



SUPER BOWL II
Green Bay Packers (9-4-1) 33, Oakland Raiders (13-1) 14
Sunday January 14th 1968 (at Miami)



Super Packers Super Champs Again

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MIAMI) – “I felt horrible this morning.” It wasn’t an overly auspicious beginning, Don Chandler was the first to admit, but from that low ebb, Sunday bloomed into a memorable occasion for the pinpoint placement specialist – and the slightly incredible Packers. Whatever may have troubled him, and it may well have been one of the many “bugs” in circulation these days, it had no perceptible effect upon his accuracy or coordination, to which Oakland’s Raiders will unhappily attest. Chandler, hero of the Packers’ dramatic “fifth quarter” playoff victory over the Baltimore Colts in 1965, triggered four field goals to collaborate with the perennially incomparable Bart Starr in extending the already fantastic “Green Bay Story” in the palm-fringed Orange Bowl. The quiet Oklahoman’s fancy footwork loomed large as the Packers, asserting themselves in the second half as they had done against the Kansas City Chiefs a year earlier, captured their second straight world championship with a 33-14 conquest of the Raiders in the Super Bowl as a full “live” house (75,546) and millions more, watching via television, looked on.

PERMANENT LEAD

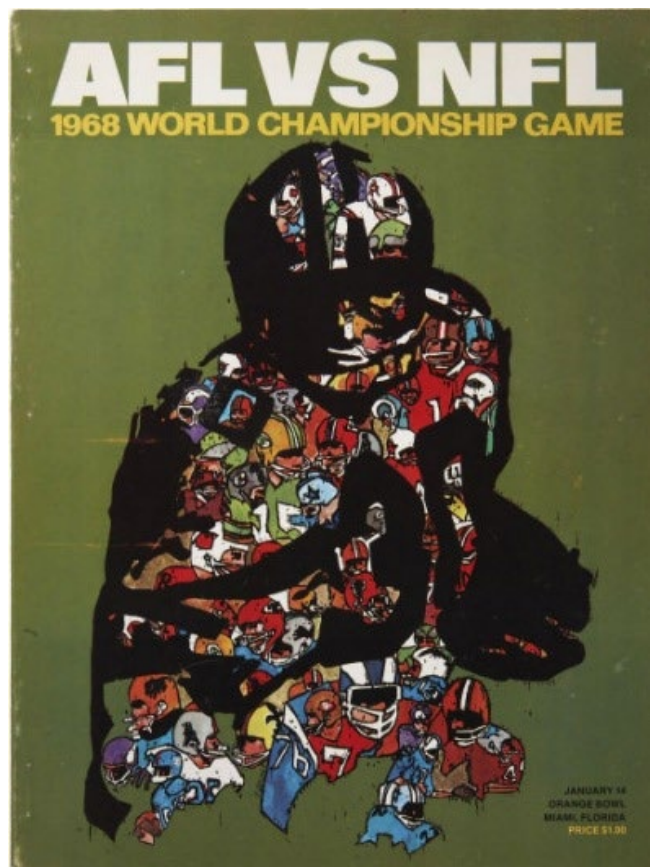
His first two bullseyes, of 39 and 20 yards, shot the Packers into a permanent 6-0 lead and the third, a 43-yard liner one second before the intermission, padded their margin to a more comfortable 16-7 at halftime – with the aid of a 62-yard Starr-to-Boyd Dowler spectacular. Set up rookie Dick Capp’s recovery of a fumbled punt, it also may have served to shake the Raiders’ confidence ever so slightly, for they had been making threatening gestures just prior to that opportune development.

ANDERSON SCORES

Be that as it may, the Packers drove 82 yards to a third quarter touchdown – sophomore Donny Anderson doing the honors with a two-yard slant over the right side – to take full command against the AFL champions. Chandler later ballooned the Packers’ lead to 26-7 with a rare “floater,” a 31-yard shot that bounced over the crossbar. The Bays then dismissed any lingering doubts when Herb Adderley streaked 60 yards to score with an early fourth quarter interception. The Raiders, meanwhile, were forced by the customarily tight-fisted Packer defense to be content with a pair of 23-yard scoring passes from their capable young quarterback, Daryle Lamonia, to ex-Miami star Bill Miller, whose contributions evoked a boisterous response from the hometown fans. Except for those two strikes, the Packer defenders throttled the Oakland attack, which had been the AFL’s most productive during the regular season. A key factor was crackling containment of Oakland’s power sweep, achieved via relentless lateral pursuit from the Packers’ highly mobile front four, Capt. Willie Davis, Henry Jordan, Ron Kostelink and Lionel Aldridge, and the NFL’s finest linebacking trio, Ray Nitschke, Dave Robinson and Lee Roy Caffey. Parlayed with the deft passing and canny generalship of Starr, and the explosive running of Anderson and surprise starter Ben Wilson, it was more than the Raiders could cope with – a fact of like which began to manifest itself midway through the third quarter.

FOURTH STRAIGHT

These items combined to produce a fourth straight title – and a glittering climax – to the 1967 season for Vince Lombardi’s athletes, who launched the chain with a 17-3 victory over the Bears Nov. 26 which sealed the NFL’s Central Division championship for them. They followed with a bruising 28-7 triumph over the Rams in the Western Conference playoff at



SUPER BOWL II

Milwaukee Dec. 23, then claimed a berth in yesterday's nationally televised extravaganza with a last-minute, 21-17 victory over the Dallas Cowboys in the sub-zero cold of Lambeau Field Dec. 31. Sunday's success was a highly profitable venture for the Packers, each of whom collected a \$15,000 paycheck. This bonanza, together with the approximately \$8,000 each in the NFL title game, plus an estimated \$3,000 cut of August's College All-Star game, means that every eligible member of the triple champions' roster grossed something like \$26,000 in addition to his regular season salary.

ALMOST AS SATISFYING

For Chandler, that four-field goal performance must have been almost as satisfying as the financial rewards. It was, certainly, poetically ironic because pro football's pundits had been saying prior to the game that Raider kicker George Blanda's toe might have given the Raiders a chance. The Packers' 33-year-old specialist was, oddly enough, given little attention in the pregame reckoning, despite the fact that he had the best overall season of his 12-year career. "It's the first time in a long time I've kicked four field goals in a game," he admitted. "I can't remember when. I don't care what they look like when they go over. They don't put an asterisk next to the three points on the scoreboard." This last was a facetious reference to his 31-yard "bouncer," which first appeared to be slightly off target, in the third quarter.

RUSHED KICK

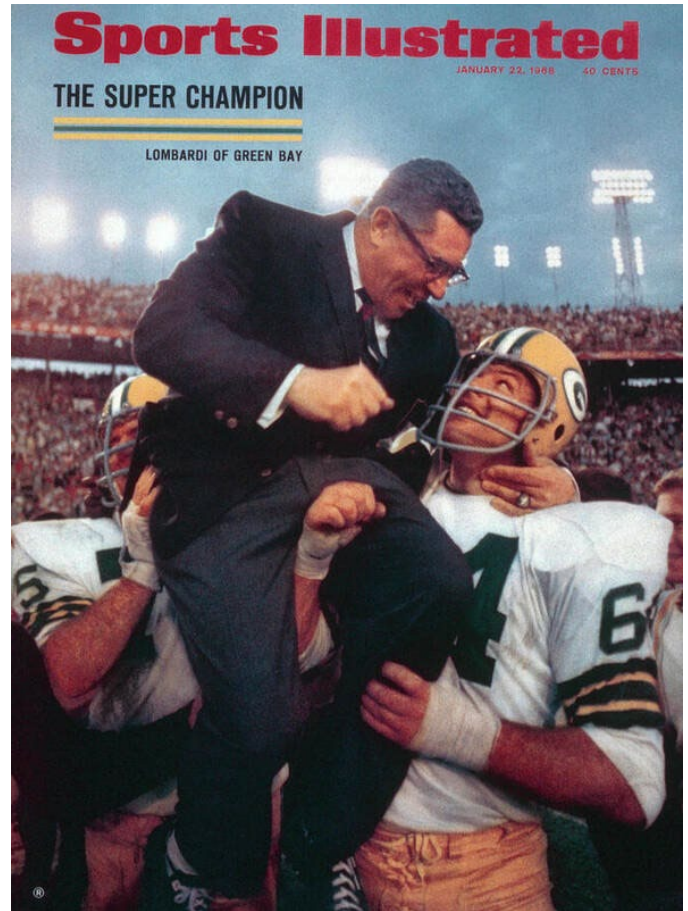
Reflecting upon his third three-pointer, which came at 14:59 of the second quarter, Chandler reported, "I preferred kicking to the goal at the closed end of the field. That's why I wanted to get it in before we changed ends. I didn't think it was going to make it, but an official said someone ticked it at the line of scrimmage." Teammate Willie Davis said, "That field goal probably was the turning point. We would have had to punt, and they would have had the ball at midfield. By completing the pass, they could have been within field goal range to make it 13-10 at the half. Instead, we went in with a nine-point lead and a little breathing room." Chandler's first opportunity came early. The Packers checked the Raiders immediately following the kickoff, which Larry Todd returned to the Oakland 28, and took over at their own 34 in the wake of Mike Eischeid's 38-yard punt.

