Pittsburgh Steelers (5-3-1) 30, Green Bay Packers (2-7) 7 Sunday November 20th 1949 (at Milwaukee)

78-Yard Quick Kick, Penalty Set Up 16-Point Blast, Final 30-7 Beating

Packers Backers Hit Half-Way Mark, \$25,535, In Drive Packers Crack in Last Quarter, Lose to Pitt

GAME RECAP (GREEN BAY PRESS-GAZETTE)

Tony Holds NFL Top

Tony Canadeo held his lead in the National Football league's ground-gaining derby over the week end despite a 174-yard performance by his closest rival, Steve Van Buren of the Philadelphia Eagles. Tony now has 831 yards in 156 carries, 116 in 21 tries coming against the Steelers Sunday, while Van Buren has 792 in 193 attempts. The Eagle powerhouse, however, carried the ball 35 times Sunday — 14 more than Canadeo.

(MILWAUKEE) - In their haste to "win this one for the people of Green Bay", the Packers overlooked two important fundamentals of football – blocking and tackling – here Sunday afternoon. The two-ply fadeout helped the hard-running but certainly not invincible Pittsburgh Steelers to a 30 to 7 decision before an equally-disappointing crowd of 5,483 (paid) at State Fair park. It was the smallest "home" crowd in Packer history. For the black record, it was Green Bay's seventh defeat in nine NFL starts this year; their 16th in 21 games since the start of the 1948 campaign; and their third straight to the Steelers since 1947. The first half of Sunday's showing saw the Bays penetrate Pittsburgh territory just twice and come out with zero points. In the same space, the Steelers invaded "homeland" four times and removed one touchdown for a 7-0 halftime edge – on a 47-yard pass from Joe Geri to Val Jasante. The second half found the Packers in an angry mood – especially after Jerry Nuzum bolted 64 yards for a TD and a 14-0 Pitt advantage early in the third frame. The Bays took the ensuing kickoff and marched 74 yards – with the peerless Tony Canadeo going 49 of the total – to a touchdown, Jug Girard leaping the last half-yard for the

score. Everything looked rosy as the Bays quickly forced Pitt to punt and launched a drive from their own 33. But it backfired on the Steeler 21 and Ted Fritsch's field goal try went out of bounds on the two early in the fourth quarter. That was a dangerous position for Pittsburgh but Joe Geri got off a great 78-yard quick kick. The boot plus a clipping penalty placed the Packers back on their own seven-yard line – a tremendous boost to the Steeler morale. The "boost" developed into 16 points in the next 10 minutes and iced the verdict. Tackle Carl Samuelson picked up a safety by blocking Girard's punt into the end zone; Geri passed to Nuzum for eight yards and a touchdown to cap a 50-yard drive; and Bobby Gage ran three yards into pay territory to end a 45-yard chase. With the exception of the two touchdown drives in the third quarter and one in the first, the Steelers had the Packers on the defensive most of the afternoon. The Single Wingers rolled up 454 yards, including 295 on the ground and 159 in the air – roughly one-third of the yardage the Steelers made by passing in their first eight games. The Packer air defense started to show signs of strength early in the game with Jack Jacobs back in the lineup but the Indian aggravated his knee injury and had to retire early in the second heat. The Packer ground offense was virtually all Canadeo, the Packers' super-hitting halfback, who rolled up 116 yards in 21 attempts to put him closer to a new league record. Tony boosted his totals to 135 carried and 831 yards gained in nine games for an average of 5.3 per trip and 92.3 per game. Canadeo needs 172 yards in his last three games to snap the mark of 1,008 established by Steve Van Buren in 1947. Held to 31 yards in the first half, Canadeo really started to boil in the Packers TD drive. He opened the campaign with a 12-yard bolt around right end, after several short gains, ripped off 26 yards around RE in typical Canadeo fashion. He busted out of the arms of three Steelers and then ran over Gage in reaching the Pitt seven. Near the end of the game, Canadeo moved the ball 40 yards in four attempts – 16 coming on his pet right dash. Canadeo's charges represented over half of the Packers' ground yardage – 186. The fullbacks picked up 47, with Walt Schlinkman banging for 23. The top ground gainer of the day was Jerry Nuzum, sophomore Steeler back. Nuzum became one of a few league players to better 150 yards in a single game when he rolled up 168 in 20 attempts. In the air, the Packers made an unimpressive 99 yards, with Ted Cook catching four of the six completions (there were 18 attempts) for 71 yards. Stan Heath, who started the game at quarterback, but retired for the day after five minutes, hurled one to Cook for 42 yards in the first quarter and Girard completed the other

five for 52 yards. The angular Mr. Cook was probably the busiest guy on the field. He played 55 minutes at offensive left end and in the defensive backfield. Besides catching four passes, Cook intercepted two enemy aerials and recovered a fumble to kill off Pitt threats in the first half. Besides, he made four clean tackles. Cook's first interception gave the Packers position on the Pitt 37. The Steelers received the opening kickoff and ran to a first down. Jim Finks heaved a long pass down the middle and Cook weaved in front of the receiver on the 50 and returned the interception to the 37. The Packer effort was quickly ruined when a back was in motion and Heath intentionally grounded a pass, the errors resulting in 20 yards of penalties. The Bays, holding Pitt in three tries, launched a sharp drive from their own 33. Canadeo and Fritsch added seven and then Cook made a one-handed catch of a Heath pass on the Pitt 30 and ran to the 18, the play covering 42 yards. Canadeo added five in two tries but seven Steelers ganged up on Fritsch at right end. Fritsch then stepped back to the 20 and barely missed a field goal. With Geri, Nuzum and Papach pounding the Packer line, the Steelers moved to the Bay 33 from their own 20. Nuzum belted 13 yards off tackle and then, on the Bay 20, lateraled and Jacobs picked it out of the air. The Packers made a first down but on the ensuing third down Girard fastpunted 68 yards to the Pitt 16. As the game moved into the second quarter, Geri pounded out gains of 13 and 19 yards to the Packer 38 where Cook recovered Nuzum's fumble. The Packers held the ball for four plays when Bob Hanlon intercepted Heath's pass. Again the

F 1	The Scoring		
Fadeout	Pittsburgh: Touchdowns—Nuzum 2, Jansante, Gage. Safety — Samuelson. Points after touchdowns — Geri 4. Green Bay: Touchdown—Girard. Point		
NATIONAL FOOTBALL LEAGUE Western Division	Green Bay: Touchdown—Girard. Point after touchdown—Fritsch.		
W L T Pct PS OP			
Los Angeles 6 1 2 857 238 161 Chicago Bears 6 3 0 .667 222 169 Chicago Cards 4 4 1 .500 267 201 GREEN BAY 2 7 0 .222 86 237 Detroit 2 7 0 .222 181 197	pire—Brubaker, Ohio Wesleyan, Head- linesman—Tehan, Xavier, Field Judge —Sweeney, Notre Dame, Back Judge		
Eastern Division	Team Statistics		
W L T Pct PS OP			
Philadelphia 8 1 0 .889 289 111 Pittsburgh 5 3 1 .625 159 150 N. Y. Giants 5 4 0 .556 258 250 Washington 3 5 1 .375 204 263 N. Y. Bulldogs 1 7 1 .125 106 271	Total first downs 16 19 First downs rushing 10 12 First downs passing 6 7 First downs penalty 0 0 Vards gained rushing 186 295		
Sunday's Results	Yards gained passing 99 159		
PITTSBURGH 30, GREEN BAY 7. Chicago Bears 31, Washington 21. Detroit 45, New York Giants 21. Los Angeles Rams 28, Chi. Cards 28. Philadelphia 42, N. Y. Bulldogs 0.	Total yards gained 285 454 Passes: Attempted 18 14 Completed 6 8 Had intercepted 2 2		
Thursday's Game	Yards inter, passes returned 13 19 Laterals attempted 0 1		
Chicago Bears at Detroit.	Laterals completed 0 0		
Sunday's Games	No. of punts 6 5		
GREEN BAY AT CHI. CARDINALS. N. Y. Bulldogs at Los Angeles Rams. Pittsburgh at Philadelphia, Washington at New York Giants.	Average distance punts 35 46 Punts returned by 2 2 Yards punts returned 13 20 Number kickoffs returned 2 4 Penalties 6 7 Yards penalized 72 74 Fumbles 3 3		
The Lineups:	Fumbles 3 3		
PITTSBURGH	Opp. fumbles recovered 2 0		
Left Ends-Jansante, Mehelich, Long Left Tackles-Wiley, Barbolak. Left Guards-Moore, Nobile.	Rushing		
Centers-Walsh, Sinkovitz, Balog. Right Guards-Suhey, Hogan. Right Tackles — Wydo, Samuelson. Szot.	Packers: Canadeo 116 yards in 21 at-		
Right Ends—Nickel, Davls, McPeak. Backs — Seabright, Mininl, Gerl, Gage, Finks, Hartley, Nuzum, Hanlon, Shipkey, Papach, Hollingsworth.	tempts; Schlinkman 23 in 9; Forte 19 in 7; Summerhays 13 in 2; Fritsch 11 in 6; Girard 8 in 4; Earhart minus 4 in 1. Passing		
GREEN BAY	Pittsburgh: Geri attempted 10, com-		
Left Ends—Craig, Cook, Orlich. Left Tackles — Wildung, Johnson,	pleted 6 for 128 yards; Gage attempted 2, completed 2 for 61 yards; Finks at-		
Ferry. Left Guards-Vogds, Burris, Etheridge.	tempted 2, completed 0. Packers: Girard attempted 11, completed 5 for 37 yards; Heath attempted		
Centers-Rhodemyre, Neal, Harding. Right Guards-Tassos, Eason.	7, completed 1 for 42 yards. Pass Reception		
Right Tackles — Lipscomb, Bell, Odso.i. Right Ends-Luhn, Kelley, Pritko.	Pittsburgh: Nickle caught 4 for 91 yards; Jansante 2 for 59; Nuzum 1 for		
Backs -Heath, Girard, Jacobs, Cana- deo, Earhart, Kranz, Forte, Cifers, Kirby, Summerhays, Fritsch, Schlink- man.	8; Papach 1 for minus 4. Packers: Cook caught 4 for 71 yards; Luhn 1 for 17; Forte 1 for 11.		
Score By Quarters			
Pittsburgh 0 7 7 16—30 Green Bay 0 0 7 0— 7			

Steelers started to move, the big blow being a 48-yard pass play from Geri to Elbie Nickel to the Bay 26. Another Geri-to-Nickle pass netted 12 yards to the 14-yard line by Geri tried just once more and Cook intercepted it in the end zone. A Girard-to-Nolan Luhn pass for 17 yards gave the Packers position near midfield but a clipping penalty forced Girard to punt and the Steelers were off to the races. Geri slammed 20 yards up the middle and was finally brought down to Cook on the 40. Nuzum hit for 12 and then Geri uncorked his TD throw to Jansante. Geri made the extra point. The teams exchanged punts as the second half opened, with the Steeler launching their sudden-death drive from their own 34. On second down, Nuzum delayed a second after taking the pass from center and then bolted off his own left guard and into the clear as the Steelers faked beautifully to the right. The Packers have chase but never touched him. Geri booted the point. The Packers' TD campaign followed as they took over on their own 26 after a 26-yard kickoff return by Ralph Earhart. Canadeo smacked for 12 and then Girard hit Cook on a pass for 14 more yards. After Canadeo made six and then lost two, Girard hurled to Forte for 11 yards. Canadeo left the Steelers slightly on the worried side with his 26-yard smash to the seven. Bob Summerhays slammed to the five and Canadeo moved it to the one-foot line in two more tries. On fourth down, Girard leaped far enough into the air to score. Fritsch kicked the point and it was 14-7. Larry Craig and Steve Pritko, with good tackles, forced the Steelers to punt and the Packers started again from their own 33. Forte made five, Schlinkman three and Canadeo to the 43. Schlinkman was "held" to two yards on a fast whistle. Girard passed to Cook for 10 to the Pitt 43. A seven-yard run by Girard and a 15-yard roughing penalty on the Steelers moved the ball to the 20. Here the attack went up in smoke. Forte made two, Girard fumbled and Forte recovered for a three-yard loss, and a Girard-to-Cook pass went incomplete. Fritsch then booted a field goal out of bounds on the two-yard line. Geri followed with his 78-yard quick kick and the Steelers quickly settled the issue with the safety and two TDs.

SCORING

2ND - PITT - Val Jasante, 47-yard pass from Joe Geri (Geri kick) PITTSBURGH 7-0

3RD - PITT - Jerry Nuzum, 64-yard run (Geri kick) PITTSBURGH 14-0

3RD - GB - Jug Girard, 1-yard run (Ted Fritsch kick) PITTSBURGH 14-7

4TH - PITT - Safety, Carl Samuelson blocked Girard's punt out of the end zone PITTSBURGH 16-7

4TH - PITT - Nuzum, 8-yard pass from Geri (Geri kick) PITTSBURGH 23-7

4TH - PITT - Bobby Gage, 3-yard run (Geri kick) PITTSBURGH 30-7

Pep Talks, Money Talk, Etc.

