



Minnesota Vikings (2-1) 19, Green Bay Packers (2-1) 7
 Sunday October 5th 1969 (at Minnesota)



Packers Help Vikings, Lose 19-7 Struggle

GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MINNESOTA) – Shutouts are a rarity in professional football. So uncommon, for example, that the Packers have not suffered such a fate in more than a decade. Just when it seemed all but inevitable, they averted that ignominy here Sunday with only 5 seconds remaining when quarterback Bart Starr wafted a 7-yard strike through the misty Minnesota overcast to rookie Dave Hampton in the southwest corner of ancient Memorial Stadium. That, unfortunately, was the only happy moment of a bleak afternoon for the Packer offense, overcome by the explosive charge of the muscular young Minnesota Vikings.

DAMAGING ITEMS

The green and gold admittedly contributed no little to their 19-7 downfall with two early fumbles and an interception, damaging items which the Vikings converted into a 13-0 halftime lead with the aid of some acrobatic passes by the erstwhile Canadian strong boy, Joe Kapp and the toe of Fred Cox, who booted 33 and 27-yard field goals en route to a 4-for-4 performance. But even without those it would have been a monumental task to fend off the Minnesotans' awesome front four - Carl Eller, Alan Page, Gary Larsen and Jim Marshall – which exercised devastating control of the situation most of the way, eight times felling Starr for losses totaling 63 yards. To compound the problem, the incredibly hardnosed Kapp was able, particularly in the early going, to find receivers while being inundated by the Packer rush. He completed only six of 20 passes over the route, for a modest net of 60 yards, but two of those came in key situations.

CONSERVATIVE APPROACH

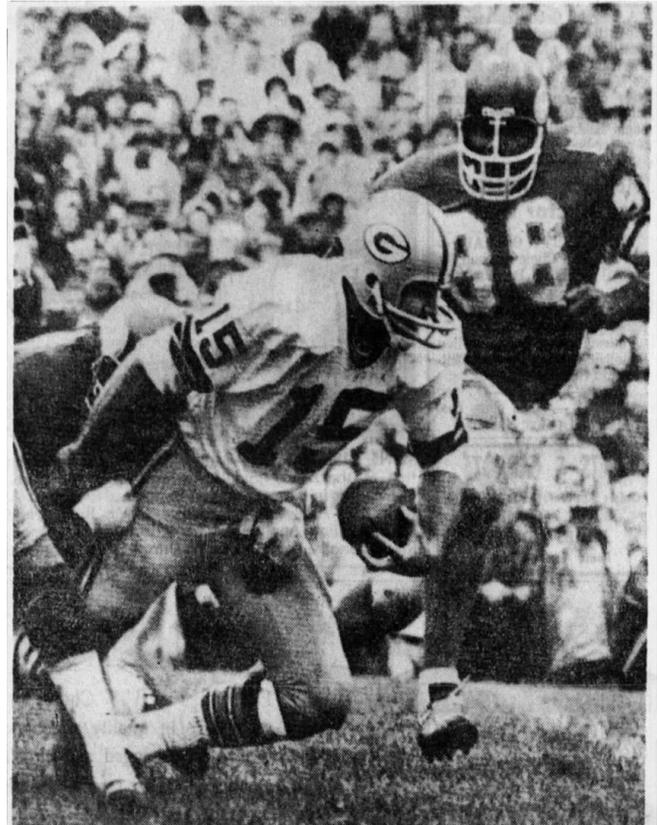
Once the Vikings were comfortably in front, he returned to the conservative approach, going to the air only six times in 27 second half plays, exclusive of punts and field goal attempts. This parlay, accomplished before a capacity gathering of 60,740 customers in the home of Minnesota's Gophers, put the first blemish on the Packers' NFL record and forced them to share the Central Division lead with the Vikings and the Detroit Lions, their next opponents, who came from behind to decision the Cleveland Browns, 28-24. All have 2-1 records. Although not as dramatic, the Packer defense was virtually as effective as its purple and white counterpart, limiting the Vikings to a mere 217 net yards, only 44 more than the 173 the Bays accumulated.

EARLY MISADVENTURES

But their assignment was complicated by those early misadventures, one of which saw the enemy take possession at the Green Bay 6-yard-line following a second quarter interception by cornerback Bobby Bryant and a personal foul penalty on Capt. Forrest Gregg, the first of his 13-year career. That play proved particularly expensive because Gregg was simultaneously ejected from the game, depriving the Pack of his much needed talents, following an exchange with Viking defensive back Dale Hackbart. It took the home force only two plays to drill it home from there, Dave Osborn powering the final three yards over left tackle. The Vikings earlier had Kappitalized with a pair of Fred Cox field goals, from 33 and 27 yards out, following fumbles by Travis Williams and Jim Grabowski.

PAGE RECOVERS

The first of these, a highly questionable call because Williams never appeared to have possession, came as Starr fired a swing pass to the Road Runner along the south sidelines. Francis Peay dived upon the loose ball but was unable to control



FAMILIAR SIGHT — Green Bay's Bart Starr goes down on one of the eight times the Minnesota Vikings broke into the Green Bay

Packer backfield to down him. Jim Marshall makes the tackle while Alan Page (88) comes up to assist. (AP Wirephoto)

NFL STANDINGS

THROUGH GAMES OF OCTOBER 5

EASTERN CONFERENCE

CENTURY DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Cleveland	2	1	0	.667	75	71
St. Louis	2	1	0	.667	50	55
New York	2	1	0	.667	52	71
Pittsburgh	1	2	0	.333	57	81

CAPITOL DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Dallas	3	0	0	1.000	83	27
Washington	1	1	1	.500	66	64
Philadelphia	1	2	0	.333	68	92
New Orleans	0	3	0	.000	54	83

WESTERN CONFERENCE

CENTURY DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Minnesota	2	1	0	.667	94	45
Detroit	2	1	0	.667	65	37
Green Bay	2	1	0	.667	38	26
Chicago	0	3	0	.000	41	65

COASTAL DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Los Angeles	3	0	0	1.000	80	44
Atlanta	1	2	0	.333	45	50
Baltimore	1	2	0	.333	55	93
San Francisco	0	2	1	.000	36	55

it and Minnesota's Alan Page, a far-ranging citizen this gloomy afternoon, recovered at the Green Bay 48. No sooner had the Packers regained the leather, following Cox's first field goal, when it was jolted from Jim Grabowski's grasp after a 7-yard gain on first down, free safety Paul Krause recovering at the Green Bay 24. These untoward developments forced the Packers to revise their game plan ever so slightly. Aware that Starr now would be required to ply the airplanes more often in playing catchup, the Vikings were able to exert even greater pressure on both Mr. Quarterback and his offensive line, now operating with sophomore Dick Himes in Gregg's stead at right tackle.

RESULTS DISASTROUS

The results generally were disastrous, although the Packers momentarily appeared to have found the formula at the start of the third quarter. With the aid of favorable field position at the 50, a rarity on this occasion, Starr escorted them to a first down at the Minnesota 13, completing passes of 11 and 9 yards to Boyd Dowler and John Spilis along the way. But the omnipresent Eller, 250 pounds of panther, and his marauding colleague, Page, abruptly ended that promising push. The former first burst through to fell Starr for an 11-yard loss and Page followed with a 10-yard trap, leaving the Packers with fourth and 31 at the 34.

MERCER MISSES

Mike Mercer came on hoping to trim that 13-0 disadvantage but his 42-yard field goal attempt sailed to the left of the uprights with 10:14 remaining in the third quarter. This unproductive sally had to be deflating but, after permitting a pair of first downs, the Packer defense punctuated a tightfisted performance by twice throttling Osborn with inches to go at the Green Bay 45 and taking over. One exchange later, however, the Vikings moved from their own nine to the Packer 27 with the considerable assistance of a 42-yard interference penalty, assessed to Bob Jeter for allegedly making illegal contact with the Minnesotans' gifted Gene Washington. The defense again rose to the occasion, Dave Robinson, LeeRoy Caffey and Willie Davis felling Kapp for a 6-yard loss, but Cox toed a 41-yard field goal at 12:09 and now it was an even more imposing 16-0.

FAKE PUNT FORMATION

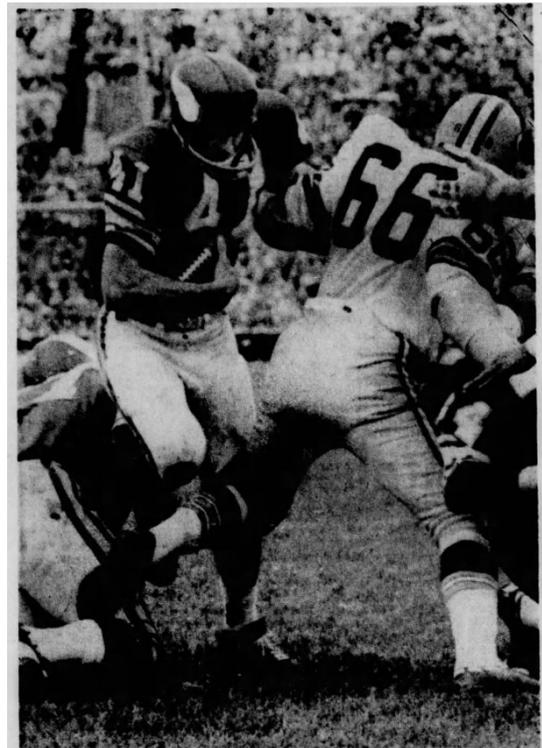
A retaliatory Packer drive foundered after two first downs and this time, starting at their own 20, the Vikings marched 55 yards before being forced to settle for a final field goal, this one from the Packer 42 with only 5:45 to play. At this desperate point, Starr returned to the fake punt formation which he had first employed late in the second quarter and it proved temporarily effective. Bart, the blocking back in this alignment, which has Donny Anderson at normal punt formation depth, scrambled 18 yards to the Viking 45 but the Packers were penalized for Anderson clipping on the play to kill the push. The Pack attackers were presented with one more opportunity by the defense, however, and they made the most of it. Starr drove them 73 yards in 11 plays, twice hitting Dowler with 13-yard tosses along the way before firing that payoff pitch to Hampton. It didn't save the Bays from their third straight defeat at Viking hands but it did spare them their first shutout since 1958, when they fell to the Colts in Baltimore, 56-0.

