Horn 20-11-131

CHICAGO – Bobby Douglass 32-19-212 1 TD

RECEIVING

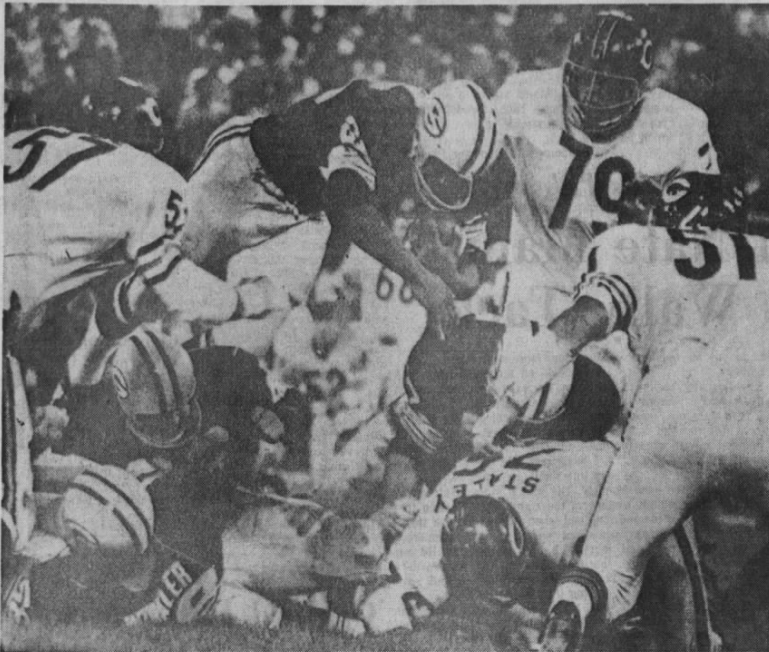
GREEN BAY – Carroll Dale 4-81, Dave Hampton 4-46, John Spilis 4-36, John Hilton 2-33, Donny Anderson 2-22, Perry Williams 3-8, Jim Grabowski 1-22, Ron Jones 1-19

CHICAGO – Linzy Cole 5-107 1 TD, Craig Baynham 5-38, Ross Montgomery 3-23, Mike Hull 3-13, Austin Denney 1-14, George Famer 1-9, Bob Wallace 1-8

Fans Wanted To Win But Phil Didn't Want To Lose

RICH SHEDS ARMY TOGS, EYES JOB

AUG 16 (Milwaukee-Green Bay Press-Gazette) - "I was sitting around in Army camp during the strike, hoping it would last awhile so I wouldn't get too far behind." The author of this candid confidence was Richard Eugene McGeorge, a shiny new civilian although still in full dress uniform. A first round draft choice last January, the rookie tight end was relaxing at the Packer's Hotel Pfister here Saturday after checking in from Fort Ord, Calif., late Friday night. McGeorge, who had to be content with a spectator role at Saturday night's Packer-Bear collision in County Stadium, had been separated from service less than 24 hours earlier. Despite the length of the pro football strike, the former Elon, N.C. College athlete is fully aware veterans John Hilton and Ron Jones - his rivals for the tight end assignment - have a two week edge in preparation plus professional experience. McGeorge, who caught a NAIA record 224 passes during his four year collegiate career. hasn't been completely isolated from football however. "I worked out as much as I could at Fort Ord," Rich reported. "I feel I'm in pretty good shape, I weigh about 230 which is about my normal playing weight. I might lose five pounds, but I doubt it. "A fellow named Wayne Stewart, who is a second year man on the Jets, also was stationed at Fort Ord and he and I worked



DAVE HAMPTON of the Green Bay Packers goes over the top of the Chicago Bears' defensive line for two tough yards in the second quarter of the annual Shrine Game Saturday night at Milwaukee. He is surrounded by a mass of Bears, including Dan Pride (57), Dick Evey (79), Dick Butkus (51) and Bill Staley (78). At the lower left is Packer teammate Francis Winkler (58). The two ancient rivals slugged it out to a 6-6 tie in the exhibition game. (AP Wirephoto)

out together quite a bit. The only thing is I didn't have access to footballs so I didn't get a chance to catch very much. Every once in a while I'd run into somebody who had a football, but not consistently. Obviously, the others have an advantage on me," the 6-ft.-4 Virginian conceded. "I just hope I can pick up the system real quick...it's going to be a new thing." Although he was drafted as a tight end, McGeorge explains, "I sort of played every receiving position at Elon. Sometimes I was wide left, sometimes wide right. I was tight end left sometimes and sometimes tight end right. We had a multiple offense. I played a little bit better than 50 per cent on the outside, but I also played a lot of tight end - enough to know the position I guess." An all-around athlete, his first civilian act upon arrival here was to acquire a suit of clothes, which was altered post haste so he could shed his army garb in time for Saturday night's game.

NOTES AND NOTIONS

AUG 16 (Appleton Post-Crescent) - Gleanings from a Minneapolis paper indicate that the Minnesota Vikings are far from happy in their home, "baseball oriented" Metropolitan Stadium. The current stadium apparently isn't large enough to hold the kind of crowds the Vikings

figure they can draw consistently. Speculation has it that the Vikings will move to Memorial Stadium - home of the University of Minnesota's Gophers. That park already seats about 60,000, and the university reportedly has plans to add 12,000 more seats. The Met commission hopes it can persuade the Vikings to build an 18 million stadium - exclusively for football - presumably in the same area as the current baseball park...The Packers' Ken Bowman, vice president of the NFL Players Association, said recently that his law background helped him during the long meetings. "It was rather interesting to watch the many top lawyers involved in the case at work," he said. "I think it was invaluable experience for me." Bowman will receive his law degree next June. The Redskins' Pat Richter, another former University of Wisconsin star, is also within a few credits of a law degree... The injury to veteran cornerback Joe Taylor reportedly has prompted the Chicago Bears to start looking Green Bay-way in anticipation of another trade. They seem to have some hopes of being able to land Herb Adderley. Herb has announced his retirement, but, of course, it is possible he might feel a bit more "active" if he could be assigned to someone other than the Packers. The Packers, haven't commented on any of this, but one can assume that they'd need a top-caliber player or a high draft choice in return before they'd let Adderley play with a club in the same division with a chance to hurt them in two games a year. The-Bear, 3-for-1 trade was one of the bigger transactions during the off-season.