STARR MANEUVERED

Starr maneuvered the Pack to the Oakland 32, with the help of 9 and 8-yard passes to Carroll Dale and Marv Fleming, but the drive faltered when Anderson was felled for a one-yard loss and a pass to Fleming was knocked down. With 5:07 gone, Chandler rifled home an arrow-like 39-yarder and the Packers were on the board. After blunting the Raiders' first penetration of Green Bay territory, the Packers found themselves in a somewhat awkward position – in possession on their own 3-yard line following a 45-yard Eischeid punt. This development failed, however, to affect their composure. With the blockbusting Wilson, who emerged as the day's leading ground gainer on 65 yards in 17 attempts, and Anderson chipping away at the Raiders' vaunted front four, they drove 84 yards in 16 plays to key Chandler's second field goal.

GAMBLER ON 4TH DOWN

Along the way, Wilson swept left end at one point, when the Packers gambled on a fourth-down-and-inches situation on the Oakland 35, for four yards and a first down. Starr also contributed a 16-yard pass to Fleming and a 14-yard run when apparently trapped. They later were a yard short on fourth, and Chandler was summoned this time, and he responded with an arrow-like 20-yarder at 2:08 of the second period. Less than two minutes later, Lombardi's forces had their first touchdown. With first-and-10 at the Packer 38, Starr bamboozled the Raiders in the same manner he so often has frisked the Bays' NFL rivals. Isolating the accomplished Dowler on linebacker Dan Connors, he lofted the ball into the 6-foot, 5-



inch veteran's hands at the Oakland 35. With two strides on Conners, Dowler veered to his right to throw off both that worthy and the Raiders' Rodger Bird, who also gave futile chase.

DOWLER REVEALED

Explaining that collaboration, which came at 4:10 on the quarter, Dowler revealed that he was a secondary receiver on the play. "Carroll Dale was the primary man on the other side," he said. "But the Raiders were blitzing on the play that made the difference." "When Oakland came with the blitz," Starr pointed out, "it meant there was single coverage on Boyd. He beat Kent McCloughan on the inside." The Raiders appeared ripe for the plucking at that point, but the Packers permitted them to come off the floor. With Lamonica blending his play well, the Californians swept 78 yards in 9 plays to score, which revised the situation with great dispatch. Lamonica, whose earlier 15-yard pass to ex-Crivityt star Pete Banaszak had moved the Raiders into position, found Miller open at the Packer five to cap the push. Just behind Dave Robinson, who later said he had "just misjudged the ball," Miller wheeled into the end zone at 8:45 and it was, unquestionably, a new game.

FORGED OPPORTUNITY

Apparently heartened by this turn of events, Oakland shortly forged another opportunity – after Starr had been thrown for an 8-yard loss, forcing Anderson to punt from his own end zone. The defense, however, required Blanda to attempt a 47-yard field goal at 12:25 and it was short. The Packers also found it necessary to punt, and, with less than a minute remaining in the first half, it appeared that they would have to settle for a highly tenuous 13-7 lead going into the intermission. But Bird fortunately fumbled Anderson's skyscraping punt and rookie Dick Capp recovered at midfield. Two passes, intended for Max McGee and Dowler, fell incomplete, but Starr hit Dowler with a 14-yard sidelineer with only 6 seconds left, bringing on Chandler to deliver his 43-yarder.

'HAD TO CATCH ONE'

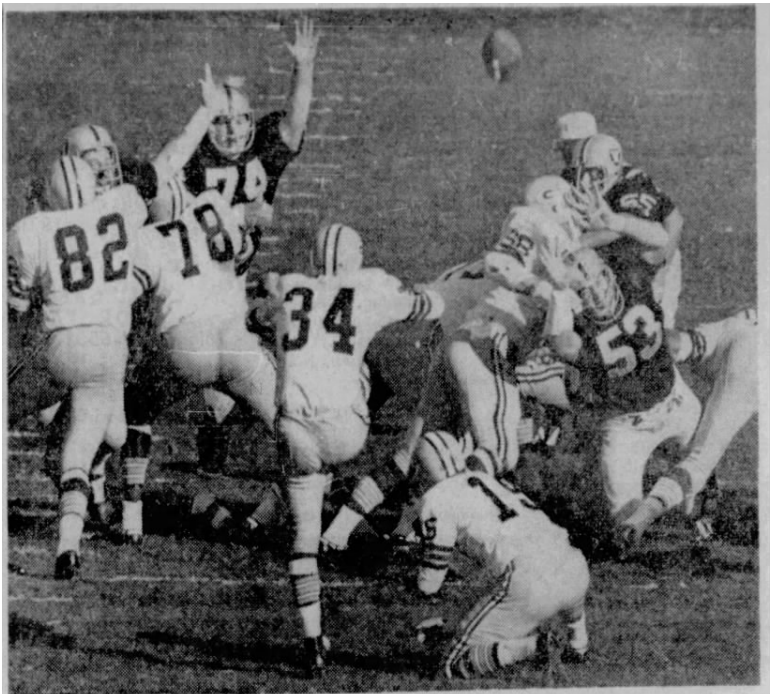
Early in the third quarter, the Packers began to take charge. Sweeping 82 yards in 11 plays, they winged all the way to Oakland's 25 when McGee, making what he said was his final appearance, ran under a Starr "bomb" after replacing Dowler. "The old man couldn't quit without catching just one more," McGee dryly observed. "This is it. I'm retired as of now, and, no, he (Coach Vince Lombardi) won't talk me out of it this time." An 11-yard pass to Dale and a 12-yard pitch to Anderson up the middle subsequently moved the Pack to the 1. Anderson lost a yard on first down when he collided with Starr on the handoff, but wheeled home through a yawning home in the right side at 9:06. The next time they acquired possession, the Bays forged to that fourth field goal, Oakland contributing a defensive holding penalty and Anderson 15 yards in three thrusts. With third and three, Wilson lost a yard on a draw, and Chandler was called in. His 31-yard effort struck the top of the crossbar but bounced over. Adderley slammed the door on the Raiders early in the fourth quarter, waylaying a Lamonica pass on his own 40 and wheeling down the sidelines for a touchdown with the aid of blocks by Jordan and Kostelnik. Feinting left and cutting right, he maneuvered around Lamonica just inside the 10 and was home free.

OAKLAND	-	0	7	0	7	-	14
GREEN BAY	-	3	13	10	7	-	33

	<u>OAKLAND</u>	<u>GREEN BAY</u>
First downs	16	19
Rush-yards-TDs	20-107-0	41-160-1
Comp-Att-Yd-TD-INT	15-34-208-2-1	13-24-202-1-0



Green Bay Packers quarterbacks Zeke Bratkowski (12) and Bart Starr (15) celebrate near the end of Super Bowl II against the Oakland Raiders. Quarterback Don Horn (13) is at right. (Press-Gazette Archives)



—Associated Press Wirephoto
Chandler 39-Yard Field Goal Breaks Scoring Ice
... ball finds alley through hands of Raider defenders

Roll to Second Super Bowl Title

Packers Crush Raiders, 33-14

Sacked-yards	3-22	4-40
Net pass yards	186	162
Total yards	293	322
Fumbles-lost	3-2	0-0
Turnovers	3	0
Penalties-yards	4-31	1-12

SCORING

1st - GB - Chandler, 39-yard field goal (5:07) GREEN BAY 3-0
2nd - GB - Chandler, 20-yard field goal (3:08) GREEN BAY 6-0
2nd - GB - Dowler, 62-yard pass from Starr (Chandler kick) (4:10) GREEN BAY 13-0
2nd - OAK - Bill Miller, 23-yd pass from Daryle Lamonica (George Blanda kick) (8:45) GREEN BAY 13-7
2nd - GB - Chandler, 43-yard field goal (14:59) GREEN BAY 16-7
3rd - GB - Anderson 2 run (Chandler kick) (9:06) GREEN BAY 23-7
3rd - GB - Chandler, 31-yard field goal (14:58) GREEN BAY 26-7
4th - GB - Adderley, 60-yard interception return (Chandler kick) (3:57) GREEN BAY 33-7
4th - OAK - Miller 23 pass from Lamonica (Blanda kick) (5:47) GREEN BAY 33-14

RUSHING

GREEN BAY - Ben Wilson 17-62, Donny Anderson 14-48 1 TD, Travis Williams 8-36, Bart Starr 1-14, Chuck Mercein 1-0

OAKLAND - Hewritt Dixon 12-54, Larry Todd 2-37, Pete Banaszak 6-16

PASSING

GREEN BAY - Bart Starr 24-13-202 1 TD

OAKLAND - Daryle Lamonica 34-15-208 2 TD 1 INT

RECEIVING

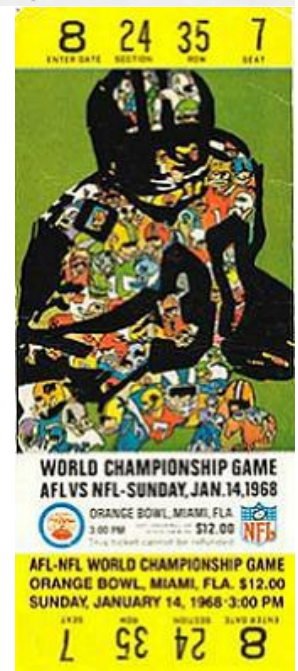
GREEN BAY - Carroll Dale 4-43, Marv Fleming 4-35, Boyd Dowler 2-71 1 TD, Donny Anderson 2-18, Max McGee 1-35