GREEN BAY - 0 0 0 7 - 7
MINNESOTA - 6 7 3 3 - 19

	<u>GREEN BAY</u>	<u>MINNESOTA</u>
First downs	16	12
Rush-yards-TDs	24-108-0	38-157-1
Comp-Att-Yd-TD-INT	31-18-128-1-1	21-7-100-0-0
Sacked-Yards Lost	8-63	3-27
Net Passing Yards	65	73
Total yards	173	230
Fumbles-lost	3-2	1-0
Turnovers	3	0
Yards Penalized	6-93	5-68

SCORING

- 1st - MINN - Fred Cox, 33-yard field goal MINN 3-0
- 1st - MINN - Cox, 27-yard field goal MINN 6-0
- 2nd - MINN - Dave Osborn, 3-yard run (Cox kick) MINN 13-0
- 3rd - MINN - Cox, 41-yard field goal MINN 16-0
- 4th - MINN - Cox, 32-yard field goal MINN 19-0



Quick Opener
 Minnesota Vikings' Dave Osborn (41) finds a quick opening in the Green Bay Packer defensive line and charges in for a three-yard touchdown during the second period of an NFL game at Minneapolis Sunday afternoon. Trying to stop Osborn is the Packers' Ray Nitschke (66). Minnesota won, 19-7. —UPI Telephoto

AFL STANDINGS

THROUGH GAMES OF OCTOBER 5
 EASTERN DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Houston	3	1	0	.750	84	48
New York	2	2	0	.500	102	88
Buffalo	1	3	0	.250	77	106
Miami	0	3	1	.000	68	89
Boston	0	4	0	.000	44	127

WESTERN DIVISION

	W.	L.	T.	Pct.	Pts.	Op.
Oakland	3	0	1	1.000	99	77
Cincinnati	3	1	0	.750	99	81
Kansas City	3	1	0	.750	103	46
Denver	2	2	0	.500	97	93
San Diego	2	2	0	.500	84	102

4th – GB – Dave Hampton, 7-yard pass from Bart Starr (Mike Mercer kick) MINN 19-7

RUSHING

GREEN BAY – Bart Starr 2-31, Elijah Pitts 6-25, Dave Hampton 3-24, Jim Grabowski 5-19, Travis Williams 7-6, Donny Anderson 1-3

MINNESOTA – Oscar Reed 14-72, Dave Osborn 15-46 1 TD, Bill Brown 6-29, Clint Jones 1-6, Joe Kapp 2-4

PASSING

GREEN BAY - Bart Starr 31-18-128 1 TD 1 INT

MINNESOTA – Joe Kapp 21-7-100

RECEIVING

GREEN BAY – Dave Hampton 4-29 1 TD, Boyd Dowler 3-37, Carroll Dale 3-23, Elijah Pitts 3-10, John Spillis 2-20, Travis Williams 2-10, Jim Grabowski 1-(-1)

MINNESOTA – Gene Washington 3-73, John Beasley 3-22, Bill Brown 1-5

Vikes Credit Their Rush, Not Delay by Starr

VIKES CREDIT THEIR RUSH, NOT DELAY BY STARR

OCT 6 (Minneapolis-Green Bay Press-Gazette) - Was Bart Starr hanging onto the ball too long? Was this at least partially why he was nailed eight times for 63 yards in losses during Sunday's 19-7 defeat by the Minnesota Vikings here Sunday? Former Packer Guard Jerry Kramer wrote in his latest book that many of his forward wall colleagues became a bit disturbed last year because they felt Starr waited too long before either firing his pass or dumping the ball. But Starr has history...a rather gaudy history of championships at that...on his side. And though the book on him says he prefers to eat the ball and take the loss rather than throw it away with the accompanying risk of interception, the Vikings generally agreed Sunday that this made little difference in their approach...or their success in getting to him. Minnesota Coach Bud Grant, as a matter of fact, insisted, "That's the mark of a great quarterback. The good ones don't throw the ball up for grabs. But it didn't affect our strategy at all." Gary Larsen and Alan Page, two of the Vikings feared front four, generally agreed and Carl Eller, another member of the quartet, further pointed out, "Though he may hold onto the ball, you have to also take into account that he is one of the finest quarterbacks as far as strategy goes." Only Jim Marshall,



[AP Wirephoto]
Bart Starr, Packers' quarterback, about to be brought down for 6-yard loss by Jim Marshall, Vikings' defensive end.

the heavily-mustached end of wrong way fame, put a little different light on the subject. "We know he won't put it up for grabs...that he prefers to eat it. So if we can get pressure on him in a hurry and just keep him from seeing downfield, we have a better chance of getting him." Those were two dandy defenses clashing in the University of Minnesota Memorial Stadium. And despite the point spread, the Packer defense was actually just as effective as the Vikings. There is no way a defense can prevent field goals when the offense turns over the ball on a fumble within kicking range. And there is no way...or almost no way...to prevent a touchdown when the offense gives up an interception that winds up on the 3-yard line. On the other hand, the Packers didn't get a similar break all day. Herb Adderly, LeeRoy Caffey, Doug Hart and Bob Jeter made some great defensive plays against Joe Kapp passes but the interception was just not to be. And the defensive line put so much pressure on Kapp that the Viking quarterback spent considerable time looking for four-leaf clovers. But maybe that was the wrong strategy. Kapp completed only six passes and no less than four of them were with Packers draped all over him. As a matter of fact, he seems to throw better bullets from the horizontal position than the vertical position. Standing up, a couple of his passes almost reached the dizzying heights of Donny Anderson's soaring punts. And one of his passes missed the first row bleachers behind the end line by a couple of whiskers...FOOTNOTES: Phil Bengtson, Wayne Robinson and Gale Gillingham were specially introduced before the game as old Gopher grads returned home...Homemade signs abounded at this game, including a huge balloon flying above but attached to one bleacher section proclaiming support for the Packers from Lodi...The drum major for the University of Minnesota band bruised the same portion of his anatomy as Kapp did while strutting out in pre-game festivities...Marv Fleming was introduced as the starting tight end but Boyd Dowler performed there with John Spillis as a wide receiver...Viking fullback Bill Brown injured his ankle and did not play in the second half. He was limping badly after the game...In addition to everything else, the day was a picnic for Don Riley.

FRONT FOUR'S BEST EFFORT EVER, ELLER SAYS

OCT 6 (Minneapolis-Green Bay Press-Gazette) – "We knew we had to have a superior defensive effort today and I think we had the best coordination as a front four that we have ever had." That was Carl Eller, the moose-like defensive end of the Minnesota Vikings speaking with the eloquent tongue of one who attends acting school in the off season. "They had given up only seven points in two games. That put the pressure on our defense to hold them down in this game," he

explained. "We were keyed up and we stayed that way until we got the 19th point. Until then we knew that Green Bay could score quickly just like we did if they got the kind of breaks we had." In this respect, Eller echoed his coach's words. Bud Grant, the soldier of the sidelines, volunteered, "We had all the breaks in the first half. There's no doubt about that." Those breaks, two Packer fumbles and an intercepted pass led directly to the Vikes' 13-0 intermission lead and with Eller's comrades in command of the situation, the Packers wound up with only 173 yards for the day and a mere seven points. The points came in the final seconds when their only effect was to prevent a shutout, which may or may not have caused the Vikings' only frustration of the day. To listen to them afterward, it did not cause any particular grievance. "Shutout? Where do they mark that up?" Grant asked. Then answering his own question, he added, "The only place you get credit for a shutout is in the papers." The stately, gray-haired coach did have some words of praise, though they were surprisingly unenthusiastic in light of the day's proceedings, for his defense. "They did a good job," he declared. "How many times did they get to Starr?" Though nobody had the exact statistics of eight times for 63 yards readily available, Grant, finally smiling a bit, appended,

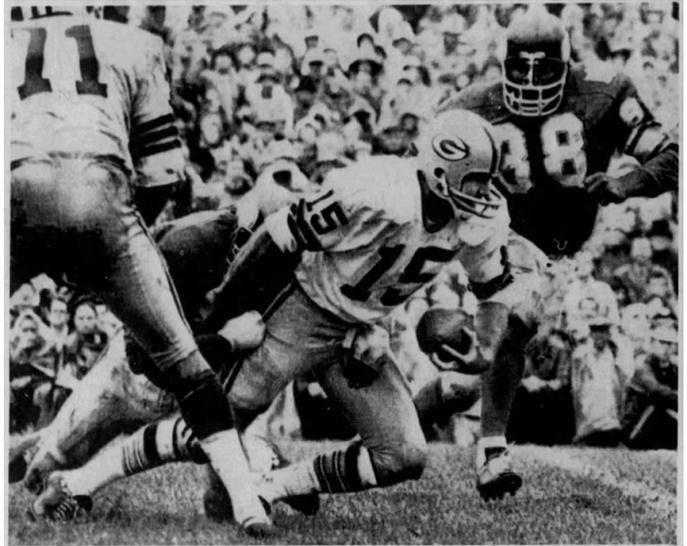
"He didn't even look deep all day that I could see. He didn't have time. Of course they got into a position where we knew they had to pass so we could use an all-out rush." On the other hand, the Viking strategist had good words for the Packer defense. "Their short yardage defense was good all day. We had to kick four field goals, didn't we? That defensive line is all healthy now and that makes a difference from last year. And it's hard to do anything against Green Bay because of their linebackers. They are way back in the secondary and on delayed stuff they're in pursuit. Their linebackers are just outstanding. About the only thing you can do is run right at them so you can block them before they chase you all over the field," Grant said. Quarterback Joe Kapp, author of seven touchdown passes the week before but held to just six completions in 20 attempts in this game, found out just what Grant meant. "We had to run the ball more than we planned because they had real fine coverage on our receivers and our protection was spotty. Their rush was much better than we anticipated and they did a fine job on Gene Washington. It was a typical Packer game," he said.

EVERYTHING WRONG, LUECK SAYS

OCT 6 (Minneapolis-Green Bay Press-Gazette) – "It seemed like everything we did," Bill Lueck sadly observed, "was wrong." The sophomore guard was making a capsule analysis of what had befallen him and his fellow members of the Packer offensive line in Sunday's 19-7 loss to the Minnesota Vikings. "We got in a hole and they knew we had to pass," he said, "and they just blew in there. They weren't worrying about the run - just rushing the passer. It puts a lot of pressure on you. Besides, we didn't play a good game at all," the former University of Arizona athlete added. "The quarterback was thrown eight times, which is a reflection on us...RAN PRETTY WELL: "We couldn't run the ball as much as we wanted to because of being in the hole. When we did run it, we did pretty well. We averaged four and a half yards per rush." Bart Starr, the victim of those eight traps, praised the Viking foursome's play but also pointed out, "Of course, as the game progressed, we were in a position where we had to throw more, which always puts you in an awkward position. But they played extremely well. "The defense deserved a better fate," Mr. Quarterback added. "They played very well. We just didn't do anything offensively to help them."...WILLIAMS UNHAPPY: Travis Williams was unhappy over the first quarter fumble ruling which gave the Vikings position for their first field goal. "I never even grabbed the ball," said Williams, who had been in the process of fielding a swing pass from Starr. "It was off my fingertips. I thought it was incomplete. It was just a judgment call." Jim Grabowski, victim of a second quarter fumble which produced the Vikings' second field goal, wasn't too clear about what had happened. Grabo, knocked fuzzy on the play, admitted, I don't know what happened - I just got hit. I wasn't out, but I was close to it, I guess." "This," he added, "is a hard team to run against - it's a darned good one. We never did establish our ground game. The big reason, I think, is that we had those mistakes like the fumbles and we weren't in control of the ball game." Could there have been an interference call, Carroll Dale was asked, on Bobby Bryant's second quarter interception? "I was hit, that's all I know," Carroll, mindful of the NFL rule which prohibits criticism of game officials. "It was a matter of an official's judgment. But I definitely know I got hit before the ball got there." Mike Mercer had only three unhappy words to say about the 42-yard, third quarter field goal attempt which went awry. "It wasn't close," he said in a low voice...CAFFEY SPORTS SHINER: Linebacker LeeRoy Caffey was sporting a huge shiner just below his right eye, which was all but closed, and a gash on the bridge of his nose. "The hardest lick I got all day," he said ruefully, "and I got it from my own man. Ray Nitschke and I were going after the same guy and he stuck a finger in my eye. I guess it was on a short yardage situation. That, however, was only a minor concern at the moment. Uppermost in his mind was the Nov. 16 rematch with the Vikings in Milwaukee. "There," he said grimly, "will be another day."