JUST MADE SURE OF CATCH: JONES

AUG 17 (Milwaukee-Green Bay Press-Gazette) - Ron Jones was quietly second guessing himself. The sophomore tight end, slipping into his shirt in front of a dressing room locker following the Packers' 6-6 tie with the Chicago Bears Saturday night, confided, "Coach Schnelker talks to us about trying to run with the ball after you catch it. But when I caught that one in the last minute, I just wanted to catch the ball and keep possession - make sure I had it," Jones said. The former Texas-El Paso athlete, felled at the Bears' 10-yard line with 20 seconds remaining following a 20-yard collaboration with quarterback Don Horn, admitted, "Maybe I should have tried to juke the guy covering me and tried to get down closer to the goal...GAME OF INCHES: "But I wanted to make sure I had the ball and I just turned up field after I caught it and went as far as I could with it." Two plays later, with the Bears leading 6-3 and only seven seconds left, Coach Phil Bengtson opted for a third down field goal attempt and Booth Lusteg responded with a 12-yard success to seal a 6-6 tie. Dave Hampton, easily the Packers' leading ground gainer on this somewhat unproductive occasion, also had re-discovered that football is a game of inches. "I was very close to breaking one a couple of times," he sighed. "It was just a matter of a leg...OFFENSIVE LINE GREAT: "Our quick opening and off tackle stuff was working real well," said Hampton, who amassed 50 of the Pack's 66 net rushing yards in seven attempts. "I thought the offensive line - Francis Peay, Gale Gillingham, Bill Lueck, Ken Bowman, Dick Himes, all of them - did a great job." Although that tying field goal might have seemed routine, Lusteg assured that it was not. "The Bears were rushing 11 men," he said, "and I wanted to be sure I got the height." Discussing the 34-yard attempt he missed in the first quarter, Lusteg reported, "I hedged on that first one. The snap from center was high and I started, stopped and then started again...By that time, your timing is off." His fellow placekicker, Joe Runk, was patently disappointed with his 1-for-3 performance, despite a series of extenuating circumstances. "Everybody was saying the grass was so long, and it was," he softly noted. "But a professional kicker should be able to kick off anything, artificial turf, mud, snow, in the rain, or whatever." Runk, who lined home a 43-yarder early in the third quarter, calmly reviewed his efforts. "The first one was a good snap, a good hold, a good kick," said Runk. "Cleo Walker said that, on the second one, the grass was so long where he was snapping the ball from that he couldn't put the proper spin on it...RUINED TIMING: "It came back to Bart end-over-end and that ruined the timing between him, Bart and me. I don't know exactly what happened on the

last one. There was a man who shot through a gap and blocked it, but I'm not sure where he came from. It was a good snap and a good hold...it was just outright blocked." Runk shrugged his shoulders and philosophically observed, "Everybody who kicked in the game had trouble...Percival missed two and an extra point and I don't know what happened on Lusteg's first one." Rookie cornerback Alvin Matthews, burned for a second quarter touchdown by the Bears in his debut as a possible successor to the retired Herb Adderley, grimaced ever so slightly in recalling that misadventure...TOUCHED BALL: "That's something they teach you in high school - to jump for the ball," Matthews said. "I didn't and he (Bear flanker Linzy Cole) took it. I touched the ball, but I didn't hit it good enough, I didn't knock it down...I touched him, too, but as he was fading away." Matthews, whose performance drew praise from the Packer coaching staff despite the early contretemps, also had another admission to make in his personal critique. "I thought I should have made a couple of tackles that I missed," he said...MORE RELAXED: The ex-Texas A. & I. star, who went most of the way on the right side against the Kansas City Chiefs in the All-Star game, confessed, "I was a little more relaxed in this one than I was against the Chiefs. But playing with Doug Hart and Willie Wood back there, I felt a little funny because I hadn't played with them in practice, except for a few plays. I don't think I did too badly but there's room for improvement...there always is."

FANS WANTED TO WIN BUT PHIL DIDN'T WANT TO LOSE

AUG 17 (Milwaukee-Green Bay Press-Gazette) – To tie...or not to tie? Many of the 47,298 customers expressed their sentiments in highly explicit fashion Saturday night when the Packers elected to settle for a 6-6 conclusion to their Midwest Shrine match with the Chicago Bears in the steamy heat of Milwaukee County Stadium. Coach Phil Bengtson was made unavoidably aware of their opinion by a lusty round of boos, which erupted when kicker Booth Lusteg and the field goal team came onto the field with 10 seconds remaining and the Packers in a third-and-goal situation at the Chicago 4-yard-line. Capricious citizens, the "live" viewers cheered when Lusteg's 12-yard attempt soared high and true, but there was another explosion of boos as the final gun sounded and the Packers trotted to the dressing room in possession of their second successive tie...WANTS TO WIN: Bengtson, discussing the faithful's reaction somewhat later at the team's post-game buffet in the Hotel Pfister, was sympathetic but not overly perturbed. "I don't blame 'em," he said. "They want to win...we do too." "But," Bengtson succinctly added, "we don't want to lose either." He then launched into a methodical review of the circumstances which triggered his decision. "Basically, what we're talking about is that we have third down and 10 seconds to play. You have to figure it takes eight seconds to run a play, even on one where a wide receiver can run a quick turnout...SCOREBOARD OFFICIAL: "The whole thing we're talking about - the snap from center, the dropping back by the passer and the moves put on by the receiver requires eight seconds. You can't do it any faster. We're reasonably sure we can get the clock stopped with those two seconds left," Bengtson conceded. "But other things can happen. With the change in rules this year, which makes the scoreboard clock official, you can't be sure of getting the clock stopped in time. I think it's a good rule, don't misunderstand me. But I have a feeling there's probably a delay involved in communication between the official on the field and the timer in the press box, who operates the scoreboard clock, that could have consumed those two seconds. That's what we were concerned about...SIGNAL TIME OUT: "If there had been a yard to go, we would have tried a running play on third down," Bengtson said. "In that case, the quarterback just hands off and then signals time out." Summing up with a bland smile, he observed, "That's one of the interesting things about the game...There were a few people in the stands who thought I was right." Jocularly reminded by the press corps there also had been a number who apparently disagreed, the Packer major domo facetiously rejoined, "I'll tell you, my wife thought I was great. She rode downstairs with George Halas Sr. at the stadium and he thought I was great. At least," Bengtson dryly appended, "that's what he told her"...PLOTTING PASS: Quarterback Don Horn, the man who had escorted the Packers to that critical point with spectacular dispatch, offered what amounted to a defense of the coach's decision. "Coach Phil had no idea what I was going to call," Horn volunteered. "That's why he decided to send in the field goal team." Asked what he had been plotting until Bengtson intervened, the flamboyant field general promptly replied, "I would have called another pass. But Coach Phil has been around a lot longer than I have...He thought it would take longer to get it off than we could afford." Although Bengtson has had more than his share of heartaches with the Packers kicking game in the last three years, he was inclined to feel compassion for his booters in the wake of a collective 2-5 record against the Bears...CAN'T BLAME KICKERS: "The grass was high," he said. "I can't blame the kickers. I noticed it when I was out on the field during the warmup. The key field goal Mac Percival missed for the Bears was off the infield, though. The grass wasn't high there." This factor had been taken into consideration before kicking decisions were made, Bengtson added. "We debated a long time," he said, "before we decided on Joe Runk when he kicked that 43-yarder in the third quarter...I don't know how he got it there, but he did." Runk missed a 28-yard attempt later in the same period and saw a 22-yard effort blocked in the fourth quarter. Lusteg also was off target with a 34-yard first quarter attempt before closing out with his tie-producing bullseye. Erratic passes from center had figured in the kicking failures, Bengtson admitted, but pointed out such misadventures should become less common when the duties are confined to one man. "Cleo Walker was in there for field goals and Francis Winkler for punts at the start," he revealed. "We put Ken Bowman in for field goals later on. And, we just started teaching Winkler last year," Bengtson said, adding with a smile, "This was Winkler's baptismal and it was tough...And Walker, of course, is a linebacker. Comes a league game Bowman will do all that stuff"...WOOD FUMBLES: The Packer headmaster expressed puzzlement over another off-key phase, punt returning. Bobby Joe Green's lofty boots were reportedly misjudged, often putting the Pack in jeopardy. "I don't know what it was, night blindness or what," Bengtson said, shaking his head. "In the second half, I put Willie Wood back there and told him, 'Don't do anything but fair catch. If anybody is going to do any running, let the other guy do it ...Darned if he doesn't catch one and run it back, and we fumble.'" Bengtson flashed a wry grin and queried, "Who was that old Brooklyn Dodger outfielder who was always getting hit on the head with flyballs? That's the way we looked. But a 57-yard punting average (for Green)," he snorted. "That's ridiculous...And really, that was the big thing of the

