



Green Bay Packers (3-1) 28, Detroit Lions (2-2) 17
Sunday October 12th 1969 (at Detroit)



Pack Rips Lions 28-17 In Operation Snapback

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(DETROIT) - "Bart Starr," ruddy-cheeked Dave Hanner said admiringly, "was as sharp today as I've ever seen him...He was in full control of the game all the way." This succinct appraisal from the Packer's veteran defensive line coach capsuled the essence of "Operation Snapback," a highly successful project staged in the dreary drizzle of Tiger Stadium Sunday afternoon. Piercing Detroit's league-leading defense with a deft blend of runs and passes, Starr rallied his colleagues from last week's Minnesota disappointment to a 28-17 triumph over the Lions with a true virtuoso performance before 58,384 customers, third largest crowd in Lion history.

13 OUT OF 20

Collaborating with flanker Carroll Dale in victimizing the redoubtable Lem Barney with surprising ease and facility, Mr. Quarterback was on target 13 times in 20 attempts to amass 234 yards and two touchdowns, easily his best production of the season. His artistry, parlayed with generally staunch pass protection from an offensive line still smarting over last week's Viking unpleasanties and another sterling effort from the tightfisted defense, preserved the Packers' co-leader status in the NFL's Central Division. They now share the top shelf only with Minnesota, 31-0 conqueror of the 0-4 Bears, since the victory here dropped the Lions a game behind them with a 2-2 record.

WILLIAMS BOLTS TO TD

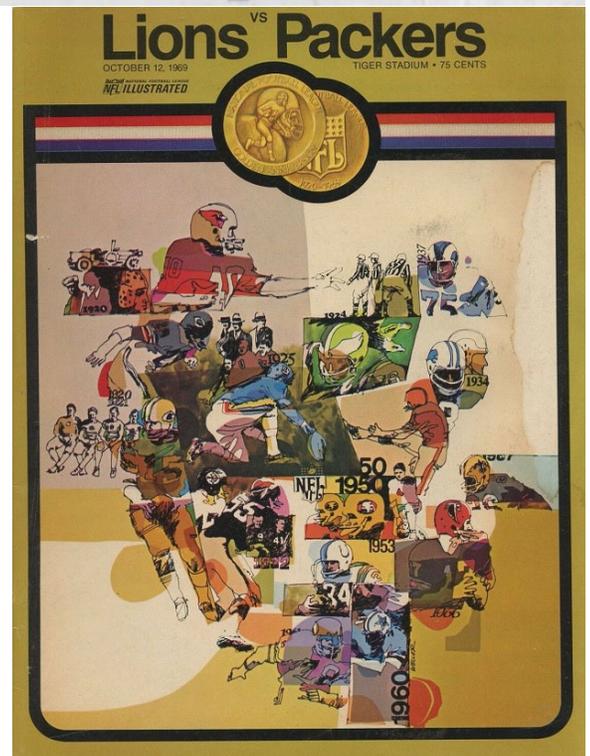
Both of Starr's touchdown tosses went to the wraith-like Dale, who caught seven for 167 yards overall in forging one of the finest afternoons of his brilliant career. He also set up the Pack's first score, which came on a two-yard bolt by Travis Williams in the opening quarter, with a 27-yard catch which carried to the Detroit five. Dale's first TD was a 40-yard maneuver, which saw the former VPI greyhound get a step on Barney as he gathered in Starr's pass at the five, also in the first quarter. The Detroit cornerback made a desperate lunge but Dale was home free, knocking over the red sideline marker as he hit the end zone.

SECOND SPECTACULAR

His second payoff catch was even more spectacular. Dale, under close surveillance, filtered across the end zone and cradled Starr's pinpoint pitch just inches to the right of the Lions' frustrated Mike Lucci, who threw his hands into the air in disgust. That one came at 9:04 of the third quarter and staked the Packers to a permanent 21-17 lead. Victory was still in jeopardy, however, until the Lions roughed punter Donny Anderson at the Green Bay 29 with 7:15 remaining, more than ample time to effect a turnabout. With this unexpected assistance, the green and gold moved swiftly to administer the coup de grace. With third-and-6 at the Green Bay 49, Starr fired a "bomb" down the middle. Dave Hampton wrested the ball from Lucci's grasp and, with the Lion linebacker pinned to his back, lurched to the one.

PRESSURE WAS OFF

The rookie running back took it in on the next play, with only 2:43 left, and the pressure was off. Three Packer interceptions loomed large in the proceedings, particularly the first, as the Bays limited the Lions to 227 yards, including a mere 82



passing. Taking a ricochet off Lion tight end Charlie Sanders, Willie Wood returned it 19 yards to the Detroit 44 before being run down and the Packers moved into a 7-0 lead six plays later. Bob Jeter stole another Bill Munson pass at the Green Bay 19 in the second quarter and LeeRoy Caffey short circuited a third quarter Lion drive when he speared a pitch which had glanced off the hands of Nick Eddy at the Packer 41. Munson suffered a broken right hand when blitzed by Dave Robinson late in that third period and gave way to Greg Landry in the fourth quarter.

SUPER BOWL FORM

It was fortunate that Starr was in Super Bowl form because the Packers complicated matters for themselves, coming away empty-handed on two field goal attempts and collecting 11 penalties for 92 yards along the way. Mike Mercer's first FG effort was wide to the right from the 35 early in the first quarter and his last, from the 36 in the second quarter, was blocked. The Pack converted that one into another opportunity when Barney, who picked up the loose ball, fumbled and Caffey recovered at the Detroit 24. But a personal foul penalty, assessed as Elijah Pitts churned to the Detroit 3-yard-line, moved them back to the 26.

FELLED BY RUSH

Starr then was felled for a 12-yard loss by Jerry Rush, then for another 10-yard deficit by Alex Karras. The latter's tackle jolted the ball from Bart's hand and Rush recovered at the Green Bay 48. That proved to be a costly penalty because the Lions moved from there to a field goal, with the aid of two offside infractions on the Bays, ex-Packer Erroll Mann connecting from the 24 just 15 seconds before the half. That left it a slightly uncomfortable 14-10, and a new game.

GREEN BAY - 14 0 7 7 - 28
DETROIT - 0 10 7 0 - 17

	<u>GREEN BAY</u>	<u>DETROIT</u>
First downs	23	15
Rush-yards-TDs	37-121-2	26-145-2
Comp-Att-Yd-TD-INT	20-13-234-2-0	24-11-101-0-3
Sacked-Yards Lost	4-47	2-19
Net Passing Yards	187	82
Total yards	308	227
Fumbles-lost	1-1	1-1
Turnovers	1	4
Yards Penalized	11-92	8-86

SCORING

- 1st – GB – Travis Williams, 2-yard run (Mike Mercer kick) GB 7-0
- 1st – GB – Carroll Dale, 40-yard pass from Bart Starr (Mercer kick) GB 14-0
- 2nd – DET – Mel Farr, 3-yard run (Errol Mann kick) GB 14-7
- 2nd – DET – Mann, 24-yard field goal GB 14-10
- 3rd – GB – Dale, 4-yard pass from Starr (Mercer kick) GB 21-10
- 3rd – DET – Farr, 2-yard run (Mann kick) GB 21-17
- 4th – GB – Dave Hampton, 1-yard run (Mercer kick) GB 28-17

RUSHING

GREEN BAY – Dave Hampton 9-38 1 TD, Travis Williams 11-38 1 TD, Elijah Pitts 7-31, Jim Grabowski 7-10, Bart Starr 1-4

DETROIT – Mel Farr 14-91 2 TD, Nick Eddy 10-39, Greg Landry 1-8, Bill Munson 1-7

PASSING

GREEN BAY - Bart Starr 20-13-234 2 TD

DETROIT – Bill Munson 16-8-80 3 INT, Greg Landry 8-3-21

RECEIVING

GREEN BAY – Carroll Dale 7-167 2 TD, Marv Fleming 2-10, Jim Grabowski 2-7, Dave Hampton 1-50, Elijah Pitts 1-0

DETROIT– Charlie Sanders 5-73, Earl McCulloch 2-16, John Wright 1-11, Bill Malinchak 1-3, Nick Eddy 1-3, Mel Farr 1-(-5)

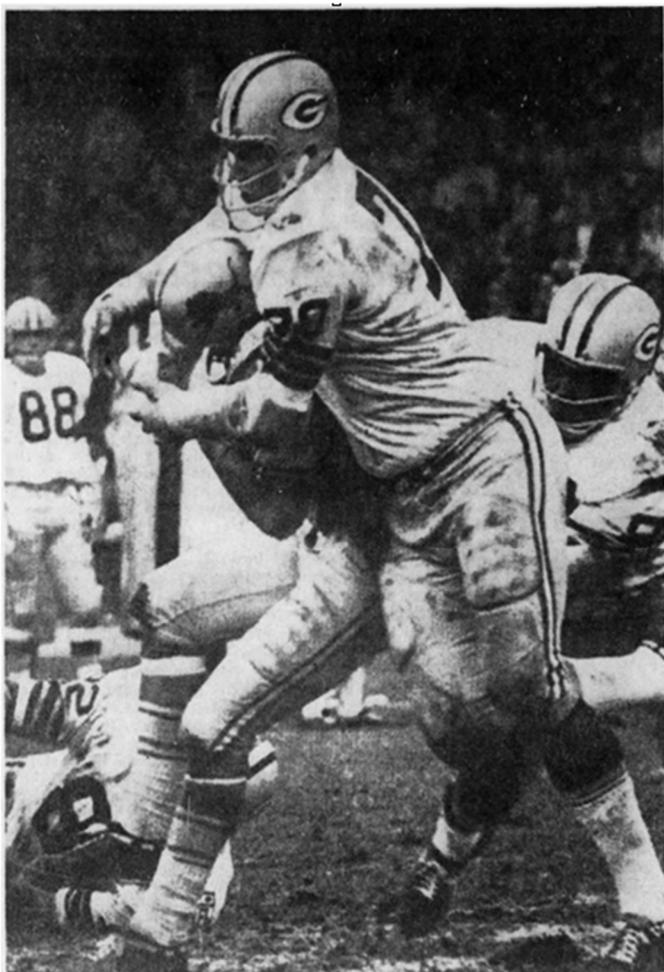


*Travis Williams (23) takes the handoff from Bart Starr (15)
 (Photo by George Gelatly/Getty Images)*

Scribes See Flashes of 'The Old Packers'

'GREAT TIME' FOR PENALTY: PHIL

OCT 13 (Detroit-Green Bay Press-Gazette) - Phil Bengtson flashed a winner's smile and declaimed, "That was a great time to get a penalty." The Packers' headmaster, holding forth from a stool before his locker in Tiger Stadium's visitors' dressing



Detroit Quarterback Bill Munson got caught behind the line of scrimmage by Green Bay's Lionel Aldridge, lower left, and Richie Moore (70). The injury to Munson which resulted from this play forced his retirement from the game and later was diagnosed as a broken wrist. Munson is expected to be out of action for five weeks as a result of the injury. (AP Wirephoto)

room, had sly reference to the roughing the kicker assessment levied upon the Detroit Lions midway through the fourth quarter here Sunday afternoon. It gave the Bays, possessor of a somewhat tenuous 21-17 lead at that point, a second chance and they made it pay victory dividends by charging to a clinching touchdown. A major item in that decisive drive had been a 50-yard Bart Starr pass to rookie halfback Dave Hampton, who wheeled to the one-yard line with Lion linebacker Mike Lucci on his back...NOT WORKING ON BARNEY: "I thought it was a helluva catch," Bengtson said with fervor. "I didn't have a very good view of it but apparently Hampton was able to see the ball and Lucci wasn't." Although flanker Carroll Dale had had a memorable 7-for-167 day against Detroit's Lem Barney, Phil insisted, "We weren't working on him as an individual." Barney had been beaten twice for touchdowns in last week's game with Cleveland. Had this knowledge, via film, been a factor?...ANTICIPATED DEFENSES: "Not necessarily," Bengtson replied. "We honestly didn't have that in mind. We anticipated certain kinds of defenses from them and they gave them to us, so we took advantage of what we saw." The pass protection, a problem in last week's loss to the Vikings, "was good," Bengtson was pleased to note. "Although Bart was dropped four times, I think they were all on third, which isn't so bad. You have to punt on the next down, anyway."...UNUSUAL SERIES: Commenting on Gale Gillingham's role in this project, Phil added, "I thought Gillie did an excellent job. Of course, that was no surprise to me because we have a very high opinion of his ability." Bengtson described the loss of a second quarter scoring opportunity, which saw the Packers retreat 49 yards on three plays, as "a very unusual series of circumstances." "We run the ball on a draw play to the 3-yard line. Then we're penalized for a personal foul. Then Bart gets thrown for two losses in a row and they get the ball on our 48 after a fumble. You not only don't get even a shot at a field goal, but you lose the ball." What, he was asked, did he think was troubling placekicker Mike Mercer? "I wish I knew," he replied. Mercer, who had compiled a

NFL STANDINGS

THROUGH GAME OF OCTOBER 13

EASTERN CONFERENCE

CENTURY DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Cleveland	3	1	0	.750	102	88
New York	3	1	0	.750	62	78
St. Louis	2	2	0	.500	67	88
Pittsburgh	1	3	0	.250	64	91

CAPITOL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Dallas	4	0	0	1.000	107	44
Washington	2	1	1	.667	99	81
Philadelphia	1	3	0	.250	88	116
New Orleans	0	4	0	.000	71	110

WESTERN CONFERENCE

CENTRAL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Minnesota	3	1	0	.750	125	45
Green Bay	3	1	0	.750	66	43
Detroit	2	2	0	.500	82	65
Chicago	0	4	0	.000	41	96

COASTAL DIVISION

Club	W.	L.	T.	Pct.	Pts.	Op.
Los Angeles	4	0	0	1.000	107	65
Baltimore	2	2	0	.500	79	113
Atlanta	1	3	0	.250	62	74
San Francisco	0	3	1	.000	57	82

spectacular 14-for-18 field goal record during the pre-season, missed a 35-yard effort in the first quarter and had a 36-yard attempt blocked in the second period...PERHAPS OVERANXIOUS: Bengtson also said he was at a loss to explain the rash of offside penalties the Pack incurred. "The only thing I can speculate is that perhaps we were overanxious. I asked a couple of them if the Lions were doing anything different in there but they told me no." "A funny thing about that is that it wasn't just one guy jumping offside for us. It was always a couple." Asked why left guard Bill Lueck had retired to the bench in favor of Bob Hyland, Bengtson reported, "Bill has a hip pointer."...PRAISES LIONS: Fullback Perry Williams, kayoed on the second half kickoff, "is all right," he added. Had he been satisfied with his defense? "Generally speaking, but the fact that we didn't stop Mel Farr on that 52-yard run in the second quarter was a little disappointing. We had people there but we didn't stop him." Bengtson, a gracious winner, praised the losing Lions. "That was an excellent comeback (from a 14-0 deficit) on their part," he said. "We had the momentum and they took it away from us. That's the mark of a good team."