Pitt Coach Expected Tougher Fight; 'Wish We Had Canadeo'

Tony Harder Hitter Than Van Buren, Pitt Players Say; Brock Calls It 'Worst Game'

Packer Band Nets \$1,224 for Orphans

The Packer Lumberjack band's two-night benefit show netted a total of \$1,224.25—highest amount in the four-year history of the affair—for the children of St. Joseph's orphanage, Director Wilner E. (Bill) Burke announced today. Burke said a check for this amount will be turned over to the Rev. Claude Le-Claire, orphanage superintendent, this week.

This year's figure represents an increase of \$221 over the previous high water mark of \$1,003, recorded in 1948, and is four times as great as the \$300 netted in 1946, the first year the band staged the show. The 1947 performance produced \$700.

PITT COACH EXPECTED TOUGHER FIGHT; 'WISH WE HAD CANADEO"

NOV 21 (Green Bay) - "That quick kick changed the ball game," lanky John Michelosen, hard working coach of the Pittsburgh Steelers, declared in his Ambassador hotel room here Sunday afternoon. "I think that sparked our boys more than anything." The Steelers' top strategist had reference to the 78-yard punt by Joe Geri early in the fourth quarter which sailed out of bounds on the Packer 16. A clipping assessment on the same play shoved the Packers back to the seven. Michelosen obviously meant that the boot not only put Green Bay in a bad hole, but dealt the bays a rude psychological blow as well. Did he expect to win as easily as he did? "I truthfully thought we were in for a tougher ball game," Michelosen replied. "I thought they were going all out after those pep talks from the townspeople, that money drive and all that sort of thing."...UP FOR AT LEAST ONCE: "Last year," he went on, "we beat 'em east. Then they came back the next week and gave the Bears an awful battle. It has been my impression that the Packers always get up for at least one ball game a season, and I thought this probably would be the day. In fact, I thought all week it was going to be a tough ball game," the No. 1 pupil of the late Jock Sutherland emphasized. "Yeah," Line Coach Mike Nixon broke in. "He warned the boys all week about this one – he was afraid of it." "And," Michelosen reentered the conversation, "I did think the Packers had real good spirit today. I was around when they came out of the dressing room and they came out with a lot of ginger." Earlier, both Michelosen and Nixon had been lavish in their praise of the Packers' ground gaining specialist, Tony Canadeo. In fact, their first words concerned the Gray Ghost's exploits. "Our boys, particularly Elbie Nickel, Bob Davis and Jerry Shipkey, claim he is a harder hitter than Van Buren," Nixon

said, adding, "and they should know because they're the guys who have to tackle both of them." "He's a fighter," Nixon continued with a glint of admiration in his eye. "And he hits hard and low. If he were with the Eagles, he'd gain 3,000 yards. I wish we had him on our ball club, and so do the boys. They like him."...GREAT IN PITT SYSTEM?: "That Girard's a good boy," Michelosen broke in. "He looked good today. He's a good passer and he's a tricky runner." At this juncture, Nixon supplemented John's word with, "Yea, and he's our kind of boy. He's a single wing ball player, the kind who would go great in our system." Michelosen agreed, and Nixon added, "Remember we tried to get him." The Steeler coaches also

praised Ted Cook's catch of a Stan Heath pass in the first quarter which moved the Packers deep into Pittsburgh territory. "That was a beautiful catch," Nixon commented. "And it was a perfect pass – there's no defense for a pass like that." Michelosen augmented Nixon's words with, "Yes, I think that was one of the finest catches I've ever seen." "Losing Jacobs and Rhodemyre didn't help you any," Michelosen went on. "That Jacobs is one of the best defensive backs in the league for my money. He really would have helped you a lot. That Craig is a tough lineman, too." "And we have trouble with Wildung," Nixon remarked. "He's a good tackle - he's a devil." Turning his attention from the events of the afternoon to the future, Michelosen mused, "We get the Eagles next week and then the Bears. We have got two tough weeks ahead of us." Despite his sober mien at this thought, we couldn't muster a tear for the poor Steelers – at State Fair park they had appeared well able to take care of themselves...CHARLEY BROCK BITTER: On the Chicago and North Western en route to Green Bay Sunday night, Asst. Coach Charley Brock was bitter. "I think it was the worst ball game we have played all year," Charley declared. "Our blocking and tackling was terrible. And blocking and tackling is 90 percent of football – if you don't block and tackle you don't win football games. Offhand, I can't think of anyone who played a good ball game," the all-time Packer center asserted. "Of course, there were four or five who played their usual game - played their hearts out - but it takes eleven. We only showed spark once this afternoon," Brock emphasized, "and that was on the drive that we scored our TD. The rest of the time we didn't show any spirit – particularly in the fourth quarter." Art Rooney, the Steelers' pudgy cigarsmoking owner, was greatly disappointed in the slim crowd – more so than he would have been had not Gov.

Oscar Rennebohm issued a "support the Packers" proclamation this week. Rooney apparently was under 'the impression that, politically, Pennsylvania and Wisconsin are much alike. "If the governor would issue a proclamation like that in Pennsylvania, you'd be sure of a crowd. This Wisconsin governor must have a small party organization."...WEATHER NOTE: The Steelers had a novel way of keeping their hands from freezing in the wintry blasts from out of the north – they warmed them over a smudge pot on the sidelines before "going in" and after coming off the field...Four scouts were in the press box charting the plays of both clubs. John Schneller, former Wisconsin end and a member of Detroit's 1935 league champions, scouted the Packers for the Chicago Cardinals, while Al Kreueger studied the Steelers for the Chicago Bears, Chuck Collins the Packers for the Detroit Lions, and Al Russness the Steelers for the Eagles...In addition to Bob Heiss' game description over WTMJ and Larry Clark's



Packer Halfback Ralph Earhart is downed after returning a kickoff to the 26-yard line during the third quarter of the Packer-Steeler game in Milwaukee Sunday. The Bay's went on from there to their only TD. Making the tackle are Steelers Charles Mehlich (55) and Frank Sinkovitz (57) while Joe Hollingsworth (42) and Packer Bob Summerhays (77) come in to lend assistance to their teammates. Pitt won 30-7. (AP Photo)

video account on WTMJ-TV, the contest was aired over a Pittsburgh station – WSWW. Three members of the Smoky City's fourth estate likewise covered the game – Jack Sell of the Post-Gazette, Leo Biederman of the Press and Tom Birks of the Sun-Telegraph...George Papach, the Pittsburgh fullback, is probably one of the NFL's top "finds" of the season. While at Purdue, Papach carried the ball a total of four times – he was used almost entirely on defense. Since joining the Steelers this season, he has become one of the league's top ground gainers...The freezing temperatures were hard on all and sundry, but the cold probably was noticed more by Backfield Coach Bob Snyder, long a California resident, than most. Before the game, he shiveringly remarked to Head Linesman Dan Tehan, "Brr, all I've got to say is California was never like this."...COMMENT OF THE DAY: A fan, obviously a Green Bay resident, rose to his feet in the stands just before the game and in a voice that could be heard throughout the park, yelled, "Are there any Milwaukee people here?"...Bobby Gage, rookie Steeler back from Clemson, almost found himself in an ambulance after scoring Pittsburgh's final touchdown late in the fourth quarter. He had just crossed the goal when Bob Summerhays smashed him out of bounds. Gage hit terra firma in the process and the force of Summerhays' charge sent him skittering into the restraining fence – head first...Ted Cook made two futile, futile as far as the scoreboard was concerned, long distance "trips" in the first half. Once, in the first period, he took a pass from Stan Heath and ran all the way, 70 yards, over the Steeler goal but the officials said he stepped

out of bounds just inside the Pitt 20. Then, in the second quarter, he picked up a fumble and ran 76 yards for what looked like another TD, but again the officials said he had gone out of bounds some distance back – this time on the Packer 24.

PACKERS BACKERS HIT HALF-WAY MARK, \$25,535 IN DRIVE

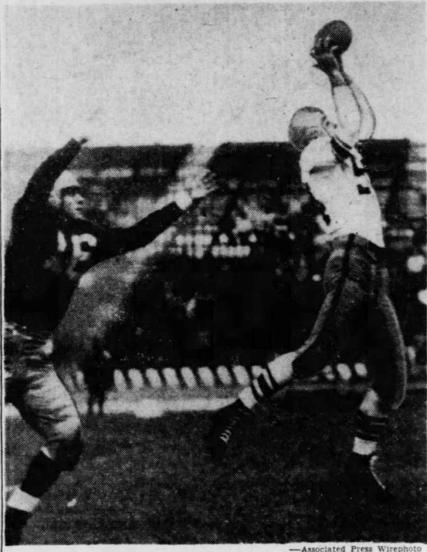
NOV 21 (Green Bay) - The Packer Backers' campaign to raise \$50,000 to save the Packers reached the halfway mark today as 500 workers in Green Bay and are tightening their belts for a last-ditch effort. Campaign chairman Jerry Atkinson announced this morning that a total of \$25,535 has been collected in the sale of ticket for the Packer All Star game at City stadium next Thursday - Thanksgiving day. Spectator appeal in the big program increased today was announcement that more than 1,000 merchandise items will be distributed during the game. A crowd of 25,000 is expected. Atkinson, increasing the tempo of the campaign in the last three days, had a special message today for business firms: "Due to the busy season of the year, it is impossible to contact every business firm and professional man in regard to tickets for Thursday's game, we urge you, if you are a loyal Packer fan, not to wait for someone to call but please contact the ticket office, any of the three radio stations, the Press-Gazette, or the Association of Commerce."...MEET TUESDAY MORNING: The figure announced today included a portion of industries in this area but no reports have been received yet from Sturgeon Bav. Appleton, Neenah-Menasha, Kaukauna, Wrightstown, Manitowoc,





Pulaski, Antigo, De Pere, Algoma and other communities where volunteer committees are working. Atkinson noted that the sale of tickets to the famous fan on the street is going along "well", but at the same time he urged "many thousands more who haven't purchased tickets yet not to wait too long." The campaign will come to a head at a big breakfast meeting of the original 100 Packer Backers at the Northland hotel at 8 o'clock Tuesday morning. The drive was started a week ago today with a similar breakfast session at which Packer President Emil R. Fischer stated that the club faces a "possible \$90,000 deficit." The campaign, incidentally, has been started and is being carried on by the Packer Backers – a group of fans. Also in attendance Tuesday morning will be volunteer workers from cities in the Fox River valley and Northeastern Wisconsin, including Appleton's Bill Pifer, who is heading a drive to sell 500 tickets there...TAVERN LEAGUE TO REPORT: A report will also be heard from the Brown County Tavern league, which is collecting ticket money from more than 400 taverns in the area. The merchandise list got an unusual lift today – a 1930 Chevrolet coupe donated by Gail J. Ness, used car dealer at 958 W. Mason street. Ness says it's in good working order and "just the thing for these deer hunters." Other new items announced today include 10 cases of Blatz beer from Chaney Sullivan; 10 cases of Oconto beer from the Oconto

Brewing company; six Durkee gift boxes from Durkee Foods company; and a pair of men's and women's sun glasses from J.G. Ziefle, optician; two sets of car mats and tow sets of curb signals from C.W. Giese Sales and Service. Items donated earlier included 100 gallons of Zephyr gasoline to be distributed in 10-gallon lots from the Christansen Oil company, to be distributed in 10-gallon lots; 100 one-pound boxes of chocolates, Bowlby Candy company, Appleton; 72 food baskets from Red Owl stores; 100 pounds of butter from the Antigo Milk Producers Cooperative; a case of coffee from Joannes Brothers; 12 turkeys from an individual; five turkeys from Fairmont Creamery; and a ton of coal from Northern Supply and Fuel company. A large number of out-of-town fans are sending in money for tickets. Most of them do not plan to attend but are asking that their tickets be turned over to charitable groups or high school teams or other individuals...CHICAGO FAN DONATES: Albert R. Fricke of Chicago, long a Packer fan, forwarded a check for \$7.20 today. Fricke has seen every game the Packers ever played in Chicago and made at least one contact every season in Green Bay since 1930. Plans are ahead for the between halves going entertainment. Besides distribution of items and selections by the Packer band, there will be special "football" precedings on the field. Passing combinations representing the 1919, 1929 and 1939 seasons will be in "action". For the opening year, Curly Lambeau will toss to Herb Nichols. Verne Lewellen will pitch to Lavvie Dilweg for a 1929 demonstration and Arnie Herber passes to Don Htuson for the 1939



VAL GRABS IT—Steeler End Val Jansante hauls in one of Joe Geri's aerials for a 10-yard gain. At left is Green Bay's Bob Cifers, who formerly played for the Steelers.

era. What's more, they'll be in uniform. In addition, members of the first Packer team will be on hand for an introduction.