game."...OFFENSE 'BAD': Bengtson admitted disappointment with the offense, asserting, "It was very bad...But we had so far to go after those long punts. However, with 328 yards we should have had more points than that. And, obviously, we missed the field goals, which is part of the game. If your drive is stopped in offensive territory, you're supposed to get three points." Bengtson, who Thursday shepherds the Packers to Dallas for their annual pre-season exchange with the Cowboys Saturday night, also made these other observations:

- "Al Matthews (the rookie cornerback who made his Packer debut) got burned once. It was one (a 60-yard touchdown pass from Bobby Douglass to Linzy Cole) we all saw. Actually it's a typical type of thing. He was waiting for Cole to do something, to break in or out, but he didn't do it. It was a real good lesson for the kid. We tell him he has to keep that five-yard cushion.
- "We may have been a little loose in our coverage of the Bears' receivers. I was surprised to find that Douglass's percentage (he was 19-for-32) was that good. There must have been at least six of them that were behind the line of scrimmage...and a couple of them were screens.
- "Douglas will hurt you on extemporaneous things. He takes off and runs - he's not that far off from a Gabriel or a Kapp type...If he has a good strong defense and stays in there close, he's capable.\
- "Any defense with that Dick Butkus in the middle is going to be tough to run against, I don't care who you have up front. And they have some capable people...He's fantastic.
- "I'm a little disappointed that we haven't progressed further. Our development is a little bit behind schedule, I would say...I'm happy though, that we were able to block for passes as well as we did, but disappointed we couldn't block for the run as well."

OLEJNICZAK GIVEN AWARD

AUG 17 (Milwaukee-Green Bay Press-Gazette) – Packer President Dominic Olejniczak was presented the Herbert L. Mount Award Friday night at the coronation ball dinner preceding Saturday night's Midwest Shrine game between the Packers and the Bears. A Shrine game official said the presentation was made for "Olejniczak's contributions in making the game a success. Olejniczak, as Packer president, has helped to make the charity game a huge success through the years and this is the reason for our presentation."

STARR, BRATKOWSKI VISIT LOMBARDI

AUG 17 (Milwaukee-Green Bay Press-Gazette) – Packer Quarterback Bart Starr and Asst. Coach Zeke Bratkowski flew to Washington Sunday to visit their former coach, Vince Lombardi, who is seriously ill. Starr and Bratkowski played key roles as the Packers forged three successive National Football League championships under Lombardi in 1965-66-67.

PACKER ROOKIE LINTS RETIRES

AUG 17 (Green Bay) - Green Bay Packer coach Phil Bengtson announced Friday that rookie offensive guard Bob Lints, a 14th round draft choice from Eastern Michigan, has retired. Lints gave no reason for his withdrawal from pro football, Bengtson said. In the meantime, tight end Rich McGeorge, the Packers' second first-round draft choice, from Elon College in North Carolina, reported to the Packer camp after fulfilling a military obligation.

HAMPTON 'DOUBTFUL'

AUG 18 (Green Bay Press-Gazette) - Packer running back Dave Hampton Monday was listed by Coach Phil Bengtson as "doubtful" for Saturday night's pre-season game with the Cowboys in Dallas. Hampton suffered a cracked rib in the Packers' 6-6 tie with the Chicago Bears at Milwaukee over the weekend. The' second year halfback was the game's leading ground gainer with 50 yards in seven attempts. He also caught four passes for 46 yards. Hampton's fellow running back, Travis Williams, is still troubled by a deep groin pull but was running more freely in Monday's practice.

AGAJANIAN SUDDENLY BACK WHERE HE BEGAN ON PACK

AUG 18 (Green Bay Press-Gazette) – Larry Agajanian, a highly adaptable type, is suddenly back where he started. The bulky blond Monday returned to the offensive line, somewhat shorthanded at this point, where he launched his Packer career a year ago. Agajanian's transfer from defensive tackle was promoted by injuries to Dave Bradley and Francis Winkler, which leave rookie Don Bliss the only able-bodied guard available beyond starters Bill Lueck and Gale Gillingham at the moment. Bradley, a second year performer, suffered a slight shoulder separation in the Packers' opening 31-31 tie with the New York Giants and Winkler, who also is employed as backup to Ken Bowman at center, damaged a shoulder in last Saturday night's 6-6 knot with the Chicago Bears...MISS TWO GAMES: "They told us originally that Bradley would miss two games," Coach Phil Bengtson reported in discussing the move, "but that's very speculative of course. And far as Winkler is concerned, he will play against Dallas Saturday night but he's obviously vulnerable." "At this stage of training," Bengtson added, "you need a few more people in there – you need more balance." Agajanian accepted the shift with equanimity but described himself as "a little awkward". after one practice at his new-old stand. "You have a lot to think about the snap, the play, the technique," he explained...PHILOSOPHICAL ATTITUDE: Although the bulk of his Packer experience has been at defensive tackle, where he also held forth throughout his collegiate career at UCLA, Aggie noted that he has some background at the position. "I started out at offense last year for the first couple of weeks," he reminded. "I also worked on offensive techniques the first three weeks of training camp this year because we didn't have any defensive people during the strike." Uncertain of the transfer's permanence, the 6-foot-3, 250-pound Californian has adopted a philosophical attitude. "I just want to make myself as valuable as I can," said Agajanian who missed the entire 1969 season because of knee surgery. "I don't know if it will hurt my chances of making the team or not...I would hope it would help them...KNEE IS SOUND: "I suppose if you get moved around too much, you only get half proficient at a given position. But right now, there is plenty of time to do this kind of stuff and still not hurt anybody...And, if anybody in the defensive line should get hurt, I can always move to defense without any preparation." Larry, son of pioneer placekicker Ben Agajanian, was pleased to

