



Green Bay Packers (1-0), Chicago Bears (0-1) 0
 Sunday September 21st 1969 (at Green Bay)



Packers Dispel Doubts, Blank Bears, 17-0

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(GREEN BAY) - It could have been a video re-run. True, Travis Williams and Jim Grabowski were stationed where Paul Hornung and Jim Taylor recently crouched. And there were a few tactical departures on offense, chief among them a trend to greater variety and deception, occasioned by some new found speed. But the Packers who throttled the Bears in Lambeau Field Sunday afternoon smacked strongly of the 1965-66-67 green and gold, only team ever to win three consecutive NFL titles since the playoff system was launched.

EXECUTED BATTLE PLAN

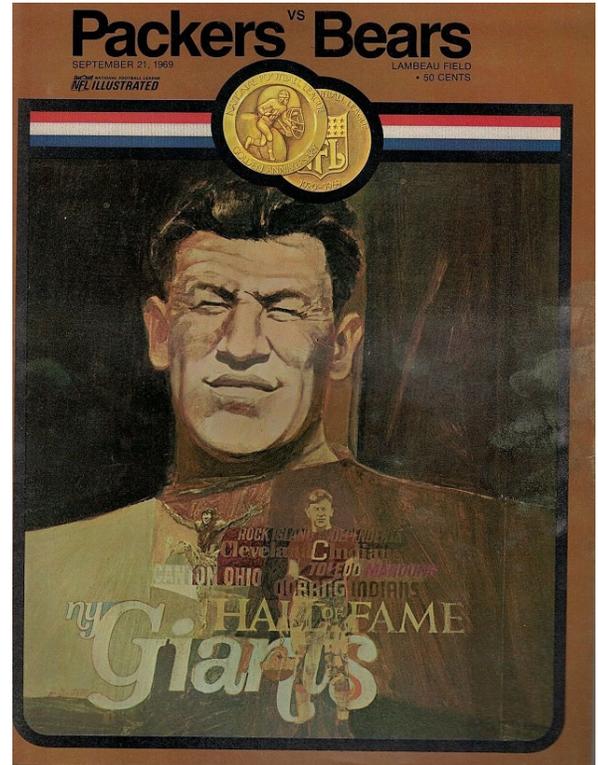
Operating by their longtime watchwords, contain and control, Phil Bengtson's athletes executed their battle plan in almost flawless fashion to blank the Bruins, 17-0, in their 1969 inaugural and climax the Pack's golden anniversary weekend for a capacity house of 50,861 fans, including more than 80 delighted Packer alumni. In the process, they dispelled whatever doubts may have remained that the Pack, as the faithful have been contending, would be back. The chastened Bruins, in fact, are wondering if their ancient adversaries ever had been away. The first shutout for the Bays since game 10 of the 1967 season, when they felled San Francisco 13-0 on the same turf, it also was their first blanking of the Bruins since their opening victory of 1966 over the Bears, registered by the same 17-0 score in Chicago's Wrigley Field.

STERLING PERFORMANCE

As a result of this sterling performance, in company with two highly opportune upsets, the Packers today find themselves in sole possession of the NFL's Central Division penthouse. Unexpected cooperation came from the lightly regarded New York Giants, who shaded the Minnesota Vikings, 24-23, and the equally unheralded Pittsburgh Steelers, who surprised the Detroit Lions, 16-13. These were welcome fringe benefits on an afternoon which had seen quarterback Bart Starr artfully engineer the control game, particularly in the third quarter when the Packers owned the football for all but six of 27 plays. Along the way, he connected on 9 of 14 pass attempts for 90 yards, one of them a 31-yard pitch to Williams for the Pack's first touchdown which capped a four-play, 59-yard push. Doug Hart's 44-yard runback, following his second theft of the afternoon, keyed the second TD in the fourth quarter, which came on a one-yard smash by Grabowski on the following play and all but sealed the verdict. If any question remained, it dissolved in the face of a 32-yard field goal by Mike Mercer one exchange later. Overall, the home forces mounted a 59-51 bulge in total plays en route to amassing 286 yards, including an impressive 196 by rushing as Williams, Grabowski and rookie Dave Hampton repeatedly shot through the Bear defenses behind crisp blocking by Francis Peay, Bill Lueck, Ken Bowman, Gale Gillingham and the veteran Forrest Gregg. Grabo, running the draw play as though it had been invented expressly for him, rolled up 85 yards in 16 attempts to capture individual rushing honors, Williams contributing 67 in 18 thrusts and Hampton 36 in 6. The attackers' performance enhanced the efforts of the defense which, enabled to get sufficient rest between appearances, stifled the great Gale Sayers and his scrambling colleague, quarterback Jack Concannon, throughout the afternoon. Sayers, who had vowed to carry the ball 20 times in this one, emerged with a mere 36 yards in 10 attempts as Packer defenders, led by Capt. Willie Davis and Ray Nitschke, effectively cut off the outside and invariably gang-tackled the Kansas Comet when he tried the inside. They were unable to trap the footloose Concannon until late in the fourth quarter but his ramblings netted him a mere 10 yards in five carries and, often forced to throw on the run, he settled for 114 air yards on 13 completions in 26 attempts.

ADDED LUSTRE

The Packers' performance takes on added lustre because they refused to permit two untoward developments, both of which came while they were nurturing a somewhat precarious 7-0 lead, shake their aplomb. Starting from their own 20 at the start of the third quarter, after Mac Percival's kickoff had bounced into the end zone, Starr escorted them to a first down at the Chicago 7 in 10 plays. With third and one, however, Grabowski was stopped a foot and a half short of the goal by the Bears' bulky front four and, on fourth down, he was felled for a half yard loss by free safety Roosevelt Taylor, in company with



linebacker Dan Pride. If that was not sufficiently disquieting, another scoring opportunity went glimmering one exchange later when a 40-yard Mercer field goal attempt veered to the left of the uprights with little more than a minute remaining in the third quarter.

SECOND MISFORTUNE

That was the second such misfortune for Mercer, who had seen a 34-yard attempt deflected by the Bears' huge Frank Cornish in the first quarter, shortly before Starr's TD strike to Williams. To compound the situation, Starr's left instep was injured early in the fourth period and he was forced to the sidelines temporarily. But Hart intervened minutes later when Concannon attempted to hit Gordon along the east sidelines as the Bears began to threaten. The transplanted Texan zoomed in front of Gordon, pilfered the ball at the Bear 45 and ran over a desperate Concannon at the 10 before being bounced out of bounds at the one. Grabowski did the rest.

CHICAGO - 0 0 0 0 - 0
 GREEN BAY - 7 0 0 10 - 17

	CHICAGO	GREEN BAY
First downs	12	18
Rush-yards-TDs	24-90-0	43-196-1
Comp-Att-Yd-TD-INT	26-13-123-0-2	14-9-106-1-0
Sacked-Yards Lost	1-9	2-16
Net Passing Yards	114	90
Total yards	204	286
Fumbles-lost	0-0	2-0
Turnovers	2	0
Yards Penalized	8-76	5-53

SCORING

1st - GB - Travis Williams, 31-yard pass from Bart Starr (Mike Mercer kick) GB 7-0

1st - GB - Jim Grabowski, 1-yard run (Mercer kick) GB 14-0

1st - GB - Mercer, 32-yard field goal GB 17-0

RUSHING

GREEN BAY - Jim Grabowski 16-85 1 TD, Travis Williams 18-67, Dave Hampton 6-36, Elijah Pitts 3-8

CHICAGO - Gale Sayers 10-36, Ronnie Bull 7-35, Jack Concannon 5-10, Brian Piccolo 2-9

PASSING

GREEN BAY - Bart Starr 14-9-106 1 INT

CHICAGO - Jack Concannon 26-13-123 2 INT

RECEIVING

GREEN BAY - Dave Hampton 2-33, Carroll Dale 2-21, Travis Williams 1-31 1 TD, Boyd Dowler 1-11, Marv Fleming 1-9, Jim Grabowski 1-2, Elijah Pitts 1-(-1)

CHICAGO - Bob Wallace 6-46, Brian Piccolo 3-38, Dick Gordon 1-14, Ronnie Bull 1-13, Austin Denney 1-8, Gale Sayers 1-4

PACKERS BEAT PUNCHLESS BEARS, 17-0

PACKERS' HART TAKES IT OUT OF BEARS

SEPT 21 (Chicago Tribune) - Watching the Bears play football today was like watching Joey Maxim fight. Joey Maxim, for those of you who have been lucky enough to forget, once beat Sugar Ray Robinson in a championship fight without throwing a punch. Well, the Bears had no offensive punch today, either. They seemed to be trying to absorb the Packers and wait for them to collapse. That never happened, but for a while it appeared there was a chance. The Bears trailed only 7 to 0 and they had just stopped a long Packer drive a yard from their goal. "It was a situation where you hoped for a little spark," said Coach Jim Dooley. But there was no spark. The Bears could not move the ball from the shadow of oblivion...SHAKE OF HEAD: "We could never get anything going," said Quarterback Jack Concannon, with a shake of the head. "If it wasn't interceptions, it was penalties." There were only two interceptions but both were crucial. And both were by Doug Hart, the Packers' weak-side safety who was awarded the game ball and beamed in the dressing room: "This was the biggest game of my career so far." Hart was a reserve last year but moved up to a starting role when Tom Brown was traded. During the pre-season he had his troubles and he credits a proverb from teammate Henry Jordan for getting rid of them... 'NOTHING DUMBER ...': "Henry says there's nothing dumber than a smart football player," recited Hart. "During the pre-season I was outsmarting myself, trying to do too many things." He did too many things today as far as the Bears were concerned. In the first quarter, immediately after the Packers scored, the Bears put on their best drive of the day, moving from their 29 to the Packer 30. On the next play, Hart stepped in front of Bob Wallace and picked off one of Concannon's passes at the 8. Wallace, who did not turn around, confesses he never saw the ball. Hart says: "It was a formation where I could play loose. The end on the other side [Wallace] was shallow and tried to come across the middle. Concannon threw the ball over his head. Wallace was looking for it to the inside but it came over his head." A short time later, Dick Gordon shook loose on the right sideline and Concannon aimed a bomb at him. Hart came over at the last second to deflect it. "I had him beat then,"

says Gordon, "but the timing on the pass was off." Hart agrees. He explains: "They were in a slot formation and trying to isolate somebody one on one. Gordon ran a zig out and if the pass had been thrown lower or quicker. I'd have had a heck of a time getting there. Fortunately, he threw it high and long and I had time to get over." "If he doesn't get there it's a touchdown," maintained Concannon. "Then it's 7-7." It wasn't 7-7 but it was still only 7-0, which wasn't bad considering the way the game had been going, when Hart made his biggest play...**CAFFEY HELPED OUT:** The Bears had clicked off three first downs and were poised on their 41 when Hart committed his second bit of larceny. But the man who really made the play - and Hart, Concannon, and Gordon all agree on this - was linebacker Lee Roy Caffey. "The quarterback has a long way to throw it on that pass," explained Hart. "That's a 30 to 35-yard pass and if the linebacker is in the right position it gives the defensive back a chance to play the ball. Caffey had tremendous position, He forced Jack to throw over him and it gave me time to get over." Confirmed Concannon: "I had to throw over the linebacker and I got it up too high. The wind got it and it was sitting up there like a duck."...**RAN OUT ON ONE:** Hart intercepted at the 45 and ran it all the way back to the 1, from where the Packers scored with ease. Hart believes that "maybe if I hadn't



Stealing by Hart

Packers' Doug Hart picking off pass by Bears' Jack Concannon intended for Bob Wallace [89] in first quarter of game yesterday in Green Bay.

