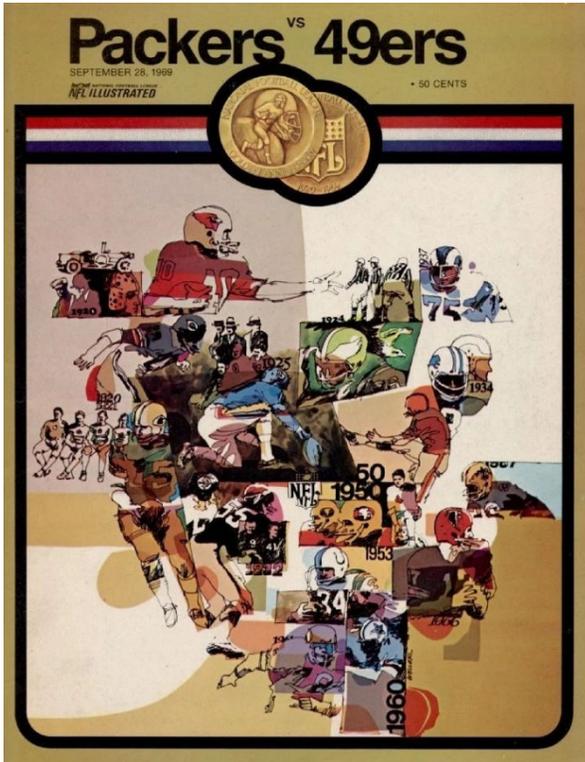




Green Bay Packers (2-0) 14, San Francisco 49ers (0-2) 7
 Sunday September 28th 1969 (at Milwaukee)



Adderley's Revenge Saves Packers' 14-7 Win



GAME RECAP (GREEN BAY PRESS-GAZETTE)

(MILWAUKEE) - Even Hollywood wouldn't believe it. The cinema capital has hatched some weird scenarios in recent years but few more bizarre than the real life drama unfolded in the sunny cool of County Stadium Sunday afternoon. Although the Packers ultimately prevailed over the ever obstreperous San Francisco 49ers, 14-7, with the aid of some last minute heroics from a vengeful Herb Adderley, the happy denouement came only after some of the strangest circumstances within memory. For example:

- The combatants left for the intermission locked in a 0-0 tie, a rare "negative" in professional football;
- Then, within 36 seconds after the start of the third quarter, the score suddenly was 7-7 following a pair of "home runs," an 87-yard kickoff run back by the Pack's Dave Hampton and a retaliatory, 80-yard bomb from the Gold Diggers' John Brodie to Clifton McNeil, that left the standing room house of 48,184 customers in a tizzy;
- The 49ers' Tommy Davis, one of the NFL's premier placekickers, missed all four field goal attempts he tried-including 33 and 34-yard efforts;
- His Packer counterpart, Mike Mercer, was off target on his only FG try, a 27-yarder in the first quarter - his second miss from inside the 30 in six years;

The Packers yielded 376 yards to the hungry Prospectors, nearly 100 more than they gained, yet only 7 points;

Then when a tie appeared all but inevitable, with the 49ers in menacing first-and-goal position at the 7, Adderley charged into the center of the "screen" to waylay a Brodie pass in the final seconds and put a dramatic period to the proceedings. His opportune theft, along with Bart Starr's two-yard scoring pass to Jim Grabowski in the fourth quarter, preserved the Packers' one game lead over the newly awesome Minnesota Vikings, 52-14 conquerors of the defending champion Baltimore Colts, and Detroit Lions, 24-0 victors over the New York Giants, in the Central Division race.

VIKINGS AHEAD

It also assured them a two-game bulge over their other divisional rivals, the Bears, who cooperated by submitting to the St. Louis Cardinals, 20-17. The Vikings, of course, lie immediately ahead for the green and gold, who invade the Twin Cities next Sunday for the first showdown of the infant season. The Packers dispatched the 49ers with somewhat the same formula that sabotaged the Bears a week earlier, although this time they had less to show for their efforts statistically. Forced into the air more often by a niggardly San Francisco defense, Starr launched 25 passes and completed 15 for 135 yards. But he still maintained a favorable rushing ratio, calling 32 ground maneuvers, better than half of them by the highly durable Travis Williams.

WORKHORSE WILLIAMS

Again a workhorse in this one, Williams just missed his first 100-yard day in NFL competition, amassing 97 in 18 attempts in addition to catching four passes for 36 more. But, despite his efforts, the Bays came away with some 62 less yards rushing than the 196 they piled up in that 17-0 triumph over the Bears. Along the way, they had to survive two potentially expensive fumbles and an interception to fend off the surprisingly impoverished 49ers, who now have lost eight straight, including their first two league ventures. One of them came in the third quarter when Hampton bobbled a pitchout and Roland Lakes, a persistent tormentor this pressure-ridden afternoon, recovered at the San Francisco 31. Cornerback Jim Johnson shortly made a diving interception at the visitors' 37 to halt another push and Travis Williams, at the San Francisco 7, fumbled midway through the final period and the 49ers recovered in the end zone. Although unproductive on the scoreboard, these penetrations represented a happy contrast to the futile first half, which saw the Pack's best drive, a 48-yard advance, draw a blank when Mercer's 27-yard kick sailed to the left of the uprights.

DAVIS NO BETTER

Davis had no better luck, missing from both the Packer 33 and 46 in the second quarter. Then, with the second half kickoff, which saw Davis' first effort bounce out of bounds, the pattern changed abruptly. Hampton deftly fielded the rekick, a

squibbler, at the 13 and charged up the middle. Then, breaking off the wedge at his own 44, he streaked to his left down the sidelines and was gone. No. 49er was close enough at the San Francisco 40 to even give chase for benefit of the coaches. That took just 20 seconds. Before the buzzing had subsided, the 49ers had retaliated in kind. Francis Winkler's kickoff soared to the 49er goal line and Doug Cunningham downed it in the end zone, a mundane development which gave little hint of what was to come. On first down, Brodie unfurled a bomb down the middle. McNeil ran under it at the Green Bay 35 and, shaking lunging Adderley from his ankles, cruised to paydirt. Davis converted and it was 7-7, at 0:36 of the third period. Hampton's fumble and Johnson's interception intervened before the Packers' decisive opportunity bloomed. Faced with fourth and nine at their own 42, the 49ers sent Davis into punt formation. He juggled the pass from center and elected to run, being forced out of bounds by Dave Robinson after a five-yard jaunt.



Ray Nitschke (66), Willie Davis (87) and Dave Robinson (89) in action, making tackle vs San Francisco 49ers Doug Cunningham (42) CREDIT: Heinz Kluetmeier/Sports Illustrated via Getty Images

STARR FEEDS WILLIAMS

A pair of passes, one for 11 yards to rookie John Spilis and another of 14 to Grabowski, set the Bays off and they were home in 11 plays. Beginning at the 28, Starr fed Williams six straight times and he blasted from three to the two. With third and two, Mr. Quarterback faked to Grabo, then hit him with a swing pass at the goal line as his fullback flared left. Linebacker Skip Vanderbundt met Grabowski at that point, but his momentum carried him into the end zone. That was at 3:15 of the fourth quarter and the Packers then had only to maintain that 14-7 bulge the rest of the way. It proved a somewhat sticky proposition, however, until Adderley moved front and center.

SAN FRANCISCO - 0 0 7 0 - 7
GREEN BAY - 0 0 7 7 - 14

	<u>SAN FRANCISCO</u>	<u>GREEN BAY</u>
First downs	17	17
Rush-yards-TDs	31-112-0	32-135-0
Comp-Att-Yd-TD-INT	33-15-282-1-1	25-15-160-1-1
Sacked-Yards Lost	2-18	3-26
Net Passing Yards	264	134
Total yards	376	269
Fumbles-lost	1-0	2-2
Turnovers	1	3
Yards Penalized	5-46	3-15

SCORING

3rd – GB – Dave Hampton, 87-yard kickoff return (Mike Mercer kick) GB 7-0
 3rd – SF – Clifton McNeil, 80-yard pass from John Brodie (Tommy Davis kick) TIED 7-7
 4th – GB – Jim Grabowski, 2-yard run (Mercer kick) GB 14-7

RUSHING

GREEN BAY – Travis Williams 18-97, Jim Grabowski 6-19, Dave Hampton 6-17, Elijah Pitts 1-2, Bart Starr 1-0
SAN FRANCISCO – Ken Willard 18-75, Doug Cunningham 9-31, Tommy Davis 1-5, Gene Moore 1-2, John Brodie 2-(-1)

PASSING

GREEN BAY - Bart Starr 25-15-160 1 TD 1 INT
SAN FRANCISCO – John Brodie 33-15-282 1 TD 1 INT

RECEIVING

GREEN BAY – Travis Williams 4-36, Boyd Dowler 3-48, Jim Grabowski 3-27 1 TD, Carroll Dale 3-26, John Spilis 2-23
SAN FRANCISCO – Gene Washington 4-61, Doug Cunningham 4-52, Clifton McNeil 3-109 1 TD, Bob Windsor 3-53, Dick Witcher 1-7

'Brodie Didn't See Me,' Happy Herb Says

'BRODIE DIDN'T SEE ME,' HAPPY HERB SAYS

SEPT 29 (Milwaukee-Green Bay Press-Gazette) – - "That," Herb Adderley said with evident satisfaction, "is one apiece." And there was little question about which one he considered the more important. The ballhawking left cornerback was reviewing his involvement in the Packers victor over the San Francisco 49ers here Sunday afternoon, notably his interception in the final 17 seconds which deprived the Gold Diggers' Clifton McNeil of a touchdown and preserved the 14-7 decision. That, inevitably, led to discussion of McNeil's third quarter TD, on an 80-yard collaboration with John Brodie, and to Adderley's "one apiece" assessment. Called upon to reconstruct the former in detail, Herb did so with relish and admirable specificity. On the play, McNeil just came out, ran a turn - in and stopped. Brodie saw him but he didn't see me



Adderley to the Rescue

With the Green Bay Packers leading 14-7 and the 49ers threatening to tie the score in the closing minute of Sunday's game at Milwaukee, Green Bay's Herb Adderley (26) intercepted a pass on the goal line intended for 49ers' Clifton McNeil (85). Packers then ran out the clock.

- I was standing behind some other people. Brodie got into trouble on the rollout and, when he saw McNeil, he thought he was open. The fact that McNeil stood still helped me to get in position to make the interception. There wasn't that much room to maneuver down there. Of course - the ball is on our seven-yard-line and we're in the end zone, so it had to be a short pass. If Brodie had hit McNeil, it would have been a touchdown, because he was in the end zone, too." The Packers' defensive approach indirectly contributed to his success on the play, Adderley appended. "McNeil came down and he didn't bother to make the break out," he said. "He saw me standing there and he cut back to the middle. Brodie probably is the best passer there is to throw outside patterns. So our defense was set to cut those off."

HAMP SCORED DIDN'T HE?

SEPT 29 (Milwaukee-Green Bay Press-Gazette) - Dave Hampton scored the Packers' first touchdown here Sunday didn't he? The rookie halfback was officially credited with the TD, which came when he broke away with the second half kickoff, although films confirm he threw down the football at the San Francisco two-yard line. Hampton's version: "The official probably didn't see it...I wouldn't have thrown the ball down if I thought I was throwing it early." Coach Phil Bengtson's version: "I haven't spoken to Dave about it yet but I certainly intend to...The touchdown should have gone to Fred Carr - he picked it up and gave it to the official, didn't he?" Carr's version: "I was just behind Dave and I didn't see him drop the ball...and I didn't touch it. I thought he ran all the way to the fence with it." 49er Coach Dick Nolan's reaction: "Did he? Oh, well, it probably didn't make any difference."

'THROWING TO ADDERLY'

SEPT 29 (Milwaukee-Green Bay Press-Gazette) - John Brodie had been asked the question so many times that he finally just snapped, "I was throwing to Adderley. What did it look like?" Brodie, whose first down

pass from the Packer 7-yard line was intercepted by Herb Adderley, was madder at himself than the inquiring members of the press gathered around his locker room stall. "I was trying to get rid of the ball but I obviously didn't do a very good job. Adderley made a hell of a play on it but I guess I should have thrown the ball out of bounds." Brodie's primary receiver on the play was Clifton McNeil but the 13-year veteran from Stanford said he was looking for anyone to throw it to. "It was a roll-out pattern and I had several receivers to throw to. The rush wasn't that heavy." Did he see Adderley streaking in from his side. "Now, I obviously didn't see him or I wouldn't have thrown it, would I have?" he answered a San Francisco writer. Brodie wasn't too pleased with his overall performance but he didn't care to be reminded of it. "Did you think I had a good day?" he shot back in answer to the suggestion that he had missed several open receivers.