LAMBEAU AND PACKER BOARD IN RIFT - STORY

NOV 21 (Green Bay) - The Milwaukee Journal said today that it had learned that "a determined attempt" to oust E.L. (Curly) Lambeau as general manager of the Green Bay Packers will be made tonight at an executive committee meeting. The story, signed by Oliver E. Kuechle, said some members of the committee "have challenged Lambeau's policies in recent years." He did not identify members of the faction. "The antifaction, among other things, has questioned Lambeau's choice of George Strickler as director of publicity," said the story. "Questioned also have been Lambeau's move to play some games each year in Milwaukee and Lambeau's expansion moves, including the purchase of Rockwood Lodge as a club base." Lambeau stepped up into the Packer front office early this season after 30 years of active coaching of the club which he founded in 1919. He named his three assistants - Tom Stidham, Charley Brock and Bob Snyder - to succeed him. There was no head coach designated.

LAMBEAU DECLINES TO COMMENT ON STORY

NOV 21 (Green Bay) - Emil R. Fischer, president of the Green Bay Packers, Inc., could not be reached for comment but the Packer executive committee is holding its regular weekly meeting at the Hotel Northland tonight. Lambeau, however, told friends Saturday night that he planned to leave the Packers. He also said he had no plans for the future. Lambeau, contacted this noon, said he "could not comment" on the Milwaukee story. Also over the weekend, Lambeau said he intended to be on the field coaching every game next year. Lambeau's present five-year contract runs out at the end of this year. In view of the publication of this story, the matter of the renewal of Lambeau's contract for next year will undoubtedly come up for consideration at the meeting. His present contract expires Dec. 31, 1949.

LAMBEAU FIGHTS OUSTER MOVE BY BAY FACTION

NOV 21 (Milwaukee Journal) - With a meeting of the executive committee of the Green Bay Packers called for Monday night, The Journal learned Monday morning that a small anti-Curly Lambeau faction would make a determined attempt to oust the veteran general manager. The committee, some of whom have challenged Lambeau's policies in recent years, is composed of H.J. Bero, Milan Boez, Russ Bogda, Gerald Clifford, Frank Jonet, Fred Leicht, Harvey Lhost, William Servotte, John Torinus, H.G. Wintgens, Lambeau and Emil Fischer, president. The anti-faction, among other things, has questioned Lambeau's choice of George Strickler as director of publicity. Lambeau's move to play some games each year in Milwaukee and Lambeau's expansion moves, including the purchase of Rockwood lodge near Green Bay as a club base. Lambeau organized the Packers in 1919 and for more than a quarter of a century kept them in the forefront of professional football. Until this year he coached the team. Early in the season, with internal strife in the front office, he turned the coaching reins over to Tom Stidham, Bob Synder and Charlie Brock to devote himself to the administrative duties of the club and a rebuilding program.

Packer Fund Drive Hits \$31,116; Still \$18,884 Short of Goal

PACKERS FUND DRIVE HITS \$31,116; STILL \$18,884 SHORT OF GOAL

NOV 22 (Green Bay) - "With the eyes of the nation on Green Bay, we must not fail to reach our goal." This remark, voiced by Chairman Jerry Atkinson at a breakfast meeting of captains this morning, was the last pep shot fired in the Packer Backers' campaign to raise \$50,000 to save the Packers through the sale of tickets for the Packer All Star game at City stadium Thursday afternoon - Thanksgiving day. The gigantic drive, first of its kind in the history of professional football, gained nationwide prominence this morning through a 15-minute broadcast, originating from Green Bay, over the Columbia Broadcasting system. Atkinson announced that the drive total has now reached \$31,116 - or \$18,884 short of the \$50,000 goal line. The new figure represents an increase of \$5,581 over the \$25,535 that had been reported up to 10 o'clock Monday morning. Previous announcements started last Wednesday were \$7,000, \$10,152, \$14,560 and \$18,648. The Packer Backer chairman reminded the captains, who represent approximately 500 workers in Green Bay, the Fox River valley and Northeastern Wisconsin, that "time is running short" and urged them to make all remaining contacts today or tomorrow at the latest. All of the captains and majors expressed optimism that the drive would hit the top although everybody concerned is "looking for a really tough battle." Several chairman of volunteer units in nearby towns were represented at today's meeting. They reported that their reports will be in tomorrow. One, Paul Gilkerson of Pulaski, reported that 225 tickets had been sold there. The audience responded with "a big hand". Bill Pifer and Jake Skall were up from Appleton where 500 tickets will be sold. Emil Fischer, president of Green Bay Packers, Inc., attended the meeting and expressed appreciation on behalf of the Packers for "your excellent progress". The campaign was started a week ago Monday by the Packer Backers. The situation in Milwaukee, television and many other factors which are contributing to the low attendance this season were discussed in connection with the campaign. The cards remaining for larger business places were distributed after the main meeting. Actually, the campaign will reach its climax at 2 o'clock Thursday afternoon - the kickoff time for the All Star game. The drive will reach its peak today and tomorrow. More merchandise items were donated today for distribution during the contest. Packer Backer officials have announced that more than 1,000 items will be distributed. Among the new items donated today are 20 cases of canned beer by Bayliss Distributors; 10 cases of Imp by Rahr's Brewery; 2 steak dinners from Rocket restaurant: 4 steak dinners from Beaumont hotel; a 10-pound ham from the Biebel Grocery; and 1,000 board feet of lumber (five parcels of 200 feet each) from McDonald Lumber company. And speaking of donations, Jimmy Choles, 1375 St. Claire street, a factor worker and former shoe shine boy, has donated \$100 toward the Packer cause. The Packer Backers said, "We feel indebted to this type of super loyal fan." A large number of fans are sending in money to the Press-Gazette, the three radio stations, the Bay ticket office and the Association of Commerce. The tickets then are delivered by members of the police and sheriff's departments, who making the deliveries on their own time. Here are some of the typical comments received to the Press-Gazette, asking for tickets: "Here is my little bit in helping the Green Bay Packers to stay with us. I don't know what I would do Sunday afternoons if I couldn't see a Packer game or listen to one during the fall. I have had season tickets for 25 years. The good old days were out at Hagemeister park, when we had around 800 to 1,000 fans. I know this drive will go over big as everybody loves to be a Packer Backer. I won't be able to come down for the game but give my ticket to some youngster. Yours truly, Frank Anderson, Ephraim, Wis." "Gentlemen: My check for \$7.20 is enclosed

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for the intra-squad game. Sorry but cannot be there. I would like to start drive in Escanaba or Gladstone but due to handicap at present that is impossible. A large part of all public places are tuned in for Packer games. Yours truly, Frank Hess, Escanaba, Mich." "Dear Sir: Enclosed find five dollars for tickets to Packer All Star game Nov. 24. We will not be able to attend the game. Will you kindly give the tickets to teenagers with our compliments. Hoping the Packers will always remain in Green Bay and have many successful years ahead. Respectfully yours, Mr. and Mrs. L.Petersen, 434 Newland avenue, Chicago."

PACKERS PLAY 'STARS', CARDS; TONY STILL LEADS

NOV 22 (Green Bay) - Taking special note of the All Star game at City stadium Thursday afternoon and the Cardinal game in Chicago Sunday, the Packers stayed out of uniform for an extra day this week. The usual Tuesday looseningup program was replaced by a meeting in the clubhouse this afternoon in which plans were made for the All Star battle and the Cardinal contest. The squad will be split into veteran and newcomer units for the Thursday game, with Jug Girard quarterbacking the veterans and Stan Heath the newcomers. Besides throwing the blocks into the Cardinals, the Packers are pointing Tony Canadeowise. The smashing Packer left halfback, despite a 116-yard performance against the Pittsburgh Steelers Sunday, saw his yards-gained leadership in the league dwindle to a mere 39 yards. This was the sixth consecutive week Canadeo has held the leadership. Though both Canadeo and the No. 2 man, Steve Van Buren, have a chance to snap the league record held by Van Buren, the Packers would like to have their own "blood" take the ground gaining championship. Van Buren, the Philadelphia Eagle ace, reeled off 174 yards for his best effort of the season against the New York Bulldogs Sunday. Steve carried the ball 35 times - 14 more than Caandeo lugged against the Steelers. Canadeo now has gained 831 yards on 156 carries for an average gain of 5.3 yards while Van Buren has 792 yards on 198 carries for an average of 4 per try. With three games to go before the end of the season, there is a strong possibility that either Canadeo or Van Buren, or both, may break Van Buren's mark of 1,003 yards made in 1947. Canadeo will try his magic against the Cardinals, Washington and Detroit Lions. Van Buren works against the Steelers once and the New York Giants twice. Canadeo will be bumping into the third-ranking ground gainer in the league Sunday - Elmer Angsman. The Card halfback has gained 792 yards. Jerry Nuzum of Pittsburgh, who gained 168 yards against the Packers, leaped from eighth to fourth place with 548 yards. Only two other Packers are listed today in statistics released by the league. Earl (Jug) Girard ranks fourth among the punters despite the fact that he's had two punts blocked - one in the Steeler game. Girard has punted 42 times for an average of 40.5. Ralph Earhart is sixth among the punt return leaders, with 149 yards on 12 trips.

PACKERS TAKE COGNIZANCE OF LAMBEAU STORY

NOV 22 (Green Bay) - The executive committee of Green Bay Packers, Inc., held its regular weekly meeting at the Northland hotel Monday night. Regular business of the corporation was transacted, and, President Emil R. Fischer

announced, "cognizance was taken of press reports to the effect that Coach Curly Lambeau was being asked to resign." Fischer added that "the matter of asking Curly to resign has been discussed by the executive committee or any member of it." No other details of the meeting were made available and Fischer would not elaborate on his statement. Rumors of a rift between the Packer executive committee and Lambeau came out of Milwaukee Monday. A Milwaukee newspaper said that "a determined effort" would be made to oust Lambeau as general manager of the Packers at the executive committee meeting. The story stated that a faction on the committee had questioned Lambeau's choice of George Strickler as director of publicity, Lambeau's move to play some games each year in Milwaukee and Lambeau's expansion moves, including the purchase of Rockwood Lodge as a club base. Lambeau's present five-year contract expires Dec. 31, 1949.

BAUGH SIGNS FOR 14TH PRO SEASON, AIMS AT BLOOD'S LONGEVITY MARK

\NOV 22 (Washington) - Slingin' Sammy Baugh signed a 1950 contract Tuesday with the Washington Redskins for his 14th year in the NFL. The Redskins' 35-year old passing ace will tie Mel Hein's record set with the New York Giants from 1932 through 1945, and be only one year short of Johnny Blood's all-time record. But the tall, drawling Texan sees no reason

THE PACKERS

The National Publicity value the PACKERS have given Green Bay is always evident to anyone that has travelled throughout the United States.

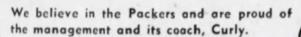


Green Bay needs the Packers. But the PACKERS need the moral and financial support of its citizens NOW.

We are convinced the Green Bay PACKERS need LAM-BEAU. He founded and kept this small city in the National League for 30 years. That record deserves a lot of credit.

"Curly" Lambeau

We ask the people of Green Bay to fill the Stadium Thanksgiving Day. Fill it with the spirit that this game to save the Packers for our city shall be dedicated as LAMBEAU DAY.



With this thought in mind, we will contribute 1000 feet of lumber. Pine or Fir in any dimensions from 2x4 to 2x12 up to 32 feet in length as the committee sees fit to award the same to those attending the game.

Also we will give double Northside Bucks to anyone that has done business with us during the month of November providing they make application with a ticket to the game.

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why he can't outdistance Blood, who played with Milwaukee, Green Bay and Pittsburgh from 1925 through 1939. As the league's oldest active player, Baugh said: "I feel just as good today as I did five years ago." Sammy, who turned the tables on his interviewers, asked why he should quit. He said: "A quarterback doesn't do much anyway. If I'd been a halfback, I'd quit long ago." As owner of a 1,500-acre ranch at Rotan in the Texas Panhandle, Baugh said he'd seen 18-year old "roping" horses that could work better than two-yearolds. Baugh came to the Redskins in 1937 from Texas Christian University. In 13 years he has set most of the league's passing records. This is his formidable lifetime total: 2,568 attempts; 1,476 completions; 19,134 yards gained and 164 touchdown passes. Baugh, once a promising baseball rookie, looked wistfully back somewhat at the year he spent in 1938 with Columbus and Rochester, both Cardinals' farm. "They played dirty," he laughed. "They threw those curves."

PACKER OFFICIALS DENY THEY SEEK SHOWDOWN WITH CURLY

NOV 22 (Milwaukee Journal) - A complete denial that the executive committee of the Green Bay Packers met in Green Bay Monday night for a showdown with General Manager Curly Lambeau over club policies was made Tuesday in a telegram from Emil Fischer, club president. Fischer's telegram to the Associated Press office here follows: "The executive committee of the Green Bay Packers met in the regular weekly meeting at the Hotel Northland Monday evening. Regular business of the corporation was transacted and cognizance was taken of press reports to the effect that Curly Lambeau was being asked to resign. The matter of asking Curly to resign has never been discussed by the executive committee or any member of it." The Journal on Monday said that the meeting was intended as a showdown meeting. Lambeau has been criticized for hiring George Strickler as director of publicity, for spending too much time in California off season, for buying Rockwood Lodge as a club base and for playing games in Milwaukee, among other things. While nobody offered comment on Monday night's meeting, beyond that contained in Fischer's telegram, it was generally understood the entire matter was laid over until after the season. The Packers have three games left.