(TRIBUNE Staff Photo by Phil Macdonald)

bothered putting a move on the cornerback I could have made it to the goal line." It didn't make any difference of course because Hart could only win one game ball at a time and the Packers certainly weren't going to mess up the chance to score. The only other break in the inaction had come in the first quarter when Bart Starr found Travis Williams wide open and hit him for a 31-yard touchdown strike. "Williams was one of two receivers on that play," said Starr, "and either one could have been considered a primary receiver. I have no idea how he got out there except he's pretty fast. All I know is I saw him there and threw it to him."...**WAS LEFT OPEN:** Williams says he caught the Bears in a weak-side safety blitz. "The weak-side man came up and left me open and Bart laid the ball right in there." There was a sickening moment in the final quarter when Packer fans thought Starr was seriously hurt. He limped off the field after a messed up screen pass but came back the next time the Packers had the ball. "Somebody stepped on my instep," said Starr, "and for a minute I thought the damned thing was broken. It really hurt." But nothing was broken today except, perhaps, the Bears' spirit. And let's wait awhile before we concede that.

FLANIGAN BREAKS ARM

SEPT 22 (Green Bay Press-Gazette) - Packer reserve linebacker Jim Flanigan broke his arm on the last play of Sunday's game against the Bears, Coach Phil Bengtson revealed this morning. He is expected to be sidelined for about eight weeks, meaning he will probably be placed on the injured reserve list and another player activated.

Doug Hart Didn't Play Hunches

DOUG HART DIDN'T PLAY HUNCHES

SEPT 22 (Green Bay Press-Gazette) - "There's nothing dumber than a smart football player." Still in uniform and just off a regional television appearance, something of a novelty for a "new" regular, Doug Hart was jovially explaining his Sunday success against the Bears in Lambeau Field. "I was trying to do too many things during the pre-season," said Hart, whose fourth quarter interception and 44-yard runback loomed large in the Packers' 17-0 triumph, "and I got burned a few times. Today I decided I was going to play just what the defense told me to do and not play hunches." It had been a highly profitable decision. Hart not only triggered the Pack's second touchdown with that fourth quarter theft but also short circuited an earlier Bear drive with an interception at the Green Bay 8-yard-line. He likewise batted down two other passes, one of them a potential touchdown toss to the Bruins' Dick Gordon along the eastern sidelines in the second quarter. The former Arlington State athlete, who Sunday officially succeeded the departed Tom Brown at left safety, was required to reconstruct his fourth quarter heroic over and over in the lighthearted dressing room as each new wave of reporters arrived. "Gordon ran a square out of 7, 8 or 9 yards on the play," Doug said. "LeeRoy Caffey had excellent underneath position and that is the key to our defense. If the linebackers have good position it gives your deeper man a chance to play the ball, even though he has to stay close to his man. "LeeRoy's position forced (Jack) Concannon to pass over him, which made it a little softer pass and gave me more time to get there. "It worked," Hart said with satisfaction, "like it was drawn that way." "On the first interception, (Bob) Wallace was trying to sneak up the middle. He wasn't my man on the play so I could play it a little loose. The ball was high and a little behind him, and he was looking the other way." Hart, who has been waiting since 1964 to crack the Pack's starting lineup, admitted with a smile, "This day has to be the highlight of my career."...**READY TO PLAY:** Another highly effective member of the defense, elder statesman Ray Nitschke, summed up a tightfisted performance in one sentence. "We were ready," he said, "to play football." "We didn't make mistakes," Nitschke added, "and we held our poise. We had the right coverages and the right people in the right places...They gave us a lot of formations, but we kept our poise and we



Green Bay Packer Travis Williams is stopped on the one-yard line in the third quarter by Chicago Bears linebacker Dick Butkus



Green Bay's Boyd Dowler goes high to take a pass, and Chicago

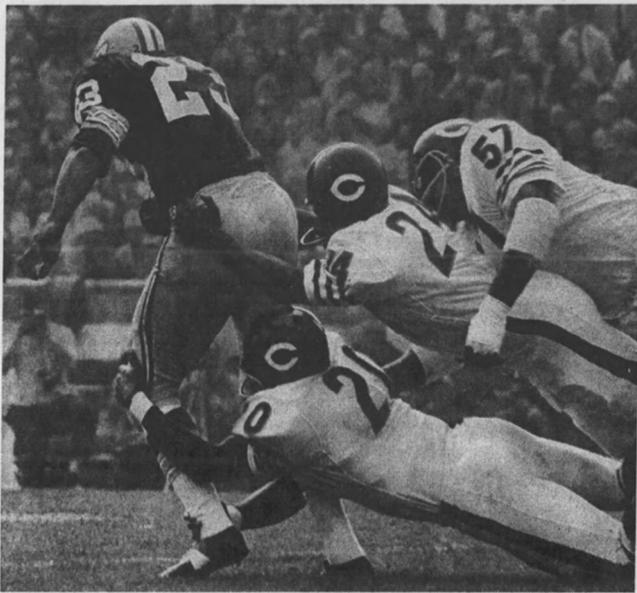
Bears' Dick Butkus was on the spot to dump him.

played sound football." Capt. Willie Davis, discoursing upon the hazards of pursuing Bear quarterback Jack Concannon, explained, "Two or three times he ran out of there. He's hard to get - he moves around so well...FASTER THAN TARKENTON: "With any average quarterback, we would have had him three or four times. But he's faster than any quarterback in our league, even faster than Fran Tarkenton of the Giants. It's like trying to tackle another running back." Davis, the only Packer to trap the Bear scrambler, added, "Another thing is that you have to try to keep him in the pocket - you can't gamble as much as you normally would. He forces you to do things you don't want to do." It had been a hectic afternoon, but the Pack's defensive leader had no complaints. "This," he said contentedly, "has got to be one of the most satisfying days I've ever had."

ULTIMATE IN DEFENSE: BENGTON

SEPT 22 (Green Bay Press-Gazette) - History Proves Defense Produces Champions; Packers Face Sayers. That was the headline over a Press-Gazette sports story last week in which writer Lee Remmel pointed out that in each of the last 20 seasons the NFL champion was the team which allowed the fewest total points over the course of the campaign. The Packers apparently took that bit of information to heart Sunday as they completed one-fourteenth of their season without allowing a single point. The score was 17-0 over the Chicago Bears and Coach Phil Bengtson referred to the feat as an "ultimate"...QUESTION MARK?: Specifically, he declared in the merry aftermath to the Lambeau Field spectacle, "To shut out a first rate pro football team is quite an accomplishment. Our defense always has that in mind every week as the ultimate." Just how the defense, considered the major question mark as the Bays officially launched their Pack Will Be Back drive, accomplished this feat was not easily explained, however, particularly in light of what was generally considered a so-so pass rush and the fact that Gale Sayers was a member of the opposition. Henry Jordan, a veteran of the great Packer resistance units in the championship years, just shook his head. "I don't know. Really, I don't understand it. When you look at it, nobody on the defense seemed to have a lot of tackles either," he said. Then, as if inspired, he added, "I guess that's what you have to call a team effort."...COULDN'T CATCH HIM: Bengtson, holding court in a cheery atmosphere, pointed out, "It wasn't a great pass rush but we did shove him out of the pocket a few times. But he's awfully fast. We couldn't catch him." The reference was to Bear quarterback Jack Concannon, who completed 13 of 26 passes but was forced to run five times. Additionally, he was trapped once, but that wasn't until only 42 seconds remained in the game when Willie Davis grabbed him. While Jordan's statement about nobody having a great number of tackles seemed correct, Doug Hart came up with the big plays needed to produce a shutout, stealing a Concannon aerial in the first quarter to blunt the Bears' deepest penetration at the Packer

30 and then setting up the safety touchdown by pilfering another on the Bear 45 and racing it back to the 1-yard line in the fourth period. "The boys gave the game ball to Doug and he deserved it," Bengtson revealed, appending, "By the way, that second interception came off a good rush on Concannon." But what about Sayers, who whizzed for 205 yards on this same turf a year ago but was held to 36 yards in 10 carries this time. "We tackled him better," was Bengtson's explanation. "If you remember, he had two real long runs last year when we missed a lot of tackles. We missed some today, too, but we also tackled a lot better." Helping the defense was also a byproduct of the familiar Packer ball control attack of past years, triggered by what Bengtson called "crisp" blocking and the dagger - like thrusts of Jim Grabowski, Travis Williams and Dave Hampton...PASS 14 TIMES: "I pointed out to the team that they only had to defense six Bear plays in the entire third quarter," Bengtson, long the defensive mastermind of the Pack under Vince Lombardi before succeeding Lombardi as head coach, gleefully volunteered. The Packers passed only 14 times in the game, compared to 43 running plays and Bengtson explained, "We were hoping to develop a running game and we were satisfied that it was developing after our first drive.



Story of Three Bears

Chicago's Dan Pride, Roosevelt Taylor, and Joe Taylor (top to bottom), hanging onto Travis Williams in game yesterday in Green Bay. Like these three, Bears were behind Packers all day.

(TRIBUNE Staff Photo by Phil Macdonald)

The Bears have a very aggressive defensive secondary that creates problems for a passing game. They come up so tight on the wide receivers that I think one of them was called offside once." This very type of pass defense provided an opening for the draw play, however, and the Packers, sometimes splitting three receivers to further spread the defense, used it with huge success...**SECRET IN BLOCKING:** Quarterback Bart Starr, discussing the success of the draw, said, "The secret...and it really isn't a secret since everybody knows it...is the blocking up front. We had good blocking at the point of impact and Jim (Grabowski) is hitting the right place." Guard Gale Gillingham preferred to give most of the credit to Grabowski. "Grabo runs that play as well...better...than anybody in the league. He has a way of picking the hole and he has that fast start. He just goes." And go he did, for 85 yards in 16 carries, most of them on the draw call... Bengtson admitted that he had some second thoughts about the decision to go for the touchdown on fourth and about a foot in the third quarter after Grabowski was stopped short by Roosevelt Taylor. But he said his decision was influenced by the position of the ball, which was far to the left of the goal posts. "If the ball had been in the middle, we probably would have gone for the field goal," he said, indicating he figured the angle of the close kick was as much a risk as going for the six points.

ROZELLE LAUDS 'PIONEER' FANS

SEPT 22 (Green Bay Press-Gazette) – Professional Football Commissioner Pete Rozelle, referring to Packer fans as "pioneer fans," thanked them for their "help during the first 50 years of the National Football League" during the halftime ceremonies in Lambeau Field Sunday. Rozelle was on hand to help celebrate the Packers' Golden Anniversary, the launching of their 51st season, and the beginning of the NFL's 50th season. But he told the gathering "It hasn't taken me 100 games to realize the last place to be during a Packer-Bear game is in the middle of the field" and he abandoned the microphone hurriedly. Packer President Dominic Olejniczak expressed the team's appreciation for 50 years of support and then the Packer alumni on hand for the celebration were introduced. Though the fans were asked to hold their applause until the end of the introductions, some bursts of applause broke out for the likes of Johnny Blood, Mike Michalske, Arnie Herber, Ted Fritsch, Clayton Tonnemaker and three particular latter day favorites, Paul Hornung, Max McGee and Fuzzy Thurston. Between the third and fourth quarter, Public Address Announcer Gary Knafelc revealed that Papa Bear George Halas was watching the game from the press box, an announcement that brought a fine and friendly ovation for the venerable Bear founder and owner.