WAITED LONG ENOUGH TO GET IT BACK: PHIL

SEPT 29 (Milwaukee-Green Bay Press-Gazette) - Only 25 seconds of the second half had elapsed when Herb Adderley trotted off the field to be met by Coach Phil Bengtson. "You'll get it back, Herb," Bengtson said to the fleet Packer cornerback who had just seen San Francisco 49er Clifton McNeill snatch a long pass and slip away from his tackle for an 80-yard touchdown play that tied the game at 7-7. And only 40 seconds remained in the game when Adderley again trotted off the field to be met by Bengtson once more. "You sure waited long enough, Herb," the coach said...NEVER IN DOUBT: It was hardly a chastisement, for Adderley had just saved a 14-7 decision for the Packers over the 49ers with a leaping interception of a John Brodie pass on the goal line, thus killing the visitors' dramatic, 11th hour bid for a tie in County Stadium here Sunday. Relating these incidents at the conclusion of the day's triumphant effort, Bengtson delightedly added, "It was never in doubt...once Herbie got his hands on the ball." But somebody suggested "Whew," and the perspiring coach nodded, "That's right!"...MAN-TO-MAN: "It was a helluva play. But Herb's a fine player," the coach went on. As if to emphasize his point, Bengtson went into a discussion of the Brodie bomb to McNeill, which so stunningly followed immediately on the heels of Dave Hampton's 87-yard touchdown run with the second half kickoff. "We were in a man-to-man coverage but it was just one of those things. It was a perfect pass...dead on rhythm. Herb did as well as any man could do but there is no defense for a perfect pass." Adderley, his leaping theft of the ball slightly spectacular, had some help from hustling Henry Jordan, whose charge forced the rolling out Brodie to throw on the run. Jordan had returned to action after alternating briefly with Bob Brown...BENEFICIAL MOVE: Brown, the hulking 6-foot-5, 260 pound tackle had been moved into the lineup when San Francisco got the ball on its own 27 with 3:19 left in the game. "We knew they were going to throw the ball and we felt a fresh man in there would help in rushing the passer," Bengtson explained. Henry Jordan and Rich Moore had played the whole way. They weren't tired, but we thought a fresh man would help. Brown relieved one, then the other. And it turned out to be beneficial"...FIT PHILOSOPHY: Indeed it did, Brown making what loomed as the big play until Adderley's interception when he threw Brodie for an eight yard loss back to the Packer 35 on first down at the 27. Both Brown's play and Adderley's play fit in perfectly with the Packer overall defensive philosophy, the coach volunteered, even though he was quick to admit that the team "wasn't sharp" and that he was far from satisfied with the lack of containment on Ken

Willard's slashes through the line. When it was noted that despite his dissatisfaction, the 49ers had been held to just one touchdown, Bengtson explained "We stopped the long ones, which is what we try to do against any team. Basically, our philosophy is to stop the long play and somewhere along the way break up their series." But though they managed to come up with the big play that this philosophy counts on, Bengtson continued to harp on what he called the lack of "precision and crispness." And this is what he talked about at halftime, when the score was a dumbfounding 0-0...OVERALL ATTITUDE: "We couldn't find fault with any individual. It was just an overall attitude," he insisted. "This was anticipated, of course, with the 49ers' record (winless in eight exhibition and regular schedule outings). But we just had to perk up. I don't think the Bear game last week had anything to do with the lack of sharpness today though. This early in the season we should be able to stay up two weeks in a row." He also noted that the 49ers' morale was surprisingly high for the problems they've had. They're going to put it all together. They have some fine talent." On other subjects, Bengtson said that Willard's constant pounding at the left side of the Packer line was not unexpected because "That's their offense. They'll run him to that side about 10 times to one on the other side...SQUIB RETURN PATTERN: Regular tight end Marv Fleming was held out of the game because "he wouldn't have been effective" due to a shoulder injury suffered last week...John Spilis, who took over a wide receiver post while Boyd Dowler moved to tight end, "made a couple of fine catches." Hampton's touchdown run came on a return pattern designed especially for squib kicks and was aided by a crucial block from Bob Hyland...The two fumbles, one by Hampton and one by Travis Williams that cut off highly promising drives deep in 49er territory were, in a word, "costly."

HAMPTON TURNED FUTILITY TO FOOTBALL

SEPT 29 (Milwaukee-Green Bay Press-Gazette) – Just about the time we expected to see a flying wedge, a drop kick or the reincarnation of Jay Berwanger, Dave Hampton exploded here Sunday and with the help of John Brodie and Clifton McNeil turned a study in futility into a football game. Until Hampton flew 87 yards...or was it 85, considering where he relinquished the ball? ...with the second half kickoff, the best play of the game was the sensational move by Lee Rempel in escaping the cup of hot chocolate he tipped over in the press box. For 30 minutes, the TV boys were plenty worried about finding some highlight films but after Hampton's heroics and the 80-yard Brodie-to-McNeil hookup proved that these two teams could actually score, the contest turned into a highly dramatic production eventually won by the Packers, 14-7. And it was won in the style of the great Packer championship teams...with defense, the big play, the ability to take advantage of breaks, the ability to win when not at their sharpest...and with a little luck thrown in. The scoreboard speaks for the defense. The Packers went through six quarters this season before giving up a point and then it took the spectacular Brodie-McNeil combo to do it, with McNeil slipping out of Herb Adderley's grasp. Adderley, however, retaliated by providing the big play with his interception in the final 40 seconds to seal the victory just when a tie appeared extremely possible. And Adderley, Doug Hart and Ray Nitschke will be remembered for some other big plays. So will Bart Starr and Jim Grabowski for their third down touchdown pass play from the 49er 2-yard line, on which Grabo dragged Skip Vanderbundt and pushed Kermit Alexander into the end zone. To reach that touchdown territory, the Packers marched 53 yards after Tommy Davis decided to run with the ball instead of punting it on a fourth and nine play from his own 48. Davis had bobbled the snap but apparently still had time to kick before he made his error in judgment...one of those things that 49er Publicity Director George McFadden had said earlier in the week has been plaguing the Gold Diggers all this season. That's taking advantage of a break. Coach Phil Bengtson was emphatic in stating that his team was not at its sharpest and the performance of the team added even more weight to his declaration. A fumble on the San Francisco 25, a fumble at the San Francisco 8-yard line and the fumble after an interception...a missed field goal from the 27. And the luck? Consider that McNeil had two beautiful Brodie passes drop off his fingertips as he raced unimpeded for the goal line. Inches, that which it is a game of. But also a little luck. And Davis, one of the league's premier kickers, missing four field goals, including one from the 32 and another from the 33. Ah, but it is of such ingredients that champions are made.

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'BIG MAN' CAFFEY FORCED DAVIS' RUN

SEPT 29 (Milwaukee-Green Bay Press-Gazette) – "That big man," a reference to Packer linebacker Leroy Caffey, was 49er punter Tommy Davis' ready explanation for a fourth down run from punt formation that led to Green Bay's game-winning touchdown here Sunday. "He was standing right in front of me and I bobbled the ball a little. I've only run with the ball six times in my 12 years so maybe I should have kicked on the run." Davis took off around left end on a fourth and nine situation but was pulled down four yards short of a first down. The Packers took over and marched 53 yards for the go-ahead score. "I had plenty of running room but Robinson caught me from behind. That's not the hardest thing in the world to do. I'm not the fastest man in the world, you know." Davis was the picture of dejection as he reviewed his dismal kicking performance, which included one 17-yard punt and four missed field goals. "The turf is not at fault although it was loose. The problem was the kicker. I don't usually kick underground when I try to hit the ball." San Francisco Coach Dick Nolan admitted that

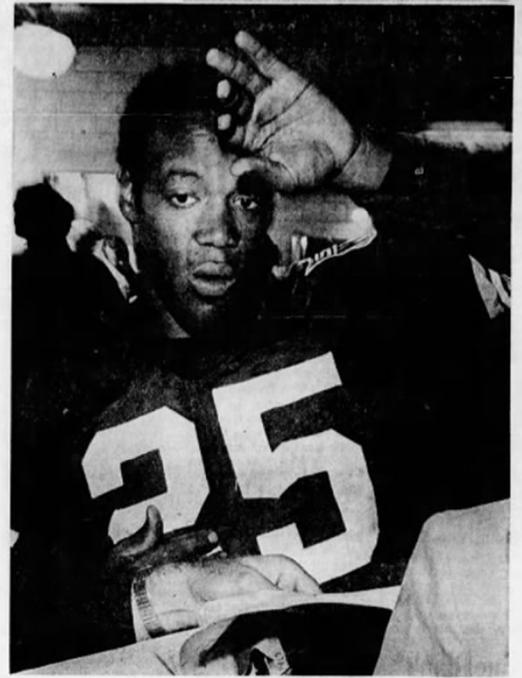


Happy Green Bay Packer fans displayed a more optimistic version of 1969 slogan, this one proclaiming "The Pack Is Back" as they watched their favorites beat 49ers Sunday. Motto of Packer fans after poor '68 season has been "The Pack Will Be Back." AP Wirephoto



Herb Adderley Tells It Like It Was ...

Two Down, 12 to Play; Packers Are On the Way



... and So Does a Thoughtful Dave Hampton

Davis' kicking problems hindered the 49ers but added, "We should have won anyway. We played well enough to win it. We looked good on offense and defense and we forced our own breaks." Nolan, whose team is now winless in eight games overall this season, hailed his team for a "great effort. This is without a doubt, our best effort yet." The 49ers made great gains through the center of the Pack's defensive line, an accomplishment Nolan credited to tackle Len Rhode. "Rhode was getting some good blocks on Nitschke and we felt we could concentrate on Moore." Dave Hampton's kickoff return for a touchdown was just one of those things, Nolan felt. "We had him stopped but he rolled out of the pack and was gone. He and Williams are a couple of fine runners." Lean Clifton McNeill credited his speed to the lone 49er touchdown, an 80-yard bomb from John Brodie that left Herb Adderley in its wake. "I was getting open a lot and John was throwing well. I caught the one long one for the touchdown and 1 almost had two others. But I didn't get to them so it doesn't really matter." McNeill said he was the primary receiver on the 49ers' final play which was intercepted by Adderley. "Something must have happened on that. I think John was trying to throw out of bounds but so much was happening, I don't know." McNeill was the center of attention on a sideline pass that was ruled incomplete at the Packer 9 - yard line late in the game. "I thought I was in. But I'm running as fast as I can and I can't look at the line too."

JUST KEPT RUNNING: HAMPTON; GRABO CITES PERFECT STARR PASS

SEPT 29 (Milwaukee-Green Bay Press-Gazette) - Dave Hampton summed it up with typical brevity. "It," of course, being his 87-yard runback of the second half kickoff for the Packers' first touchdown against the 49ers here Sunday afternoon. "I just kept running," the Packers' rookie speedball said matter-of-factly. At what point had he felt he was away? "I thought I was gone after I got hit and spun around," Hampton replied. "I didn't see anybody else. I got my start back there in the wedge, of course. I got into that right after I got the ball. That's the way it's designed. Get in there as fast as possible and break off it." It was the first time, surprisingly enough, that he has run back a kickoff for a touchdown since his high school days. "I had a complex then," he confided, "but I didn't have any while I was at the University of Wyoming." Jim Grabowski, author of the Pack's other TD, on a two-yard pass from Bart Starr, reported, "That came off a fake running action play. I just run out to the flat on that one. Boyd Dowler goes out too, and if he is covered then I become the secondary receiver. "Bart had a great throw on the play," he added. "It was between two guys and he was under pressure...The linebacker on that side came up, but he went by me. "After that it was easy," he said with a grin. "Bart hit me in the hands - what else could I do?" Tireless Travis Williams, who had carried the ball on six straight plays to set up that scoring pitch to Grabo, was still berating himself over a subsequent misadventure. "I'm still burned about fumbling down there near the goal line," he said. "It was the doggonedest thing. The ball shot out like it was shot from a cannon." "Somebody hit me just right and it just spurted out. I had both hands on the ball - at least I thought I did...It was a legitimate fumble, I guess - it went boom." He managed a wry smile at mention of his 97-yard rushing performance, best league total of his three - year pro career. "Couldn't quite make that 100," he said. "Isn't that a drag?" He had rolled up 130 yards in the Packers' final pre-season victory over the Falcons, it was noted. "That," he said, "didn't count." Quarterback Bart Starr, who paid earnest tribute to the enemy, soberly noted, "Grabo almost didn't get out of the backfield on that touchdown, those 49ers are so big and strong." The Prospectors had not surprised him, he added. "They played about like we thought they would...I don't know what it is, but they're about as fine a defensive club as I've played against in a long time...THEY PLAYED WELL": "In fact, I talked to several of their players after the game and I told them that if they played this way all the time, their record would be reversed ...They played extremely well." Commenting on the repeated use of Williams on the second TD drive, Starr

informed, "It was just a play we thought would work." He smiled and observed, "It got the results we were seeking." Mr. Quarterback also had kind words for rookie flanker John Spilis, who played all but one series while Boyd Dowler held forth at tight end in place of Marv Fleming, who has been troubled with a bruised shoulder. John did a fine job for a rookie," Starr said. "He stepped right in there." Spilis, who caught two passes for 23 yards, admitted his first start had been a somewhat traumatic experience. "I was real shaky," he said. How long had this condition lasted? "Most of the game," he said with a sheepish smile. "But Boyd and Carroll Dale kept telling me to keep cool. That helped me a lot...and having them in there helped a lot, too."

BUSTED BUS FAILS TO THROW PACK BAND FOR LOSS

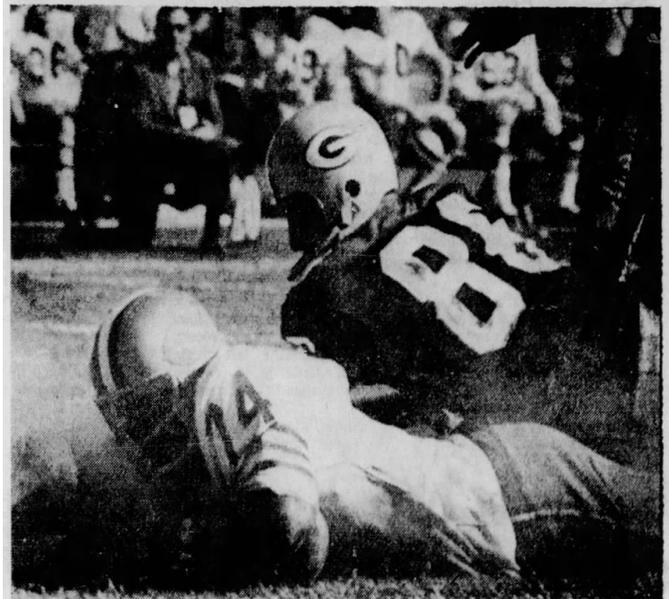
SEPT 29 (Green Bay Press-Gazette) – Through rain, sleet, snow and dark of night, the mail must get through and so must the Packer band when it comes to getting to Packer games and lending moral support to the team with their music. But on the way to the Packer-49er game in Milwaukee Sunday the band was faced with an additional obstacle - a bus breakdown. When the bus developed engine trouble just outside of Waldo, Band Director Wilner Burke put on his uniform, got off the incapacitated bus and began to hitchhike for help. The first car to come along was being driven by none other than Green Bay Mayor Don Tilleman, and, violating the old code of never picking up a hitchhiker, the mayor rescued Burke and gave him a ride to a Milwaukee hotel. Burke then took a cab to the stadium. Burke said he had been at the stadium gates only a few minutes when the Packer band arrived on a bus sent in from Sheboygan. The bus driver had been picked up by the state police and given a ride to Waldo where he arranged for the bus. The band had arrived in time for the game but faced another problem; there wasn't enough time to go out for lunch, and how can any tuba player be expected to march around on an empty stomach? But help was close at hand again. A CBS announcer, hearing of the band's plight, offered to share a large salami and box of crackers with them. So the 30-member band, all assembled and with full stomachs went on to play some great Packer pep songs. "So much happened," Burke said, "I'm just glad the Packers won the game."