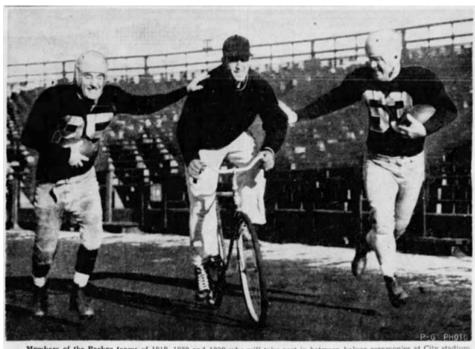
PACKER TROUBLES DUE TO JEALOUSIES

NOV 22 (Milwaukee Journal) - The announcement by Emil Fischer, president of the Green Bay Packers, that Monday night's meeting of the club's executive committee was called as a matter of routine to discuss routine matters was but another attempt to conceal, as though that were really possible, the growing factional

strife within the organization. The fans in Green Bay all know about it. The fans elsewhere in the state know all about it. The battle lines, while not always clear in the beginning, are now certainly well drawn: Lambeau and the anti-Lambeau. Either Curly Lambeau, who organized the Packers in 1919 and who kept them in the forefront of professional football for more than a quarter of a century, remains and his policies prevail, or he does not remain. It is futile to try

concealment...PERSONAL JEALOUSIES: Green Bay's troubles today are many, and they are not only financial troubles or losing games. They run the gamut from real club problems to differences on the executive committee due to strong personal jealousies and they add up to a mess which could well cost the city its franchise in the National league. The "anti" faction is headed by Dr. W.W. Kelly, former club director; Jerry Clifford, club lawyer, and Lee Joannes, former club president. Clifford is on the executive committee of 12 and Kelly and Joannes are on the board of 24 directors. At one time, in a happier era, all belong to the so-called "Hungry Five" who administered Packer affairs. The others of the "Hungry Five" were Lambeau and Andy Turnbull, general manager of the Green Bay Press Gazette, whose good advice and efforts helped the Packers through great difficulties in the middle twenties. The differences among them developed gradually. Dr. Kelly was deposed by Lambeau as club physician because of his age and because he no longer cared to make trips with the club. He is in his seventies. He was succeeded by Dr. Henry Atkinson. Lee Joannes was deposed as club president, under pressure, but still was able to keep Lambeau from the job, which Lambeau wanted. Emil Fischer was elected as a compromise. Clifford, a very close friend of Kelly, remained on the executive committee but with less authority or influence. The "pro" fraction is not as easily discerned, but it does exist, on both the executive committee and the board of directors, and it is motivated by the idea that the city of Green Bay particularly and the state owes a permanent debt to Lambeau for his idea which gave birth to the Packers in 1919. It also feels that Lambeau still is better to run the Packers than those who oppose him...SEVERAL SHARP ISSUES: In all the personal difficulties and jealousies, which nobody on either side seems able to submerge, the real differences in the organization have sometimes become lost, but they do exist. How much they spring

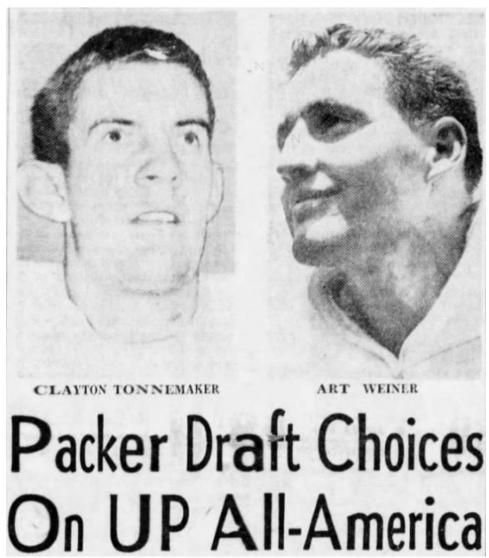
from personal animosities, or jealousies, or just plain bull headedness is hard to say, but here they are: (1) Rockwood Lodge. The "anti" faction criticizes Lambeau for buying the lodge, 17 miles from Green Bay, as a club base. "Why Rockwood?" they ask. "It keep boys from where real Packer fans can occasionally talk to them on the street. It breeds trouble, it is expensive and it has a bad practice field. Haven't the Packers had to come into Green Bay to do most of their practicing because of the impossible field?" The Lambeau faction answers: "It is not expensive. It is actually saving us money. Every other club in the league trains somewhere for six or seven week. It costs them more than it costs us for the season. As for the field, it can be plowed up and worked over and made usable. And a club base does give the coaches some advantage in controlling the boys." (2) George



Members of the Packer teams of 1919, 1929 and 1939 who will take part in between-halves ceremonies at City stadium today spent Wednesday afternoon trying on uniforms at the stadium dressing room. Two of the "oldtimers" even took to the track—as shown above. At the left is Herb Nichols, pass receiver on the first Packer team, while the husky at the right is Fee Klaus, early Packer center. Riding the bike to exercise his injured knee is 1949 Packer Irv Comp.

Strickley, director of publicity and assistant general manager. The "antis" say that Strickler, who succeeded George Calhoun of the Press Gazette as publicity director, sought to upset club routine with new ideas. They ask: "Why did Lambeau have to bring in Strickler? We were going along all right." The Lambeau faction answers: "Pro football has expanded to the point where each club needs a full time publicity man. Every other club in the league has one. It's more than publicity, it's public relations, too. Strickler left a permanent \$10,000 a year job as publicity director of the National league after four years to come with us. If they'll only let him, he can contribute something valuable to Green Bay's future." (3) The games in Milwaukee which were Lambeau's idea. "Why ever play in Milwaukee?" asks the antis. "Milwaukee just won't support us. Let's play all six homes games right here in Green Bay." "Impossible," says the Lambeau faction. "Pro football has grown. With capacity crowds of 24,500 at all six home games in Green Bay, pro football would still be a precarious operation. Green Bay needs the possible potential of a 32,000 crowd in Milwaukee, as turned out for the Cardinals a year ago or the championship game of 1939, and the possible potential of more than that when Milwaukee finally gets a stadium. Furthermore, the Packers have never really tried to sell Milwaukee." (4) Lambeau's salary of \$25,000 plus expenses. "Why so much for Lambeau's salary?" says the antis. "We're only a small town. The Packers used to pass the hat and it was enough." The Lambeau side answers readily enough: "Bo McMillin, as coach and general manager of the Detroit Lions, signed a five year contract a year ago at \$35,000 a year. George Halas, you can bet, gets more than \$25,000 a year, and so do Clark Shaughnessy and Greasy Neale and Steve Owens." So the differences have grown and spread...EARL OF

HOLLYWOOD: Both sides in the strife had expressed their feelings openly at times, the antifaction perhaps a little more bitterly than the pro. On Green Bay's 25th anniversary in the league several years ago, an all-time Packer team, picked by the fans, was introduced from the field between halves of the Detroit game. Dr. Kelly did the introductions. As each man was introduced, he took his place on the field at the position he played. Curly Lambeau was never mentioned, although he organized and coached the team. In meetings, at least one of the antis has refused to use Lambeau's name, referring to him as "the man in the gray suit." Rabid Packer fans, too, have expressed their feelings. Perhaps the most rabid fan has been Emmett Platten, formerly a butcher, now in the liquor business. He used to take radio time Sunday noons on a Green Bay station to air his views on football. Platten is best remembered as the fan who rushed out on the field in a Bear game in the mid-thirties and without a word swung a right handed punch at Ted Rosequist, Bear tackle. Platten thought Rosequist had been playing "dirty". Platten is also remembered for his radio comment just before Don Hutson made his pro debut in the Bear game of 1935. He roundly criticized Lambeau for picking such a "stripling" in pro ball. Hutson caught the pass that won the game, 7-0. Platten no longer takes radio time, but he now sends mimeographed letters in which he takes Lambeau to task and refers to him as "the Earl of Hollywood." Lambeau does spend the off months in California. Incidentally, those who want to oust Lambeau make much of his absence in California. They say: "He should be here, tending to business." Lambeau's foes could do no more than talk while the Packers were up, but since the club has hit the skids on the field and suffered financial reverses, their opportunity has come and they intend to make the most of it. Maybe Monday's meeting was routine, but let no man say that is was intended to be a routine meeting!



PACKER DRAFT CHOICES ON UP ALL-AMERICAN

NOV 23 (Green Bay) - Two Green Bay Packer draft selections - end Art Weiner of North Carolina and center Clayton Tonnemaker of Minnesota - were named today to the United Press All-American football team. Tonnemaker polled 2,400 votes to easily win the center position over Joe Watson of Ric, who polled 486 points. Weiner polled 1,401 to edge out Dan Foldberg of Army, who received 1.082. The team was selected by ballots from 313 sportscasters and sportswriters in all sections of the nation. Leo H. Petersen, United Press sports editor, said this about the Packer draftees in his story today:

"End - Weiner: The best pass catching end in the business. Has caught 49 so far this year for 670 yards and six touchdowns. Also a great defensive end. He saved victory in the Duke game by blocking a field goal attempt on the final play of the game. Could break national record of 52 passes if catches five in Virginia game Saturday. Center - Tonnemaker: A standout defensive players who takes his football so seriously that he worked in the keg department of a brewing company during the summer to get his arms and shoulders in the best possible shape. Pro scouts rate him as one of the best centers ever developed in college football." Tonnemaker stands six feet, three inches tall and weighs 240 pounds. His home is in Minneapolis. Tonnemaker was named to the Big Ten all-conference team yesterday by the Associated Press. Weiner packs 212 pounds and stands 6-3. He hailed from Newark, N.J.

PACKERS WILL REORGANIZE FOR '50 RACE

NOV 23 (Chicago Tribune) - The Green Bay Packers, split by intraclub squabbling, facing a losing financial season, and saddled with a losing club, will reorganize for the 1950 season, it was reliably learned yesterday. Earl (Curly) Lambeau, general manager and the only coach the Packers have had in their 31 football season, is working with others in the organization for the new setup. This was discussed at the four hour meeting of the executive committee Monday. Lambeau, in Green Bay, would make no comment on reorganization plans for next season. He did dismiss as a "silly story" the report from Milwaukee Monday morning that some members of the Packers' executive committee were seeking his ouster. "When a fellow is a football coach in one town for 31 yards he is bound to make some enemies," Lambeau commented. Lambeau called Monday's meeting, he said, to "straighten out certain things" in the club's operation. He would not comment on whether he favors the Packers moving out of Milwaukee and playing all their homes games in Green Bay's City stadium, which seats 25,000. "Green Bay can hold its own in professional football," declared the veteran coach. "But the Packers need the support and friendship of all the fans in the state of Wisconsin."

BAYS 'FAMILY' GAME

NOV 23 (Green Bay) - A crowd of 20,000 is expected to pay \$50,000 to view the Green Bay Packers in an intrasquad game in City Stadium Thursday afternoon. Businessmen reported Wednesday night \$39,000 had already been collected and no trouble was expected in meeting the \$50,000 quota. The Thanksgiving Day game was initiated to safeguard the Packers reserve funds in a losing season. A big program of festivities is planned including several thousand prizes for fans. Famous old Packer passing combinations will suit up and take part in the halftime ceremonies. Gov. Oscar Rennebohm will fly here to take part in the show then return to his family in Madison for his Thanksgiving dinner.

Packer Drive Passes \$35,000; Reaches Climax Thursday

The Veterans will have Ted Cook and Nolan Luhn at ends, Dick Wildung and Paul Lipscomb at tackles; Red Vogds and Damon Tassos at guards; Jay Rhodemyre at center; and Tony Canadeo, Bob Forte, Ted Fritsch and Girard in the backfield.

The Newcomers will have Dan Orlich and Bill Kelley at ends; Lew Ferry and Bill Johnson at tackles; Joe Ethridge and Paul Burris at guards; Roger Harding at center; and Jack Kirby, Bob Cifers, Bob Summerhays and Heath in the backfield.

Alternates for both teams will be Ed Neal, Roger Eason, Urban Odson, Ed (Bert) Bell, Steve Pritko, Larry Craig, Ralph Earhart, Ken Kranz, Walter Schlinkman and Jack Jacobs.