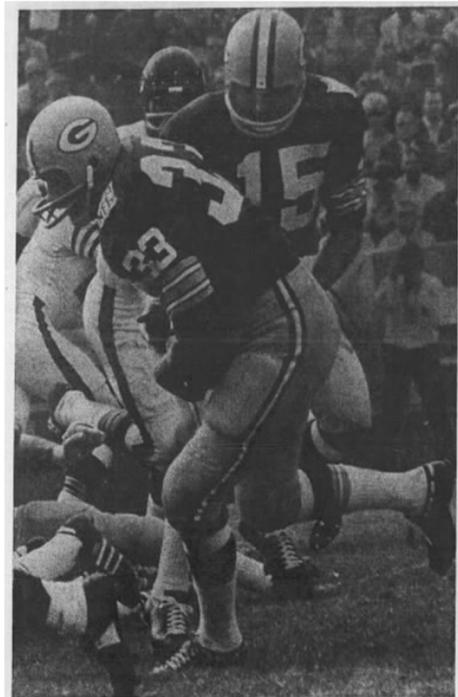
ANDY PUZZLED AFTER BENCH DUTY

SEPT 22 (Green Bay Press-Gazette) – Donny Anderson, one of the Green Bay Packer "bonus babies" of 1966, was more than a little puzzled Sunday. He was downright frustrated. "I don't know why they didn't play me," the gold dust twin remarked. "It wasn't discussed before the game, but I thought I would play. And I was ready." Except when he was called onto the field for some punting chores, Anderson was confined to the bench as the Packers breezed past the Chicago Bears 17-0 in their National Football League season opener. Jim Grabowski, with whom Anderson had been acquired in one of the biggest bonus packages ever offered, was in action in the running backfield with Travis Williams, whose speed has been dazzling compared with a sluggish 1968 performance. Anderson, who had been listed as a starter, remained on the wood at the sidelines while other speedsters were ordered up for duty-Elijah Pitts and Dave Hampton. "I realize there are other running backs here," Anderson said after the game. "But I can play for somebody, I know that." He added: "If they're not going to play you, you might as well hang it up or move on." "You just can't kick a man and put him down," he said. "I'll try to keep a good attitude and hang tight," he said, adding: "But I know I can play." Anderson had been a starter during the exhibition season, and he reflected a thought that the Packers wanted to let him get some wounds thoroughly healed. "Maybe they were just trying to let my ribs heal up a little better," he said.

VICTORY 'SOOTHING BALM' FOR STARR

SEPT 22 (Green Bay Press-Gazette) – How, Bart Starr was asked, is the ankle? Mr. Quarterback flashed a big smile and replied, in somewhat uncharacteristic fashion, "Beating the Bears is soothing balm...It makes me feel good right now." Starr, forced to exit temporarily early in the fourth quarter because of the injury, reported in a more serious vein, "Somebody stepped on my instep and twisted it a little bit." Bart, who soaked the foot in ice water during the happy afterglow, obviously didn't expect the hurt to prevent him from appearing against the San Francisco 49ers in next Sunday's game at Milwaukee County Stadium...**PLEASED WITH OFFENSE:** Seldom more artistic than he had been against the Bruins, Starr was asked by a Chicago scribe if he had been satisfied. "I don't mean to give you a cliché," he replied, "but any time you're satisfied in this game you're in for trouble. But I was pleased with the way the offense moved the ball. "This is one of the strongest Chicago Bear teams I've ever seen," he pointed out by way of emphasis. "They hit hard all day long." The Packers had taken control of the situation in the second half, it was noted. Had this been because of something that had been discovered before the intermission? "No," Starr said, "There was nothing that we hadn't found all day long."...**LEARNED A LOT:** The

Pack's veteran field general termed the failure to score on a "79 ½ -yard" drive in the third quarter "a shame...I'm sure we learned a lot from that drive. Something like that can cost you a ball game." Fullback Jim Grabowski, who officials ruled had been stopped a half yard short of the goal on third down, admitted, "It was close but I doubt if I really did score...Once I looked back and it didn't look like I had." "If we'd lost," he chuckled, "I probably would be yelling right now." That, it might be added, was about the only time the 25-year-old line buster had been stopped all afternoon...**'I'LL TAKE THAT'**: Informed what he had accomplished, he grinned and rejoined, "Eighty-five in 16 - I'll take that...I guess that's about the best I've had since we played Minnesota or New Orleans a year ago." Commenting on his spectacular success with the draw play, he asserted, "When you run 'em like that, it's not the runner, it's the line blocking. They did a tremendous job. They gave Bart excellent protection all day - they did a heckuva job. You can start quick when you know there are going to be big holes...And I'll tell you one thing - we've got a guy at right guard (Gale Gillingham) who's got to make all-pro this year."...**RELISHING MOMENT**: A few lockers down, Grabowski's running mate, Travis Williams, was quietly relishing the happy moment. "It's a heckuva feeling, beating those Bears and winning the opener," the Road Runner beamed. Travis, whose first quarter touchdown provided all the points the Pack was to need, reported, "It was an out-pattern and Bart put it right there on the money. "I collided with Roosevelt Taylor - I saw him coming - but I was fortunate to keep my feet." It was the seventh touchdown in the last four games for the California Comet, who had just made his first regular season start in his three-year Packer career. His eyes aglow, he said, "It was really a thrill." Mike Mercer, who had a first quarter field goal attempt deflected by the Bruins' Frank Cornish, said a brisk wind had not affected his second effort, which went wide to the left late in the third quarter. "The wind didn't bother me," he said. "I just missed it. "The last one (a 32-yard bullseye in the fourth period)," Mike admitted, "I hit well."



Grabbo Grabbing

(TRIBUNE Staff Photo by Phil Macchini)
Packers' Jim Grabowski taking handoff from Bart Starr (15) before hitting Bears' line yesterday in Green Bay.

BENGTSON'S DECISION TO GO TOOK COURAGE

SEPT 22 (Green Bay Press-Gazette) – Now, I'll tell you it's easy to sit in the stands (or press box) and call for the Pack to "go...go...go" with fourth and a foot for a touchdown but it took a lot of courage for Coach Phil Bengtson to do just that Sunday. The score was only 7-0. It was midway in the third quarter and a field goal would have put the Packers at least temporarily out of the Bears' reach. Though Bengtson said the position of the ball influenced him to shy away from a field goal attempt, the percentages were still pretty good for a FG. But those are decisions that can be argued until we get a new Mason Street bridge but the fact remains it was a courageous call. And when Grabo was halted short, it could have changed the entire psychology of the game. It had to leave the Packers with a letdown. And it had to inspire the Bears. But this is where the defense really earned its medal Sunday. It fought off the letdown and the inspiration to stop the Bears on downs at the 9-yard line, thus pulling the game out of reverse and giving the momentum back to the Pack...I'd sure like to see that joker who invaded the Lyric Lounge Saturday night with mimeographed copies of "Bear Down Chicago Bears" today...For a TV sports announcer, Doug Hart isn't a bad football player. There was Travis and Grabo and Bart and Hamp and Gilly and the rest of those guys but Sunday was Defense Day...And that'll give the rest of the league something to think about...By the way, look at the standings (Pack on top in the Central as Bears, Vikes and Lions lost) and at next week's schedule. With the Vikes playing the Colts, Lions playing the surprising Giants and Chicago playing the tough Cardinals...and the Pack playing the 49ers (who lost to the Falcons), the early picture is pretty bright...Johnny Morris, the diminutive ex-flanker now a Bear scout, predicted before the game that Travis Williams would fumble at least twice. Sorry 'bout that Johnny...Did you ever see so many different formations in a pro game though?...Bear Bob Wallace must have ached something awful Sunday night. His collision with Dave Robinson early in the game had the press box quivering. And then he was hit the same way later by Willie Wood...The Packer kickoffs, with Francis Winkler cutting in front of Mike Mercer to do the booting, were designed solely to keep the ball away from Sayers...Did you see George Seals in the Bear backfield? He lined up as a sort of wingback behind the tackle or a tight end in short yardage situations. But it didn't fool anybody since he became an eligible pass receiver in that situation and had to report as such to the referee, which let the Pack in on the whole thing. Wonder if the Bears remembered No. 13 when he replaced Starr after Bart's foot was stepped on?...Hart's BIG interception in the fourth quarter came just after he was nailed for pass interference...And who ever had 7 and 0 in the pools collected a bundle Sunday...But Henry Jordan had the last word. Leaving the dressing room, he was congratulated by a fan, to which he replied, "Another day, another dollar." Sure, Henry.

'BETTER TEAM WON,' DOOLEY; SAYERS NOT PLAYING INJURED

SEPT 22 (Green Bay Press-Gazette) – Four words is all it took Jim Dooley, the youthful Chicago Bear head coach, to sum up his Bruins' 17-0 loss to the Green Bay Packers at Lambeau Field Sunday afternoon. "The better team won," an obviously dejected Dooley said in the coaches room following the game and then he added, "What more can you say." Asked if the Packers' Doug Hart's interception, which led to a fourth period touchdown and virtually assured the victory, was a key factor Dooley said, "It was not the key. That play certainly was a big part of it but they (the Packers) just played an exceptional game on both offense and defense."...**COULDN'T GET GOING**: As for his Bears, who managed only 204 yards, 90 rushing



Plays Like This Enabled the Green Bay Packers to shut out the Chicago Bears (17-0) in the National Football League opener at Lambeau Field Sunday. Wille Davis (87) and Doug Hart (43) close in on Gale Sayers (40) before the Bear star can get up a head of steam. Sayers was held for 36 yards in 10 carries. (Post-Crescent News Service Photo)

and 114 passing, Dooley said, "We just couldn't get our offense off the ground and they (the Packers) had a very good defense. It was just ball control on their part and we couldn't get going. They controlled the ball very well, especially in the third period. That one time, we got the ball on the one-yard line and what are you going to do there?" Dooley dispelled all rumors that running sensation Gale Sayers was playing injured. "He is having no trouble at all," Dooley stated...**DRAWS, TRAPS WORK:** Sayers was held to 36 yards in 10 carries while Ron Bull churned for 35 in seven trips to lead Bear rushers. It was noted that Sayers did not run to the outside as much as he usually does, to which Dooley said, "It was just that the situation didn't call for it." The Packers' Jim Grabowski and Travis Williams blasted their way for 85 and 67 yards, respectively, a point which prompted Dooley to note, without comment, "Their draws and traps were working real well." Quarterback Jack Concannon was unhappy with the Bear offense and himself. "We didn't have a

strong running game or a passing game," he said. The third time the Bears had the ball, they marched from their own 29 to the Packer 30 before Hart foiled the scoring attempt with his first interception...**SITTING LIKE DUCK:** "We thought we could hit Wallace (wide receiver, Bob) up the middle but Hart came over. We figured he would be over on the other side," Concannon quietly noted. The second interception by Hart, which he returned from the Bear 45 to the 1-yard line in the fourth period, was a bad pass, Concannon said. "I had to throw it over a linebacker and I threw too high. It was just sitting up there like a duck," he said. Offensively, the veteran signal caller noted, "We just couldn't get anything going. If it wasn't an interception it was a penalty..."**MANY FORMATIONS:** The Bears drew a total of 76 yards in penalties. "It was a little bit of everything, illegal receivers down field, illegal motion, roughness. When you use as many formations as we do, you have a few mistakes," Concannon noted. Dick Gordon, the intended receiver on the second interception, said, "I had him beat (Hart) but Jack (Concannon) had to lob it up in the air and Hart recovered and came over." Wallace, in reviewing the pass intended for him in the first period, which Hart stole, said, "He was supposed to be on the other side. I think he read the play. He lucked out and drifted over." Frank Cornish, the Bears' big 6-foot-4, 280 pound defensive tackle, had one bright spot to remember. He was the one who tipped Mike Mercer's field goal attempt in the first period and sent it awry. Defensive back Roosevelt Taylor however had a bad memory. He was victimized on Bart Starr's 31-yard touchdown pass to Travis Williams. "I was blocked out by Dowler (Boyd) and didn't get over there in time," Taylor lamented and added, "He (Williams) is a good one and he is going to be a great one." Wallace, who rejoined the Bears only three weeks ago following a stint in service, was almost decapitated when Packer linebacker Dave Robinson belted him to earth after catching a short pass. "It kind of stunned me but that was all," he said. He lined up on the wrong side a few plays later but said it wasn't from the hit but more so because he is just getting his plays down. Despite their gloom at the loss, the Bears are confident they will regroup and be in the thick of the title chase. One player yelled from the shower, "Don't worry, the sun will rise tomorrow." Wallace echoed these words, "I think we still have a good team. We just are getting ourselves together."