OAKLAND - Bill Miller 5-84 2 TD, Pete Banaszak 4-69, Billy Cannon 2-25, Fred Biletnikoff 2-10, Warren Wells 1-17, Hewritt Dixon 1-3

Retirement? 'No Announcements,' Vince

RETIREMENT? 'NO ANNOUNCEMENTS,' VINCE

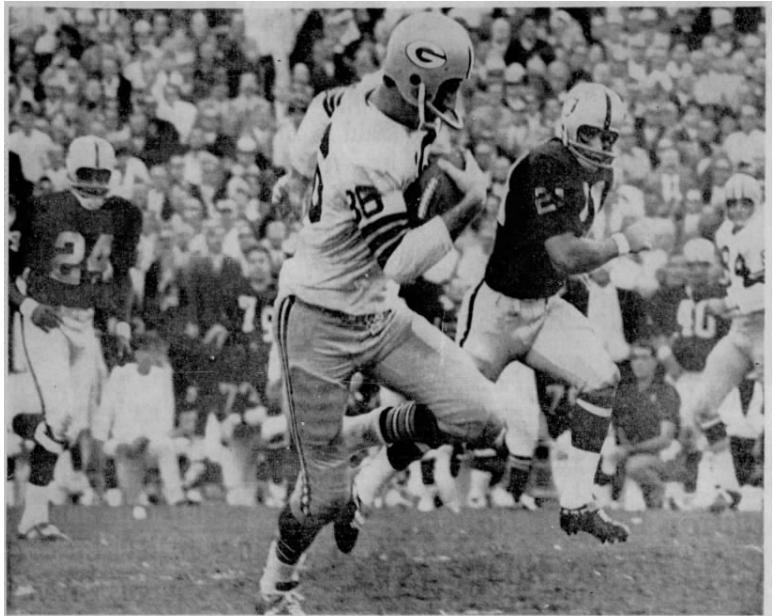
JAN 15 (Miami-Green Bay Press-Gazette) – “No announcements.” With that declaration, sounded on decisive tones, Vince Lombardi swiftly killed the recurring rumors that he would announce his retirement from coaching immediately after the Super Bowl game. The statement was made immediately after the Super Bowl game, in answer to a question from one of the seemingly hundreds of sports reporters from all over the nation who were jostling and squirming their way into dungeons of the Orange Bowl here Sunday. Lombardi, who in the past few weeks has been questioned almost daily about his future plans, revealed that he planned to “take a little vacation...about three days,” in Miami before returning to Green Bay...**REVERSED HIS FIELD:** At first he said, “I have to think a little,” but later he reversed his field and insisted, “I’m not even going to let the wheels turn.” The entire conversation, as might be expected, was held in a somewhat jocular manner with the Packer coach grinning, chuckling and twinkling. And well he should have been after his team, which he feels only on the threshold of its greatest era, pocketed its second straight \$600,000 pot of gold (\$15,000 per man), more formally known as the AFL-NFL World Championship. The score was 33-14, and it might have been worse but the Packers settled for four field goals instead of taking the ball into the end zone. This was perhaps the only irritating part of the beautiful day, though Don Chandler’s deadly accurate, and at least once lucky, toe soothed it considerably...**CLIMAX TO BIG YEAR:** “We moved the ball well but didn’t put in in the end zone like I wanted to,” Lombardi lamented...but still with a smile. “But we did get three points and that’s important.” For Chandler, it was the climax to a spectacular



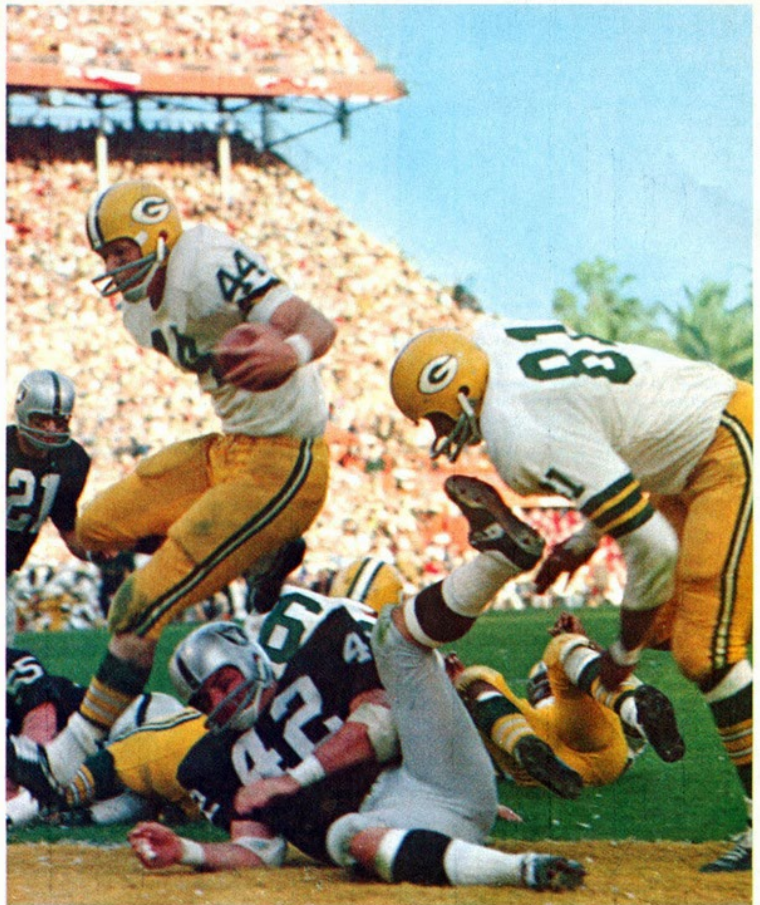
year...something of a comeback year after a slump in the 1966 season. But Lombardi refused to look at it that way. "I don't think he had any problems last year. We won, didn't we?" But the Bay strategist then noted that taking the punting duties away from him seemed to have helped his field goal kicking. And he emphasized, "I think Andy (Donny Anderson) punted beautifully today." The coach would or would not pinpoint at which stage of the game the Packers assumed definite control, stating, "That's hard to say," but he did take the opportunity to compliment the opposition, Oakland's Raiders... 'A GOOD TEAM': "This was a good team... well coached," he told the ever-growing audience. He said, though, that he was not surprised by the seemingly heavy blitzing tactics employed by the Raiders' somewhat becalmed Eleven Angry Men. "They had not blitzed as much in past games as they did today," Lombardi said, adding, "But I wasn't surprised. I've been in this league too long to be surprised by anything." If he wasn't surprised, he did admit to being scared..."I'm always scared..."before and even during the contest. Lombardi also praised quarterback Bart Starr, particularly for his use of audibles in combating the fluid, stunting Raider defense. He reported that Starr had jammed his thumb again, the same one he originally hurt way back in training camp, six months ago. Then he laughed, "But he's okay. I can say that now because the season's over." It was pointed out that Starr had once again produced a key third-and-one long pass, this time to Max McGee for 35 yards to help set up a third quarter touchdown. "We've done that for 10 years," Lombardi volunteered with a big show of his molars. "It's simply that the defense has to make up its mind to stop the fullback or the pass." The coach also acknowledged that the Packers had run to their left side quite a bit Sunday, but Lombardi said it was not a case of picking on the Raiders' mustachioed Ben Davidson and limping Tom Keating but more of the type of defense Oakland was using most of the time. On the other hand, it was pointed out by a voice from the crowd that Oakland had very little success getting outside the ends against the Packers' stiff defense. "Very few teams ran our ends," Lombardi affirmed. "We've got a quick offense." They've also got another world championship.