PACKER DRIVE PASSES \$35,000; REACHES CLIMAX THURSDAY

NOV 23 (Green Bay) - Little Green Bay's gigantic campaign to raise \$50,000 to save the big Packers reaches its climax at City stadium at 2 o'clock Thursday afternoon. The big show - featuring a football game between the Packer Newcomers and Packer Veterans - brings to an end a spontaneous effort on the part of fans in this city, the Fox River valley and Northeastern Wisconsin to keep the Packers in Green Bay. The Packer Backers, representing 500 workers and headed by Jerry Atkinson, revealed today that slightly over \$35,000 has been collected toward the sale of tickets to the Thanksgiving day classic. The feeling of the Backers, at a meeting this morning, is that the drive will reach the \$50,000 mark shortly after 2 o'clock Thursday - kickoff time. However, Atkinson pointed out today that "the final success of the drive depends on the sale at the gate." He stated that all of the \$3.60 seats (the two middle sections on each side of the field) have been sold but 5,600 seats at \$2.40 and 3,200 at \$1.20 still remain. The approximate figure of \$35,000 was released today by Packer Backer officials in view of the difficulty of obtaining an "accurate" figures. A large number of cards representing business contacts are still out - not to mention reports of sales and collections in nearby towns including Appleton, De Pere, Sturgeon Bay, Pulaski, Wrightstown and others. The Thanksgiving day event brings to a close -



Nearly every meraing during the Packer Backers' \$50,000 campaign a group representing the 500 workers met in Drive Chairman Jerry Atkinson's office at Prange's to plan strategy for the day. The group, shown above between coffee and doughnuts, includes (clockwise starting front, middle) Bob Meyer, John Borgenson, Atkinson, Ermil R Fischer, Art Daley, Claire Stone, Bob Savage, Don Arthur, H. J. Wintgens, E. L. Lambeau, Frank Jonet, Earl Gillespie, Russ Leddy, Bill Servotte.

unofficially since collections may be dribbling in for several days after the game - a concerted effort on the part of 100 Packer Backers who quickly rounded up 500 workers a week ago last Monday. The stage is set for an afternoon of varied entertainment Thursday. More than a thousand items of merchandise will be distributed; Packer stars of other years will perform - in uniform - between halves; Gov. Oscar Rennebohm will deliver an address; to top it off, an important guest will be delivered to the stadium by helicopter. The helicopter arrival is set for about 5 minutes before game time a warning to fans that they'd better be on time. The game, itself, will take the place of the weekly scrimmage - with a few added trimmings. The Newcomers will be headed by Stan Heath and Earl (Jug) Girard will handle the vets. Coach Curly Lambeau has divided the squad

into two groups - each having five alternates. The Governor assured Mayor Dominic Olejniczak today that he will definitely be here Thursday. The state's chief executive, who is backing the Packer effort, will fly to Green Bay. He is due to arrive at 1:30 and will go directly to the stadium. The weather for Thursday will be a bit chilly, but Packer Backers, burning with enthusiasm, feel that "Green Bay Packer fans are hot enough in this town to make the drive a success." The weather, according to the man who should know, Herb Bomaleski, will include light now. The temperature will be close to 30. One of the special guests on the "Packer" bench will be Jimmy Choles, the factor worker and former shoe shine boy here, who donated \$100 - in cash - to the Packer effort. The Packer ticket office reported today that tickets purchased by mail (those received today) can be picked up at Reservation Window No. 1 at the stadium. The ticket office at the stadium will be open at 10 o'clock Thursday morning and the ticket office at 349 S. Washington street will be open until 8 o'clock tonight.

FORMER PACKER STARS 'PARADE' BETWEEN HALVES

NOV 23 (Green Bay) - Memories of six world championships, touchdown passes and catches by the dozen, booming punts - in, a word, of the golden era of the Green Bay Packers - will be revived with a chronological parade of former Packer stars at City stadium Thanksgiving afternoon. These immortals will "suit up" once more to demonstrate their gridiron specialties between halves of the 1949 team's All Star game. From the 1919 eleven, which launched Green Bay in its colorful pro football career, there will be Fee Klaus, hulking center. He will snap the ball to Coach E.L. (Curly) Lambeau, who will throw to his favorite target of the '19 team, Herb Nichols. Next to take to the turf will be massive F.L. (Jug) Earp, who toiled in the middle of the Packer line for 10 seasons, and Lavvie Dilweg, the great end from the University of Marquette. Behind them will be arrayed one of the finest backfields ever assembled - Red Dunn at quarterback, Verne Lewellen and Johnny Blood at the halves and Hurdis McCrary at fullback. This quartet spearheaded the offensive which swept the Bays to three consecutive titles, 1929-30-31, a feat never equaled before or since...LEWELLEN TO PUNT: Their appearance will include a demonstration of the Dunn to Dilweg passing combination and a punting exhibition by Lewellen, acknowledged as the master of them all. Veteran observers will tell you that it was nothing for "Lew", a three-step kicker, to get off boots of better than 80 yards. From the Packers' 1939 titlist, there will be Charley Brock, Green Bay's all-time center and one of the greatest "ball hawks" of all time, and pro football's most fabulous aerial duo, Herber-to-Hutson. Arnie Herber, recognized as the foremost long distance passer in grid annals, will throw to the peerless Alabama Antelope, Hutson, whose pass receiving finesse stymied the defensive maneuvers of NFL rivals for 11 seasons. In addition to these real life heroes, there will be a special presentation to recognize the 31st Packer team - the 1949 edition - and comedy specialties for the years 1959 and 1969, which will be the fourth and fifth decades in Packer history. The 1919 team, which started the football madness here, also will appear en masse. On hand, in addition to Lambeau, Nichols and Klaus, will be H.J. (Tubby) Bero, Jimmy Coffeen, Andy Muldoon, Gus Rosenow (Niagara, Wis.), Herman Martell, Sammy Powers (Milwaukee), John Des Jardins, Al Petcka, Wally Ladrow, the Zoll brothers, Martin and Carl, Art Schmael (Chicago), and G.W. Calhoun, who managed the team. A special script has been prepared for the between halves entertainment and it will be narrated by Bob Kelly of the Press-Gazette's WJPG staff. Russ Leddy will server as master of ceremonies.

1,000 MERCHANDISE ITEMS TO BE DISTRIBUTED

NOV 23 (Green Bay) - Santa Claus will come one month early - sans reindeer - to City stadium Thursday afternoon. This is by way of reporting that approximately 1,000 merchandise items will be distributed during the Thanksgiving day Packer All Star game between the "Heaths" and the "Girards" rookie and veteran teams, respectively. A number of new items were added to the rapidly mounting pile of merchandise today. They include a Westinghouse refrigerator, Christmas packages of cheese, a smoking stand and shave and haircut, among others. It also was announced that Bill Clancy and Bidwell Gage will preside over distribution of the gifts.

SIX GAMES AT CITY STADIUM? DRIVE WORKERS ASKED APLENTY

NOV 23 (Green Bay) - Packer fans are expressing themselves more freely than ever during the Packer Backers' current \$50,000 campaign to save the Packers. And they have a right to - since they are being asked in part with money now for a chance to save major league football in Green Bay for future years. One of the most common questions asked workers concerns the possibility of playing six league games at City stadium. This question really sprouted after only 5,463 fans turned out for the Packer-Pittsburgh game in Milwaukee Sunday afternoon. The Packer executive committee, presently building up its most crucial period since 1933, is anxious to hear the reactions of fans in this drive. As Packer President Emil R. Fischer put it at the workers' breakfast meeting Tuesday morning, "the various comments and suggestions gave us a better look at the hopes and desires of Packer fans in our immediate area." Fischer and members of the committee have stated previously that the Packers are looking into the possibility of playing more games in Green Bay in the future. At the same time, they hope - and need - to get some assurance that each of six games at City stadium will be patronized to the tune of 20,000-plus fans per game. That's the kind of attendance they'll need to keep their head above water financially. The current \$50,000 campaign proves, in part, that Packer fans will rally to the cause, so to speak. Will they rally to a six-game City stadium cause? Such a cause would make the present \$50,000 drive seem like peanuts before a sellout gate at City stadium (20,000 plus) for one game totals approximately \$65,000. Multiply that figure by six and you get an idea of what type of promotion is needed to make six games at City stadium a financial success. It seems possible that that many contests could be sold out at the stadium with the proper promotion, which must include an installment method of paying for season tickets. The Packer Backer group, headed by dynamic Jerry Atkinson, appears ready for a tremendous promotion job of this kind. The decision to play three or six games at City stadium will have to be made soon - a matter of two or three months. The NFL generally meets in January for its annual session at which time the schedule is drawn up. From that meeting also will come, 'tis hoped, the answer to the reported peach between the NFL and All-America conference. It appears that the Packers have serious business on tap for the next two and a half months.

Packers and Fans Trade Thanks Today at City Stadium

PACKERS AND FANS TRADE THANKS TODAY AT CITY STADIUM

NOV 24 (Green Bay) - Green Bay and the Packers shook hands this Thanksgiving day - over a turkey stuffed with \$50,000. Both the Packers and their fandom had plenty to be thankful for today - but simply this: The Packers, because they represent the most loyal fans in the history of professional football, and the fans, because they have saved the Packers from financial destruction. The Packers and fans are making sacrifices today. Besides donating their dollars and cents, the fans are virtually giving up a holiday - a day of rest - to watch, and maybe shiver a little in the cold, their favorites perform at the stadium this afternoon. The Packers are contributing their services in the midst of one of their roughest seasons in the team's 31-year history. They meet the ferocious Cardinals in Chicago Sunday. Up to 5 o'clock Wednesday evening, the Packer Backers still hadn't reached their goal of \$50,000, but Campaign Chairman Jerry Atkinson is beaming optimism. Atkinson and the 500 workers fell that "the success of the drive depends on the sale of tickets at the gate today." There were approximately 5,600 seats at \$2.40 and 3,200 at \$1.20 still to be sold at the stadium today. All of the \$3.60 seats have been sold. Atkinson announced that over \$40,000 has been obtained thus far in the sale of tickets for the big program. With reports still due in from committees outside of Green Bay, Atkinson expressed the belief that "we're sure to go over the top." The campaign, which has gained national prominence, was started less than two weeks ago with a meeting of 100 civic-minded residents who decided (1) to call themselves Packer Backers and (2) to do something about the reports about the financial plight of the Packers. Officials of the Packers were asked to place their cards on the table. At a breakfast meeting called by the Packer Backers a week ago Monday, Emil R. Fischer, president of Green Bay Packers, Inc., told the Packer story - straight from the shoulder. "The Packers face a possible \$90,000 loss this year due largely to low attendance. This figure is a pessimistic

distributed follows:

biloil Arctic oil from Wadhams Blatz beer from Chaney Sullivan; Oil; 20 cases (six-can cartons) of ber Cheese Co.;

Six pairs of deer hide dress lon lots; gloves from Northern Glove and of Permalube from Standard Oil fee from Joanni Co.; one \$125 tailor-made suit turkeys from an individual; five from Don Geurts; one pile-lined turkeys from Fairmont Creamery; storm coat from Stiefel's; five cases of Coca-Cola from Coca
A nine cubic foot Westinghouse Meat Products:

50 cartons of assorted vegeta-sorted cheeses from Biebel Grocery; 1,000 board feet balls from Bertrand's; and a shave of lumber (five parcels of 200 feet and haircut from Cole Barber each) from McDonald Lumber shop, 436 Main street.

The complete list of items to be company; a 1930 Chevrolet from Gale J. Ness, used car dealer at Sixteen five-quart cans of Mo- 958 W. Mason street; 10 cases of

10 cases of Oconto beer from beer from the Kingsbury Dist. Co.; the Oconto Brewing company; six 10 cases (12-can cartons) of Durkee gift boxes from Durkee Braumeister beer from Joe Dono- Foods company; a pair of men's van; 10 cases of Miller High Life and women's sun glasses from G. and 10 cases of Meister Brau (24 J. Ziefle, optician; two sets of car bottles) from Bur Wholesale; five mats and two sets of curb signals cases of Budweiser (24 cans) from from C. W. Giese Sales and Serv-Triangle Dist. Co.; 10 two-pound ice; 100 gallons of Zephyr gasoline boxes of cheese from L. D. Schrei- from the Christiansen Oil company, to be distributed in 10-gal-

100 one-pound boxes of choco-Mitten Co.; two men's heavy lates, Bowlby Candy company, jackets from Green Bay Clothing Appleton; 72 food baskets from Co.; 72 sausages, one for each Red Red Owl stores; 100 pounds of Owl food basket, from Jandrain butter from the Antigo Milk Pro-Sausage Co.; four five-quart cans ducers Cooperative. A case of cof-Brothers:

Cola Bottling Co.; \$5 certificate refrigerator from a business firm; for school supplies from Belson a smoking stand from Findeisen Co.; 10 bologna bags from Reimer and Greiser; 24 Christmas packages of cheese from Woody's Cheese company; 24 boxes of as-Pauly's bles (12 big cans in each carton) Cheese; 25 quarterback tickets for from Larsen Canning Co.; 20 cases 1950; tickets for fans to sit on bench with coach of Team A; tickof canned beer from Bayliss Dis- ets for fans to sit on bench with tributors; 10 cases of Imps from coach of Team B; tickets for fans Rahr's brewery; two steak dinners to be co-coaches of Team B for from Rocket Restaurant; four one quarter; tickets for fans to be steak dinners from Beaumont ho-co-coaches of Team A for one tel; a 10-pound ham from the quarter; two autographed footone and can be reduced somewhat if the attendance at our final games is higher than estimated." That was the black story - the signal for the Packer Backers to move into action. They organized more than 500 workers in Green Bay, the Fox River valley and Northeastern Wisconsin - the backbone of Packer fandom. More than 2,000 contacts in Green Bay and De Pere were made alone. Another 1,000 were made in surrounding communities. The money started rolling in. The first announcement was made a week ago Wednesday - \$7,000. Then, on successive days, the figure increased - \$10,152, \$14,560, \$18,648, \$25,285, \$31,116, \$35,000 and today over \$40,000. Volunteer Packer Backer groups popped up all over this section of Wisconsin. Appleton, a great Packer town, sold 500 tickets; Manitowoc came through with a collection; over 50 tickets were sold at Wrightstown under sponsorship of the Urban Klister post, American Legion, Dr. Dan Dorchester and his committee sold 200 at Sturgeon Bay; De Pere, under Cal Culp, was to make a report today; Kaukauna opened its own headquarters under Carl Hansen; to mention a few. Letters containing money poured into the Packer ticket office, the Press-Gazette, the Association of Commerce, and the three radio stations. Packer fans in Washington, D.C., Chicago, St. Louis, Omaha - to mention a few contributed. Most of them ask that the tickets be turned over to some worthy fan. Seven physicians at St. Vincent hospital started a fund there and distributed tickets to any one in the building who wanted them. Gordon Olm of

Brillion sent in a check to the Press-Gazette for \$10 with a note: "I didn't know to whom it make payable to but I know you will see it that it gets to the Packer Backers." Though larger industries are contributing substantial sums, one donation from a factory worker prompted the Packer Backers to find a seat for this "super fan" on the bench. He is Jimmy Choles, a former show shine boy and now a factory employee, who contributed the sum of \$100 - in cash. With spirit like that, how can the Packers ever be taken away from Green Bay!