INLAND STEEL DEAL MEANS ABOUT \$1 MILLION FOR VINCE

SEPT 30 (Chicago) - Inland Steel Co. has announced a preliminary agreement to acquire a firm in which the chief stockholders are former Democratic National Committeeman David Carley of Madison, his brother, James, and former Green Bay Packer coach and general manager Vince Lombardi. The acquired firm is Scholz Homes, Inc., of Toledo, Ohio. Scholz last summer acquired Public Facilities (PFA), which was headed by David Carley and Lombardi. The acquisition agreement announced Monday is subject to the approval of the stockholders of both companies. Mitchell Fromstein of Milwaukee, another of the six original PFA investors, said David Carley would receive at least \$4.5 million as a result of the acquisition. James Carley would get at least \$2 million, he said, and Lombardi would receive \$1 million. Fromstein said, however, that Associates in the course of the final settlement, each man was virtually assured of receiving at least 60 per cent more than the minimum figures he mentioned. The purchase price reportedly was \$90 million. Under the acquisition agreement, Scholz shareholders will be given the option to exchange each share for \$22 in cash or a half share of a new, \$2.40 preferred stock. The preferred shares would be convertible into Inland common stock on a share-for-share basis. The original PFA investors reportedly hold almost 500,000 shares of Scholz stock. David Carley is said to have about 200,000 and Lombardi, the current coach of the Washington Redskins, has more than 50,000. Scholz is engaged in virtually all phases of the housing industry. Inland is the nation's seventh largest integrated steel company, with nearly \$1.1 billion in sales and almost \$80 million in earnings last year.

HAMPTON CASE CLOSED...EXCEPT FOR OFFICIALS?

SEPT 30 (Green Bay Press-Gazette) – The all-seeing eye of the camera has cleared up "The Case of the Controversial Touchdown." That, of course, is the one Packer halfback Dave Hampton presumably scored in running back the second half kickoff against the San Francisco 49ers in Milwaukee County Stadium Sunday afternoon. The game film shows, GM-Coach Phil Bengtson reported Monday, "that Dave dropped the ball on the San Francisco 4-yard-line and it went rolling into the end zone. It rolled over toward the goal posts and Hampton circled around and came back to the bench, and so did Fred Carr, who was just behind him. Neither one of them touched it. Both officials signaled a touchdown and one of them was standing right there as the ball bounced into the end zone. He picked it up on the second bounce and ran out with it to get ready for kicking of the extra point. "What happened," Bengtson said, "was that Hampton misread the 5-yard-line...actually, he was going to throw it down earlier." He added, "It was peculiar." Although the matter apparently is officially closed – the touchdown has been credited to Hampton by game statisticians - the National Football League office called Packer headquarters Monday in an effort to learn the exact circumstances, obviously for the purpose of "reviewing" the matter with the officials. Bengtson also indicated that he is not quite ready to forget it. "It will be discussed with Hampton," he said dryly.



PACK TD FOILED—Earl Edwards (74) of the San Francisco 49ers beats Packer Boyd Dowler (86) to a fumbled ball dropped in the end zone by Green Bay's Travis Williams in Sunday's NFL action in Milwaukee. Williams had carried 11 yards before fumbling into the end zone. The Packers won 14-7.—AP Wire-photo.



Dave Hampton (top) and Herb Adderley answer reporters' questions about their heroics in the Packers' 14-7 win over San Francisco Sunday. Hampton returned the second-half kickoff 87 yards for a touchdown. Adderley intercepted a John Brodie pass near the goal line in the final minute of play. (Post-Crescent News Service Photos)



himself "satisfied" with the overall defensive performance, the Packer leader noted, "There were times we probably could have tackled a little bit better and held down some of their gains." He described the decisive touchdown, a two-yard swing pass from quarterback Bart Starr to fullback Jim Grabowski, as "a helluva catch and a helluva throw...It was a dart type throw and a great catch...DOWLER COVERED: "It was a play action pass, one we've thrown many times. Normally we throw to the end (Boyd Dowler) but he was double covered, which left it more open for the fullback." Commenting on two less pleasant items, fumbles by Travis Williams and Dave Hampton which ended promising drives. Bengtson informed, "They tackled Travis from the side and just stripped him down. I think it was Travis's leg that made the ball go forward into the end zone. He hit it with his thigh. "It was too bad that one happened, too, because it was a good drive. We had some well executed plays on it - we were blocking good and running good. Hampton's fumble was just a matter of his handling the pitchout very poorly."...HARD TO MOVE: The fact that the offense had had its troubles with the 49er defenders was understandable, he said. "They have big, strong guys in that front four - they're hard to move around," Bengtson observed. "They're not real active but they're big and strong - real big and strong." The conversation moved to a team with another formidable front four and, apparently, a devastating air arm. "The Vikings had seven touchdown passes against Baltimore," Bengtson said, shaking his head in wonder. "I don't think the Colts had that many thrown against 'em all last year...It certainly

HURT KAPP WILL PLAY

SEPT 30 (Minneapolis) - Minnesota Vikings Coach Bud Grant said Monday he is confident quarterback Joe Kapp will be able to play in next Sunday's game with Green Bay, despite his injured left wrist. Kapp suffered a small fracture of his non-passing wrist in the third quarter of Sunday's 52-14 victory over Baltimore. Grant said the break is high enough that it does not affect the use of the hand at all. "It's a very slight crack and he should lose no mobility," Grant added. Grant also said middle linebacker Lonnie Warwick was resting at home following a minor concussion he received in the clash with Baltimore, but he is expected to be ready for the Green Bay game.

HOW GOOD ARE THE PACKERS? VIKE GAME WILL TELL

SEPT 30 (Green Bay Press-Gazette) - The happily resilient Packers, 6-7-1 a year ago, have answered some big questions by bolting to a 2-0 record in the National Football League's early going. But, as far as GM-Coach Phil Bengtson is concerned, a pertinent one still remains. "We're still not sure we've beaten anybody," he said Monday, minutes after finishing a film review of Sunday's victory over the San Francisco 49ers, "because neither team we've played has beaten anybody else."...IMPROVE EVERY WEEK: (The Bears, the Packers first victims, fell to the St. Louis Cardinals, 20-17, in their second outing and the 49ers now have lost eight straight, including a 24-12 decision to the Atlanta Falcons in their NFL opener a week ago). At the same time, Bengtson was hardly inclined to underestimate his athletes' potential. "We're progressing and improving every week," he says, "but we don't know how good we are." The answer to that question, Bengtson admits, is likely to come in Minneapolis Sunday, where the Packers collide with the Vikings, who startled the football world by decimating the defending champion Baltimore Colts, 52-14, just 48 hours ago. "I think that one will tell us what kind of a football team we have," he said...PERFORMANCE

NOT BAD: The performance he had just seen on film, Bengtson reported, "wasn't bad. There were times when we weren't real sharp in certain phases of the game, but there also were times when we looked good. Not being able to capitalize on our scoring opportunities made it tougher for us than it needed to be...And we never should have been in that predicament we were in at the end. We drew an offside penalty on fourth down that kept it going for them." That, inevitably, led to discussion of Herb Adderley's game-saving interception with 17 seconds to play. "It was a great play," Bengtson said with understandable fervor...LOOKING FOR WINDSOR: "They were trying to throw to Bob Windsor, their tight end, but he was double covered. Clifton McNeil was standing on the goal line when the ball was thrown and, while it was in the air, Herb made a heckuva move to intercept it. In fact, he did a real good job on McNeil all afternoon. That pass he batted down in the first quarter was exactly the same pattern that McNeil caught for the touchdown in the third quarter." The latter, he added, "was just a perfect play. We had pretty good pressure on John Brodie, but the ball was thrown on rhythm and McNeil caught the ball on the dead run. Herbie probably cut in a little more than he would have liked to have, too."...ROBINSON'S FINE PLAY: Another member of the defense, linebacker Dave Robinson, "made a fine play" in tackling 49er punter Tommy Davis on his fourth down excursion, Bengtson said. "I don't think Davis intended to run with the ball until he saw LeeRoy Caffey in there. Caffey would have blocked it if he had tried to kick." Although he pronounced

would be an interesting statistic." It is. The Colts, the final figures show, permitted only nine TD passes, best record in the league, en route to the 1968 NFL title. The '69 Packers have allowed just one in two appearances...but, as Bengtson says, the jury is still out.

'GOT LUCKY' VIKES' KAPP CONCLUDES

OCT 1 (Green Bay Press-Gazette) – Joe Kapp did not sit around the Minnesota locker room to check the next game's starting lineup after last Thursday's practice. Friday morning, he read in the morning newspaper that he would be the Vikings' opening quarterback against Baltimore. Last Monday morning, he was headline news: KAPP'S 7 TD PASSES TIE NFL RECORD. Kapp, a 6-3, 214-pound New Mexican who played at California and spent eight seasons in the Canadian League and resides in Vancouver in the off-season, never has been rated with Unitas, Starr and Jurgensen as one of the NFL premier passers. "I just hand off the ball and kick a lot of backsides," he once said to describe his primary duty as Minnesota's QB. Even after pacing the Vikings' 52-14 victory over Baltimore last Sunday, Joe played down his accomplishment. "Every once in a while you get lucky. I got lucky today," he said of the performance which placed him in the NFL record book beside Sid Luckman, Y. A. Tittle and Adrian Burk, who, incidentally, was the back judge in the Minnesota-Baltimore game. Kapp did pinpoint one play which probably provided the momentum for Minnesota's club record point total, and the most scored on a Baltimore team since Chicago defeated the Colts 57-0 on November 25, 1962. "It was the second time we had the ball, first down on our own 17," Joe recalled. "We lined up strong right and I sent the two backs to that side, then I came back to the left on a reverse rollout. It really surprised them. I looked down field and Gene Washington was 10 yards behind (Lenny) Lyles. I just had to lay it to him." Washington, who caught seven balls for 172 yards and two TDs, took the ball at the Colts' 40 and completed the 83-yard play untouched. Washington's two-game totals show 13

PASSING (20 or more attempts)												
	Att.	Comp.	Pct. Comp.	Yards Gained	TD Pass	Int.	Pct. Int.	Avg. Yd.				
1. Kapp, Minnesota	43	28	65.1	449	7	1	2.3	10.44				
2. Jurgensen, Washington	44	24	54.5	350	5	0	0.0	7.95				
3. Snead, Philadelphia	54	33	61.1	483	6	3	5.6	8.94				
4. Gabriel, Los Angeles	65	38	58.5	430	4	0	0.0	6.62				
5. Kilmer, New Orleans	58	33	56.9	402	3	2	3.4	6.93				
6. Starr, Green Bay	39	24	61.5	266	2	1	2.6	6.82				
Berry, Atlanta	26	14	53.8	198	3	1	3.8	7.62				
8. Tarkenton, New York	50	24	48.0	302	3	0	0.0	6.04				
9. Shiner, Pittsburgh	60	26	43.3	418	2	1	1.7	6.97				
10. Cuozzo, Minnesota	35	17	48.6	309	2	2	5.7	8.83				
11. Concannon, Chicago	67	40	59.7	391	2	3	4.5	5.84				
12. Munson, Detroit	56	29	51.8	284	2	2	3.6	5.07				
13. Brodie, San Francisco	72	36	50.0	494	1	4	5.6	6.86				
14. Nelsen, Cleveland	48	23	47.9	329	2	3	6.3	6.85				
15. Morrall, Baltimore	20	12	60.0	127	1	2	10.0	6.35				
16. Unitas, Baltimore	64	28	43.9	365	2	4	6.3	5.70				
17. Johnson, St. Louis	48	22	45.8	284	1	4	8.3	5.92				

SCORING					PUNTING				
	Tds.	PAT.	FG.	Pls.		No.	Avg.	Long	
Hawkins, Philadelphia	5	0	0	30	Cockroft, Cleveland	6	45.2	55	
R. Johnson, Cleveland	4	0	0	24	Bragg, Washington	10	44.7	54	
Cox, Minnesota	0	9	4	21	McNeill, New Orleans	7	44.6	81	
Mingo, Pittsburgh	0	4	5	19	Lothridge, Atlanta	9	44.0	52	
Washington, Minnesota	3	0	0	18	Studstill, Los Angeles	14	43.4	49	
Cockroft, Cleveland	0	6	4	18	Widby, Dallas	12	43.3	62	
Gossett, Los Angeles	0	5	3	14	Lee, Baltimore	13	42.9	53	
Baker, Philadelphia	0	7	2	13	Walden, Pittsburgh	11	42.5	56	
Dempsey, New Orleans	0	4	3	13	Gogolak, New York	11	41.9	61	
Mann, Detroit	0	4	3	13	Davis, San Francisco	8	41.3	51	
Hill, Dallas	41	208	5.1	2	Hill, St. Louis	10	40.9	57	
R. Johnson, Cleveland	37	191	5.2	4	Green, Chicago	12	40.7	53	
Morrison, Cleveland	40	179	4.5	0	Anderson, Green Bay	9	38.6	49	
T. Williams, Green Bay	36	164	4.6	0	Lee, Minnesota	9	37.8	54	
Livingston, New Orleans	37	158	4.3	1	PUNT RETURNS				
Gipson, Atlanta	22	151	6.9	1		No.	Avg.	Long	Tds.
Willard, San Francisco	39	146	3.7	1	Barney, Detroit	3	27.3	74	1
Woodesick, Philadelphia	30	142	4.7	1	R. Smith, Los Angeles	2	14.5	17	0
Brown, Washington	22	123	5.6	0	Haymond, Los Angeles	8	11.8	52	0
L. Smith, Los Angeles	22	122	5.5	1	Piccolo, Chicago	2	9.0	15	0
Garrison, Dallas	22	115	5.2	0	Roland, St. Louis	2	7.0	7	0
Frederickson, New York	22	114	5.2	0	Volk, Baltimore	2	7.0	9	0
Sayers, Chicago	26	112	4.3	0	Pearson, Baltimore	6	6.2	11	0
Grabowski, Green Bay	22	104	4.7	1	West, Minnesota	8	5.0	17	0
Farr, Detroit	22	87	4.0	1	Rentzel, Dallas	3	5.0	11	0
Gres, Pittsburgh	24	80	3.3	0	Lockhart, New York	2	4.5	7	0
Coffey, Atlanta	16	74	4.6	0	KICKOFF RETURNS				
PASS RECEIVING						No.	Avg.	Long	Tds.
	No.	Yds.	Avg.	Tds.	Jones, Minnesota	4	36.5	71	0
Washington, Minnesota	13	324	24.9	3	Scott, Cleveland	2	31.5	44	0
Hawkins, Philadelphia	11	237	21.5	5	Campbell, Pittsburgh	3	30.0	46	0
Jefferson, Pittsburgh	11	170	15.5	1	Brown, St. Louis	2	27.0	28	0
Farr, Detroit	11	83	7.5	0	Harris, Washington	4	26.8	33	0
Washington, San Fran.	10	153	15.3	0	Duncan, Baltimore	5	26.0	39	0
Cunningham, San Fran.	10	79	7.9	0	Shivers, St. Louis	2	26.0	35	0
Tucker, Los Angeles	6	117	13.0	2	Fuqua, New York	4	24.0	26	0
Livingston, New Orleans	9	97	10.8	1	Lyle, Chicago	3	23.7	26	0
Wallace, Chicago	9	73	8.1	0	Keyes, Philadelphia	4	23.5	34	0
Henderson, Minnesota	8	156	19.5	1	INTERCEPTIONS				
D. Williams, St. Louis	8	146	18.3	0		No.	Yds.	Long	Tds.
Denney, Chicago	8	71	8.9	0	Hart, Green Bay	2	71	50	0
L. Smith, Los Angeles	8	58	7.3	0	33 players tied with one each.				

receptions for 324 yards (most in the league) and three touchdowns. Kapp became the Vikings' regular quarterback in the fourth game last season when Gary Cuozzo suffered a broken collarbone. He led Minnesota to the Western Conference title game, which the Vikings lost to Baltimore, 24-14. Then in a pre-season game this year against Denver, Kapp's right knee, one that he had originally injured in Canada, collapsed under him as he dropped back to set up for a pass. Minnesota Coach Bud Grant said he started Kapp "because he is better suited to face Baltimore's defense than Cuozzo is. The films showed us that Los Angeles had some success throwing against the Colts, so we came out of the gate throwing." Kapp's seven TDs, of course, is a club record; also his 28 completions (in 43 attempts) and his 449 yards, which is the sixth best one game total in NFL history...PRO NOTES: The Packers' Travis Williams, author of a 97-yard output in last Sunday's 14-7 victory over the 49ers, has vaulted into fourth place in the NFL's individual ground gaining race with 164 yards in 36 carries, a 4.6 average. Rookie Calvin Hill of the Dallas Cowboys leads with 208 in 41 attempts...Bart Starr is now sixth in passing with a 61.5 percentage, based on 24 completions in 39 attempts for 266 yards and 2 touchdowns. Although he has played only one game, the Vikings' Joe Kapp is out front with a 65.1 mark on 28 completions in 43 attempts for 449 yards and 7 TDs...The Packers' Doug Hart still leads in interceptions with two. Thirty-three other players are tied with one each.