'I LOVE IT WHEN THEY BLITZ,' STARR

JAN 15 (Miami-Green Bay Press-Gazette) – Wiping away the last glob of leftover shaving cream, Bart Starr examined the results of a hurried and harried razor job in a large mirror in the Packer dressing room at the Orange Bowl. He was momentarily between blitzes and he took the occasion to declare, "I like playing against a blitz." It was a good attitude for him to have. After not only surviving but actually shredding the Fearsome Foursome, the Doomsday Defense and the Eleven Angry Men in consecutive games, he was well prepared for the Paper and Pencil Horde which descended on him here Sunday. But that's what he deserved for coming up with another glittering performance that spurred the Packers to their 33-14 win over the Oakland Raiders for the Super Bowl championship and earning Sport Magazine's Most Valuable Player Award in the process. Wave after wave of reporters besieged him, but Bart took it in stride, even when one of the writers wound up inside his locker stall the better to

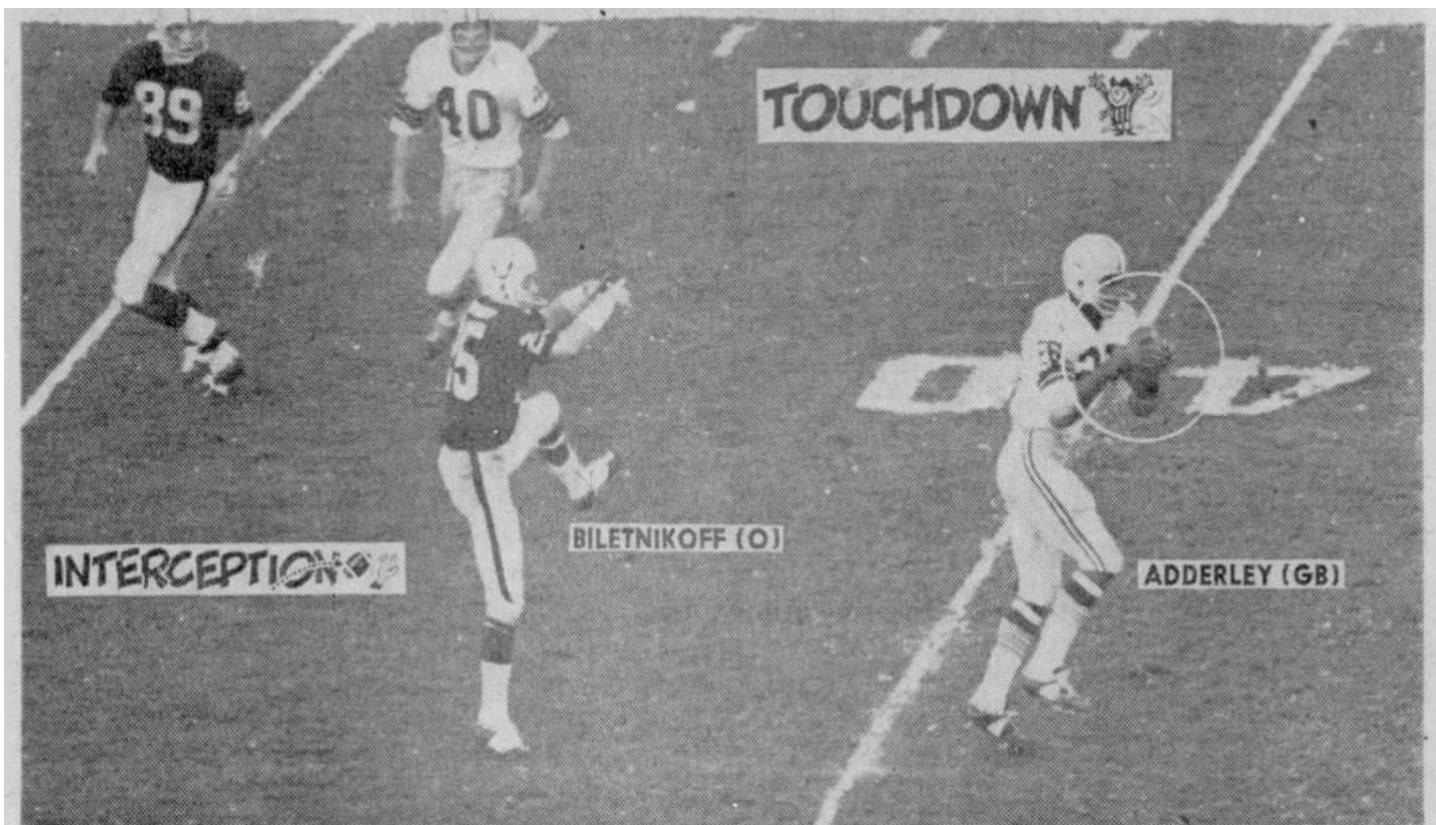


Boyd Dowler Hugs Ball, Watches Roger Bird (21) And Races 63 Yards With Pass for 1st Packer TD



—Journal Photo

Donny Anderson skipped into the end zone against Oakland in the Miami Super bowl game

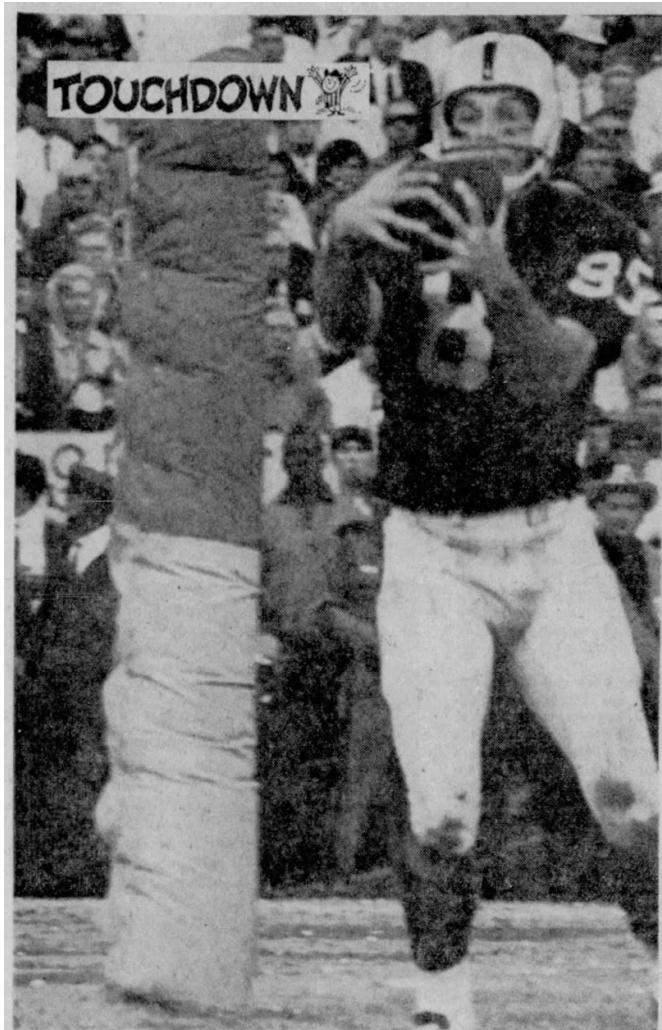


Adderley Picks Off Lamonica Pass, Scoots 60 Yards for Final Score

catch every word. Like he said, he likes blitzes. "When they blitz, they put themselves into a man-for-man coverage. I love it when they blitz," he added. Coach Vince Lombardi had said that the Raiders blitzed more than they had in past games, and Starr acknowledged that this set up the series of quick passes he fired over the line to tight end Marv Fleming, who automatically takes that route when he sees the full blitz turned on...**URNS SCRAMBLER:** The blitz and the rush of Oakland's front four turned Starr into a scrambler a couple of times and a successful one at that. "You get forced into that once in a while, but I sure wouldn't want to make my living as a scrambler," he grinned. "We were sure they had a fine defense, and we know it even better now," Starr said of the Angry ones. Though he wouldn't be drawn into a comparison of the Raiders with Kansas City, Starr felt, "We didn't execute very well the first few times we had the ball against Kansas City. We moved it right away this year. We thought we had a well conceived game plan. Of course, you don't know until you try it because you don't know how they will play. They're good, but you don't even have a common opponent to compare with. As the game progresses, though, you continue to learn. And when you pick up command, things fall into place. Then they have to play catch up and that's very hard."...**COMPARES SUPER BOWL:** He did make a comparison of sorts, however, pointing out the team's view of the second Super Bowl. "I was very happy to play in the Super Bowl last year, being the first one. But this year...well, after three consecutive NFL championships, everything hinged on this game. None of what we accomplished the last two games would have meant a thing if we had lost this one." And he was nervous about it, even after the bushels of championship game experience he has collected in the last seven years. "I'm nervous before an intrasquad game," Bart smiled. "If you don't get excited before a game, you're in the wrong business." Part of the questioning of Starr had a familiar ring to it. How's your thumb?...**HURT THUMB:** "I just hurt it again. I had hurt it back in training camp, but it didn't bother me in the last part of the season. I think Ben Davidson and I both landed on it, and the weight was just too much," he chuckled. Then, with a bit more seriousness, he added, "I just couldn't hold the ball the last two times I tried to throw." So you subtract those two times from his totals and chalk them up to an injury and Starr emerged with 13 completions in 22 attempts for 202 yards. One of the passes was his patented third-and-one play. This time he hit Max McGee for 35 yards on a third quarter maneuver that helped set up a touchdown. "It's the threat of the run that makes the play successful," he patiently explained. "They had stopped our fullback off tackle the last time we had that situation. The safety made the tackle. He couldn't be two places at once. But Max made a great catch. I had to throw it to his other side because of the defender, but Max turned and made a great catch." Another key pass was the 62-yard touchdown bomb to Boyd Dowler. "We were just lucky enough to catch them in a certain defense that was just perfect for that play," Mr. Quarterback said. "That was the only time all day we were able to catch them in that defense thought we wanted to try that play again." Along with his injured thumb, there was some question about Starr's good health in general. Stories had



Oakland's Bill Miller Gets Behind Dave Robinson, Catches Lamonica's 2nd-Period Pass and Goes In for 23-Yard Touchdown



Miller Again: 23-Yarder in 4th Period

circulated around Miami Saturday that he may have been hit by a flu bug. And it was noted that whenever he was not playing, he wore a windbreaker and sat back on the bench. But apparently very healthy, Starr put an end to those ideas. He said there definitely was nothing wrong and he wore the windbreaker just to keep his arm warm in the wind.