PHIL CITES RUSH, BLAMES MISTAKES

OCT 6 (Minneapolis-Green Bay Press-Gazette) – As expected, Phil Bengtson paid sincere tribute to the Minnesota Vikings' marauding front four here Sunday afternoon. "That," he said in the wake of Minnesota's 19-7 victory over the Packers in



THE BLITZ WAS ON

Green Bay quarterback Bart Starr had a rough day yesterday in the Packers' loss to Minnesota Vikings, 19-7. Here Vikings defensive end Jim Marshall brings him down from the rear as defensive tackle Alan Page (88) gets ready to pounce. (AP Wirephoto)



It Was This Kind of Day for Packer Rushers Against Vikings
Roy Winston knocks ball away from Jim Grabowski; field goal followed

—AP Wirephotos

rain-spattered Memorial Stadium, "was the most decisive job of rushing we've seen...They did a great job of rushing, but we didn't do a very good job of blocking. "But the biggest factor," Bengtson said, "was that we put them in scoring territory pretty easily with our mistakes. Those two fumbles and the interception in the first half made their scoring drives pretty short," he dryly observed. "And that interference penalty also helped them to get a field goal in the third quarter." Another major item, Bengtson pointed out, had been the Packers' failure to score after driving to the Minnesota 13-yard-line early in the third quarter, at which point they trailed by only 13-0. Quarterback Bart Starr was thrown for 11 and 10-yard losses in succession and the Pack came away empty-handed when Mike Mercer's 42-yard field goal attempt was wide of the target. "That was disappointing because it appeared we had some momentum going," he said, "and when Starr was thrown twice, we lost it." Noting Bart had been trapped eight times for 63 yards in losses by the Vikings' fractious foursome - Carl Eller, Jim Marshall, Alan Page and Gary Larsen - Bengtson admitted, "That's demoralizing to everybody when that happens - to the quarterbacks, the players in the game with

him and to everybody watching, not only because of the damage it does but because of the frustration it causes...HAD TO ADJUST: "We had hoped we could control the ball, but when we got behind, we had to adjust and throw the ball more. It's pretty tough to catch up against a defense like they have." Did he now consider the Viking quartette the best around? "I wouldn't say that," was the measured reply. "They have a very good line but I wouldn't say they were the best. They handled our offensive line, no question about it. I would say that Eller and Marshall both were particularly troublesome. Marshall, in fact, had about as good a day as I've ever seen him have. "We weren't blocking today," he noted in this connection. "For backs to run, they have to have blocking."...DEFENSE PLAYED WELL: His defense, he felt, had "played well enough...We showed some good aggressiveness at times. But we had a heck of a time getting to Joe Kapp and a particularly tough time to keep him from throwing when we did get to him. On that one just before the half, I thought we had him but he got away to throw the ball." Explaining his decision to punt on third down from the fake punt formation which he introduced for the first time late in the second quarter, Bengtson said, "They played up for the pass so we thought we might as well kick over their heads...That was still in the third quarter." He had gone to the formation which stations Starr as the "short" back five yards in front of punter Donny Anderson, because of long yardage situations, Bengtson said...TWO PRETTY SUCCESSFUL: "When you've got third down and 25 to go," he wryly noted, "your chances of making a first down are pretty slim. If they don't send a man back to field it, you punt." "Two of the plays were pretty successful," Bengtson pointed out. "On one we drew a foul (roughing the kicker penalty) and on the other Starr ran for 18 yards, but then we fouled on that play." Commenting on Travis Williams' first quarter fumble, which led to a Viking field goal, he said, "It appeared to us that it was an incomplete pass." Bengtson, whose visit to his alma mater had not been a particularly happy one, said he had had no intention of settling for a field goal on the Packers' touchdown drive in order to avoid a shutout.

HACKBART INNOCENT OF LATE HIT?

OCT 6 (Minneapolis-Green Bay Press-Gazette) - Dale Harkbart pleaded innocent and indicated that Forrest Gregg may have been innocent, too...though not necessarily of intention. The matter concerned the ejection of Gregg from Sunday's fray early in the second quarter after he was accused of taking a poke at the Viking defensive back. To most observers, Harkbart had seemed to crack into the Packer tackle well after the whistle had been called following Bob Bryant's interception of a Packer pass. Then Gregg appeared to retaliate and, as happens so often, the second man was caught. But Harkbart insisted later, "I didn't hit anybody on the play. Somebody else must have hit him and Forrest thought it was me. But I don't really know if he ever hit me. I just turned around and I thought I got hit but I don't know for sure. I do know that I jumped over him but I didn't hit anybody." In any case, Gregg spent the rest of the game on the sidelines and all agreed that it didn't help the Packer cause any. "I really don't know what happened," Gregg said, "and I won't until I see the film. Somebody hit me after the play was over - at least I felt it was - and we kind of squared off. We were standing up face to face and I thought he was going to hit me. He made a move as though he was going to, so I hit him first. The referee caught me and put me out." "I've never been thrown out of a game before in my career," said the 13-year veteran, "and it's the first time I've been penalized for unsportsmanlike conduct." "But that is little consolation that it was the first time," he ruefully appended. "And it had to be today of all days." Packer Coach Phil Bengtson went so far as to say it "hurt us considerably." He added, "I would have been surprised if Harkbart hadn't come in there with a high stick. The primary beneficiary of the play was Viking Carl Eller, the murderous defensive end who played opposite Gregg and his replacement, Dick Himes. "Of course, it made a difference," Eller frankly acknowledged. "Gregg is an all-pro. Himes just can't match that." It was the first time in his 13 year career that Gregg was dismissed from action by an official.

'FAKE PUNT' HURT PACK MORE THAN VIKINGS: GRANT

OCT 6 (Minneapolis-Green Bay Press-Gazette) - Minnesota Viking Coach Bud Grant was asked if the Packers' "fake punt formation," in which Bart Starr lines up as the blocking back for Donny Anderson, bothered his team. "Well," he began, "we

Vikings Overpowering, 'Bit More Inspired' Than Packers: Bengtson

hadn't seen it before, of course. But at the end, I think they had more problems with it than we did." His reference was to the snap from center that Starr attempted to catch but instead tipped it back to Anderson, who was dragged down after a three-yard run.

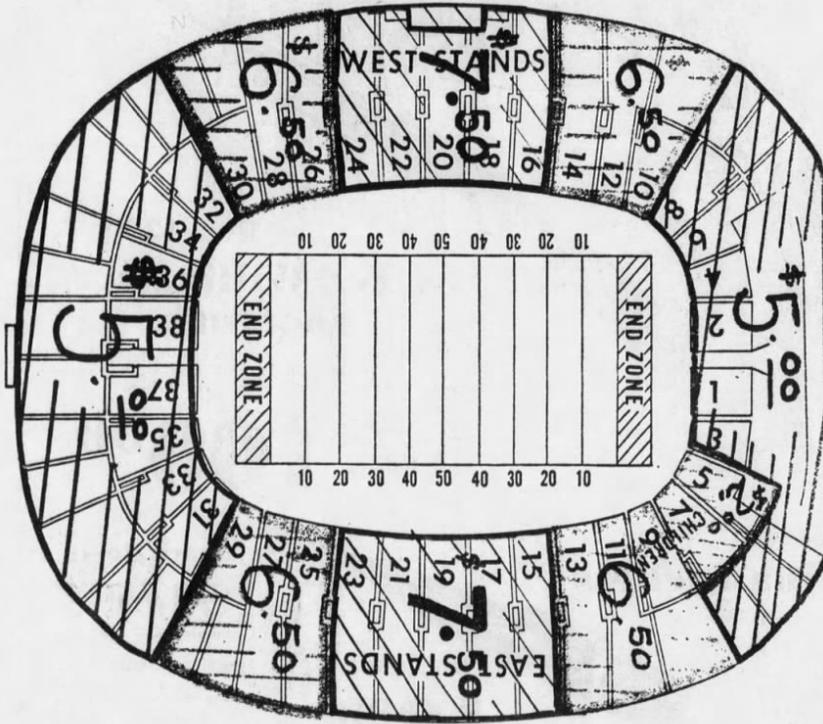
VIKINGS OVERPOWERING, 'BIT MORE INSPIRED' THAN PACKERS: BENGTON

OCT 7 (Green Bay Press-Gazette) – Seeing the film version might not have been necessary, but it unhappily documented Phil Bengtson's first impression. "It was a simple matter of their overpowering us," the Packers' forthright head man conceded Monday, minutes after viewing on celluloid that 19-7 reversal incurred at Minnesota Viking hands in Minneapolis 24 hours earlier. It had not been, he added, merely a matter of size and muscle. "They were a little bit more inspired than we were," he said. "Jim Marshall and Carl Eller were the real culprits," Bengtson continued. "We handled the rest of their front four pretty well. But they both had an outstanding day...STRONG GUY: "We also had a helluva time bringing Joe Kapp down. He sure is a strong guy. That part of it was horrible," Phil added, wincing slightly at the memory. "We dropped him three times and we reached him four or five other times but couldn't bring him down." Despite these problems, there had been an opportunity to salvage the situation, he noted. "We held them at the start of the second half and then marched down there (to the Viking 13). I think if we had got seven points on the board at that stage, it would have been quite a different game."...GOOD JOB OVERALL: Although the offense had been ineffective, Bengtson admitted "the defense was almost good enough...They let that Oscar Reed get loose one time, but other than that they did a good job overall." In discussing the Pack's offensive trauma, Bengtson said that special blocking assignments, installed last week with an eye to neutralizing the Vikings' devastating charge, "worked pretty well several times, but several other times they didn't." Sophomore tackle Dick Himes, summoned from the bench after Forrest Gregg was ejected from the game in the wake of a misunderstanding with the Vikings' Dale Hackbart, had performed acceptably under trying circumstances, he found...NOT OVERWHELMED: "He didn't do great," Phil admitted, "but he wasn't overwhelmed. He was overcome by frustrations a couple of times, as were a couple of the others. That's where we missed Gregg, for his leadership." The film did not, he explained, fully disclose what had happened on the play which led to the Packer offensive captain's banishment. "We saw Forrest's action," Bengtson said, "but we didn't see what led up to it." The movies, however, did show the 13-year veteran running out his assignment and Hackbart apparently heading toward Gregg's area. Commenting on what press box viewers considered a questionable call, a first quarter "fumble" by Travis Williams, Bengtson said, "There's one we really couldn't see. Travis' back was to the camera." That decision gave the Vikings position at the Packer 48 and led to their first field goal...GOOD MOVE: "In the case of Jim Grabowski's fumble," Phil informed, "he was being tackled when another guy came in and knocked the ball out of his arm with a shoulder. It was a good defensive move." Tight end Marv Fleming, held out of the 49er game a week earlier because of a bruised shoulder and again Sunday, could have played, Bengtson said. "We just thought it was the best personnel arrangement (to use Boyd Dowler at tight end and John Spilis at flanker)," he added. "Spilis is coming along very well. Boyd also did all right at tight end." The Vikings, it was ventured, appear to be the Packers' chief rivals for the Central Division championship. How strong are they? "They're a good football team," Phil replied. "They have a good, sound defensive team and some good receivers – and Kapp can throw the ball." Assessing the overall situation, he appended, "We're disappointed but not discouraged. We have to play better against them, but we think we're capable of doing it." There was one consoling item as he and his aides began preparing for Sunday's invasion of Detroit. "I was just downstairs checking with the trainers," Bengtson said, "and nobody has come in reporting any injuries." Addressing himself to the subject of the Lions, he observed, "Detroit seems to be coming a lot better than it was a few weeks ago. I saw the offensive film of their 24-0 victory over the Giants this morning and they have a lot of good backs, plus that fine flanker, Earl McCulloch, and a good tight end in Charlie Sanders...BARNEY HOT HAND: "And Lem Barney, their great defensive back, apparently is having a hot hand." All of which adds up to another showdown for the Packers...PACKER PATTERN: There was one notable absentee from the Packer dressing room Monday. Although it is officially a day off, many of them come in to continue their running program and to receive treatments. Dick Himes was among the missing, however. The promising young tackle was at the hospital where his wife had been awaiting the birth of their new daughter since Sunday night...Quarterback Bart Starr, explaining his tipped "relay" to Donny Anderson of center Ken Bowman's snap during one of those fake punt formation plays in the fourth quarter of Sunday's game, reported, "I was supposed to get the ball, but we changed what we normally do on that play. I thought I'd explained it in the huddle but I guess I didn't repeat something I should have. It was just a misunderstanding."...Humorist Henry Jordan, summing up Joe Kapp's strong performance, quipped, "I hate to see a defensive tackle playing quarterback."