report that the knee which went under the knife last season is sound. "I've had no trouble with it," he said. "I have to get back some agility and stuff, but it doesn't hurt the knee."...PACKER PATTERN: Bengtson indicated he will pare his 55-man squad before the Packers enplane for Dallas Thursday morning. "We'll have some cuts in the next few days," he said. "I don't know just when, but we'll be gone for about two weeks and there is no point in taking all those people with you." The Packers will leave Dallas Sunday morning for Oakland, site of their fourth pre-season assignment Sunday, Aug. 30. They will headquarter at neighboring Palo Alto, Calif., for the intervening week and practice on a Stanford University field...Bengtson said the early departure for Dallas was scheduled so the Packers might practice on the new artificial turf in the Cotton Bowl Thursday and Friday. It will be the Pack's first experience on ersatz "sod"...Asked what he might be emphasizing in preparations for the Cowboys, the Packer chieftain dryly replied, "Handling punts...we've done that already." The mishandling and misjudgment of Bobby Joe Green's boots, which averaged 57 yards including considerable roll, consistently embarrassed our heroes in the Bear deadlock...Three players, quarterback Don Horn and cornerbacks Bob Jeter and Ken Ellis missed Monday's workout. Horn, Bengtson explained, "is in Milwaukee on National Guard duty. He had a double deal Sunday and Monday - so he could take the trip." Jeter was felled by the intestinal flu and Ellis, Bengtson said, "was excused for personal reasons." On the plus side, defensive tackle Jim Weatherwax was back in pads for the first time since suffering a pulled calf muscle on the opening day of practice...Henry Jordan, in his first year of retirement, returned to the practice field in a new role - as a sportscaster. He checked in to tape interviews on behalf of Milwaukee's WISN-TV, where he now is listed as assistant sports director. Ever quick with a quip, Jordan walked over to 13-year veteran Ray Nitschke and, after making a fleeting appraisal, told him, "You're as lean and mean I've ever seen you...I thought you were old, but you look younger."

PACKERS MAY BE BACK, BUT NOT LIKELY IN '70

AUG 18 (Green Bay) - The "Pack will be back," but 1970 probably won't be the year. Coach Phil Bengtson has almost completely rebuilt the famed Green Bay Packers who swept three consecutive National Football League titles and two Super Bowl Championship in 1965-66-67. Retirements forced most of the changes, while trades accomplished the rest. The green-and-gold-clad warriors still around who were vital parts of those "Golden Years" include quarterback Bart Starr, now in his 15th NFL season; wide receiver Carroll Dale, center Ken Bowman, guard Gale Gillingham; defensive end Lionel Aldridge, linebackers Dave Robinson and Ray Nitschke and defensive backs Willie Wood and Bob Jeter...YOUNGESTER AT 26: Gillingham is the youngster of the group at 26, while Aldridge and Robinson are 29 each. Bowman is 27; Dale 32; Nitschke, Wood and Jeter, each 33 and Starr 36. While Green Bay might have improved itself with trades and the college draft, it is not believed the Packers can catch either Minnesota or Detroit who they finished behind in the Central Division last season. Starr is a proven leader, but injuries have cut deeply into his playing time the last two seasons. Don Horn, a fourth-year man out of San Diego State, could provide the Packers with a more exciting attack if he takes over for Starr. Horn also is more erratic...VETERAN BACKS: One spot Phil Bengtson is not worried about is running back, where he can call on five veterans with impressive credentials. The most explosive are speedsters Travis Williams and Dave Hampton, while Perry Williams, Donny Anderson and Jim Grabowski are only a step behind. The running back spots are so well fortified that Bengtson traded veteran Elijah Pitts along with offensive lineman Bob Hyland and linebacker Lee Roy Caffey to the Bears for Chicago's No. 1 draft pick. With the choice the Packers picked massive Mike McCoy of Notre Dame and immediately put the 6-foot-5, 284-pounder into the right tackle spot left vacant by the retirement of Henry Jordan...BIG FRONT LINE: Aldridge is still one of the best in the business at right end, while sophomore Rich Moore, 6-6, 285, is at left tackle and Bob Brown, 6-5, 270, is at left end, giving the Packers one of the biggest front lines in pro football. Nitschke is flanked at linebacker by Robinson, recuperating from a cracked rib suffered in practice, and Fred Carr, the Packers top draft choice in 1968 who has taken over for the departed Caffey. The unexpected retirement of Herb Adderley has left a big hole at left cornerback. Bengtson will fill the post with Leon Harden of Texas-El Paso, who was on the taxi squad last season, or rookies Ken Ellis of Southern, a speedster, and Alvin Matthews, the second round draft choice from Texas A. & I...MORE EXPERIENCE: The rest of the defensive backfield remains intact: Wood, at the other corner and Jeter and Doug Hart at the safeties. Ken Bowman hasn't been ousted from the center job since halfway through the first Super Bowl game in 1967. He's flanked by guards Bill Lueck and Gillingham and tackles Francis Peay and Dick Himes. John Spilis, a second-year man from northern Illinois taking over for the retired Boyd Bowler, is a perfect partner for Dale at the wide receiver spots. Veteran John Hilton, obtained from Pittsburg, and sophomore Ron Jones will battle for the tight end spot with Rich McGeorge, the Packers other No. 1 draft choice, who just got out of the Army last weekend. The field goal kicking, which will be handled by either Booth Lusteg or Joe Runk, can't help but be better. Last season, the Packers only connected on 6 of 21 and had seven blocked.

BENGTSON PAYS TRIBUTE TO FANS

AUG 19 (Green Bay Press-Gazette) - Coach Phil Bengtson paid tribute to Packer fans while introducing his 1970 team at the annual rookie luncheon, attended by nearly 350 fans, in the St. Norbert College Memorial Union Tuesday. Addressing himself to the players, particularly the yearlings, Bengtson said, "The more you see of them, the more you will realize they are the true athletic fans of America." Bengtson also saluted the Packers' two elder statesmen, quarterback Bart Starr and middle linebacker Ray Nitschke. He termed Starr "an outstanding quarterback with a fine record over a 15-year career. We hope he can continue for another 15 years." Of Nitschke, a 13-year veteran who was unable to be present because of a personal appointment, the Packer head man said, "He is a great linebacker of whom we are very proud." Kicker Booth Lusteg also was not in evidence when introduced and Bengtson dryly observed, "He's probably out kicking." Summing up, Bengtson said, "These are your 1970 Packers. We're hoping that they will be a credit to the Packer name and that they will be a team that all of you here and all other Packer fans can be proud of." Al Schneider, chairman of the sponsoring Green

Bay Area Chamber of Commerce Sports Committee, also spoke briefly. Channel 2's Chuck Ramsay was master of ceremonies.

