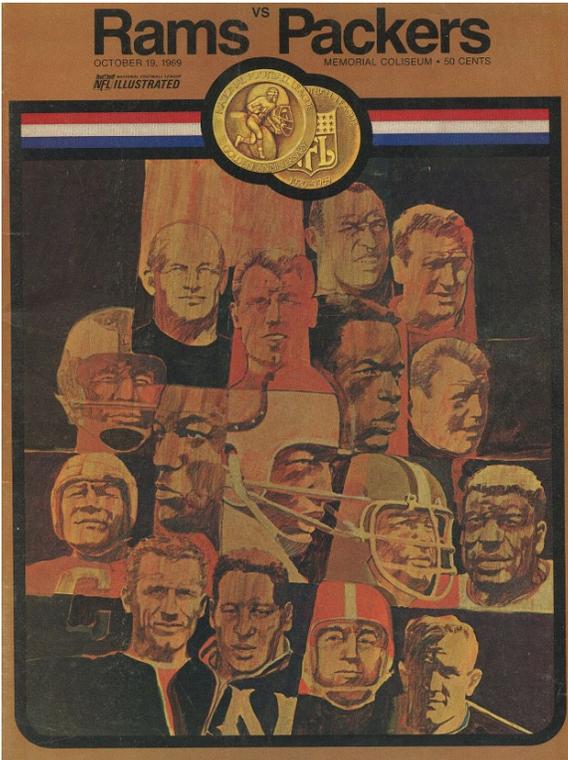




Los Angeles Rams (5-0) 34, Green Bay Packers (3-2) 21
 Sunday October 19th 1969 (at Los Angeles)



Gabriel No Angel; Rams Rip Packers, 34-21



GAME RECAP (GREEN BAY PRESS-GAZETTE)

(LOS ANGELES) - Gabriel, the Packers unhappily discovered here Sunday afternoon, is no angel. Not, at least, the one who answers to the name of Roman. Stunned by a 20-0 Ram Getaway, the Packers had come off the floor in the second quarter to jar the Angelenos with a pair of quick touchdowns and vault back into contention, to the astonishment of a "record" 78,947 witnesses in the sun-drenched Memorial Coliseum. They no sooner had accomplished this delightful parlay, via Travis Williams' dazzling 88-yard kickoff return and 5 and 21-yard Bart Starr pitches to Boyd Dowler and Elijah Pitts, than the obstreperous Gabriel turned budding optimism into creeping concern. Racing the clock, he engineered a 71-yard scoring march, capping it with an 11-yard strike to flanker Wendell Tucker in the heart of the end zone with only six seconds remaining in the first half. That, together with Bruce Gossett's conversion, shot the Rams into a 27-14 intermission lead, a bulge they ultimately converted into a 34-27 victory. It left them with a spotless 5-0 record in the NFL's Coastal Division and dropped the Packers one game behind the Vikings, 27-10 conquerors of St. Louis, and into a tie for second place with the Detroit Lions at 3-2. Those 34 points, unhappily, were the most scored against the Packers since 1961, when they were victimized by the Baltimore Colts, 45-21. The strapping Gabriel, who broke the Rams' career completion record along the way, sealed the Packers' fate when he maneuvered the Rams 52 yards to a final touchdown at the start of the third quarter - with the aid of three personal

NFL STANDINGS

THROUGH GAMES OF OCTOBER 19

EASTERN CONFERENCE

CENTURY DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Cleveland	4	1	0	.800	144	119
New York	3	2	0	.600	76	98
St. Louis	2	3	0	.400	77	115
Pittsburgh	1	4	0	.200	95	133

CAPITOL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Dallas	5	0	0	1.000	156	58
Washington	3	1	1	.750	119	95
Philadelphia	1	4	0	.200	102	165
New Orleans	0	5	0	.000	81	140

WESTERN CONFERENCE

CENTRAL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Minnesota	4	1	0	.800	152	55
Detroit	3	2	0	.600	95	72
Green Bay	3	2	0	.600	87	77
Chicago	0	5	0	.000	48	109

COASTAL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Los Angeles	5	0	0	1.000	141	86
Baltimore	3	2	0	.600	109	123
Atlanta	2	3	0	.400	83	81
San Francisco	0	4	1	.000	64	103

foul penalties on the Pack. These were not, unfortunately, the Packers only contributions, reluctant as they may have been, to the Californian's cause. The Rams gratefully translated three second quarter fumbles into 13 points, after frisking the Pack's customarily tight-fisted defense for first quarter TD on a 51-yard Gabriel collaboration with Les Josephson. Just as in their Minnesota disappointment two weeks ago, these misadventures proved a monumental handicap, forcing the Bays to hastily revise their game plan and permitting the Rams' potent front four to rush with abandon. As an inevitable result, Starr and his fourth quarter successor, Don Horn, were felled six times between them for a total of 60 yards in losses and were under heavy siege on a number of other occasions. Horn, inserted at the start of the final period, was able to weather the charge long enough to forge a 59-yard drive to a consolation touchdown at the 8:02 mark, Dave Hampton sweeping right end from the three after shrugging off Clancy Williams at the line of scrimmage. Conversely, the Packers' inability to exert consistent pressure upon Gabriel enhanced the Rams' passing game no little. The 6-foot-4, 220-pound field general, who now has not been intercepted in 185 passing attempts over two seasons, was trapped but twice for 14 yards in completing 17 of 28 for 197 yards. Josephson, a former Augustana, (S.D.) College athlete, and Larry Smith, a burly rookie, complemented Gabriel's artistic arm with a surprisingly strong running game, massing 109 of LA's 121 ground yards between them as the Rams emerged with an overall net of 312. The Packers, meanwhile, were forced to settle for their second sub-200 yard production of the season, their total of 189 including a mere 38 rushing. Their problems

were complicated, it must be admitted, by injuries to halfback Travis Williams, who had to leave in the third quarter because of hazy vision, and tackle Francis Peay, who suffered a broken hand in the first quarter which kept him out of action for a time and hampered his efforts thereafter. A hint of what lay ahead came the second time the Rams acquired possession when Josephson, starkly alone, ran under a Gabriel pass at the Packer 20 and cantered into the end zone just as a desperate Willie Wood, zeroing in from the far side of the field, fastened his arms about the runaway Ram's ankles. Things then began to deteriorate rapidly at the start of the second quarter, ironically enough, in the wake of the Packers' best

offensive effort to that point. Hit by Dave Jones just before the first period ended, Starr fumbled and Jack Pardee recovered at the Green Bay 47. Five plays later, Gossett kicked the first of two field goals from the 24. Two plays following the kickoff, the Pack's Dave Hampton fumbled and the Rams recovered at the Packer 34 and Gossett shortly connected from the 21 to erect a 13-0 Los Angeles lead. Calamity struck again just two plays later when Starr fumbled as Diron Talbert jolted him and Jones fell on the ball at the Green Bay 3-yard-line. A stout goal line stand appeared to be rewarded when Lionel Aldridge recovered a Smith fumble in the end zone on third down, but the Packers were adjudged offside and Gabriel sneaked in from the one on the next play. Despite these admittedly staggering misfortunes, the Packers refused to concede. They displayed their mettle when Travis Williams, gathering in Gossett's kickoff at the seven, charged up the middle and, after appearing momentarily stopped near midfield, burst into the open. He out-ran two Ram defenders but was unable to avoid Ron Smith, who had a sharp angle on him, and ran the Road Runner out of bounds at the Los Angeles five. It took Starr only one play to capitalize on this electrifying development. He rifled a strike to Dowler, slanting into the middle of the end zone from the left in front of Smith, and the Packers, at long last, were on the board. The defense quickly forced a punt and the Pack struck again, this time with slightly less dispatch. Starr, aided by an interference penalty, had the green and gold home in six plays, the last a 21-yard collaboration with Pitts. Taking Bart's pitch near the north sidelines at the seven, Elijah cut back to the middle, broke a pair of tackles and lurched into the end zone with two minutes remaining in the first half. Then came Gabriel's blow.

AFL STANDINGS						
THROUGH GAMES OF OCTOBER 20						
EASTERN DIVISION						
Club	W.	L.	T.	Pct.	Pts.	Op.
New York	4	2	0	.667	149	112
Houston	3	3	0	.500	101	98
Buffalo	2	4	0	.333	121	172
Miami	0	5	1	.000	92	127
Boston	0	6	0	.000	70	163

WESTERN DIVISION						
Club	W.	L.	T.	Pct.	Pts.	Op.
Oakland	5	0	1	1.000	173	112
Kansas City	5	1	0	.833	144	56
San Diego	4	2	0	.667	118	126
Denver	3	3	0	.500	141	140
Cincinnati	3	3	0	.500	129	132

GREEN BAY - 0 14 0 7 - 21
LOS ANGELES - 7 20 7 0 - 34

	<u>GREEN BAY</u>	<u>LOS ANGELES</u>
First downs	15	21
Rush-yards-TDs	19-38-1	37-137-2
Comp-Att-Yd-TD-INT	23-13-211-2-0	28-17-197-2-0
Sacked-Yards Lost	6-60	3-22
Net Passing Yards	151	175
Total yards	189	312
Fumbles-lost	3-3	2-0
Turnovers	3	0
Yards Penalized	4-48	9-128

SCORING

- 1st – LA – Les Josephson, 51-yard pass from Roman Gabriel (Bruce Gossett kick) LA 7-0
- 2nd – LA – Gossett, 24-yard field goal LA 10-0
- 2nd – LA – Gossett, 21-yard field goal LA 13-0
- 2nd – LA – Gabriel, 1-yard run (Gossett kick) LA 20-0
- 2nd – GB – Boyd Dowler, 5-yard pass from Bart Starr (Mike Mercer kick) LA 20-7
- 2nd – GB – Elijah Pitts 21-yard pass from Starr (Mercer kick) LA 20-14
- 2nd – LA – Wendell Tucker, 11-yard pass from Gabriel (Gossett kick) LA 27-14
- 3rd – LA – Gabriel, 1-yard run (Gossett kick) LA 34-14
- 4th – GB – Dave Hampton, 3-yard run (Mercer kick) LA 34-21

RUSHING

GREEN BAY – Travis Williams 8-23, Dave Hampton 5-11 1 TD Elijah Pitts 1-4, Jim Grabowski 4-1, Donny Anderson 1-(-1)
LOS ANGELES – Les Josephson 17-59, Larry Smith 11-50, Willie Ellison 3-14, Roman Gabriel 4-7, Tommy Mason 2-7

PASSING

GREEN BAY - Bart Starr 10-8-93 2 TD, Don Horn 13-5-118
LOS ANGELES – Roman Gabriel 28-17-197 2 TD

RECEIVING

GREEN BAY – Boyd Dowler 6-100 1 TD, Marv Fleming 2-36, John Spilis 2-32, Carroll Dale 1-27, Elijah Pitts 1-21 1 TD, Travis Williams 1-(-5)
LOS ANGELES– Jack Snow 5-53, Billy Truax 4-36, Larry Smith 3-19, Wendell Tucker 2-23 1 TD, Les Josephson 1-51 1 TD, Tommy Mason 1-8, Willie Ellison 1-7

NOT IN ACT OF THROWING, BART STARR SAYS OF FUMBLE

OCT 20 (Los Angeles-Green Bay Press-Gazette) – "I wish I could say," Bart Starr offered with a faint smile, "that I was in the act of throwing, but I really wasn't." Mr. Quarterback was discussing the first of two fumbles, which in combination, blossomed into 10 points for the Rams en route to a 34-21 victory over the Packers here Sunday afternoon. "I was just stepping up to throw the ball," he said. "I had it right here (he indicated a point just below shoulder high) and Dave Jones just knocked it out of my hand as he went by. "On the second one, I got hit from behind. I had the ball out in front of me and I was trying to gather it in, and I lost it...WAS DISASTROUS: "That one was disastrous. That, of course, was the time we stopped 'em and recovered a fumble in the end zone, but then we were called for offside on the play." Attempting to evaluate the rush he faced from Jones, Merlin Olsen, et al, in comparison to that encountered against the Vikings two weeks earlier,



Herb Adderley (26) against the Los Angeles Rams at the Memorial Coliseum. Credit: David Boss-Imagn Images



Two Hall of Famers, Los Angeles Rams defensive end Deacon Jones (75) and Green Bay Packers tackle Forrest Gregg (75), battle (Photo by James Flores/Getty Images)

Starr said, "It's difficult to compare them. The similarity is that once you get behind, they can rush you much more recklessly. "Until that happened," he added, "I felt we held our own. But there's no question, they exert a lot of pressure - they do a great job."...WILLIAMS MOROSE: Dave Hampton, whose second quarter "fumble" was converted into Bruce Gossett's second field goal, said he couldn't remember whether the ball had been stolen from him by the Rams' Diron Talbert. "I really don't know what happened," he said sadly. Travis Williams, his left eye completely closed, was equally morose. The Road Runner, obviously still having trouble focusing, explained, "I caught a hand somewhere in the third quarter and I couldn't see after that." Williams, who sat out the balance of the afternoon, wistfully appended, "We were coming back there in the second quarter, but we just couldn't pull it out...I wish I could have gotten back in there."...TOO LATE: Willie Wood, the only man who came within hailing distance of the Rams' Les Josephson as he churned goalward after taking a first quarter pass from Roman Gabriel, informed, "It was a play-action pass and the linebackers were in tight." Wood, who ranged from the opposite side of the field to pursue the footloose Ram, said unhappily, "I managed to get a hand on him at the goal line but it was too late then, he was in." Elijah Pitts, whose second quarter touchdown whittled the Rams' lead to 20-14 and spawned hopes of a come-from-behind victory, couldn't recall precisely what he had done after gathering in Starr's pass at the 7-yard-line. GABRIEL DESCRIBES: "All I remember is that I saw the goal line," he said with a smile, "and I said to myself, 'I'd better get it in there now so we won't have to line up against those big monsters again.'" Down the hall, in the exuberant Ram dressing room, Gabriel was describing how he had set up the Angelenos' biggest touchdown in the closing seconds of the first half. "I ran Wendell Tucker to the corner the first time and I noticed he was open on the slant

on the play," he said. "So I went to him on the slant for the touchdown on the next play." Across the room, ex-Packer Ken Iman was quietly reveling in the afternoon's success. "We had to be ready," said the Rams' youthful center, still in full battle dress. "The Pack's a helluva team...and we were ready. I was very much surprised, though, at scoring that many points because the Packers have a fine defensive team."