PACKERS TO EXPAND STADIUM, AND TICKET PRICES

OCT 8 (Green Bay Press-Gazette) – Five thousand more fans will be able to watch Packer games in Green Bay next fall and ticket prices will be increased, according to an announcement today by the Packer Corp. The capacity of Lambeau

Packers To Expand Stadium, and Ticket Prices



This is how Green Bay's Lambeau Field will look when the bowl is closed in with the addition of about 5,000 new seats. The drawing also shows the new ticket price structure which will be in effect for the 1970 season.

Field will be upped to about 56,000 with the addition of 5,000 more seats, and season ticket prices will be boosted, according to a press release by the corporation, quoting President Dominic Olejniczak. Tickets at Lambeau Field will increase to \$7.50, \$6.50 and \$5 with children's seats remaining at \$2. Present prices are \$6, \$5.25 and \$4. The new prices at County Stadium in Milwaukee will be increased from \$6, \$5.25 and \$4 to \$10, \$8, \$7 and \$6, with no children seats available. Olejniczak and Phil Bengtson, Packer coach and general manager, said construction of the added seats will begin early next year and will be ready well in advance of the 1970 playing season. The increase in ticket prices will be the first since 1965. Plans for the distribution of the new seats will be disclosed later, according to the announcement, but will be based on the applications for season tickets now on file. There are presently applications for over 20,000 seats. Olejniczak advised Packer stockholders at the annual meeting in May that prices would have to be raised. The press release stated the added seats and price hike "had become absolutely necessary in order to maintain the Packers' competitive position with other teams in both the National and American divisions of the new

National Football League which will go into effect in 1970." The visiting teams' shares of the receipts is an important factor in adding the seats and raising the price of tickets, according to the release. In 1968 the Packers ranked 13th among 16 teams in the amount of money paid to visiting teams, according to Olejniczak and Bengtson. If the seats are not added nor the prices raised the Packers would rank 26th among 26 teams in the combined leagues by 1970-71, it was reported. A visiting team's share of gross receipts is set by league rules. With the added seats and the price increase, the visiting team's share at each park will be increased from the present \$77,000 to about \$107,000 per game, based on capacity attendance, according to the corporation release. With more seats and higher prices, the revenue going to the visiting teams will rank the Packers 13th in the 26-team league and eighth among the 13 teams in the National division, the corporation added. In addition to the construction of new seats at the north end of the field - which will complete the bowl - more toilet facilities will be installed and some fencing moved to eliminate congestion after the games and at halftime. "The amount of money we (the Packers) pay to visiting teams at both Green Bay and Milwaukee is vitally important right now in connection with various proposals for realignment ... " the release said. The price hike at the 48,000 seat County Stadium will produce about the same amount of money as the seat addition and price increase at Lambeau Field. Several changes will be made in grouping of sections by price category to correct inequities, the release stated. Olejniczak estimates the cost of the seats and other improvements at "in excess of \$250,000." ...PROFITS DECLINE: With the new seating, Olejniczak added, about 45 per cent of the seats will sell for \$5, about 29.5 per cent will sell at \$6.50, about 24 per cent at \$7.50, and 1.5 per cent are for children. The Packer Corp., according to its annual statement released last May, showed a net income for 1968 of \$580,706, a drop in profit of \$225,117 from the previous year. Bengtson attributed the decline to not being in a playoff and Super Bowl and increased expenses. Profits from the three years prior to 1967, Bengtson said in May, were: \$404,730 in 1964; \$274,919 in 1965, and \$827,439 in 1966. The addition of 5,000 more seats will boost the Packer's capital investment at the stadium to well over \$1 million. Adding seats in 1961 and 1965 cost an estimated \$500,000, the administration building and locker rooms in 1964 another \$180,000, the press box last year \$150,000, aluminum seats earlier this season \$100,000 and the field's electric "blanket," \$90,000. The stadium's original seating capacity was 32,125. This was increased to about 38,100 in 1961, and to the present 50,861 in 1965. Green Bay, which owns the stadium and administration building owes \$400,000 on an original bond issue of \$960,000. The total cost of the stadium, with land, was slightly over \$1 million. The three per cent bonds are retired at a rate of \$50,000 annually.

PACKER OFFENSE RANKS LAST IN NFL

OCT 8 (Green Bay Press-Gazette) – Sunday's confrontation between the Packers and Detroit Lions, co - leaders of the National Football League's Central Division race, will be a battle of statistical opposites. It will send the NFL's least potent offense, owned by the Packers, against the league's top defense, owned by the Lions. Detroit defenders have allowed just 229 yards a game in total offense: 91 on the ground and 138 in the air. The Dallas Cowboys have given up only 51 yards a

game rushing but have been tagged for 222 yards a game by opponent passers. Last week Detroit also had the best defense, allowing 212 yards a game. Offensively the Lions are fourth from the bottom among the 16 teams, with a total offense average of 259 yards a game, 115 of that rushing. The Packers, who journey to Tiger Stadium Sunday, are fourth on defense, yielding an average of 266 yards per game, 120 on the ground and 146 through the air. On offense, Green Bay is dead last. The Packers have gained an average of 242 yards a game, 96 through the air, 146 on the ground. "All these people who criticize the offense don't know football," said Lions coach Joe Schmidt about Detroit's oft-criticized offensive attack. "This is a young team. Roger Shoals tackle is the oldest guy on the offense and he's only 29," Schmidt said. "Last year was the first for Earl McCullough and Charlie Sanders. Bill Munson was new and so were a lot of other guys."...PRO NOTES: The Packers' Dave Hampton ranks second among National Football League kickoff return leaders, according to the latest statistics released today, with an average of 37.8 yards for four returns. Bo Scott of Cleveland leads on a 38.3 average, also for four runbacks. Three other Packers rank among the top ten individually. Doug Hart is tied for second place in interceptions with two, Travis Williams is eighth in rushing with 170 yards in 43 attempts and a 4.0 average, and Bart Starr stands 10th in passing with a 60.0 percentage on 42 completions in 70 attempts for 394 yards and 3 touchdowns... Elsewhere on the pro football scene, the Baltimore Colts fired third-year reserve linebacker Ron Porter because of "a disagreement" with assistant coach John Sandusky after Sunday's victory over the Atlanta Falcons. "If he is claimed, we will probably try to work out a deal," Coach Don Shula said...Houston linebacker George Webster has been named American Football League Defensive Player of the Week by The Associated Press for sparking an Oiler defensive effort which limited Buffalo's O. J. Simpson to 27 yards in 13 carries...The Atlanta Falcons announced that ex-Chicago Bear quarterback Larry Rakestraw has been signed to a 1969 contract and the Cleveland Browns reported that reserve offensive guard Jim Copeland broke his right leg during Tuesday's practice...Joe Don Looney has been waived as injured by the New Orleans Saints after damaging his left knee during the Saints' 36-17 loss to Los Angeles last Sunday...Gordon Lambert, a linebacker from Tennessee-Martin, was released by the Denver Broncos...Although Denver shares the bottom rung of the AFL with San Diego, the Broncos and Chargers lead the league in several important team offensive statistics. The Broncos have scored the most touchdowns, 13, while the Chargers lead in both total offense and passing offense with averages of 380 yards per game.

PACK POINTS SCARCE, TOO

OCT 8 (Green Bay Press-Gazette) – The Packers finished their pre-season schedule with a flourish, amassing 27, 31 and 38 points in successive conquests of the Browns, Steelers and Falcons. Although the last two opponents admittedly do not enjoy contender status in the National Football League's 1969 race, those three performances suggested the offense had found the formula after settling for a total of two touchdowns in shading the Giants (22-21) and losing to the Bears (19-9) and the Cowboys (31-13). Since the regular season began, however, the Packer attackers have found TDs a somewhat scarce commodity. As a matter of fact, they have had to be content with five in three outings to date, most productive of which has been a 17-0 victory over the Bears in their opener. In the interim, they outlasted the 49ers, 14-7, before being required to score in the final seconds against the Vikings last Sunday's 19-7 loss to avert their first shout-out in 11 years. One of those five touchdowns was the direct result of Doug Hart's second interception in the opener against the Bears, which he returned to the Midway Monsters' one-yard-line, and another was produced by Dave Hampton's 87-yard kickoff return at the start of the second half against the 49ers. This modest production is somewhat puzzling, considering the Packers at long last are blessed with excellent backfield speed, in the persons of Travis Williams and Dave Hampton, to parlay with the power running of Jim Grabowski and the artistry of quarterback Bart Starr, the accomplished receiving of Boyd Dowler and Carroll Dale and a young but talented offensive line. Obviously, in a game as complex as football, there is no single explanation. But center Ken Bowman feels the Pack's own errors, more than the competence of the enemy, have been the paramount cause. "There used to be a saying around here, 'Avoid mistakes with a passion,' he confided while pondering the problem following Tuesday's practice. "And that's what we haven't been doing. "We were able to squeeze out a victory on the 49ers, despite having made quite a few mistakes...The Vikings are a fine team and you can't afford to make errors against them. "If you will remember," Bowman reminded, "when we scored so well in those last three pre-season games, we didn't make any mistakes. We didn't have fumbles or interceptions...You would have to say mistakes have been killing us." The Pack's 12.7 point average in league play has been traceable, in part, to quality of the opposition, he admits. "We've faced some awful tough defensive teams," said the former University of Wisconsin athlete, already in his sixth NFL season although still only 26 years old. "The Vikings have a fine defense and so do the Bears. And defense always has been the 49ers' strong point. "But that is no excuse, saying that the teams we've been playing are good. We're supposed to be good, too. But putting a finger on just what is responsible is not easy. In watching the films of the Minnesota game, you see that everything we did flew back in our faces. "We would get something going and we would stop ourselves or," he dryly appended, "they would stop us." The craggy-browed blond discounted relative inexperience up front, in the wake of retirements by Jerry Kramer and Bob Skoronski, as a contributing cause. "I don't think it's a factor," he asserted. "It may be on one play, for example. But one play doesn't win or lose a game. What we lack in experience this year we make up for in aggressiveness. What has typified our line play this year is an aggressive, strike-out attitude." Analyzing his own

OFFENSE			
	Yards	Yards	
	Rush.	Pass.	Total
Dallas	547	635	1182
Minnesota	246	820	1166
San Francisco	370	608	978
Cleveland	451	521	972
Los Angeles	316	642	958
Philadelphia	284	674	958
Chicago	398	557	955
New Orleans	311	642	953
Pittsburgh	310	616	927
Washington	305	577	882
Baltimore	216	616	832
Atlanta	519	269	788
Detroit	346	432	778
New York	289	485	774
St. Louis	245	526	771
Green Bay	439	289	728