BIG 'SHOW' SET FOR CITY STADIUM TODAY

NOV 24 (Green Bay) - A million dollars worth of football talent will be on display and a mountain of merchandise items distributed for the edification and profit of fans who turn out for the Packer Backers' All Star game at City stadium this afternoon. The foregoing will be in the form of a parade of Packer immortals of the golden championship era who were instrumental in earning for Green Bay the title of "The Little Town That Leads Them." All of them to appear this afternoon were prominent figures on the gridiron as the Packers drove to championships in 1929-30-31, '36, '39 and '44. In addition to the above mentioned highlights, a noted personage will arrive by helicopter between halves and Gov. Oscar Rennebohm, the state's chief executive, will be introduced. The sky visitor's identity will remain anonymous until he steps from the plane. The first Packer team – the 1919 eleven – also will be well represented with center Fee Klaus, end Herb Nichols and halfback E.L. (Curly) Lambeau taking the active roles on the field. Watching them from the sidelines will be their teammates of that year – H.J. (Tubby) Bero, Jimmy Coffeen, Andy Muldoon, Gus Rosenow (Niagara, Wis.), Herman Martell, Sammy Powers (Milwaukee), John Des Jardins, Al Petcka, Wally Ladrow, the Zoll brothers, Martin and Carl, Art Schmael (Chicago) and G.W. Calhoun, who managed the team. Representing the three-time champions (29-30-31) will be such luminaries as Red Dunn, Verne Lewellen, Johnny Blood, Lavvie Dilweg and Hurdis McCrary, and four stars of the 1939 titlists, Arnie Herber, Don Hutson, Charlie Brock and Joe Laws, will follow them to the gridiron. There also will be a special presentation to recognize the latest and 31st Packer team – the 1949 edition – and comedy specialties for the years 1959 and



The men who launched Green Bay's fabulous career in professional football returned to the gridiron on which they played in 1919, the Packers' baptismal year, during the All Star game at City stadium Thanksgiving afternoon. Pictured standing on the snow-covered field, left to right, are Herman Martell, Herb Nichols, Martin Zoll, Al Petcka, Sammy Powers,

Gus Rosenow, John Des Jardins, Andy Muldoon, Wally Ladrow, G. W. Calhoun, the team's manager, Carl Zoll and Jimmy Coffeen. Missing were H. J. (Tubby) Bero and Art Schmaehl, who were unable to appear. A half minute of silence also was observed in tribute to the only deceased member of the original team, Nate Abrams.

1969. Russ Leddy will serve as master of ceremonies and Bob Kelly of the Press-Gazette's WJPG staff will read a script especially prepared for the occasion. During the course of the afternoon, approximately 1,000 merchandise items will be distributed in an early demonstration of the Christmas spirit. The huge collection of gifts was augmented today by several new contributions – four \$15 card tables from the Norcor Manufacturing company, 13 six-pack cases of canned bear from Yordy-Benz, two puncture-proof tubes from Green Bay Tire Service and one dozen "drum sticks", one dozen fudge-sickles, one dozen bars and six quarts of ice cream, all Lady Borden products, from Tip Top Dairy bar.

FRISTCH TO GUARD? GOLDENBERG WAS ALL-LEAGUE AT NEW POST!

NOV 24 (Green Bay) - Down through the years, many Packer backs have made great linemen. A sterling example is Buckets Goldenberg, the bulky University of Wisconsin fullback who was shifted to guard after joining the Packers. Buckets went on to gain all-National league honors for his work in the line. At the Quarterback Club meeting at Vocational school last night, a member asked: "Why can't Ted Fritsch (present Packer fullback) be converted into an offensive guard?" Packer Advisory Coach Curly Lambeau, answering the question, smiled: "I'll ask him right away tomorrow if he wants to play guard." In a more serious vein, Lambeau pointed out the success he's had with switching backs like Goldenberg and Bob Adkins but "I don't know if Teddy would like playing guard." The questions at the ninth meeting of the club varied and included such subjects as Rockwood Lodge, George Ratterman, Bob Nussbaumer, Chuck Conerly, next year's schedule, trouble inside the 20, and many others. Lambeau pointed out that he favors the Rockwood Lodge setup, adding that "when things get back to normal (when peace is signed between the two leagues) every professional football team will be looking for a place like Rockwood." He pointed out that Rockwood Lodge "was our only out for housing during the late war years." Regarding Ratterman, the former Notre Dame back now with the Buffalo Bills, Lambeau stated that "we never had rights to George although we tried to sign him before his class had graduated because we were in a spot for a quarterback." Someone questioned the Nussbaumer deal which brought Jack Jacobs here from Washington. Lambeau said that "the departure of Cecil Isbell and the switch to the T-formation made it necessary for us to obtain a quarterback to play under the center; we were able to get Jacobs and he led us to a good season in 1947 when we lost four games by only nine points." Another member wanted to know if the Packers had a chance to get Chuck Conerly, the Giants' great passer. Lambeau said "no" and reviewed the deal between the Washington Redskins and New York Giants who worked a "trade" among themselves - Conerly to New York and Harry Gilmer to Washington. Regarding next year's schedule, Lambeau said that the Philadelphia Eagles are definitely among the Eastern division teams scheduled to play a league game here. The troubleinside-the-20 question was answered this way: "Any time a team is losing, it can't score easily inside the 20; our job is to correct that deficiency." After the question and answer period, Lambeau made several statements in regard to rumors circulating in Green Bay: "Many persons are under the impression that I own the franchise; this is incorrect. The franchise is owned by Green Bay Packers, Inc." The advisory coach explained that "I paid \$50 for the original franchise at the league's first meeting in Canton (Ohio) but when the club was later reorganized the franchise was taken over by the corporation." Lambeau declared that the Packers are owned by a large number of stockholders and "not one man or group has any large controlling interest." Lambeau added that "I own one share of the stock, myself and that's all." The meeting closed with an interesting talk by Johnny Blood, the one-time Packer Vagabond back, who is now professor in money and banking at St. John university at Collegeville, Minn. Blood recalled his "pleasant experiences" with the Packers and closed by referring to Green Bay as "a fighting town which just won't stand for losing the Packers." Chief Quarterback Jug Earp was in charge



History of the famous Green Bay Packers—the sports wonder of the world—is written all over the picture above snapped between halves of the Packer All-Star game at City stadium Thursday afternoon. The 11 stars represent three different Packer eras—1919, 1929, 1939 and the mid-1940s. Standing left to right are Fee Klaus, Herb Nichols, Curly Lambeau, Jug Earp, Lavvie. Dilweg, Verne Lewellen, and Johnny Blood; kneeling, same order, Charley Brock, Don Hutson Arnie Herber and Joe Laws. Lambeau founded, played with and coached the first team with Klaus and Nichols. The 1929 era had Dilweg, Earp, Lewellen and Blood, while Brock, Hutson, Herber and Laws played in 1939. Brock and Hutson blo were vital factors in the mid-40s. The Packers won six world championships—1929, 1930, 1931, 1938, 1939 and 1944.

of the meeting and urged members to purchase tickets for the Thanksgiving game (today) and to sell them to their friends. The club is also cooperating with the item distribution at the game. A color film of the St. Norbert-St. Joseph game, won by the Knights, 39-0, was shown in addition to the Packer-Pittsburgh game picture. Knight Coach Tom Hearden narrated the college game and Lambeau explained the Packer contest.

CARDS CHEER FOR LIONS TO WHIP BEARS

NOV 24 (Chicago Tribune) - Last week the Bears were highly in favor of their crosstown enemies, the Cardinals, winning a football game. The Cards were matched with the Los Angeles Rams and a victory would cut down the far westerners' lead over the Bears. The best the Cards could do was get a tie. Today, the Cards will be rooting for a Bear defeat in Detroit in the game with the Lions. Like the Bears, the Cards have their own selfish motive. In 1947 and 1948 the Cardinals beat out the Bears to win the

National league's western division title. Unless the Rams collapse this season's race in the west is over. So what's next? Second place. That's the Cardinals' more modest target for 1949, but the Bears must lose two of their remaining games. The Comiskey park tenants are confident they'll whip the Bears in Wrigley field on December 11. The Bears' two other games are with the Lions today and the Pittsburgh Steelers a week from Sunday. If the Bears lose those necessary two, the Cardinals have it all figured out that they will slip into second place. To do so they would have also to whip Green Bay Sunday in Comiskey park, the Rams the following week in Los Angeles and the Bears in the windup. That would make them champions of the Bears three years running. The thoughts of overtaking the Bears will at least slightly take the Cardinals' minds off missing out on a vacation today. Coach Buddy Parker assured the athletes he harbored no distaste for turkey, but was willing to forego celebrating Thanksgiving day until after Sunday's game with the Packers. The Packers will be fighting from here on out to keep clear their record of having escaped the western division basement since the National league was divided into two sections in 1933. As of now the Packers are tied for fourth and fifth with Detroit. Each has won 2 and lost 7.

Make It Annual Event? Color Abounds at Tilt

MAKE IT ANNUAL EVENT? COLOR ABOUNDS AT TILT

NOV 25 (Green Bay) - "They should make this an annual event". The weather was perfect – for such as the well-insulated polar bear and his fur-bearing brethren and it was an intrasquad game, two factors not normally considered as having sure-fire spectator appeal, but this was the comment in all quarters following the Packer fund-raising All Star game at City stadium Thanksgiving afternoon. And it is a capsule description of how 15,000 frost-bitten fanatics, ignoring the wintry weather with a fine contempt for convenience, responded to the unprecedented "show" staged by the Packer Backers to keep the city's professional football representation in the NFL. Thus a sports phenomena without parallel in gridiron history must be designated as nothing if not a whopping success, but, more particularly, it is undeniable evidence of how Green Bay and northeastern Wisconsin's fandom regard their favorite athletes. The helicopter bearing the "noted personage" did not appear as per schedule, but it is doubtful if anyone was disappointed for, despite the freezing temperatures, there was an unmistakable carnival air about the entire proceedings and all and sundry very patently enjoyed themselves to the hilt – including the players...IMPROMPTU WRESTLING MATCH: Garnished by, among other things, an impromptu wrestling match as the climax to the game, there was entertainment in abundance. And for the practical-minded, there were over 1,000 merchandise items to be had, including a refrigerator and a 1930 Chevrolet sedan. Of course, the bulk of the "color" revolved

66 Points The Lineups: BLUES GOLDS Cook, le le, Orlich Wildung. Ferry Vogds, lg Ethridge Rhodemyre, e Harding Tassos, rg rg, Burris Lipscomb, rt re, Kelley Luhn, re Girard, qb qb, Heath Earhart, lhb lhb, Kirby Forte, rhb rhb. Kranz Fritsch, fb fb, Summerhays 1949 Alternates-Neal, Eason, Odson, Bell, Pritko, Craig, Schlinkman, Cana-Alternates Honorary Snyder, Laws, Brock. Score By Quarters Girard Blue Heath Golds 7 10 7-31 The Scoring Girard Blues: Touchdowns Luhn Fritsch, Earhart, Craig, Forte. Points touchdowns-Fritsch 4, Hutson. Kirby, Points Heath Golds: Touchdowns Kelley, Heath, Schlinkman. after touchdowns -Snyder 3, Heath. Feld goal-Snyder. Pro Standing