TERRIBLE POSITION, RAMS 2ND TD HURT PACKERS: BENGTON

OCT 20 (Los Angeles-Green Bay Press-Gazette) – Phil Bengtson tried to hide his disappointment, but it wasn't easy. "We were in terrible position all the time," the Packers head man said, shaking his head somberly as he analyzed the Bays' 34-21 loss to the Rams here Sunday afternoon, a misstep which toppled them from a share of the NFL's Central Division lead. "We were still all right until they scored right at the end of the first half, though," he pointed. "We give them a touchdown (Roman Gabriel's 51-yard "bomb" to Les Josephson in the first quarter) but even after they scored those field goals, we still weren't in bad shape until they scored that one...WENT FOR TD: "We figured they'd be satisfied with a field goal, with time running out, but they went for the touchdown." They brought back another unhappy memory. "We had 'em stopped down there earlier in the second quarter, when they got their second touchdown," Bengtson noted. "They fumble and we recover in the end zone, but we get an offside penalty and they score." Asked why Don Horn had replaced Bart Starr at quarterback at the start of the fourth quarter, Phil matter-of-factly replied, "Bart had been getting some pretty rough treatment...And we also thought we would try another approach." Horn, who threw his first pass of the regular season, completed 5 of 13 attempts for 118 yards and moved the Packers to their last touchdown midway through the final period...COULDN'T UNDERSTAND: Horn's passes seemed to travel "more slowly" than Starr's, a Los Angeles scribe ventured. "Don has a good, strong arm," Phil rejoined with some alacrity. "He was throwing a little longer. That's probably why it looked like the ball wasn't moving as fast." Commenting on the Rams' drive to their final TD, which was aided no little by three personal foul infractions on the Packers, Bengtson said glumly, "I just couldn't understand all those penalties. They told us who was penalized but they didn't tell us what it was for." Inevitably, he was asked to compare the Rams' unbeaten leaders of the NFL's Coastal Division, with the Minnesota Vikings. "I hate to compare teams," he said. "But I guess it must be obvious to everybody that both of them have strong lines, big strong quarterbacks...Those are pretty obvious similarities."...PACKER PATTEN: Sunday's sellout house of 78,947 customers was the largest crowd to view the Rams in the Coliseum since they began using their present arrangement, which eliminates all seating in the east end of the stadium's horseshoe. The Packers received almost as warm a welcome when they appeared for their pre-game warmup as did the home-standing Rams...Actors Arthur Kennedy and Norman Fell were guests of the Angelenos in the press box...Jim Nabors, a pro football buff who may be better known as "Gomer Pyle," impressed with his full-bodied singing of the national anthem.

GREAT GAME FOR EMOTIONS, LIKE SULKING

OCT 20 (Los Angeles-Green Bay Press-Gazette) – For the first time in over two seasons, I watched a Packer regular schedule game on TV Sunday...and discovered a whole new set of emotions. In the relative privacy of my home, as compared to a press box, I found it extremely easy to scream, rave and sulk, the latter also with appropriate vocal accompaniment. And Sunday's game was a great one for emotions, particularly the sulking. Outside of Travis Williams' great run, the defensive play of Dave Robinson, the splendid showing of Don Horn, the Mustang commercials and the fact that the supper plate hurled at the TV screen missed, there was little to cheer, like or feel good about. It's always easy to find a place to put blame. But it was particularly easy in this game. Fumbles cost the Packers 13 early points and that was the margin of defeat. Penalties frustrated them at crucial times. And the defense couldn't come up with the big play when it was needed. A week ago, the Packers survived despite hurting themselves time and again with penalties. This week they didn't. The defensive offside on the goal line nullified a fumble recovery and gave the Rams a touchdown. The personal foul on a Los Angeles punt gave the Rams a first down at a time when the Packers needed the ball back. And there were others. The defense, troubled additionally by occasional slipshod tackling, failed to contain the Rams after the score had been narrowed to 20-14 and gave Los Angeles a touchdown...and again in the last seven minutes, after Horn had engineered a touchdown that closed the gap to 34-21, the defense failed to stop the Rams on downs deep in their own territory... In the third quarter, the game began to look like a rerun of the fiasco with the Vikings. And the Rams are much the same as the dreaded Minnesotans. When you get behind them,

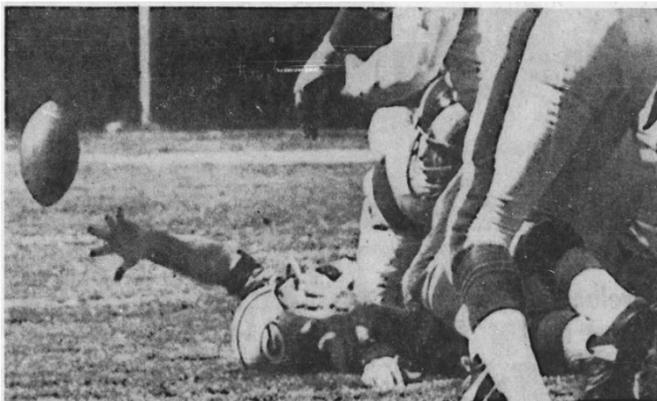
it takes about 500 per cent more effort and twice that much luck to catch them. That Ram defense just crashed through and took over like the Groppi Gang in the legislature...It's beginning to look like the Central Division title may be decided Nov. 16 in Milwaukee. If you don't know what I mean, check your schedule...This instant replay is great. It clearly showed that Bart Starr was not passing when the ball was flicked from his hand by long-armed Deacon Jones. But I didn't agree with announcers Jack Buck and Pat Summerall that we could "clearly see Gabe in the throwing motion," when he was hit a bit later. But then my vision isn't clouded by CBS and NFL dollars... Horn was almost spectacular the way he was firing bullseyes. And they weren't short tosses. He was rifling the ball long, often while back peddling. How Carroll Dale dropped one of them, only Charley Taylor knows. If Carroll feels bad...and he shouldn't, really, after last week...but if he does, he should take a look at the one Taylor dropped in the Redskin-Giant game. Nobody within 15 yards of him, the soft pass perfect...but dropped...I have admitted that I don't see many TV games but judging from Sunday, Frank Gifford must be challenging Phyllis Diller for the fastest mouth on TV title. And most of his talk was about Lombardi. He mentioned him at least 15 times in the first quarter. And I didn't see Lombardi throw a single block or make a single tackle.

WILLIE DAVIS FINDS SEASON LONGER WHEN ON A LOSER

OCT 20 (Los Angeles) – The seasons are longer now for Willie Davis and there is little remaining besides the memories. It is easy to ignore a crack in the ribs when you are young, all in a day's work to run the routes that terrorize an opposing quarterback. It is not so easy when you are 35 years old and there is pain, but most of all when there is no victory. "There is no laughter in losing," said the Green Bay Packers defensive end. "When you're not cashing in, when you're losing...well, it hurts." It hurt by the margin of 34-21 Sunday afternoon in the Coliseum and the Rams, playing the role that once belonged to the Packers, remained unbeaten in the battlefield that is the NFL...THERE'S STILL HOPE: Willie Davis has been a member of the Packers for 10 years. In the eight years from 1960-67 there were five world championships and six additional divisional titles. There were 91 victories and four ties in 120 games and they were kings. "It is tough now," said Davis. "The seasons are longer now and last year seemed like a decade." The team from Wisconsin had a 6-7-1 record last year and there have been three victories and two losses in five games this year. Green Bay is one game behind Minnesota in the Central Division of the Western Conference...TOO MANY MISTAKES: "We have not given up hope this year," said Davis. "We are one game behind Minnesota and we know how tough they are (the Packers only other loss was to the Vikings and the margin was 19-7). But there still is a long way to go and we still have a chance...maybe a good one." Davis' dressing cubicle was no bigger than a closet and he had to reach through the elbows of the intruders to get his shoes and socks. "We have to stop making mistakes," he said. "We are not a team that can afford to give away the cheap things. Today we gave away a couple field goals after fumbles and a touchdown the same way. "You can't pin the blame on anybody, but it's no secret that this is not a team that can afford to give up 13 points and fall behind by 20. We aren't explosive except for a guy like Travis (Williams). And you know that a big lead makes it easy for any defense." Davis is a man of quiet articulation,



Bart Starr Falls Under the Weight of Rams' Diron Talbert...



The Ball Rolls Free and Toward a Ram at the Packer Three-Yard Line



SACK IT TO HIM! — Bart Starr (15) fumbled when sacked by Diron Talbert (top photo) in second period Sunday. The Packer quarterback fought Talbert for the ball until Talbert's teammate, Deacon Jones (75), barreled in to join the scramble. Talbert recovered the ball on the 3, setting up Roman Gabriel's TD sneak. *Times photos by Ben Olander*

a professional off the field as well as on, and he talked of the day's work that had been completed and of the Rams and their strengths...**GABRIEL THE KEY:** "It is tough against a strong man like Bob Brown (the Rams' offensive tackle)," said Davis. "But then it's tough against that whole offensive line. "People talk about their great defensive line, but I am most impressed by a superb offensive line and by Roman Gabriel. He's the key to the whole thing - the way he gets rid of the ball quickly and the way he hits receivers. In the final analysis that's still the key. That's what winning's all about." Bart Starr, another man who is 35 and looks it, was the quarterback of the Packers through the golden years and he was the man in charge for the first three quarters Sunday - until he was replaced by Don Horn. "I think we veterans tend to take all of this (the losing) a little harder than most of the guys," said Starr. "It's more of a personal thing. to us because we know how it was: And then I guess we think that maybe we're not doing our jobs anymore. The Rams do a lot of things awfully well. Their pass rush is extremely tough and there is just no way you can cope with that. It made for a great advantage for them, too, when they got the lead. They could afford to gamble then." Phil Bengtson, the man who succeeded Vince Lombardi after the championship of 1967, scoffed at the theory that the Packers might just be becoming a team of old men. "Age is our problem in a way," he said. "But it's age because there is a lot of inexperience in our offensive line...not because we're too old. Experience does not mean old age necessarily." Bengtson was asked to summarize the Rams' strengths and to compare them with those of the Vikings...**RILED BY PENALTIES:** "The Rams have great size and strength in both their offensive and defensive lines," said the coach. "The best team? On this day. I thought it was the Rams...but I cannot compare the two teams but there are certain similarities." Bengtson shook his head when someone mentioned the Rams' touchdown just before halftime that raised a tenuous six-point margin to 13 ("that really hurt") and he was more than slightly riled over two penalties that aided the Rams in a drive to a touchdown at the start of the second half ("the officials told me who committed the penalties; they would not say what they were, though"). The man's record as a head coach is 9 victories, 9 losses and 1 tie and he is like a singer - a good singer - following Frank Sinatra. He refuses, however, to concede a thing. "Don't discount this team," said Bengtson. "There are a lot of guys here who know what it's like to get up off the floor."