NO DEFENSE FOR PERFECTION: LEM

OCT 13 (Detroit-Green Bay Press-Gazette) - The gentleman, an older fella but apparently a friend, had his arm around Lem Barney's shoulder and he was talking soothingly to him. "Look, you've had some great days. Once in a while you have one like this. Forget about it Lem. You've got it. Don't worry about it," he was saying. Barney, the brilliant Lion defensive back, wanted to forget it but questioners with pads and pencils persisted in

reminding him of how Carroll Dale had beaten him seven times for 167 yards in the Packers 28-17 here Sunday. "He ran some good routes and Starr threw perfect passes," was his simply explanation. "There's nothing you can do to defense that," he added after a moment's pause. After another moment, he quietly continued, "A couple of times he even bobbed the ball and still caught it. He ran the same things we saw in films all week. On a couple of post patterns, I was right with him. I tackled him on the spot but the passes were perfect." On Dale's first touchdown catch, a 40-yarder down and out near the end of the first quarter, Barney said, "We were in a zone defense and I just didn't get deep enough." On Dale's second

TD catch, a four yard pitch across the middle that built the Packer advantage to 21-10 in the third quarter, Barney explained, "We were in a man-for-man and I had him pretty well covered. But I had to clear the post and as I did I saw Lucci (Mike) in position. I thought he could get it or at least knock it down. He missed by a fingertip." Again it had been a perfect pass. Is there anything, anything a defender can do when a passer has a hot hand, someone wanted to know. "Nothing," came the answer.

DALE MAKES HIS GREAT DAY SOUND LIKE 11-MAN PROJECT

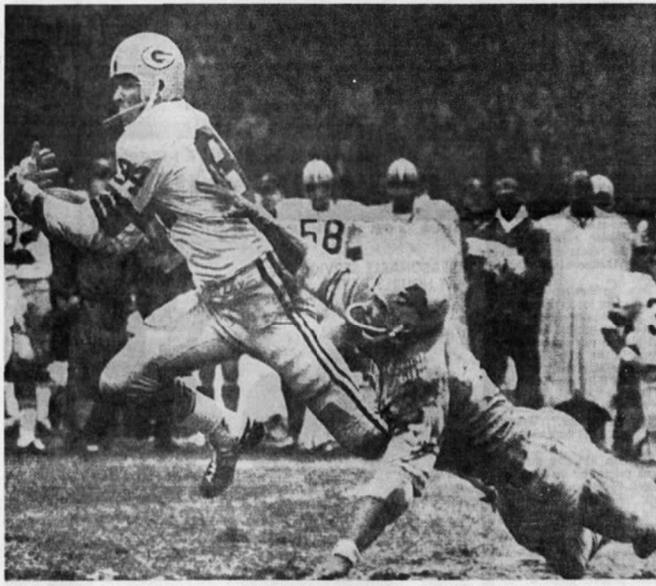
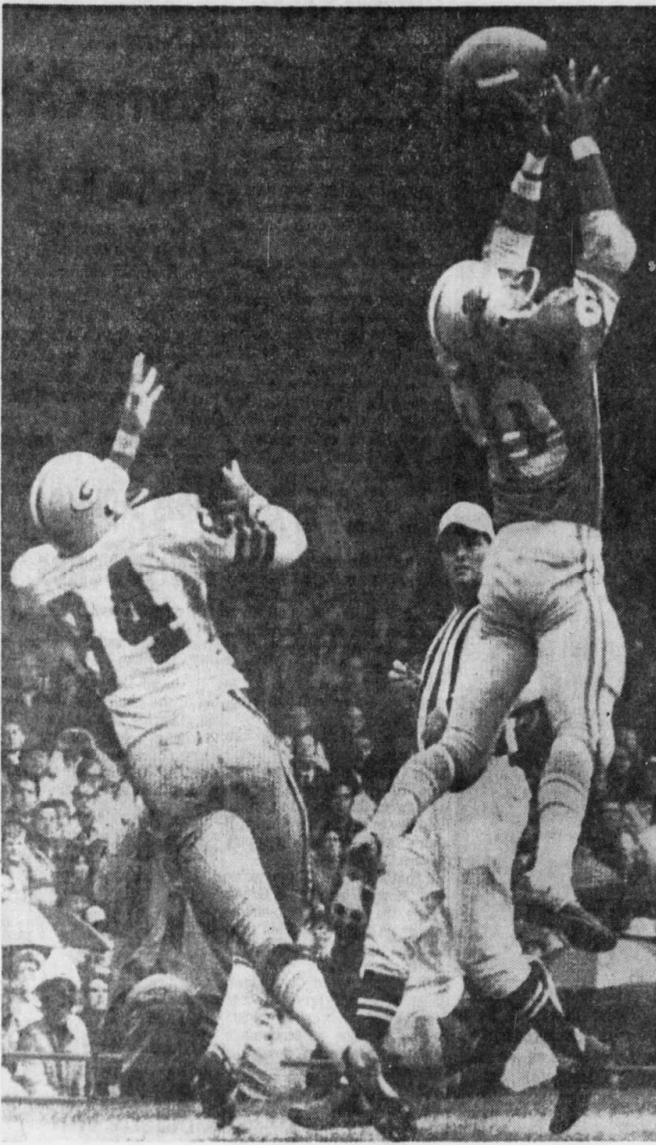
OCT 13 (Detroit-Green Bay Press-Gazette) – Carroll Dale, who seldom uses the personal pronoun, made his dazzling day sound like an 11-man project. The gifted flanker, recipient of seven Bart Starr passes for 167 yards in the Packers' 28-17 victory over the Lions here Sunday afternoon, said quietly, "We had good protection and Bart threw the ball well. That's what you have to have. "A couple of times Bart made great throws," he explained. "Lem Barney had good position on those plays - he had me covered - but Bart laid the ball right in there." Dale, who caught two touchdown passes in the process, said, "We hadn't planned it that way. It's just that we had the west side of the field that way. On the other hand, we didn't try to stay away from Barney, either...HIT AT GOAL LINE: "On the first touchdown, I almost overran the ball," Carroll confided. "You hate to let up when you're running and I had to dodge it a little bit to catch it up here (he indicated a point head high). Barney dove at me and I think he hit me at the goal line. "The second one was a long drawn out thing," Dale said with a smile. "I ran almost all the way across the end zone and Bart stayed with me. He put hat ball through a little hole. A lot of Lions were close to me." A happy Starr, author of a brilliant 13-for-20 performance, turned it into something of a mutual admiration society. "Carroll did a great job of getting open. I don't know how he got to a couple of those that he caught. He deserves the credit...Zigouts and Posts: "He ran a lot of zigout and post patterns today," Bart added. "One is a takeoff on the other. Carroll did a great job on both. Obviously, the protection was excellent. It was just great. Not getting behind, like we did at Minnesota last week probably was a factor, I suppose, but I think the biggest thing was that our guys did a fine job. And believe me, they deserve a lot of credit because the Lions have a fine front four." Dave Hampton, whose 50-yard collaboration with Starr set up the Pack's last touchdown, reported that the Lions' Mike Lucci "touched the ball." "I had him beat," Dave said, "but he appeared at the last moment and got a hand on it...PASS WAS PERFECT: "The pass was perfect. If he hadn't been there, I would have caught the ball right in stride." Donny Anderson, the Packer principal in the roughing the kicker penalty which triggered the Bays' final touchdown, informed, "Lucci hit me on the foot. That is, my foot hit his shoulder pad after I kicked the ball - as I was following through." Willie Wood, whose first quarter interception led to the Packers' initial touchdown, explained, "I got one on the rebound. It was off Charlie Sanders. When he crossed over, Doug Hart hit the ball and it bounced off his shoulder." Willie grinned and appended, "I'll take those"...BROKE A DROUGHT: Lee Roy Caffey, author of a third quarter interception which stymied a Detroit drive, facetiously observed, "I broke a drought. It's been a long time since I had one of those." "When I intercept, I usually go all the way. I should have dropped that one," he quipped. "I didn't have any return on that so it'll ruin my percentage." Describing his field goal frustrations, Mike Mercer said, "The first one I didn't hit straight. The second one, which was blocked, may have been low." "There's no doubt I'm in a slump," he added. "Fortunately, it hasn't cost us anything...NO EXCUSE: "I haven't lost any confidence. I have a fine holder in Bart Starr and a helluva center in Ken Bowman. I know I can do it. I'm sure I'll get over it pretty soon." Henry Jordan explained the Pack's offside difficulties with, "He (Lion quarterback Bill Munson) just did it right. A quarterback goes on a certain count, of course. Munson would do it once, then he'd emphasize that count, then go on to the next one, which can throw you off. We were overanxious to get in there, to move on the ball, although that's no excuse for being offside. A defensive lineman should watch the blockers and the ball. If he watches the ball, he won't be offside. I guess I was watching the blockers. Mostly we were overanxious"...MEXICAN STANDOFF: Although he was applauded by his teammates, Gale Gillingham was cautious in discussing his performance against the Lions' Alex Karras. "It was a Mexican standoff," he said. Explaining how Munson was injured late in the third quarter, Dave Robinson reported, "It was on a blitz. I came on the back of his passing hand with my right one. It hurt my hand, too." Munson, who suffered two broken bones in his hand, did not play in the fourth quarter. Rookie fullback Perry Williams, who sat out the second half after being kayoed on the third quarter kickoff, said, "I don't know what hit me. Somebody knocked my head off...I don't remember a thing."

SCRIBES SEE FLASHES OF THE OLD PACKERS

OCT 13 (Detroit-Green Bay Press-Gazette) - Sitting side by side in the dilapidated Tiger Stadium press box here Sunday were two of the best known and most respected pro football reporters in the business. It would not be fair to reveal their names (let's call them simply T and G) but their conversation was both interesting and enjoyable. Let's eavesdrop as the game began: T - "I like the Packers today. About 17-14." G - "I've sort of felt all week that Detroit would win this one." T - "They could...easily." G - "I saw something in Minneapolis last week about the Packers I didn't like." T - "Well, I saw them in the 49er game. They didn't move the ball real well but they looked like they could. Like they could be the old Packers again." Bart Starr misfires on a couple of early passes. T - "Starr's throwing too quick. He's got good protection. He didn't have to throw that soon." G - "That's not like him. To sort of lose his poise like that." Bart connects with Carroll Dale to the Lions' five. T - "Yeah, he's jittery but he's on target." Travis Williams scores from the two. T - "They took it in right over Karras. Gillingham moved him right out of there. That's like the old Packers." As the game moves along. T - "That Richie Moore is a helluva tackle for a rookie." G - "Yup." And when things begin to look a little sticky. G - "Well, it looks like it's time for Starr to Dale over Barney again." T - "That Barney's supposed to be one of the best in the business." G - "So is Dale." With 9:36 left in the game, the Packers lead 21-17 but Donny Anderson is back to punt with the ball on the Packer 30. G - (Turning

AFL STANDINGS						
THROUGH GAMES OF OCTOBER 12						
EASTERN DIVISION						
	W.	L.	T.	Pct.	Pts.	Op.
New York	3	2	0	.600	123	95
Houston	3	2	0	.600	84	72
Buffalo	2	3	0	.400	100	122
Miami	0	4	1	.000	82	110
Boston	0	5	0	.000	60	150

WESTERN DIVISION						
	W.	L.	T.	Pct.	Pts.	Op.
Oakland	4	0	1	1.000	123	91
Kansas City	4	1	0	.800	127	46
Cincinnati	3	2	0	.600	106	102
San Diego	3	2	0	.600	105	116
Denver	2	3	0	.400	111	117



The Packers' Carroll Dale proved unstoppable for the Lions' Lem Barney during Sunday's National Football League game in Detroit. In the top photo, a Bart Starr pass goes over Barney's fingertips and is about to be taken by Dale for a first-quarter touchdown. In the lower picture, Dale outruns Barney to grab a Starr pass for a 33-yard gain in the second quarter. Green Bay won, 28-17. (AP Wirephoto)

toward me) "Right here is where I think you lose the ball game. Things are getting messed up." A roughing the kicker penalty and three running plays give the Packers first down at their own 45 with 5:22 left. G - (Turning again) "Well, now I think you people have won a game." Some expert. The part of the conversation I liked best was when T said, "They took it in right over Karras...That's like the old Packers." Two weeks ago, after the Pack had bumped the 49ers, the theme of this piece was how things seemed to be harking back to the championship Packer teams. The defense...the big plays...some luck. Now we can add another dimension. The Packers with the bottom ranked offense in the league, fearlessly attacked the top-ranked Lions defense at its strong points. Starr and Dale teamed to drive Lem Barney, the hotshot Lion deep defender nuts. And the runners crashed right at the mighty Karras for the key yardage. It was like old times again.