TAVERN KEEPER BOWS TO PICKETS, BUYS COLOR SET

SEPT 22 (Kenosha) – Picketing patrons won their point, and assembled Sunday before a color television set in Don Lambrecht's tavern to watch the Green Bay Packers open their NFL season against the Chicago Bears. His customers had begun threatening a "friendly boycott" Aug. 1 unless he replaced his black-and-white set with a color model. He yielded Thursday, and ordered a color set in time for Sunday's game.

PACKERS PLAYED GOOD, OLD FASHIONED FOOTBALL: PHIL

SEPT 23 (Green Bay Press-Gazette) – Phil Bengtson, always under control, is not one to effervesce. Neither, as a perfectionist, is he lavish with praise. But he came away from the projection room Monday with some highly favorable impressions of what had transpired in Lambeau Field 24 hours earlier, and he said so. A Bernie Bierman disciple with a well developed appreciation for the game's basics, the Packers' head coach and general manager launched his analysis of that 17-0 conquest of the Bears by declaring "There was good football in there – by both teams, incidentally. Nothing particularly fancy, but good, old fashioned, fundamental football." Overall, he was happy to admit, it had been "very encouraging...Our evaluation of the strength we thought we had more or less proved to be correct. "It indicated we have quick running backs, with depth. With their quickness, we're a threat with the running game." The reference was to Travis Williams, Jim Grabowski, Dave Hampton and Elijah Pitts, who amassed 196 yards rushing among them as the Packers christened their 1969 National Football League season with their first shutout since 1967. Bengtson also reported:

- X-rays of quarterback Bart Starr's injured instep were negative, indicating it was only a sprain;
- He is not certain at this point who will be activated to replace linebacker Jim Flanigan, who suffered a broken arm in Sunday's match;
- Tight end Marv Fleming's left shoulder is sore but his injury is not considered to be serious;
- He was surprised "we passed that little (14 times);"
- The Pack's rushing success and miserly defense were "very encouraging;"

- There was "no particular reason" why halfback Donny Anderson did not play against the Bears.

Commenting on Starr's injury, Bengtson explained, "We don't know how sore it is, but it appears to be a sprained instep. It happened when he was avoiding a rusher in a passing situation. As for Marv Fleming, his shoulder is a little sore but the doctor seems to think it won't take any time to heal." In discussing the matter of a replacement for Flanigan, expected to be sidelined for at least several weeks, Bengtson said, "We'll probably add somebody from the taxi squad later in the week, but we don't have a linebacker on it." Should veteran Ray Nitschke be forced out of action, he noted, LeeRoy Caffey would be required to move to the middle, with Fred Carr taking over Caffey's right side station. In his analysis of the game, Phil observed, "I knew we hadn't passed too many times but I wasn't aware we had thrown only 14 passes. I also was surprised we didn't have a better bulge in the overall statistics, as far as the number of plays is concerned. I thought we controlled the ball better than we did (59 to 51). The game dictates but you like to be able to do that – run the ball 43 out of 57 times. If you're able to do that, of course, it's great. Those 196 yards rushing, needless to say, are encouraging." How did he explain Grabowski's success with the draw? "We had real good blocking - the line blocked real well. We had more effective blocking on their linebackers than we've had in a long time." The Bears' great Dick Butkus had been well handled. Who had been responsible? "It varied," Phil replied "Gillie (Gale Gillingham) would have a shot at him, and (Ken) Bowman got him a couple of times, and (Bill) Lueck one time." The defensive performance had been outstanding, he said, "especially when you consider that the score was that low that long. To keep holding the Bears down in that situation is doing quite a job. "Of course, it was a combination of defense and ball control, turning over the ball in their territory. Normally, to get a shutout, you have to get 14 or 21 points quickly so they won't be inclined to try a three-point shot." How close had Grabowski been when the Pack's 79 1/2-yard drive was stalled at the Bear goal in the third quarter? "Not very close," was the forthright reply. "Our blocking



EXPENSIVE PUNTER—Donny Anderson, who received about \$600,000 for signing with the Green Bay Packers a few years ago, was relegated to punting chores in the Pack's opening 17-0 win over the Chicago Bears Sunday.—AP Wirephoto.

wasn't very good and their defense was excellent. I was referring, of course, to the fourth down play. On third down, he should have made it." It could have been, he noted, a far different game "if we had cashed in the first time we got down there in the first quarter and on that drive where we stopped a half yard short...The things we failed to do gave them encouragement. "But," he was pleased to observe, "we didn't make the big mistake. Like against Atlanta, when we made three big mistakes and they were all touchdowns for them." Bengtson said there was "no reason" why Anderson didn't get into Sunday's game, adding, "He could have played. And he is very likely to be playing against the 49ers in Milwaukee Sunday." The Pack's head man also said he had no comment on Anderson's post-game statements in which he expressed unhappiness over not having seen action. Asked if he ever had had "any nagging doubts" about his team, Bengtson rejoined, "No, I really didn't. There's no way of ever really knowing, of course, but I felt confident all along that we had the material. I've never had anything but confidence in the players we have. I thought we had a fine nucleus." "Of course, it's only one game," he noted with a faint smile. "We've got 13 more. It can change awful fast." Turning to the 49ers, Bengtson shook his head in disbelief as he pondered their 0-7 record (including an 0-6 pre-season mark). "I can't understand it," he said, "because they've got a lot better football team than that. Of course, they've had some injuries. They've lost (Kevin) Hardy with a knee and (Stan) Hyndman. They're two outstanding defensive linemen - they're hard to replace."

BROKEN BONES NOT NEW TO INJURED FLANIGAN

SEPT 23 (Green Bay Press-Gazette) – "At least," Jim Flanigan said ruefully, "I broke it hitting somebody." The third year linebacker was discussing the state of his left forearm, fractured in the fourth quarter of Sunday's 17-0 Packer triumph over the Bears at Lambeau Field. "I was blocking on a punt late in the game," Flanigan reported Monday. "I came in and got a crack on it as I hit somebody, and it broke." His term of inactivity is somewhat indefinite at this point, he said. After three or four weeks, the doctor tells me, it might be possible to put into some kind of a splint, at which time I conceivably could play...It all depends on how fast it heals. "I don't know what Coach Bengtson is going to do about me yet but I suppose I will be put on injured waivers. That means you have to miss two games but, of course, I wouldn't be ready to play that soon anyway." Broken bones are no novelty to the former University of Pittsburgh luminary, who sat out one game in 1968 because of what were described as hyper-extended ligaments and tendons in a knee. Jim fractured a leg playing high school football, he reports, and has had his nose broken several times. "If you play long enough," he said dryly, "you're liable to have just about everything broken."

CONFIDENCE IN PACKER AIR

SEPT 23 (Green Bay Press-Gazette) – There was an almost palpable air of satisfaction in the Packers green and gold dressing room Monday as the players, checking in on their day off, drifted in to read their mail, take treatments and do some voluntary running. And, also, of course, to happily rehash Sunday's solid 17-0 decision over the Chicago Bears in their National Football League opener. The recurring theme voiced at every turn, was "confidence."...**SOLID GROUND:** "We believed before that we could do it," center Ken Bowman said, "but now our belief is based on more solid ground. Everybody

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DON HORN

Quarterback — San Diego St.
Height 6-2, Weight 195
Born in Gardena, California
March 9, 1945

3rd year . . . Drafted as Packers number one choice from San Diego State after he led Aztecs to number one small college rating . . . Little All - American . . . Extremely quick delivery . . . Completed 257 of 459 for 3,922 yards and 39 TDs in 2 years . . . Ran from shotgun and pro-I in college . . . Spent all but last game of '68 season in service . . . Quarterbacked victory over Bears in season finale. Residence: Milwaukee, Wisconsin.

talked about the championship, but there had to be some doubts. After trying our guts out last year and not even finishing second, there had to be some doubts." Boyd Dowler, who has helped bring Green Bay five titles in the last decade, admitted, "It should give us great momentum and confidence. The reason we didn't win last year was a subconscious thing. . . PICK UP SLACK: "After winning so much, you expect to win and sometimes you don't deserve it. You don't put out a total effort." Soft-spoken Lionel Aldridge, a bulwark of the front four, expressed similar sentiments. "Now we realize we can put it all together," he said. "I don't think we really know how good we are," he added. "One guy is spotty and the other guys pick up the slack." Henry Jordan, his running mate on the defensive line's right side, conceded, "We were all a little worried. Winning Sunday the way we did helped our confidence and showed we can do it if we want to badly enough."

Fullback Jim Grabowski, the picture of contentment as he prepared to work out in the weights room, put his finger on the major reasons for that success. . . CREDITS COACHES: "Our defense played a great game - never gave them good field position," he said. "And the offense didn't make any mistakes to give 'em the ball down near the goal line. . . and we held onto the ball pretty well." Quarterback Bart Starr paid tribute to

the three offensive coaches, Bob Schnelker, Ray Wietecha and Zeke Bratkowski for "an excellent game plan. "Zeke used to be a big help to me as a player and now he is as a coach," Bart said. "We're fortunate, I might add, to have three offensive coaches who blend their talents so well as Bob, Ray and Zeke do. The players have to do it on the field, that's true, but they work seven days a week at this thing and I think they deserve recognition." In commenting on his injured instep, Starr said firmly, "I haven't spent one minute in that training room until now - and I don't intend to spend any more than I have to."