ALLEN CALLS RAMS HIS BEST TEAM: PRAISES STARR POISE

OCT 20 (Los Angeles-Green Bay Press-Gazette) — Professorial George Allen, holding forth behind a microphone for a mass of newsmen, was direct and positive. "Why were we able to beat the Packers more decisively than we did last year?" he echoed. "We're a better team than we were last year." "I think the big difference is that this team is better than our '67 team, which was our best team," said Allen, whose mastodons had just won their fifth straight, 34-21, at Green Bay's expense. By "our best team," of course, Allen meant it was the best Ram team since he became LA's head coach in 1966. "But," he added by way of caution, "five games do not make a season."...**PLAY ACTION PASS:** The Rams' first touchdown, which sent them on the way to an early 20-0 lead, had come on a play action pass, Allen said in conceding that quarterback Roman Gabriel had used this weapon effectively. "But they hurt us with play action passes, too," he pointed out. "Both of the Packers' touchdowns in the second quarter came on play action." This moved him to note, "I think Bart Starr is the best in the business at play action. He has poise and sticks in there - he's a game...**DIDN'T CONSIDER FG:** "By the way, he congratulated me on the way off the field. He said we had a sounder football team...That takes quite a man." Allen said he had not considered going for a field goal on the play which produced the Rams' eventual winning touchdown in the closing seconds of the first half. "We thought we could throw one more pass and still have time for a field goal," he informed. "We thought Gabe could throw an incomplection in two seconds and there were nine seconds left...Originally, I didn't think we'd have time." The Rams' 34 points had been the most scored against the Packers since 1961, one scribe noted...**A BIG WIN:** Allen smiled appreciatively and replied, "I wouldn't be surprised." This

apparently re-impressed him with what his athletes had just accomplished and he continued, "It's a big win, gentlemen. There's nothing like winning. Whatever second place is I don't know what it is." Returning to his analysis, he observed, "Penalties took a little edge off the game. With two experienced teams like the Packers and Rams, you don't expect that sort of thing. This usually happens when you have younger players, who are more inclined to be emotional." Paying tribute to the enemy, Allen volunteered, "I thought the Pack came back very well after we got 'em down 20-0." He then summed up the secret of his Rams' success this sunny Sabbath. "We were emotional today," he said, "and that's the way you have to be."

RAM-PACKER CROWD RECORD FOR PRESENT SEATING ARRANGEMENT

OCT 20 (Los Angeles) - Sunday's sellout house of 78,947 customers for the Ram-Packer game was the largest crowd to view the Rams in the Coliseum since they began using their present arrangement, which eliminates all seating in the east end of the stadium's horseshoe.

PACK TIGHT? LACK OF POISE DECISIVE: PHIL

OCT 21 (Green Bay Press-Gazette) – Football, necessarily, is a game of emotion. Physical ability alone thus is not a guarantee of success. It must be accompanied by the desire to excel. Unfortunately, that emotion also can betray if excessive in intensity. And this, GM-Coach Phil Bengtson conceded Monday is what, might well have befallen the Packers in the Los Angeles Coliseum Sunday afternoon. "There is a very reasonable possibility that we were too tight," said Bengtson, who saw his team rebound from a 20-0 deficit with two second quarter touchdowns, only to ultimately submit, 34-21. "It was a big game for both of us," he pointed out. "Their poise and our lack of it was the difference, I guess."...OBVIOUS DISAPPOINTMENT: That, obviously, had been a disappointment. And so, Bengtson admitted, was the Packers' inability to keep the Rams out of their end zone as the first half ended, when the Angelenos mounted a 27-14 lead. "Even if we had held them to a field goal," he said, "it would have been all right. If we go into the dressing room at halftime behind 20-14, we're in pretty good shape." The Rams' Roman Gabriel, he noted, "did a good job on that drive. It was typical of the game. Their offensive line held our defensive line out of there and our offensive line couldn't hold out their defensive line...BROWN HELPS RAMS: "Bob Brown has helped their offensive line, of course. And Charlie Cowan is another good one in there. Tom Mack also had the best day for them we've seen him have." On a more pleasant subject, Bengtson said he "liked" Don Horn's fourth quarter performance at quarterback. "He was very good," he noted. "It was a good, gummy performance...We've always known that when called on he can do the job. "Bart Starr was pretty well banged around just prior to that," Bengtson said in discussing the move. "And we wanted to give us just a little different look for the Ram defense." Discussing possible future use of Horn, he added, "It depends on what each game dictates...A lot of things can happen." The Packer headmaster, who had just been viewing Sunday's unproductive proceedings on film also explained:

• "We just didn't cover Les Josephson on their first touchdown. It was a bootleg and one of the linebackers played it for a run instead of a pass."

• "Starr, on his first fumble, was just stepping up into the pocket to pass and Dave Jones ticked his arm and the ball fell out of his hand...Bart got hit pretty hard from a couple of sides on the second one."

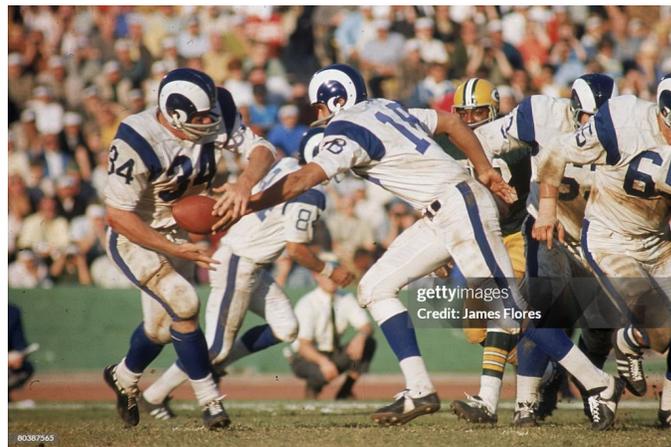
• "Dave Hampton's fumble was the funniest thing you ever saw. He gets the ball down here (waist high) and he never really gets hold of it. Shortly after he gets the ball, he gets hit on the arm and the ball drops to the ground. Everybody is looking for it and their right defensive end, Diron Talbot, is standing a few yards back waving the ball and saying, 'I've got it, I've got it.'"

• "The Packer defense permitted only two drives...And we had 'em stopped twice in punting situations on that one at the start of the third quarter and fouls kept them going."

Also, in analyzing how both teams went without an interception, he said, "Gabriel will throw the ball away before he'll take a chance, although he threw one that either Willie Wood or Dave Robinson had a chance for." Bengtson is only too well aware that Sunday's reversal has put a crimp in "The Pack Will Be Back" program. But he is hardly of a mind to concede the National Football League's Central Division championship to the Minnesota Vikings. "It's a long season," said Phil as he began to ready his athletes for Sunday afternoon's Lambeau Field match with the surprising Atlanta Falcons. "There are nine more games to go...We know what we have to do."



Ray Nitschke (66) on field before snap by Los Angeles Rams QB Roman Gabriel (18) (Photo by Neil Leifer /Sports Illustrated via Getty Images)



Roman Gabriel turns to handoff to running back Les Josephson (Photo by Neil Leifer /Sports Illustrated via Getty Images)



Fred (Fuzzy) Thurston, left, displays his Super Bowl ring to George V. Krampien, senior vice president and director of agencies for Aid Association for Lutherans, when the two got together after being named to all-time football teams at Valparaiso (Ind.) University. Krampien was picked to the pre-World War II All-Time squad and Thurston to the post-World War II All-Time Valpo team. Both played left guard. Three settings in Thurston's ring signify three straight NFL championships while he played with the Green Bay Packers.

PEAY, HIMES WILL BE READY DESPITE HURTS

OCT 21 (Green Bay Press-Gazette) – X-rays Monday revealed that Packer offensive tackle Francis Peay suffered a broken finger on his right hand in Sunday's 34-21 loss to the Rams at Los Angeles. It will not, however, keep him out of next Sunday's game with the Atlanta Falcons in Lambeau Field, GM-Coach Phil Bengtson announced. He said that Peay's replacement, sophomore Dick Himes, "probably will be available" for duty against the Falcons. Himes sprained an ankle on the play on which Bart Starr fumbled at the three-yard-line, forcing Peay's return to action. The latter had been injured in the first quarter. Linebackers LeeRoy Caffey and Ray Nitschke also suffered bruised knees, Bengtson said, but indicated they will be ready for the Falcons, along with fellow casualty Travis Williams. Williams' left eye was closed by a chance blow in the third quarter and he sat out the balance of the game. "The sun was bothering him after the eye closed," Bengtson explained. "That's why we had to take him out."

ALLEN HAILS RAM OFFENSIVE LINE

OCT 21 (Green Bay Press-Gazette) – Heralding the unheralded, Coach George Allen of the undefeated Los Angeles Rams declares: "We feel we have the best offensive line in the National Football League." Allen, known as a defensive genius, said he didn't want to take anything away from the great play of quarterback Roman Gabriel, yet pointed out the line has given him time to throw. Guard Tom Mack, a four-year veteran from

Michigan, was named pro player-of-the-week by the Southern California Football Writers on Monday, following Sunday's 34-21 victory over the Green Bay Packers. Mack, a 250-pounder, checked the defensive play of the renowned Henry Jordan. The veteran Joe Scibelli, from Notre Dame, holds down the other guard position, with Ken Iman from Southeast Missouri State at center. Scibelli and Iman are playing their ninth pro year with the former scaling 255 and the latter 240. At the tackle are Bob Brown, the former Philadelphia All-Pro who joined the Rams this season, and the veteran Charlie Cowan. Brown, 290, is a collegiate product of Nebraska, and Cowan, 265, came from New Mexico Highlands. Those unsung five, plus tight end Billy Truax, provide a big reason Gabriel completed 17 passes against Green Bay to bring his career total to 1,019. That beats the Ram record of 1,011 set by Norm Van Brocklin. "Our offensive line has been doing a great job," declared Allen, who also said his offensive backfield situation "is the best it's been" since he arrived on the scene in 1966. Seldom do offensive linemen receive plaudits. Their play is usually lost in the performance of the backs and pass-catching ends. Mack commented: "People have asked what is the motivation and how we can stay motivated. The biggest motivation is the action of Coach Allen and his staff. I've never seen a man work harder at anything."

NEWS AND NOTIONS

OCT 21 (Appleton Post-Crescent) - Sunday's 34-21 misadventure in Los Angeles undoubtedly had these two effects, among others: (1) It delayed Green Bay Packer "planning" for the Super Bowl and (2) it hastened the advent of the Don Horn quarterbacking era. The Ram game, like the Minnesota contest two weeks earlier, accented the fact that the "Pack is back - partially." The Bays can handle the middle and lower-echelon teams but continue to stumble against the power clubs. They've now lost to every member of the "big 3" – to Dallas, in an exhibition, and to Minnesota and LA in league play. There is no short cut to the Super Bowl...You can't get there without winning the "big ones" – as Bays did in the Vince Lombardi era. After the 12-point loss to the Vikings and the 13-0 setback to the Rams, the odds against Green Bay's regaining a Super Bowl berth have lengthened. To win the NFL title, the Packers would have to handle the Vikings, the Rams and the Cowboys - probably in that order and, thus far, Green Bay has not produced that high caliber of play. In fact, the Packers are going to have to prove they can take the measure of Baltimore - which is only a shade below the "big 3" – a few weeks hence. Needless to say, Green Bay can't afford any slips against the two foes - Atlanta and Pittsburgh - that separate it from the Baltimore assignment. Though it's not yet panic time for the Packers or their faithful, it's pretty clear that the Bays cannot afford to lose before their return match against the Vikings - unless someone surprises the powerful Minnesotans in the meantime...Horn's performance, of course, was the bright spot of Gloomy Sunday for the Packers. One hopes that this won't turn out to be Horn's "annual" 1-game starring role. (Two years ago, he punctured Chicago Bear title hopes in the finale. This was his first opportunity of any extent in the '69 season). Don again showed that he's already too good a QB to spend 95 per cent of his time (19 of 20 quarters this season) on the bench. I'm not anti-Bart Starr, and I don't believe Horn will become No. 1 QB next week, but his nifty performance should speed his eventual promotion. In the interim, it would seem judicious that the Packers make greater use of his services against particular teams or in special situations. Starr is the greatest QB in Packer history, and it's impossible to over-emphasize his contributions to the Bays' glory of the last decade. When given ample protection, he can still hit the bullseye with any passer anywhere. But times change - he's not getting the protection he got in the title days - and at least some of the opposing defenses are getting stronger and more reckless. Such overpowering teams as Minnesota and Los Angeles have had Starr at their mercy. Horn, in his 1-quarter

appearance, showed he could more than hold his own against the same type of rush. Despite coming in "cold," and despite the Ram defensive unit's knowledge that Don had to pass (with the Bays 20 points behind) the quick-releasing Horn put the ball on target on almost every one of his 13 passes. He had five completions, and three or four others should have been caught. Younger and faster than Starr, Horn got the ball away quicker from the pocket and also danced to his right once in a semi-rollout. Conservative football will never beat a team like the Rams, and the Packers used too much of it for three periods. If you want to attribute defeat to something other than the Rams' strength, the Packer offense and defense would have to accept almost equal "blame." The Bay offensive units staged an early Christmas for the Rams, as they gave away 13 quick points (with three fumbles). When the Green Bay offense finally got untracked, the defense crumbled. The Bays' inability to prevent either the Rams' TD just before the first half ended or the one they got as the second half started just about sealed the Green Bay's doom. The Pack defense was unable to come up with a single big play-in the form of an interception, fumble recovery or blocked kick - and that fogged out a Packer trademark of series years and earlier games of this year (against the Bears and the 49ers). Green Bay's defensive average has ballooned from 3.5 points after two games to a current 15.4 rate...While the Packers haven't been able to come from behind for a win this season, Lombardi's new team - the Redskins - showed off their rally technique Sunday. Washington rubbed out a 14-0 deficit to beat the Giants. For those who watch such things, Lombardi's "now" team has a 3-1-1 record, while his ex-team is 3-2. But I'd say it's a bit early to draw any conclusions.