DEFENSE			
	Yards	Yards	
	Rush.	Pass.	Total
Detroit	274	414	688
Chicago	368	355	723
Minnesota	279	449	728
Green Bay	359	438	797
Dallas	153	666	819
Cleveland	409	413	822
Los Angeles	263	567	830
Atlanta	244	516	860
San Francisco	418	463	881
Washington	543	395	938
New Orleans	409	538	947
New York	398	550	948
Pittsburgh	325	715	1040
St. Louis	381	697	1078
Philadelphia	456	794	1250
Baltimore	313	950	1263

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GALE GILLINGHAM

**Offensive Guard — Minn.
Height 6-3, Weight 265
Born in Madison, Wis.
Feb. 3, 1944**

4th year in pro ball . . . Regular first round choice of Packers for 1966 . . . Played fullback and tackle at Minnesota . . . 5.9 speed in 50 . . . High school discus champion . . . All-State football . . . Played in East-West Shrine game, Senior Bowl, Coaches All - American Game and was selected to play in All-Star game . . . Education Major . . . Started final two games of 1966 season against Colts and Rams and all pre-season and League games in 1967 and 1968 . . . Can play either right or left guard . . . Second team All-Pro in 1968. Residence: Little Falls, Minn.

performance, Bowman forthrightly observed. "I'm like everybody else - you've got nobody to blame for a loss but yourself. "You watch the films and see four, or five, or six plays and you say to yourself, 'If I could have found it within me, that extra ounce of strength, to keep that guy out of there or to at least have gotten a standoff, it might have been a different game.' "I think that's why you feel such a letdown after losing a game," Ken added, "because each one feels in a measure responsible for it." Looking ahead, Bowman declared, "What we've got to do is to play the same kind of game the Packers always have played - control the ball, eat up the yards and not give the ball away. "There is no question that we have the personnel to do that. We have more than adequate personnel. We've got to get back to where we were five games ago and put it all together...And avoid mistakes, because they'll kill you." Launching such a resurgence in Detroit Sunday afternoon will take some doing, he admitted. "They're off to a great start - they'll be a team to reckon with all year. We just got the scouting report today and Wally Cruice says they're all they're cracked up to be. Of course, like us and the Vikings, they're 2-1 in our Central Division race, which looks like it's going to be another dogfight all the way." He flashed an ironic smile and added, "Norm Van Brocklin called it the black and blue division, and that's about right. The team that's ready every week and refuses to concede is the one that is going to wind up on top."

GREGG STILL UNHAPPY ABOUT BANISHMENT

OCT 8 (Green Bay Press-Gazette) - Forrest Gregg has not been his usual sunny self in recent days. And not only because he and his fellow Packers lost to the Vikings Sunday.

A man of deep pride, the eight-time all-pro was unhappy over having been ejected from the game after jolting the Vikings' Dale Hackbart with a retaliatory forearm. It not only was the first time in his 13-year career that he had been banished from a game but also the first time he ever had been assessed a personal foul penalty and the Packers' offensive captain found the thought difficult to accept. He felt slightly better about it Tuesday after television (Channel 5) film of the incident, which Hackbart had pleaded innocent to precipitating, clearly showed that the Viking defensive back had been guilty of clipping on the play. Reconstructing the change Tuesday, Gregg explained, "I saw it was an interception (the Vikings' Bobby Bryant had waylaid a Bart Starr pass from the end zone) and I slowed down. Out of the corner of my eye, I saw somebody coming up real fast. When he got to me, he jumped and landed on the small of my back with his knees - after the play was over. 'From the pictures, it looked like he tried to avoid hitting me. To me, at the time, it was a flagrant foul. As it turned out, it was an inadvertent clip." Gregg, normally the most congenial of men, has had this kind of treatment from Hackbart in the past, which may explain why he reacted as he did to this latest "meeting" with the ex-University of Wisconsin quarterback. "I shouldn't have hit him," Forrest admits, "but it was a clip."...PACKER PATTERN: Willie Wood, troubled by a "bug" and Henry Jorden, still plagued by a persistent head cold, were excused from the Packers' regular Tuesday running regiment. They did run on their own at a more leisurely pace, however, Jordan jogging a total of 214 miles...A beaming Dick Himes, who had just been presented with a daughter, reported his new offspring "is a big one. She weighed nine pounds, four ounces." No name, he said, had been selected at that point.

WILLIE WON'T LOOK BACK

OCT 8 (Green Bay Press-Gazette) - There are few practitioners of professional football who find defeat less palatable than Willie Davis. But the Packers' longtime defensive captain also is an eminently practical realist. "You can't look back in this business," he says in discussing last Sunday's 19-7 unpleasantness with the Minnesota Vikings, the Pack's first misstep of the 1969 National Football League season. "It would have been nice to have had some daylight in that Central Division race, but even if we had won, we would have had only a one-game lead over Detroit. "Any time you lose you don't like it, of course, and I hope I never get accustomed to losing. But the fact remains that we have eleven games to play. I don't think anybody expects to go through an NFL season without losing, although you never plan for that defeat, added Dr. Feel Good, so named by his colleagues because of his standard response to any inquiry about the state of his health and psyche...NOBODY CAN RELAX: "It's a long season and the Vikings have got the same people to play that we have, in addition to having to play us once more, so anything can happen. Nobody can afford to relax." Although he already was beginning to ready himself for facing the Lions in Detroit Sunday afternoon, Willie took time out to briefly analyze what had befallen the Pack in the Twin Cities. "There wasn't anything unusually different about it than I expected," he soberly began, "except maybe that we didn't move the ball as well as I thought we would against them. They have a good defensive team, no doubt about it. I think the real turning point came when we drove down there early in the third quarter and didn't score. If we had put some points on the board then, we would have put some pressure on them. There is no telling what would happen then. Losing a guy like Forrest Gregg when he was ejected from the game also hurt us and helped them.

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JOHN SPILIS

**Wide Receiver — Northern Illinois
Height 6-3, Weight 205
Rookie, No. 3 Draft Pick**

Kickoff and punt return specialist, running 100 in 9.7 and 40 in 4.7 (in gear). Good hands, concentrates on ball well and catches in traffic. Good competitor with exceptionally good moves. Also plays basketball. Caught 23 TD passes in career for college record.

The guy who replaces him might play as well or better, but the guy playing against him feels he'll be able to handle him easier and that makes him that much tougher...**HAPPY OVER BALANCE:** "And, of course, that Joe Kapp gets out of a lot of trouble well. And that is another illustration that this is a game of inches. When I went into him the time he completed that long one to Gene Washington, he still had the ball. I expected to see a real floater up there that we would intercept. That shows how strong he is." Addressing himself to the state of the Central race, in which the Packers now share first place with Detroit and Minnesota, Davis observed, "I'm glad to see the division as balanced as it is. You don't have to worry about one loss eliminating you. This thing probably will go right down to the wire. All four teams (the Chicago Bears in addition to the Pack, Vikings and Lions) probably will be in it right down to the finish. I think the teams in it are just that close - in talent and everything else. I don't see anybody opening up a big lead. Just off their defense alone, the Vikings are contenders. To me, they're the team we have to beat. It's as simple as that."

MANN'S SECOND COMEBACK PAYS OFF FOR LIONS

OCT 9 (Green Bay Press-Gazette) – Mel Farr...Nick Eddy...Earl McCullouch...and Charlie Sanders. These four gentlemen, together with quarterback Bill Munson, will be the major concern of the miserly Packer defense in Detroit's Tiger Stadium Sunday afternoon. And understandably so. The elusive Farr is a constant threat as both a runner and pass receiver and should be even more of a problem now that Eddy has become available as a running mate, while McCullouch and Sanders, though only second year men, already rank among the National League's finest receivers. But the Pack's staunch defenders, the NFL's least liberal on a points-allowed basis to date, also will have to be mindful of the potential contributions of a former colleague...**MAY MAKE IT:** Balding Erroll Mann, one of many tested for the Packers' placekicking assignment during a season-long search for a successor to the retired Don Chandler in '68, is in the midst of a second comeback-this time in Detroit's Honolulu blue and silver. And this time, it appears, he may make it. The 28-year-old former University of North Dakota athlete currently is the Lions' leading scorer with 17 points in three games, including a 3-for-4 field goal performance, and reportedly has been kicking off with booming authority. This is little short of miraculous, considering that only two years ago the chunky Minnesotan was told he would never kick again...and that both the Browns and Packers gave up on him, not without some justification, only last season...**DEPRESSING FORECAST:** Mann received that depressing forecast from a Denver team physician after popping a muscle in his right thigh while kicking for the Broncos in 1967. But Erroll, who wore a cast for eight weeks, was not easily convinced. He lifted weights with the game leg for two hours daily through the spring and early summer of '68 and his dedication was rewarded by the Browns, who gave him a tryout in their bid to find a successor to the retired Lou Groza. He subsequently caught on as a member of the Packer taxi squad and, after a knee injury ruled out Jerry Kramer and a number of others had been tried and found wanting, Coach Phil Bengtson turned to Mann in desperation as the Packers invaded Dallas for a mid-season showdown. Again the football fates took a hand...**LEG BALLOONED:** "I got hit on my right thigh on a kickoff," Mann recalls, "and my leg ballooned again. I missed one field goal attempt against the Cowboys and a couple more against the Bears the following week (the Packers lost, 13-10), and I was out of a job again." At that point, his career appeared to be over. As Mann candidly points out, "I didn't exactly burn up the league at either Cleveland or Green Bay." He went home to his native Campbell, Minn. (pop. 365) and, if it hadn't been for Uncle Sam, he might still be there...**REMEMBERED MANN:** Detroit kickers Jerry DePoyster and Garo Yepremian were summoned into service, leaving only veteran Wayne Walker, who prefers to concentrate on his linebacking duties. Jerry Neri, Lion talent scout, remembered Mann and hid himself to Campbell, where he found Erroll working in a sporting goods store. Mann was offered a tryout, found favor with Coach Joe Schmidt and was signed to a Detroit contract. He made an inauspicious debut, missing his first three pre-season attempts, but then hit nine in a row. He since has drilled home one boot of 39 yards and two others of 23 while missing from the 37 in regular season play and has been 8-for-8 on extra points. "Erroll has been very impressive," says Lyle Smith, the Lions' veteran publicity director. "Up to now, he's been what we've needed. You figure a kicker for approximately 80 points a year and, in recent years, we haven't been getting it...**SCHMIDT PLEASED:** "Joe is very, very pleased with him. We've won seven out of nine games to date and he has won two of those, in pre-season, directly with his field goals. One of them beat Vince Lombardi (the Redskins, of course) and the other beat Philadelphia. He hasn't missed an extra point and he's been getting to the end zone with all his kickoffs." Mann was no stranger to the Lions, even when he reported, Smith says, noting they had good reason to remember him. "He was with Denver when we played the Broncos out there in 1967," he said, "and he kicked field goals of 35 and 32 yards, plus an extra point, to help beat us in the first game ever played between teams from the National and American Football leagues..."**PACKER PATTERN:** "Lion rookies deferentially refer to Erroll as 'dad' or 'pop' because of his receding hair line," Smith reports with a chuckle...The Detroit defense has yielded only one touchdown on the ground in three games and held its opponents to an average of 12-plus points per game...Bob Jeter sparkled Wednesday in the Packers defensive drill against the customary Lion offense. He intercepted two "Bill Munson" passes off the deliveries of Zeke Bratkowski, standing in for the Detroit quarterback. Jeter's fellow cornerback, Herb Adderley, earlier drew plaudits from his teammates for his diving, rolling interception of a pass tipped by linebacker Fred Carr during the session on offense...Henry Jordan, continuing to jog on his own, again was excused from the offense-defense portions of the practice because of a persistent head cold.