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around the appearance of a host of Packer stars of yesteryear - many of whom were so instrumental in carrying Green Bay to its six NFL titles during the period from 1929 to 1944 - who promenaded in the "Passing Packer Parade" between halves. E.L. (Curly) Lambeau, head coach and founder of the team, and two members of the original 1919 squad, end Herb Nichols and center Fee Klaus, launched the parade as announcer Bob Kelly of the Press-Gazette's WJPG read a script describing their gridiron feats and those of the immortals to follow. Lambeau, after the "snap" from Klaus, revived the Lambeau-to-Nichols passing combination of their day but they were, pardonably, a bit rusty and no pass was completed until advent of the next group, which included F.L. (Jug) Earp, Verne Lewellen and Lavvie Dilweg...HERBER TO HUTSON - COMPLETE: Lewellen connected on his first throw, to Dilweg, and this effort was enthusiastically recognized by the fans. Later, Lewellen, considered by many veteran observers as the finest punter in the history of pro football, demonstrated his long-time specialty. After two abortive attempts, he got off several commendable kicks, considering he hasn't touched a football in many a moon. The aerial duo that was the scourge of the NFL from 1935-40, next appeared on the stadium turf. It was, of course, the famed Herber-to-Hutson act, augmented by such sterling performers of the same era as Charley Brock, Green Bay's all-time center, and Joe Laws, one of the premier field generals in Packer history. It took Herber, probably the greatest long distance passer ever to grace a gridiron, a few minutes to exercise his fabulous flipper but he soon was throwing strikes all over the field to Hutson. The highlight of their appearance came when Master of Ceremonies Russ Leddy announced that they would demonstrate how they collaborated for the touchdown that beat the Chicago Bears on the day of Hutson's pro debut in September 1935. For the demonstration, they produced a "Beattie Feathers", whose gridiron counterpart Hutson eluded in snaring the touchdown pass that brought victory. He was a teenaged youngster sporting an Indian headdress. Hutson "went down", cut over and gathered in the 50-yard throw from Herber with a grace that approximated his effort of that afternoon 14 years ago. And the assembled thousands responded with a tremendous ovation. Next came three members of the current squad to represent the 1949 Packer edition. Ed Neal, Ralph Earhart and Jay Rhodemyre, with Neal, believe it if you will, pitching to the diminutive Earhart...THE BABY CARRIAGES: Peering into the future, the fans saw three of Green Bay's 1949 high school stars, exemplifying what is hoped will come in 1959. Don Rondou, West High's passing genius, was teamed up with Bob Sneed. East's outstanding all-around end. Gene Vanden Heuvel, who served as the center, represented Central Catholic. For laughs, the "parade" presented in conclusion a preview of the 1969 Packers - two baby carriages wheeled across the gridiron by the same number of proud "mothers". Following the procession, the fellows who started it all - the members of the 1919 team - were presented on the field as a group. The only living member missing was Art Schmael, now a Chicago resident, who was unable to come. On the field were Jimmy Coffeen, Andy Muldoon, E.L.

Lambeau, Gus Rosenow (Niagara), Herman Martell, Sammy Powers (Milwaukee), John Des Jardins, Al Petcka, Wally Ladrow, the Zoll brothers, Martin and Carl, Fee Klaus and G.W. Calhoun, the team's manager. A half minute of silence also was observed for the only deceased member, Nate Abrams. The entertainment was not confined to the halftime intermission. As the game ended, Ted Fritsch and the massive Ed Heal staged a "masterful" exhibition of jiu jitsu. The sight of the 210-pound Fritsch flipping the 290-pound Neal, with some little assistance, over his shoulder and to the snow-covered ground was little short of hilarious. Neal added to the hijinks by thumping the earth with his left hand, in the best new traditions of the mat drama for video in feigned anger and frustration...Fritsch and Neal were involved in another bit of horseplay in the fourth quarter. With approximately five minutes to go, Tony Canadeo still had not appeared in the Blue (Girard) lineup. Fritsch and Neal called time out, came over to the sidelines and "demanded" that Canadeo be sent in. On the next play, Tony came onto the field and they escorted him to the huddle with great ceremony, the while patting him with towels, brushing off his shoulders and spraying him with an atomizer in "Gorgeous George" fashion. Then, when he reached the huddle, all of his teammates fell to the ground and salaamed in abject humility...Two former Packers and an ex-Chicago Bear now on the Packer coaching staff made brief appearances during the game. Charley Brock entered to center for an extra point and

remained in on defense for several plays while Don Hutson kicked an extra point, with Joe Laws holding, following the Blues' first touchdown of the third period, and Bob Snyder kicked three extra points and a 25-yard field goal for the Golds (Heath). Stan Heath, who led the losing Golds, also made his debut as a placement artist - and a successful one - following the Golds' final TD... Two of the "guest" coaches chosen from the crowd were, believe it or not, members of the fair sex. They were Jo Ann Brazier, 427 Oak st., and Sheila Edelbeck, 212 Oak Street, both 16 years old. Another coach was 13-year old Jerry Zablocki of Pulaski...The weather was an inconvenience to more than the fans and players - it prevented the appearance of Cub Buck, one of the Packers' all-time tackle greats. Buck, now a Rock Island, Ill., car dealer, became snowbound at Monroe, Wis., Thursday morning en route to Green Bay for the afternoon's festivities. He notified the game committee that he would be unable to arrive before the game ended and thus had decided to turn back...Three Green Bay area coaches and two local officials "worked" the contest. They were F.L. (Frosty) Ferzacca of West High, Al Reed of East High, Tom Hearden of St. Norbert college, Marvin Miller, former Central Catholic mentor, and Nick (Mike) Miketinac, former Packer and ex-St. Norbert High coach...The Packer Lumberjack band, which must have been suffering just as acutely - if not more so - from the cold, made the fans "grin and bear it" with one of their pregame renditions. It was "In the Good Old Summertime"...Jimmy Choles, the factory worker and ex-shoeshine boy who made an outstanding gesture of loyalty to the Packers with a \$100 donation to the Backers' drive, was asked to be an honored guest of the Packers on the bench during the game. But Jimmy, a shy, modest fellow, declined the invitation, protesting "I've had enough credit already". He was summoned to the sidelines by Field Announcer Jimmy Coffeen between halves but left in haste when asked to have his picture taken with the players on the bench by Press-Gazette Photographer Clarence Bredell.

PACKER BACKER CAMPAIGN FOR \$50,000 GOES OVER THE TOP

NOV 25 (Green Bay) - The Packer Backers' campaign for \$50,000 - through the sale of tickets to the Packer All Star game at City stadium Thursday - has gone over the top. This was the booming announcement today from Drive Chairman Jerry Atkinson after a meeting of the Packer Backer committee, representing more than 500 workers in Green Bay, the Fox River valley and Northeastern Wisconsin. Though their goal has been achieved, the committee continued work today. The "top" included \$42,174 in actual cash and more than \$7,826 in pledges to round out the most successful financial effort in modern Packer history. The remaining sum has been pledged by business places and industries in Green Bay and areas and will be collected over the weekend. In addition, many letters containing donations are being received at the Packer ticket office and many local fans are still making weekend donations. In an official statement today: "The Packer Backers' drive went over the top because of teamwork. Every loyal fan who sold tickets, bought tickets, contributed awards, or attended the game is an allstar this morning. To every one of you a most hearty congratulation and thank you." Emil R. Fischer, president of the Green Bay Packers, Inc., commended the Packer Backers for "your successful campaign" and added his "heartfelt thanks to our many fans for their generous support." Fischer said that the final figure "does not put the Packers in the black but it certainly will go a long ways in reducing our deficit." At the start of the drive, Fischer stated that the Packers are facing a \$90,000 loss this season. This figure can be reduced if attendance at the remaining games is above current

Another Try! NATIONAL FOOTBALL .857 Chicago Bears Chicago Cards GREEN BAY .500 Detroit Eastern Division Philadelphia .889 .625 .556 111 150 250 Pittsburgh N. Y. Giants Washington N. Y. Bulldogs Sunday's Games GREEN BAY AT CHI. CARDS (1:30 P. M.) New York Bulldogs at Los Angeles. Pittsburgh at Philadelphia. Washington at New York Glants. Probable Offensive Lineups: CARDINALS le, Dewell lt, Fischer PACKERS Cook, le Wildung, lt lg, Petrovich Blackburn Vogds, Ig Rhodemyre, Tassos, rg Lipscomb, rt rg, Ramsey rt, Andros re, Kutner qb, Hardy lhb, Trippi Luhn, re Girard, Canadeo, li Forte, rhb Fritsch, fb lhb rhb, Angsman fb, Harder The Officials: Referee Ronald Gibbs, St. Thomas. Umpire—James Beiersdorfer, no college. Head Lines-man—Sam Pecoraro, Dallas U. Back Judge—Claude T. Grigsby, George-town. Field Judge—William F. Mc-Hugh, De Paul. Packer-Cardinal Series 1921 1922 Cards Cards Pack. Cards 16 3 Pack. 1924 1937 Pack. Cards Cards Pack. 1938 Cards 7 Cards 22 Pack. Cards Cards Cards Cards 1927 Pack, 13 Cards Cards 1940 Pack. Cards Cards Pack.20 Cards 1929 Cards Cards Cards Cards Pack. Pack. Pack. 13 Cards Cards Cards 1930 Cards Pack. 1943 28 C Cards 13 Cards Cards 1931 1945 Pack. Cards Cards 14 Cards 1946 Cards Pack. Cards Pack. Pack. Cards Pack. Cards Pack. Cards 39 Pack, 17 Cards Pack. Cards Pack. Won Lost Packers 737, Points:

estimates. The 11-day campaign, climaxed by a 15,000 crowd at City stadium for the All Star game despite freezing weather, received financial efforts from Packer fans throughout the country. The drive, which received nationwide recognition through the press and radio, brought donations from Washington D.C., Omaha, Chicago, Idaho – to mention a few. A number of cities in the Fox River valley, especially Appleton, Manitowoc, De Pere and Kaukauna, reported generous contributions from their fans. Appleton accounted for 500 tickets alone. Fans from approximately 20 cities in this area took part. Completely relaxed, the Packers put on a great show to help round out a successful afternoon despite the bitter cold. The two clubs rolled up nine touchdowns and a field goal as the Veteran Blues, quarterbacked by Jug Girard, defeated the Newcomer Golds, quarterbacked by Stan Heath, by a 34 to 21 score. The ground was frozen solid and a half inch coating of snow made it buttery. The footing was treacherous but the athletes responded with many long pass plays and runs. Each

club had a "ringer" or two. The Blues called on Don Hutson, the Packers' immortal pass receiver and field goal and point kicker, to try a boot after touchdown. With Joe Laws holding and and Charley Brock at center, Hutson's kick was perfect. Hutson, incidentally, kicked 174 points after touchdown in 11 seasons with the Packers – a record that still stands in the league books. Brock, Packer coaching aide, also did a spot of centering during the game. The Golds employed Backfield Coach Bob Snyder, the former Bear quarterback and kicker. He kicked extra points for three of the Gold touchdowns and added a 25-yard field goal for good measure. He barely missed another field goal from the 22. The Blues won the game with a 14-point splurge in the fourth quarter after the Golds held a 17-14 lead at halftime and a 24-21 margin going into the last period. The Blues scored all of their touchdowns by passing, with Girard doing the throwing on each. The Golds ran for all of their TDs. Here's a brief summary of the game: After Snyder missed a field goal from the 25 early in the game, the Blues scored on a 95-yard pass play. Girard stood on the goal line and heaved a long one that Nolan Luhn caught around the 50. Heath caught him from behind on the 10 but Nolan got up and scampered into the end zone. Ted Fritsch booted the point. Just before the end of the first quarter, Bob Summerhays started around his right end and lateraled to Jack Kirby, who ran 57 yards for a TD. Snyder's kick tied the score. Long runs by Ken Kranz and Summerhays set up Snyder's field goal

kick from the 25 early in the second quarter. The Blues went to the air and scored in four plays. Girard passed to Luhn twice for 55 yards and then Fritsch, on a fake run, hurled to Bob Forte for a 15-yard gain to the Gold 30. On first down, Fritsch made a nifty catch of Girard's pass in the end zone. Fritsch kicked the point and the Blues led, 14-10. Just before the half, Walt Schlinkman bolted 25 yards through the line and fumbled on the Blues' 15. The ball bounced into the end zone and Bill Kelley fell on it for a TD. Snyder kicked the point and the Golds led 17-14. The Blues received to start the second half and scored a TD in three plays. Girard passed around 30 yards to Ralph Earhart who jackrabbited another 50 yards for the score. This is where Hutson kicked the point. After an exchange of interceptions by Earhart and Heath, the Golds started rolling to take their last lead. Heath passed to Kirby for 20 yards and Summerhays ran 40 yards to the Blue 2. Heath, when his fullback slipped on a handoff, took the ball and ran around end for the TD. Snyder's kick was good. Girard started passing again and the Blues soon had a lead. He hurled to Luhn for 12, after which Fritsch galloped 25 yards. The master defensive player, Larry Craig, then caught a pass from Girard and crashed 20 yards to the Golds' five-yard line. On the first play of the last quarter, Girard passed to Craig in the end zone – all alone. Fritsch's kick was good and the Blues led, 28-24. The Packers' favorite player, Tony Canadeo, who leads the league in ground gaining, entered the contest at this point. The Blues were on the Golds' 20-yard line at the time and much ado was made about Tony, who, incidentally, has an injured leg. His teammates placed towels on the field as he stepped forth and bowed in admiration as they went into the huddle. Anyhow, the Blues lined up in a single wing. On a direct pass, Canadeo slammed 10 yards to the eight-yard line. Girard then passed to Forte for the score. On the next kickoff, Schlinkman took the ball on the 25 and zoomed straight up the field for 75 yards and a touchdown. Heath kicked the extra point as the game ended.