FALCONS NOT LAUGHTER BUT FORMIDABLE FOE
 OCT 22 (Green Bay Press-Gazette) - Time was when playing the Atlanta Falcons was a laughter. But those days, apparently, are gone forever. A team coming off a defeat, as in the current case of the Packers, no longer can count on getting well at the Falcons' expense. Just ask the slightly shell-shocked San Francisco 49ers, beaten for the second time by the Falcons last weekend as they stumbled to a fifth straight defeat. Despite the fact, it might be added, the Gold Diggers were playing at home and the Georgians were minus their great middle linebacker, Tommy Nobis, and starting quarterback Bob Berry. The southerners' problems were further compounded by an injury to Don Hansen, Nobis' replacement, which forced Coach Norm Van Brocklin to call upon sophomore Ron Acks of Illinois. But even this calamity failed to daunt the Atlantans, who parlayed two first quarter touchdowns and an opportunistic defense into a 21-7 victory. All of which indicated the Packers' Lambeau Field appointment with the Falcons Sunday afternoon is not likely to be a leisurely exercise. Although those home and home triumphs over the 49ers represent the Falcons' only successes to date, they have been more than somewhat competitive against their other opponents, the redoubtable Los Angeles Rams, Baltimore Colts and Dallas Cowboys...PLAYED TOP TEAMS: As Packer coaching aide Zeke Bratkowski pointed out Tuesday, "They've played a good football game against every team they've played." The Rams, for example, had to settle for a modest 17-7 decision in the wake of the Falcons' opening 24-12 conquest of the 49ers. A week later, the Colts were restricted to a 21-14 victory and, the Sunday before last, the unbeaten Cowboys were forced to content themselves with a 24-17 verdict. That accomplishment came against what Van Brocklin termed "the best team we've played this year...and also the best looking Dallas team I've seen." It also evoked a heartfelt comment Tuesday from Packer GM - Coach Phil Bengtson, who noted, "That was a pretty outstanding performance against the Cowboys, I would say." The secret of the Falcons' turnabout from soft touch to hardnose? "Hustle, spirit and desire," says Packer scout Wally Cruice, here to brief the Bays on their imminent antagonists. "They just get together and play. They just throw away the clippings about the other

PASSING (50 or More Attempts)										
	Att.	Comp.	Pct. Comp.	Yards Gained	TD Pass	Long	Int.	Pct. Avg. Yd.	Int.	Gained
1. Morton, Dallas	71	50	70.4	869	10	67	0	0.0	0.0	12.24
2. Jurgensen, Washington	135	81	60.0	957	8	52	2	1.5	2.5	7.09
3. Starr, Green Bay	100	63	63.0	721	7	50	2	2.0	2.0	7.21
Snead, Philadelphia	145	79	54.5	1141	9	65	5	3.4	7.87	
5. Kapp, Minnesota	114	58	50.9	902	11	83	3	2.6	7.91	
6. Gabriel, Los Angeles	165	87	52.7	1053	11	74	0	0.0	6.38	
7. Berry, Atlanta	52	30	57.7	405	4	42	1	1.9	7.79	
Tarkenton, New York	132	72	54.5	827	8	54	0	0.0	6.27	
9. Uinitas, Baltimore	150	85	56.7	1098	6	47	7	4.7	7.32	
10. Concannon, Chicago	125	75	60.0	704	4	38	5	4.0	5.63	
11. Nelsen, Cleveland	126	63	50.0	910	8	48	9	7.1	7.22	
12. Kilmer, New Orleans	148	78	52.7	975	5	40	7	4.7	6.59	
13. Hart, St. Louis	60	32	53.3	421	1	58	7	11.7	7.02	
14. Brodie, San Francisco	183	93	50.8	1056	5	80	10	5.4	5.77	
15. Munson, Detroit	92	48	52.2	533	4	47	6	6.5	5.79	
Shiner, Pittsburgh	101	48	47.5	623	3	53	4	4.0	6.17	
17. Johnson, St. Louis	76	34	44.7	380	1	61	5	6.6	5.00	

SCORING					No.					Avg.					Long					
	Tds.	PAT.	FG.	Pts.																
Cox, Minnesota	17	11	50	50	Walden, Pittsburgh	21	42.2	59												
Rentzel, Dallas	8	0	0	48	Davis, San Francisco	20	41.9	55												
Gossett, Los Angeles	0	16	9	43	Hill, St. Louis	29	39.8	57												
Matte, Baltimore	6	0	0	36	Bradley, Philadelphia	27	39.6	60												
Collins, Cleveland	6	0	0	36	Green, Chicago	28	39.0	59												
Cockroft, Cleveland	0	18	6	36	Anderson, Green Bay	26	38.7	52												
Knight, Washington	0	12	7	33	Lee, Minnesota	25	38.6	54												
Hawkins, Philadelphia	5	0	0	30	Anderson, New York	18	35.7	54												
Jefferson, Pittsburgh	5	0	0	30	Koy, New York	25	35.6	47												
M. Clark, Dallas	0	21	3	30	Barney, Detroit	21	35.6	47												
Mann, Detroit	0	11	6	29																
Mingo, Pittsburgh	0	11	6	29																
Dempsy, New Orleans	0	9	6	27																
Michaels, Baltimore	0	13	4	25																

RUSHING					No.					Avg.					Long					
	Att.	Yds.	Avg.	TDs.																
Hill, Dallas	80	412	5.2	3	Harris, Washington	7	15.6	86	1											
L. Brown, Washington	69	344	5.0	1	Haymond, Los Angeles	15	13.8	52	0											
R. Johnson, Cleveland	69	300	4.3	4	Bradley, Philadelphia	8	9.4	28	0											
Willard, San Francisco	83	291	3.5	1	Voik, Baltimore	6	7.0	14	0											
Garrison, Dallas	65	276	4.2	1	Dodd, New Orleans	8	6.6	16	0											
Matte, Baltimore	75	275	3.7	5	Pearson, Baltimore	6	6.2	11	0											
Osborn, Minnesota	74	261	3.5	2	Sumner, Cleveland	5	6.2	21	0											
Woodshick, Philadelphia	59	258	4.4	1	Morrison, Cleveland	6	6.0	15	0											
Livingston, New Orleans	65	258	4.0	2	West, Minnesota	18	5.9	30	0											
Butler, Atlanta	59	256	4.3	1	R. Smith, Los Angeles	7	5.9	17	0											
Morrison, Cleveland	47	249	5.3	1	Wahlri, St. Louis	13	5.0	25	0											
L. Smith, Los Angeles	55	246	4.5	1	Logan, Baltimore	5	5.0	11	0											
Farr, Detroit	58	245	4.2	4	Piccolo, Chicago	5	5.0	15	0											
T. Williams, Green Bay	64	231	3.6	1																
Harroway, Washington	61	221	4.3	4																
Sayers, Chicago	68	220	3.2	0																

PASS RECEIVING					No.					Avg.					Long					
	No.	Yds.	Avg.	TDs.																
Jefferson, Pittsburgh	30	453	15.1	5	Duncan, Baltimore	9	34.1	92	1											
Jackson, Philadelphia	21	411	19.6	4	Hampton, Green Bay	6	33.5	87	1											
Abramowicz, N. Orleans	21	297	14.1	1	Scott, Cleveland	9	32.6	65	0											
Windsor, San Francisco	21	257	12.2	0	Jones, Minnesota	7	29.4	71	0											
Livingston, New Orleans	21	179	8.5	2	Sayers, Chicago	5	29.4	52	0											
Washington, Minnesota	20	493	24.7	3	T. Williams, Green Bay	8	26.3	88	0											
Rentzel, Dallas	20	470	23.5	7	Harris, Washington	8	25.5	33	0											
Hawkins, Philadelphia	20	330	16.5	5	R. Campbell, Pittsburgh	9	24.2	42	0											
Washington, San Fran.	20	303	15.2	2	Roberts, Washington	6	24.2	32	0											
D. Williams, St. Louis	20	270	13.5	0	Barney, Detroit	5	24.0	36	0											
Taylor, Washington	20	268	13.4	3																
Smith, Washington	20	262	13.1	4																
Cunningham, San Fran.	20	152	7.6	0																
Snow, Los Angeles	19	323	17.0	3																
Flatley, Atlanta	19	282	14.8	1																
Long, Washington	19	251	13.2	1																

PUNTING				
	No.	Avg.	Long	
Bragg, Washington	22	45.5	54	
Cordill, New Orleans	12	44.3	58	
Lee, Baltimore	21	44.0	58	
Widby, Dallas	25	43.5	62	
Studdstill, Los Angeles	36	42.8	60	
Cockroft, Cleveland	15	42.5	55	
Lothridge, Atlanta	25	42.4	54	

KICKOFF RETURNS				
	No.	Avg.	Long	TDs.
Duncan, Baltimore	9	34.1	92	1
Hampton, Green Bay	6	33.5	87	1
Scott, Cleveland	9	32.6	65	0
Jones, Minnesota	7	29.4	71	0
Sayers, Chicago	5	29.4	52	0
T. Williams, Green Bay	8	26.3	88	0
Harris, Washington	8	25.5	33	0
R. Campbell, Pittsburgh	9	24.2	42	0
Roberts, Washington	6	24.2	32	0
Barney, Detroit	5	24.0	36	0
Haymond, Los Angeles	5	24.0	36	0

INTERCEPTIONS				
	No.	Yds.	Long	TDs.
Howell, Cleveland	5	21	11	0
Bryant, Minnesota	4	15	6	0
Renfro, Dallas	3	49	31	0

Many players are tied with 2 each.

Record for Roman

Roman Gabriel's 17 pass completions in the Rams' 34-21 victory over the Packers October 19 set a Los Angeles career record of 1,019. The former mark of 1,011 was held by Norm Van Brocklin.

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HERB ADDERLEY

**Defensive Cornerback —
Michigan State
Height 6-1, Weight 200
Born in Philadelphia, Pa.
June 8, 1939**

9th year in pro ball . . . Packers first draft choice for 1961 season . . . Starting halfback for Spartans and tri-captain . . . All - Big Ten . . . Played in East - West Shrine, Hula Bowl, All-American, and All - Star games . . . Physical Education Major . . . Runs hundred in 9.8 . . . Selected AP and UPI All-Pro in 1962, AP in 1963, AP, NEA, and UPI in 1965 and 1966 . . . Returned 3 interceptions for TDs in 1965 . . . Set League record of career TDs on interceptions with 6 . . . Pro-Bowl Participant 1964-1968 . . . Sporting News All-Pro 1967. Residence: Philadelphia, Pa.

team. "Their personnel hasn't made any reputations - they haven't been in the Super Bowl," he added, semi - facetiously. "But they play well together they're a pretty good football team. They hustle, they out-hustle you. That's how they beat you."...FEW NAMES: Although the Falcons may have few established "names," they have a goodly number of talented performers, Bengtson points out. "They got Junior Coffey from us in the expansion draft and quarterback Randy Johnson in the college draft, along with their big defensive end, Claude Humphrey, and two good offensive linemen. In fact, they've got a pretty good record in the draft." Shaking his head in admiration, Bengtson added, "Where they got that right end (rookie Jim Mitchell) I don't know, but they got a great one there." The Packers have painful memories of Mitchell who, it turns out, was a fourth round choice from Prairie View A. & M. in last January's draft. A 6-foot, 1-inch, 224-pounder with excellent speed, Mitchell speared two touchdown passes from Berry in the Pack's Hall of Fame pre-season finale at Canton, O., Sept. 13. Fortunately, Bart Starr staged a glittering 15-for-18 passing performance and our heroes were able to prevail, 38-24...PACKER PATTERN: The Packers changed their weekly format Tuesday, for variety's sake. Instead of making their customary two-mile run on the South Oneida Street practice field, they jogged around the perimeter of the Lambeau Field parking lot, a distance of "It was Zeke's idea," Bengtson reported, noting with a smile, "He wrangled another half mile out of 'em." "We just wanted to vary

it," Bratkowski explained, "to keep it from getting boring. We also wanted to get 'em nice and loose."...Halfback Travis Williams was excused from the exercise because he has developed an infection in his left eye, closed by a blow suffered during the third quarter of last Sunday's 34-21 loss at Los Angeles...Offensive tackle Dick Himes, who sprained an ankle in the second quarter, reported it now feels "pretty good."...Starr, author of an 8-for-10 performance against the Rams, has climbed to third place in the National Football League's latest passing statistics with a 63.0 percentage on 63 completions in 100 attempts for 721 yards and 7 touchdowns....Dave Hampton, the league leader last week, is now second in kickoff returns. He has averaged 33.5 yards on six runbacks...Travis Williams is sixth in the same department with a 6.3 yard average for 8 returns, including last Sunday's 88-yard excursion in LA, and 14th in rushing with 231 yards in 64 carries, a 3.6 average...Donny Anderson ranks 13th in punting with a 38.7 average on 26 kicks.