SCHMIDT GROANS, LIONS GLUM AFTER KEY LOSS

OCT 13 (Detroit-Green Bay Press-Gazette) - There was a long and loud, sometimes to the point of screeching, discussion in the Detroit Lions cage after the Packers had tamed them, 28-17, here Sunday. But after about 15 minutes, calm, uneasy though it was, returned and the door was opened to the inquiring reporters. And as the newsmen padded into the locker room, they walked right over a mud stained little sign...that is, bumper sticker...lying on the floor. It was a green and yellow sign reading The Pack Will Be Back and it had quite obviously been taped up on something because the adhesive, bandage-type tape was still attached to it but torn at the edges...NOT EXPLAINED: Where it had been and just what it had been doing there was not explained by any of the Lions and this secrecy carried over in large part to Coach Joe Schmidt, who very pointedly ignored the press for as long as he could. The atmosphere was not a happy one. The Lions had considered this an important game and the emotion dictated by the loss hung heavy. Only a few players were setting much of a pace getting dressed, most of them preferring to sit and stare or hold their heads. When Schmidt finally acknowledged the press, however, he groaned a bit, moaned a bit and then tried to brush aside the obvious...CRACKED ON HELMET: "There are 10 games to go. That's a long way yet," he said. But he also admitted, "They say in everything bad, there's something good. It's pretty hard to see anything good in this." A good deal of his concern, however, was based on the fact that quarterback Bill Munson had suffered an apparent broken hand and appeared to be sidelined for about six weeks. Munson explained that he had cracked two bones in the top of his hand late in the third quarter when he passed 30 yards to tight end Charlie Sanders on the Packer 16. "I threw right into Dave Robinson's face and as my hand came down it cracked into his helmet," the likeable signalist said. "I finished out the series (which resulted in Mel Farr shooting three yards for a touchdown four running plays and a penalty later) but when I tried throwing on the sidelines, I couldn't"...BOUNCED TO THEM: That, from the Lions' point of view, is the kind of day this rainy day was. Or, as Schmidt put it, "Everytime the ball bounced, it bounced off us to them." It was true, of course, that the Packers did pick up a few fortunate bounces but the play that finally dulled the Lions' teeth was a misadventure of their own, the roughing the kicker penalty that helped the Pack to the clinching TD by Dave Hampton with 2:43 left. Schmidt explained that he had called for a one man rush attempt to block the punt

but somehow the Lions wound up with an all-out rush. Furthermore, he thought one of the Packer blockers may have knocked his man into the punter...HAND ON BALL: One of the less obvious fortunate bounces, if it can be termed that,

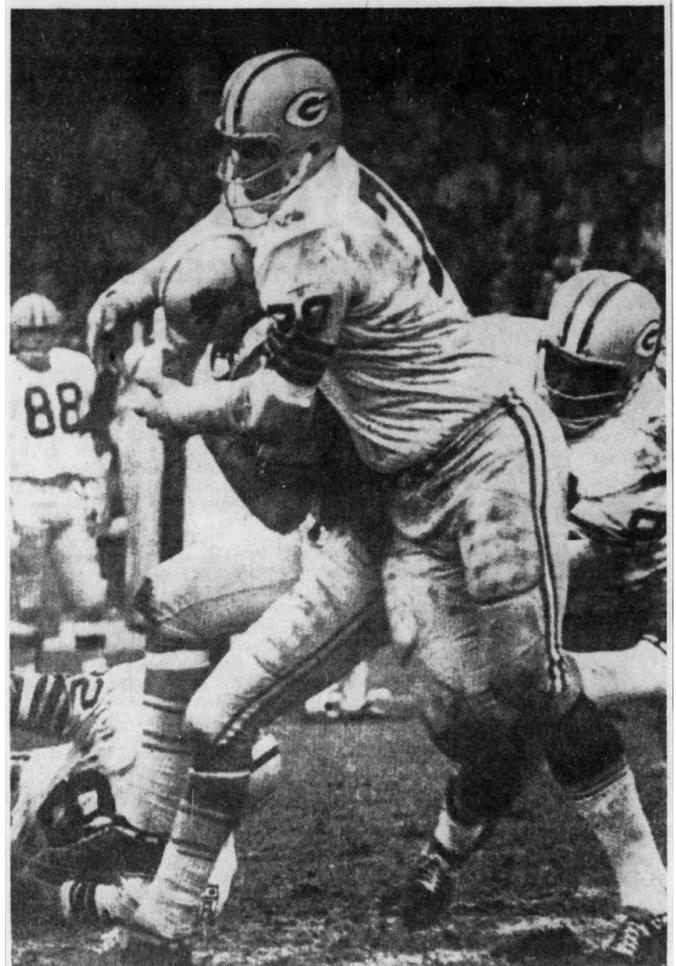
came on the beautiful 49-yard Bart Starr pass to Hampton that put the ball on the one and set up that final score. Lion linebacker Mike Lucci said, "I had a hand on the ball, I guess when we were both juggling for it. But he made a great catch...a big play." That, of course, was one of several Starr bombs against the league's leading defensive team. And Lion tackle Alex Karras, after listening to a question that insinuated the Packers had performed rather well in protecting Starr and giving him time to let his receivers run deep, snarled. "He didn't have any more time than he ever did. He just had a good day." That, at least the latter part of the statement, may have been the perfect summary.

MUNSON LOST FOR SIX WEEKS NOBIS MAY BE OUT FOR YEAR

OCT 14 (Green Bay Press-Gazette) - Detroit Lion quarterback Bill Munson probably will be lost for six weeks and the Atlanta Falcons' Tommy Nobis may be out for the season. This was the word from their respective camps today following injuries suffered in Sunday's National Football League action. Munson's throwing hand was placed in a cast to allow a broken bone to heal, Coach Joe Schmidt reported. The hand was broken when Munson slammed it into the helmet of Packer linebacker Dave Robinson after getting off a pass in the Lions' 28-17 loss to the Pack. In Atlanta, doctors were expected to decide today or Wednesday whether to operate on Nobis, the Falcons' all-pro linebacker who sustained a knee injury against the Cowboys Sunday. If surgery is necessary, he could be lost for the season. Elsewhere, the Chicago Bears have lost linebacker Dan Pride for the balance of the year. He suffered a ruptured muscle in his right thigh in game against the Giants a week ago Sunday and will undergo surgery. The Pittsburgh Steelers' John Hilton fractured his right hand in Sunday's 10-7 loss to the Giants and reportedly is a doubtful starter for Saturday night's game with the Cleveland Browns. At Dallas, Cowboy officials said starting quarterback Craig Morton's injury has been diagnosed as a sprain and the NFL's leading passer is expected to start against Philadelphia Sunday. In the AFL, doctors gave Buffalo Bills' rookie star O. J. Simpson the green light to play against the Oakland Raiders this weekend. Simpson had suffered a head injury Oct. 5 and sat out last Saturday night's game against Boston because of recurring minor headaches during the week.

BETTER PLAY, GOOD FORTUNE KEYED PACK VICTORY: PHIL

OCT 14 (Green Bay Press-Gazette) - There were two highly practical reasons, a reflective Phil Bengtson found, for the Packers' Sunday success in dreary Detroit. The Pack's head coach and general manager, who had just completed his Monday film analysis of the Sabbath's proceedings, said, "We played better than we did last week against Minnesota - and we didn't have as much bad fortune." This happy turnabout, he conceded, indicates his athletes have the qualities of which National Football League contenders are made. "I think they realized at the time (the day of that 19-7 loss to the Vikings) that they were a better football team than they showed in that particular game," he said...**STEADY IMPROVEMENT:** A definite plus, Bengtson admitted as he began priming his forces for Sunday's important invasion of Los Angeles, "is our 3-1 record at this stage, considering the fact that we now have played all three of the other teams in our division." Phil didn't make the point, but the Packers already have won twice as many games against Central Division foes than they did all last season. In 1968, they were required to shade the Bears, 28-27, in their season finale in order to emerge with a victory over a division opponent. Did he feel that the Detroit performance suggested his largely youthful offensive line had come of age? "We're not sure we've arrived there yet," was the cautious reply. "But we feel we're showing steady improvement...**WELL THROWN BALLS:** "This was our problem this year, of course, replacing two people (Bob Skoronski and Jerry Kramer) in the offensive line and one (Ron Kostelnik) in the defensive line. And we feel the replacements are moving along, progressing each week." Commenting on the devastating success of the Bart Starr-Carroll Dale duo against the Lions, Phil confided, "Bart's accuracy had as much to do with it as anything. They were well thrown balls, all of them. And there were some great catches by Carroll. The coverage wasn't that bad - there is no defense for a perfect play. On that second touchdown pass, the one that Carroll caught in the end zone," Phil said, shaking his head in wonder, "you couldn't have gotten a basketball through there. I don't think Mike Lucci (the Lions' middle linebacker) could have missed it by more than a few inches. And somebody said he thought Lucci touched the ball...**PERFECT TIMING:** "The long one for the first touchdown was just one of those things - it was perfect timing. I've seen Herb Adderley do it several times. Lem Barney went up for the ball and it just went over his hand. On the one to Dave Hampton, which set up our last touchdown, it looks like the ball was landing in



Detroit Quarterback Bill Munson got caught behind the line of scrimmage by Green Bay's Lionel Aldridge, lower left, and Richie Moore (70). The injury to Munson which resulted from this play forced his retirement from the game and later was diagnosed as a broken wrist. Munson is expected to be out of action for five weeks as a result of the injury. (AP Wirephoto)



Dave Hampton (25), of the Green Bay Packers, broke through Detroit's right tackle spot for a 9-yard gain to the Detroit 15-yard line on this second quarter play Sunday at Detroit. The Packers recorded a 28-17 victory over the Lions in the National League contest. (AP Wirephoto)

the chest area as Dave is on the run and he doesn't grab it right away. Lucci may have had a hand in there - you can't tell for sure - but it bounced once. Dave got it on the second grab. Then he made almost an 18 or 19-yard run carrying the guy. "That Hampton," he noted with a modicum of satisfaction, "is a long range weapon. I think if he hadn't fallen on the last play of the game he might have gone all the way."...**OFFSET PENALTIES:** Turning to the other side of the coin, Bengtson noted, "Interceptions were a big factor in our defensive performance. They kind of offset our offside penalties." Willie Wood, Bob Jeter and LeeRoy Caffey all pilfered Bill Munson passes, with Wood's theft being converted into the Pack's first touchdown. "Dave Robinson's blitz figured in Willie's interception," Phil said. "Dave pressured Munson and he just threw it. Hart deflected it off Sanders and Willie grabbed it. The thing Jeter did best on his interception was to analyze the pattern. McCullough was way over on the other side. Bob was loose off his man, but he covered some ground to get to the play."...**TWO EXTREMES:** The last prompted the Packer headmaster to muse, "Last year they throw one like that and Earl McCullough goes 60 yards for a touchdown. This year we intercept it...two extremes. They moved McCullough around quite a bit, so everybody in our secondary had a shot at covering him." Taking note of the fact that the Lions' long

ball receiver had caught only two passes for 16 yards, Bengtson pointed out, "They don't throw to him too often. He's only averaged two catches a game. But they try to break him on the long ones." Mel Farr "did a good job" on his 52-yard second quarter run which keyed the Lions' first TD, Bengtson said. "We had a blitz on and several of us overran it. We didn't have our maximum pursuit. We did turn up the field and break through our line. We had two good shots at him and we should have tackled him..."**SIGNAL CADENCE:** "I don't know how Doug Hart caught him from behind. Farr must have run out of gas, because he had a big lead on Doug." Munson's signal cadence had been the prime cause of the Pack's offside problems, Phil discovered. "The snap count he gave in the huddle probably was three," he explained. "Then on two, at the line of scrimmage, he would really enunciate. You could see it in the film because, when a quarterback raises his voice, he also raises his head. He'd raise his voice with the intention of throwing us off and he accomplished his purpose. On that play just before they scored their second touchdown, the whole bunch of them went - the linebackers and everybody. It was over anxiousness, of course, but not very good football on our part. We're supposed to watch the ball, not go on what we think the count is going to be."...**HYLAND FINE JOB:** Guard Bill Lueck, victim of a hip pointer, was the only casualty of Sunday's triumph, Bengtson reported. "It's hard to say right now whether he will play against the Rams Sunday or not. Sometimes they're slow to heal." Bob Hyland, who went the rest of the way after taking over for Lueck midway through the second quarter, "did a fine job," Phil noted. Turning his attention to the Rams, he pointed out, "Their front four has changed, but they still have Merlin Olsen and Dave Jones. They also have Les Josephson back at running back and they have a rookie running with them, Larry Smith, who has been doing very well. He was their number one draft choice. And Jack Snow has been catching a lot of passes, a lot of long ones...So it looks like another rugged afternoon."



PACKER IMMORTAL ARNIE HERBER, 59, DIES OF CANCER

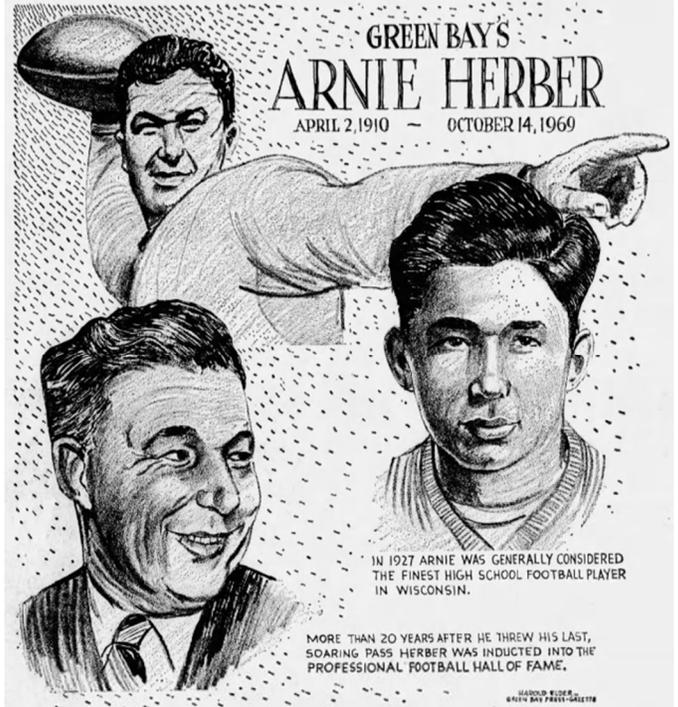
OCT 15 (Green Bay Press-Gazette) - Arnold C. (Arnie) Herber, the first of the great passers of professional football and a member of the game's Hall of Fame, died Tuesday night in a Green Bay hospital. The Green Bay native was 59 years old and had lived at 708 Kellogg St. Death was due to cancer. As a halfback for the Green Bay Packers from 1930 to 1941, Mr. Herber attained fame as the longest and most accurate forward passer of his time and the throwing partner in the legendary combination of Herber to Don Hutson. He later spent two years with the New York Giants, leading them to the Eastern Division championship in 1944, although the Giants lost to the Packers in the championship playoff that year. Following his retirement as a player, Mr. Herber returned to Green Bay and became associated with the Pepsi-Cola Bottling Co. of De Pere. At his death he was secretary-treasurer and sales manager of the company...**ATTAINED DISTINCTION:** Mr. Herber was born in Green Bay April 2, 1910, and, as a 15-year-old halfback, attained distinction on a powerful West High football team in his sophomore year. In his three seasons at the helm of the Wildcats, he knew defeat only once, West losing to East High in 1925. Considered the finest prep player in the state when he graduated, Herber also starred as a freshman at the University of Wisconsin and in one year of collegiate competition at Regis