TEXAN BUTLER HOPES TO IMPRESS HOME FOLKS, PACKERS IN DALLAS

AUG 20 (Dallas-Green Bay Press-Gazette) - William Foster Butler, whose casual manner belies his impressive handle, could be big in "Big D." 'Certainly, it would be nothing if not poetic for the Packers' rookie place-kicker, more informally known to his coaches and colleagues as Skip, if he were. Butler played his college football at Texas-Arlington, located a mere 20 miles outside this southwestern metropolis, where the Packers renew pre-season relations with the Cowboys Saturday night...**FOUR AVAILABLE:** There is "a pretty good chance," Coach Phil Bengtson indicated Wednesday, that Skip will have an opportunity to titillate the home folks in the Cotton Bowl. Bengtson said he was leaning toward handing both the kickoff and field goal assignments for Saturday night's match, to Butler, a fourth round selection in last January's draft after establishing a dozen NCAA records at Arlington. The Packer headmaster is keenly aware only four weeks remain to settle upon a kicking specialist from the four candidates available. Also in contention are veterans Booth Lusteg and Mike Mercer and rookie Joe Runk, briefly a Packer in '69 before joining the Buffalo Bills' taxi squad...**FIRST MAJOR TEST:** If Butler draws the duty against the Cowboys, it will be his first major test. Thus far, his only full dress appearance came when he delivered a kickoff in the fourth quarter of the Packers' pre-season inaugural against the Giants. As far as he is concerned, the timing could hardly be better. Troubled with a strained hip muscle in his kicking leg for the last two weeks, he now reports, "It's come along real good this week - the leg feels real good." "I haven't done any punting yet (he averaged 41.3 yards last year as a two-way specialist at Arlington) but the leg feels fine when I'm place-kicking...Of course, the way I placekick, you don't have as long a follow through as you do when you punt, which is when you put the most strain on that upper area..."**KICK OFF GROUND:** Butler, who kicked 42 field goals in three seasons to set an NCAA major college record, feels he is beginning to near an artistic peak. "I feel like I'm hitting the ball real well," he says. "Lately, I've been getting the height I've been looking for since I came to camp, the kind of height they want me to have on my kicks." This last has been a new approach for him, he explained. "It's something I never did in college because you're kicking the ball off the tee. Now you've got seven tall men barring the path of the ball and you're kicking off the ground...**BIG ADJUSTMENT:** "It's a big adjustment," Butler admitted, "but it just takes a little time to get the hang of it. I didn't have as much trouble adjusting to kicking off the ground as I did trying to get the same height I got in college while kicking off the tee." The prospect of making his pro debut holds no particular terrors for him, Skip nonchalantly confides, although he concedes there will be a special feeling. "It's just that everybody who goes back home wants to do well before the home folks...A lot of my friends and ex-teammates and my wife will be there, so I'll be anxious to impress them..." **PACKER PATTERN:** Fullback Jim Grabowski was not in pads for Wednesday's practice. Grabo suffered a back spasm in Tuesday afternoon's workout but it is not expected to keep him out of the Cowboy contest...Asst. Coach Zeke Bratkowski joined rookie Frank Patrick in emulating Dallas quarterbacks Roger Staubach and Craig Morton for the benefit of the defense. A highlight saw Patrick loft a "touchdown" to Mike Carter, assuming Cowboy ace Bob Hayes' role...Carroll Dale, the Packers' leading receiver at this pre-season point, is averaging a slightly phenomenal 30.4 yards per catch. He has caught five passes for 152 yards and one touchdown in the Packers' first two ventures...Jack Clancy also has a plush average, 27.5 yards, on four receptions for 110...Sophomore Dave Hampton, who has been listed as doubtful for Saturday night because of a cracked rib, is the Pack's leading ground gainer with 76 yards in 16 attempts, a 4.8 average. He also has caught 6 passes for 64 more to rank as the club's total offense leader...Oddly enough, veteran Bart Starr and fellow quarterback Don Horn have fashioned virtually identical passing percentages. Starr, the National Football League's all-time percentage leader, has a 57.9 mark on 11 completions in 19 attempts for 207 yards, Horn a 57.5 figure on 23-for-40 and 360 yards.

FOREMAN WAIVED

AUG 20 (Dallas-Green Bay Press-Gazette) - The Packers Wednesday placed rookie flanker Frank Foreman on waivers, reducing their roster to 54. Foreman, a former Michigan State athlete, was a 12th round choice in last January's draft. His departure trims the wide receiver corps to five - veterans Carroll Dale, John Spilis and Jack Clancy and rookies Terry Fredenberg (UW-M) and Mike Carter (Sacramento State).

PACK HELPED KC TO TITLE

AUG 21 (Green Bay Press-Gazette) - It was a black day for the Kansas City Chiefs, then as now the pride of the American Football League, when they fell to the Packers in the first Super Bowl game. That was in January, 1967, and it haunted Hank Stram's athletes for three years - until last January, when they demolished the Minnesota Vikings in their second Super Bowl appearance at New Orleans. But, Chiefs defensive end Jerry Mays writes in "Pro Football Report 1970," which has just hit the newsstands, it was the making of the Missourians. And, he tacitly concedes, they owe it all to the Packers. "How does a professional football team grow up?" Mays rhetorically inquired in beginning his first person story. "Just how much does maturity count in this game?...**AT WAR SINCE 1960:** "I've been a defensive end or tackle in pro football since 1961. All of that time has been spent with the Kansas City Chiefs and their forerunners, the Dallas Texans. Today our team is champion of the world. In my opinion, maturity is the most essential reason we finally made it. Back in December of 1966, the Chiefs won the American League championship and the right to meet the Green Bay Packers, champions of the National League, in the first Super Bowl. A week later we were in Long Beach, Calif., preparing for the first confrontation between leagues that had been at war since 1960. We were constantly asked how we felt psychologically about playing the NFL and the Packers for the first time. After all, we had been put down as inferior to the older league and castigated as a 'Mickey Mouse' outfit for years. It annoyed all the AFL players terribly, and this would be our chance to make things right - not only for the Chiefs, but for the rest of the players in our league as well. At Long Beach we kept talking of beating the Packers and insisting that we belonged in the best football company, but we could say all we wanted during the daylight hours. We



Grave of Joe Second - Fort Howard Memorial Park, Green Bay

could repeat and repeat, 'Yes, we can beat the Packers. But at night, when you got into bed and turned off the lights, you stared at the ceiling and said, 'Can we?...FELT PACKER MYSTIQUE: "There is no doubt," Mays admitted, "we felt the Packer mystique. Everyone knows what happened. We fell apart in the second half and lost, 35-10. The team couldn't have been lower after that game. We had humiliated not only ourselves, but the rest of the AFL players. All of us started saying things we shouldn't have said. Some of us talked about how it might have been better if we hadn't beaten Buffalo in the AFL championship game. We beat the Bills easily in that game that should have been closer, which made our league look even worse. Then, as the winter wore on, we began to play the 'if' game. 'If only such and such hadn't happened...if it weren't for that interception...that busted play.' Our fans were tremendously bitter against Vince Lombardi for the remarks he made about our not being the equal of the better teams in the National League.

The players were, too. But later on, we began to say, 'Hey, wait a minute. Maybe we did deserve to have that said about us. Maybe we have no poise, no class, no maturity.' It was at this time that we quit playing the 'if' game and started to ask ourselves 'how' and 'why? The Packers were the team of the decade. They had humiliated us. Why? Coach Hank Stram had always stressed maturity, poise and confidence in each other. But it was only after our confrontation with Green Bay that we were able to see the example of a team with total commitment to these principles. Our style of play had been and continued to be completely unlike that of Green Bay, but we put forth a renewed effort to imitate their poise, maturity and confidence. It took us three years."

SECORD DIES; WAS PACKER

AUG 21 (Green Bay Press-Gazette) - Joseph L. Secord, who played center briefly for the Green Bay Packers in 1922, died this morning in a local hospital. He was 72. A Green Bay native, Secord played football for West High School and in 1922 joined the Packers as a reserve center. He played in the early games of the season but was released after E. L. (Curly) Lambeau, captain and coach, signed Wally Nieman, former Michigan lineman, for the middle of the front wall. A veteran of World War I, Mr. Secord was later a salesman and ultimately an officer and director of the Green Bay Grocery Co. At the time of his death he was vice president of the Pioneer Distributing and Pioneer Liquor Companies, but had retired as an active employee of the firm in 1964.