HORN NOT INTIMIDATED

OCT 22 (Green Bay Press-Gazette) — Coming off the bench to face the awesome likes of Deacon Jones, Merlin Olsen and Roger Brown can be a harrowing experience for a quarterback. Particularly if said confrontation occurs after a four-week absence from competition. But the Packers! Don Horn, a confident young man who found himself in that precise predicament at Los Angeles Sunday afternoon, is not easily intimidated. "It didn't bother me that much," says the former San Diego State field general, who replaced a somewhat battered Bart Starr at the start of the fourth quarter in a losing venture against the Rams. "I knew they'd be coming. "I've been hit before and I'll be hit again. When I did get hit, it was my own fault. When you know they're blitzing seven people, you have to risk that you'll have the extra two seconds to throw the ball. "I thought," he added, "our offensive line did a fine job under the circumstances. You have to play a different kind of football when you get behind. You have to play their game and that's the worst thing you can get into, to let the defense dictate your game."...I FELT RUSTY': Horn, who hadn't thrown a pass during the league season prior to Sunday's stint, admitted, "I felt rusty. I guess it's been five weeks since I've been in a ball game. I was in for four or five plays against Chicago. That was the last time I played." Connecting on his first attempt, a 27-yard pitch to Carroll Dale, gave him a quick psychological lift, he said. "Every time you complete your first pass," he noted, "it gives you a little extra confidence." Although he moved the Packers to their final touchdown during his relatively brief appearance, Horn was not satisfied with his performance. "I didn't think I was throwing too well," said Don, always the soul of candor. "I threw two or three passes when I was off balance. If I could have had two-tenths of a second longer, I might have had three or four or more completions." Also a prime example of the positive approach, he added, "in fact, if we had gotten the ball back with six minutes to go, after we scored the last touchdown, I think we would have had a good chance to win. But they were able to keep the ball with the help of penalties. "I know I was fired up then and I know the offensive team was fired up. If we'd gotten that ball back, we would have given 'em a run for their money." Reflecting on Sunday's opportunity, he said, "I was surprised I even played. I thought Bart was

—66—

RAY NITSCHKE

**Middle Linebacker — Ill.
Height 6-3, Weight 240
Born in Elmwood Park, Ill.
Dec. 29, 1936**

12th year in pro ball . . . Packers third round draft choice in 1957 . . . Played fullback at Illinois, carrying 79 times for a 6.5 yard ave. . . . Physical Education Major . . . Missed several games in 1961 due to military service . . . Voted MVP of Championship game of 1962 in Yankee Stadium against Giants . . . Broke arm against Lions on Thanksgiving day 1963 . . . AP and UPI All-Pro 1964, UPI All-Pro 1965 and AP, UPI, and NEA All-Pro 1966 . . . 2 interceptions for 44 yards in 1966 . . . 1 interception for 20 yd. TD vs. Lions in 1967 . . . Credited with 9 tackles against Oakland in AFL-NFL Title Game in 1968 . . . Voted most outstanding linebacker for 1967 by NFL players . . . 2 interceptions in 1968, including game saving theft against Bears in season finale. Residence: Green Bay, Wisconsin.

DONNY ANDERSON

**Running Back — Texas Tech
Height 6-3, Weight 220
Born in Borger, Texas
May 16, 1943**

4th year in pro ball . . .
Drafted first as future in 1964 . .
. Consensus All - American for
two years . . . Sporting News
Co-player of the Year 1965 . . . in
30 games rushed 526 times for
2280 yds., caught 105 passes for
1327 yds. and 12 TDs, punted 149
times for 38.2 ave., returned 56
kickoffs for 1309 yds., scored 28
TDs for career total of 168 points
. . . All - SWC three years . . .
SWC Back of the Year 1964 and
1965 . . . Outstanding player of
1965 Gator and Hula Bowl
games . . . Physical Education
Major . . . Used mainly on kick-
off and punt return teams in
1966 . . . Broke into starting line-
up midway through 1967 season .
. . . Scored 4 TDs in first starting
assignment against Cleveland in
1967. Packers leading rusher in
1968 . . . played in 1969 Pro Bowl
Game . . . Voted Most Valuable
Packer Back by Wis. Pro Foot-
ball Writers in 1968. Residence:
Dallas, Texas.

doing very well. We just had a few bad breaks and penalties...We beat ourselves again, giving up too many easy points... 'A GOOD FEELING': "Maybe I got the chance because we were playing in my hometown. If so, I appreciate the fact the coach gave me a chance. It was a good feeling. I've never played in the Coliseum before in high school, college or as a pro. It would have been better feeling, a much better feeling, though, if we had won." The 24-year-old California native, now a year-round resident of Milwaukee, is philosophical about his role as understudy to Starr, the Pack's 14-year veteran. "I'm in the same position Zeke Bratkowski was in when he was playing," says Horn, who has been throwing passes since his father bought him a football when he was only four years old. "Zeke told me, 'You have to be ready when they call on you.' My job is going in there when I'm needed. I wouldn't be here if the coaches or I didn't think I could do it. Eventually, of course, Bart will be retiring. I hope I can remain and that the job will be mine when Bart does retire."

PACKER MUSEUM CLOSES AFTER ATTRACTING 54,000 VISITORS

OCT 23 (Green Bay Press-Gazette) — The Green Bay Packer Hall of Fame Museum has closed for the year due to prior space commitments at the Brown County Veterans Memorial Arena. In spite of a season four months shorter than 1968-69, the Hall of Fame attracted more than 54,000 visitors, according to John Dederich, manager. Last year, in an eight month season, some 60,000 persons visited the displays of Packer memorabilia. Dederich said visitors came from every state, including Hawaii and Alaska, and seven foreign countries ranging from Afghanistan to Norway. The Hall of Fame will reopen in May, 1970, with updated Packer and National Football League films and continuing highlights of the team's 50 years of professional football. The facility is operated by the Green Bay Area Visitor and Convention Bureau, an organization of tourist and recreation related business and industry in Brown County.

MARKET AFFECTED? ANDERSON TRADED, WALL STREET CLAIMS

OCT 23 (Green Bay Press-Gazette) — A story, reportedly begun on Wall Street, that the Green Bay Packers had traded halfback Donny Anderson to the New York Giants was denied - with a chuckle - by Packer Coach Phil Bengtson Wednesday. A private wire between New York investment houses reportedly carried a dispatch that Anderson had been traded to the Giants for fullback Ernie Koy and receiver Homer Jones. "There's absolutely nothing to it," Bengtson said. "How did it affect the market?" Anderson, who received a \$600,000 bonus for signing four years ago, has publicly expressed his dissatisfaction with his new status as bench warmer.

ATLANTA'S UNKNOWN LEMMERMAN MAY START AT QB AGAINST PACKERS

OCT 23 (Green Bay Press-Gazette) — "Quarterback," crew cut Linn Hendershot said, "is the big question in our lineup now. With Bob Berry out, either Randy Johnson or Bruce Lemmerman will start against the Packers here Sunday," the Atlanta Falcons' assistant public relations director told the Mike & Pen Sports Club at its Wednesday luncheon in the Beaumont Motor Inn. Bruce Lemmerman??? If the name doesn't strike a familiar chord, it's only because it shouldn't. The Falcon fact book sums up his pro experience in just two sentences. "Appeared briefly in four games of the 1968 season," it cryptically informs. "Originally signed as a free agent."...THROWN 25 PASSES: And that, it might be added, is not being unnecessarily economical of verbiage. Lemmerman has thrown only 25 passes in regular season play, including a grand total of 15 in those four '68 appearances, of which he completed 3 for 40 yards. Not, admittedly, a particularly prepossessing record. But do not let it deceive. Falcon coach Norm Van Brocklin, a shrewd judge of football flesh and once a quarterback of some repute himself, has been impressed by Lemmerman's signal calling acumen. So impressed, in fact, that Hendershot says there is "a strong possibility, a very strong possibility, that Bruce will draw the starting assignment Sunday afternoon," despite the fact Johnson has had considerably more experience and has started each of the Falcons' last two games since a thumb injury sidelined Berry...HIT 8 OUT OF 10: "Randy played very well against Dallas in his first start," Linn confided, "but last week, he had his ups and downs against the 49ers. Late in the game, Van Brocklin went to Lemmerman, who completed 8 of 10 passes for 80 yards and 1 touchdown in the fourth quarter." That insurance TD cemented a 21-7 Falcon victory over the 49ers, Atlanta victims for the second time this young season. "Bruce, without question, is the most intelligent boy on our ball club," Hendershot said. "And he's moved the team every time he's had a chance. The coaches had some thought of capping him during the pre-season, but he played three quarters of our game against the Saints and did so well, there was no chance of hiding him. The week after the New Orleans game, he went all the way against the Kansas City Chiefs (one of the better teams around) and did a fine job. We lost that one by only 17-10."...PLAYED CENTER: Ironically,

Yardmaster

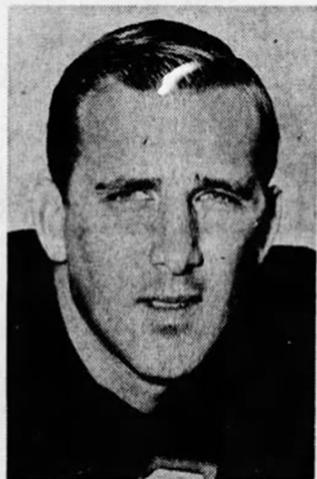
OFFENSE

	Rushing	Passing	Total
Dallas	883	1143	2026
Minnesota	647	1120	1767
Baltimore	511	1175	1686
San Francisco	536	1054	1590
Cleveland	687	874	1561
New Orleans	550	1005	1555
Washington	632	907	1539
Los Angeles	545	994	1539
Pittsburgh	594	894	1488
Philadelphia	401	1057	1458
New York	544	756	1300
Atlanta	798	487	1285
Detroit	646	611	1257
Chicago	572	655	1227
Green Bay	598	627	1225
St. Louis	423	743	1166

DEFENSE

	Rushing	Passing	Total
Minnesota	412	604	1016
Detroit	515	634	1149
Dallas	299	913	1212
Chicago	708	523	1231
Los Angeles	377	959	1336
Green Bay	641	708	1349
Cleveland	707	712	1419
San Francisco	701	733	1434
New York	717	742	1459
Washington	821	661	1482
Pittsburgh	545	986	1531
Atlanta	599	953	1552
New Orleans	683	1061	1744
St. Louis	652	1135	1787
Baltimore	450	1458	1908
Philadelphia	740	1320	2060

Atlanta's Unknown Lemmerman May Start at QB Against Packers



Johnson



Lemmerman

the Atlanta publicist noted, "Bruce played on a high school team which had eight quarterbacks and he was number eight, so he was going to quit. But his dad talked him into staying on the team, and he wound up playing offensive center and a little quarterback." He returned to his favorite position full time at San Fernando Valley College and set a host of school records, including a season mark of 27 touchdown passes as a senior, a year in which he also ran for 8 TDs and played in the Junior Rose Bowl. ...PACKER PATTERN: The immediate future of the Falcons' erstwhile No. 1 quarterback, Bob Berry, is somewhat clouded, Hendershot said. "He tore ligaments in the right thumb and had to have surgery," Linn reported, "so he will have to have rehabilitative treatment to help him strengthen his grip before he will be able to play again." With both the gifted Tommy Nobis and replacement Don Hansen shelved, sophomore Ron Acks of Illinois will start at middle linebacker for the Falcons Sunday. "We just don't know when or if Tommy will be back," Hendershot said. "He has torn ligaments and his legs are so large, it's hard to tell just how bad the injury is. He could be back as soon as two weeks or he could be out indefinitely. So he's in limbo right now." ...Former Packer Roy Schmidt is alternating at left guard for the Atlantans with rookie Dick Enderle of Minnesota, and Bob

Breitenstein, a recent Chicago Bear... Van Brocklin, who has two daughters in college and another in high school, and his wife recently doubled the size of their family. They adopted three children, aged 8, 4 and 1, including two boys... Travis Williams sported a patch over his left eye and Francis Peay a cast on his right hand as the Packers staged their first formal practice of the week Wednesday morning in frigid temperatures. Williams described the eye, infected after being closed by an inadvertent blow in last Sunday's game at Los Angeles, as "much better"... Despite their handicaps, it was business as usual for both the Road Runner and Peay, who fractured a finger in the first quarter against the Rams. Both took part in all of the customary exercises. Although coming off a 34-21 loss, the Bays displayed impressive fire, running through their drills crisply and with more than a modicum of vocal accompaniment.