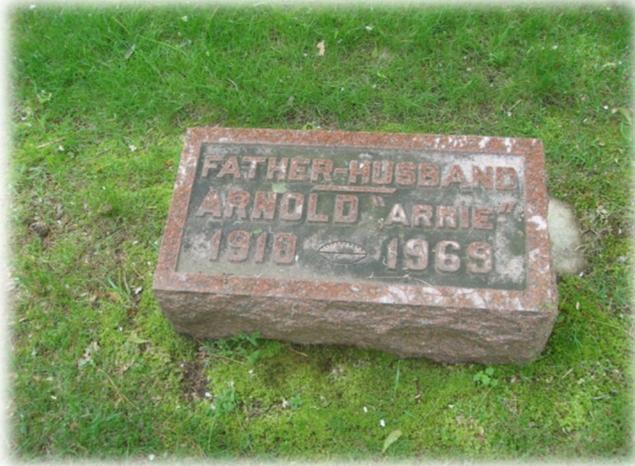
Herber, Dead at 59, Soared From West To Fame Hall

College, Colo., before signing with the Packers in 1930 as understudy to Red Dunn on the first Packer triple-championship club. Taking over from Dunn in 1932, Arnie won the NFL passing championship that year and repeated in 1934 and 1936. Until Bart Starr won the same distinction for the third time in 1966, he was the only Packer to win it three times...**FEARED COMBINATION:** With the signing of Don Hutson in 1935, the passing combination of Herber to Hutson became the most feared in football. During his career he completed 487 passes for more than 8,000 yards and 66 touchdowns. His detailed record is incomplete since such statistics were not kept until his career was well along. In 1966, Arnie was elected to the pro Hall of Fame in Canton, Ohio. A year later he was named to the Wisconsin Athletic Hall of Fame. Until displaced by Starr in balloting this fall as part of the 50th anniversary of the Packers, he also had the distinction of being considered the top passing back in the club's history. While in high school Arnie won distinction as an all-around athlete, the first 10-letter man in West High's history. In addition to his gridiron ability, he was a star basketball player and track man, captaining both the football and basketball teams in his senior year and breaking Fox River Valley Conference records in the javelin throw, discus and shot. He is survived by his wife, one daughter, his mother, a sister, one brother, Peter, Green Bay, and three grandchildren. The daughter is Mrs. Jean Bodley of Green Bay, and his mother is Mrs. August Voelker of De Pere. The sister, Mrs. Richard Reignier, lives in Bock, Minn. Friends may call at the Cotter Funeral Home, De Pere, after 7 tonight. Funeral services will be held at 10:30 a.m. Friday, with burial to follow in Fort Howard Cemetery.

HERBER, DEAD AT 59, SOARED FROM WEST TO FAME HALL

OCT 15 (Green Bay Press-Gazette) – In nearly three-quarters of a century of football in Green Bay, the city has produced a whole phalanx of football heroes but none attained greater distinction as a player than Arnie Herber. The first of the great professional passers, Herber was the throwing end of the now legendary combination of Herber to Don Hutson for seven years and the scourge of the National Football League as he paced the Green Bay Packers to three world championships. Two years after he hung up his pads following the 1941 season, Herber came out of retirement to lead the New York Giants to the Eastern Division crown in 1944. He did it by beating the Packers in New York in the final league game of the season, then almost repeated a week later as his last quarter drive just missed overcoming a Packer lead in the championship playoff...**REVOLUTIONIZED GAME:** During his 14-year career, Arnie set passing records that revolutionized the pro game. His records are incomplete and all of them have since been broken, but a cursory summary indicates that he completed 487 aerials for 8,033 yards and 66 touchdowns. A Green Bay native, where he was born April 2, 1910, the son of the late Peter Herber and Mrs. Herber, Arnie first achieved distinction as a 15-year-old sophomore quarterback for West High in 1925. West lost to unbeaten East that year in the final game of the season, the only time a Herber-led team tasted defeat in his high school career. After a star-studded freshman year at Wisconsin, at the end of which he was elected honorary captain, Herber transferred to Regis College, Colorado, where he was outstanding for one season. In 1930 he left school to sign with the Packers as understudy to Red Dunn...**THREE-TIME CHAMPION:** When Dunn retired in 1931, Arnie took over, signaling his status as a regular by winning the NFL passing championship in 1932 and repeating in 1934 and 1936. Prior to Bart Starr, he was the only Packer to win it three times. The long ball accuracy of Herber skyrocketed to national prominence in 1935 with the coming of Don Hutson. In Hutson's first game against the Chicago Bears in City Stadium that year, Herber faded to his eight-yard line on the first running play of the game, unleashed a bomb that Hutson caught in full flight at midfield and carried in for the only score of the contest. Several weeks later, with the Packers trailing the Bears in Chicago, Herber hit Hutson with two scoring passes in the last minute to climax one of the greatest comebacks in Packer history. From then until his own retirement, the Herber-Hutson "battery" terrorized the N.F.L. Although he played in the days of the fat football, a kicking rather than a throwing ball, Herber was uncanny for the distance and accuracy he could get with it. A vivid demonstration of his skill was given in 1936 when the Packers made a famous motion picture in Hollywood following the winning of the title that season...**OBSCURED FULL WORTH:** Called upon to break a two-foot pane of glass at a distance of 50 yards, Arnie shattered it with his first heave. He had to do it again, however, when it was discovered that the cameras weren't running. He did, too, although it took him a little time. Arnie's great passing skill obscured his full worth as a football player, but he was a great all-around, team player. In addition to throwing, Herber was a hard and shifty runner, particularly in a broken field, a deadly tackler and a fine blocker. He was also one of the last exponents of the now lost art of drop kicking. He was, moreover, a great natural athlete who starred in sports other than football. The first ten-letter man in the history of West High, Arnie was a high scoring basketball guard and a three-event track man. As was only to be





The grave of Arnie Herber - Fort Howard Memorial Park, Green Bay, WI



The grave of Sam Powers - Forest Home Cemetery, Marinette, WI

expected, his track skills also were in throwing. He was a long distance man with the shot, javelin and discus, breaking Fox River Valley Conference marks in all three events. In his senior year Arnie captained an undefeated, untied football team, captained and led his school basketball team in scoring and consistently won his three track events. The only reason he didn't captain the track team, too, was that West High didn't have a track captain that year...HONORS CAME BELATEDLY: Football honors came to Arnie belatedly. Although named all-time quarterback on the Packer squad selected by the votes of the fans a decade ago. Herber was generally forgotten elsewhere until 1966 when he was elected to the pro football Hall of Fame in Canton, Ohio, the eighth Packer and second Green Bay native so honored (the late Curly Lambeau is there, too, but as a club founder and coach). A year later Arnie was named to the Wisconsin Athletic Hall of Fame and just last month was selected as quarterback on the NFL's all-1930s squad. He was displaced as the Packers' all-time passer by Bart Starr as part of the 50th anniversary of the club, but the old time fans, while unstinting in their admiration for "the gentlemanly Starr, still insist the honor belongs to Arnie. However, a later generation of Packer fans knew the old passing ace only as a burly, grey-haired man reminiscing about the early days on a series of television commercials. They never saw him wind up and hit his moving target 70 yards downfield. Herber's last public appearance was at the 50th anniversary homecoming at this year's Bear game. He insisted on attending despite his doctor's orders, although it was obvious to everybody that he was a very sick man.

SAM POWERS, ORIGINAL PACKER, DIES

OCT 15 (Clarksburg, MD) - Sam Powers, 73, one of the original members of the Green Bay Packers, died Tuesday while visiting his daughter here. Powers, who resides in West De Pere, suffered a cerebral hemorrhage although his health had not been good the past couple of years. Powers played guard for the Packers from 1919 through 1922 and just recently participated in the 50th Anniversary celebration September 21. He will be buried later this week in his home town of Marinette.

RAMS MAKING EXPERTS LOOK GOOD, LIVE UP TO PRE-SEASON RATINGS

OCT 15 (Green Bay Press-Gazette) – The year of the Ram? This is how most pro football pundits have been referring to the National Football League race in their prognostications ever since training camps opened in mid-July. Thus far, it must be admitted, George Allen's athletes have been making the experts look good. Although the Rams have not been overpowering, having had their problems as recently as last Sunday when they had to surge from behind to outlast the 49ers 27-21, they are undefeated after four outings. In fact, the Coastal Division leaders and the Dallas Cowboys are the only remaining unbeaten in the NFL at this point...VALID REASONS: And, Packer scout Wally Cruice suggests, there are some valid reasons for the lofty status of the Californians, who confront the Packers in the Los Angeles Coliseum Sunday afternoon. Such as: Improved team spirit; An improved offensive line; An improved running attack; And, believe it or not, an improved front four. Terming the Rams "just as good as they were last year, and maybe a little better," Cruice said trades which brought them Bob Brown from the Philadelphia Eagles and Mitch Johnson from the Washington Redskins have padded the Angelenos' offensive line at tackle. "Brown has been a big help, particularly on pass blocking," said the one-time Northwestern ace, here Tuesday to brief the Pack after viewing the Ram-49er struggle in San Francisco over the weekend. "And Johnson has played quite a bit. They're real happy with him. He's been alternating with both Charlie Cowan and Brown. In the backfield, they have Les Josephson back. He didn't play at all last year. And he and their No. 1 draft choice, Larry Smith of Florida, a big guy who is 6-foot-3 and 220 pounds, give them running power they haven't had in recent years." And, startling as it may seem, Cruice finds the Ram "fearsome foursome" is even more fearsome than it was, despite the fact that Roger Brown and Lamar Lundy are no longer members of the cast. Lundy was injured on the first day of practice and has undergone knee surgery which is expected to keep him out most of the season and Brown, who fractured a hand, is still trying to win his job back since returning to duty. "They have Diron Talbert at Lundy's old spot and he is playing better than either Lundy or Gregg Schumacher, who replaced Lamar until he also got hurt," Cruice informs. "And they've got a second year man, Coy Bacon, playing at right tackle and he's playing better than Roger Brown...They've got



Mike Mercer attempts a kick from the hold of Hall-of-Fame quarterback Bart Starr (Photo by George Gelatly/Getty Images)

a good defense, no question about it." "They also have a great kicking game with Bruce Gossett. He can pull some out of the fire for them with his foot. And they have great kick returners in Alvin Haymond and Ron Smith. Where are you going to find guys like that? And that Roman Gabriel is something else," Super Scout declared, adding with a grin, "He's a football team by himself. He could play with a bunch of rinky dinks and still have a chance of winning. He does some things you have to see to believe. He's so strong he can throw the ball with three or four guys hanging on him...ALWAYS IN IT: "Overall, they have a better spirit as a team than they've had before. They took too much for granted in the past, but now they realize they can't afford to do that. They've always been a bridesmaid but never a bride - they're always in it, but they never win it, and I think they now understand why. "They've got some real talent - they've got good people all over the place - and they've got no weaknesses. There can be no doubt that they are one of the four or five top teams in the league," Wally summed up, "along with the Cowboys, the Vikings and probably the Browns."...PACKER PATTERN: The Packers' Bob Brown was a happy citizen after Tuesday's running regimen, conducted in bone-chilling wind on the South Oneida Street practice field. "That's the first time, I've ever run the last 440 in the time the coaches set for it," he beamed. "That last one used to kill me - my legs would stiffen up on me. But today I felt good." Considerably more svelte now than he ever has been before the huge defensive tackle now scales 258 pounds, compared to a high of 276 when he arrived

in mid-July...Guard Bill Lueck, who missed better than half the Detroit victory because of a hip bruise, reported the tender area felt "pretty good." "I got a hit on it and 1 stretched," he explained, adding "It's more of a stretch than a pointer (bruise)."

PRIDE MAKES GREGG PERFORM

OCT 15 (Green Bay Press-Gazette) – "It's pride," Forrest Gregg said with impressive conviction, "more than anything else." Fresh from a 2 - mile jog around the Packer practice field on a blustery morning, the towering Texan was discussing the matter of motivation, in this case as it pertained to himself and his colleagues in the offensive line. Although great financial rewards obviously are available to professional athletes, Gregg discounted these as the primary inspiration for the Packer forwards' sterling performance in last Sunday's 28-17 decision over the Detroit Lions, which came in the wake of an unpleasant afternoon in Minnesota a week earlier. "It's pride that makes you perform, it's not the money," the Bay's all-time offensive tackle asserted, without the faintest hint of reservation. "When you're out there on the field, money is the last thing on your mind."...'PROVED OUR POINT': Sunday's impetus came, he said, from the memory of what had transpired against Minnesota's front four. "We were very unhappy about our performance in the Viking game," Gregg confided. "A lot of things happened in the game that we were unhappy about. We knew we were a good offensive line and we felt we had to come up with a good effort. I think we proved our point. We were able to run against the Lions, to sustain a running game. And Bart Starr was sharp. His passes to Dale got us out of trouble a few times." Forrest, an eight-time all-pro who now serves as the Pack's offensive captain, does not regard Sunday's display as a one-shot affair, he added. "This line has as much natural ability as any I've seen in the 13 years I've been here," he said. "Now all it is a matter of experience, pride and attitude. Pride is what separates a good line from a great one. The Viking front four is a prime example. They have pride in their performance and in themselves as a unit. This is a big factor in their favor." Forrest, who joined the Packer coaching staff last January but later was persuaded to come out of retirement by GM-Coach Phil Bengtson, appraised his own artistic contributions with typical candor. "I feel like I'm playing fairly well," said Gregg the coach of Gregg the player. "Last week," he added with a significant smile, "I wasn't around long enough to really establish anything...I feel I've been playing pretty good football overall." The reference, of course, was to his banishment in the second quarter after an exchange with the Vikings' Dale Hackbart, who has been known to be somewhat over-enthusiastic in his professional endeavors...'HAVEN'T BEEN FATIGUED': Aside from that Minnesota misadventure, the 35-year-old Gregg has gone the route every game, a testimonial to his superb condition. Forrest, who has been running up to four miles a day in the Pack's conditioning program, reported, "I haven't been fatigued. I got a little bit tired Sunday, but we made a number of long drives and the condition of the field didn't help any. It was soggy, which is tiring to run on. I think everybody was a little fatigued, but we were in good enough condition to sustain ourselves all the way." Addressing himself to next Sunday's assignment, a critical invasion of Los Angeles to meet the Rams, Gregg said, "I'll tell you one thing, I know that Gillie (Gale Gillingham, his running mate on the right side of the Packer line) and I have our work cut out for us. We'll be facing two top people in the National Football League in Merlin Olsen and Dave Jones."