Adderley Would Like To Play in Dallas

ADDERLEY WOULD LIKE TO PLAY IN DALLAS

AUG 21 (Dallas-Green Bay Press-Gazette) - Herb Adderley has retired...or has he? Although the All-Pro cornerback announced earlier this month that he had called it a career rather than return to the Packers (and Coach Phil Bengtson said he believes it to be a truthful retirement) rumors persist that Adderley may be back shadowing flankers this season - somewhere. For one thing, despite his retirement announcement, Adderley is still listed on the Packers current roster. Bengtson made this revelation following Thursday's practice here, reporting, "Yes, Herb is still on our active roster. So is Forrest Gregg. It's the same situation as last year when we carried Gregg on the roster for most of the pre-season but did not activate him until shortly before the regular season started. We just have to be prepared, including these two," Bengtson pointed out. "And right now, we just have to be down to 60." Normally, a retired player is placed on the club's reserve list. Adderley's "live" status suggests the Packers might be receptive to the right kind of trade. And the prospects of a swap should brighten in the weeks ahead. His services become more valuable as the regular season approaches and some of the Pack's National Football League rivals have a better opportunity to assess their manpower needs. Bengtson says, however, that there are no negotiations in progress. "I would say that the Adderley situation is dormant," he said. "He's retired as far as I know." Adderley, however, apparently still nurtures hope of playing this season. Interviewed by telephone by Steve Perkins of the Dallas Times-Herald Thursday, he was asked if he would like to play for the Cowboys. Adderley reportedly rejoined. "I would love to." With Adderley and Gregg, the Packers present roster numbers 56. The next cut to 49 must be made by Sept. 1. The following reduction, to 44, must be effective by Sept. 8, at which point the Pack's College All-Stars, Mike McCoy and Alvin Matthews, must be officially counted. Fellow rookie Rich McGeorge, who was discharged from the Army early last weekend, need not be counted for four weeks - or until he appears in a game. The final cut must be made by Sept. 13, the Tuesday before the Pack's opening game against the Detroit Lions, and waivers on those last four players may not be recalled.

PACKERS GIVEN HOT FOOT BY 'FAKE GRASS' IN COTTON BOWL

AUG 21 (Dallas-Green Bay Press-Gazette) - Although there wasn't a practical joker in sight, the Packers received a collective hot-foot here Thursday. The inanimate villain of the piece of the thin emblem of green AstroTurf which now graces the floor of the much refurbished Cotton Bowl. The Packers, who encounter the Dallas Cowboys on the same site Saturday night, checked in a day earlier than usual for the expressed purpose of feeling out the synthetic spread. To a man, they

found it a unique experience. The reaction to the artificial turf varied, depending on the physical requirements of the given positions, but the visiting firemen were unanimous on one point. "Fake grass," as they are fond of calling it, fairly sizzled under foot. A perspiring Mike McCoy, who became acquainted with it before and during the Coaches All-American game in Lubbock, Texas, in late June, confessed, "I hate to practice on it...it's hot on the feet." McCoy and Freddie Carr were commiserating along the sidelines after only 10 minutes on the Cotton Bowl surface under a blazing Texas sun. "It retains the heat," McCoy explained, "it's at least 20 degrees hotter under foot than the air temperature. I remember when I played in the game at Lubbock, it was 90 degrees at game time but the field temperature was 110. "But you have a high humidity factor here which makes it worse. Humidity was only six per cent at Lubbock." On that basis, with the thermometer shimmering at 97, the field temperature was between 115 and 120 degrees as Coach Phil Bengtson put his athletes through a 90 minute session in shorts an hour after their arrival here Thursday afternoon. Dave Robinson, wearily lowering himself to a sideline bench during a break, grouched "you feel like you have hot coals under your feet." Minutes later, rookie Ken Ellis followed suit and declared, "I'm hot all over, my feet and everything else...whew-ee" Mercifully, a dark cloud - accompanied by a light breeze and a few sprinkles of rain - arrived midway through the practice to cool the Pack's torrid footsies ever so slightly. The intensity of the heat is attributable to a layer of asphalt, which lies below the turf. It is laid above a layer of crushed rock, which forms the base, and beneath the shock-absorbing underpad and the AstroTurf surface. Bengtson termed that the baptismal practice "a very fine workout for the first time. The footing was surprisingly good - the uniformity of it...it was the same every place you stepped." He added, "they say its like pavement - when the sun goes down it cools off pretty quick. I hope they are right." Aside from the heat it generates, there was general agreement that the turf was less of a problem than had been anticipated. "It's consistent - in that it's all consistent," said Ray Nitschke, the Packers still fearsome middle linebacker. "It's more consistent than regular grass," he said, "and it's pretty soft. If anything, because of the consistency, you have better footing...and there's a cushion in it. It's not as bad as I thought it might be. And it's the same for everybody." Willie Wood, the Pack's acting defensive captain, expressed similar sentiments. "It's not that bad," he said. "I have a tendency to expect it to give, but it doesn't give - not like natural grass. You're running techniques are different because you use different muscles." Quarterback Bart Starr admitted, "I kind of like it. I think it is like anything new - it takes a little to get used to it. I'll give you a better answer after playing on it," he smiled. "But the traction was good. I was impressed." Carroll Dale, speaking for the receivers, found the artificial surface smooth. "It's sure got traction, I'll tell you that, maybe too much. I guess there probably will be more burns, more strawberries than we would have grass." Lionel Aldridge, the Pack's right defensive end, offered a more qualified appraisal. "It's difficult to tell how it will be," he explained, "I haven't fallen on it yet. But the footing seems to be fine." Assessing the installation from a punter's standpoint, Donnie Anderson reported, "it seems harder underfoot than grass. One thing I do know, the ball is going to bounce and bounce higher when it lands, and there is no way of telling which way it will bounce." Placekickers Booth Lusteg and Mike Mercer, members of the exclusive fraternity which is traditionally conservative about change, accepted the AstroTurf with magnanimity. "I like it," said Lusteg, "but you can't pick up any grass to mark the ball. Other than that it's smooth, beautiful." Mercer conceded, "it feels different than kicking off of natural turf but it shouldn't bother you. One thing, it won't be muddy if it rains." Water drains off the field to the sidelines and thus is not absorbed into the surface or underpad. Offensive tackle Francis Peay and cornerback Bob Jeter were less than enthusiastic rusher," said Peay. "There is no resiliency, so an offensive lineman can't push off of you. It's too perfect. As a result, it's got to favor a man who can move full speed ahead, like an offensive lineman, as opposed to a man running backward like a defensive lineman. As a matter of fact, a defensive lineman can't slip on that. It definitely favors a pass surface, as he might on grass and that's normally the only break an offensive lineman might get. On this surface, the defensive lineman will be able to apply constant pressure." Jeter stated "I'll take the grass anytime. When I go back on this stuff I can't slide. You don't get that sense of slide - the turf doesn't give."...PACKER PATTER: Safety man Doug Hart did not take part in Thursday's practice. Stung by the flu bug shortly before the workout began, he was taken back to the Packers Executive Inn headquarters by Publicity Director Chuck Lane to rest. Hart is expected to be ready Saturday night, but Bengtson indicated two others, Halfback Travis Williams and Guard Dave Bradley are likely to sit it out. "Travis," Bengtson said, "will have to make a quick recovery if he is going to play." Williams has been troubled with an injured groin pull, complicated by a stubborn infection. Bradley is sidelined by a slight shoulder separation, suffered in the Packers opening 31-31 tie with the New York Giants. "Jim Grabowski also has a bad back," Bengtson reported, "but he should be all right. And so should Francis Winkler, who hurt his shoulder against the Bears last weekend." The Packer headman added that he is not ruling out halfback Dave Hampton, listed as "doubtful" earlier in the week with a cracked rib.