'HAD TO PROVE SOMETHING TO THEM – MYSELF': WILSON

JAN 15 (Miami-Green Bay Press-Gazette) – Although minus one contact lens, muscular Ben Wilson was wearing those proverbial rose-colored glasses. It was a singularly sweet moment for the bruising fullback, in relative obscurity of late, who suddenly found himself sought after in the incredibly congested dressing room of Green Bay's repeating world champion Packers early Sunday evening. Wilson, a member of the Los Angeles Rams' squad just a short year ago and bypassed by every team in the NFL at that point, has been a man with a mission ever since...**'HAD TO PROVE SOMETHING':** "I couldn't believe that nobody wanted me," Ben, ringed by a swarm of reporters amid a welter of perspiring humanity in the Packers' temporarily claustrophobic quarters, mused. "I had to prove something to them – and to myself." He had come a long way in this direction during the regular season, filling in admirably for the injured Jim Grabowski – until he himself was shelved by a sprained arch. And Sunday, a surprise starter after four weeks of comparative inactivity, he finished the job. Running with his early season abandon, the 220-pound USC alumnus bulled his way for 65 yards in 17 attempts and emerged as the game's leading ground gainer...**DIDN'T EXPECT TO START:** A smile creaking his flexible features, he confided, "I didn't expect it all. Chuck Mercein has been playing the last four weeks and he's done a good job. He made a couple crucial plays for us in that winning touchdown drive against the Cowboys in

the NFL title game, you know. In fact, I didn't know I was going to start until 5 or 10 minutes before the game. Coach Lombardi came over and said, 'How do you feel?' I said, 'I feel fine.' He looked at me kind of funny and walked away. A few minutes later, he came back and again asked me, 'How do you feel?'...**COACH REPEATS QUESTION:** "Fine," I said," Ben informed, accompanying this last with a shrug of the shoulders. "And the coach said, 'If you feel good, then we'll start you.'" The rest, of course, is happy history. Wilson went the route at fullback until the midway of the fourth quarter when his right contact lens suddenly vanished. "As I was down looking for it," the 27-year-old Houston native

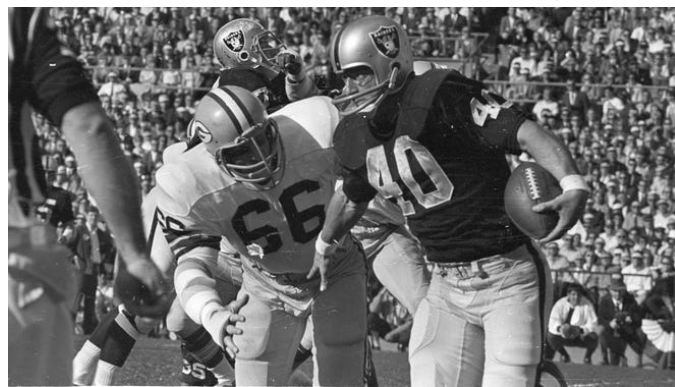
explained, “I heard the coach call for Mercein, so I just kept looking for it...I never did find it.”...**SLIPPED TO CORNER:** It slipped to the corner of my eye, and the doctor accidentally knocked it out with a swab while he was working on me on the sidelines. I’m going to have to talk to the doctor about it...these things are worth 45 bucks apiece. I started wearing contacts for our game in Los Angeles Dec. 9,” he said. What had prompted to be fitted? Ben smiled and replied, “Mr. Lombardi. He said, ‘You’re dropping too many passes.’ I didn’t realize how bad my eyes were until I went to the doctor. He said, ‘I don’t know how you catch a ball at all without glasses.’” Across the room, Wilson’s backfield comrade, Donny Anderson, also was under repertorial siege. Talking into a radio microphone and answering sportswriters’ queries simultaneously, the Golden Palomino explained, “I just told myself all week, ‘Kick the ball, run the ball, block hard...Get ready for the game.’” “You’ve got to worry about yourself,” said Anderson, whose two-yard slant over the right side for a third quarter touchdown put the game out of reach for Oakland. “There are 11 men out there and, if you make a mistake, you can mess things up...I didn’t want to make any mistakes. A coach can’t get you ready for a game – he can do a mood type thing, but he can’t do the individual things to get you up...That’s up to you. So I said to myself every night before I went to bed, ‘Run hard, block hard, run pass patterns.’” In another corner of the room, elongated Boyd Dowler was being chided by a newsman, who quipped, “Do you always get hurt in the Super Bowl to give Max McGee a chance to play?” Dowler, who sat out a portion of the second half after developing leg cramps, grinned and rejoined, “Max and I are pretty good friends. I like to see him look good...He’ll probably retract his retirement now.”...**35-YARD PASS:** McGee, who had announced earlier that he was calling it a career, gathered in a 35-yard Bart Starr pass that loomed large in the Pack’s drive to a third quarter touchdown and all but conclusive 23-7 lead. Opportunist Herb Adderley, whose spectacular 60-yard run with a fourth quarter Daryle Lamonica pass cemented the decision, said he saw early that he might go the distance. “When I started going down the sidelines,” Adderley said. “I figured I had a chance to go in and get it.”...**CONTRASTING APPRAISALS:**



Ben Wilson (Press-Gazette Archives)



Max McGee (Press-Gazette Archives)



Ray Nitschke (Press-Gazette Archive)

Two other member of the Pack’s sterling defensive unit, which limited the Raiders to a total of 291 net yards, came away with slightly contrasting appraisals of the Raiders. Marauding Ray Nitschke, who ranged farther than customary to fell the Californians’ outside running, termed them a “real sound football team.” “Lamonica threw well, but he didn’t do anything that we hadn’t studied and prepared for.” Comparing the Raiders with the Pack’s 1967 Super Bowl victims, the Chiefs, Nitschke said, “Kansas City was a more explosive club – Oakland is more our style of team.” Had he been concerned when Oakland halved the Packers’ lead to 13-7 with a second quarter touchdown? “No, no,” was the exceedingly prompt reply. Shaking his head for emphasis, pro football’s premier middle linebacker added, “There was no way they were going to beat us.”...**WELL PREPARED:** He noted, by way of explanation, “Phil Bengtson (Packer defensive coach) had us well prepared. It was just a matter of executing.” Huge Ron Kostelnick confessed he had been less sanguine about the outcome. “We were over two touchdowns ahead, and I was still scared,” the 260-pound defensive tackle said. “They didn’t do much against us, but they sure could throw a fright into you.” Kos subsequently advanced a logical explanation for the Raiders’ ability to run up the middle in the second half. “We reacted so much in the first half to their sweeps, we cut them off. In the second half, they came up the middle and it took us a while to adjust.” Had the Packer defenders departed from their basic approach to any degree? “We had a little twist going between the ends and tackles – five time. But we called a lot of them off. We had a lot of them called, then we called them off.” Impressed with the enemy, Kostelnick admitted, “They showed me a lot...They are definitely better than Kansas City was. Kansas City may have better material, but these guys were psyched up to play a game...and they did.” Dave Robinson, whose 16-yard run to the Oakland 37 with a fourth quarter fumble went for naught when Starr was thrown for an 11-yard

loss, said, "If I could just have kept my balance, I could have done something." "That," he chuckled, "is the difference between Herb (Adderley) and me. When he intercepted that pass, he faked that Lamonica one way and went the other. If I tried that, I'd fall down." Robbie took the blame for Oakland's initial touchdown, which came on the first of two 23-yard Lamonica passes to Bill Miller. "It was in my zone," he said. "I cover that area up to 20 yards. Technically, I should have stopped that play. In fact, Tom Brown depends on me to do it, so he can double team the flanker with Herb."...MISJUDGED BALL: "I just misjudged the ball...it was kind of fluttering, and I thought it would drop - but it didn't." Robbie also revealed a Packer defensive secret. Explaining how they had checked Oakland's outside running, the strapping Penn State alumnus reported, "We noticed in their game films that the other team generally played a defensive end against their tight end. So we kept a linebacker on their tight end. He's a little more mobile and can turn those sweeps back in better. And, of course, he can move quicker, because the defensive end is always down in that 3-point stance. We also knew they were running against defenses we weren't going to play." One of the happier citizens in the Pack's quarters was Dick Capp, the rookie linebacker added to the roster only last Thursday to replace the injured Allen Brown. The 238-pound Boston College product had made his presence felt, recovering a fumbled punt near midfield late in the second quarter to trigger Don Chandler's third field goal of the afternoon. "Andy kicked the ball real high," Capp pointed. "He (receiver Rodger Bird) was like an infielder under a high pop up. He got hold of it, but it was going away from him. Then, all of a sudden, there the ball was on the ground," Dick grinned. "I was a little off balance, or I might have been able to run with it." "Next time," he quipped, "I'll go all the way."