POINT-SEEKING PACKERS BATTLE CARDS IN CHICAGO SUNDAY

NOV 26 (Green Bay) - The Packers resume their battle for points themselves and yards for Tony Canadeo in Chicago's Comiskey Park Sunday afternoon. It will be the 51st context with the dermed Cardinals gines 1021. The Cards will be

CARDS, PACKERS BATTLE IT OUT FOR THE RECORD

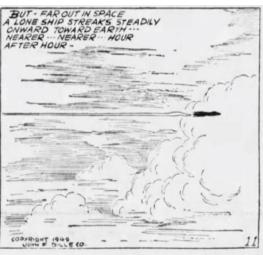
NeitherTeam Has Chance for Top Honors

No Room at Top

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Radio-WCFL.	

will be the 51st contest with the darned Cardinals since 1921. The Cards will be looking for their seventh straight verdict over Green Bay since the nightcap in 1946 when they outmudded our boys, 24 to 6. Since that dreary day, the Packers fell to the tune of 14-10 and 21-20 in 1947; 17-7 and 42-7 in 1948; and 39-17 last October 16 in Milwaukee. On the brighter side, it can be reported that the Packers hold a 29-18 edge in victories since '21. Three games ended in ties. The Packers have a hunch they might uncork some points tomorrow, and, if they do, the Cardinals will be in for some trouble. The Bays got in something of a point mood in the \$50,000 intra-squad game at City stadium Thursday afternoon when they registered a total of 66 points between them as the Jug Girard Blues defeated the Stan Heath Golds, 35 to 31...EXPECT 20,000 FANS: Getting gloomy again, it must be stated that the Packers are the lowest scoring outfit in the league, while the Cardinals rank next to the top. The Cards have averaged slightly under 30 points per start, and Green Bay has averaged just under 10. In total figures, the Cards outscored the Bays, 267 to 86. A gathering of approximately 20,000 fans, or less, is expected for the game which will be presented on television via ABC-TV to a selected list of network cities. The Cardinals are a four touchdown favorite, although the Packers have a slight psychological edge. The Cardinals are supposed to be "down" after







The above Buck Rogers cartoon, depicting preparations for inter-planetary football in the 25th century, is reprinted here because it bears a striking—and understandable—similarity to the National Football league's oldest rivalry, the Packer-Bear feud. In fact, Artist Rick Yager, who draws the Buck Rogers strip, is a former football player and drew upon his memories as a long-time fan of the Packers and Chicago Bears to produce this panel. He has thinly disguised the Packer-Bear names familiar to all—"Burly" Slambo (Curly Lambeau), "Swords" Malice (George Halas), Skid Buckman (Sid Luckman), Bomb Butzon (Don Hutson), and others. And the cartoon characters, you will notice, bear a strong resemblance to their real life counterparts.

their all-out effort with the Los Angeles Rams last Sunday, the game finishing in a 28-28 tie. A week from tomorrow, the Cardinals play the Rams again..."STOP CANADEO" IS CRY: The Packers would like to muss up somebody before mothballing the uniforms for 1949. Although they play Washington and Detroit after Sunday, a victory over the Cardinals rules as the juiciest prize to return to the fans who raised \$50,000 to insure their future. Down in Chicago much is being said about the Packers' grey ghost, Mr. Canadeo. The Cards' theme this week has been "Stop Canadeo", which is another way of saying "Stop the Packers". Though every other team in the NFL has been out to stop Tony, the slamming halfback has managed to lead the circuit for six straight weeks. Tony will be resuming his chase for the lead in the close ground gaining race with the Philadelphia Eagles' Steve Van Buren. Canadeo has gained 831 yards in 156 tries while Van Buren made 792 yards in 198 attempts. Canadeo's average is 5.3 against an even four for Steve. With three games left, both Canadeo and Van Buren have a chance to snap the league record of 1,008, set by Van Buren in 1947. Both clubs are expected to employ the forward pass a lot. Jim Hardy, the ex-Ram, will do chore for the Cards, and Girard and Heath will divide the Packer pitching work. As a sidelight, the occasion has been designated as Phil Handler day. Fans will honor the vice president and former coach for his 20 years of continuous service with the Western division defending champs. Gifts will be presented to Phil before the game, scheduled to start at 1:30. The Packers will leave on the Milwaukee Road at 5:25 this evening. They'll headquarter at the Knickerbocker hotel. The team will return to Green Bay at 9:55 Sunday night on the Milwaukee Road.

IT COULD HAPPEN ONLY IN GREEN BAY

NOV 26 (Milwaukee Sentinel-Lloyd Larson) - That was more than a great job those enthusiastic folks in Green Bay did for the Packers. It was miraculous. Just think what they did: Raised about \$50,000 in a whirlwind 10 day campaign climaxed by the Thanksgiving day football carnival headlined by an intrasquad game! I doubt that anything like it could have been accomplished in any other community in the nation, large or small. To raise 50,000 smackers for the worthiest cause is rough. To do it in 10 days' time is even tougher. To come up with that fat sum to solidify a professional football franchise is something out of this world. This unbelievable display of loyal backing might even serve as the super pep talk for Sunday's return game with the Cards in Chicago's Comiskey Park. No team ever had a greater incentive - a greater debt to the community it represents. Football, played professionally or on an amateur basis, is a game of desire. If the players, even though short of the other team's all around class, have the burning will to win they can do some real business on the field. Not all of the present Packers will be back next year, But even those who are due to go reasonable can be expected to show their appreciation with an over-the-heads exhibition. Certainly those likely to return should give it the year's super try.

CARDINALS 14-POINT FAVORITES OVER BAYS

NOV 26 (Chicago) - Green Bay's struggling Packers arrived in the Loop Saturday night, grim and determined to find themselves underdogs by 14 points in their NFL game against the Cardinals in snow covered Comiskey Park Sunday afternoon. Still not convinced they are as impotent as their cellar dwelling indicates, the Packers hope to repay Green Bay fans for their show of loyalty in Thursday's intrasquad game by finishing the season with victories in their three remaining games. It is a big order, but the Packers insist they are up to the task. After the Cardinals on Sunday, they meet Detroit and Washington both on the road. The Cardinals, who have been stressing defense against the running of Tony Canadeo, veteran Packer halfback and the league's leading ground gainer, still are seeking their second win of the season in Comiskey Park, where a 38-7 triumph over Washington in the opening game of the schedule has been their only success at home. The

weather forecasts indicated it will be no day for aerial attacks. Snow drove the Cardinals indoors the last two days. This may be a break for the Packers.

With passing a problem, the backs will be in for a busy afternoon, and in this respect the Cardinals are expected to have too many guns. Outside of Canadeo, who needs only one good day to tie the league record for ground gained in a season, Green Bay does not have a surefire yard getter to compare with Charley Trippi, Elmer Angsman, Boris Dimancheff and Pat Harder, a quartet which has accounted for most of the 1,831 yards accumulated by the Cardinals on the ground. Green Bay was reported in good shape physically, with no one hurt enough to be withheld from competition.

DEFENSE THEME OF CARDS' DRILL

NOV 26 (Chicago Tribune) - On the night of September 26 the Chicago Cardinals opened their home season with a 38 to 7 victory over the Washington Redskins, a slambang start for their third straight National league western division title. Then things started happening. In fact, so may things have happened that, two months later, the Cardinals still haven't been able to negotiate their second victory in Comiskey park. They have only one more chance to do it when they close out their south side campaign tomorrow against the Green Bay Packers. The lopsided triumph was followed by such Comiskey park shockers as losses to the Bears, Detroit Lions, New York Giants and last Sunday's 28 to 28 deadlock with the Los Angeles Rams. The Cards' other victories - over Detroit, New York Bulldogs and Green Bay - were achieved off their home premises. Green Bay's two victories have come over Detroit and the New York Bulldogs. Since beating the Lions in Milwaukee, 18 to 16, the Packers have been beaten by the Bears, Giants and Pittsburgh Steelers. Of course, Chicago fans will see the Cardinals once more after tomorrow's game. That will be on December 11 when they collide with the Bears in Wrigley field. The Cardinals got away from the snow yesterday by moving into the University of Chicago fieldhouse, using up most of their forenoon time on defense. The Packers, in their great days the passingest team in professional football, have sunk to ninth place this year in the air statistics, having gained only 925 yards in nine games. The Cardinals, seventh in aerial performance, have gained only 1,113 yards. Tomorrow's principals are ahead of only the Pittsburgh Steelers in passing and the Steelers, using the single wing, are essentially a running team. Phil Handler, vice president of the Cardinals, now in his 20th season with the club, will be honored substantially by friends and associates before tomorrow's game. A fans' committee is headed by Al Gianaras, and Coach Buddy Parker of the Cardinals is chairman of the players' group. Club officials will also participate in the Handler day ceremonies.

CARDS, PACKERS BATTLE IT OUT FOR THE RECORD

NOV 27 (Chicago Tribune) - When the Cardinals or the Green Bay Packers get one or the other down, they never let up. Toward the end of the 1946 season the Cardinals whipped the Packers, 19 to 7, after having lost 15 in a row to the northmen. Since turning on them, the Cardinals have fashioned six victories in succession and will be out to make it seven straight this afternoon in Comiskey park. Today's combatants are playing mainly for the record. The Packers aren't going anywhere and while the Cardinals' wake-up has been encouraging they slumbered too long. They're even a long shot chance, now, to wrest second place from the Bears in the National league's western division. The Packers' lone hope now is to escape being harnessed for the first time with the western section's booby prize - fifth place. They are resting fourth after the Bears whipped the Lions Thanksgiving day, but a defeat this afternoon will knock them back into a cellar tie. This death struggle to escape fifth place may be decided on the final day of the season, December 11, when the Packers and Lions meet in Detroit. Usually it's a battle of T formation quarterbacks in a major league football game, but this one has a different twist. Two gents who like to run with the ball have top billing - the Packers' Tony Canadeo and the Cardinals' Elmer Angsman. Tony is the league's leading rusher, with a 39 yard edge on Philadelphia's Steve Van Buren, who will be running against the Steelers today. Canadeo is only 177 yards away from Van Buren's all-time league mark of 1,008 yards in one season. Angsman, with 619 yards in nine games, needs only 72 yards to establish a one-season ground gaining record for a Cardinal. His teammate, Charley Trippi, rambled 690 yards last year for the current standard. Coach Buddy Parker, who has made changes here and there in personnel, will try another experiment when he send Boris (Babe) Dimancheff to left end. This will make Babe easily the most versatile member of the offense cast, since has been operating both at fullback and left half. Parker's aim is to work Dimancheff into the lineup to give the offense added speed. It worked when Babe was sent to fullback for wide running plays. Then he was hurt against the New York Giants and when he returned to work, Par Harder was showing that he needed no assistance at his old spot. Before the game, Phil Handler, vice president in charge of playing talent, will be honored by fans and members of the Cardinal organization. This is Phil's 20th year with the team. He joined the Cards as a guard in 1930 and after playing through the 1946 campaign started his long career on the coaching staff.

Point-Seeking Packers Battle Cards in Chicago Sunday



Following Don Hutson's retirement (in 1945), Green Bay's fortunes declined on and off the field. From 1946 through 1948, the financially-strapped Packers lost two of their three number one draft choices to the upstart All-America Football Conference (A.A.F.C.). Unable to bid with the rival league, the Packers couldn't replenish their aging roster and lost ground in the standings. The disastrous pro football war between the N.F.L. and the A.A.F.C. brought on another monetary crisis following the 1949 season. Desperate for new income, the Packers held an old-timers game and intra-squad scrimmage on Thanksgiving Day in 1949. The game raised nearly \$50,000 — enough to keep the team operating and finish the season. Despite the success of the fundraiser, it didn't help the Packers to a winning record that season. The team's 2-10 record was the worst in Lambeau's three decades as coach. His relationship with the Green Bay franchise was severed after the 1949 season. Pictured at Green Bay's City Stadium on that Thanksgiving Day — left to right, back row: Tiny Engebretsen, 1934-41; Herb Nichols, 1919-20; Curly Lambeau, 1921-30; Jug Earp, 1922-32; Lavvie Dilweg, 1927-34; Verne Lewellen, 1924-32; Johnny Blood, 1928-36; Front row: Charley Brock, 1939-47; Don Hutson, 1935-45; Arnie Herber, 1931-41; and Joe Laws, 1934-45. (Source: "Green Bay Packers: Legends in Green and Gold;" Green Bay Press-Gazette photo and Packerville.blogspot.com)