ARNIE'S GREATEST DAY' CAME WITH GIANTS

OCT 16 (Green Bay Press-Gazette) – Though Arnie Herber was a Packer first, in time and in heart, he was also a New York Giant for two years, having made a brief comeback in 1944 and 1945 after retiring from the Pack in 1941. And it was



*Travis Williams (23) takes the handoff from Bart Starr (15)
(Photo by George Gelatly/Getty Images)*

in the final year of his career, 1945, that Herber enjoyed what he has listed as his greatest day, as a player, in football. From the book "My Greatest Day in Football," here is Arnie's own account of that day, Dec. 2, 1945: "To be able to throw four touchdown passes in the last half and beat the Philadelphia Eagles, 28 to 21, is a thrill that hardly can be matched for me. This took place for me when I was 35-years-old and had been in the National League since 1932. When you get old and past your prime, to have a good day – any kind of a good day - is a memorable thing in a player's life. What you do in your prime you expect of yourself but days that come at the end of the trail provide unexpected thrills whenever you think of them. This is, beyond question, my greatest day in football...WANTED VICTORY: "There were other reasons, other than personal, why it was thrilling. The Giants wanted this victory badly. They were going nowhere in particular with a miserable record of only two wins and five defeats. A win at home would at least give the loyal

Giant fans some hope for next season. And this was the day on which plaques were unveiled on the center field wall commemorating the deaths of Al Blozis and Jack Lummus, former Giants who gave up their lives during the war. This ball game was for them too. I was just another guy on the bench, partly because of a week-long injury and perhaps because there were others younger and stronger, during a dismal first half in which the Eagles - or rather Steve Van Buren - buried us under a 14-0 barrage. That big, bruising back from Louisiana State really tore our line to shreds in an Eagle attack that stuck strictly to ground warfare...79-YARD MARCH: "In the first period, the Eagles took the ball on their 21 and pounded our forward wall through a 79-yard advance. Van Buren banged over from four yards out. And it was Van Buren again from four yards out who brought the score to 14-0 at the half. This time they traveled only 44 yards for the touchdown, but the way that Van Buren was going it seemed as though they could march 1,000 yards without our stopping him. When Van Buren opened the second half by taking the kickoff and galloping 98 yards for his third touchdown and a 21-0 lead, you wouldn't have given an old scorecard for the Giant chances. It was really a beautiful kickoff return by Jack Doolan from our three to midfield that supplied the spark for one of the greatest comebacks a team ever made. That it was made against an eleven that had to win this game in order to remain in the running for the Eastern Division crown is another testimonial to the Giants that day...OWENS SPOTTED WEAKNESS: "I was truly surprised when Steve Owen called for me at this point in the third period. I'd been aching to get in the game, my first in a couple of weeks, but had so little hope as we fell further behind. But Owen, one of the game's keenest strategists, sent me in with definite passing instructions designed to take advantage of weaknesses he had spotted. In seven minutes, yes seven minutes, we got three touchdowns and tied the score at 21-21, but it took great pass receiving by Frank Liebel to accomplish the almost unheard of feat - the Giant end grabbing three straight touchdown passes. After Doolan's run, four plays brought the first score. The payoff was my 30-yard pass to Liebel, who took the ball on the eight and carried Van Buren on his back as he crossed the line. One and a half minutes later, Liebel leaped and grabbed a 26-yard pass out of Van Buren's arms on the 15 and we had a second touchdown. Then Liebel, a converted back, snared a nine yard pass three minutes later and outran the Eagle defense on a 45-yard dash that enabled Ken Strong's third conversion to tie the score. The game wasn't won yet. The clincher was added by end Sam Fox, who had helped set up Liebel's second touchdown by recovering Van Buren's fumble on our 49. With five minutes left in the game, Fox stepped into the end zone, turned and caught my spot pass for the game winning score. The Eagles roared back to our four yard line before the final gun but that's as far as they got. They suffered a defeat from which they never recovered and the Washington Redskins went on to win the Eastern Division title. Having pitched to ends like Don Hutson, and with him you can't go any further for greatness, I can safely say that Liebel that day was as great an end as ever caught a pass. No finer last chapter could have been written for my football career - that day I came off the bench to help the Giants beat the Eagles."

HAMPTON LEADS NFL IN RETURNS, PACK IN SCORING

OCT 16 (Green Bay Press-Gazette) – "I'm finding out what pro football is all about...and it's great." Dave Hampton, at his leisure during a brief lunch break Wednesday, said it fondly, with a competitive gleam in the eye. The Packers' National Football League rivals in turn, are fast becoming acquainted with the rocket-like rookie and, the statistics suggest, should be equally impressed... LEADS LEAGUE: Hampton, perhaps the most gifted ninth round draft choice in NFL annals, leads the league in kickoff returns after four games, for example, with an average of 36 yards for five runbacks. He also is the Packers' leading scorer with 18 points, although he has played less than half the available time on offense, one of his three touchdowns having come on an 87-yard excursion with a 49er kickoff. Hampton, whose speed and versatility could make him a prominent figure in Sunday's showdown with the Rams at Los Angeles, likewise ranks a strong third among Packer rushers, despite the fact that he has carried the ball just 24 times, for a net of 115 yards. And he owns the best average among the Pack's regularly employed runners. a fat 4.8...FOOTLOOSE FRESHMAN: In addition, the footloose freshman is tied for second among Packer receivers with seven catches for 112 yards, for a team leading average of 16.0 yards, and two touchdowns. One of those seven receptions came at a particularly opportune juncture in Detroit last Sunday afternoon, carrying the Packers 50 yards to the Lion one, from where Hampton bolted into the end zone on the succeeding play with an all-important insurance TD. Generally paired with the veteran Elijah Pitts in the Bays' second backfield unit, the former

University of Wyoming athlete has averaged an imposing 11.3 yards for the 36 times he has handled the ball to date...NATURAL ASSETS: Although he has brought great natural assets to his Packer assignment, Hampton insists he hasn't done it all alone. "All the backs have been a big help to me," he said, "and so has Coach Bratkowski...Zeke gives you a good outline of what you're supposed to do and helps you concentrate." Bratkowski, who has impressed veteran observers with his skill as a first year coach, returns the compliment. "Dave is a fine young man," the Pack's erstwhile Super Sub says. "He's intelligent - he's adapted to our offense and passing game extremely well. We tested him, as we did all the backs, each week during training camp and he did well every time." "He really does a good job on his blocking techniques," Zeke added. "And he's a good receiver, as well as having great ability as a running back. He's just a fine all-around football player." An exceedingly well-knit 6-footer who scales 210 pounds and runs the 40-yard dash in a brisk 4.6 seconds, Hampton says he's "a little more relaxed, a little more confident" than he was when the season opened. He also is optimistic about the Pack's immediate future. "If we can continue playing like we did in Detroit last Sunday, and keep that momentum," he said, "we've got a great chance of going a long way."...PACKER PATTER: Donny Anderson, exclusively a flanker in recent weeks, was holding forth at his old running back stand during Wednesday's practice. GM-Coach Phil Bengtson said, however, there was nothing significant in the transfer. "That was the idea when we moved him there," he explained. "We had one extra running back and were one short at flanker, so we worked Donny there so we could be prepared in case it was necessary to move somebody over there." Asked if the re-transfer indicated Anderson is likely to see action as a runner in LA Sunday, Bengtson replied, "If we need him, yes."...The Packer head man also said that guard Bill Lueck, who missed better than half the Detroit game because of a hip injury, will be ready to play against the Rams. "I don't think there is any question about it," he said...Bob Jeter, who made a leaping "catch," and Herb Adderley scored interceptions to spice the defense's Wednesday drill against the expected Ram offense. In this case, it was engineered by "Roman Gabriel," as portrayed by Zeke Bratkowski...The Packers will leave for Los Angeles via United Airlines charter at noon Friday, immediately following practice. They will hold a closed drill at Los Angeles City College Saturday morning...Quarterback Bart Starr, author of a glittering 13-for-20 performance against the Lions last time out, has vaulted into fifth place in NFL passing statistics with a 61.1 percentage. His 55 completions in 90 attempts have produced 628 yards and 5 touchdowns. Travis Williams is tied for tenth in rushing with 208 yards in 59 carries, a 3.7 average, and Carroll Dale has moved into 13th place in pass receiving with 15 catches for 237 yards and 2 TDs. Donny Anderson is 11th in punting on a 39.3 average for 20 kicks and Willie Wood is 13th in punt returns.

A FRONT FOUR IS A FRONT FOUR? PEAY DISAGREES

OCT 17 (Green Bay Press-Gazette) - A front four is a front four is a front four? Not so, says Francis Peay the Packers' altitudinous left offensive tackle. "They have different personalities," the ex-New York Giant, presently preparing to help fend off the granddaddy of all defensive quartets in Los Angeles Sunday afternoon, notes. "It depends on the theory of the defensive line coach in each case. The central purpose is to reach the quarterback and stop the run but they use different methods to attain that objective. "Minnesota, for example, uses an all-out rush to protect its secondary," the former University of Missouri All-American observed, "while the Rams move Deacon Jones over the center and rely heavily on him for the pass rush. The Rams, with Jones, Merlin Olsen, Diron Talbert and Roger Brown, probably have a more balanced front four. Minnesota appears to concentrate more on reaching the quarterback than on stopping the run. Overall, I would say the Rams' defense probably is a little more effective. They intercept passes and come up with the ball. Their front four and secondary are well coordinated. An all-out rush leaves you vulnerable to some things, like the draw," Peay pointed out. "I

PASSING (40 or More Attempts)												
	Att.	Comp.	Pct. Comp.	Yards Gained	TD Pass	Long	Int.	Pct. Avg. Yd.	Int.	Gained		
1. Morton, Dallas	52	37	71.2	622	5	49	0	0.0	0.0	11.96		
2. Jurgensen, Washington	114	70	61.4	846	8	52	1	0.9	7.42			
3. Snead, Philadelphia	121	68	56.2	960	8	56	4	3.3	7.93			
4. Kapp, Minnesota	83	44	53.0	659	8	83	2	2.4	7.94			
5. Starr, Green Bay	90	55	61.4	628	5	50	2	2.2	6.98			
6. Berry, Atlanta	52	30	57.7	405	4	42	1	1.9	7.79			
7. Tarkenton, New York	104	54	51.9	683	8	54	0	0.0	6.57			
8. Gabriel, Los Angeles	137	70	51.1	856	9	74	0	0.0	6.25			
9. Nelson, Cleveland	101	51	50.5	739	6	40	6	5.9	7.32			
10. Kilmer, New Orleans	113	58	51.3	756	5	40	6	5.3	6.69			
11. Concannon, Chicago	117	71	60.7	665	4	38	5	4.3	5.68			
12. Hart, St. Louis	60	32	53.3	421	1	58	7	11.7	7.02			
Unitas, Baltimore	122	65	53.3	779	3	47	7	5.7	6.39			
14. Shiner, Pittsburgh	92	45	48.9	506	3	53	4	4.3	6.48			
Brodie, San Francisco	152	74	48.7	897	5	80	8	5.3	5.90			
16. Munson, Detroit	92	48	52.2	533	4	47	6	6.5	5.79			
17. Johnson, St. Louis	48	22	45.8	284	1	61	4	8.3	5.92			

SCORING												
	Tds.	PAT.	FG.	Pts.	No.	Avg.	Long					
Cox, Minnesota	0	14	9	41	Cordill, New Orleans	9	45.2	58				
Gossett, Los Angeles	0	12	7	33	Lee, Baltimore	19	43.6	58				
Knight, Washington	0	10	7	31	Walden, Pittsburgh	16	42.9	59				
Matte, Baltimore	5	0	0	30	Studstill, Los Angeles	29	42.8	57				
Rentzel, Dallas	5	0	0	30	Lothridge, Atlanta	21	42.6	54				
Hawkins, Philadelphia	5	0	0	30	Widby, Dallas	21	42.3	62				
Cockroft, Cleveland	0	12	6	30	Davidson, San Francisco	20	41.9	55				
R. Johnson, Cleveland	4	0	0	24	Hill, St. Louis	18	40.2	57				
Farr, Detroit	4	0	0	24	Anderson, Green Bay	20	39.3	52				
Livingston, New Orleans	4	0	0	24	Lee, Minnesota	19	38.0	54				
Collins, Cleveland	4	0	0	24	Bradley, Philadelphia	20	37.9	60				
Herrmann, New York	4	0	0	24	Koy, New York	13	37.9	54				
Smith, Washington	4	0	0	24	Green, Chicago	21	37.8	53				
Dempsiey, New Orleans	0	8	5	23	Barney, Detroit	21	35.6	47				
M. Clark, Dallas	0	14	3	23								

RUSHING												
	Att.	Yds.	Avg.	Tds.								
Hill, Dallas	64	349	5.5	3	Barney, Detroit	4	21.0	74	1			
R. Johnson, Cleveland	56	267	4.8	4	Haymond, Los Angeles	13	15.0	52	0			
Willard, San Francisco	70	250	3.6	1	Morrison, Cleveland	4	7.5	15	0			
Farr, Detroit	55	242	4.4	4	Dodd, New Orleans	8	6.6	16	0			
L. Brown, Washington	52	239	4.6	1	Pearson, Baltimore	6	6.2	11	0			
Woodesick, Philadelphia	51	233	4.6	1	Sumner, Cleveland	5	6.2	21	0			
Livingston, New Orleans	61	232	3.8	2	R. Smith, Los Angeles	7	5.9	17	0			
Garrison, Dallas	50	224	4.5	1	Volk, Baltimore	4	5.8	9	0			
Osborn, Minnesota	58	217	3.7	2	Piccolo, Chicago	4	5.5	15	0			
T. Williams, Green Bay	56	208	3.7	1	Harris, Washington	4	5.5	10	0			
Sayers, Chicago	59	208	3.5	0	Lagan, Baltimore	5	5.0	11	0			
L. Smith, Los Angeles	44	196	4.5	1	Wehrli, St. Louis	9	4.3	23	0			
Morrison, Cleveland	44	189	4.3	0	Wood, Green Bay	4	4.0	9	0			
Butler, Atlanta	45	180	4.0	0	West, Minnesota	12	3.9	17	0			
Matte, Baltimore	55	176	3.2	4								