Erroll Mann

MIKE MÉRCEUR

**Kicker — Northern Arizona
Height 6-0, Weight 215
Born in Algoma, Iowa,
Nov. 21, 1935**

Mike's second year with Packers, 4th in NFL and ninth in Pro Football . . . father played with Giants and Eagles . . . 3 years in Marines before attending Hardin-Simmons College . . . transferred to No. Ariz. as junior . . . played end in college . . . played in All-American Bowl . . . 15th round draft choice of Vikings for 1961 . . . played with Minnesota in 1961 and 1962 and signed by Oakland Raiders as Free Agent in 1963 . . . played with Raiders from 1963-1966 . . . waived by Raiders and played on Bills taxi squad until signed by Kansas City Chiefs after second game in 1966 . . . kicked 31 yard field goal against Packers in first AFL-NFL Title Game . . . traded back to Buffalo in 1967 . . . signed by Packers as free agent and activated for last 6 games . . . kicked 7 of 12 FGs in last 6 games in 1968 and of 5 missed, 4 were blocked . . . residence Walnut Creek, California.

DETROIT'S BARNEY A POINT THREAT

OCT 10 (Green Bay Press-Gazette) — A defensive halfback, by the nature of his occupation, is not normally a scoring threat. Unless, that is, his name happens to be Lem Barney. The Lions' right cornerback, who will be a menace to Packer hopes of a rebound in Detroit Sunday afternoon, is a touchdown threat every time he is near the football. And he has piled up some imposing statistics to prove it. Blessed with 9.6 speed in the 100-yard dash, Lem has intercepted two passes in three games to date and returned them a total of 55 yards. He also has run back three punts 82 yards, one of them for a touchdown, and returned two kickoffs 46 yards...RETURNS FG TRY:

The 24-year-old Jackson, Miss., State product was equally explosive during the Lions' pre-season schedule, during which he contributed substantially to a 5-1 record. Barney returned two interceptions 167 yards, one of them 95 for a touchdown against the Eagles at Raleigh, N. C., lugged three punts 179 yards and returned a partially blocked field goal 76 for a TD in a 21-20 victory over the Washington Redskins at Tampa, Fla. Lem, in only his third National Football League season, thus has amassed 605 yards to date in 1969 while handling the ball just 13 times, a slightly phenomenal average of 46.6 per excursion. Little wonder, then, that a Lion spokesman calls him "the most exciting player we have had in 20 years..."**THE STROLLER:** Clem's probably as much of a scoring threat as our offense is," he added. "Any time the ball is around him, you have to hang on." Barney, known as "The Stroller" because of his fondness for walking, has been doing spectacular things with a football ever since he joined the Motor City club in the summer of 1967. The very first time he touched NFL leather. in fact, he made a lunging interception in Lambeau Field and returned it for a touchdown, a maneuver that triggered the Lions to a 17-17 tie with the Packers in their mutual league opener that season. He went on to waylay nine other passes, returning three of them for TDs to match a record shared by the Pack's Herb Adderley and Dick Lynch of the Giants, and tie for the NFL interception title. His performance won him recognition at the league's rookie of the year on defense and nomination to the all-pro team...**17 IN TWO YEARS:** He continued his long distance depredations last season, running back a kickoff 98 yards for a touchdown against the Rams and returning a short field goal 93 yards for another score against the 49ers. Lem also led the Lions in interceptions, again with seven, giving him 17 for only two major

league seasons, and was a repeat all-pro selection. Much of Barney's success is predicated on his willingness to take a risk, according to the Packers' Carroll Dale, who will be faced with the task of eluding Detroit's most predatory Lion. "He's kind of a gambler — a Night Train Lane type," says the veteran flanker. "He has great reactions and a great deal of speed. "He likes to get those interceptions and he gets his share. To do so, he reacts to the ball - he watches the quarterback all the time." "Gambling has its disadvantages as well as its advantages, of course," Carroll pointed out. "Any time you gamble, you're susceptible to getting beat." Although this is hardly commonplace, Cleveland's Gary Collins victimized Barney twice within the space of 20 seconds last Sunday, much to the surprise of Coach Joe Schmidt and his fellow brain trusters. It was the first time he ever has been "burned" for two touchdowns in a single game, which presumably will make him considerably more wary Sunday afternoon...**BEWARE OF GAMBLE:** "With a guy like Barney," Dale confided, "you've got to move him...you've got to do some moves." And beware of the gamble. "Their whole philosophy of defense is based on gambling," Carroll noted. "They shoot everything. One time they might safety blitz, for example...They've been successful - they're leading the league in defense - so you can't knock it. They might throw you for a loss one time and you might hit on the next play. They gamble you won't hit too often. What we have to do as a team Sunday is keep our poise and not get rattled."...**PACKER PATTTER:** Displaying considerable nerve, the Packers Thursday continued their preparations for meeting Barney and his comrades at a brisk pace...Quarterback Bart Starr was finding his receivers with impressive regularity, once firing a perfect "bomb" to Dale that drew applause from his teammates. Doug Hart spiced the defense's drill against the anticipated Lion offense, intercepting a "Bill Munson" pass, authored by Zeke Bratkowski...Jerry Kramer, now author, sportscaster and entrepreneur, was a visitor to the Packer dressing room, along with No. 2 son, four-year-old Danny. Kramer currently is spending much of his time, between autograph appearances and weekend TV assignments, at his farm west of the city...The Packers will enplane for Detroit at noon Saturday and headquarter at the Pontchartrain Hotel.

LIONS CHANGE IMAGE WITH POTENT OFFENSE

OCT 11 (Green Bay Press-Gazette) — Defense long has been the Lions' main forte. Their offense, however, annually has left considerable for the Motor City faithful to desire. Until now, that is. Nothing has changed as far as the defense is concerned, of course. The Lions, led by the irascible Alex Karras and catlike Lem Barney, pace the National Football League in this department as they await Sunday's struggle with the Packers in Tiger Stadium. But, take it from one who knows, something has been added to the attack. "Overall," says the Packers' LeeRoy Caffey, who has been making an intensive

RUSHING					
	Att.	Yds.	Av.	LG.	TD
T. Williams, Pack	42	170	4.0	17	0
Farr, Lions	41	151	3.7	17	2
Grabowski, Pack	27	123	4.6	14	1
Eddy, Lions	18	98	5.4	26	1
Hampton, Pack	15	77	5.1	16	0
Watkins, Lions	21	62	2.9	12	0

PASSING					
	Att.	Cmp.	Yds.	Int.	TD
Starr, Pack	70	42	394	2	3
Munson, Lions	76	40	453	3	4

RECEIVING					
	No.	Yds.	Av.	TD	
Farr, Lions	12	99	8.3	0	
Sanders, Lions	10	146	14.6	0	
Dale, Pack	8	70	8.8	0	
Dowler, Pack	7	96	13.7	0	
T. Williams, Pack	7	75	10.7	1	
McCullouch, Lions	6	74	12.3	2	
Hampton, Pack	6	62	10.3	1	
Watkins, Lions	6	48	8.0	0	

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DAVE ROBINSON

**Outside Linebacker—Penn St.
Height 6-3, Weight 245
Born in Mt. Holly, N.J.
May 3, 1941**

7th year in pro ball . . . Packers first round draft choice for 1963 . . . Played guard, tackle and end at Penn State . . . Civil Engineering Major . . . Played in Hula Bowl, Gator Bowl, All-American Game and All-Star Game . . . Named to All-American team by AP, UPI, NEA, Look, Time and Post magazines . . . Moved into starting linebacker position after Nitschke's injury in 1963 Thanksgiving game . . . Started in 1964 but knee injury hobbled him . . . Started again in 1965 and 1966 . . . Plays left outside backer . . . Sporting News All-Pro team 1966 . . . Played in 1967 and 1968 Pro-Bowl Game . . . Most Valuable lineman in Pro Bowl 1968 . . . 5 interceptions for 60 yards in '66 and recovered fumble to ice Western Division Crown against Baltimore . . . Pressured Dallas QB into throwing interception in NFL Title game in final goal line stand . . . All-Pro AP, UPI and NEA 1967. Residence: Lindenwald, New Jersey.

study of Joe Schmidt's athletes on film, "this probably is the best offense Detroit has had in five or six years." Describing himself as "real impressed" with what he has seen, Caffey said, "They're real explosive - a lot more explosive than the Vikings." One of the major reasons for the Lions improvement on attack, he said, has been the availability of running back Nick Eddy, the former Notre Dame luminary who was plagued with injuries his first two seasons with Detroit. "He's a helluva back," the Pack's accomplished right side linebacker declared, adding, "he had a great day against the Browns last week. When they put him back there with Mel Farr, it gives them a great one-two punch. They're both fine breakaway runners. They like to do a lot of things outside. In other words, they're just the opposite of the Vikings, who like to run inside. Along with Farr and Eddy, they have a real fine passing game with Earl McCullouch. He's got to be one of the best receivers around. And Bill Munson is doing a real fine job for them at quarterback. With their defense to go with the offense they've got now, you'd have to rate 'em a fine contender. They're twice the ball club they were last year." Assessing Sunday's match, Caffey grimly summed up, "It'll be another knock down, drag out affair."...PACKER PATER: Farr is leading the Lions in both rushing and receiving. He has gained 151 yards in 41 carries, a 3.7 average, and caught 12 passes for 99 yards...Travis Williams continues to pace the Pack in ground gaining, despite a mere 6-yard afternoon against the Vikings, with 170 yards in 42 carries. Jim Grabowski has the best average regularly employed Packer ball carriers, 4.6, based on 123 yards in 27 attempts...Although the Packers hold a 40-27 edge on the Lions in their overall rivalry, the Lions have held the upper hand in the last 40 games, in which they have compiled a 21-15-4 record.