Vikes 'Best Team I've Seen: Cruice

VIKES 'BEST TEAM I'VE SEEN:' CRUICE

OCT 1 (Green Bay Press-Gazette) – "That," Super Scout said solemnly, "is the best team I've seen this year." As may already have been gathered, Wally Cruice was describing the formidable Minnesota Vikings, whom he had recently watched demolish the previously unbeaten Baltimore Colts, 52-14. It may be of little cheer to Packerphiles but the veteran analyst, here Tuesday to brief the Bays on their next opponents, has an impressive basis for comparison in making his somewhat chilling assessment of the Vikes. Through the exhibition schedule and the first two weeks of the regular season, the former University of Northwestern star has seen virtually every team in the National Football League, including such talented ensembles as the Los Angeles Rams, tabbed by many pundits

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WILLIE WOOD

**Defensive Safety — S. Calif.
Height 5-10, Weight 190
Born in Washington, D.C.,
Dec. 23, 1936**

10th year in pro ball . . . Wrote to Packers for try out . . . Signed as free agent . . . Quarterback at USC and defensive half-back . . . Sociology Major . . . Surest tackler on squad . . . Led NFL in punt returns in 1961, second in 1962 and 1963 . . . Led NFL in interceptions in 1962 with 9 . . . NEA All-Pro 1963, AP, NEA and UPI All-Pro 1964, 1965, 1966, and 1967 . . . Sporting New All-Pro 1967 . . . Played in 1964, 1965, 1966, 1967 and 1968 Pro Bowl Games . . . Led Packers in punt returns in 1965 and 1967 . . . Broke open Super Bowl game in 1966 with 50 yard pass interception . . . Member of President's Council on Youth Fitness. Residence: Washington, D.C.

to go all the way this year, the Dallas Cowboys and Cleveland Browns, in addition to the Vikings. All of which indicates the magnitude of the assignment which lies before Phil Bengtson's resurgent athletes in ancient Memorial Stadium at Minneapolis Sunday afternoon. Cruice admits that his estimate is based only "on the way the Vikings played against the Colts. "I don't know whether it was that the Colts were that bad or they were that good but, whatever it was, you still have to give the Vikings credit for what they did." The Minnesotans had a powerful incentive, he noted, although the same set of circumstances existed for the Hosses, also 0-1 going into action. "The Vikings had played a poor game the week before in losing to the Giants (24-23)," he said, "and they knew another loss might have put them out of it in the Central Division race. So they had something to get up for." Although Sunday's spectacular obviously was an unusual afternoon for the Vikings, Cruice intimated it was hardly an accident. "They've got some good personnel," he said, "and when you rate a team, it's got to be on personnel. They not only have that, but they also have learned how to play together real well. "Plus they now have the confidence they can beat anybody. They used to be hesitant, but that's gone. With Gene Washington, John Henderson, John Beasley and Bob Grim as receivers, I might add, they now have good guys to support the running of Dave Osborn and Bill Brown." "But Joe Kapp," he added, "is the key. I don't think he gets the credit he should have. He's so strong he can throw the ball while he's off balance." The 6-foot, 3-inch, 215-pound Kapp, a one-time Canadian League star, tied an NFL record by pitching seven touchdown passes against the vaunted Colt defense last Sunday. Joe, who suffered a cracked bone above the left wrist against the Colts, was fitted for a cast Tuesday afternoon and is expected to play Sunday. Despite those 52 points, offense is not the Vikings' only

strength, Cruice further observed. "They've got the best front four in the business," he declared. "Others have been more publicized but theirs, with Carl Eller, Alan Page, Gary Larsen and Jim Marshall, is the best. They're young and strong. They've also shored up their defense as a whole, and they play well together." There is one other ingredient that was not present in 1968, when the Vikings won both ends of their home and home series with the Packers (26-13) and 14-10). "Going through the Western Conference playoff last season (won by the Colts, 21-9)." Cruice said, "matured them, too."...PACKER PATTERN: Before hearing Super Scout's analysis of the Vikings, the Packers were put through their customary Tuesday running regimen by Bengtson. After a two-lap warmup, they were required to run three more half miles around the South Oneida Street practice field, with brief rests between, and 10 seconds faster than the previous one. Guard Gale Gillingham, who has been getting the needle in the wake of his 13-yard kickoff return against the 49ers Sunday, deftly rolled with the punch during one exchange. "What," the 265-pound former fullback tongue-in-cheekly queried "happened to my wedge on that one?"...Center Ken Bowman's vivacious spouse, Mary Ellen, finally made it to Sunday's 49er game, but it wasn't easy. The weekend began on a hectic note when one of the little Bowmans turned on all of the burners in the gas range at their De Pere home Saturday morning, she reports, and it shortly began emitting flames. "Ken had to throw about two gallons of water on it to put out the fire," she said. "That," Mary Ellen added, "was only the beginning. While I was driving to Milwaukee Sunday morning, I had a flat tire and I had to wait 45 minutes before I was able to flag somebody down to help me. Then, when I finally did get to Milwaukee County Stadium, they said the parking lot was full and I had to park way out in no man's land. I was already late as I rushed up and handed my ticket to the man at the turnstile. I was just about to go through when he said, "You can't get in here with that; it's a ticket to a Green Bay game. About that time, I could have cried. He told me I'd have to go to the ticket office. It took a while to get there and, when I did, they told me I'd have to have the number in order to get another ticket. So I called home, breaking into the babysitter's conversation on the phone, to get the number. They issued a duplicate ticket and I finally got into my seat five minutes before the half."

ROBBIE PSYCHES THEM OUT

OCT 1 (Green Bay Press-Gazette) — Playing defense in professional football, it's often said, is largely a matter of reaction and desire. Not, however, the way Dave Robinson plays it. The Packers' flamboyant left side linebacker adds a psychological element to his bruising art. For want of a better title, it might be called, "Confuse and Conquer." A voluble citizen who would easily rival the awesomely loquacious Leo Durocher in verbosity, Robbie invariably attempts to "psyche" his individual rival, customarily the enemy tight end, with a steady flow of chatter. "Your approach depends on the tight end," he says by way of preface to an analysis of his technique. In the case of the younger guys, you can shade 'em up by talking to 'em. They start thinking more about what you're saying than what they're doing. Even some of the older guys, too. But the real good ones it doesn't bother at all ~ you're wasting your breath."...TALK NOT ENOUGH: Conversation alone, he is quick to note, will not accomplish his purpose. "All the talking in the world doesn't do any good, of course, unless you can

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BILL LUECK

**Offensive Guard — Arizona
Height 6-3, Weight 235
Born in Buckeye, Ariz.,
April 7, 1946**

2nd year . . . Selected by Packers in first round of 1968 draft . . . All Conference W.A.C. . . . Selected to play in All-Star Game against Packers . . . Good quickness . . . Pass blocks well . . . Especially effective pulling . . . Operates family cattle ranch in Arizona during off season . . . Has potential to hit 255 pounds. Residence: Buckeye, Arizona.

They not only have that, but they also have learned how to play together real well. "Plus they now have the confidence they can beat anybody. They used to be hesitant, but that's gone. With Gene Washington, John Henderson, John Beasley and Bob Grim as receivers, I might add, they now have good guys to support the running of Dave Osborn and Bill Brown." "But Joe Kapp," he added, "is the key. I don't think he gets the credit he should have. He's so strong he can throw the ball while he's off balance." The 6-foot, 3-inch, 215-pound Kapp, a one-time Canadian League star, tied an NFL record by pitching seven touchdown passes against the vaunted Colt defense last Sunday. Joe, who suffered a cracked bone above the left wrist against the Colts, was fitted for a cast Tuesday afternoon and is expected to play Sunday. Despite those 52 points, offense is not the Vikings' only

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FRANCIS PEAY

**Offensive Tackle — Missouri
Height 6-5, Weight 250
Born in Pittsburgh, Pa.
May 23, 1944**

4th year in NFL . . . acquired in off-season trade with New York Giants prior to '68 season for Crutcher and Wright . . . number one draft choice of Giants for 1966 . . . hampered by injuries when with Giants . . . attended Cameron Jr. College before attending Univ. of Missouri . . . played both ways in junior year . . . concentrated on offense senior year . . . named All-American senior year and played in Sugar and Senior Bowl games . . . Sociology major. Residence: Pittsburgh, Pennsylvania.

back it up," Robbie points out. "So I try to tear his head off on the first play. In fact, I try to hit my man hard on the first seven or eight plays because, on the first play, everybody is so psyched up they don't feel anything when they get hit anyway." A crafty type, as may have been divined, Robinson adds, "I hit the tight end even when he's not my man. That gets him thinking about me, because that's not normal procedure, instead of about the play. That usually causes him to change his line." Illustrating his method, the former Penn State luminary explains, "I'll probably say, 'I know you're going to pass block this time.' Then he starts thinking about it." "Once you get him thinking about his assignments and snap count, that's half the battle," Robbie says with a sly smile. "Then he'll start coming off the ball late. Of course, as I say, anybody can talk to 'em. The big thing is to back up what you say. You don't want him to get mad and start playing on emotion, I might add, because he's likely to have a great game. You can't come out and insult him. You want to confuse him—anything to put confusion in his mind." Robinson, an all-pro in 1967 and the most valuable lineman in the 1968 Pro Bowl, may be en route to additional honors in '69. . . HALTED DAVIS FLIGHT: Off to an artistic start, he had one of his bigger moments when he halted the fourth quarter flight from punt formation of the 49ers' Tommy Davis last Sunday, a

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BOB HYLAND

**Tackle-Center — Bos. College
Height 6-5, Weight 255
Born in White Plains, N. Y.,
July 21, 1945**

3rd year . . . Drafted in First Round for 1967 by Packers in place of Pittsburgh's number one choice . . . Considered best offensive lineman in college football in 1966 . . . Can play all 5 positions in offensive line . . . 10.1 speed in 100 . . . played in Senior Bowl and East-West Shrine Game . . . Honor student . . . lettered in baseball and track . . . Put shot over 53 feet . . . Started several games at center in 1967 and 1968 . . . UPI all-rookie team 1967. Native of White Plains, N.Y.

maneuver which gave the Packers' excellent field position and led to their winning touchdown. "LeeRoy Caffey and I both were rushing on that play," he reported. "Normally, only one of us does but Davis had run last week and we knew that in that situation on the field, if the pass from center was bad, that he would run rather than kick it. He also has a history of running. And that's the way it turned out, he bobbled the pass and LeeRoy would have blocked a punt if he had tried to kick, so he had to run. He broke outside, so I had to take the cutoff on him." A member of the Packers triple champions in 1965-66-67, Robinson is optimistic about the present Pack. "I think we have an extremely good team," he says. "It's got all it needs." "How good a team it is," he soberly added, "will be tested next Sunday when we play the Vikings. All I can say before Sunday is we have an extremely fine team, a team that all members who play on it are very proud of."

EX-PACKER CUT

OCT 2 (Denver) - The Denver Broncos of the American Football League cut Bobby Burnett, the 1966 AFL rookie of the year, and Brendan McCarthy, both running backs, Tuesday.

VIKINGS' LINDSEY OUT

OCT 2 (Minneapolis) - The Minnesota Vikings reported Wednesday night that Jim Lindsey, one of the team's tri-captains, had been operated on for acute appendicitis and would be out at least four weeks. Lindsey had been Bill Brown's replacement at fullback, the backup tight end and captain of the Vikings' special teams. A Viking spokesman said no decision had been made on a replacement for Lindsey but said defensive back Ed Sharockman and tackle Ron Yary were being considered. Sharockman has been sidelined with an ankle injury and Yary just returned from military service. Lindsey developed stomach cramps during Wednesday's practice, the spokesman said, was hospitalized immediately after the practice and operated on at 11 p.m. He was reported in satisfactory condition. The Vikings play the Green Bay Packers here Sunday.

PACKER-VIKE TEST MATCHES STARS OF WEEK

OCT 2 (Green Bay Press-Gazette) - The National Football League's players of the week will be matched, poetically enough, when the Packers meet the Minnesota Vikings Sunday in the National Football League's game of the week. The honorees, named in an Associated Press poll, are the Packers' veteran cornerback, Herb Adderley, and the Vikings' comebacking quarterback, Joe Kapp. Adderley was chosen because of his victory-saving interception in the Pack's 14-7 win over the San Francisco 49ers at Milwaukee last Sunday. The nine-year veteran waylaid a John Brodie pass on the goal line with 17 seconds remaining to avert a potential tie and seal an eighth straight defeat for the 49ers. His heroics also helped the Packers maintain their sparkling defensive record. They have allowed only seven points in two games, best figure in the NFL. Kapp was selected because of his record-tying seven touchdown passes in the Vikings' 52-14 rout of the Baltimore Colts, a feat which equaled the performances of Sid Luckman, Y.A. Tittle and Adrian Burk. In the process, he moved back in front of Gary Cuozzo, who played while Kapp rode the bench in the Vikes' losing opener at New York. Boos usually greet Kapp in Minnesota but there was a standing ovation when he finished his day's work against Baltimore, which saw him break Fran Tarkenton's Viking record by amassing 422 yards passing on 28 completions in 43 attempts.