WILD RECEPTIONS OF PAST MISSING AS FANS MEET PACKERS AT AIRPORT

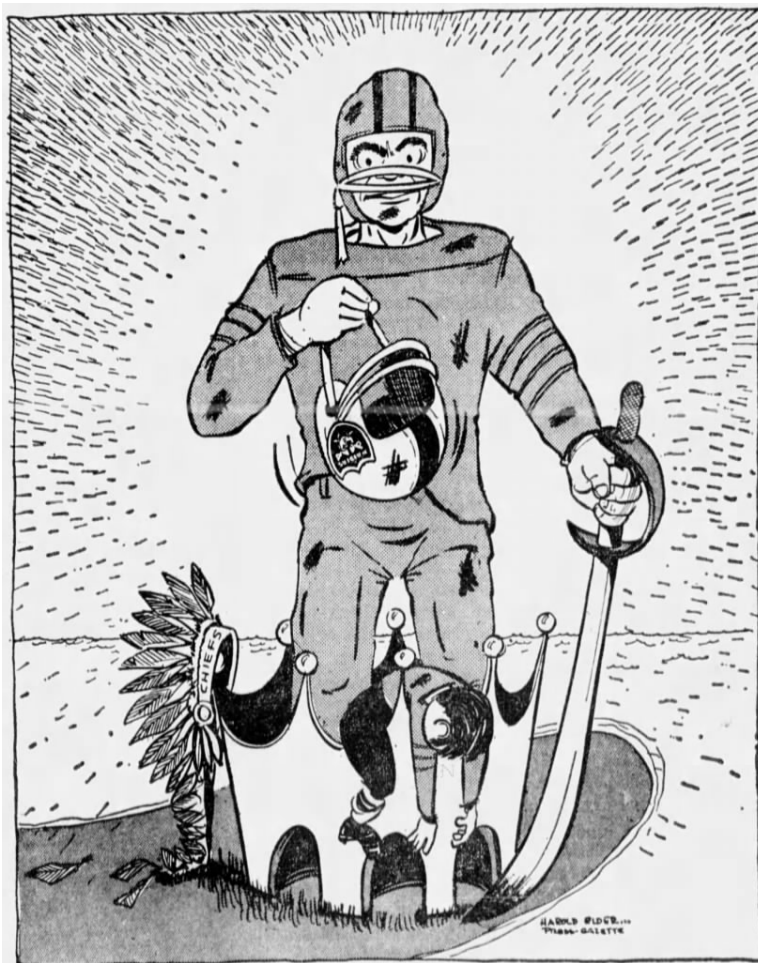
JAN 15 (Green Bay Press-Gazette) - A somewhat sophisticated, but obviously happy, crowd of about 3,000 jammed Austin Straubel Field Sunday night to greet the Green Bay Packers on their return from Miami, where they won their second straight Super Bowl - this time beating the Oakland Raiders, 33-14. The usual banners and shouts of congratulations for those players who returned, were there but the delirious receptions of past championships seasons were not. Instead, a certain amount of maturity characterized the crowd that had begun to fill the terminal building nearly three hours before the Packer charter landed... 'WE'RE AWFULLY PROUD': One fan put it this way: "I guess in a way we're getting like the players in the locker room. They don't whoop it up anymore either." "But," he quickly added, "We're awfully proud of this team. If we weren't, we wouldn't be out there tonight." About 300 fans spilled out of the terminal building when the approach of the Packer flight was announced. Brown County police and Civil Defense workers roped off an aisle through the lobby among the eager fans waiting to shake the hands of their heroes and get autographs. A jet carrying Gov. Warren P. Knowles and a contingent of Packer patrons landed prior to the team's place. Many of those fans carried pompons, buttons, hats and programs from the game. Several waved palm leaves and were greeted by enthusiastic cheers... 'MUST



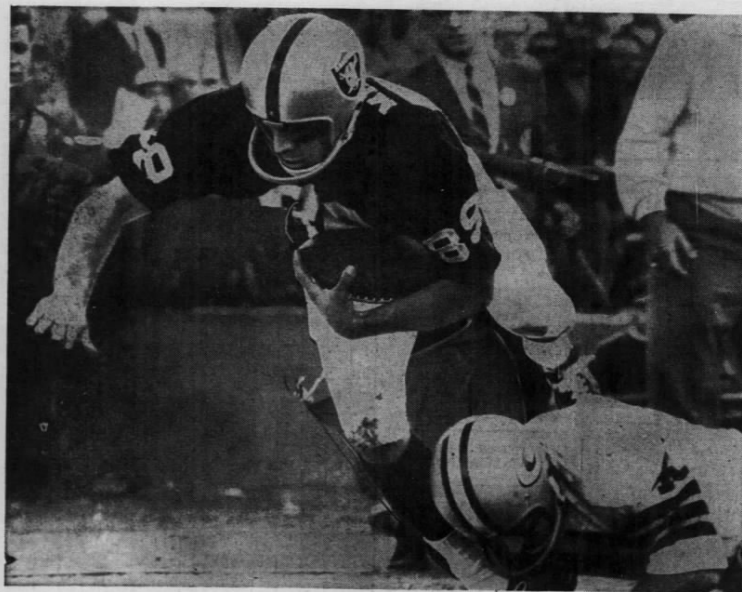
Happy Fans—Two Packer fans carry a piece of the Lambeau Field goal post from the NFL title victory over Dallas down the streets of downtown Green Bay Sunday as they whoop up the Super Bowl

victory over Oakland. In the background, two men carry a sign while riding in a convertible in temperatures that sank to the low 20s.

(Press-Gazette Photo)



Chalk Up Another One



Raider Scores

End Bill Miller of the Oakland Raiders is hit by Tom Brown at the goal line but dives over for the first Raider score in the Super bowl game. This was a 23-yard pass play from Quarterback Daryle Lamonica. The Packers retained championship, winning 33-14. (Story on page 1, Sports)

(AP Wirephoto)

BE 39 BELOW': One fan, dressed in sport clothes, ran from the plane and shouted to the crowd as he entered the building. "What kind of weather is this anyway? Must be 30 below. I'm used to that Miami sunshine." When asked how long he had been there, he said, "Two days." When informed the governor's plane was landing, one young girl said, "Oh, heck. When are the Packers coming in?" Knowles, who appeared tired but still managed a smile, entered the building and received a generous ovation. He reached down and tugged at the ear of a little girl, smiled and walked on. When asked if she knew who the man was, she answered, "Sure. Vince Lombardi."...STARR DRAWS ROAR: However, Lombardi and several of the players did not return. The Packer coach remained in Miami on NFL business, while nine players prepared to fly to Los Angeles from Miami for next Sunday's Pro Bowl. Bart Starr came back, though, and he drew a roar from the crowd, mixed with boxes of confetti, handshakes, pleas for autographs and shouts of admiration and congratulations. "Boy, is he something," said one youngster. Other players seen

mixing with the crowd and searching for luggage were Elijah Pitts, Bob Skoronski, Tom Brown, Lionel Aldridge, Henry Jordan, Ray Nitschke, Doug Hart, John Rowser, Gale Gillingham, Ken Bowman, Zeke Bratkowski and Jim Weatherwax, along with Coaches Phil Bengtson and Jerry Burns. There was disappointment that some of the favorites, like Max McGee, Fuzzy Thurston and Jerry Kramer did not return. "I wanted to see Kramer. He's so good looking," said a pretty teen-age girl. "Why don't they smile?" one woman was heard to ask as player filed into the terminal building. "They're tired, I guess," was the answer she got. A steady flow of automobiles began flooding the airport parking lot before 7 p.m., as Packer rooters hoped to get "a good seat" for the welcome. A group of five youths arrived about 6 p.m., and began playing cards on the floor in one corner of the upstairs level of the terminal building...BAR A POPULAR SPOT: The bar off the upstairs reception area was filled by 7:30. One fan sat at the bar wearing a green winter stocking cap with a Packer emblem sewed on it. He sipped on his martini and yelled to a friend, "Did you seek Kostelnik knock that guy off his feet on Adderley's interception?" Football, naturally, was the main topic of conversation. In another area, a nun said, "I wonder if there is anybody who has never heard of Green Bay." A man waiting for a plane to Denver remarked, "I wish I could stick around and be a part of this."...'STARR IS SUPERMAN': A young boy paraded around the lounge with a sign that read, "Bart Starr, not Clark Kent, is really Superman." Two women carried cardboard signs reading "Go, Pack, Go" with the words "They Went" across them. At 9:15, the crowd was told the Packers would be arriving within a half hour. Fans burst through the doors to find a spot along the fence. Most of them preferred the inside temperature and flooded the escalators to the first floor. There was no pushing and shoving, however. Unlike last year, there was no band. The crowd was calm. They waited patiently and were enthusiastic, but not loud. "I guess we're getting used to this sort of thing," somebody said.