FRED CARR AT TACKLE? NOT REALLY

SEPT 24 (Green Bay Press-Gazette) — Fred Carr at defensive tackle? Yes, Packerphiles, at defensive tackle. It happened in the fourth quarter of Sunday's salutary success over the Bears, when the rangy sophomore lined up alongside Rich Moore in the Pack's front four on six plays, a move which must have created some slight consternation in the Bruins' ranks. Lest it be thought that Carr is launching a new career, however, it should be explained that this situation endured only until the snap of the ball. "I didn't have to go man on man against anybody in the line," Fred, relaxing after the Pack's customary Tuesday running regimen, reported. "At the snap, I came back off the line and functioned as a fourth linebacker. . . PASSING SITUATION: "We used that defense because it was an obvious passing situation - the Bears were behind 17-0 and they needed a quick score." Carr, who obviously enjoyed the stint, added, "I was near the ball a few times, although I actually never did touch it." It was not the first unusual assignment for the 6-foot-5, 242-pound Texas-El Paso product, whose exceptional speed and coordination make him a highly versatile citizen. He also has been employed at safety on occasion in short yardage situations, moving in at Willie Wood's weak side spot. Since Jim Flanigan suffered a fractured arm against the Bears, it might be added, he now is the Pack's only able-bodied replacement at linebacker and will be on standby in Sunday's match against the 49ers at Milwaukee. . . CAFFEY TO MIDDLE: It is unlikely, however, that he would be required to fill in at middle linebacker, Flanigan's position, GM-Coach Phil Bengtson has indicated. Carr understudies both Dave Robinson and LeeRoy Caffey at the outside stations and, should the normally indestructible Ray Nitschke be forced out of action, would take over at Caffey's right side post with Caffey moving to the middle. A confident athlete, Freddie feels he could patrol the latter area adequately, if need be. "I think I've got it all down on the outside now," he said, adding with a smile, "so I think I could play the middle somehow, someday, if I had to." "I played both the middle and outside linebacker in college," he pointed out, "and defensive end . . . except in junior college, when I played tight end." Although he has impressive speed for his size, Freddie deprecates his swiftness. "I'm pretty slow," he says, a trifle apologetically. "The best time I've had is 4.6. That's slow for our team - we've got some fast guys." Freddie, a great competitor, obviously was comparing himself to such as Travis Williams and Dave Hampton, both running backs and both 30 pounds lighter. Whatever the case, he is convinced he can contribute whenever needed. "I played a pretty good amount in the exhibition season," he points out. "I guess the coach wanted to give me the work and the experience. . . I feel real good out there now. I started camp at the right time this year, which helped. I missed the first three weeks last year because of being in the All-Star camp. As a result, I think I made a pretty good improvement — I feel I'm just about where Coach Phil wants me to be at this point. Playing as much as I did gave me a chance to pick up a lot of the fundamentals I didn't have last year." "I figure my time will come," he summed up. "When it does, I just want to be ready."

STARR RUNS OK, WILL START SUNDAY

SEPT 24 (Green Bay Press-Gazette) — "It feels a lot better today." This personal medical bulletin came Tuesday from Packer quarterback Bart Starr, describing the state of the instep injury he incurred in Sunday's 17-0 victory over the Bears. "Bart," GM-Coach Phil Bengtson was happy to note, "wasn't limping at all." Although he did not run with his teammates during their

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DICK HIMES

Offensive Tackle — Ohio State
Height 6-4, Weight 245
Born in Canton, Ohio
May 25, 1946

Second year . . . Packers second No. 3 round choice for 1968 . . . Played offense Senior year only, yet was selected to play in East - West Shrine Game . . . Named to All-Big Ten Team . . . Good drive blocker and excellent on pass protection . . . Plays special teams well. Residence: Canton, Ohio.

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FRANCIS WINKLER

Defensive End — Memphis State

Height 6-3, Weight 230

Born in Memphis, Tenn.

Oct. 20, 1946

2nd year . . . Selected in fifth round for 1968 . . . impressed Packer coaches from beginning with hustle and attitude . . . Always near the ball on defense . . . Impressed as offensive guard in early camp . . . Business Administration Major. Residence: Memphis, Tenn.

regular Tuesday stint on the South Oneida Street practice field, Mr. Quarterback did run on his own around the perimeter of Lambeau Field and was walking freely when he checked into the dressing room after practice. There thus appears little doubt that he will be at the controls when the Packers seek a second straight success against the San Francisco 49ers in Milwaukee County Stadium Sunday. Commenting on the health of tight end Marv Fleming, Bengtson said, "Apparently it's just a bruised muscle in his left shoulder...He should be ready to play Sunday...PACKER PATTERN: Doug Hart, who received the game ball for his heroics against the Bears, leads the National Football League's first week statistics today with those two opportune interceptions...Teammate Jim Grabowski ranks third among the leading rushers with his 85-yard performance and Travis Williams ninth on a 67-yard total while Starr is third in passing with a 64.3 percentage on a 9-for-14 afternoon...Donny Anderson shares eighth place in punting organization with a 42.3 average for four kicks...Capt. Willie Davis was a busy man on his day off Monday. He motored to Madison, where he addressed a meeting of the University of Wisconsin football squad in the

afternoon and an organization known as the "Madison Packer Backers" in the evening. "I listened to your game against Oklahoma Saturday," Davis reportedly told the Badgers, "and was impressed. You had a chance to quit, but you didn't, which is certainly to your credit." The Badgers lost 48-21, despite a 220-yard performance by fullback Alan Thompson.

GILLIE GETTING COMFY

SEPT 24 (Green Bay Press-Gazette) — "I'm getting a little more comfortable over there now." Brawny Gale Gillingham, possessor of one of pro football's widest wing spans, was discussing his new Packer role at right guard as successor to budding author Jerry Kramer. Gillie, a second team all-pro in 1968 when he toiled at left guard, explained, "The hardest thing is that I don't know much about the people I'm playing against. I've never played against them before. When I was playing the other side, I could go into a game and know just about what a guy I'm playing against can do. Now all I know is what I see in the films." They, the massive Minnesotan disclosed, are not reliable. "A player may do one thing on the film against one guy he may not do the same against you. They change their styles from game to game. They'll try different things - whatever they think might work." His position also poses a mechanical problem for the 25-year-old Madison native, privately rated the premier offensive guard in the National Football League by his teammates... 'HARDER TO PULL': "It's a little harder to pull," he says. "It's an unnatural pull, so it's a little bit harder on the trap plays because a right-handed guy, like I am, normally finds it easier to go to the right." It is not, he informed, a completely fresh experience. "I played the Bear game at right guard in 1967 and also the first Viking game that year. Actually, in the Bear game, I was playing both sides. Jerry Kramer had a concussion that day and, when he would come to a little bit, he'd come back in and I'd go back to the left side." Gillie, now a resident of Little Falls, Minn., is accustomed to moving about. He launched his collegiate career at Minnesota as a fullback, but dropped out of school before the season was over. "When I went back as a junior, they shifted me to defensive tackle," he confides with a grin, "but I wound up starting at offensive tackle. Later, I went both ways. Then I played defensive tackle only as a senior." A starter since the beginning of the 1967 season, when he replaced veteran Fuzzy Thurston, the erstwhile rancher admits all-pro ranking "is something you aim for, but I'm not going to anticipate it." Blessed with spectacular speed for his 265 pounds, he attributes his present skills to added experience. "It has definitely helped me," Gale says. "You've got to go along with experience."... 'BACKS RUNNING HARDER': Although the offensive line obviously has contributed to the Pack's recent successes, notably that opening 17-0 conquest of the Bears, Gillingham points out, "The thing that has helped our offense is the fact that Jim Grabowski is healthy and our backs are running harder than they ever have since I came here. "Another thing is that we have enough backs so we can alternate them and keep them fresh." Optimistic about the future up front, he labels the current line "very good...It's young and it hustles. It's always been good here and I think this one will be equally as good as those of the past. I think we lack a little in experience but what we lack in experience I think we make up in hustle." And how good are the '69 Packers? "I guess that's yet to be seen," he forthrightly replied. "I think it's a good team. I think we'll have a real good one if we stay healthy."

PACKERS PRESENT AILING HERBER WITH GAME BALL

SEPT 24 (Green Bay Press-Gazette) — "This is quite an honor..." Arnie Herber, his voice trailing off, was obviously touched. Looking down, he fondly examined the football which had just been placed in his hands by Packer co-captains Willie Davis and Forrest Gregg Wednesday afternoon. Although thinner than they were, these were the same hands which once had thrown a football 60 yards with spectacular accuracy in the 1930s and early 1940s, when he was the "arm" of Green Bay's

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LEE ROY CAFFEY

Linebacker — Texas A & M

Height 6-3, Weight 250

Born in Thorndale, Texas

June 3, 1941

7th year in pro ball . . . Eagles seventh round draft choice for 1963 . . . Traded to Packers with Eagles number one 1964 draft choice for center Jim Ringo and fullback Earl Gros . . . Has started at right linebacker for Packers last 5 seasons . . . Can also play middle linebacker . . . 10.1 speed in the hundred . . . Broke open first Colt game in 1966 with 52 yard pass interception for TD. AP and UPI All-Pro 1966 . . . Rancher during off-season . . . Residence: Thorndale, Texas.



Forrest Gregg and Willie Davis Present Game Ball to Arnie Herber
—PRESS-GAZETTE PHOTO

you've done." Herber, proving his illness has not dulled his sense of humor, mustered a faint smile and rejoined, "All you heard was not true...It would take a jury to verify it." Then, reminiscing about his playing days, Arnie informed, "In my first two years with the Packers, I played without a headgear...It was pretty rough." Davis winced and observed with a grin, "I would have been too much of a coward to show up those days...I have trouble enough showing up in a helmet now." "The rules were different then," Herber, now 60 pounds below his old playing weight of 208, pointed out. "You had to be at least five yards behind the line of scrimmage to pass and, if you threw a pass over the goal line, you lost the ball. So when you got down near the goal line it was rough. You were afraid to throw." As Davis and Gregg shook hands and turned to leave, Arnie told them, "You don't know how happy this has made me...I hope you guys make as much money in two games as I made in my career."

ANDERSON PROBABLE WIDE RECEIVER

SEPT 24 (Green Bay Press-Gazette) – Donny Anderson, whose status has been the subject of considerable verbiage in the public prints during recent days, is likely to be seen in a new role next time out. The Golden Palomino, solely a running back in official competition to date, should make his debut as a wide receiver during the Packers' second National Football League assignment against the San Francisco 49ers in Milwaukee County Stadium Sunday afternoon. GM-Coach Phil Bengtson indicated as much following Wednesday's practice, first formal workout of the week for the National Football League's Central Division leaders...**PRECAUTIONARY MEASURE:** Anderson, who has been running at both positions during the last three weeks, was employed exclusively at the flank in both the passing drill and the overall session on offense. This development was something of a precautionary measure, traceable to the fact that tight end Marv Fleming was withheld from those exercises because of a bruised left shoulder, suffered in last Sunday's 17-0 decision of the Chicago Bears. As a result, Boyd Dowler was holding forth at Fleming's position. It was hardly a novelty for Dowler, since he has been frequently used at tight end in the past, particularly on third down or other obvious passing situations...**FLEMING AVAILABLE:** Bengtson was noted, however, that he expects Fleming, a highly durable athlete, to be available against the 49ers. Although the Packer head man says he still considers Anderson primarily a running back, he has not ruled out the possibility the Texas Tech immortal ultimately will become a full-time receiver. Donny, who yielded his left halfback post to the resurgent Travis Williams after being injured in the fourth pre-season game at Cleveland, and hasn't been reinstated, has evinced more than a little ability as a pass receiver...**DECLINES COMMENT:** In 30 league appearances since donning the green and gold in 1966, he has caught 105 passes for 1,327 yards and 12 touchdowns. Only Dowler and Dale, in fact, had more Packer receptions in 1968, when Andy speared 25 passes for 333 yards and 1 TD. Bengtson has steadfastly declined comment on Donny's statements following the victory over the Bears, in which he expressed unhappiness over having his appearances confined to punting, but presumably has discussed the situation with Anderson and considers the matter closed. On another item, the activation of a replacement for the injured Jim Flanigan, Bengtson said he would not make a decision until later in the week. It could be any one of the seven players on the taxi squad, although rookie Ron Jones could be considered a logical candidate because he would assure the Pack a healthy tight end. Jones, waived as injured earlier because of a sprained ankle, now has completed his 16-day term of inactivity, required under NFL rules in such cases...**PACKER PATTERN:** Flanigan, his fractured left arm in a cast, was running the Lambeau Field steps Wednesday while his teammates toiled on the practice field. He also took a turn on the stationary bicycle, explaining, "When I do get the green light to play, I want to be in shape to step right in there." Center Ken Bowman was highly amused over a letter he received which was addressed merely to "No. 57, Green Bay Packers." It contained this explanation for not being more personal: "Pardon my not knowing your name! Those TV announcers could only see the ball carrier. It was a real thrill to see a center so completely dominate the line play. Particularly when you so consistently dumped the great "Buttkiss" on every draw play. Many thanks from a far away football fan. Salt Lake Fan." The letter was dated Sept. 21, indicating it was written within hours after Sunday's victory over the Bears.