ROAD RUNNER'S AVAILABILITY STILL UNKNOWN

OCT 24 (Green Bay Press-Gazette) – Travis Williams' availability for Sunday's game against the Atlanta Falcons will be determined Saturday, Packer GM-Coach Phil Bengtson said Thursday. Williams suffered an injury to his left eye the third quarter of last weekend's 34-21 loss to the Los Angeles Rams and has been wearing a protective patch in practice. "Travis will have to have the eye examined Saturday," Bengtson said, "and the doctor will tell us then whether he should be able to play. "It has improved greatly in the last 24 hours," he was happy to report. "As Travis said, There's a spot of white now. It's not very big, but it's there. "The rest of it," Phil noted, "is red." If the Road Runner should be ruled out, Bengtson will be able to choose a starting halfback from among rookie Dave Hampton, Donny Anderson and Elijah Pitts... PACKER PATTERN: Commenting on Thursday's rumor, which had Donny Anderson going to the New York Giants in a trade, Bengtson quipped, "It's getting pretty good when you can get on the financial wire". The story reportedly originated on a private wire between New York investment houses. "I heard that they had 19 million dollars in sales on the market yesterday," Phil dryly appended. "I didn't think they would have time for things like that."...Herb Adderley enlivened Thursday's defensive drill against the expected Falcon offense with a pair of interceptions, one of them on a ricochet off Willie Wood.

VAN BROCKLIN CASTING FALCONS IN CENTRAL DIVISION'S DEFENSIVE MOLD

OCT 24 (Green Bay Press-Gazette) – Norm Van Brocklin, who has a gift for quaint expression, is fond of referring to the National Football League's Central Division as "the black and blue division." The flamboyant Dutchman originated the term, while coaching Minnesota, in ironic tribute to the crunching quality of defense played in his sector by the Packers, Bears and Lions, as well as the head hunting Vikings. Now, it appears, he is casting his youthful Atlanta Falcons in the same bruising mold... 'PLAY DEFENSE': The Falcons, who fraternize with the Packers here Sunday afternoon, stand a surprisingly lofty fifth among the NFL's 16 entries in fewest points allowed. They have permitted only 81 in five games - just nine more than the third ranking Lions and, it should be noted, only four more than the Packers, who led the league in this highly important category until last week's 34-point misadventure with the Los Angeles Rams. This is in keeping with Van Brocklin's recent observation: "To win in the NFL, you have to play defense." It also should be something of a clue to what will transpire in Lambeau Field, i.e., a head-knocking throwback to the days when the Dutchman brought his Vikings to town... PEAK EFFORT: The Falcon defenders are likely to be primed for a peak effort after receiving high praise from their glorious leader in the wake of last Sunday's 21-7 victory over the 49ers, achieved without the considerable services of middle linebacker Tommy Nobis and his successor, Don Hansen, who also was sidelined during the third period. "It showed we won't lay down and quit anytime," Van Brocklin said. "It proved that we have the character - the right kind of players - on this team. You can work with that." SECOND IN RUSHING: The Packer defense, long a prideful unit, also will have a potent incentive - namely, a resounding comeback from that unhappy afternoon in the city of Angels. And containing the Falcons will be more of a challenge than it would appear at first glance. With Jim (Cannonball) Butler, rookie Paul Gipson and ex-Packer Junior Coffey bearing most of the burden, they have forged a league-leading average of 4.9 yards per rush. In fact, Van Brocklin's athletes

rank second only to the Dallas Cowboys in rushing overall with 798 yards in five games, 256 of them by Butler, the former Pittsburgh Steeler. The success of their attack comes as no surprise to the Pack's Henry Jordan, one of those who will be striving to contain the southerners on the Sabbath. "They impressed us in our Hall of Fame game at Canton last month," he said following Thursday's practice. "You've got to remember one thing about the - Paul Flatley and Gail Cogdill, their wide receivers, always have had our respect. And Bruce Bosley is one of the best centers in our league. "Add that experience to all that youth and hustle and it means they have a good team." The Falcons' effectiveness on the ground is traceable in part to a change in offensive techniques, Jordan informed. "Their style of blocking is a little different than we normally see. They use the same style that was used around the league four or five years ago. The styles change, of course, from year to year. "In their system, it's tackle coming down on our tackle. With other teams, the tackle comes down on the middle linebacker. "They have a little different blocking on rollouts, too," Henry said. "They do a real fine job of it." This prompted the 13-year veteran to add, "I don't think anybody on this team is thinking it's going to be a breather...We felt pretty proud of our defense and they got 24 points against us in Canton. "And, I might add, they fared better against the Rams (they lost to the Angelenos by only 17-7) than we did. I think the boys realize it's going to be a tough game - and that we have to win to stay in the race. On the other hand, I'm not discouraged. We've been as many as three or four games back and we've sneaked in the back door to win the championship. And now we're only one game out. There's no need to be discouraged - anything can happen."



Top Defender — Atlanta Falcons' rookie safety, Jim Weatherford, who was named NFL defensive player of the week for his efforts against the 49ers last Sunday, helps his wife wash dishes in their home at Dalton, Ga. (AP Photo)

FALCONS DELIGHT OLD PRO

OCT 24 (Green Bay Press-Gazette) — With the exception of two senior citizens, battle-scarred Bruce Bosley and Gail Cogdill, the Atlanta Falcons are a collection of neophytes. In respect to their professional football experience, at least. With an average age of 22.7 years, they easily are the youngest team in the NFL. This suggests their elder statesmen might feel out of place in the midst of so much flaming youth. But such, apparently, is not the case. Bosley, in fact, is delighted, not only to be with the fledgling Falcons but in pro football, period. "These youngsters we have on this team are something else," the 35-year-old center told sportswriter Al Thomy of the Atlanta Constitution during the rejoicing after the Falcons had dispatched the 49ers last Sunday for the second time, 21-7. "Why I didn't do anything all afternoon, just sit back and watch the kids block the 49ers and protect me," he said. "It reminded me of the past great days on the 49ers when I had such guys as Walter Rock and Howard Mudd protecting me in that offensive line." Bosley, Atlanta reports indicate, was being overly modest. The rugged West Virginian, who will be in the Falcons' starting lineup against the Packers here Sunday, has admirably filled a void in the heart of the Falcon line, where two predecessors were tried and found wanting...COLLECTS CONTUSIONS: A proud citizen, Bosley is still collecting contusions each Sabbath because he refused to permit the 49ers to force his retirement. "Even at 35 Bosley was considered one of the top centers in the NFL at the time he was unceremoniously dumped," Thomy noted in his Constitution column. "Coach Dick Nolan called him in and requested he retire from pro football, insisting that would ease the humiliation of being cut. "Bosley refused. 'I didn't see any difference in retiring or being cut,' he said. 'Besides, I wanted to play a couple more seasons and you don't retire when you think you can play.'" "So Nolan released Bosley." Bruce, a three-time Pro Bowl selection, told Thomy, "The way I looked at it, it was handled distastefully. I was called in just before the first league game and told I had had it, I was too old to play. By that time, all other teams in the NFL were set with their 40 players and there were precious few openings. The 49ers should have told me last year or even earlier in training camp. That way I would have had time to make other connections."...FURTHER DISHEARTENED: Bosley was further disheartened to learn he had gone unclaimed when placed on waivers. At this low point, fate took a hand. The Falcons were having difficulties at center and Coach Norm Van Brocklin invited Bosley to Atlanta to discuss the matter. "When I walked into that dressing room and saw my name over a stall, I could have cried," Bosley says. "I signed with the Falcons, but still for a few weeks I was depressed, being in new environs with new teammates and such. But that has all changed, and I consider my stay in Atlanta a great experience. "Frankly I have never been with a team like the Falcons, a young, hustling team which respects its coaches and in turn is respected by the coaches," he explained. "Coaches will sit down and chat with the players about their families and other subjects, but when they get to the blackboard or on the field it's all football. "Some day I want to coach and I certainly will incorporate the ideas I have seen here. Unlike the 49ers and other teams, who get meal money and eat separately, this team eats all meals together on the road. They socialize after the game and all emphasis is on the team."

LEMMERMAN NAMED QB FOR CLASH WITH PACKERS

OCT 24 (Atlanta Constitution) - The Horatio Alger career of Bruce Lemmerman reaches the happy ending, or beginning, Sunday afternoon when he lines up at quarterback for the Atlanta Falcons. Norm Van Brocklin Thursday announced



Lemmerman, a second-year man from San Fernando Valley, would be this week's starter against the once-mighty and still- strong Green Bay Packers. Selection of Lemmerman ended a week of speculation whether he or Randy Johnson would get the nod in game No. 6 for the Falcons. Lemmerman won out on the basis of his eight-for-10 passing chart in last Sunday's San Francisco game. One of the tosses went to Gail Cogdill for the "clincher" in the 21-7 decision. Thus, the 6-1, 206-pound Lemmerman becomes a starting NFL quarterback against odds that would have discouraged the Mets. Two years ago he was an unknown and unwanted quarterback at San Fernando Valley, undrafted by any of the pro teams. Scout Bill Jobko, a California neighbor, recommended the Falcons take a look at him as an "outside shot." When Norb Hecker, then coach of the Falcons, arrived to check on Lemmerman, he found him in a baseball game. So Bruce stepped over to a side field and threw a few passes for Hecker. Still in a baseball uniform and spikes, mind you. He later received a contract from the Falcons and promptly cancelled plans for trying out in the Canadian League. Still, he had to make the team and survive cut after cut in training camp of 1967. This he did, oft-times by the margin of a razor's edge. He was returned this year with Bob Berry and Johnson and progressed steadily from the first day of training camp. He made an appearance in the New Orleans exhibition and left an impression on the Saints with a 71-yard scoring pass to Harmon Wages. He started and played most of the game in a 14-10 loss to powerful Kansas City. But here he was Thursday, selected to start his first NFL game. "It feels real good," commented Lemmerman. "I feel that I am ready and I am happy to hear Coach Van Brocklin express the same sentiments. Now the

main task is to beat the Packers." Lemmerman brought up a pertinent point. "What we have to do on offense is eliminate mistakes and sustain drives, that's obvious. Our defense has been great - actually it has given up less points than the Rams (81-86) - and we've got to help out. Offensive miscues have hurt us in almost every game. "What we must do is make those big third down plays, those third and fives, third and nines-sustain it, keep it moving." Lemmerman said he was going home Thursday night and review all his game situations. "Coach Van Brocklin gives us the game plan - it is our job to execute." Lemmerman said he will welcome a reunion with Packer assistant Zeke Bratkowski, his California neighbor who gave him many passing pointers in informal, sandlot practices. He has a lot of respect for Bratkowski, the ex-Georgia all-America. "It'll be nice to see Zeke - and beat him," smiled Bruce...**FALCON FACTS:** Middle linebacker Don Hansen, who hurt a knee at San Francisco last Sunday, worked out full-speed Thursday, but Van Brocklin held off a final decision on whether he'll start. If Hansen does not open the game, his place will be taken by Ron Acks...At Green Bay, the Falcons will run into temperatures in the 20s, but Van Brocklin doesn't believe this will affect play of the team. "We can't let the cold affect us," he said. "Actually, it's good football weather and we should be able to play all day under those cool conditions."...Once more Van Brocklin said that a chance to play in the pre-season aided Lemmerman immeasurably. "It was good for him," he said The Falcons ran through a spirited two-hour drill Thursday.