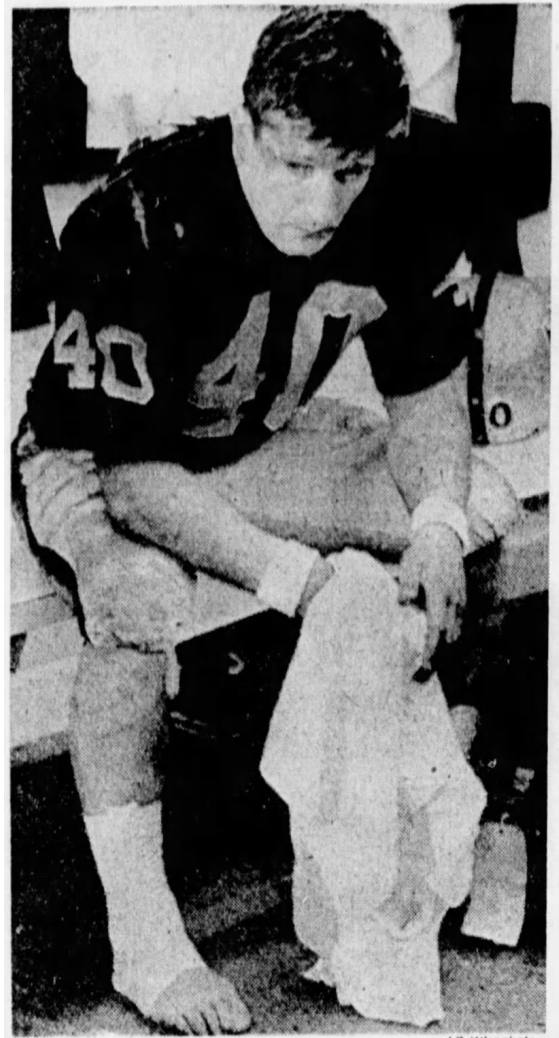
GOVERNOR SENDS CONGRATULATIONS

JAN 15 (Green Bay Press-Gazette) – Gov. Warren Knowles today extended congratulations to Green Bay and the Packers on the Sunday Super Bowl victory in a telegram to Green Bay Mayor Don Tilleman. The wire read: "All Wisconsin citizens share Green Bay's pride in the championship Packers and their tremendous accomplishment of bringing two consecutive world championships home to Green Bay. We take pride in the fact that millions of Packer Backers across the nation cheer the Pack to victory whether it's 80 above or 20 below. Please extend my personal congratulations to Coach Lombardi, his staff and all the members of the Packers for another outstanding season of professional football."

BANASZAK'S EYES RED BUT RAIDERS FAIRLY CHEERFUL

JAN 15 (Miami-Green Bay Press-Gazette) – The Raider dressing room was steamy...and fairly cheerful. There wasn't a tear in sight, but Pete Banzak's eyes were mighty red. The Crivitz kid took it the hardest. Coach John Rauch, whose team had only lost one game until Sunday, found something to be happy about. Quarterback Daryle Lamonica, admitting "the Packers have sheer talent," said, "It was a day of learning for me. Bart Starr is one of my favorites. I hope to be of his caliber someday." Linebacker Dan Connors, "Starr picked us apart, period. He has that unrhythmic cadence."...SHOULD BE LUCKY: Kicker George Blanda smiled, "I should be lucky like Chandler." Defensive end Ben Davidson explained, "They don't exploit any one person. They don't play that way." And so it went...as the Raiders swallowed their 33-14 loss to the Packers in the second Super Bowl. Actually, it wasn't so tough to put it away because of the respect these losers displayed toward their conquerors. We heard only two complaints. First, the whistle was a bit fast on Banzak's fumble, and second,

the Raiders should have run up the middle – right from the start...**DEFINITE MOVE:** The Raiders were making a definite move upfield midway in the third quarter, with the score 26-7, when Banaszak took a 13-yard pass, ran another 10 yards to the Packer 43 and then fumbled as he squirmed for more yardage. Asked about the quick whistle, Rauch said, "I have no comment to make on the officiating." Some of the players said they thought it was a quick whistle but made no issue of it. Banaszak said, "It was the first time I coughed up the ball all season, and it makes me just sick. I don't know how I fumbled. That was a judgment call for the official. We can't really complain about it. I learned today how to lose, and I don't like it." Pete said that "we were in the game until the end, but you can't make any mistakes against them. They don't hit any harder than any other teams we've played."...**GONE UP MIDDLE:** Lamonica, himself, felt that "we should have gone up the middle, but when we discovered we could run up there it was too late." Banaszak, the key man on Oakland's ill-fated sweeps, observed, "We were unable to sweep on Green Bay. When we ran straight at them, we made five yards a clip." Center Jim Otto, who played straight on Ray Nitschke, said flatly, "We should have run more up the middle. Hawkins and Upshaw did a good job of blocking, and I feel I was blocking well." Gene Upshaw and Wayne Hawkins are the guards blocking Ron Kostelnik and Henry Jordan. Rauch, surrounded by group after group of reporters, said, "I was disappointed with the way the game went. It's always hard to accept defeat, and we are not used to it."...**YOUNG TEAM:** "We're a real young team compared to Green Bay, and we'll be back. I was very happy with the fact that at no point did we give up. It's characteristic of our team. We hope to continue with our program and get better. This has been the most enjoyable year of my coaching career." Rauch explained, "Green Bay didn't do anything that astonished us. They are just a very fine football team, and we hope to reach the Packer capacity shortly." Asked about Boyd Dowler's TD reception, in which the Packer flanker found himself all alone, Rauch said, "It was a breakdown in coverage, that's all. I won't say who made the mistake, but it's mistakes that make you lose games." Rauch said, "I can't single out any one player who gave us particular trouble. You can go right down the list. They can all give you the big play."...**NEVER GOT BALL:** With the score a respectable 16-7 at the half, Rauch said, "It was with a great deal of confidence that we could right ourselves as we have done so many times during the season. But we never got the ball much in the third period due to the fumble." The Raiders had the ball for eight plays in that period, the Packers 25. Lamonica pointed a finger at the Green Bay linebacker. "They closed up my passing lane. On the first touchdown, I had to throw the ball over Robinson's head. Here's a guy who is 6-4 and 250 pounds and he's 30 yards downfield with the receivers. On our sweeps, the linebackers ran 45 degrees, and they really get out there. I found out too late that the sweeps weren't working." The Raider quarterback, playing his first full year as a starter, threw up his hands: "What can you do. We felt we had a good shot at a field goal just before the half. But they wind up getting the field goal. You can't give anyone 17 points, which we did, and expect to win. We matched them in touchdowns on offense, but I have them one on Adderley's return and the fumbles hurt us, too."...**FIVE-YEAR PRO:** A five-year pro, the confident Lamonica said, "Starr told me it took him seven years to make it. So I've got it ahead of me yet." Lamonica admitted that he felt the pressure. "I was tight at the start. I didn't get into the game until the third sequence. By then I had settled down and played it like it was another game." Connors, who made the bulk of the Raider tackles from his middle linebacker spot, said, "Other teams have as good running backs as the Packers, but the success of their running game is in their offensive line. They all block well up there, and Bowman is real fast. Starr makes the offense go. He ate me up quite a bit. He's so smart." It was suggested to Blanda, "You were supposed to be kicking the field goals." And the 40-year-old veteran smiled, "We didn't get close enough. How about Chandler on that last field goal (the ball hit the crossbar and skipped over)? When things go right, they really go right."...**'DON'T EXPLOIT':** Reportedly, the Packers were going to pull Davidson's mustache off. The writers wanted to know if they tried and ex-Packer Ben explained, "They wouldn't exploit any one player. They don't say a word, and they all do their job. I still think they were a better team when Taylor and Hornung were in their prime." Howie Williams, another former Packer, had little to say except to say, "We'll be back." In fact, Blanda consoled Lamonica with, "Next year, we'll be in the Super Bowl in New



—AP Wirephoto
Dejection—Pete Banaszak, the Crivitz contribution to the Oakland Raiders, sits dejectedly in the locker room after his team was beaten 33-14 by the Green Bay Packers in Sunday's Super Bowl game.

Orleans.” Tom Keating, who said he felt good enough to start (he earlier was ruled out with an ankle injury) said, “I think it was our worst performance of the year. I don’t think they are blessed with a great deal more talent than we are.” Receiver Bill Miller, who scored Oakland’s two TDs on pass catches, said, “We thought they would cover us the way they did. The linebacker came out a little further than I thought they would. On the first touchdown, I had to get past the linebacker, and it was a real good throw. So was the second. I was looking for it, and the ball hit me right in the hands.”