FRONT FOUR, NOT QUARTERBACK, CONTROLLING FORCE IN FOOTBALL

OCT 2 (Green Bay Press-Gazette) - The quarterback, master scrambler Francis Tarkenton recently observed, no longer is the controlling force in a pro football game. That distinction, the New York Giants' frenetic field general said, now belongs

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to the front four. Bart Starr, the thinking man's quarterback, concedes that Francis may have a point. "I think that when a defense can be as dominant as the Vikings' was against the Colts' last week," Bart said during a brief lunch break Wednesday, "he might well be right."...**SUPREME TEST:** Tarkenton's theory will be subjected to the supreme test in Minneapolis Sunday afternoon. Starr, the consummate quarterback, will be pitted against the Vikings' devastating front four - Carl Eller, Alan Page, Gary Larsen and Jim Marshall - in a classic confrontation. Starr, of course, will have assistance in this project from the Pack's highly competent offensive line - youthful Francis Peay, Bill Lueck, Ken Bowman and Gale Gillingham and that spectacularly trim old pro, Capt. Forrest Gregg. Assessing that imminent showdown, which could have a profound effect upon the Packers' Central Division title hopes, the canny tactician did not minimize the task ahead...**FOUR STRONG:** "I think they're as good as any front four going," Mr. Quarterback said. "And it appears they are now starting to get their just due as far as recognition is concerned. For a few years, Eller and Marshall probably received most of the attention, but Paul Dickson and Gary Larsen have come on to play great football for them and then, with the addition of Page two years ago, the Vikings now have a truly great front four. The fact that they have five, with either Larsen or Dickson available for relief, also is a big plus because it means that they can give one of the tackles a rest whenever necessary...**LOOP AND TWIST:** "They just play beautifully together. They loop and they twist and, in the process, they put great pressure on the passer from the inside. And with that real hard rush of those two outside men, they can give you fits...I think they're tremendous - they do a great job." Analyzing the quartet individually, Starr said, "There are many fine defensive ends in the league and Eller has to be one of the best - along with such as Deacon Jones of the Rams, Bubba Smith of the Colts and George Andrie of the Cowboys. Marshall has been a very steady player for them for years - in fact, I think he was a member of the original roster when the Vikings were formed as an expansion team in 1961. I'm sure he's had a steadying influence on the others...**BIG AND AGILE:** "Page is very strong and big and agile. I compare him to the Merlin Olsens, the Alex Karrases, the Dick Eveys. He's in Olsen's class in size (6-4 and 260) - he's big and nifty - as are Dickson (6-5 and 257) and Larsen (6-5 and 255). When you combine the total talents of those five individuals," Starr said, "you've got a real fine

front four." "I'll guarantee you," he added, "that you'll be mentally ready to play against them - you have to be...It is, of course, a great challenge." Starr, forced to miss 28 quarters last season because of injuries, expects to be in optimum health for Sunday's struggle, into which the pacesetter Packers will carry a one-game edge over the defending champion Vikings...**PROTECTOR WORKING:** "I've never felt better in my life," the 14-year veteran said. "The rib protector I've been wearing is really working. I've taken some shots on it, so I've been thankful I've had it on." Although he is mindful of the enemy's potential, dramatically exemplified in last Sunday's 52-14 decimation of the Colts, Starr hardly impresses as one who is running scared. The architect of many a success in similar circumstances, he readily admits, "It's a big game for us." But he also grimly adds, "We'll be ready."

ZEKE BECOMES VIKE-FOR A DAY

OCT 2 (Green Bay Press-Gazette) - "Way to throw that ball, Joe Kapp." The compliment fell strangely upon the ear during the Packers' Wednesday workout on the South Oneida Street practice field. Also somewhat ironically, in view of recent circumstances. Sung out by Gale Gillingham, it was triggered by a 65-yard pitch from the stout right arm of Zeke Bratkowski, the retired Super Sub who now is a full-time member of the Pack's coaching staff. The Brat, of course, was attempting to illustrate - while portraying the recently sensational Kapp - what the Packer defense is likely to be confronted with in Sunday's collision with the Minnesota Vikings at Minneapolis. Kapp, who earlier had lost his starting job to Gary Cuozzo, tied the National Football League record by hurling seven touchdown passes in the Vikes' 52-14 annihilation of the Baltimore Colts. Joe hardly could have had a better stand-in than Bratkowski, still possessed of one of the more potent wings in professional football. "Kapp's" receivers in Wednesday's demonstration included John Spilis and Leon Harden, attempting to emulate the moves of split end Gene Washington, and Claudis James and quarterback Bill Stevens, performing as flanker John Henderson. Ron Jones also saw duty as Vikes' tight end John Beasley, Perry Williams as fullback Bill Brown and Dave Hampton as running back Dave Osborn. It may or may not have been an omen of things to come, but Willie Wood and Dave Robinson intercepted "Kapp" during the session... **PACKER PATTERN:** GM-Coach Phil Bengtson reports that his team is in top physical condition for Sunday's critical clash. "We don't even have the usual bumps and bruises," he was pleased to note, a factor which may be due in part to the running program inaugurated last spring. Bengtson also said that Perry

Williams, who suffered a fractured hand and dislocated thumb in the fourth pre-season game at Cleveland, now can be used as a ball carrier if needed. The 219-pound rookie has been employed exclusively on special teams...Another recent casualty, linebacker Jim Flanigan, was happy to report that he has lost three pounds. "I want to watch my weight," he said. "The worst thing you can do is be inactive and put on a lot of weight." Flanigan, who incurred a fracture of the left forearm in the opener against the Bears, added, "I don't know how long I'll have to keep the cast on, but I can feel the arm healing by the minute." He took part in all of Wednesday's drills except those involving direct contact.

KAPP CONFIDENT

OCT 3 (Green Bay Press-Gazette) - As a prophet, Joe Kapp isn't likely to cause Jean Dixon any sleepless nights. For example, shortly after defecting from Canada to join the Vikings in 1967, Joe brashly predicted, "You know what's gonna happen? We're gonna wing it...we're really gonna go out and wing it." He added, by way of underscoring his point, "This is a good young football team. And I'm gonna burn this league up." History will record that the bulky quarterback miscalculated ever so slightly. The '67 Vikings staggered to a 3-8-3 record and finished dead last in the National Football League's Central Division. And Joe? He ranked a distant 19th among NFL passers. So a prophet, obviously, he isn't. But the Vikings' suddenly celebrated field general has other attributes, one of which makes him a particularly formidable adversary for the Packers in Minneapolis Sunday afternoon. Joe may not be among the NFL's niftier quarterbacks, nor even one of its premier passers, his seven TD strikes against the Colts last weekend to the contrary notwithstanding, but he IS eternally confident...OFFSETS DEFICIENCIES: And the positive approach can offset more than a few esthetic and mechanical deficiencies, as the burly ex-California Bear demonstrated in leading the Vikes to the Central Division championship a year ago. The fact that he passed for 449 yards against the Colts, a Viking record, is not likely to have an adverse effect upon his confidence, it might be added. It has not always been easy for Kapp to maintain his self-esteem. Frequently, in the three seasons he has been with Minnesota, he has been the object of boos and catcalls from critical Viking fans, who have boisterously proclaimed their preference for Gary Cuozzo. "There is bound to be a split of opinion whenever you have two quarterbacks, particularly in this case," Bill McGrane, Viking publicity director, offers by way of explanation. "Artistically, Cuozzo looks more like a quarterback-he throws the ball very well. Joe, on the other hand, is a big guy who lumbers around back there and doesn't seem to be getting anywhere." Artistic or not, however, Joe loomed large in the Vikes' drive to the Central title in '68, even though he shared the duty with Cuozzo. "By one means or another - and almost always when it counted most - Kapp found a way," McGrane says. Public opinion hasn't been Kapp's only concern. The 31-year-old field general, a veteran of eight Canadian seasons, was sidelined earlier this year by a knee injury suffered in the Vikings' second pre-season game against Denver...DON'T NEED FIGHTER: Cuozzo stepped in and directed them to a 5-1 record. He and the Minnesotans were upset, however, in their league opener by the Giants and Kapp was named to start against the Colts, a move which McGrane says "was met by public consternation. "A lot of the Viking fans had said, 'Hell, we know he's a tough guy...but we need a quarterback, not a fighter.' The rest, of course, is now history - spectacular history. Joe completed 28 of 43 passes in decimating the recently impregnable Colt defense and escorting the Vikings to an incredible 52-14 runaway. Kapp, characteristically, acted as though it had been all in a day's work. "It's a funny game, gentlemen," he matter-of-factly told newsmen with a big smile. "You try just as hard every time...but some days it all drops into place. Like today...everything worked."

BEER OUT, FLASKS IN FOR PACK-VIKE GAME

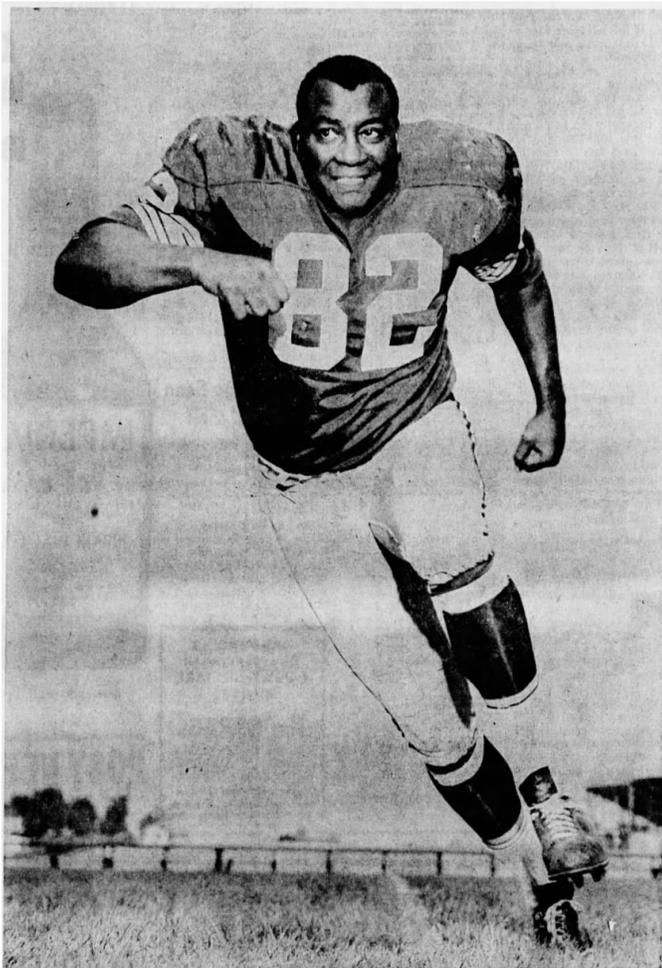
OCT 3 (Minneapolis) - Flasks apparently will be in, beer sales out and tailgate parties probably way out when the Minnesota Vikings meet the Green Bay Packers in a National Football League game Sunday at the University of Minnesota. Tailgate parties and beer guzzling are familiar sites when the Vikings play their NFL games at Metropolitan Stadium. But:

- University regulations prohibit sales of alcoholic beverages.
- Memorial Stadium, in the heart of the university, doesn't come near in matching the vast parking complex of Met Stadium.

The pregame tailgate parties probably will have to be confined to the many smaller lots, if at all, several blocks away from Memorial Stadium. University officials confirmed Thursday there will be no beer sold at Sunday's game - the first professional game played in a Big Ten football stadium. Concessions will be handled by the university. The Vikings-Packer game was switched to the university because of the upcoming American League baseball playoff between the Minnesota Twins and Baltimore Orioles. The Twins and Metropolitan Stadium Sports Commission will lose out on the football revenue from concessions but probably will make it up when the baseball playoff returns to Minnesota Monday. George Arneson, Minnesota Vikings ticket manager, had the big job of exchanging the 47,644 Met Stadium tickets for comparable seats at Met Stadium, which seats 60,740. Despite the larger capacity, it wasn't an easy task, says Arneson, since the Met has an estimated 1,200 more prime seats within the 40-yard lines because of its upper decks. "We have tried to minimize dislocation," said Arneson. "At first we hoped not to have any fan more than five rows and five yards off from his regular seat. Later we changed from that to eight and eight." In an effort to alleviate pre-game traffic congestion, the Vikings have scheduled a 12:15 p.m. show, the "America Sings," marching band featuring banjoist Eddie Peabody. The game has been

Yardmaster			
OFFENSE			
	Rushing	Passing	Total
Minnesota	189	760	949
Cleveland	372	336	708
San Francisco	243	464	707
Philadelphia	230	476	706
Dallas	365	291	656
New Orleans	258	380	638
Pittsburgh	210	382	592
Washington	251	327	578
Chicago	219	356	575
Baltimore	110	462	572
Green Bay	331	224	555
New York	201	306	507
Atlanta	110	462	486
Detroit	230	476	477
St. Louis	142	285	427

DEFENSE			
	Rushing	Passing	Total
Detroit	195	229	424
Chicago	280	176	456
Los Angeles	210	305	515
Cleveland	265	256	521
Minnesota	171	384	555
Dallas	99	468	567
New York	219	349	568
San Francisco	363	213	577
Green Bay	202	378	580
New Orleans	287	310	597
Atlanta	238	362	600
Washington	416	251	667
Pittsburgh	222	474	696
Philadelphia	274	450	724
St. Louis	281	452	733
Baltimore	179	782	961



Packer Lionel Aldridge Ready for the Vikings

a sellout for almost a month. Vikings officials, although all previous tickets to Met Stadium for the game were exchanged, still are worried there will be some fans who show up to see the game at the Met instead of going to the university.

ADDERLEY BEGINS NEW TV SHOW

OCT 3 (Green Bay) - Herb Adderley, Green Bay Packer defensive back, will begin a new weekly football show on Channel 11 at 10 p.m. today. Adderley will be host on the show called "Fans' Forecasts."