LAIRD, FINCH TO VIEW SUNDAY PACKER CONTEST

OCT 25 (Green Bay Press-Gazette) – Sunday could well be Republican day at Lambeau Field. Defense Secretary Melvin Laird and Welfare Secretary Robert Finch will view the Packer-Falcon game from the press-box. They will be joined by Gov. Warren P. Knowles and Rep. John W. Byrnes, both Republicans. The itinerary of the two cabinet secretaries has not been announced for security reasons, but it is believed they will arrive immediately prior to the game and depart immediately following it. This will be the first Packer game of the year for Laird, a native of Marshfield and former congressman from the seventh district. Knowles, however, attends most games.

GREGG-HUMPHREY DUEL IN LINE TO SPARK PACKER-FALCON MATCH

OCT 25 (Green Bay Press-Gazette) – There will be more than a few interesting matchups when the Packers exchange pleasantries with the Atlanta Falcons here Sunday afternoon. Like, for example, the duel between the Packers' consummate offensive tackle, Capt. Forrest Gregg, and the Falcons' talented young defensive end, Claude Humphrey and Capt. Willie Davis's battle with George Kunz, Atlanta's heralded No. 1 draft choice and right offensive tackle. But none is likely to be more intriguing than the one which pits Dave Robinson, rated the finest left side linebacker in professional football, against the invaders' gifted rookie tight end, Jim Mitchell. Nobody, it might be added, is more aware of this prospect than Robinson, a highly intelligent athlete who takes a scientific approach to his assignment. "He's a rookie but he's a good boy," Robbie observed following Friday's practice, last major tuneup by the Pack for Sunday's struggle. "He's real fast, for one thing. And, though he's not as tall as some tight ends - he's 6-2 - he weighs 235 pounds. "He's a good pass receiver, too. He caught two for touchdowns against us in our Hall of Fame game at Canton last month. "The big thing about Mitchell is that he does it all well. With some tight ends you have to worry about their blocking and with some others, you have to worry about their pass receiving. But with him you have to worry about both.

Probable Starting Lineups:			
OFFENSE			
ATLANTA		GREEN BAY	
Cogdill	SE	Dowler	
Sandeman	LT	Peay	
Enderle	LG	Lueck	
Bosley	C	Bowman	
Snider	RG	Gillingham	
Kunz	RT	Gregg	
Mitchell	TE	Fleming	
Lemmerman	QB	Starr	
Butler	RB	T. Williams	
Coffey	RB	Grabowski	
Flatley	FL	Dale	
DEFENSE			
ATLANTA		GREEN BAY	
Humphrey	LE	Davis	
Shay	LT	Moore	
Sabatino	RT	Jordan	
Zook	RE	Aldridge	
Allen	LLB	Robinson	
Acks	MLB	Nitschke	
Brezina	RLB	Caffey	
Reaves	LH	Adderley	
Redmond	RH	Jeter	
Weatherford	LS	Hart	
Mallory	RS	Wood	
Packer-Falcon Series			
Packers won 3, Falcons 0. Points —			
Packers 117, Falcons 10.			

"As a result, I have to do more studying to prepare to face him. "With that good speed for his size," Robbie added, "he's deceptive. He reminds me a lot of Marlin McKeever, who also is relatively short and stocky. "He has great hands, he can run and he's a good blocker," Dave summed up. "He's good, there's no doubt about it. It ought to be a very interesting confrontation."...PACKER PATTEN: Mitchell has the best average per catch among Falcon receivers, 20.4, on 8 receptions for 163 yards and 2 touchdowns...Paul Flatley, the ex-Viking, is Atlanta's leading receiver with 19 catches for 282 yards and 1 TD...Carroll Dale paces the Packers with 16 for 260 yards, a 16.3 average, and 1 TD. Dale's towering running mate, Boyd Dowler, has 13 catches for 196 yards, a total which has made him the leading active pass receiver in the National Football League. Boyd, an 11-year performer, now has 430 catches for 6,637 yards. He has taken over sixth place on the NFL's lifetime list, moving ahead of Pete Retzlaff (452) and Bobby Joe Conrad (420)...Jim (Cannonball) Butler, the erstwhile Steeler, leads the Falcons in rushing with 256 yards while Travis Williams, whose status is still uncertain at this point because of an eye injury, paces the Pack with 231 in 63 attempts...Bruce Lemmerman, scheduled to start at quarterback for the Georgians, has a dazzling 80 per cent completion average, based on an 8-for-10 day against the 49ers last Sunday in his only appearance to date... The Pack's Bart Starr now owns an impressive 63.0 mark on 63 completions in 100 attempts for 721 yards and 7 touchdowns...The Falcons were scheduled to arrive at Austin Straubel Field at 2:10 this afternoon and work out on the Packers' South Oneida Street practice field upon arrival. They are headquartering at the Hotel Northland...The Packers said

Friday that a decision on whether or not Travis Williams will play against Atlanta would not be made until today. United Press International however, reported that Bengtson said Williams will not play, and that "Donny Anderson will play a lot Sunday." Williams has an eye injury. Bengtson also again denied that a trade with the Giants is pending. A Lubbock, Texas, paper said that the Giants confirmed that Anderson is to be sent to New York for Ernie Koy and Homer Jones. "We have not received an offer for Anderson, and we have not asked for one," Bengtson told UPI.

CAN FALCONS COOL THE PACK?

OCT 25 (Atlanta Journal) - They don't talk about the weather in Green Bay. They talk about football, the Packers. The weather here this week has already been colder than Southern-oriented visitors like to think of. And the football in the past two years has not been as hot as the local citizens like. The Atlanta Falcons arrived here Saturday afternoon, hoping to cool things for the Packers for the first time in the three-year series of competition between the two clubs when they meet Sunday. There has been a little snow during the week, nothing to get excited about, the locals say. And lows have dropped below the 20 mark. But that's nothing to get excited about, either, Falcons coach Norm Van Brocklin says. "It shouldn't be too cold at gametime," Van Brocklin said. "It's just good football weather. You could play forever in that kind of weather." The Falcons don't need to play forever, just 60 minutes of piecing the right things together will do for Van Brocklin. Last Sunday, a fierce defensive effort, coupled with just enough offense, gave the Falcons a 21-7 win over San Francisco and brought Atlanta one game away from .500 with a 2-3 record for the season. "We still have to eliminate offensive mistakes," Van Brocklin said. "The defense gave us enough opportunities. If the offense had capitalized on all of them we could have put the San Francisco game out of hand early." The first start for young quarterback Bruce Lemmerman for the Falcons is one hope for helping eliminate those mistakes. Lemmerman, a second-year man from San Fernando Valley, put together an 80-yard drive for the final touchdown against San Francisco. It was his first regular-season action, although he had a start against Kansas City in a 14-10 preseason loss and almost pulled out a 21-17 loss to New Orleans in preseason relief work. The offense has seemed to rally around Lemmerman, and he also has the NFL's top rushing game to work with. The Falcons, with 191 yards against San Francisco, had the league's best rushing day last Sunday and go against the Packers with a 4.9 average per rushing play leading the league. Cannonball Butler is the individual leader for the Falcons with 256 yards. One of his halfback relief men, Charlie Bryant, came on with 74 yards in nine carries against the 49ers.

PACK FACES SENIOR CITIZEN STAGE

OCT 26 (Atlanta Journal-Constitution) - A restless native who doesn't believe in slogans Saturday glanced at a "The Pack Will Be Back" sticker and snickered. "What they mean," he said, "is 'The Pack Will Be Back In the Pack.'" This is still Green Bay, Wis., the unique little town that is fiercely proud of its professional football team - the Packers. It has scaled the heights, from a bumbling, fumbling team of the 1950s to the Super Bowl championship under Vince Lombardi. It got used to winning and savoring the sweet nectar of the gods. Winning can be a habit, a tradition, just as there are other habits and traditions.

MEET
these
PACKER PLAYERS
at
PACKER CITY PLYMOUTH
Monday,
(evening)
Oct. 27
MEET IN PERSON
Travis Williams,
Dave Hampton and Doug Hart
GET THEIR AUTOGRAPHS
FIND OUT WHAT IT'S REALLY LIKE TO BE
A PROFESSIONAL FOOTBALL PLAYER
Saluting the
Packer's
50th Year
Packer City Plymouth
225 S. MILITARY PHONE 499-1438

***FEARED GLADIATORS ARE NO MORE

Pack Faces Senior Citizen Stage

As they go into their first home game against the Atlanta Falcons here Sunday at 2 o'clock (Georgia time), the Packers still have their tradition and are winning, but barely at 3-2. They still have Bart Starr at quarterback, Carroll Dale and Boyd Dowler at ends, Travis Williams and Jim Grabowski at running backs, Forrest Gregg and Gale Gillingham in the offensive line, Marv Fleming at tight end and Willie Davis, Henry Jordan, Lionel Aldridge, Ray Nitchke, Leroy Caffey, Davie Robinson, Herb Adderly, Bob Jeter, Doug Hart and Willie Wood on defense. Most of them were around during the "Golden Era" of Green Bay football. But the years and human attrition have claimed their toll and Starr, Gregg, Jordan, Davis and Aldridge are no longer the feared gladiators they were. They are fast reaching that senior citizen stage in the NFL. The Pack's \$700,000 bonus beauty, Donny Anderson, has become a \$700,000 bench-riding bust and the highest paid punter in the league. He lost his running back job to Williams, the human blur who leads the club in rushing with a 3.7 average. Green Bay's losses to Minnesota and Los Angeles weren't difficult to analyze. "Their front fours beat our front five, that's the only way you can call it," said a team spokesman. In other words, the Packer offensive line of Francis Peay, Bill Lueck, Ken Bowman, Gillingham and Gregg lost the battle of the trenches. "We've been playing games of giveaway," he added. "We gave the Vikings 13 points and lost 19-14; we gave the Rams 20 points and lost 34-21. Frankly, we're a little concerned about the Falcons. "Our scouts tell us they have a young, enthusiastic team that will get after you—a real aggressive bunch. They'll make mistakes, sure, but they make up for them with aggressiveness. They never stop coming at you." If the Falcons are to stay with the more experienced Packers Sunday, they must follow the pattern they established at San Francisco — force mistakes and take advantage of them. Coach Norm Van Brocklin has tapped NFL sophomore Bruce Lemmerman to oppose Starr at quarterback. The precocious Lemmerman has flashed a poise uncommon for a quarterback of his years and experience. In appearances to date, he has been unflappable, even in the most tense situations. To beat the Pack, the Falcons must sustain their offense and keep the ball away from Starr. If they don't, the veteran field general from Alabama will beat them to death with a feather, pitching short passes to Dale and Dowler. Perhaps the change of scenery will help the Falcons. They lost 56-3 and 23-0 "home games" for the Packers at Milwaukee in 1966 and 1967. Should the Falcons win, they will be .500 (3-3) for the first time in their four-year history.

TRAVIS SIDELINED FOR TODAY'S GAME

OCT 25 (Green Bay Press-Gazette) — Packer halfback Travis Williams will not play against the Atlanta Falcons here this afternoon, GM-Coach Phil Bengtson announced late Saturday. Veteran defensive tackle Henry Jordan also is listed as a "questionable" participant. Williams suffered an injury to his left eye in last week's game against the Los Angeles Rams. Bengtson said that a specialist had examined Williams' eye Saturday and reported that "it still has not progressed." Commenting on Jordan's status, Bengtson said, "Henry is not in very good shape. He's having a little back trouble, although he might snap out of it. He's done it before." The Packer coach indicated Jordan's problem is a recurrence of the arthritic condition that plagued him throughout the 1968 season. Either rookie Dave Hampton, the team's leading scorer, or veteran Donny Anderson will replace Williams in the starting lineup and Bob Brown will open at right defensive tackle if Jordan is not available.