ROZELLE'S SKILLS TESTED

SEPT 25 (Green Bay Press-Gazette) – Lyndon Johnson, who was fond of saying, "Let us reason together," was famed for his talents as a conciliator, particularly during his days as Senate majority leader. Although he is functioning in quite another

now legendary Herber-to-Hutson passing combination. The scene was the comfortable living room of Herber's Kellogg Street residence, where the Hall of Famer has been battling a long illness with the same tenacity he once exhibited on the football field. "We thought, it being the 50th year of the Packers, and the occasion itself, as well as because of what you have meant to football," Davis explained, "that there was nothing we would rather do than present you with the game ball." On the football, which bore the signatures of the team's 40 players, was inscribed the date, "9-21-69," and the score, "Pack 17 Bears 0." Herber, still rated by some particularly the veteran observers as the greatest long passer in pro football history, was deeply moved by Willie's words. "This is about as big an honor as a man can get," the former Green Bay West athletic hero said, a little shakily. "I'm 59 years old, you know." "You're so well respected and well thought of by all of football, Packers," Gregg told him, "we're sure you deserve it. We've heard a great many stories about what

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KEN BOWMAN

Center — Wisconsin
Height 6-2, Weight 235
Born in Milan, Ill.
Dec. 15, 1942

6th year in pro ball . . . Pack-
er eighth round draft choice for
1964 season . . . Won starting po-
sition rookie year . . . Injured
shoulder in 1966 pre-season
schedule but played most of
game against Kansas City in
World Title Game . . . Returned
to starting lineup in 1967 . . .
Sociology Major . . . attends law
school during off-season. Resi-
dence: De Pere, Wis.

session, Rozelle appeared confident of an early settlement while here last weekend to help the Packers mark their golden anniversary. "I feel we'll get it wrapped up," he said, "when we have had some pressure to get it done. It's not holding up anything at the moment. When we get the baseball schedule for 1970, then we can get started working on it...We'll get it done some time in the latter part of October. That would be my guess right now." The major obstacle to arriving at the necessary 4-4-5 divisional alignment during the June session was the insistence by some teams that they be grouped with certain others. Detroit, for example, demanded to stay in the same division with Green Bay and Chicago, a situation which presumably still remains. The Packers and Bears insist on remaining with each other, as well as the inclusion of a warm weather city (New Orleans or Atlanta) in any new lineup. And, in the east, Philadelphia, New York and Washington insist on staying together. Rozelle said, in this connection, that he has "no guess" as to which division would emerge with a five-team format. "That five could end up with any of the sections," he said, "in the final compromise that is made." Reflecting upon the obvious conflicts of interest, Rozelle conceded, "It's tough to get done. You take the views of each of the 13 clubs," he added with a smile, "and they sound pretty reasonable. But they don't dovetail." "But," he optimistically concluded, "we'll get it done in October or early November...Outside of peace of mind, it doesn't bother anything at this point."

MISTAKES HURT 49ERS: MCFADDEN

SEPT 25 (Green Bay Press-Gazette) — The San Francisco 49ers have not won a game this season, exhibition or league, because of "inept play." That straight from the hip bit of shooting came from George McFadden, 49er publicity director, as he discussed Sunday's Packer-San Francisco confrontation with the Mike and Pen Club at the Beaumont Motor Inn. "That's a harsh thing to say about your team but there's no other way to explain it," he added with an understandable shake of his handsome head...**BASICALLY GOOD TEAM:** "We are not what we had hoped to be at this time," he went on. "We feel we have, basically, a good football team. As a matter of fact, things were falling into place for us about the time of the Packer game last year (a bitterly memorable 27-20 win for the Gold Diggers) and we felt we'd have a contender this year." But the 49ers started this year by dropping six straight pre-season tilts and then suffering a 24-12 lashing from the upstart Atlanta Falcons in the league opener last Sunday...**NO RUNNING GAME:** "We're making a lot of mistakes," McFadden declared in a voice that was seeking sympathy but not getting any. "Nolan (Coach Dick Nolan) did a lot of experimenting in most of the pre-season games and we attributed the mistakes to that. But he didn't experiment against Oakland and we lost and we didn't experiment against the Rams and we were down 30-7 at the half before coming back to lose by three points. "And the Atlanta game? Well, I have no explanation for that except that we never did establish a running game and John Brodie had to pass a lot and he wound up forcing some trying to play catch up in a hurry and the Falcons intercepted three of them." Brodie attempted 39 passes and completed 21 for 212 yards but no touchdowns. The Diggers' drum beater described most of the mistakes as "judgment" errors, though, rather than physical mistakes or failure to fully absorb second year head coach Nolan's system, which is a takeoff on the complicated system used by the Dallas Cowboys, with whom Nolan served as an assistant. "Against the Falcons, Kermit Alexander caught a punt running laterally across the field while everybody else was running the other way," McFadden for instanced...**HARDY, LEWIS INJURED:** Reversing his field momentarily, the publicist emphasized, "We've got everything in the way of talent except maybe the guy who can break it all the way. And Bill Tucker may be that guy. He should be playing Sunday." While he admittedly could not trace the 49ers' difficulties to injuries though tackle Kevin Hardy and running back Gary Lewis are still sidelined, he did point out that Nolan has seven

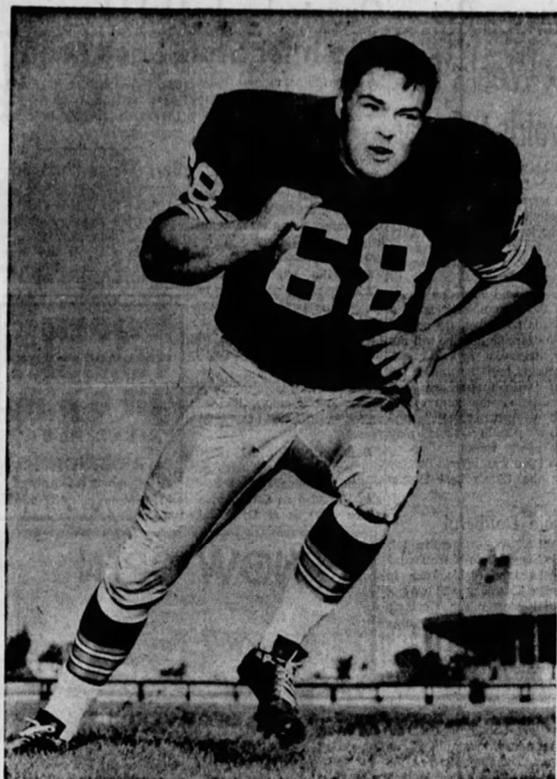
-84-

CARROLL DALE

Wide Receiver — Virginia
Tech

Height 6-2, Weight 200
Born in Wise, Va.,
April 24, 1938

10th year in pro ball . . .
Drafted in eighth round by
Rams in 1960 . . . Look
All-American team and NEA
Player of the year in Southern
Conference in 1959 . . . Educa-
tion Major . . . Came to Packers
from Rams prior to '65 season
for linebacker Dan Currie . . . In
1966 caught 37 for 23.7 yard ave.
and 7 TDs . . . Per catch aver-
age second highest in league . . .
Caught 47 yard TD pass vs.
Browns in '65 Title game and 51
yard TD bomb against Dallas in
'66 . . . 4 catches for 59 yards
against Kansas City and 4 for 43
vs. Oakland in AFL-NFL Title
games . . . Most productive year
in 1968 with 42 catches for 818
yards and 8 TDs . . . Packers
leading scorer in 1968 with 48
points . . . Named to West Pro
Bowl Team 1969 . . . Endorses
Super-Touch hand lotion. Resi-
dence: Bristol, Tenn.



Packers' Gale Gillingham ...



... Vs. 49ers' Charlie Krueger

new starters since last year, the indication being that they may not have jelled as yet. Specifically, the new regulars are rookie wide receiver Gene Washington, center Forrest Blue, guard Woody Peoples, tight end Bob Windsor, running back Doug Cunningham, defensive end Bill Belk and right linebacker Harold Hays.

PACKERS TAKE WARY ROAD TO 49ER GAME

SEPT 25 (Green Bay Press-Gazette) – That opening conquest of the Bears was heady wine for the Packer faithful. So heady, in fact, that some may not be according sufficient respect to the San Francisco 49ers, who next confront the Bays in Milwaukee County Stadium Sunday afternoon, because of their winless record. That attitude does not extend to the ranks of the green and gold, however, though they also are aware the Gold Diggers went 0-for-6 in the pre-season and were surprised by the Atlanta Falcons in their National Football League opener last weekend...**BETTER THAN RECORD:** Ray Nitschke, who has been through this sort of thing often enough to be wary, is a prime example of the Pack's cautious approach to this one. "In studying movies of their last two games, against the Rams and the Falcons," he confided Thursday, "you can see they're a much better team than their record shows. They had a slow start - they had some military problems and contract disputes - but they're all together now. "We respect them," Nitschke appended. "We respect them for what they did to us last year...It was a game we had to win and they took it from us." Few of the Packers ever will forget that ill-starred afternoon. They cantered into the fourth quarter with a 20-7 lead and a gleaming opportunity to enhance their Central Division title hopes, only to founder before a withering 49er charge that swept the Californians to a 27-20 victory...**TUCKER SCORED TWO:** "When that John Brodie is hot," Nitschke declared, "there's none better." "Hot," it might be added, was a mild term for Brodie's artistic temperature last December. The 49ers' erratic but explosive field general completed three of four passes during that nightmarish final period, two of them for touchdowns to reserve Bill Tucker, and 24 for 319 yards overall. "They also have as good receivers as we will play against in Clifton McNeil, Ken Windsor and Gene Washington," Nitschke pointed out. "And they have as good a fullback we'll face in Ken Willard. They have a lot of weapons - we'll have to be at our dead level best to beat them."...**MCNEIL LED LEAGUE:** The NFL's final 1968 figures tend to document the bruising veteran's observations. McNeil, a refugee from the Cleveland Browns, emerged as the league's leading receiver last year with 71 catches for 99 yards and seven touchdowns, while the 222-pound Willard was No. 2 in rushing with 967 yards 227 carries. Willard also caught 36 passes for 232 yards. Forrest Gregg, analyzing the enemy from the other side of the line, finds the Prospectors equally imposing defensively. "I was very much surprised the Falcons scored 34 points on them," the Pack's offensive captain says, "because the 49ers have a real good defense...**GOOD PERSONNEL:** "They have some good personnel right down the line. The front four, for example, are very capable people. Stan Hindman, who I believe played last week for the first time since being injured, is a good one at one end and Charley Krueger is an old established veteran at tackle and he looks like he's having a real good year. "Roland Lakes, the other tackle, always has been tough for us and Bob Belk, a second year man, is at the other end. "Behind them is Dave Wilcox, the left linebacker, and he's an all-pro. He's a real fine football player." "I don't know a great deal about their

defensive backs," Forrest admitted, "but I know that two of them, Jim Johnson and Kermit Alexander, are very good football players."...**NEVER OVERWHELMED:** Turning to their grapefruit league record, Gregg asserted, "During the pre-season, they played probably the top teams in the league, like the Rams, the Browns, the Cowboys and the Oakland Raiders...Sure, they lost their exhibition games, but they were never overwhelmed by anybody. They all were good, close football games." There is not, he added, any chance the 49ers will be taken lightly. "All you have to do," Gregg said dryly, "is look at their personnel." Nitschke also discounted the likelihood of a letdown. "No," he said positively, "I don't see that happening. I think we're coming together as a team and we're getting better with each game. You can see a change from week to week. "I'm not looking for any letdown," Ray reiterated. "There's been a lot of enthusiasm in practice this week."...**PACKER PATTERN:**