STINGY PACK DEFENSE STILL DEVELOPING, ALDRIDGE; VIKINGS POSE MAJOR CHALLENGE

OCT 3 (Green Bay Press-Gazette) - The Packer defense has permitted only seven points in two games, easily the best record in professional football to date. That, obviously, will not easily be improved upon in the hectic weeks ahead. But Lionel Aldridge, for one, feels he and his fellow Packer defenders, due to receive a major challenge from the Minnesota Vikings Sunday afternoon, have not realized their full potential. "I definitely feel we are developing into a truly fine defensive unit," the sterling right end earnestly confided following Thursday's practice. "Because of our record last year, and the way we played, I think people tend to take us too lightly...EVEN BETTER: "I personally feel we have a very good defense right now and I think we're going to be even better. I don't think we realize how good we can be. Once we gain even more confidence in ourselves, which I'm sure we're going to do, we'll be that much better." Whenever defense is mentioned these days, most of the plaudits go to such glamour units as those of the Rams and Vikings, both of whom have highly publicized front fours. In this connection, Aldridge admits, "We don't have any specific place in our group that we can brag about. But it's all good. We don't have any one star, but everybody on the ball club is doing a good job. As far as I'm concerned, that is longer

lasting and much more dependable... **TOGETHERNESS FEELING:** "We have a definite feeling of togetherness," the softspoken Utah State alumnus added. "We're thinking more as a unit and we're getting a lot more confidence in each other. If I don't have to worry about anybody else, I'm going to be able to concentrate on my own assignments and be more effective. The confidence we've gained and are gaining is the major difference from a year ago. We had that confidence, during those championship years in 1965, '66 and '67, but I think we lost it a little last year. We became too much concerned about the overall picture rather than our own responsibilities...**STARTER AS ROOKIE:** "And having each man follow his assignment is the secret of good defense. For example, if Henry Jordan doesn't have to worry about covering up for me, and I for him, each of us can do a better job." No member of his platoon has been more effective to date than the seven-year veteran, who had the rare distinction of becoming a starter as a rookie in 1963, and he has a ready explanation for it. "I think I'm playing more consistently this year than I ever have before," he admits. "I've made some good plays in the past, but I've never been able to put them together. This year I've been able to do that. And the reason I have is that I'm in better shape than I've ever been in my life. I don't have to be concerned about pacing myself - I can go all out on every play...**MIND MADE UP:** "The running program inaugurated by Coach Bengtson last spring has been a major factor, although I made up my mind in the off-season that I was going to be able to go all out on every play this year. Last season, guys were doing things to me in games and I was too tired, too exhausted to fight back. So I made up my mind that if I was going to be taken advantage of this year, it was going to be because he was a better football player and not because I wasn't in shape to fight him off." Analyzing the task immediately ahead, Aldridge observed with an eloquent shake of the head, "It's really hard to explain, even after seeing the films, what happened to Baltimore in Minnesota last Sunday. It's difficult to say the Vikings have done it (they romped, 52-14, it will be recalled) because they're a high scoring team, because we've never thought of them as such...**PASS SPARINGLY:** "But they battle you real hard. They run the ball down your throat and, occasionally, they beat you on the pass." Lionel smiled faintly and noted, "They've thought in the past they could run against us - and they did. So we really haven't seen their passing game. In fact, when we played them in Milwaukee two years ago, Joe Kapp was under instructions to pass sparingly and he threw only 11 in the whole game. So the throwing part of it, like they showed against the Colts last week, is something new to us. Their running game probably is better than a year ago, and we thought it was good enough then, because they've got Dave Osborn back. He's always been tough against us...In fact, all their backs run exceptionally hard. They're a good football team, sure, but I feel we've got the defense to stop them, and the offense that can move on them. "They are better than a year ago...but we're better than we were last year, too."...**PACKER PATTERN:** Tight end Marv Fleming, who sat out last Sunday's 14-7 victory over the 49ers because of a bruised shoulder will play against the Vikings, Bengtson said Thursday, but indicated he hasn't decided whether "Marvelous"

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RICH MOORE

**Defensive Tackle — Villanova
Height 6-6, Weight 285
Rookie, No. 1 Draft Pick**

Number two rated defensive tackle in nation by CEPO scouting system. Runs 40 in 5.1. Once scored on 70 yard fumble return. Considered to have good strength and agility for man his size. Pursues well. Excellent attitude. Mobile and agile, good at pass rush. Played in North-South, American and Senior Bowl post-season games. Native of Wycliffe, Ohio. 21 years old.

will start. Boyd Dowler held forth at Fleming's post against San Francisco, with Carroll Dale moving to split end and rookie John Spilis coming in at flanker. Dowler "gets the job done pretty well," Bengtson said in commenting on Boyd's TE performance. "He doesn't overpower them, but he gets the job done." Although Donny Anderson has run exclusively at flanker the last two weeks, the Packer head man emphasized that he still considers him a running back as well as a wide receiver. "He can go back as running back at any time," Phil said...Placement specialist Mike Mercer connected on four of five attempts from 35 yards out against a "live" rush during Thursday's practice. The other was blocked...The Viking's Joe Kapp, who suffered a cracked wrist in the Colt game, has been fitted with a cast which reportedly assures him full use of his left hand...The Vikes have waived linebacker John Kirby, who has been claimed by the New York Giants. Coach Bud Grant is expected to add two players before Sunday's game, one of them to replace running back Jim Lindsey, who underwent an appendectomy Wednesday... The Packers will leave for the Twin Cities via United Airlines charter,

from Austin Straubel Field at noon Saturday. They will headquarter at the Leamington Hotel in Minneapolis.

PACKER TAX CASE MOVED TO STATE

OCT 3 (Washington) - The dispute between the Green Bay Packers, Inc., and the Internal Revenue Service, involving more than half a million dollars in Packers' tax money, will be resolved in the U.S. Tax Court field office at Milwaukee. This information was disclosed today by an aide to U.S. Tax Court director John T. Rogers, who said that on Sept. 15, the Packers, through President Dominic Olejniczak, filed a petition here asking for a refund of \$252,000, charging Internal Revenue Commissioner Randolph W. Thrower erred in his disallowance of claimed deduction. The entire case was subsequently transferred to the tax court field office in Milwaukee. In the tax court, the Packers also are fighting the extra assessment of \$270,517 which the IRS claims the corporation owes in federal income taxes. The complicated tax case involves such items as an investment tax credit of \$41,079 which the Packers claimed for 1965, but which was cut down to only \$408 by IRS. In their tax court petition, the Packers claim the entire amount on the basis of some half a million dollars or more spent in 1965 to add new seats to the end of their stadium and to make other improvements in their physical plant. Also in controversy between the Packers and the IRS is the \$551,636 paid the Packers pursuant to the terms of the 1966 expansion which provided an NFL franchise for the Atlanta Falcons, owned by Five Smiths, Inc. Internal Revenue Service contends the entire amount should be taxed as ordinary income received in 1966. The Packers, on the other hand, petition that it should be taxed at the lower capital gains rate on an installment plan basis. The tax court here could not estimate when the case would be settled in Milwaukee, stating that it depended largely upon the backlog there. The number of the case is Doc. 4665-69.

'IT WAS A DUMB CALL'

OCT 4 (Green Bay Press-Gazette) - Sixteen seconds left in the game and the Packers trailed 17-14. They had third down and one yard to go for a touchdown. It was 13 degrees below zero. The 1967 National Football League championship was dangling in this treacherous situation, as all pro football fans so well remember. And on the crucial play, Bart Starr called a quarterback sneak...dramatically bulling into the end zone behind Jerry Kramer and Ken Bowman's block on Jethro Pugh. It was a dumb call by Starr. At least that's what Dallas Cowboy Coach Tom Landry, victimized by it, calls it in a new book entitled "Next Year's Champions, The Story of the Dallas Cowboys." Author Steve Perkins, a Dallas sportswriter who is basically a nice, friendly fella with a hatred for the Packers, quotes Landry as saying, in retrospect, "It was a dumb call. But now it is a great play." Supporting Landry's contention, Cowboy defensive line coach Ernie Stautner is said to have moaned, "A quarterback sneak? They would never get the field goal team in. We wouldn't have let them." Then Perkins recalls this conversation he had with tackle Bob Lilly and end George Andrie: Lilly: "I knew sure as hell they were coming in the middle. I didn't know it was going to be Starr but I knew somebody." Perkins: "Landry said the smart call would have been a pass. That stops the clock and they can get the field goal team in to tie if the pass misses." Andrie: "Did they have any timeouts left or not? Some say they did and some say they didn't." Perkins: "No timeouts." Lilly: "Still in all, I knew it was going to be a run and no wide stuff on that ice. I just tried to get as low as I could get to pile up. Didn't I tell you, George?" Andrie: "Yeah." Perkins: "You should have told Jethro Pugh."

PACKERS TO FACE NO. 1 RECEIVER

OCT 4 (Minneapolis-Green Bay Press-Gazette) - Joe Kapp is not the only National Football League leader the Packers will encounter here Sunday afternoon. Gene Washington, Kapp's favorite target, also is the NFL's No. 1 receiver. He, of course, is the original Gene Washington. The Packer defense can only hope it will be as successful against him as it was against

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FRED CARR

Linebacker — U. of Tex., El Paso

**Height 6-5, Weight 235
Born in Phoenix, Ariz.,
Aug. 19, 1946**

2nd year . . . Packers first No. 1 draft choice for 1968 . . . Selected in New Orleans place as part of Taylor deal . . . Rated top college prospect for 1968 . . . Runs 40 in 4.6 in gear, 100 in 10.2 . . . Sporting News and NEA All-American at UTEP . . . Played in Sun and Senior Bowl Games . . . Has the potential to play anywhere but will be used by Packers at Linebacker . . . Intercepted Cowboy aerial in first play as a pro . . . Named outstanding rookie of 1968 by Wis. Pro Football Writers. Residence: Phoenix, Ariz.

RUSHING					
	Att.	Yds.	Av.	Lg.	TD
T. Williams, Pack	36	164	4.6	17	0
Grabowski, Pack	22	104	4.7	14	1
Osborn, Vikings	28	65	2.3	12	0
Brown, Vikings	15	54	3.6	15	0
Hampton, Pack	12	53	6.0	16	0

PASSING					
	Att.	Cmp.	Yds.	Int.	TD
Starr, Pack	39	24	266	1	2
Kapp, Vikings	43	28	449	1	7
Cuozzo, Vikings	35	17	309	2	2

RECEIVING					
	No.	Yds.	Av.	Lg.	TD
Washington, Vikings	13	65	24.9	3	0
Henderson, Vikings	8	156	19.5	1	1
Osborn, Vikings	7	80	11.4	1	0
Beasley, Vikings	6	69	11.5	1	0
Dale, Pack	5	47	9.4	0	1
T. Williams, Pack	5	65	13.0	1	0
Brown, Vikings	5	60	12.0	0	0
Dowler, Pack	4	59	14.8	0	0
Grabowski, Pack	4	29	7.2	1	0

the 49ers' rookie of the same name last weekend. He caught 4 passes for 61 yards - but no touchdowns. Tomorrow's task may be somewhat stickier, however. The Vikings feel their Mr. Washington is well on his way to becoming a super star...**IMPRESSIVE FIGURES:** And there are some impressive figures to document their contention. The 6-foot, 3-inch, 212-pound Michigan State product has averaged a dazzling 24.9 yards per catch for 13 receptions in two league appearances to date. Three of his catches have been for touchdowns, including 83 and 42-yard bombs in last Sunday's 52-14 breeze over the Baltimore Colts. Those heroics prompted Kapp to dryly observe, "I think Gene has pretty well convinced everybody that if you try to cover him one on one, you are going to get beat." The Vikings' leading receiver last season as a second year man, Washington has excellent speed to go with his size. Six times a Big Ten Conference hurdles champion at Michigan State, he has been clocked at a brisk 9.7 seconds in the 100-yard dash...**NOTHING BUT GET BETTER:** Small wonder that the Vikings speak of him in superlatives. One spokesman, in fact, declared, "We feel that Gene, in his third year, has arrived. And he can do nothing but get better." The Packers have no one with comparable

long ball credentials at this early date. But Travis Williams, who has unlimited potential, might be considered a highly reasonable facsimile. The Road Runner need not apologize for his statistics, it might be added. He ranks as the NFL's No. 4 ground gainer with 164 yards in 36 carries, a 4.6 average, and shares the Pack's receiving lead with five catches for 65 yards and 1 touchdown. His fellow leader is the stylish Carroll Dale, who has five receptions for 47 yards. Both quarterback Bart Starr and his opposite number, Kapp, take imposing records into action. Starr has completed 24 of 39 attempts for 266 yards and a 61.5 percentage while Kapp has a glittering 65.1 mark after hitting a slightly fantastic 28 for 43 and 449 yards, plus 7 touchdowns, against the Colts.

SOMETHING NEW FOR TRAVIS

OCT 4 (Appleton) - Monday night will be something different for Travis Williams. He's going to be kicking off instead of receiving. The fleet-footed Green Bay Packer running back and kickoff return master, will be in Appleton to help get the 1969 United Fund Campaign off to a fast start. Williams is to appear at the campaign launching dinner at 6:30 p.m. at Reetz's Supper Club, according to John Steudel, campaign chairman. Highlight of Williams' appearance will be the presentation of two footballs autographed by the Packer team. They will go as door prizes to campaign workers. Featured speaker for the dinner will be Bayard Ewing, partner in a Providence, R. I., law firm who has been active in United Fund activities in Providence and on a national level since 1950. He will discuss "The United Way of giving." He has traveled extensively to speak on behalf of United Fund. The 1969 United Fund campaign goal for the Appleton area is \$380,000 of which \$106,000, or 27.9 per cent, has been raised already through early or pilot campaigns in several divisions.