COUPLE FANS ITS LOYALTY FOR PACK

OCT 25 (Green Bay Press-Gazette) — It has been said that Packer fans are the most loyal in all of pro football. But what Packer fans living hundreds of miles away designate a "Packer Room" in their apartment? How many have summer and winter Packer jackets, read the Green Bay phone book for entertainment and spend their annual vacation here in October to see a game? The Pete Ericksons of Scranton, Pa., fill the bill and much more. Marji and Pete have been here for a week and are flying home Monday after their third "memory-filled" stay in Green Bay. They're culminating their vacation by attending this afternoon's game. "We're complete die-hard Packer fans," says Marji. "I just love all the Packers," They've attended every practice this week wearing their Packer jackets; no doubt they'll wear them this afternoon. There aren't many Packer fans in Scranton where patriotism is divided between the Giants and Colts, but Pete says he was a Green Bay fan even before Vince Lombardi came to Green Bay and the Packers. "I've always had a tendency to root for teams that were down," he says. "And I liked small towns. So I decided to be for the Packers."...DEVOTION NEVER FALTERED: Lombardi arrived here from New York in 1959 with his winning magic and Pete's loyalty became even stronger. Although today's game will be only the fifth he's actually attended, his devotion has never faltered. His wife is a Packer convert. The former Giant fan met her husband a week before the 1961 championship playoff game between the Giants and Packers. "We made a friendly bet (a record album) on the game," says Marji. (The Pack won). Soon after, Pete went into the service and asked her if she'd keep him informed about Green Bay's progress. "So I did for a whole year," she says. "And after that I became a fan too." The compatible twosome were married in 1964 and began their pursuit of Packer knowledge together...TICKETS FROM LOMBARDI: Strangely enough, they obtained their first home game Packer tickets from Lombardi in 1967. Lombardi

RUSHING					
	Att.	Yds.	Ave.	Lng	TD
Butler, Falcons ..	59	256	4.3	21	1
T. Williams, Pack..	63	231	3.7	17	1
Gipson, Falcons ..	34	186	5.5	33	1
Grabowski, Pack ..	38	134	3.5	14	1
Hampton, Pack	29	126	4.3	16	2
Coffey, Falcons	37	124	3.4	16	1

PASSING					
	Att.	Cmp.	Yds.	Int.	TD
Starr, Pack	100	63	712	2	7
Johnson, Falcons ..	40	15	218	2	2
L'mmerman, Falcons	10	8	80	1	1
Horn, Packers	13	5	118	0	0

RECEIVING					
	No.	Yds.	Ave.	Lng	TD
Flatley, Falcons ..	19	282	14.8	31	1
Dale, Pack	16	260	16.3	40	2
Dowler, Pack	13	196	15.8	33	1
Cogdill, Falcons ..	10	124	12.4	25	2
Mitchell, Falcons ..	8	163	20.4	42	2
Coffey, Falcons	8	64	8.0	19	2
T. Williams, Pack ..	8	70	8.8	31	1
Hampton, Pack ...	7	112	16.0	50	1
Grabowski, Pack ..	7	35	5.0	14	1

traveled to Scranton to attend a dinner honoring his old coach at Fordham University. Pete was there. "After dinner I went up to him and told him we were great Packer fans and that we'd really like to see them play in Green Bay," says Pete. "He told me to drop him a line and mention this dinner and he'd see to it that we got tickets." Pete wrote and Lombardi sent tickets. As a result they came here for their first weekend in 1967 to see the opening game with the Detroit Lions. They wrote Lombardi the next year and again received tickets. This time they decided to stay a week in order to see the city. Tom Miller, the assistant general manager, remembered them this year and sent them tickets for today's game. Packer games are very seldom broadcast in Scranton - only when the opponents are from that area such as the Colts or Giants...THEY SPORT PACKER STICKERS: The Ericksons' friends in Scranton have become accustomed to seeing their car scattered with dozens of stickers. "We have a constant rivalry with our friends," says Marji. Often when Pete and Marji return from a drive, neighborhood children will be waiting in their yard chanting, "The Pack will be back, the Pack will be back." Their apartment, to say the least, exhibits their enthusiasm. The Ericksons decorate their Christmas tree in green and gold felt ornaments, lights and ribbons. Their bathroom sports a Packer rug, also. Their TV room decor is devoted entirely to the Packers. There's a Packer rug on the floor and oil paintings of Bart Starr and Jerry Kramer on the walls. A Packer football clock, autographed football and lampshade the shape and color of a football helmet are among the symbols of their devotion...NITSCHKE IS HER FAVORITE: "Ray Nitschke is my very favorite," says Marji. "I keep a picture of him on my desk at work." The Ericksons

subscribe to the Press-Gazette and Marji clips Lee Remmel's Personality Parade column for her scrapbook. They give each other gifts such as Packer tie clips, cuff links and charm bracelets. "When the Packers are on television, Pete puts on his Packer jacket and hat regardless of the temperature and doesn't take it off until the end of the game," says Marji. "He thinks it'll bring them bad luck if he takes them off. She's read Lombardi's book "Run to Daylight" about nine times. "We play the Packer record, 'The Glory Years,' constantly," she says. "I cry every time I hear it." She's also read Paul Hornung's "Football and the Single Man" and Jerry Kramer's "Instant Replay." She just recently purchased his latest book. Places and nightspots in Green Bay mentioned in these books have become household words at the Erickson residence. That's why Marji enjoys reading the Green Bay phone directory. ("I read it constantly," she says. "Usually under the hair dryer.") She likes to look up these places in addition to the addresses of the players. The Ericksons have no children but they own a 150-pound English sheep dog named Camelot. They'd like to return next year if they can get tickets.

PACKERS SHOOT FOR REBOUND WIN OVER FALCONS

OCT 25 (Green Bay Press-Gazette) - The Packers, on the rebound for the second time within three weeks, shoot for a repeat revival today. Just a fortnight back, they were coming off a Minnesota disaster against the Lions in Detroit, an assignment which did not figure to be a sure-fire remedy. Fortunately, it proved an unqualified success. Striking for 14 quick points as the offensive line had its best day of the embryo season, the Packers forged from there to a 28-17 triumph over the Lions, the National Football League's leading defensive team going into action. This afternoon, Phil Bengtson's forces find themselves in a similar position, following a 34-21 reversal at Ram hands in Los Angeles last time out. There are, however, several basic differences. This time they will be holding forth in their own Lambeau Field (1 o'clock, WNFL, Channel 2) against the youthful Atlanta Falcons of that volatile ex-Viking, Norm Van Brocklin. And, most importantly, this matchup is considerably more critical than the Detroit date. The Packers were even with the Vikings at that point. Now they trail them by one game and another defeat at this juncture could seriously jeopardize "The Pack Will Be Back" project, launched so auspiciously with successive victories over the Bears and 49ers. There is no assurance, it might be added, that the Falcons will prove cooperative. Although they lack the names and experience of the Rams and Lions, they possess an explosive togetherness that has made them a formidable opponent every Sunday to date. Bengtson underscored this point as he honed his athletes for today's contest, which they enter with a 3-0 record in overall competition with their guests. "The Falcons are on the rise," he said. "Their morale is at its peak - their enthusiasm is really something...It's clearly evident in the game film we've seen of them." Dedication, Phil added, is not their only asset. "The right side of their offensive line, with Malcolm Snider at guard, George Kunz at tackle and Jim Mitchell at tight end, is all - rookie but as good a trio in their part of the game as there is in the business, regardless of experience. And Bosley, their center, we feel is one of the best around - he's very strong. His experience is a stabilizing influence, I'm sure. Dick Enderle, the rookie who plays left guard for them, also has come along very well and Bill Sandeman, the left tackle, has played several places around the league and seems to be doing a good job for them. They also have the backs in Cannonball Butler, Junior Coffey and Paul Gipson



It's a Thrilling Moment for the Ericksons at Lambeau Stadium
Packer Mike Mercer, left, takes time out to meet the fans

– they hustle. The Falcons, I might add, lead the league in average gain per rush. Defensively, it's the same thing. They've got four guys up front who just give you hell...Sure, they miss Tommy Nobis at middle linebacker. He's a fine player, of course, but he wasn't doing it all alone. They're active and a bunch of hustlers. And they're a team that is not going to be easily discouraged. If something goes badly for them, they're going to figure they'll make it up on the next play. So they'll make a lot of breaks for themselves. We're in for a real shock unless we're prepared to play our best football." An interesting pairing will highlight today's imbroglia, the Packers' last home appearance until Nov. 23. It will find 14-year veteran Bart Starr, the Pack's all-time field general, opposing youthful Bruce Lemmerman, a second year free agent from San Fernando Valley, Calif., College. The Packers, who have scored 56-3, 23-0 and 38-7 victories over the Atlantans in their three previous meetings, are 13-point favorites.

Packers Shoot for Rebound Win Over Falcons

ACTION

on

WNFL



TODAY at 1:00 P.M.

Green Bay

PACKERS

vs.

Atlanta

FALCONS

PACKER WARM UP 11:30

PRO PREDICTIONS 12:30

PACKER PROFILES 12:40

PACKER PREVIEW 12:45

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Dave Robinson—Pack's Guided Missile



Dave Robinson Crunches Down on Tom Woodeshick as Willie Davis (87) Hits the Eagles' Runner Low.

DAVE ROBINSON-PACK'S GUIDED MISSILE

OCT 25 (The Sporting News) - When Bill Munson, the quarterback of the Detroit Lions, went back to pass against the Green Bay Packers recently, Packer linebacker Dave Robinson came roaring in from Munson's right on a blitz. It was hand-to-hand combat literally, as it was to turn out - and that is a sort of contest Robinson very rarely loses. Robinson shook the impact of a block, rode past the Lion lineman and swiped at the ball as Munson's arm flashed forward in his passing delivery. Robinson missed the ball, but his hand caught Munson's fingers, still extended in the follow through. "It was a freak thing," Robinson said, but the impact was considerable. Robinson suffered a sore hand, and Munson a broken one, which will keep him out of action for a month or more. Still, it was an incidental sort of contact, not the sort the NFL has come to expect from the veteran Green Bay star. There are those who will tell you Robinson is the finest outside linebacker in the game; when the NFL got around to picking the best linebackers of the era of the 1960s, they named five men, and one was Dave...PACKERS' PLAYER REP: Robinson is a remarkable athlete, and a remarkable man. He is the Packers' player representative and took his work so seriously that he sacrificed his entire off-season a year ago ("and just about sacrificed my marriage, too," he said) to help prepare the players' pension demands to owners. He is an engineering graduate of Penn State, a casual student of philosophy who reads Nietzsche, a duplicate bridge player. But he is also a football player, and a remarkable

one. Not every linebacker would liken himself to a guided missile, for instance; not every linebacker displays sufficient talent and fondness for his work to make opponents rue the day they ran into his area. That missile business is for real, or at least Robinson would have you believe so. "It's like those heat seeking missiles," he said. "All the keys are science, and they're designed to get me close enough to play football. Then it's seek and destroy."...A FIERCE COMPETITOR: And that is Robinson's livelihood and his hobby. He is strong enough to stop a ball carrier in midstride, and angry enough to make something of a trademark of lifting the opponent off the ground and slamming him headfirst into the round. "You have to like to hit," Robinson said. "I think you could take almost anybody with any talent for it at all and teach them to react properly. After that, it's all from within. I love to hit people, and I admit it - blockers, as well as ball carriers. Defensive football players are innate hitters. It's a joy to me. I tell people it's how I work off my daily hostilities. During the week I'm as gentle as anybody. Sunday is my time to hit." Robinson's claim of weekday docility is open to question, perhaps, but there is no question that the rest of the week is spent in careful study. Certainly, Robinson - and any other pro linebacker - brings far more to his job than a fondness for head-on collision. But Robinson's world is a rare blend of thunder and thought, and he is articulate enough to explain the complexity. "Vince (Lombardi) used to say it was controlled violence," Robinson said. "That's not a bad definition. Linebackers have to be pretty selective on who they hit, because all the fakes are aimed at linebackers. Take a pass-run option play. The defensive back isn't troubled -if an end comes out, he has to cover him, regardless. The lineman has to read 'run' and react accordingly. The linebacker is the one who has to react to the fakes, and that's where the keys come in." A key in football unlocks the secrets of a play, and defensive players happily go bleary-eyed trying to pick them out of game movies - a pulling guard who may be starting a sweep, a man in motion who signals a swing pass. Each move is noted and catalogued, and each-if the defensive man is good enough - is a clue to diagnosing the play. "You can take one key and go all season with it, but you're going to be just average, or less," Robinson said. "If you can have two keys to work from, you'll be better. Three keys, you might be outstanding...A QUICK, PRECISE JOB: "If the tight end is on my side, for instance, I have to check the tight end, the near tackle, the near guard, the far guard, the near back and the far back. But I've got less than a second to do it, so you just do the best you can. One phony key is easy to give - a man who blows a play might give you a phony key, because he isn't going where he should be going. That's why it's important to have more than one key. They can throw one wrong key at you, one fake, But it's very hard to coordinate two."...HOW TO GET A KEY: "How do you get a key? One way is to hit the man when he's not trying to block you. The right end wants to block me on a running play, so he's resigned to getting hit. But if I bust him when he doesn't have to hit me, he's going to learn not to like it. And he might do something about it - set up a little bit off the line, lean, something like that - to avoid being hit. When he does that, I've got a key. I can tell when he's supposed to block me, and when he wants to do something else. Backs can give me a key, too. Nine out of ten backs will tilt the backfield a little, depending on which way the play is going. I can usually tell where they're going. Oh, I might be off one blocking hole, out or in, but I've got the general area pinpointed. Now I'm free to go play football. That's what the whole idea is, to get me into the area of the play so I can play football. And then it's up to me." And that, in Robinson's mind, is an ideal situation. Then it becomes a man-to-man argument. "Any time anybody comes into my area I consider it a challenge," he said. "I like challenges." He likes hitting, too, and he should. He's good enough at it.