Donny Anderson sparkled at flanker in Thursday's workout, catching two "touchdown" passes along the way. The first portion of the practice, climaxed by a relay race, was staged in a hard rain. It was the last heavy session of the week for the Bays, who concluded their local preparations today... They leave by bus at 9:30 Saturday morning for Milwaukee, where they will practice in County Stadium upon arrival. Headquarters, as usual, will be the Pfister Hotel. They will return by bus immediately following the game... The Pack's recent successes, which included victories in their last three pre-season games, have begun to attract national attention. Sport Illustrated's Bob Jones and Mort Charnik viewed Thursday's practice for future reference.

HOW THE PACK WON ITS FIRST TITLE

SEPT 27 (Green Bay Press-Gazette) – When the Packers took the field last Sunday to face the Chicago Bears, few people in the 50th anniversary crowd were aware of the fact, but there was something of a second anniversary involved. It was almost 40 years to the day from the time the Packers launched the drive to the first of their 11 championships. On Sept. 22, 1929 - 40 years ago Monday - one of the most colorful clubs in Green Bay's long professional football history routinely knocked off the Dayton Motors. Nobody knew it at the time (unless, perhaps, Curly Lambeau had a hunch) but it was the first step in an undefeated march that would bring Green Bay its first N.F.L. title. Nobody had expected such a result when the season opened. although there was a feeling in the air that Lambeau had a powerhouse. The club had looked sharp in its inaugural game with the Portsmouth Spartans, whom it beat, 14-0, but Portsmouth was not in the league and hadn't yet established a reputation for toughness...

BIG DAY FOR LEW: Neither did the Dayton victory mean a great deal. The crowd of more than 5,000 cheered lustily, though, as Vern Lewellen had himself a big day. Brown County's lanky district attorney ran like an enraged garbage truck, he punted in his usual spectacular manner and scored the only touchdown in the 9-0 victory on a sparkling catch of a pass from quarterback Red Dunn. The following week a record City Stadium crowd began to suspect that Curly really had something when the Packers romped through and over the Bears, 23-0. Hurdis McCrary and Bo Molenda cracked the Bear wall for TDs, Tom Nash fielded Lew's aerial for another and Bill Kern blocked a punt for a safety. Johnny Blood set that up by carting a punt 76 yards to the Bear four, where Chicago held for downs. It was a bit tougher on Oct. 6 as the Pack had to stage a second half rally to down the Chicago Cardinals, 6-2. Plagued by fumbles, the Packers were outplayed in the first half and left the field trailing by 2-0. They went in front on Red Dunn's third period field goal, then slammed the door in the fourth. Lewellen, whose fumble on the Cardinal one yard line had cost an earlier touchdown, sparked a long drive and carried over... **PICKED UP MOMENTUM:** The march picked up momentum on Oct. 13 with a 13-2 win over the previously unbeaten Frankford Yellowjackets. The Bays won with a superior air attack, backed by the great spot punting of Lewellen, who had a hand in both tallies. Lew hit Eddie Kotal on a 46-yard scoring play and counted the other himself on a short plunge to cap an 86-yard march. The Big Bay Blues, as George Calhoun used to like to call them, were at their offensive best on Oct. 20, closing out the home season with a 24-0 walloping of the Minneapolis Red Jackets. The line not only stopped Herb Joesting in his tracks but blocked viciously on the attack as Kern and Mike Michalske wrecked the Jacket front line. Lewellen scored twice, once on a 30-yard runback of an interception. Blood went over for another touchdown and Molenda blasted 12 yards for a fourth. **TOUGHER WITH NEVERS:** If the Cardinals had been tough without Ernie Nevers in Green Bay they were doubly so with him healthy in Chicago on Oct. 27. The Pack barely squeaked in by a fluky 7-6 margin. The winning score came in the second quarter when a Cardinal pass bounced off the chest of the intended receiver into the hands of Kotal, who legged it to the Card 19. Lew streaked the rest of the way and Dunn converted. The entire Packer line poured through to block the conversion try after the Cardinals counted in the fourth period. After batting down the Red Jackets, 16-6, in Minneapolis on Nov. 3, the unbeaten Packers stormed into Chicago on the 10th for a second clash with the Bears. Three thousand wild-eyed Badger follower shrieked for joy over a wet but highly satisfactory 14-0 victory, although it cost the Pack the services of Dunn, who suffered a dislocated shoulder... **BLOOD'S GREAT PUNTING:** Blood, punting for the aging Lewellen, averaged nearly 50 yards with the soggy ball. Lew got in long enough to hoist a soaring 75-yarder out of bounds on the Bear 11-yard line. In spite of a hospital list that included Dunn, Kotal, Lewellen, Whitey Woodin, Jugger Earp, Boob Darling and McCrary, the Packers, with guard Red Smith at quarterback, made it three in a row over the pesky Cardinals on Nov. 17. Taking to the air, the Packers won, 12-0, as Lavvie Dilweg snared payoff tosses from Molenda and Blood. Curly Lambeau saw his first action of the season - and last of his career - before being helped off with a cracked rib. Curly carried himself on the active list for the rest of the season but never played again... **BATTERED SQUAD:** A squad of 23 battered players left Green Bay for New York and a showdown with the Giants on Nov. 24. The Giants, paced by the



Double Anniversary

How the Pack Won Its First Title

RUSHING					
	Att.	Yds.	Ave.	Lng	TD
Grabowski, Packers	16	85	5.3	14	1
Willard, 49ers	21	71	3.4	11	1
T. Williams, Pack.	18	67	3.6	13	0
Hampton, Packers	6	36	6.0	16	0
Brodie, 49ers	3	25	8.3	15	0
Cuun'gham, 49ers	7	19	2.7	9	0

PASSING					
	Att.	Cmp.	Yds.	Int.	TD
Brodie, 49ers	39	21	212	3	0
Starr, Packers	14	9	106	0	1

RECEIVING					
	No.	Yds.	Lng	TD	
Washington, 49ers	6	92	49	0	
Cunningham, 49ers	6	27	12	0	
Willards, 49ers	4	20	7	0	
Windsor, 49ers	2	33	17	0	
Hampton, Packers	2	33	27	0	
Dale, Packers	2	21	12	0	

pin-point passing of Benny Friedman, were also undefeated but once tied and were solid 5 to 3 favorites along Broadway. That epic battle in the Polo Grounds before a crowd of 18,000 is one of the great moments in Packer history. Eleven bruised but fired up Packers took the vaunted Giants apart, 20-6. The only flaw in their afternoon came in the closing moments when Paul Minick was sent in for groggy Jim Bowdoin. Jug Earp, knocked bowlegged himself a couple of plays earlier, never forgave Lambeau for that substitution. The victory left Green Bay in undisputed possession of first place and the faithful were already beginning to argue about where to hang the pennant, but it wasn't in the bag yet. The Packers had three games to play while the Giants had five...STILL NOT IN BAG: A single loss, coupled with a Giant sweep, could still cost Green Bay the title. As it happened, New York won them all. On Thanksgiving Day, suffering from the inevitable letdown after the historic New York conquest, the Packers were lucky to emerge with a scoreless tie against the yellow jackets in Philadelphia. (Over in another part of Pennsylvania that afternoon a sophomore halfback scored 50 points as Bucknell

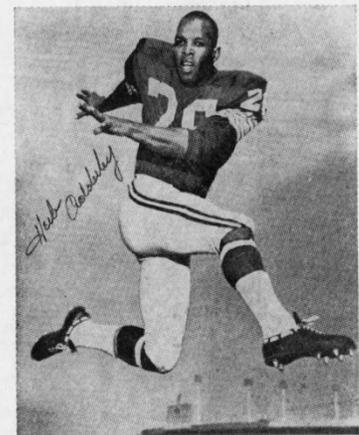
crushed its ancient rival, Dickinson. Green Bay had never heard of Clarke Hinkle, but it would.)...BEAR GAME PAY OFF: A 25-0 rout of the Providence Steam Rollers on Dec. 1 left the championship hanging on the result of the final game with the Bears in Chicago. There was no stopping the Pack at this stage, and they swarmed over the Bears, 25-0. The squad came home the evening of Dec. 9 to the most delirious reception the city had ever staged. In spite of freezing weather a crowd of over 20,000 turned out to launch a four-day celebration. That whing did something nobody else had been able to do - it stopped the rugged champions. Traveling jauntily down to Memphis, Tenn., for an exhibition match the following Sunday the new kings were dumped unceremoniously on their hangovers by a pick up team of all stars, 20-6.

BEATEN BEARS YELL FOUL

SEPT 26 (Green Bay Press-Gazette) – Okay Packers, 'fess up. You were spying on the Chicago Bears the week before you played them and that's why you were able to beat them, Right? Won't talk, eh. Well, you don't have to. Ray, Sons, the fine football writer for the Chicago Daily News, has the whole story. No evidence...but a story. Here is what he wrote this week: "There is a spy scare in the Bear camp. After studying the films of their 17-0 loss to Green Bay, the Bear coaching staff and management smelled espionage. The Packers knew too much about the Bear offensive plans. Orders were given for new security measures at their training base on the campus of Niles College of Loyola University, a Roman Catholic seminary in Niles. Suspicions focused on the crowds of onlookers who have lined the iron fence around the seminary grounds to watch Bear workouts all month." "We've given the police instructions to ask the people to move on," said George Halas Jr., Bear president. The Bears are not accusing the Packers of spying on them, though these old rivals have had dark suspicions about each other many times in the past. But they see it as a rare coincidence that the Packers took immediate well-schooled defensive moves to counter a new Bear formation that had never been shown outside of the seminary grounds. It was the formation in which George Seals, the huge Bear guard, lined up as a slot back to the strong side of the offense, which had been developed in secret at Niles College for this game. Halas pointed out that the Packers promptly moved into the proper positions to stymie that formation 'before the ball was snapped.' This was the earliest Bear spy scare in years. Normally the season's first spy doesn't show up until they move into Wrigley Field. Then, some sharp-eyed Bear player or coach will notice the sun glinting off a spy glass in the upper deck or in a window of an apartment building across Waveland Ave. and a posse will be sent in vain pursuit of the culprit." So there you are Packers. How do you plead? What's that? Oh, you'll let us know as soon as you open that thick letter from San Francisco.