NOTES AND NOTIONS

OCT 4 (Appleton Post-Crescent) - Will "Remember Zeke Bratkowski! be the Packers' battle cry today? Several weeks ago, the Minnesota Vikings' blockage of Green Bay's efforts to put the "Brat" on its taxi squad for possible emergency service appeared to be the kind of psychological ammunition the Bays might well use for their first 1969 confrontation with the Vikings. Though this incident could still conceivably serve to motivate the Packers today when they face the Vikings, it no longer seems nearly so vital a factor. Responsible for the changed emotional climate was the Vikings' awesome performance of last Sunday in decimating the seemingly-potent Colts, 52-14. The score shocked everyone - players and fans alike hereabouts, and the Packers, all week, have been faced squarely with the realization that it will take nothing less than their peak 1969 effort in nine games (exhibition and regular season) to turn back the Vikings. No extraneous motivations (such as the Bratkowski happening or the Minnesota sweep of last season's series) should be needed to get the Packers "up" for this tussle. The Bays have beaten some pretty good teams in linking together a 5-win chain (two of the triumphs came in league play)...but it's a certainty that the Vikings (at least the Vikings of last Sunday) are the best team Green Bay has faced since the exhibition loss to Dallas. It's indisputable that the Packer offense has jelled since that time and the defense has also improved. Today's game will determine if the Pack has progressed sufficiently. Just as we can assume that the Packers won't keep up their 3.5-point per game defensive average, it's a safe bet that the Vikings can't consistently come up with 52-point Sundays. The 2-way leveling-off process is likely to start today. The Packers, of course, didn't come up with one of their top games last Sunday (against the 49ers), so high tide (especially offensively) could come today. The Minnesota attack (particularly the Joe Kapp-led aerial phase) reached a level of near-perfection that it will be most difficult to duplicate. Today's game should make it somewhat easier to assess Central division title possibilities (since the Vikings and the Packers have been generally tabbed the top contenders), but it's too early in the chase to put a "crucial" label on it...NFL statistics bear out the oft-voiced contention that experience is more important at quarterback than at any other position. A survey of NFL starting lineups indicates that quarterbacks average nine years of pro playing time - to top any other position by at least three seasons. At the average age of 30, the QB's are also older than any other NFL'ers. The youngest players, on the average, are the offensive ends, guards and running backs - all at 26. The tallest performers, on the average, are defensive ends - at 6-foot-5. The heaviest are the defensive tackles - an average of 260 pounds.

PACKERS SET FOR REAL BIG ONE AGAINST VIKINGS TODAY

OCT 4 (Minneapolis-Green Bay Press-Gazette) -Phil Bengtson, ever a realist, is not one to dissemble. Today's match with the Minnesota Vikings is only the third venture of the season for his Packers, the National Football League's Central Division leaders, but he doesn't pretend that it is "just another game." This one (1:30, WNFL, Channel 2) has definite championship overtones and the Pack's head coach and general manager is the first to admit it. "It is a real big game for us," he says

without qualification. "The Vikings are natural favorites, as defending champions, to win our division. For us to have any chance to win it ourselves, we're going to have to beat 'em."...VIKINGS FAVORED: That, the oddsmakers and the Minnesotans' most recent outing suggest, will take more than a little doing. The Vikings, runaway 52-14 conquerors of the previously formidable Baltimore Colts last Sunday, reportedly have been installed as six-point favorites. Unquestionably, Bud Grant's young tigers will have considerable going for them. Great momentum, to be sure, as the result of manhandling the Hosses, not to mention the vocal support of a home house in the first pro game ever to be played in a Big Ten Conference stadium. The contest, a sellout for nearly a month, was moved, of course, because the pennant-winning Minnesota Twins presently are battling the Baltimore Orioles in Metropolitan Stadium, site of an American Baseball League playoff. But the Packers will hardly be lacking in incentives themselves. And protecting their division lead will be only one of them. They also have unhappy memories of 1968, when they lost their season series to the Vikings for the first time. Victimized at Milwaukee, 26-13, they made a better run in the rematch here but ultimately submitted, 14-10, a matter which still rankles in their breasts. Then there is the now celebrated 'Zeke Bratkowski Case," in which the Vikings twice claimed the veteran quarterback when he was placed on waivers in September, forcing him to retire in order to remain on the Packer coaching staff. And the Packers are not without a

Probable Starting Lineups			
OFFENSE			
GREEN BAY		MINNESOTA	
Dowler	SE	Henderson	
Peay	LT	Alderman	
Lueck	LG	Sunde	
Bowman	C	Tingelhoff	
Gillingham	RG	Vellone	
Gregg	RT	Davis	
Fleming	TE	Beasley	
Starr	QB	Kapp	
T. Williams	RB	Osborn	
Grabowski	RB	Brown	
Dale	FL	Washington	
DEFENSE			
GREEN BAY		MINNESOTA	
Davis	LE	Eller	
Moore	LT	Page	
Jordan	RT	Larsen	
Aldridge	RE	Marshall	
Robinson	LLB	Winston	
Nitschke	MLB	Warwick	
Caffey	RLB	Hilgenberg	
Adderley	LH	Mackbee	
Jeter	RH	Bryant	
Hart	LS	Kassulke	
Wood	RS	Krause	
Packer-Viking Series			
Packers won 11,		Vikings won 5.	
Points — Packers 440,		Vikings 262.	

substantial degree of momentum themselves. Since losing their third pre-season game to the Dallas Cowboys, 31-13, they have won five straight, including 17-0 and 14-7 decisions over the Chicago Bears and San Francisco 49ers in their first two league tests. Most members of their prideful cast also have an appreciable bulge in "big game" experience on the Vikings, who were introduced to that competitive category in the Western Conference playoff against the Colts last year, won by Baltimore, 24-14. And that, obviously, is no small item...NO. 1 OFFENSE: One of those trauma-tested veterans, Capt. Forrest Gregg, summed up today's assignment in two succinct sentences. "They've got the number one offense in the league and their defense is tops. It will have to be an overall effort by the whole team for us to win." The key cogs in that "number one offense" are the indomitable Joe Kapp, who last Sunday crashed the NFL record book by pitching seven touchdown passes, and Gene Washington, the league's leading receiver, in company with a pair of bruising runners, Dave Osborn and Bill Brown...NEED DAYLIGHT: The heart of the Vikings, however, is to be found in their superb front four - Carl Eller, Alan Page, Gary Larsen and Jim Marshal. For the Packers to prevail, the offensive line must fend off this quartette - to permit quarterback Bart Starr the time he needs to pass and to provide Travis Williams, Jim Grabowski, Dave Hampton, et al, with sufficient daylight to mount a running attack. Gregg and two of his present teammates, Ken Bowman and Gale Gillingham, it should be noted, were equal to a similar task in the 1967 Western Conference playoff, when the Packers handled the Rams' "Fearsome Foursome" deftly en route to a 28-7 victory. No quarterback is more skillful than Starr in such a situation and it is likely he will be resorting to the quick count and play action frequently to help neutralize the Viking charge. Bengtson said he was uncertain whether tight end Marv Fleming, held out of the 49er game because of a bruised shoulder, would be in the opening lineup. "Marv is physically able to start," he said, "but I may go the way we did last week." If so, Boyd Dowler would open at tight end, with Carroll Dale shifting to split end and rookie John Spilis moving in at flanker. Bengtson also said that Donny Anderson, presently running at flanker after yielding his starting role at left halfback to Travis Williams, "will play more than he did last week." The 26-year-old former bonus baby was employed on one series against the 49ers. Despite that double defeat in '68, the Packers still hold an 11-5 edge in the all-time rivalry, although it has been a 5-5 standoff over the last five years.

Vikings Are Favored Over Packers

ACTION

on

WNFL



TODAY at 1:30 P.M.

Green Bay
PACKERS vs. Minnesota
VIKINGS

PACKER WARM UP	12:00
PRO PREDICTIONS	1:00
PACKER PROFILES	1:10
PACKER PREVIEW	1:15

Following The Game
PRO FOOTBALL SCOREBOARD
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Green Bay PACKERS

No.	Name	Position
13	Horn, Don	QB
15	Starr, Bart	QB
21	Jeter, Bob	DB
22	Pitts, Elijah	RB
23	Williams, Travis	RB
24	Wood, Willie	DB
25	Hampton, Dave	RB
26	Adderley, Herb	DB
30	Mercein, Chuck	RB
31	Williams, Perry	RB
33	Grabowski, Jim	RB
38	Mercer, Mike	K
40	Eckstein, Dan	WR
43	Hart, Doug	DB
44	Anderson, Don	RB-P
45	Rowser, John	DB
47	Rule, Gordon	DB
50	Hyland, Bob	C-G
51	Hayhoe, Bill	OT
53	Carr, Fred	LB
55	Flanigan, Jim	LB
57	Bowman, Ken	C
58	Winkler, Francis	DE
60	Caffey, Lee Roy	LB
62	Lueck, Bill	G
66	Nitschke, Ray	LB
68	Gillingham, Gale	G
70	Moore, Rich	DT
71	Peay, Francis	T
72	Himes, Dick	T
74	Jordan, Henry	DT
78	Brown, Bob	DT
81	Fleming, Mary	TE
82	Aldridge, Lionel	DE
83	Vandersea, Phil	DE
84	Dale, Carroll	WR
85	Spilis, John	WR
86	Dowler, Boyd	WR
87	Davis, Willie	DE
89	Robinson, Dave	LB



BOB McMILLAN
3808 Riverside Dr.
336-3811



RAY JOSKI
1144 W. Mason
494-0111



JACK JUNIO
1923 Main St.
432-7170



ROGER LADE
1122 Shawano Ave.
499-1971



RAY BURKE
2089 S. Oneida
494-8751



ART HUBERTY
Leno, Wis.
Phone Leno 829-5555



ED JAGODINSKY
631 E. Mission Rd.
437-6889



CLIFF NELSON
1546 Dousman
494-8911



JIM PARISH
1923 Main St.
435-5555

Minnesota VIKINGS

No.	Name	Position
11	Kapp, Joe	QB
14	Cox, Fred	K
15	Cuozzo, Gary	QB
19	Lee, Bob	QB-P
20	Bryant, Bob	CB
21	Lindsey, Jim	RB
22	Krause, Paul	S
26	Jones, Clinton	RB
27	Grim, Bob	WR
29	Kassulke, Karl	S
30	Brown, Bill	RB
32	Reed, Oscar	RB
35	Harris, Bill	RB
36	Kirby, John	LB
40	West, Charlie	S
41	Osborn, Dave	RB
46	Mackbee, Earsell	CB
49	Hackbart, Dale	S
50	Hargrove, Jim	LB
52	Waskiewicz, Jim	C-LB
53	Tingelhoff, Mick	C
58	Hilgenberg, Wally	LB
59	Warwick, Lonnie	LB
60	Winston, Roy	LB
62	White, Ed	G
63	Vellone, Jim	G
64	Sunde, Milt	G
66	Bolin, Bookie	G
67	Alderman, Grady	T
70	Marshall, Jim	DE
71	Davis, Doug	T
74	Smith, Steve	DE
76	Dickson, Paul	DT
77	Larsen, Gary	DT
80	Henderson, John	WR
81	Eller, Carl	DE
84	Washington, G.	WR
86	Hall, Tom	WR
88	Page, Alan	DT
89	Kramer, Kent	TE

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TO THE BOWL OF THEIR DREAMS

The Green Bay Packers defeated the San Francisco 49ers 14-7 last Sunday and now lead the NFL's Central Division, but the trail back to the Super Bowl is long, long and winding

by **ROBERT F. JONES**

A thin, sour rain was falling on the Packer practice field at Green Bay, Wis., thrumming on the helmets and dripping from the noses of the former world champions. Bob Jeter, the clever cornerback, was taking his ease in a golf cart labeled "Bengtson's Bomb" and watching a series of running plays. Bart Starr, with all the patience of a tutorial Job, lobbed pitchouts to rookie Back Dave Hampton. Somehow, Hampton couldn't find the handle. After he had dropped three in a row, Jeter spoke up. "Now, Dave," he chided, "just you catch that ball *befo'* you start runnin' wif it." From the defensive side of the

scrimmage line, wise old (32) Ray Nitschke chimed in. "Make sure you've got it before you cut out, Davey." There was a professorial tone to Nitschke's voice that seemed at odds with his fanged and ferocious mouth and his jutting jaw. On the next pitchout Hampton caught first and ran afterward, throwing great clots of turf from his cleats as he cut and sprinted into the rainy daylight. A lesson learned, maybe.

On Sunday, when the Pack beat the San Francisco 49ers by a score of 14-7 in Milwaukee, Dave Hampton opened the second half with an 87-yard touchdown runback of a kickoff. It was the

most spectacular play of the game—Hampton fielding a line drive on the dead run, exploding through a clutch of pursuers, getting hit by a tackler and spinning off into the clear, so overjoyed with it all that he threw the ball down two yards before he crossed the goal line. They gave him the TD anyway. A few seconds later Hampton dropped a pitchout and the enemy recovered the ball. A lesson unlearned, maybe. But Davey is growing, and so is the team. In a way, that plus and minus quality summarizes the hard road back for the Green Bay Packers.

The Pack isn't back yet, despite all

Rookie Dave Hampton blows by upended Johnny Wofft at midfield on an 87-yard kickoff return that resulted in Green Bay's first touchdown.



the bumper stickers in the state of Wisconsin. But the victory over the 49ers was far more significant than it seemed. Dick Nolan's talented but uncoordinated team played better than it had in six pre-season losses and a humiliating defeat by Atlanta in the season opener. In a way it was a classic Packer victory—snatched from the jaws of doom in the last seconds. In the past the inspiration for that kind of salvation came from the big man on the sidelines, St. Vincent de Brooklyn. He wasn't there this time—he hasn't been for two years—but when Cornerback Herb Adderley intercepted a John Brodie pass with 17 seconds left, his shadow seemed to fall across County Stadium.

As far as most football fans are concerned, the Packers were Vince Lombardi. Not anymore—or at least not necessarily. Green Bay now has a 2-0 mark and is leading the rough-and-tumble Central Division. The key to any understanding of the Packer resurgence lies

in the dark alleys of motivation. Though Lombardi demanded, and usually got, first-rate execution from his players, there was an almost mystical quality to his leadership, an Augustinian faith—on the part of both the coach and his players—in Lombardi's ability to lift his teams above mere excellence into some higher realm. "Last year we were always waiting for the word from on high," says one Packer veteran. "It never came, although believe you me we got plenty of the old chewing. Even Phil Bengtson was catching it." Last year, as well, the Pack was probably trying too hard to prove its independence. Add to that uptightness the fact that Bengtson is hardly an inspirational coach and the 1968 Green Bay record of 6-7-1 is easily understandable. But Bengtson, like a new shoe, takes a bit of wearing before he becomes comfortable. He now fits.

Nonetheless, he still seems out of place in Lombardi's old office—a motel-modern monstrosity replete with a primitive

painting of the Packers playing in the snow. But behind his tortured eyes and his quiet utterances, the 56-year-old Minnesotan (an All-America tackle under Bernie Bierman in 1934) mounts a high-class intellect. "Phil is the von Clausewitz of football defense," says one intimate. "He may come across gray and soft, but when you work with him for awhile you discover that he is as hard and neatly lined as a Prussian battle plan."

Yet Bengtson's aridity is not boring. He was always a friend to the players, if not a demigod, and he is said to have suffered as much under Lombardi's lash as anyone. Almost to a man, the players respect Bengtson for his integrity. They know that he could have refused the head-coaching post—the most difficult role-filling job since Truman succeeded Roosevelt. Indeed, Lombardi checked twice with Bengtson to make sure he wanted to risk it. After telling him once that the job was his, Vince came back a second time and asked, with great, gruff concern, "Are you sure you want the job, Phil?" Bengtson didn't hesitate. He didn't even check it out with his wife. "Maybe I was 54," he says, "but I wanted to be head coach."