EXPANSION KEEPS PACKERS 'STEP AHEAD OF SHERIFF'

OCT 12 (Green Bay Press-Gazette) - The announced plans by the Green Bay Packers to expand Lambeau Field's seating capacity and raise the price of season tickets in both Green Bay and Milwaukee was a move to keep the Pack "one step ahead of the sheriff." As pointed out by the Packers, in 1968 Green Bay ranked 13th among the 16 National

Football League clubs in the amount of gate receipt money turned over to the visiting teams despite consistent sellouts in both stadiums. If no changes were made in seating and ticket prices, the Packers would rank last among all 26 pro football teams in this regard by the end of next season. The Packers cannot allow this to happen for one simple reason. Green Bay is Green Bay, the little town in the big leagues. Green Bay must never let itself fall into a position where big brother can point to little brother not keeping up with the rest of the family. Packer President Dominic Olejniczak says that so far he has not detected anyone keeping that sort of eye on the Packers but feels the Pack must "stay ahead of it before anyone gives any thought to it." Thus one large step ahead of the sheriff. There is little doubt that one of the two moves in taking this step, that of adding 5,000 seats to the stadium, is a popular one. Within 24 hours after the expansion announcement, the Packer ticket office had received about 200 phone calls from people asking to be placed on the season ticket waiting list. This despite the fact that the announcement made it clear that there already were 20,000 ticket applications on file. The hike in ticket prices is something else, though. Nobody likes to be hit in the pocketbook. Strangely, however, there has not been an immediate uproar. Apparently it has generally been accepted as the inevitable by Green Bay fans. There has been some rumbling in Milwaukee, though, where the increase is considerably more than in Green Bay, an average of \$2 per seat with the mezzanine and upper deck boxes in County Stadium jumping from \$6 to \$10. The high in Green Bay is \$7.50. The reason for the higher prices in Milwaukee is fairly obvious. In order to avoid difficulties with NFL opponents over which games will be played in Green Bay and which games will be played in Milwaukee, the visitor's take must be the same from both sites. And Green Bay will now have a capacity of about 56,000 to Milwaukee's approximately 48,000. Visiting teams collect \$30,000 or 40 per cent of the gross gate, whichever is higher. And seldom does any visiting team have to settle for the minimum. This new scale puts the Packers slightly above average for NFL tickets. But stadium capacities generally dictate this, though the Chicago Bears have a top price of \$7 despite a Wrigley Field capacity of 46,200. The Bears, however, are not concerned with the sheriff. Thus, considered from all sides, the moves taken by the Packer Executive Committee

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JIM GRABOWSKI

**Fullback — Illinois
Height 6-2, Weight 220
Born in Chicago, Ill.
Sept. 9, 1944**

First round draft choice from Lions in Ron Kramer trade . . . 4th year in pro ball . . . Sporting News Co-Player of the Year in 1965 . . . Consensus All-American at Illinois . . . Finance Major . . . Broke all Red Grange's records at Illinois and 6 Big ten marks . . . Gained 2878 yards in 3 years . . . Gained more than 125 yards in 6 of ten games senior year and 1258 yards overall . . . Gained 239 yards vs. Wisconsin for career high in 1964 . . . Academic All-American . . . Started in 1967 and despite being sidelined after eighth game with knee injury was still leading Packer ground gainer for 1967 . . . Set club record for most rushing attempts with 32 carries against Bears. Residence: Palatine, Illinois.

were wise ones. But, considering the increase in ticket prices and the hordes of fans still unable to obtain tickets even with the stadium addition, the Packers should take a close look at the policy established last year of including an exhibition game in the season ticket package for either Green Bay or Milwaukee.

NEWS AND NOTIONS

OCT 12 (Appleton Post-Crescent) - When Green Bay announced its 1970 ticket price increase the other day, a Packer rooter observed, "It's getting might expensive to be a sports fan." The new price structure will undoubtedly play havoc with a number of budgets (although, I suspect, that in 98 per cent of the cases the fans who now own Packer season ticket rights would sooner do without something else than give them up). With the top prices of Packer seats now \$7.50 and \$10, in Green Bay and Milwaukee, respectively, and either the Milwaukee Bucks charging a top of \$7 per game, sports fans are right in wondering how far the inflationary trend can go. The Packers, of course, didn't make this move to build up their own already-hefty bank account at the fans' expense. They were pressured into it by fellow NFL clubs. As pointed out here some months ago, the Packers stood near the bottom in payments to visiting clubs. In this "big business" era of sports, Lion and Card managements, for example, aren't interested in visiting Green Bay because it has a glorious football tradition but in how much money they can take back with them. And, in their defense, one must admit that they need more revenues to meet the spiraling costs of operating a franchise. Cleveland's Art Modell reports that his player payroll ballooned \$1.1 million from 1959 to '68. As we suggested last year, after the NFL players group had wangled many concessions from the owners, the fans would ultimately have to pay the freight. Payments are starting to come due... In some quarters, the touchdown the Packers scored in the final five seconds of the Viking game has been dismissed as meaningless. There's at least some chance that the seven points could yet prove significant. Suppose, the Packers win the return game and eventually tie the Vikings for the Central title. In that event, total points against each other would be the deciding factor. Thus, the Pack would have to beat the Vikings only by 12 or more points rather than by the 19 that would have been needed if they hadn't scored that last gap last Sunday. Carrying this theoretical situation even further, if the Vikings and the Packers tied in total records and total points against one another, the Bays would get the playoff nod because Minnesota would have been the most recent one to participate.

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FLEMING TO BOOST PACKERS' OFFENSE

OCT 12 (Green Bay Press-Gazette) - Faced with a potentially decisive struggle, the Packers are expected to switch the pitch here Sunday afternoon. With the hope, of course, that it will change their luck. They have operated the last two weeks with a three-end offense, an approach originally occasioned by an injury to Marv Fleming, shading the 49ers 14-7 before running afoul of the Minnesota Vikings last weekend, 19-7. GM-Coach Phil Bengtson indicated they will return to their opening format, employed all the way in a 17-0 victory over the Bears in Lambeau Field Sept. 21, in today's critical match with the Detroit Lions (1:15, WNFL, Channel 2), upon which hinges at least a share of the National Football League's Central Division lead. This means that Fleming, fully recovered from a bruised shoulder, should be back at his old tight end stand and Boyd Dowler, who has been holding down Marv's station, split end where rookie John Spiliis has been deployed. Bengtson, who Saturday reported "it is very likely Fleming will be starting," presumably is hoping to beef up the Packers' blocking with the 6-foot-5, 240-pound Fleming, which was largely ineffective against a devastating Viking charge. The action was contemplated with the knowledge that the Packer offense will be facing another massive challenge from Detroit's league-leading defense, a highly active unit which has limited three opponents to an average of 229 yards per game. Bengtson is well aware that the Packer attack is in need of a catalyst. After being held to a net of 173 yards by the Vikings, it ranked last in the NFL going into today's action, which finds the Pack sharing the Central lead with the Lions and Minnesota on matching 2-1 records. It also is obvious that quarterback Bart Starr, felled eight times by the Vikings, will need considerably better protection than he was afforded in Minneapolis last Sunday if the Packer passing game is to function as it can. Ample time is a necessity here because of the Lions' gambling defense, which requires receivers to maneuver extensively in order to be successful. And "moves," it goes without saying, take time. The Packer defense, the NFL's most miserly in the matter of points allowed, will be facing the acid test from a Lion offense which features a strong one-two running punch in Mel Farr and Nick Eddy, the precision passing of quarterback Bill Munson and the receiving of Earl McCullouch, one of the league's premier long ball threats. Tight end Charlie Sanders and Johnny Wright, a sophomore flanker who will be making his first start after sparkling in a relief role during last Sunday's 28-24 victory over the Browns, also will complicate matters for the Packer secondary. Both teams are fully conscious of what this one means. The winner conceivably could be riding alone in first place at dusk this afternoon, should the Bears upend the Vikings in their home opener at Chicago's Wrigley Field.

GREEN BAY			DETROIT		
Dowler	SE	McCullouch			
Peay	LT	Shoals			
Lueck	LG	Walton			
Bowman	C	Flanagan			
Gillingham	RG	Gallagher			
Gregg	RT	Yarbrough			
Fleming	TE	Sanders			
Starr	QB	Munson			
T. Williams	RB	Farr			
Grabowski	RB	Eddy			
DEFENSE			DETROIT		
Dowler	LE	Robb			
Moore	LT	Karras			
Jordan	RT	Rush			
Aldridge	RE	Hand			
Robinson	LLB	Naumoff			
Nitschke	MLB	Lucci			
Caffey	RLB	Walker			
Adderley	LH	Barney			
Jeter	RH	LeBeau			
Hart	LS	Weger			
Wood	RS	Vaughn			
Packer - Lion Series					
Packers won 40, Lions 27, 4 tied.					
Points - Packers 1,419, Lions 1,146.					

ACTION

on

WNFL



TODAY at 1:15 P.M.

Green Bay
PACKERS vs. **Detroit**
LIONS

PACKER WARM UP 11:45
PRO PREDICTIONS 12:45
PACKER PROFILES 12:55
PACKER PREVIEW 1:00

Following The Game
PRO FOOTBALL SCOREBOARD
PRO FOOTBALL HIGHLIGHTS

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Travis (Road Runner) Williams Jockeys for a Spot of Daylight Against Loyd Phillips (86) and Rosey Taylor of the Bears.

Pack's Road Runner Rams NFL Foes Into Ditch

PACK'S ROAD RUNNER RAMS NFL FOES INTO DITCH

OCT 11 (The Sporting News) - "The Pack Will Be Back," those bumper stickers have been telling Wisconsinites all summer, and no it looks as though not only will the Pack be back, but the Road Runner will be, too. The Pack, as even small children in the Fox River Valley can tell you, are the Green Bay Packers of Phil Bengtson, the green goblins of other years in the NFL who became friendly ghosts, much to their own disgust, in 1968. The Road Runner, as students of automobile ads and 1967 statistics may remember, is Travis Williams, the sensational rookie of 1967, the symbol of Green Bay's downfall in 1968. Two years ago, Williams enjoyed one of those seasons many pro football players spend a lifetime dreaming of. As a rookie, he tied an NFL record by returning two kickoffs for touchdowns against the Cleveland Browns (both in the first quarter). The Browns got the message and didn't let him see another kickoff all day. He set a record by returning four such kicks for touchdowns... FLOP AS SOPH: That was a vintage year for the youngster from Arizona State. In the Western Conference playoff against Los Angeles, he spurred 46 yards to a touchdown, and few fans could understand how the Packers planned to keep him out of the starting lineup in 1968, even with such players as Jim Grabowski and Donny Anderson between him and a first-string job. As it turned out, it was easy. Williams was a sophomore in 1968, and he acted as if he had invented the sophomore jinx. He was never was hurt, but he never was sharp, either, and he never crossed the goal at all. "I guess I started pushing, trying to force it, and that's never good," he said later. "I hadn't learned to follow my blocking yet." A lineman went farther with that train of thought: "He wasn't waiting for the blocking, he was running right past it," the lineman said. "He was just going all out all the time, and that's not the way to run." Williams learned that the hard way. His longest gain of a long, long season was seven yards and once, when he did break into the open on a kickoff return, he cut away from a clear path to the goal and was tackled. "That's the way it was going," he said. "If I was in the open I'd stumble, or somebody would just knock me off stride. Something always was happening." ...AN ABUNDANCE OF BACKS: But that was last year, and this is a different season and a different matter. Suddenly, the Packers find themselves with the deepest, best set of running backs in football. Suddenly, they have a ground game as voracious, and more explosive, than any they produced in the days of Vince Whatshisname. And suddenly the Road Runner, written off by many observers as a one-season wonder, has remembered how to run. Williams would phrase it a bit differently. "I think I learned how to run," he said. "Last year, I was still trying to think while I was running-you know, 'Now I'll cut this way, now I'll go that way.' This year I don't have to think, it's there. I can tell quicker where the blocks are going to be and how I should react. I feel more comfortable and I guess that is what it all amounts to." Whatever the technical explanations - and Williams squirms at