MCNEILL GETS COLLAR

SEPT 26 (Green Bay Press-Gazette) – John Brodie, the San Francisco 49er sharpshooter, drilled home 21 passes in 39 attempts during a losing bout with the Atlanta Falcons last week but of those 21 bullseyes not a one was nabbed by Clifton McNeill. So what? So Clifton McNeill is the National Football League's defending pass catching champion and being blanked in the opening round of his defense must have been frustrating for the 6-foot-2, 185 pound Grambling grad. Which is all the more reason why the Packers will be keeping a special eye on the slick, six-year veteran when the two teams clash in Milwaukee County Stadium Sunday afternoon. There were two particular reasons for McNeill wearing the horsecollar last week. One of them is Gene Washington, the swift rookie receiver who snatched six of Brodies bullets for 92 yards in his official pro debut. The other is the double coverage which befits a league champion. "Clifton was stymied by the Falcons' double coverage but that's something he'll have to get used to this year," George McFadden, San Francisco



Meet Green Bay Packer
Herb Adderly at Prange's
Monday From 7 to 9 p.m.

Packer fans! Here's your chance to meet one of the Green Bay Packers. Come see Herb Adderly in The Packer Shop Monday from 7 to 9 p.m. He'll have photos for you which you can have personally autographed. Bring all the football fans in your family to Prange's for this special Packer personal appearance on our street floor. The Packer Shop is a great place to plan your gift giving! See all-new fashions for men and boys in bold Packer green and gold. See smart accessories for your home plus novelty items for the children. Everything is authentic, NFL-approved and bears the Green Bay Packers or NFL insignia. See you at Prange's Monday!

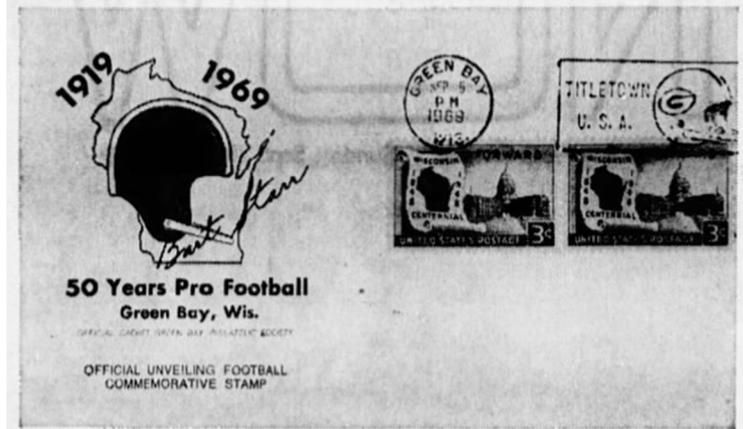
The Packer Shop—Street Floor

H.C. Prange Co.

publicist, explained. "But that double coverage on him opened up Washington more," he pointed out. McNeill is not used to that sort of treatment because until last year he was just a journeyman end with the Cleveland Browns. He spent four years of reserve duty with the Browns before being dealt to the 49ers, with whom he caught 71 passes for 994 yards and seven touchdowns last year. His blossoming, along with the arrival of Washington, makes Brodie a double barreled threat. Though the 49ers insist that they do not want to rely so heavily on the pass, Brodie has never been shy about throwing and his 39 attempts in one game are not out of the ordinary. Three years ago, he attempted 54 in one game against the Bears. All of which means the Packer defenders probably will have their eyes peeled skyward for a substantial part of Sunday afternoon.

ABOUT THAT FOOTBALL STAMP

SEPT 27 (Green Bay Press-Gazette) – Only two days ago – on Friday - the new football stamp went on sale at New Brunswick, N.J. Thousands upon thousands of first day covers were prepared and postmarked "First Day of Issue." A well-deserved salute to an outstanding sport has come full circle. Like all accomplishments involving bureaucracy, it took a bit of doing - and a long incubation period before it finally hatched. Yes, Friday was a busy day in New Brunswick. Three Fridays previously it was a similarly busy day in Green Bay. And for the same reason - a new stamp. But with a few wrinkles added. The story began several years ago when a football stamp was proposed to former Postmaster General Lawrence O'Brien by Green Bay philatelist, Jack Woodhouse. The idea simmered somewhere in the labyrinths of post office department consideration. Then other members of the Green Bay Philatelic Society became involved. Congressman John W. Byrnes was contacted and asked to be the liaison for a 3-point proposal. Tied to the proposal was the recommendation that Green Bay be selected as the first-day-of-issue city for the proposed football stamp. Why? Oldest NFL city, home of the champion Packers, high football interest in the community. The proposal suggested: 1) A stamp honoring both professional football (Packers' 50th anniversary) and the 100th anniversary of intercollegiate football. 2) Two separate football stamps. 3) A general football stamp. The decision makers' answer, however delayed down to the wire, represents a masterpiece of compromise. The stamp's design, though bearing the dates "1869-1969" which represents the centennial of collegiate football, is neutral in wording and detail. But the Green Bay Philatelic Society didn't put all its eggs in one basket. What if Green Bay didn't get named for first day of issue? Club member Jerry Lardinois was persuaded, in early June, to design an envelope cachet noting the Packers' 50th anniversary. The cachet design was completed, approved and printing arrangements made. Then at the eleventh hour, the various pressures for Green Bay to at least be the site for the unveiling of the new football stamp design paid off. It called for fast action on the part of the Society. They had a cachet ready, but the stamp hadn't been expected until sometime in October. Now it was going to be unveiled, suddenly, in Green Bay on Sept. 5. An opportunity for a unique cover was at hand. What stamps to use for franking these covers? The 1948 Wisconsin Centennial. Where to procure the supply. What about the cancellation? Local cooperation put it all together and our cover illustration is proof that they did a very professional job of it too. Congratulations!



JONES REPLACES INJURED FLANIGAN

SEPT 28 (Milwaukee) – The Green Bay Packers activated rookie tight end Ron Jones Saturday night according to General Manager-Coach Phil Bengtson. Jones, from Texas El Paso, had been on the injured list after suffering an ankle injury in a pre-season game against Cleveland. To make room for Jones the Packers waived, as injured, veteran linebacker Jim Flanigan. Flanigan suffered a fractured left arm in the Bear game last Sunday. He cleared waivers and was placed on the taxi squad.

'FRISCO TESTS PACK REVIVAL

SEPT 28 (Milwaukee-Green Bay Press-Gazette) – Early as it is, this could be a day of destiny for the Packers. Whether they dispatch the San Francisco 49ers in County Stadium this afternoon will not, of course, determine their fate in the National Football League's Central Division race. But a victory over the Gold Diggers, winless though they may be, would establish Phil Bengtson's athletes as legitimate title contenders. To be sure, that 17-0 conquest of the Bears in their 1969 baptismal was heartening evidence they are well on the way back from last year's 6-7-1 record and third-place finish. But, as history will eloquently attest, a team can reach emotional heights for a specific game. Also that such a performance frequently is accompanied by a letdown the following week. Should the Packers prevail over the Prospectors, as they are favored to do, it would suggest their triumph over the Bears was not merely a "one shot" effort, triggered by last weekend's golden anniversary celebration and the circumstance of playing their oldest enemies. Based on past performance, they hardly could be confronted with a sterner test to make this point. No rival has been more consistently obstreperous for the Pack over the last four years than the Californians, regardless of what their artistic status might be at the time of confrontation...KILLED PACK HOPES: Just a year ago, for example, the 49ers wiped out a 20-7 Packer lead with a bristling fourth quarter surge that swept them to a 27-20 lead and all but obliterated the Bays' Central Division title hopes. Two years earlier, the Diggers dealt the Packers their first defeat of the season - one of only two they suffered en route to the 1966 NFL crown - by a 21-20 margin on the same Kezar Stadium turf in San Francisco. Some of the Packer elders also vividly remember their 1965 season finale when the 49ers duelled them to a 24-24 tie, forcing the Pack into a historic Western

Probable Starting Lineups:

OFFENSE			
San Francisco		Green Bay	
Washington	SE	Dowler	
Rohde	LT	Peay	
Collett	LG	Lueck	
Blue	C	Bowman	
Peoples	RG	Gillingham	
Banaszek	RT	Gregg	
Windsor	TE	Fleming	
Brodie	QB	Starr	
Cunningham	RB	T. Williams	
Willard	RB	Grabowski	
McNeil	FL	Dale	

DEFENSE			
San Francisco		Green Bay	
Hindman	LE	Davis	
Krueger	LT	Moore	
Lakes	RT	Jordan	
Belk	RE	Aldridge	
Wilcox	LLB	Robinson	
Beard	MLB	Nitschke	
Hayes	RLB	Caffey	
Johnson	LH	Adderley	
Alexander	RH	Jeter	
Randolph	LS	Hart	
Phillips	RS	Wood	

Packer-49er Series
Packers won 16, 49ers 17, 1 tied. Points
—49ers 732, Packers 703.

Conference playoff against the Baltimore Colts. The degree of difficulty in today's match (1 o'clock, WNFL, Channel 2), to be viewed by a capacity crowd in excess of 47,000, will largely depend upon the quality of John Brodie's artistry. If he approaches his performance of last December in San Francisco, it could be a hectic afternoon for the green and gold. On that occasion, the 13-year veteran completed 24 of 39 passes for 319 yards, two of them for touchdowns in that disastrous fourth quarter. He could be even more dangerous today, unfortunately, with the addition of another long range threat in the person of rookie Gene Washington of Stanford, who has been clocked at an exceedingly brisk 4.65 seconds in the 40-yard dash in full football gear. Washington, who caught six passes for 92 yards in last Sunday's opening 24-12 loss to the Atlanta Falcons, provides a potent partner for flanker Clifton McNeil, the NFL's No. 1 pass receiver in 1968. Needless to say, with Ken Willard to complement this array, the visitors figure to be little less than formidable on attack. Willard was the league's No. 2 ground gainer last season with 967 yards in 227 attempts. A major challenge thus looms for the Packer defense, which last time out forged its first shutout since the tenth game of the 1967 season when, poetically enough, it blanked the 49ers. Judging by last week's statistics, members of the Packer offense could have a more pleasant afternoon than their defensive counterparts...MATURING LINE: The 49er defenders yielded 229 yards to the Falcons on the ground. And rushing, with such as Travis Williams, Jim Grabowski and Dave Hampton slashing through holes torn by a rapidly maturing offensive line, has been the name of the game for the Packers in recent weeks. They rushed 43 times for 196 yards, their best production of the year, against the Bears. Williams and Grabowski rolled up 152 of them as quarterback Bart Starr, keeping the Bruins off balance with a deft exhibition of play-calling, threw only 14 passes. Starr, it might be added, is likely to have a "new" target this afternoon in Donny Anderson, who should be making his long awaited debut at flanker. Although tight end Marv Fleming has been bothered by a bruised left shoulder, he was running with the first unit Saturday and is expected to start, which means that Bengtson will lead with the same format that opposed the Bears.