MUMPS FOR COWBOY

AUG 22 (Dallas) - Dallas lost a rookie kicker, Howard Mwikuta of Zambia, indefinitely when he came down with the mumps. He has been isolated from the rest of the team and team officials are checking the other players to find out who already have had the mumps.

DALLAS STILL FIGHTS FOR 'BIG ONE'

AUG 22 (Dallas) - The Dallas Cowboys enter the 1970 season with the same old albatross stuffed in their equipment bag - speed, brawn, depth and a swelling of the Adam's apple in the big games. "Nobody is going to love us until we win the Super Bowl," says Head Coach Tom Landry. And Landry should know. Despite piloting his team to an 11-2-1 season last year, the Cowboys again folded on him like a lawn chair in the Eastern Conference playoff of the National Football League against Cleveland...FOUR IN ROW: That makes four years in a row it's happened. Twice the Cowboys narrowly lost the NFL championship to Green Bay and twice they dropped the big one to the Browns. Landry hasn't panicked. "You can't make major changes in a team that won so many games," he says. "We are going to make a series of small changes

throughout our football team." One of Landry's changes include moving All-Pro offensive tackle Ralph Neely to offensive guard where the Cowboys need more height and heft and slipping in towering Rayfield Wright into Neely's old post...**DEFENSE IS PROBLEM:** Another concerns the leaky right cornerback spot which Mel Renfro, the NFL's leading pass thief at weak safety last year, will permanently anchor. Veteran Dave Whitsell was obtained from New Orleans to roam at Renfro's old free safety spot. "Our No. 1 objective is to strengthen our pass defense," says Landry, who realizes it was the soft underbelly of the Cowboy team in 1969. Other changes include putting flanker Lance Rentzel in the backfield and sending him in motion to give defensive backs even more trouble trying to cope with Rentzel and Bob Hayes and letting Rookie of the Year Calvin Hill carry the ball more. The quarterback job is developing into a hot duel between Craig Morton and Roger Staubach. Landry is expected to give Morton, who is showing signs of full recovery from a shoulder separation in 1969, the nod as the starter. Steady Walt Garrison will start at fullback to round out Dallas' offense, the best in the NFL last year. Split-end Bob Hayes, who is in a salary dispute with the Cowboys, is playing out his option. He is being strongly challenged by Canadian football veteran Margene Adkins. Other offensive line regulars should be center Malcolm Walker, guards John Niland and John Wilbur and tackle Tony Liscio. Defensively, Dallas has one of the NFL's best front four with ends Larry Cole and George Andrie and tackles Bob Lilly and Jethro Pugh.

LESSONS FROM A MAN CALLED LOMBARDI

AUG 22 (Ft. Worth Star-Telegram) - Bart Starr remembers it was June, 1959, when he and the rest of the Green Bay quarterbacks were called in to meet the new Packer coach. "He was the most dynamic man I'd met, very forceful. He exuded confidence. You could tell just by listening that he was thoroughly grounded in fundamentals. He had a basic, simple approach to what he wanted done. "As you talked to him, you sensed things would change. I came away ready to play the next day and it was only June." From that first meeting, Starr and Vince Lombardi reached for the stars together, and caught 'em. In nine years, they won 141 games, lost only 39. In 10 playoffs, they won nine times. When there was nothing more to accomplish in Green Bay following three straight NFL titles and back-to-back Super Bowl victories, Lombardi stepped aside. Those days of glory are gone. Today, Lombardi lies gravely ill in a Washington hospital. At age 36, Starr prepares for his 15th season with a Packer club that's 14-13-1 the past two years. Starr, one of the last truly gentleman-athletes, set aside a few moments to reflect on his association with the man who shaped and molded him personally as well as professionally...**NOTHING LESS THAN YOUR BEST:** "As a football player, he taught me mental toughness, which is closely associated with poise. There was also pride in performance. I know some people today find those terms corny, but that's the way the man was. If you gave less than your best, you were cheating him, yourself and your teammates. He talked in terms of your obligation to the game and your image. If you weren't willing to uphold them, he didn't want you around. He got rid of a lot of good players because they didn't meet his standards. "He always said one of his greatest glories was to see us becoming fine, successful men after we were through playing. He really meant that. The greatest thing I learned off the field was that there is a parallel between football and life. They're played by the same rules and obviously by the same people. People who are your winners in football are the winners in life in the long run. I'm speaking of class winners, who win over and over. Those are the people who are totally dedicated to a cause, dedicated to their fellow man. They are the total individual, who places organization or family or business success above personal ego and ambition. That's the way the man thought. Discipline and execution. Those were his theories. The name of life is to be able to execute. If you're a salesman, you gotta sell. Discipline is a word that's badly slipped in our vocabulary. People have to be able to discipline themselves to make sacrifices to achieve certain goals and ambitions. Too, too many are not willing to make sacrifices...**40-POINT VICTORY DRAWS ANGER:** "A lot of people are content to finish second or third. They don't want to make the effort to finish first. After we won, we saw what it took to win. If you have never been there, you can't understand. But once you've won, you never want to be satisfied with anything less again." Lombardi's commitment to excellence is well-documented. Starr passed on another anecdote that illustrates the point. It happened in 1962 during an exhibition against St. Louis. "Everything went right and we had about a 40-point lead. They scored on our last bunch but we still won big. After the game, he threw a tirade, screamed, yelled and griped about how pitiful we were, how all our points were set up by fumbles and interceptions and had come easy. Fuzzy Thurston was a little late coming off the field and later said he thought he staggered into the wrong dressing room. You can't believe how he chewed us out. When we got back and looked at the films, guess what? He was right. We were lousy. Total, absolute perfection was impossible because we were human," Starr said. "But to strive for it meant to raise yourself. This was the kind of man we were in touch with. When you're around a man like this, you have to grow in stature. I literally owe my football life to him and much of what I am as a man personally."