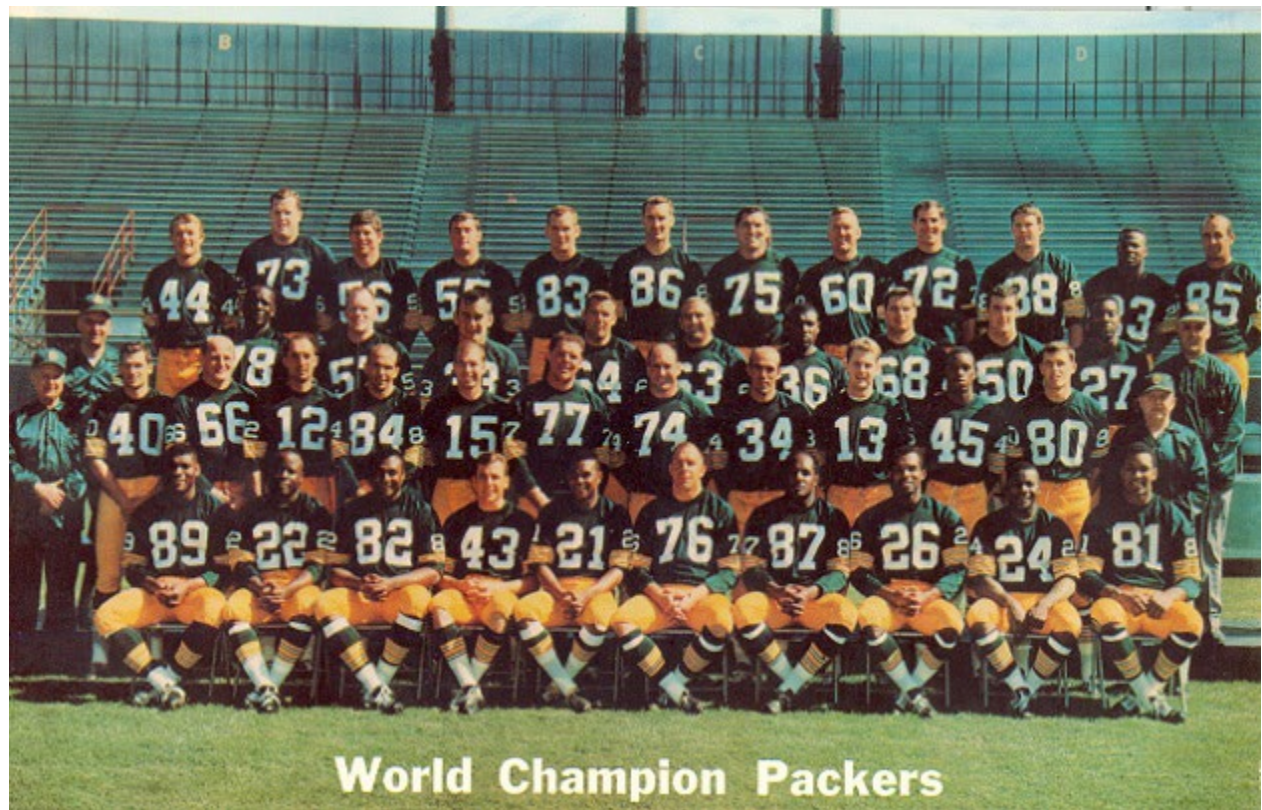
SUPER BOWL MAKES FINANCIAL HISTORY

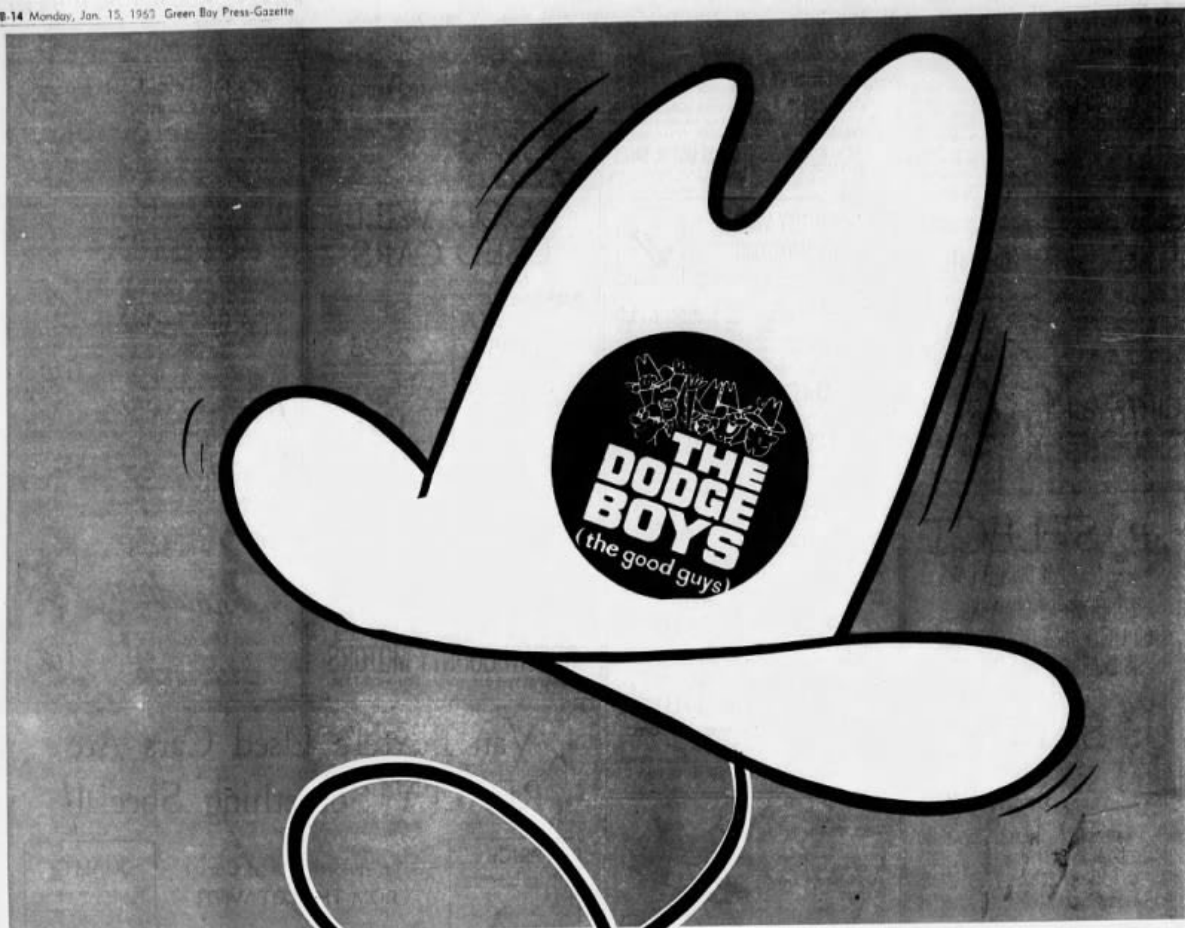
JAN 15 (Miami-Green Bay Press-Gazette) – Sunday’s

Super Bowl, pro football’s “world series,” made sports financial history. The Miami production was the first football game ever to gross more than \$3 million. A large portion of this came from the Columbia Broadcasting System, which paid a record \$2.5 million to broadcast the Packer-Oakland Raider match. This total, coupled with \$796,822 in gate receipts, revenue will far exceed last year’s gross of \$2,768,259. No single game of any kind is believed ever to have earned so much...Packer veteran Max McGee is ever quick with a quip, even in a somewhat solemn moment. As he donned his gear in the dressing room before the game for what he says was the last time, Max observed, “The last one...I won’t have to tape these old ankles anymore – unless I make a comeback in baseball.”...Most of the Packers, except for the eight now with the West Pro Bowl squad in Los Angeles, were relaxing today, but there was no rest for the Super Bowl’s Most Valuable Player, Bart Starr. The Packer field general was en route to New York where he will be honored at a luncheon Tuesday for winning the game’s MVP award. Highlight of the function will be presentation of a new automobile to the 12-year veteran...The sign makers, inevitably, had a field day. One of the choices was, “Whether 80 Above or 20 Below, Packers Carry Titles Wherever They Go...Packers 37, Raiders 10.”. There also were such gems as “Cold or Hot, It’s ‘Pack’ Weather” and one understated banner which read, “Alaska, Wis,” plus more mundane types such as “Go Packers Go, Packer Backer, Iron Mountain, Mich.,” and “Beaver Dam Packer Backers.”...The two Rockford, Ill., fans, who “crashed” the Packer bench during the NFL championship game against the Dallas Cowboys Dec. 31, were on hand to try for a repeat. One of them, sporting good dealer Jim Varland, was pessimistic about the prospects shortly before game time Sunday, however. Bent on securing sidelines passes for the Oakland bench, by whatever manner, Varland confided, “I even bought Pete Rozelle’s secretary a couple of drinks last night trying to get ‘em, but she wouldn’t budge.”...Jim Presentin, the Green Bay attorney and Shorewood Country Club golf star who is rapidly becoming an expert cameraman, was a member of the 12-photographer NFL Films crew which “shot” the game. Their edited efforts in full color will be available for viewing sometime next month when the second annual Super Bowl film is expected to be completed...The halftime entertainment was apparently calculated to make the Packers and Wisconsin fans feel at home. It consisted of a winter fantasy, complete with dancing snowmen, skaters, skiers and “snow” blown to the ground from the stadium rafters...There were some optimistic Washington fans on hand. One sign high in the stadium read “Redskins in ’69.”...Over 1,000 persons were involved in the press and radio-TV coverage of the game. The figure included about 350 writers, 250 photographers, and assorted electronics media commentators and technicians and 80 public relations men.



Packers Still Rule





The "Good Guys"

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