PASS RECEIVING												
	No.	Yds.	Avg.	Tds.								
Jefferson, Pittsburgh	23	343	14.9	3	Hampton, Green Bay	5	36.0	87	1			
Taylor, Washington	19	254	13.4	3	Duncan, Baltimore	9	34.1	92	1			
Jackson, Philadelphia	18	304	16.9	3	Scott, Cleveland	6	32.7	65	0			
Cunningham, San Fran.	18	134	7.4	0	Jones, Minnesota	6	30.8	71	0			
Hawkins, Philadelphia	17	307	18.1	5	Sayers, Chicago	4	29.3	52	0			
Gilliam, St. Louis	17	279	16.4	2	R. Campbell, Pittsburgh	6	25.7	46	0			
Warfield, Cleveland	17	277	16.3	1	Harris, Washington	7	24.9	33	0			
Long, Washington	17	244	14.4	1	Barney, Detroit	6	24.2	32	0			
Mackey, Baltimore	17	148	8.7	1	Haymond, Los Angeles	5	24.0	36	0			
Washington, Minnesota	16	397	24.8	3	Thompson, New Orleans	4	23.5	26	0			
Washington, San Fran.	16	259	16.2	2	Dodd, New Orleans	5	22.8	27	0			
Livingston, New Orleans	16	149	9.3	2	R. Smith, Los Angeles	6	22.7	26	0			
Ballman, Philadelphia	15	240	16.0	0	Gordon, Chicago	4	22.5	27	0			
Dale, Green Bay	15	237	15.8	2	Cunningham, San Fran.	4	22.3	30	0			
Sanders, Detroit	15	219	14.6	0								
Windsor, San Francisco	15	202	13.5	0								

PUNTING												
	No.	Avg.	Long									
Bragg, Washington	19	46.0	54									
Cockroft, Cleveland	11	45.5	55									

PUNT RETURNS												
	No.	Avg.	Long	Tds.								
Barney, Detroit	4	21.0	74	1								
Haymond, Los Angeles	13	15.0	52	0								
Morrison, Cleveland	4	7.5	15	0								
Dodd, New Orleans	8	6.6	16	0								
Pearson, Baltimore	6	6.2	11	0								
Sumner, Cleveland	5	6.2	21	0								
R. Smith, Los Angeles	7	5.9	17	0								
Volk, Baltimore	4	5.8	9	0								
Piccolo, Chicago	4	5.5	15	0								
Harris, Washington	4	5.5	10	0								
Lagan, Baltimore	5	5.0	11	0								
Wehrli, St. Louis	9	4.3	23	0								
Wood, Green Bay	4	4.0	9	0								
West, Minnesota	12	3.9	17	0								

KICKOFF RETURNS												
	No.	Avg.	Long	Tds.								
Hampton, Green Bay	5	36.0	87	1								
Duncan, Baltimore	9	34.1	92	1								
Scott, Cleveland	6	32.7	65	0								
Jones, Minnesota	6	30.8	71	0								
Sayers, Chicago	4	29.3	52	0								
R. Campbell, Pittsburgh	6	25.7	46	0								
Harris, Washington	7	24.9	33	0								
Barney, Detroit	6	24.2	32	0								
Haymond, Los Angeles	5	24.0	36	0								
Thompson, New Orleans	4	23.5	26	0								
Dodd, New Orleans	5	22.8	27	0								
R. Smith, Los Angeles	6	22.7	26	0								
Gordon, Chicago	4	22.5	27	0								
Cunningham, San Fran.	4	22.3	30	0								

INTERCEPTIONS												
	No.	Yds.	Long	Tds.								
Bryant, Minnesota	4	15	6	0								
Howell, Cleveland	4	11	11	0								
Renfro, Dallas	3	49	31	0								

Tied with two each: Atkins, St. Louis; Barney, Detroit; P. Clark, Dallas; Fischer, Washington; Huff, Washington; Hart, Green Bay; Meador, Los Angeles; Pettibon, Los Angeles; Woodlief, Los Angeles; Ramsey, Philadelphia.



Rocky Bleier Tours Shorewood

—Press-Gazette Photo

suppose the Rams' theory is to stop an offense in all phases...**PRESSURED BRODIE:** "If so, it seemed to work exceptionally well for them against the 49ers last week. The pass rush didn't get to John Brodie too often, but it put enough pressure on him so that he wasn't able to find his receivers well. I guess the best way to put it," Francis appended, "is that they pick up each other's slack. As far as front fours alone are concerned, the Rams had the first feared front four in professional football and, pound for pound as far as effective weight and speed are concerned, they still have the best. Compared to Minnesota, I suppose it would be pretty close but right now," he said with a grin, "the Rams are uppermost in mind."...**FACES TALBERT:** Peay's specific assignment will be to cope with Talbert, a third year man from Texas who has replaced the injured Gregg Schumacher and Lamar Lundy at left end. "He's not as quick as Jones," Francis admits, "but he has some of the same moves, so he's responding to the same kind of coaching that made Jones great." Peay smiled and said, "I hope he doesn't respond too fully Sunday. He's real strong against the run and he's a good pass rusher. He mixes it up. Some ends go to sleep and rush only one way, but he mixes it up. I've never played against him before, of course, but the way I look at it is that a man has to be good to be put into their front four. They wouldn't have anything but the best." It hardly shapes up as a cakewalk, Francis admits, but he welcomes the challenge. "I consider it a privilege to play against the best," he said. A faint smile tugging at the corners of his mouth, he added, "When you count up your bruises and consider how fatigued you are, you still have a feeling of satisfaction when it's all over because you have played the best."...**PACKER PATTEN:** If Roman Gabriel emphasizes the passing game Sunday afternoon, the Rams are likely to see more than a little of the Pack's Bob Brown. The 6-foot-5, 258-pound defensive tackle, who has been employed as a spot player to date, will continue on that basis in Sunday's match "unless they pass a lot," GM-Coach Phil Bengtson said Thursday. "We have pretty good confidence in Bob," Bengtson said. "He's been doing a good job for us."...Don Horn made his debut in a new role during the day's defensive drill against the expected Los Angeles offense. The third year quarterback ran a series of pass patterns while portraying Ram flanker Wendell Tucker. Following practice, Horn confided with a grin, "That's the most fun I've had in practice."...In Los Angeles, Ram coach George Allen indicated he would start mountainous Roger Brown, now down to a

comparatively svelte 270 pounds, at right defensive tackle Sunday. Sophomore Coy Bacon has been holding forth there since Brown fractured a hand during the pre-season campaign. Allen also said he is likely to reactivate Dick Bass, the Rams' all-time leading ground gainer, from the taxi squad.

ROCKY PLAYS GOLF; HALAS TO PLAY QB?

OCT 17 (Green Bay Press-Gazette) – Rocky Bleier, visiting his parents in Appleton while on leave from the service, took time to play golf at UW-GB's Shorewood course this week. And though still bothered by the wounds suffered in Vietnam, the Pittsburgh Steeler back displayed considerable progress in his fight to return to football shape. Discussing the Wednesday moratorium, Bleier said he was proud to have served his country but held no rancor toward those conducting the moratorium programs...From the column of Washington Post sportswriter Dave Brady: "Fred (Fuzzy) Thurston is not enhancing the image of pro football players and more specifically the Packers by posing for a Scotch whiskey advertisement in uniform but there is not much pressure that can be brought to bear since he is actually retired. Besides, he has a vested interest as a saloon keeper in Menasha, Wis."... From a story by the Chicago Tribune's Cooper Rollow: "There is a rumor going around that 74-year-old George Halas is coming out of retirement - not to coach the Bears but to play quarterback. That's how desperate the Bears are after their 31-0 shutout at the hands of the Minnesota Vikings."...Vince Lombardi has added carpeting and stereo music to the Redskin dressing rooms...The Colts attempted to add an exhibition game to their season ticket package for next year but the fans howled loud enough to make the team reconsider...The Miami Beach Tourist Development Authority has appropriated \$20,000 to try and lure the Super Bowl back...St. Louis has activated rookie Vernon Emerson, a 260-pound offensive tackle from the University of Minnesota at Duluth. He replaces injured safety Mike Wilson...Pittsburgh's Roy Jefferson, the NFL's leading receiver, will miss Saturday night's game against Cleveland because of a dislocated finger suffered in practice this week...Veteran defensive tackle Sam Silas has been added to the 49er taxi squad...Doctors have decided not to operate on Falcon Tommy Nobis at this time but there is no word on how long he will be sidelined.

KRAMER'S JIBES SPUR PACKER WINS

OCT 18 (Los Angeles Times) - Although the Green Bay Packers do not have to rely on any outside stimulus to maintain a winning attitude, it has, nevertheless, been supplied for them. The Packers, a poised, prideful team, resent the fact that author Jerry Kramer has violated a players' code and aired the club's private business in his latest best seller, "Farewell to Football." Kramer, the retired All-Pro Green Bay guard who is now a football analyst for television, wrote that the Packers resented all the credit attributed to former coach Vince Lombardi for their success...of a new laxity last year under Vince's

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GORDON RULE

**Defensive Back — Dartmouth
Height 6-2, Weight 185
Born in Chandler, Ariz.,
23 years old**

Second year in pro football . . .
drafted 11th by Packers for 1968
. . . activated for last game of 68
season . . . can play either corner
or safety . . . named to the
All-Ivy and All-East teams at
Dartmouth . . . also competed in
track . . . hard nosed tackler
and good competitor. Residence,
Chandler, Arizona.

successor, Phil Bengtson...of the players taking advantage of the even-tempered coach...of training camp infractions and friction among the players...of Bart Starr's tendency to hold onto the ball too long, creating an inordinate burden for his blockers. Starr, the gentleman from Alabama and one of the most respected athletes in professional sports, has typically remained silent on the issue. In his 14-year career, the Green Bay quarterback never has been known to publicly criticize: an opponent or a teammate. Kramer reportedly visited Starr in the locker room following the Packers' 28-17 win over Detroit last Sunday and attempted to explain to the quarterback that his book wasn't meant to be a personal slur. Starr's only comment: "It's buried and forgotten."...Green Bay's visit to the Coliseum Sunday will be its first since the historic 1967 game in which the Rams stayed alive in the Coastal Division race by blocking a punt in the waning seconds to set up a 27-24 victory. Curiously, most of

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JOHN ROWSER

**Defensive Back — Michigan
Height 6-1, Weight 185
Born in Detroit, Mich.,
April 24, 1944**

3rd year . . . Drafted in third
round for 1967 . . . 10.2 speed in
100 . . . 4.6 in 40 . . . Ran track at
Michigan . . . Broadjumped over
25 feet . . . Hard hitter . . .
Tough tackler who plays well on
special teams . . . Can play either
cornerback or safety . . .
Native of Detroit, Michigan.

the Ram principals in those dramatic moments have departed. Bernie Casey, who caught the short, winning touchdown pass from Roman Gabriel, has retired. So has Claude Crabb, who picked up the blocked punt and threaded his way to the Packers five-yard lane. Tony Guillory, the man who blocked the punt, has since been traded to Philadelphia. Only the punter, left-footed Donny Anderson, remains. He undoubtedly will recall the incident when he prepares to take the snap for his first punt Sunday...Gabriel will be making his 51st consecutive appearance as a starting quarterback, an era for the strong veteran that began against the Packers in 1965. Bill Munson, the No. 1 quarterback that season, was injured the previous week against the 49ers in San Francisco, Gabriel replaced him but the Rams lost. The following Sunday Gabe became the Rams' leader and delivered an upset 21-10 victory - a loss that temporarily damaged Green Bay's title aspirations. As a starter, Gabriel won three of the final four games in 1965, a dismal 4-10 season that resulted in Harland Svare's ouster and the hiring of George Allen. Including the initial win over Green Bay, Gabriel has compiled a 36-11-3 record as the regular quarterback. Although the Rams were losers in the pre-Allen days - a seven-year drought - they were not awed by Lombardi's title machine. The Packers couldn't beat the Rams in 1964, losing 27-17 and tying 24-24. The teams split in 1965, the Rams losing a 6-3 squeaker prior to the Gabriel victory. With all of his success, Allen only has a 2-3 record against Green Bay including the Western Conference championship game in 1967. In other formidable rivalries, he has evened the score against Baltimore (3-3), is deadlocked with Chicago (2-2) and has dominated almost every other franchise in the NFL, including San Francisco (4-2-1). Bill Hayhoe, the former Trojan giant (6-8, 250), is now a reserve offensive tackle for the Packers. "If he continues to develop," says All-Pro tackle Forrest Gregg, the player-coach, "he could be one of the best in the game." Hayhoe is best remembered for his field goal blocking prowess against UCLA in the memorable 21-20 game in 1967. Starr's replacement is Gardena-born Don Horn, the former San Diego State Little All-America...Green Bay sources say that Lombardi tried to wrest Horn away from the Packers when he moved on to Washington. Starr, now 35, denies that he is remaining with Green Bay only for the purpose of tutoring Horn and assuring that the quarterback position will be in competent hands in the future. "No, that's not the purpose at all," says Starr. "Horn is ready to take over at any time now. But that's not a reason for staying. I just enjoy the game."