FIT TO BE TIED? PACKERS SEEKING DECISION AT DALLAS

AUG 22 (Dallas-Green Bay Press-Gazette) - Fit to be tied? "I hope not," Willie Wood, the Packers acting defensive captain, devoutly confided as he awaited tonight's Cotton Bowl confrontation with the Dallas Cowboys (8 o'clock, WNFL). He and his colleagues would find the novelty of a decision - preferably favorable, of course - refreshing after playing 31-31 and 6-6 stalemates with the New York Giants and the Chicago Bears in their first two ventures. The odds suggest the Packers could get their wish - in part. Dallas, 1-1 in pre-season exertions, is a 6-point favorite in this one, to be viewed by a capacity

The Lineups

Probable starting lineups

Offense		
Green Bay		Dallas
Spills WR	Homan
Peay LT	Liscio
Lueck LG	Niland
Bowman C	Manders
Gillingham RG	Neely
Himes RT	Wright
Hilton TE	Ditka
Starr QB	Staubach
Anderson RB	Shy
P. Williams RB	Garrison
Dale WR	Rucker
Defense		
Brown LE	Andrie
Moore LT	Lilly
McCoy RT	Pugh
Eldridge RE	Cole
Robinson LLB	Howley
Nitschke MLB	Jordan
Carr RLB	Edwards
Ellis LH	Washington
Jeter RH	Renfro
Hart LS	O. Brown
Wood RS	Flowers

Packer - Cowboy series (pre-season starting in 1961).
 1961—Packers 20, Cowboys 7; 1962—Packers 31, Cowboys 7; 1963—Packers 31, Cowboys 10; 1964—Packers 35, Cowboys 3; 1965—Cowboys 21, Packers 12; 1966—Cowboys 21, Packers 3; 1967 — Packers 20, Cowboys 3; 1968—Packers 31, Cowboys 27; 1969—Cowboys 31, Packers 13.



Packers Mike McCoy (1) and Donny Anderson check out new artificial turf at Cotton Bowl. Packers and Cowboys meet in pre-season game Saturday.

—UPI Telephoto

gathering of more than 72,000. This assessment presumably is based largely on the fact that Coach Tom Landry's Cowpokes will be at home following appearances against the San Diego Chargers and the Los Angeles Rams - and the assumption the Texans will be somewhat surly in the wake of a 17-10 loss to L. A. last time out...**DEBUT ON NEW TURF:** The Packers also will be making their maiden appearance on artificial turf, but Coach Phil Bengtson doesn't expect the Cotton Bowl's synthetic surface to affect the Packers performance. "I don't think it should make any difference," he said. "But I am glad we had a chance to work on it Thursday and Friday, largely for our peace of mind. I think that all of the players have found that it is more resilient than they expected." Bengtson also dismissed the heat as a complicating factor. Temperatures in the mid-80s, with a 20 per cent chance of rain are forecast for tonight. "I don't think you ever get used to this kind of heat," the Packer major domo, said, "but after practicing in it for a couple of days you realize you can play in it."...**LOOK FOR TRADITION:** Although players and coaches alike usually find a tie somewhat less than satisfying, an emotion locally shared by the fans in Milwaukee County Stadium last weekend when Bengtson decided to go for a tying field goal in the closing seconds, there is little indication that the Packers' 0-0-2 record will be weighing on them in tonight's match. "That hasn't bothered us particularly," Gale Gillingham, youthful acting captain of the offense, asserted. "We just have to play a little

better. We have to get our winning tradition going and we will be all right." Old pro Ray Nitschke, elder statesman of the defense in his 13th season, is of a like persuasion. "The big thing is team development," the still eager veteran insisted. "We were better in a lot of phases of the game against the Bears, for example, than we were against the Giants. I tell the young guys on the club that the important thing is to improve each week and reach a certain point by the time the league opener arrives. You always want to win, of course, and you are not out particularly to get a tie, but you don't want to lose."...**ELLIS TO START:** Bengtson announced he would start rookie Ken Ellis at left cornerback in his continuing search for a successor to the retired Herb Adderley. Ellis, a fourth-round draftee from Southern University, is the third first-year man to be accorded a starting assignment at Herb's old stand. Leon Harden opened there against the Giants and Alvin Matthews, a second-round pick from Texas A. & I., drew the lot against the Bears last week. The only other change in the Packers' starting format will find sophomore Perry Williams opening at fullback in place of Jim Grabowski, who has back miseries. Grabowski is, however, expected to play. Bengtson may be forced to make another change. Strong safety Doug Hart, felled by the flu, remained behind at the team's Executive Inn headquarters Friday while the Packers practiced in the Cotton Bowl and Doug later reported he was making a "slow" recovery. Running back Dave Hampton was classed as a possible participant by Bengtson, who said, "it depends on how sore that thing is." Hampton has a cracked rib. Bengtson also reported that rookie tight end Rich McGeorge, who joined the team last weekend after being released from the Army, will make his Packer bow as a member of the special teams. Running back Travis Williams and guard Dave Bradley will not play. Williams is suffering from a groin infection and Bradley has a shoulder separation. Bengtson, who originally had intended to employ rookie Skip Butler extensively, indicated there has been a change in placekicking plans. "We will probably try them all," he said. "We will decide from the warm-up who will do the kicking at the start." The Packers, who have permitted only 66 yards rushing in each of their first two games, are expecting familiar problems with the Cowpokes. "They still have lots of offense, lots of formations," Bengtson said, basing his evaluation on a film study of the Texans 20-10 victory over San Diego. "They have a lot of backs and a lot of receivers. And, as always, they have a good solid, basic type of defense." Roger Staubach is a 28-year-old second year performer who is being given an opportunity to unseat incumbent Craig Morton, who will start at quarterback. Landry, who this year has insisted that each starter will have to earn his position, also will lead with Les Shy in place of the celebrated Calvin Hill, and Walt Garrison at running backs, as well as Reggie Rucker and Dennis Homan, wide receivers. This, of course, means that fabled Bob Hayes, something of a persona non grata with Landry in recent months, will be relaxing on the bench, at least at the outset...**ROOKIE AT CORNERBACK:** Like the Packers, the Cowboys will open with a rookie at the left corner, Mark Washington. Mel Renfro has moved to the right corner. The Packers will be in search of their seventh victory in the 10-year history of the pre-season series which began in 1961. The Cowboys have won three of the last five encounters, including the 1969 meeting, 31-13...**PACKER PATTERN:** The Packers will wear special soccer-style shoes for tonight's contest. The shoes are equipped with short, rubber cleats which give better traction on artificial turf than the longer, conventional cleat. The shoes were purchased solely for this purpose, since the Pack will be playing three games on synthetic surfaces this season. They return here to meet the Cowboys on a nationally televised match on Thanksgiving Day, Nov. 26, and play the Steelers in Pittsburgh's new Three Rivers Stadium, also equipped with artificial turf, Dec. 6...The Cotton Bowl was pelted by a heavy downpour shortly before the Packers took the field for Friday's practice, but the waters had largely drained off before the formal session began...John Roach, Packer quarterback in 1963 and now in business here, was a practice observer, as

was former defensive captain Henry Gremminger, also a Dallas resident...Flanker Jack Clancy is now wearing No. 80. He was originally given 49 when he reported because 80 already had been assigned to Bob Sherlag who has been released. Happily, Sherlag's jersey fits Clancy perfectly. If it hadn't, however, Jack still would have been required to change. Under league rules, wide receivers must wear numbers in the 80s.

Fit To Be Tied? Packers Seeking Decision at Dallas