It wasn't until this year—after Lombardi moved to Washington—that Bengtson could really convince his players that he understood the power game. As head coach and general manager no one could second-guess him or tug at the reins. The result has been a full-fledged taskmaster who in many ways out-Vincents Lombardi. Bengtson's "aerobic" running program sent the Packers onto the jogging road in April. Now they run hard and hot three days a week: on Tuesdays, six 440-yard sprints with a minute rest in between; on Wednesdays, seven 110s; on Thursdays seven 55s. Many of the players complain that the workouts are too tough, but Packer receivers like Carroll Dale and Boyd Dowler can now run deep patterns, trot back to the huddle and run them all over again.

Bengtson is even more effective as a hard-nosed dealer in football bodies. Lombardi put a premium on experience and was suspicious of rookies. One of Bengtson's first moves this year was to trade veteran Defensive Tackle Ron Kostelnik to Baltimore and replace him with rookie Rich Moore of Villanova. At 6' 6" and 270 pounds, Moore gives the

continued

Jim Grabowski pulls away from Skip Vanderbundt to go over for the Packers' winning score.



Packers something they haven't had for years: a strong inside rush and penetration to complement Defensive End Willie Davis' play. "My style is to hit and slide and flow into the gaps," says Willie. "They're so conscious of Richie's giant strength that they worry about his penetration. That takes the pressure off of me." Another Bengtson move was to ship off Safety Tom Brown to Washington and replace him with Doug Hart, who has been around for six years. Hart responded by intercepting two passes in the Pack's first 1969 victory, a 17-0 rout of the Chicago Bears.

On offense, where Bengtson admits he is a bit of an amateur, the new coach has shown a similar respect for youth that thus far is paying off. Second-year Guard Bill Lueck, a big but baby-faced hitter from Arizona, is a weight lifter with a circus strongman physique—unusual for a Packer—but he delights his teammates with his quickness and strength. Gale Gillingham, the other

guard, weighs 265 and is also superquick, as is Tackle Francis Peay, a castoff New York Giant who replaced the retired Bob Skoronski. Thanks to Bengtson's aerobics, Forrest Gregg, at the other tackle, is in splendid condition. In fact, he's almost a young man again.

But Bengtson's independence is most apparent in the Donny Anderson dilemma. The \$600,000 running back has always looked like a fine flanker, a fact that Lombardi himself noted out loud many a time. But Vince couldn't very well afford to admit that he had paid that much money for a punter and wide receiver. Bengtson, however, recognized that the Pack is graced with an abundance of running backs. Travis Williams is out of his '68 doldrums, Jim Grabowski is reliable up the middle and invaluable as a blocker, and there's Elijah Pitts, Hampton and rookie Perry Williams in reserve. The result has been that Bengtson has predicated his game plans on sets of fresh running backs.

Against the 49ers Anderson punted beautifully and ran pass patterns from the wide slot, but never handled the ball. He complained after the Bear game that he wanted to run for "someone," but it's doubtful that any other team could pick up Donny's contract. And, after all, it wasn't Phil Bengtson who shelled out for him.

The Packers are rich with talent, but so are many teams—not the least the 49ers—yet San Francisco has never "put it all together." Bengtson makes no pretense of being a Lombardi. He is relying on self-motivation, maturity and veterans teaching rookies. "We've always had that kind of boy—that kind of man," says Bengtson, typically correcting himself as he speaks.

There are any number of "natural leaders" on the team, yet the Pack actually is led by committee. On defense Willie Wood, Willie Davis and Ray Nitschke are the leaders. All of them are aware that they are nearing the end of the line, and they want to go out on top. "I wouldn't have been back this year if I wasn't certain in my own mind that the Packers have a quota of great moments left," says Davis. Adds Wood: "I'd thought about it last season, letting it go and getting out, but I couldn't do it on the blue note. Character is very important in this game, and quitting isn't good for the character. Take a look at Forrest Gregg. There's a natural leader, the sort of man that I'd like to be—the sort of man most of us would like to be. And he came back." Touchingly enough, when Wood's high praise was relayed to Gregg, the unretired tackle was openly moved. "I'm proud," he said. "That means a lot coming from him."

The Packer leadership is not a matter of exhortation. Packers don't shout, chant, sing or carry on. Max McGee, the retired end and unretiring playboy, summed up the mood when he said, "After you've turned 30 you don't want anyone patting you on the butt and telling you to go out there and kill."

Instead, the veterans lead by example. In the 49er game example No. 1 came from Grabowski on the Pack's second (and winning) touchdown. During the 53-yard drive T. Williams carried the ball on seven straight plays, reeling off gains of three to six yards. But with a third down on the San Francisco two-yard line, Starr flipped a little swing pass to "Grabbo." Hit hard from behind by

continued

Green Bay Coach Phil Bengtson autographs a fan's placard, but that doesn't make it true.

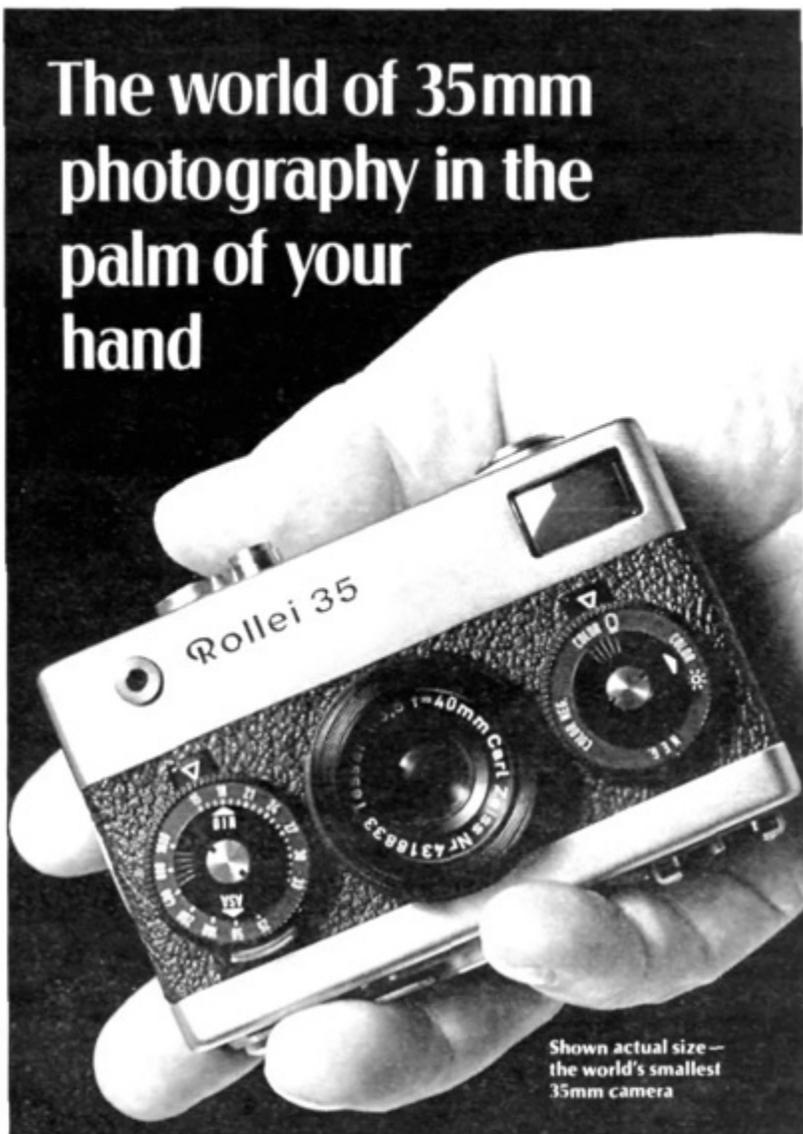


Skip Vanderbunt, Grabowski turned, drove and by an effort of will saw to it that he fell into the end zone.

Example No. 2 was Offensive Tackle Henry Jordan, who last year could scarcely stand up straight because of a bad back. During the off season Jordan went to a doctor who diagnosed his problem as rheumatoid arthritis and straightened out two kinks in Henry's spine. Against the 49ers Jordan played his traditional tough game. Example No. 3 was Boyd Dowler, starting at tight end in place of Marv Fleming, who has a bruised pectoral muscle. Dowler, big and strong for a wide receiver, took a Starr pass along the sideline, broke two tackles and tightroped for 18 yards.

Examples 4 through 10 came from the charge of Defensive Ends Lionel Aldridge and Willie Davis, who only sacked Brodie twice but disrupted his timing, forcing him to overthrow his receivers. And the ultimate example, which recapitulates the Packers of yore as well as anticipates those of the future, came from Herb Adderley. He had been outstripped time and again in footraces by Gene Washington and Clifton McNeil, but when the big play came he made it. "We'd been conscious of their outside moves all week," said Adderley. "That's what we'd practiced against. McNeil came at me, gave a shake toward the flag, then went inside and ran a simple fly. He did that twice, once incomplete and once for their only touchdown. I was talking to myself. Nothing I could do." On the last 49er play of the game, McNeil was again the target and Adderley was laying back as Brodie lobbed the pass. In a flash Adderley atoned for his sins. That's the Packer way.

However, the Pack can come all the way back only if each player can kick the team's historical tendency to court disaster. The newfound explosiveness of T. Williams and Hampton, coupled with the old passing game, should preclude disaster. But Starr, despite going 15 for 25 against the 49ers, was often woefully inaccurate. He seemed hesitant, unwilling to wing the ball, or else he was releasing too early. "We had the chance to squash them," lamented Aldridge, "but instead we kept them alive." Maybe the Packer errors were only signs of growing pains, or maybe the transition is incomplete. As Phil Bengtson put it: "We played to keep from losing, and that's a tough way to win." **END**



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By WELLS TWOMBLY



SPORTING NEWS (OCT 4) - PACKER BACKERS NEVER QUIT: When professional football's reigning despots came clattering down in a pile of broken knee joints and ancient aching muscles last season, the citizens of the Cheeselands rested their wounded psyches as long as 30 seconds. Then, with a diligence common to the region, they opened a propaganda campaign that would have impressed the Kremlin's publicity staff. By golly, maybe the Green Bay Packers themselves thought they were through, just because Vince Lombardi had gone to Washington and several of his old shock troops were ready to sell insurance for a living, but the public was made of sterner stuff. From Kenosha, near the Illinois border, to Escanaba on Michigan's perfidious upper peninsula, where the residents ought to be Lion fans but aren't, printing presses chugged away turning out bumper stickers that blatantly suggested, "The Pack Will Be Back." It was the same sort of rip-snorting, Midwest Babbitt-style boosterism that kept the Green Bay Packers from joining the Duluth Eskimos and Canton Bulldogs in oblivion and causes telephone operators in the Northland Hotel to arouse sleeping guests on game days with: "Good morning, Packer Backers, it's 9:30 a. m. in Titledown, USA." While Phil Bengtson, successor to Lombardi, struggled all summer to convince the players that life wouldn't change one little bit just because there had been a change in administrations, the Packer loyalists kept booming away. "There's no doubt that the fans' enthusiasm, especially after a third-place finish, had a positive effect on the players' morale," said Bengtson. "It couldn't do anything but help." Newspapermen in faraway exotic cities like Chicago, Detroit, Minneapolis and St. Paul remained under close surveillance. Big Brother was peeking over the typewriter. When it was innocently reported that Bengtson was running as strict a camp as Lombardi, a writer got a long-distance call from a grumbling grandmother in Oshkosh... 'NOT NICE TO PACKERS': "Where do you get off saying Mr. Bengtson is running a strict camp?" she asked. "My grandson lives in your town and he sends me the paper." It was pointed out that the information had been offered by the Packer publicity office and that it was meant to show that Bengtson was every bit as conscientious as Lombardi. "I don't care how you meant it. You weren't being nice to the Packers." When a Detroit writer had the audacity to write that Travis Williams might never be as good as he was when he was a rookie, just before the Packer halfback scored six touchdowns in his last three exhibition games, the Truth Squad struck hard. He now has enough stickers to cover not only his bumper and his Michigan license plate, but the entire surface of his automobile - windows included. "The Pack WILL Be Back, and they'll be back THIS YEAR, you dummy," said a \$1.75 crank call from Appleton, Wis. Admittedly, Bengtson needs constant infantry support if he's going to keep Wisconsin's population gurgling cheerfully all through the autumn. "We just can't get by on our passing alone," he said. "With Travis, we simply have to play him more. Eventually, he's going to bust a game open for you." There are several dozen theories why Williams rose so high as a rookie, when he set a record with four kickoff returns for touchdowns, and dropped down so deep last season that he could hardly twitch a muscle on the football field without getting pounced on. The best explanation is his own. "I got loose so often that first year that the fans started expecting it every time. I'd get back there last season and I'd hear the buzzing and I knew what they wanted. I just froze up tight. It started the same way this year. Finally, I just told myself I had to relax." In Green Bay's final four exhibitions, he tried to shut out the sounds of anticipation flowing out of the cash customers. So he averaged seven yards a carry and scored seven touchdowns...MECOM ALLERGIC TO FROSTBITE: According to the city's hyper-thyroid Chamber of Commerce, New Orleans is a balmy port where snow rarely falls on Bourbon street and tourists almost never go skating on the frozen Mississippi. Which tends to explain why Saints' Owner John Mecom may have some nagging doubts about moving his ball club into the Central Division with Detroit, Chicago and Green Bay when the National League realigns next winter for the 1970 season. "I can understand why John is hesitant," said Lion Owner William Clay Ford, whose family is in the transportation business. "The Central Division needs a warm-weather port, but he doesn't want to be the only southern team in the Frostbite League." Ford has been strenuously pushing a program that would put Minnesota, Los Angeles, San Francisco and Atlanta in the Coastal Division; Detroit, New Orleans, Chicago and Green Bay in the Central; Washington, New York, Philadelphia, Dallas and St. Louis in the Capitol...RIVALRIES ARE LUCRATIVE: "It's cruelty putting all four northern teams together," said Ford, something of a wit. "For the road trips alone, I'd like to be in the same division with San Francisco, Miami and New Orleans. But I'd hate to lose our rivalry with the Bears and Packers. It dates back 35 years and that's an easy commodity to sell, regardless of the temperature." And there's no doubt the Saints would find it stimulating - to say the least - playing the Bears in Wrigley Field four days before Christmas in ten degrees below zero weather. It will make them appreciate a heat wave in the French Quarter like nothing else in this world.

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