RAMS USING PACKER PASS BOOK AGAINST PACK SUNDAY

OCT 18 (Los Angeles-Green Bay Press-Gazette) - The unbeaten Rams, with visions of the Super Bowl dancing in their helmeted heads, have stolen a leaf from the Packers' book. Ever since the advent of Vince Lombardi upon the Green Bay scene in 1959, the Pack has employed a team-type passing attack, throwing against defenses rather than to a featured receiver. The Packers have not had an individual pass catching champion since. But they did, however, emerge with five National Football League titles within a seven-year span, a record which obviously has impressed Ram Coach George Allen no little. His reaction is eloquently reflected in the Angelenos' current pass receiving statistics, which reveal that no fewer than five Rams have caught more than a dozen passes in four league appearances to date. And one of them is Larry Smith, their 6-foot-3, 220-pound rookie fullback, who also is the club's No. 1 rusher heading into Sunday afternoon's showdown with the Pack in the cavernous Coliseum. Smith and veteran flanker Jack Snow share the team lead with 14 catches each, although Snow's receptions have amassed 270 yards for a plush 19.3 average, compared to a 7.4 mark for Smith, who has 104 air yards to his credit. Wendell Tucker, who has inherited the retired Bernie Casey's mantle at wide receiver, tight end Billy Truax and Les Josephson, the former Augustana athlete who has returned to duty after sitting out the '68 season with an injury, are tight on their heels with 13 apiece. Curiously enough, by way of comparison, the Packers have only one receiver in double figures at this point. He is that consummate craftsman, Carroll Dale, who has caught 15 for 237 yards, a 15.8 average, and two touchdowns. Four others, Boyd Dowler, Dave Hampton, Travis Williams and Jim Grabowski, are locked in a somewhat distant tie for second place with seven receptions. The king-sized Smith has revitalized the Rams' running attack, largely impotent in 1968 when injuries hobbled both Josephson and Tommy Mason. LA's No. 1 choice in last January's draft, he has rolled up 196 yards, only 12 less than the Pack's team leader, Travis Williams, in 44 carries. Josephson also has been a substantial contributor, accumulating 124 yards in 41 carries...PACKER PATTERN: Carroll Dale,

a former Ram, goes into Sunday's struggle off the second best afternoon of his Packer career. His brilliant 7-for-167 yards day against the Lions ranks behind only his 6-for-205 performance of Sept. 29, 1968, also against the Lions. A persistent Lion tormentor, Dale has snared 31 passes for 777 yards and 7 touchdowns in 9 games against Detroit since coming to the Packers from Los Angeles in 1965 for linebacker Dan Currie... Only five points have separated the Packers and Rams in league play over the last two seasons. Los Angeles won, 27-24, in 1967 with the aid of a blocked punt in the final minute of play and, 16-14, in Milwaukee last year with a Bruce Gossett field goal following a highly debatable interference call on Herb Adderley in the closing seconds. In between those two disappointments, of course, the Packers forged a 28-7 Western Conference playoff triumph over the Rams at Milwaukee in 1967 en route to a third straight NFL title...Happy birthday to Forrest Gregg and Boyd Dowler, who turn 36 and 32, respectively, today.

PACKER EXECUTIVE STRICKEN IN LA

OCT 19 (Los Angeles-Green Bay Press-Gazette) - Leslie J. Kelly Sr., 904 Hickory Ave., De Pere, a member of the Green Bay Packers executive committee and board chairman of the Green Bay Food Co., was reported hospitalized in Los Angeles Saturday. Kelly was placed in an intensive care unit of Good Samaritan Hospital in Los Angeles hospital after being stricken Saturday morning. Kelly was in Los Angeles with the Packers for today's Ram game.

RAMS VS. PACKERS: EMPHASIS ON EXECUTION

OCT 19 (Los Angeles Times) - When the Packers and the Rams circle each other today at the Coliseum, they might as well be looking in a mirror. Tom Landry, the Dallas coach, puts Green Bay and Los Angeles into a special NFL category. "They are ball-control teams," says Landry, "who emphasize execution and minimizing their mistakes. There is the Dallas and Kansas City approach to football; the others are in between, and then you have the Packers and Rams." So, two teams of similar design will be playing for important stakes and before a sellout crowd of approximately 78,000. Kickoff for the inter-divisional Western Conference match is 1:05 p.m... TRY COMEBACK: The Rams, on the basis of their undefeated (4-0) record, are favored by a touchdown over the team that shares the Central Division lead (3-1) with Minnesota and is attempting to recapture the glory years following a frustrating 6-7-1 season. A loss for either team today would not be catastrophic, but the loser would be in an uncomfortable position. If the Rams falter and Baltimore defeats New Orleans, as expected, then Los Angeles' Coastal Division lead would be pared to one game. Minnesota would assume command in the snug Central race by defeating St. Louis coupled with a Green Bay defeat. It is the Rams' most important test since the Baltimore opener. For the Packers the game has psychological significance. If the Pack is truly back, it must prove it can defeat an NFL title contender - something it hasn't done this season. In grading the teams on statistical evidence, the Rams must be accorded an offensive edge, the Packers a slight defensive advantage. The Rams are the second highest-scoring team (107 points) in the league while the Packers rank 11th (66) among 16 in this department. But the Packers have yielded only 43 points - a league low including a touchdown shutout in the fourth quarter - compared to 65, a respectable figure, surrendered by the Rams. What makes this the most interesting match of an NFL Sunday is that the combined rosters read like a Who's Who of pro football. The quarterbacks, Roman Gabriel and Bart Starr, are deadly third-down executioners. Neither quarterback has dropped many bombs this season but both are capable of striking long at the propitious time. Gabriel has thrown more passes (137 to 90) and has accounted for more touchdowns (9 to 5), but Starr has a better completion percentage (61.1 to 51.0). Each quarterback has an imposing assortment of receivers at his disposal. For bombs, Starr looks for ex-Ram Carroll Dale, who caught seven for 167 and two touchdowns against Detroit last week. Gabe is partial to Jack Snow. "Dale is one of the four best receivers in the game," says George Allen. More important is the fact that Gabriel, working behind one of the best blocking lines in the game, has been sacked only four times and hasn't been intercepted. Starr has gone down 16 times and had two interceptions. Phil Bengtson, Vince Lombardi's successor at Green Bay, substitutes his running backs in tandem. And, there's speed in each package... SPEEDY WILLIAMS: Travis Williams, a 9.3 sprinter, opens with Jim Grabowski. Dave Hampfon, the rookie sprinter and deep pass threat, teams with veteran Elijah Pitts. Tough Lester Josephson and Larry Smith, the Rams' starting backs, are fast enough and Allen has some speed in reserve - a healthy Tommy Mason and Willie Ellison. The 30-year-old Mason ran a 4.7 40 in practice Friday. "That was at the end of practice," emphasized Allen. The Rams coach agrees that there are similarities between the teams offensively but not defensively. "To some extent we do the same basic things on offense, but we do a little more than the Packers on defense," he said. "We dog a bit more and we're using more variations than we have in the past." It also could be a meeting of the best in the West and there's a possibility of a rematch - a December Western Conference championship showdown in Wisconsin.

DALE LOSES RING, \$34 TO ROBBERS

OCT 19 (Los Angeles) - Packer flanker Carroll Dale had an unhappy "homecoming" here Saturday. Dale, who spent five seasons with the Rams before coming to the Packers in the 1965 trade, reported his 1967 championship ring apparently was stolen from the Packer dressing room while he and his teammates practiced at Los Angeles City College Saturday morning. The ring, in addition to being of great personal significance to the 30-year-old veteran, is valued at between \$1,750

RUSHING				
	Att.	Yds.	Avg.	TD
T. Williams, Pack ..	55	208	3.8	1
Smith, Rams	44	196	4.4	1
Grabowski, Pack ..	34	133	3.9	1
Josephson, Rams	41	124	3.0	0
Hampton, Pack	24	115	4.8	1
Pitts, Pack	17	66	3.9	0
Mason, Rams	12	51	4.2	1

PASSING					
	Att.	Cmp.	Yds.	Int.	TD
Starr, Pack	90	55	628	2	5
Gabriel, Rams	137	70	856	0	9

RECEIVING				
	No.	Yds.	Avg.	TD
Dale, Pack	15	237	15.8	2
Smith, Rams	14	104	7.4	0
Snow, Rams	14	270	19.3	0
Josephson, Rams ..	13	130	10.0	0
Tucker, Rams	13	170	13.0	2
Truax, Rams	13	152	11.7	3
Hampton, Pack	7	112	16.0	1
Dowler, Pack	7	96	13.7	0
T. Williams	7	75	10.7	1
Grabowski	7	35	5.0	1

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PERRY WILLIAMS
Running Back - Purdue
Height 6-2, Weight 219
Rookie, No. 4 Draft Pick

Good inside power runner with good balance. Considered an excellent blocker who starts quick and hits hole hard. Consistent runner and good receiver. Runs 40 in 4.8. Played in American Bowl and East-West Shrine Game. Born: 12-11-46. Native of Cincinnati.

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BOYD DOWLER

Wide Receiver — Colorado
Height 6-5, Weight 225
Born in Cheyenne, Wyo.
Oct. 18, 1937

11th season in pro ball . . . Packers third draft choice in 1959 . . . Big Eight Quarterback . . . Led Bisons in passing, receiving, and interceptions . . . Physical Education Major . . . Averaged 43.3 yds. per punt in 1962 . . . Competed in track running 100 in 9.9 and high hurdles in 14.2 . . . Virtually unanimous choice for Rookie of the Year in 1959 as he led Packers with 32 catches for 549 yards and 4 TDs . . . Called into Army in 1961 and played football weekends . . . Packers leading receiver in 1959, 1961, 1962, 1963, 1964, 1965, 1967 and 1968 . . . Caught 16 yard TD pass from Starr against Dallas for only TD of 1966 . . . Caught two TD passes against Dallas in NFL Title Game and 62 yard TD bomb against Oakland in AFL-NFL Title Game in 1968 . . . Packers All-time second leading receiver behind Don Hutson . . . Can play tight end as well as split end and flanker . . . Pro-Bowl 1966 and 68 . . . Sporting News All-Pro 1967 . . . 12th All-time leading Packer scorer and 10th All-time AFL-NFL leading receiver. Residence: Green Bay, Wisconsin.

and \$2,000 he said. Also taken was Dale's wallet containing his driver's license, credit cards and \$34 in cash. The valuables were left in a small zippered bag on the bench in front of his locker when he went out to practice. Those of the other Packer players were locked in an equipment trunk during the half-hour exercise. After a check indicated his bag had not been misplaced, Dale resigned himself to the loss. "It's gone," he said philosophically. "I'm just going to forget about it and start thinking about the Rams."

PACK LOOKS FOR SPRINGBOARD AGAINST UNBEATEN RAMS

OCT 19 (Los Angeles-Green Bay Press-Gazette) - The Packers, who have taken several giant strides along the road back, come to the crossroads here this afternoon. How they fare in pursuit of the National Football League's Central Division championship well could depend upon what transpires in the mammoth Coliseum, where the undefeated Rams await them (3 p.m., WNFL, Channel 2). Success in this third consecutive road appearance could be a springboard to great things for Phil Bengtson's athletes, who have evinced flashes of title potential en route to a 3-1 record in their first four ventures. The psychological benefits alone of a victory over the team which generally has been tabbed to take it all in 1969 would be substantial. Defeat, on the other hand, could drop the Pack a full game to the rear of the Minnesota Vikings, who are favored to conquer the Cardinals in St. Louis, in the Central Division race. Even that deficit might be difficult to expunge in the weeks ahead, considering the Packers have but one game remaining with the Minnesotans, a Nov. 16 date in Milwaukee County Stadium. The Rams are one touchdown favorites hereabouts to score their fifth straight victory before a sellout crowd in excess of 78,000 fans. Sunny skies and temperatures in the 70s are forecast. Today's challenge appears comparable to the one encountered in Minneapolis two weeks ago when the Bays ran afoul of the Vikings' marauding front four and fell, 19-

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ELIJAH PITTS

Running Back — Phil. Smith
Height 6-1, Weight 210
Born in Conway, Ark.
Feb. 3, 1939

9th year in pro ball . . . Packers thirteenth round draft choice in 1960 . . . 9.6 speed in 100 . . . Holds collegiate conference 440 record with 47.1 . . . Gulf Coast Conference scoring record holder . . . Economics Major . . . Fifteenth leading Packer ball carrier all-time . . . Started seventh game of 1966 season . . . Rushed 113 times for 373 yds. and 7 TDs . . . Caught 26 passes for 460 yds. and 3 TDs . . . Leading Packer ball carrier in 1966 NFL Title game with 12 rushes for 66 yards and caught one pass for a 17 yard TD . . . Rushed 11 times for 45 yds. against Chiefs in Super Bowl scoring 2 TDs and caught two passes for 22 yds. . . Scored 60 points in 14 League games in 1966 . . . 13th leading Packer scorer with 204 career points . . . Missed final six games of 1967 season with torn Achilles tendon . . . Operates Pitts Employment Agency in Milwaukee. Residence: Brown Deer, Wisconsin.