dissecting an instinct - there is no question of the change. In the exhibition season - actually, in the last four games of the exhibition season, for it was then that he hit his stride - Williams ran 47 times for 329 yards, an average of seven yards a carry. He scored two touchdowns against Cleveland, two the next week against Pittsburgh and two the week after that against Atlanta...DONNY RIDES BENCH: And when the league season began, Travis was a regular, and Anderson, the richest of all the bonus babies, was on the bench. Bengtson preferred the diplomatic explanation that Anderson was still recuperating from a pair of broken ribs, but Anderson could count up to 320 yards as well as the next man. "I can see they have to play the ones who have been playing, but I don't think you can take a man who's played in the Pro Bowl and just put him down," Anderson said. The very fact that the Packers could, even to Anderson's understandably partial view, seems to put him down as a testament to the kind of running backs Bengtson has this year. There are, to begin with, Anderson and Grabowski, the incumbents, the young lions who, reports would have it, pocketed one million of the Packers' nonprofit dollars for signing their names in 1965 - \$600,000 for Anderson, \$400,000 for Grabowski. There is Elijah Pitts, the enormously valuable veteran who has for almost all of his career been a backup man - to Paul Hornung, to Tom Moore, to Anderson. There is Chuck Mercein, ex-Giant, ex-Redskin taxi-squad man, signed by Vince Lombardi in time to play a key role in the 1967 championship game against Dallas, now hanging on by the slender thread of his ability to be a backup place-kicker behind Mike Mercer. There are the rookies, Perry Williams of Purdue, hampered in recent weeks by a broken hand, and Dave Hampton of Wyoming, a ninth-round draft choice, whose starts are as sudden as an exploding cannon cracker, whose running style has prompted even the phlegmatic Bengtson to imagery: "Even when he's changing pace, those feet are going 100 miles an hour."...STUDY IN CONTRASTS: And there is Williams, a startling success in 1967, a startling failure in 1968. In the opener against the Bears, he circled out of the backfield and caught a 31-yard touchdown pass from Bart Starr, the first points in what eventually became a 17-0 Packer victory. There were abundant signs that this might be the start of something important in Green Bay. Item: It was at the expense of a Central Division rival. In 1968, the Packers won the glamorous games, yet lost because they did not beat one of their division colleagues until the last day of the season. Item: Victory arrived with the exquisite timing that used to characterize the great Green Bay teams. As the Packers were beating the Bears, the Lions swooned at Pittsburgh and the Vikings swooned at New York. Result, in the irritated words of one Chicago writer: "Those drafted Packers are leading the division again." Neither Williams nor Green Bay stopped running against the San Francisco 49ers last weekend, either. Williams picked up 97 yards in 18 carries, and Hampton returned a kickoff 87 yards for a touchdown-counting the yards he got through an official's generosity. The Packers won, 14-7, to retain their lead another week. Hampton threw the ball to the ground in triumph after his run, as pros often do, but in this case he threw it down before he got into the end zone. The ball lit on the two-yard line, and bounced into the end zone after him - fair game for anyone to recover. No 49er had any interest in that, though, and one of the game officials, Dick Dolack, certified the touchdown when he picked up the ball, thereby ending the play. A large portion of the reason for that lead - and the increased striking power of the Packer attack, which should remain even if the lead doesn't - is the depth of the Green Bay backfield...RUNNERS FAST AND FRESH: Anderson is a part of that depth, however neglected he may have felt after becoming a punting specialist against Chicago, and doubtless will continue to be. And so will the others, charging on and off the field, and up and down, in an impressive relay race of fresh, fast runners. "It's a happy situation to be in," Bengtson said. The joy of it all is unlikely to be shared by the rest of the league defenses. The Pack is back, and it has the youth to stay.



Jerry Kramer . . . Ex-Star and Rising Author.

AUTHOR KRAMER TOPS GRID STAR KRAMER IN \$\$

OCT 11 (The Sporting News) - The violent world of pro football is off to another thunderous start. But one of the big noisemakers of the past, Jerry Kramer, is making his din with his mouth rather than with the thud of his body socking into a rival player. The former hero of the Green Bay Packer offensive line is a TV announcer this season, his first in 19 years of high school, college and pro years that he is no longer a player. It's a strange feeling, as Kramer will tell you, but there are many compensations. "It's kind of an unusual thing, of course," said Jerry. "You know, for 19 years I've known no other existence. In the early part of the training season, I happened to be in Los Angeles on some business. I was on the beach surfing and had been there a few days when the first day of training camp came. "Then it hit me, and I said to myself: 'I made a brilliant decision. I've got to be one of the smartest guys I know.' And I thought everything was okay, without any problems. Well, a little later on came that first exhibition game, and I still didn't find it much of a problem not being with the team. "Then, this one night I'm listening to the guys playing against Chicago. As I'm watching the game, I began to itch. I start feeling badly and that I should be there, be a part of it. They get beat pretty bad, and the next week I listen to them against Dallas, and again they get beat pretty bad and again I feel as if I should be there. I should be a part of the thing. Maybe I could help. And maybe I couldn't. I don't know. But at least I should be there with them. They're my people...WITHDRAWAL PAINS INTENSE: "The next week I go to Cleveland to watch them play, and it was awful, awful good to sit down with Willie D. (Davis) and Henry Jordan and (Gale) Gillingham and a lot of the other guys again and visit with them. They won that night, had a great night. They have a fine football team, and now I feel the withdrawal pains

growing stronger and stronger as they near the opening of the season. But I'm not making any moves to return. I still think I made a good decision. I plan on staying with it." If he really had the determination to return to play, Kramer thinks he could help. About that, he said: "I don't know whether the individual ever is capable of judging his own ability accurately, but I certainly feel like I could play. My weight is down now, incidentally. I'm hovering around that 240 and 245 mark lately, which is lower than I've been in some time. I generally play at 255. "I'm working extremely hard at it. I eat cottage cheese-broiled cottage cheese, fried cottage cheese, fillet cottage cheese and all kinds of cottage cheese until it's running out of my ears. I'm having broiled burgers and broiled fish and drinking lots of water. It's not much fun, but it does take the weight off "I haven't exercised one bit," Jerry admitted. "I had an opportunity to play a little golf in New Orleans one day. I played handball with Jimmy Taylor a couple of times. So far I've been on the road. I've been so doggone busy I just haven't had any time to do anything except to try and push the new book, work for Personna and make a couple of appearances in between...JERRY ALWAYS ON GO: "A typical routine for me was to start out in New York on Monday and Tuesday, then to Atlanta on Wednesday, Dallas Thursday and Green Bay Friday. I was in Milwaukee Saturday, Chicago Sunday, Milwaukee again Monday, Cleveland Tuesday, Columbus Wednesday and Thursday, Cleveland again Friday and Saturday, Boise Sunday and Monday, Los Angeles Tuesday, Wednesday and Thursday, Chicago Friday and Saturday and back into New York on Sunday night for a few days. "Personna bought about 1,100,000 copies of 'Instant Replay' in paperback to give away as a blade promotion. You know, a package of blades and a book. They also have me making sales meetings." Now Kramer is out with his second book, "Farewell to Football," which he also wrote with Dick Schaap. A first printing of 60,000 copies already has been sold, with a second printing of 70,000 more also almost gone. As a rising author of two books, Kramer already has been on the best-seller list. Instant Replay was on the New York Times list for more than 30 weeks, No. 1 in Time Magazine a few weeks. The book sold 200,000 copies, another 100,000 more through the Literary Guild and close to 3,000,000 in paperback, counting the copies being given away by the blade company. And Bantam Books already has bid \$165,000 for the paperback rights to Farewell to Football. It appears as if Kramer already has made more out of two books than in all of the years he played for Green Bay. When reminded of that, he said: "You know, I think that's a fact. I haven't looked it up, but it's not that difficult to figure out. I started at \$7,000 my first year at Green Bay, \$7,750 actually and I had a \$250 bonus. My second year I really stuck it to them. I was the only veteran guard returning, so I got \$8,300 my second year...TOP PAY ABOUT \$32,000: "Then I got \$9,000 my third year, then \$10,000, then \$12,000 or \$13,000. Then I had a tremendous holdout period my next year, and a great bunch of problems. I went up to \$19,000. I was up to \$21,000 the next year and by my last year I was up to a base of \$26,000, with a \$2,500 scouting clause, a \$1,000 per field goal clause and bonuses for eight, ten and 12 games played. I think I ended up with about \$32,000." A little figuring while Kramer rattled off the salaries brought his total for 11 seasons with Green Bay to about \$165,000. The money won in six championship playoffs, including \$15,000 in each of two Super Bowl winning years, brought the total up to about \$225,000. The money still is coming in for Instant Replay, and it is just starting to come in for Farewell to Football, but his total as a writer already is well above his total earnings from Green Bay. Although he no longer plays, Kramer watches what's happening in pro football, especially what is going on with Green Bay and with his old coach, Vince Lombardi, who now is coaching the Washington Redskins. "Don't let Green Bay lull you to sleep," said Jerry. "Don't be surprised by any success they have this year. I think they're going to be a very successful football team. They're prone to make mistakes. They'll be a little erratic. But they've got some exceptionally fine football players. Gale Gillingham, I think, is as fine a lineman as there is in the game of football today, with the exception maybe of Forrest Gregg, and they're playing together. Then we've got Bob Bowman, who has matured into a fine center. Bob Hyland (offensive tackle) hasn't yet matured into the potential he has. He's 6-5, 265, has speed, and everything else in the world to make him great. "Francis Peay (offensive tackle who came from the Giants in a trade two seasons ago), I think, is one of the finest athletes I've ever been associated with. There's no reason why he can't play great football. It's something he'll do with just a little time and experience. "The offense was our major problem last year, but I think Green Bay will come back offensively this year. Defensively, we're still sound. Those guys are too old and too prideful to fall. Offensively, they've got a couple of young running backs who are good...HORN GOOD BACKUP QB: "Travis Williams is starting to go again. They picked up Dave Hampton, who's so good he made a flanker out of Donny Anderson. That's a pretty tough thing to do. If Bart Starr stays whole, and even if he doesn't, Don Horn can pick up some slack without a great deal of loss in efficiency. If Bart stays whole, Green Bay will make a big comeback." Kramer has a few thoughts about the other teams in pro football, especially Washington. "I'm watching that Washington situation very closely with a great deal of interest, a great deal of emotion, actually," said Jerry. "I'm wondering how he's gonna do-and dying with him. He lost a couple of close ones, three close ones. He lost by one point to Detroit, by three to Cleveland, and Buffalo beat them by three also. You watch and see. They'll beat a lot of people. I think they'll have a successful season. It would surprise me if they went all the way. They don't figure to. But anything can happen in this game. If Dallas continues to have quarterbacking problems with Craig Morton's finger, there's no reason in the world why Washington couldn't go all the way." About the other teams in the NFL, Kramer said: "I've always thought the Rams were due, just due anything. This year, next year, right now. I think they'll be very strong. I wonder about Dallas with the loss of Dandy Don Meredith and now Morton with a broken finger. Baltimore should have a burn that no human being ever has known after their loss to the New York Jets. If Johnny Unitas is well, they've got to be right on top of the heap."...SURPRISED AT AFL STRENGTH: When Kramer was reminded that Roger Staubach, the former Navy great who joined Dallas after four years in service, rallied the Cowboys to beat the Jets after Morton was hurt, he said: "I just can't believe you'll get the consistency needed for a championship team from a young guy like that. He will have streaks of brilliance, but I've just got to feel that he'll have streaks of dullness also." As for any new trends in pro football, Jerry commented: "The only thing new to me is the strength of the American League. It really surprised me. After watching the Jets last year, I know that they had

a pretty good football team. I sat there in the Super Bowl and realized this was a pretty good football team with a great quarterback. And then, if I still had any doubts, what they did to the Giants in the exhibition game made a believer out of me and a lot of other people. "Watching teams like Kansas City, Houston, San Diego, Oakland...these people have good football teams," Jerry admitted. "The loss of Dawson has hurt Kaycee, though." As the great Green Bay running guard prepared to rush from his New York hotel room to the airport on the next leg of another tour, he was asked whether his new life is a happy one. "It's a very hectic one right now, extremely hectic," he countered. "It's something I hope will endure for only a short time. I think it's only a short-time thing. "I expected a large dropoff in activity as soon as I became a retired football player, but so far it hasn't happened. I'm still looking forward to the time when I'll turn the motor off, get that fishing gear out and go down and catch some catfish or something. I'm waiting for that." At what age? "At 35. I've got about a year and a half to go, and if I don't find it by then, I'm gonna give it up."

Author Kramer Tops Grid Star Kramer in \$\$