7, after contributing to an early 13-0 Minnesota lead with offensive errors. The Rams, of course, have a slightly fantastic quartette of their own in Deacon Jones, Merlin Olsen, Diron Talbert and Roger Brown or Coy Bacon, who have a penchant for terrorizing quarterbacks. This obviously means that the Packers offensive line will have to be every bit as effective as it was in last Sunday's 28-17 victory at Detroit, if not more so, if Bart Starr is to have the opportunity to bedazzle the Rams with the same kind of artistry he exhibited against the Lions. Starr, who mounted his finest performance of the season, hit on 13 or 20 passes for 237 yards and two touchdowns, seven of them going to the accomplished Carroll Dale for 167 yards, who is certain to be a marked man this afternoon. Running backs Travis Williams and Jim Grabowski, and alternates Dave Hampton, Elijah Pitts, also are likely to need all the blocking assistance they can get. The Rams have allowed only 339 yards rushing in four games, fewer than any other NFL entry except the Vikings. Needless to say, a bruising session looms for Gale Gillingham, who faces the 6-foot, 5-inch, 270-pound Olsen after outdueling the Lions' irascible Alex Karras a week ago, and Capt. Forrest Gregg, who will be exposed to the tender mercies of Deacon Jones. This is not to mention sophomore Bill Lueck, who reportedly will be pitted against massive Roger Brown, and Francis Peay, who battles Diron Talbert, said to be a worthy successor to the injured Lamar Lundy and Gregg Schumacher. In addition to that formidable front four, the Rams have a somewhat frightening version of Joe Kapp in hulking Roman Gabriel, the 6-foot, 4-inch, 220-pound field general who repeatedly unloads the football to a receiver with assorted defenders clinging to his ample person. The 29-year-old North Carolinian has been so effective that he has thrown 137 passes without an interception to date in escorting the Rams to a 4-0 record and a two-game lead in the Coastal Division race. In fact, Gabriel has not fired an interception in his last 157 attempts, having thrown 20 passes without a theft in the Rams' 1968 finale against Baltimore after a first period interception. Roman, who needs only 10 more completions this afternoon to eclipse Norm Van Brocklin's Ram career record of 1,011, thus poses a strenuous test for the Packer defense, which has limited the last two opponents to fewer than 100

Probable Starting Lineups:			
OFFENSE			
GREEN BAY		LOS ANGELES	
Dowler	SE	Snow	
Peay	LT	Cowan	
Lueck	LG	Mack	
Bowman	C	Iman	
Gillingham	RG	Scibelli	
Gregg	RT	Rob. Brown	
Fleming	TE	Truax	
Starr	QB	Gabriel	
T. Williams	RB	L. Smith	
Grabowski	RB	Josephson	
Dale	FL	Tucker	
DEFENSE			
GREEN BAY		LOS ANGELES	
Davis	LE	Jones	
Moore	LT	Olsen	
Jordan	RT	Rob. Brown	
Aldridge	RE	Talbert	
Robinson	LLB	Pardee	
Nitschke	MLB	Woodlief	
Caffey	RLB	Baughan	
Adderley	LH	C. Williams	
Jeter	RH	R. Smith	
Hart	LS	Petitbon	
Wood	RS	Meador	
Packer - Ram Series			
Rams won 26, Packers 18, 1 tied.			
Points — Rams 1,271, Packers 975.			

passing yards. Gabriel, who has a number of talented targets in such as Jack Snow, Wendell Trucker and Billy Truax, is not the Rams' only big weapon, however. They now have a running game to complement their king-sized quarterback. Rookie Larry Smith, their No. 1 draft choice from the University of Florida, and Les Josephson, back after sitting out the 1968 season because of a torn Achilles tendon, give them one of the league's premier power tandems. The Los Angeles attack has been further beefed up, in a highly literal sense, by the addition of 300-pound Bob Brown, a former all-pro tackle acquired in an off-season trade with the Philadelphia Eagles. But the Packers also have something going for them that wasn't present a year ago – the generalship of Starr, who was forced to sit out a 16-14 loss to the Rams when he pulled a muscle in his passing arm while warming up for the game in Milwaukee. The villain of that piece was Bruce Gossett, who kicked a field goal in the closing seconds to erase a 14-13 Packer lead - following a questionable interference call on Herb Adderley. He again will be evidence, as will his Packer counterpart, Mike Mercer, who was a Buffalo Bill at this point in '68. Although Mercer has 'been in a 1-for-7 slump since the regular season started after fashioning a glittering 14-for-18 mark in grapefruit league play, either one could spell the difference this afternoon.

THE ANNOUNCERS: THEY MUST BE ON THE BALL FOR 'IN' CROWD

OCT 19 (Green Bay Press-Gazette) – "Nothing is as in or camp as pro football," Paul Christman explained. And because it is, Paul Christman is a household word. He is a

color man, one of a few dozen former players or full-time announcers who spend Sunday afternoon analyzing, commenting and explaining to the armchair quarterback what both of them have seen. Christman is teamed with Ray Scott, who does the straight, or play-by-play, commentary for CBS. The two of them work primarily Central Division NFL games. Scott has been a sports announcer for a long time, and has been the subject of several letter writing campaigns by Green Bay fans. He once "retired" for a year in a personal protest over the way the network wanted games covered, and that started the letters coming. His fans came to the force again when the network broke up the traditional "home team" broadcast combination, Packer fans let it be known that Scott was "their announcer" and they wanted him back. But CBS won that battle. The mellow-voiced Scott and Christman, a former Chicago Cardinal and Packer quarterback, "Neither one of us is a microphone hog," they said. And both of them put the stress on an informal, non-technical approach. Christman was one of the first color men in football broadcasting, following Johnny Lujack by only a bit. "I heard that the networks were looking for color guys and Bill McPhail (of CBS) sent me to do an audition in Chicago in 1958. It was a simulated broadcast done in a studio, and it was the worst audition in the history of radio. But I got the job and did college football, bowl games, American Football League games for a while, and now CBS and the NFL." Broadcasting, though, is just an avocation. Christman is a manufacturer's representative in Chicago. "Doing the pro games is easier than college ball," said the blond-haired Christman, a man who looks like he is still in shape to play the game. The pros have tendencies - the move a team is most likely to make in a given situation - which are easier to predict than those of a college team. And it is easier to handle rosters and player changes when the same teams play week after week. During a broadcast, Scott and Christman are jammed into a booth with a spotter, a statistician and an assistant director. They watch action on the field and on a monitor which carries the picture being sent to the living room viewer. They wear headsets, one side connected to the action being broadcast and the other to the technical crew parked in a van outside the stadium. The director and his staff feed them a constant stream of cues and information. "They may tell us that they have a certain play coming up on instant replay, or identify people in the stands," Christman said. The headsets also bring news of more mundane matters - commercial cues, and technical information. "Equipment today is more sophisticated, and the more sophisticated it becomes, the more important communication becomes," Scott said. "It means we have to both communicate and concentrate." Both announcers keep themselves up to date on statistics, roster changes, records. But they do not dwell on these things. "If a player had a hot game the week before, we will explain what he did," Christman said. "And we will check with both teams to see if they are going to change people," Scott said. "But we don't try to find out what a game plan is going to be. We want to be surprised, we want to react when something happens in a game. "But we can't see things the first time any better than the guy at home," Christman said. "We aren't here to do the game for the Bears or the Packers. We aren't here to criticize as some people think. But if a guy drops a ball with 32 million people watching, I'll try to show how he made the error. We try to show that the players are human," he said. "We feel we are pros, and we are looking for an overall effect," Scott said. To this end, they make an effort to keep explanations from getting technical and complex. "And Scott throws me a lot of straight lines, things that he could say but they sound more authoritative to have me say them," Christman added. There are problems, both men admit. Technical miscues can rob performance of its smoothness. Officials can neglect to give clear signals after plays, or the man in the booth can get careless and miss what is going on. And there is weather. Christman is something of an expert on weather and its effect on football. "I did a game in Miami one time in a hurricane. There must have been four inches of water in the Orange Bowl. We were drowning in the booth. There is every bit of water there you've ever imagined." He was also in the booth during the famed "fog bowl" Grey Cup game in Canada which had to be called, then resumed days later as fog moved in to cover the field. "I played in a game in Philadelphia when we only used about 45 yards of field. It had snowed and they couldn't get the tarps off the field. And there was the Ice Bowl up here against Dallas. "But it is a funny thing - those are the games that people never forget."

Pack Looks For Springboard Against Unbeaten Rams

ACTION

on

WNFL

TODAY at 3:00 P.M.

Green Bay
PACKERS vs. Los Angeles
RAMS

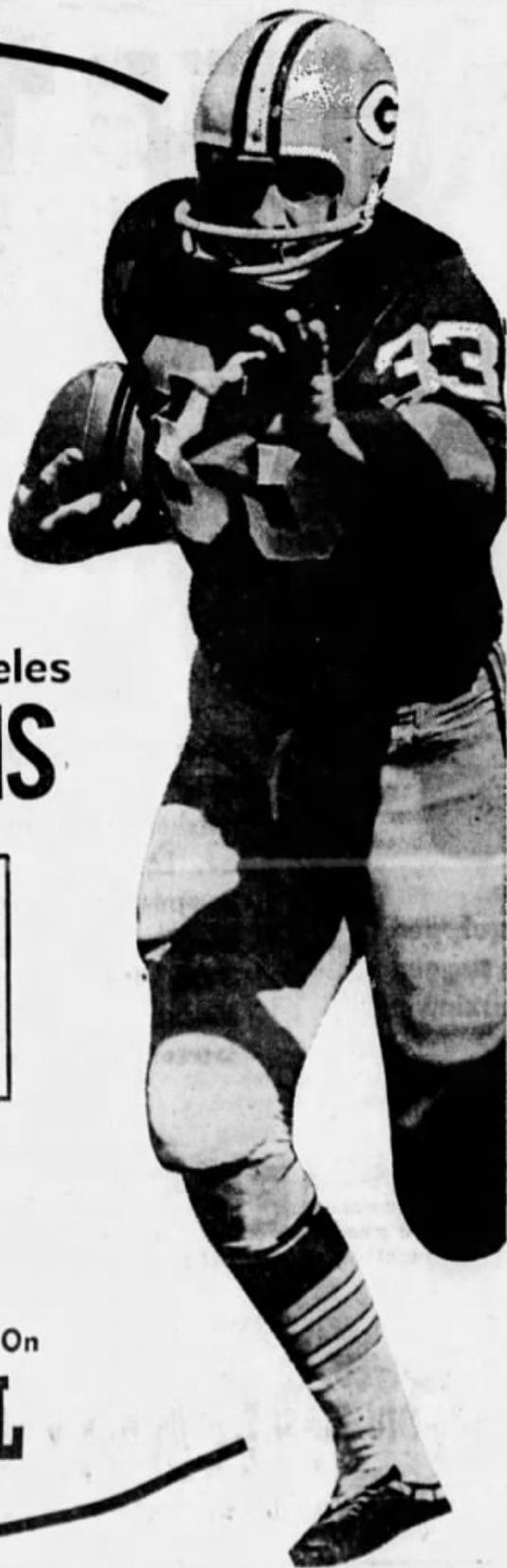
PACKER WARM UP	1:30
PRO PREDICTIONS	2:30
PACKER PROFILES	2:40
PACKER PREVIEW	2:45

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By WELLS TWOMBLY



REMEMBER THE OLD DAYS?

OCT 18 (The Sporting News) - Return with us now to those thrilling days of yesteryear, when the otherwise penurious owners of professional football clubs were attempting to spend themselves into a bankrupt heap rather than suffer the loss of a single soccer-style place-kicker to the other league. Let your mind drift to those war-weary days. Once again the sports pages read like Stars and Stripes. It is an era of utter madness. Scouts, coaches and general managers all are groveling at the manly toes of college seniors, begging for the privilege of making them rich for life. It starts with Billy Cannon and his \$100,000 and goes quickly to Lawrence Elkins and his \$250,000. When Joe Namath gets \$427,000, people literally stop counting. The million-dollar halfback is only a heartbeat away. And, by golly, a wistfully handsome young ball-carrier from Texas Tech, who looks like he ought to be a 1954 movie hero named Dash Darnell, comes perilously close. He is Donny Anderson and out in Lubbock, Tex., the poets of the plains call him the Golden Palomino. Anderson looks like the reincarnation of Paul Hornung to the Green Bay Packers, who draft him on the first round in the National League. To the petroleum-rich, customer-poor Houston Oilers, who have his American League rights, he seems like somebody who can put live bodies in the seats. So the bidding starts...**"NOBODY WORTH MILLION"**: Gifts are piled on top of gifts until a newspaper in Austin points out in an editorial that no citizen of the 20th century, not even Winston Churchill or Albert Schweitzer, is worth \$1 million. The Oilers' president, Bud Adams, son of the Phillips 66 board chairman and a rich man in his own right, stops at \$667,000 and a 23-room mansion in River Oaks, which is Houston's answer to gracious living. Then abruptly, Adams withdraws from the field, leaving Anderson to the Packers at \$600,000, which almost seems like a cut-rate price. The press, accustomed to bloody Oiler battles, naturally wants to know why. "Because," said Adams, "I couldn't see spending that much for a guy who figures to be a punter and a flankerback. Every scout I talk to tells me I'm crazy, that Donny will never make it big unless he's a receiver. And \$667,000 is too much for a receiver." Ever since he arrived in Wisconsin, a duly certified pro, it has been obvious that Anderson is a good running back, but not a great one, certainly not \$600,000 worth even at war-bloated values. People, not just agents of Texas millionaires, kept suggesting that a brilliant wide receiver was wasted at the wrong position. "That boy isn't a good pass catcher," said Cleveland's Blanton Collier, a head coach himself. "He's a GREAT one. That's where I'd utilize him, if he were mine." But Vincent T. Lombardi, the universally acknowledged genius who had spent all that money for Anderson, found himself straddling the same fissure in the earth that Bud Adams had decided to avoid. By anybody's economic scale, quarterback and halfbacks are worth any price. Flankers, no matter how wonderful they are, come cheaper...**FOUR TDS IN TWO YEARS**: To justify the expenditure, Lombardi's sense of fiscal responsibility may have compromised his intellect. As a pass-catching halfback, Anderson put his fingers on the ball 47 times for 664 yards and four touchdowns his two years as a regular. Last season, the new Packer coach, Phil Bengtson, kept Anderson as a runner. It is likely that the decision was made because Green Bay's general manager was still the omnipresent Lombardi, who hadn't lost the notion of creating a second Hornung. Now Bengtson is in charge of everything. Lombardi has gone off to Washington. Perhaps it is significant that Anderson is being nudged out onto the flank. It is being done so cleverly that it can hardly be described as an open repudiation of Lombardi dogma. "It's not a complete changeover," said Bengtson. "But it could turn out that way. He needs work over there." So far, the Packers are working with seven backs, roughly one more than most clubs feel that it is prudent to carry. They are short of receivers, which seems significant. What's more, Bengtson is working his men in pairs. Travis Williams and Jim Grabowski start games. Rookie Dave Hampton and Elijah Pitts are the second unit. Behind them are Perry Williams, another first-year man, and Chuck Mercein...**HOWLS AS BENCH-WARMER**: When Anderson wasn't used at all in the Packers' opening game, he yowled loudly, the way you'd expect a \$600,000 athlete to respond when his ego was jarred. In the second Green Bay match, he ran a couple of plays from flanker, but the passes went the other way. "I can't help thinking that I'm a running back, if not for this club, then for somebody. I went to the Pro Bowl, so I can't be too bad," Anderson said. Chances are the injured knee and broken ribs he suffered in training camp made his changeover somewhat easier. In his absence, Bengtson was able to use Travis Williams and Hampton. It is possible that Bengtson is attempting to show, rather graphically, that he is not just Lombardi's subaltern. He wasn't terribly upset when right guard Jerry Kramer, whose second book he did not greet with great critical response, retired. Instead of pushing rookies back in a duty corner and forgetting them for a year or two, as the Master did, he traded tackle Ron Kostelnik to Baltimore and started Rich Moore on defense.